

Elastomeric Foam Market by Function (Thermal Insulation, and Acoustic Insulation) Type (NBR, and EPDM), End-Use Industry (HVAC, Refrigeration, Heating & Plumbing, and Transportation), and Region - Global Forecast to 2024

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Abstracts

“Increasing demand from HVAC and Heating & plumbing end-use industries to drive the overall growth of elastomeric foam market”

The elastomeric foam market size is expected to grow from USD 2.6 billion in 2019 to USD 3.6 billion by 2024, at a CAGR of 6.7% during the forecast period. The elastomeric foam market is driven by various factors, such as increasing demand from HVAC system, heating & plumbing, and transportation industries. The growth of these industries is anticipated to further propel the growth of the market over the forecast period. However, lack of awareness about benefits of thermal insulation are likely to hinder the growth of the market.

Thermal insulating segment to drive the global market during the forecast period.

Based on function, the thermal insulation segment is projected to account for the largest share of the market in 2019. The growth in this segment is attributed to its increasing usage of thermal insulation from various end-use industry such as HVAC and heating & plumbing industry owing to their extraordinary characteristics such as fire resistance and easy installation.

NBR segment to drive the global market during the forecast period

The elastomeric foam market has been segmented based on types into NBR, EPDM,

CR and others. Among these types, the NBR segment accounted for the largest share of the market and is likely to witness significant growth over the forecast period. The growth in this segment is attributed to its increasing usage in various end-use industry due to its excellent properties such as resistance to swelling by acids, excellent fire performance, and good fuel resistance and because of its low cost in comparison to other types such as EPDM . These factors are expected to drive demand during the forecast period.

HVAC segment expected to hold the largest market share during the forecast period

HVAC segment is growing rapidly owing to the rising demand from automotive and construction on account of its ability of savings energy in the modern infrastructure for heating, ventilation, and air conditioning. These factors are expected to drive the demand for polyurethane in paints & coatings application.

APAC is expected to record the highest growth rate during the forecast period

APAC is expected to have the highest growth rate during the forecast period, due to the increasing usage of elastomeric foam in various end-use industry such as HVAC, heating & plumbing, refrigeration and transportation. China, India, Japan, and South Korea provide enormous opportunities for the elastomeric foam market due to the presence of a large manufacturing sector and growing construction industry. On the other hand, North America is projected to hold the second-largest market size during the forecast period.

In-depth interviews were conducted with Chief Executive Officers (CEOs), marketing directors, other innovation and technology directors, and executives from various key organizations operating in the PUDs marketplace.

By Company Type - Tier 1: 30%, Tier 2: 40%, and Tier 3: 30%

By Designation - C Level: 30%, Managers: 50%, Others : 20%

By Region – APAC: 40%, Europe: 30%, North America: 10%, Middle East & Africa: 10% and South America: 10%

The elastomeric foam market comprises major solution providers, such as Armacell International SA (Germany), Hira Industries (UAE), Zotefoams PLC (UK), L'Isolante K-

Flex S.P.A (Italy), Kaimann Insulation (Germany), Huamei Energy-saving Technology Group Co., Ltd. (China), Jinan Retek Industries Inc. (China), Aeroflex USA, Inc. (US), NMC Insulation (Belgium), and Anavid Insulation Products Kiryat Anavim Ltd.(Israel). The study includes an in-depth competitive analysis of these key players in the elastomeric foam market, with their company profiles, recent developments, and key market strategies.

Research Coverage:

The report covers the elastomeric foam market based on function, type, end-use industry, and region. This study aims at estimating the size and future growth potential of the market across various segmentation types. It also includes an in-depth competitive analysis of the key market players, along with their profiles and key growth strategies.

Key Benefits of Buying the Report:

The report will help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall elastomeric foam market and the sub-segments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and to plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
 - 1.3.1 ELASTOMERIC FOAM MARKET SEGMENTATION
 - 1.3.2 YEARS CONSIDERED FOR THE STUDY
- 1.4 CURRENCY
- 1.5 LIMITATIONS
- 1.6 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
- 2.2 BASE NUMBER CALCULATION
 - 2.2.1 SUPPLY SIDE APPROACH
 - 2.2.2 DEMAND SIDE APPROACH
- 2.3 MARKET SIZE ESTIMATION
 - 2.3.1 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH
 - 2.3.2 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH
 - 2.3.3 PRIMARY DATA
 - 2.3.3.1 Key data from primary sources
 - 2.3.3.2 Key industry insights
 - 2.3.3.3 Breakdown of primary interviews
- 2.4 ASSUMPTIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE OPPORTUNITIES IN THE ELASTOMERIC FOAM MARKET
- 4.2 ELASTOMERIC FOAM MARKET, BY REGION
- 4.3 ELASTOMERIC FOAM MARKET IN APAC, BY COUNTRY AND TYPE, 2018
- 4.4 ELASTOMERIC FOAM MARKET, BY KEY COUNTRIES

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

5.2.1 DRIVERS

5.2.1.1 Superior properties of elastomeric foam

5.2.1.2 Increasing demand for HVAC systems

5.2.1.3 Need to reduce noise pollution

5.2.1.4 Growth of cold chain infrastructure

5.2.2 RESTRAINTS

5.2.2.1 Lack of awareness about the benefits of insulation

5.2.3 OPPORTUNITIES

5.2.3.1 Stringent government regulations encouraging energy efficiency

5.2.4 CHALLENGES

5.2.4.1 Difficulty in the disposal of elastomeric foams

5.2.4.2 Price volatility

5.3 PORTER'S FIVE FORCES ANALYSIS

5.3.1 THREAT OF NEW ENTRANTS

5.3.2 BARGAINING POWER OF SUPPLIERS

5.3.3 THREAT OF SUBSTITUTES

5.3.4 BARGAINING POWER OF BUYERS

5.3.5 INTENSITY OF COMPETITIVE RIVALRY

5.4 MACROECONOMIC OVERVIEW

6 ELASTOMERIC FOAM MARKET, BY FUNCTION

6.1 INTRODUCTION

6.2 THERMAL INSULATION

6.2.1 ENVIRONMENT-FRIENDLY PROPERTY OF ELASTOMERIC FOAM IS DRIVING THE DEMAND IN THIS SEGMENT

6.3 ACOUSTIC INSULATION

6.3.1 INCREASED DEMAND FOR ACOUSTIC INSULATION IN THE CONSTRUCTION INDUSTRY IS EXPECTED TO BOOST THE MARKET

7 ELASTOMERIC FOAM MARKET, BY TYPE

7.1 INTRODUCTION

7.2 NBR

7.2.1 EXCELLENT MECHANICAL PROPERTY IS INCREASING THE DEMAND FOR NBR FROM END-USE INDUSTRIES

7.3 EPDM

7.3.1 THERE IS A HIGH DEMAND FOR EPDM ELASTOMERIC FOAM IN THE AUTOMOTIVE AND CONSTRUCTION INDUSTRIES FOR ACOUSTIC INSULATION

7.4 OTHERS

8 ELASTOMERIC FOAM MARKET, BY END-USE INDUSTRY

8.1 INTRODUCTION

8.2 HVAC

8.2.1 HIGH DEMAND FOR INSULATION IS EXPECTED TO DRIVE THE MARKET IN THIS SEGMENT

8.3 HEATING & PLUMBING

8.3.1 PREVENTION OF CONDENSATION AND ENERGY LOSS ARE DRIVING THE DEMAND FOR ELASTOMERIC FOAM IN THIS SEGMENT

8.4 REFRIGERATION

8.4.1 EXCELLENT PHYSICAL PROPERTY IS SPURRING THE DEMAND FOR ELASTOMERIC FOAM

8.5 TRANSPORTATION

8.5.1 HIGH DEMAND FOR ELASTOMERIC FOAM IS WITNESSED IN TRANSPORTATION INDUSTRY OWING TO ITS VARIED APPLICATION

8.6 OTHERS

9 ELASTOMERIC FOAM MARKET, BY REGION

9.1 INTRODUCTION

9.2 APAC

9.2.1 CHINA

9.2.1.1 Rapid industrialization is driving the market in the country

9.2.2 INDIA

9.2.2.1 High demand for elastomeric foam is observed from the construction and automotive industries in the country

9.2.3 JAPAN

9.2.3.1 The growing automotive manufacturing in the country is likely to drive the elastomeric foam market

9.2.4 SOUTH KOREA

9.2.4.1 Development of green buildings will spur the demand for elastomeric foam

9.2.5 REST OF APAC

9.3 WESTERN EUROPE

9.3.1 GERMANY

9.3.1.1 Huge demand for elastomeric foam is expected from the automotive industry

in the country

9.3.2 UK

9.3.2.1 The elastomeric foam market in the UK is driven by high growth in the HVAC industry

9.3.3 SPAIN

9.3.3.1 Number of automobile production plants is likely to contribute toward the growth of the elastomeric foam market

9.3.4 ITALY

9.3.4.1 The growing HVAC industry is expected to drive the market for elastomeric foam in Italy

9.3.5 REST OF WESTERN EUROPE

9.4 NORTH AMERICA

9.4.1 US

9.4.1.1 Increased demand from the HVAC industry due to rising awareness about energy efficiency is expected to drive the market

9.4.2 CANADA

9.4.2.1 The growing construction industry is expected to boost the demand for elastomeric foam in the HVAC industry

9.4.3 MEXICO

9.4.3.1 Growing infrastructure activities are likely to drive the Mexican HVAC market

9.5 EASTERN EUROPE

9.5.1 RUSSIA

9.5.1.1 Growing automotive and construction industries will drive the elastomeric foam market in Russia

9.5.2 TURKEY

9.5.2.1 Rising industrialization is likely to spur the demand for elastomeric foam

9.5.3 REST OF EASTERN EUROPE

9.6 MIDDLE EAST & AFRICA

9.6.1 SAUDI ARABIA

9.6.1.1 Stringent energy efficiency regulations are expected to propel the market

9.6.2 IRAN

9.6.2.1 The country's growing infrastructure sector is likely to boost the market

9.6.3 SOUTH AFRICA

9.6.3.1 The booming automotive industry is positively influencing the demand for elastomeric foam

9.6.4 REST OF MIDDLE EAST & AFRICA

9.7 SOUTH AMERICA

9.7.1 BRAZIL

9.7.1.1 The improved economy is expected to drive the elastomeric foam market

9.7.2 ARGENTINA

9.7.2.1 The growing automotive industry will drive the country's market for elastomeric foam market

9.7.3 REST OF SOUTH AMERICA

10 COMPETITIVE LANDSCAPE

10.1 INTRODUCTION

10.2 MARKET RANKING OF KEY PLAYERS

10.3 COMPETITIVE SCENARIO

10.3.1 EXPANSION

10.3.2 ACQUISITION

10.3.3 NEW PRODUCT LAUNCH

10.3.4 AGREEMENT

11 COMPANY PROFILES

(Business Overview, Products & Services, Key Insights, Recent Developments, SWOT Analysis, MnM View)*

11.1 ARMACELL INTERNATIONAL S.A.

11.2 L'ISOLANTE K-FLEX S.P.A.

11.3 HUAMEI ENERGY-SAVING TECHNOLOGY GROUP CO., LTD.

11.4 AEROFLEX

11.5 KAIMANN GMBH

11.6 ZOTEFOAMS PLC

11.7 HIRA INDUSTRIES

11.8 JINAN RETEX INDUSTRIES INC

11.9 NMC SA

11.10 ANAVID INSULATION PRODUCTS KIRYAT ANAVIM LTD.

11.11 OTHER PLAYERS

11.11.1 ROKA YALITIM

11.11.2 RUBBERLITE, INC.

11.11.3 ROGER FOAM CORPORATION

11.11.4 ROGERS CORPORATION

11.11.5 ODE INSULATION

11.11.6 KINGWELL WORLD INDUSTRIES, INC.

11.11.7 ERA POLYMERS

11.11.8 MERRYWEATHER FOAM, INC.

11.11.9 GRANDO

- 11.11.10 SEKISUI PLASTICS CO., LTD.
- 11.11.11 CHINA INING INDUSTRIAL GROUP CO., LTD.
- 11.11.12 SUPREME INDUSTRIES
- 11.11.13 INSULFLEX CORPORATION
- 11.11.14 ISIDEM YALITIM
- 11.11.15 EVOCELL S.R.L.

*Details on Business Overview, Products & Services, Key Insights, Recent Developments, SWOT Analysis, MnM View might not be captured in case of unlisted companies.

12 APPENDIX

- 12.1 DISCUSSION GUIDE
- 12.2 KNOWLEDGE STORE: MARKETSANDMARKETS SUBSCRIPTION PORTAL
- 12.3 AVAILABLE CUSTOMIZATIONS
- 12.4 RELATED REPORTS
- 12.5 AUTHOR DETAILS

List Of Tables

LIST OF TABLES

TABLE 1 REAL GDP GROWTH, 2014-2019

TABLE 2 ELASTOMERIC FOAM MARKET SIZE, BY FUNCTION, 2017–2024 (USD MILLION)

TABLE 3 ELASTOMERIC FOAM MARKET SIZE IN THERMAL INSULATION, 2017–2024 (USD MILLION)

TABLE 4 ELASTOMERIC FOAM MARKET SIZE IN ACOUSTIC INSULATION, 2017–2024 (USD MILLION)

TABLE 5 ELASTOMERIC FOAM MARKET SIZE, BY TYPE, 2017–2024 (USD MILLION)

TABLE 6 NBR ELASTOMERIC FOAM MARKET SIZE, 2017–2024 (USD MILLION)

TABLE 7 EPDM ELASTOMERIC FOAM MARKET SIZE, 2017–2024 (USD MILLION)

TABLE 8 OTHER ELASTOMERIC FOAMS MARKET SIZE, 2017–2024 (USD MILLION)

TABLE 9 ELASTOMERIC FOAM MARKET SIZE, BY END-USE INDUSTRY, 2017–2024 (USD MILLION)

TABLE 10 ELASTOMERIC FOAM MARKET SIZE IN HVAC, BY REGION, 2017–2024 (USD MILLION)

TABLE 11 ELASTOMERIC FOAM MARKET SIZE IN HEATING & PLUMBING, BY REGION, 2017–2024 (USD MILLION)

TABLE 12 ELASTOMERIC FOAM MARKET SIZE IN REFRIGERATION, BY REGION, 2017–2024 (USD MILLION)

TABLE 13 ELASTOMERIC FOAM MARKET SIZE IN TRANSPORTATION, BY REGION, 2017–2024 (USD MILLION)

TABLE 14 ELASTOMERIC FOAM MARKET SIZE IN OTHER END-USE INDUSTRIES, BY REGION, 2017–2024 (USD MILLION)

TABLE 15 ELASTOMERIC FOAM MARKET SIZE, BY REGION, 2017–2024 (USD MILLION)

TABLE 16 ELASTOMERIC FOAM MARKET SIZE, BY FUNCTION, 2017–2024 (USD MILLION)

TABLE 17 ELASTOMERIC FOAM MARKET SIZE, BY TYPE, 2017–2024 (USD MILLION)

TABLE 18 ELASTOMERIC FOAM MARKET SIZE, BY END-USE INDUSTRY, 2017–2024 (USD MILLION)

TABLE 19 APAC: ELASTOMERIC FOAM MARKET SIZE, BY COUNTRY, 2017–2024 (USD MILLION)

TABLE 20 APAC: ELASTOMERIC FOAM MARKET SIZE, BY FUNCTION, 2017–2024

(USD MILLION)

TABLE 21 APAC: ELASTOMERIC FOAM MARKET SIZE, BY TYPE, 2017–2024 (USD MILLION)

TABLE 22 APAC: ELASTOMERIC FOAM MARKET SIZE, BY END-USE INDUSTRY, 2017–2024 (USD MILLION)

TABLE 23 CHINA: ELASTOMERIC FOAM MARKET SIZE, BY TYPE, 2017–2024 (USD MILLION)

TABLE 24 CHINA: ELASTOMERIC FOAM MARKET SIZE, BY END-USE INDUSTRY, 2017–2024 (USD MILLION)

TABLE 25 INDIA: ELASTOMERIC FOAM MARKET SIZE, BY TYPE, 2017–2024 (USD MILLION)

TABLE 26 INDIA: ELASTOMERIC FOAM MARKET SIZE, BY END-USE INDUSTRY, 2017–2024 (USD MILLION)

TABLE 27 JAPAN: ELASTOMERIC FOAM MARKET SIZE, BY TYPE, 2017–2024 (USD MILLION)

TABLE 28 JAPAN: ELASTOMERIC FOAM MARKET SIZE, BY END-USE INDUSTRY, 2017–2024 (USD MILLION)

TABLE 29 SOUTH KOREA: ELASTOMERIC FOAM MARKET SIZE, BY TYPE, 2017–2024 (USD MILLION)

TABLE 30 SOUTH KOREA: ELASTOMERIC FOAM MARKET SIZE, BY END-USE INDUSTRY, 2017–2024 (USD MILLION)

TABLE 31 REST OF APAC: ELASTOMERIC FOAM MARKET SIZE, BY TYPE, 2017–2024 (USD MILLION)

TABLE 32 REST OF APAC: ELASTOMERIC FOAM MARKET SIZE, BY END-USE INDUSTRY, 2017–2024 (USD MILLION)

TABLE 33 WESTERN EUROPE: ELASTOMERIC FOAM MARKET SIZE, BY COUNTRY, 2017–2024 (USD MILLION)

TABLE 34 WESTERN EUROPE: ELASTOMERIC FOAM MARKET SIZE, BY FUNCTION, 2017–2024 (USD MILLION)

TABLE 35 WESTERN EUROPE: ELASTOMERIC FOAM MARKET SIZE, BY TYPE, 2017–2024 (USD MILLION)

TABLE 36 WESTERN EUROPE: ELASTOMERIC FOAM MARKET SIZE, BY END-USE INDUSTRY, 2017–2024 (USD MILLION)

TABLE 37 GERMANY: ELASTOMERIC FOAM MARKET SIZE, BY TYPE, 2017–2024 (USD MILLION)

TABLE 38 GERMANY: ELASTOMERIC FOAM MARKET SIZE, BY END-USE INDUSTRY, 2017–2024 (USD MILLION)

TABLE 39 UK: ELASTOMERIC FOAM MARKET SIZE, BY TYPE, 2017–2024 (USD MILLION)

TABLE 40 UK: ELASTOMERIC FOAM MARKET SIZE, BY END-USE INDUSTRY, 2017–2024 (USD MILLION)

TABLE 41 SPAIN: ELASTOMERIC FOAM MARKET SIZE, BY TYPE, 2017–2024 (USD MILLION)

TABLE 42 SPAIN: ELASTOMERIC FOAM MARKET SIZE, END-USE INDUSTRY, 2017–2024 (USD MILLION)

TABLE 43 ITALY: ELASTOMERIC FOAM MARKET SIZE, BY TYPE, 2017–2024 (USD MILLION)

TABLE 44 ITALY: ELASTOMERIC FOAM MARKET SIZE, BY END-USE INDUSTRY, 2017–2024 (USD MILLION)

TABLE 45 REST OF WESTERN EUROPE: ELASTOMERIC FOAM MARKET SIZE, BY TYPE, 2017–2024 (USD MILLION)

TABLE 46 REST OF WESTERN EUROPE: ELASTOMERIC FOAM MARKET SIZE, BY END-USE INDUSTRY, 2017–2024 (USD MILLION)

TABLE 47 NORTH AMERICA: ELASTOMERIC FOAM MARKET SIZE, BY COUNTRY, 2017–2024 (USD MILLION)

TABLE 48 NORTH AMERICA: ELASTOMERIC FOAM MARKET SIZE, BY FUNCTION, 2017–2024 (USD MILLION)

TABLE 49 NORTH AMERICA: ELASTOMERIC FOAM MARKET SIZE, BY TYPE, 2017–2024 (USD MILLION)

TABLE 50 NORTH AMERICA: ELASTOMERIC FOAM MARKET SIZE, BY END-USE INDUSTRY, 2017–2024 (USD MILLION)

TABLE 51 US: ELASTOMERIC FOAM MARKET SIZE, BY TYPE, 2017–2024 (USD MILLION)

TABLE 52 US: ELASTOMERIC FOAM MARKET SIZE, BY END-USE INDUSTRY, 2017–2024 (USD MILLION)

TABLE 53 CANADA: ELASTOMERIC FOAM MARKET SIZE, BY TYPE, 2017–2024 (USD MILLION)

TABLE 54 CANADA: ELASTOMERIC FOAM MARKET SIZE, BY END-USE INDUSTRY, 2017–2024 (USD MILLION)

TABLE 55 MEXICO: ELASTOMERIC FOAM MARKET SIZE, BY TYPE, 2017–2024 (USD MILLION)

TABLE 56 MEXICO: ELASTOMERIC FOAM MARKET SIZE, BY END-USE INDUSTRY, 2017–2024 (USD MILLION)

TABLE 57 EASTERN EUROPE: ELASTOMERIC FOAM MARKET SIZE, BY COUNTRY, 2017–2024 (USD MILLION)

TABLE 58 EASTERN EUROPE: ELASTOMERIC FOAM MARKET SIZE, BY FUNCTION, 2017–2024 (USD MILLION)

TABLE 59 EASTERN EUROPE: ELASTOMERIC FOAM MARKET SIZE, BY TYPE,

2017–2024 (USD MILLION)

TABLE 60 EASTERN EUROPE: ELASTOMERIC FOAM MARKET SIZE, BY END-USE INDUSTRY, 2017–2024 (USD MILLION)

TABLE 61 RUSSIA: ELASTOMERIC FOAM MARKET SIZE, BY TYPE, 2017–2024 (USD MILLION)

TABLE 62 RUSSIA: ELASTOMERIC FOAM MARKET SIZE, BY END-USE INDUSTRY, 2017–2024 (USD MILLION)

TABLE 63 TURKEY: ELASTOMERIC FOAM MARKET SIZE, BY TYPE, 2017–2024 (USD MILLION)

TABLE 64 TURKEY: ELASTOMERIC FOAM MARKET SIZE, BY END-USE INDUSTRY, 2017–2024 (USD MILLION)

TABLE 65 REST OF EASTERN EUROPE: ELASTOMERIC FOAM MARKET SIZE, BY TYPE, 2017–2024 (USD MILLION)

TABLE 66 REST OF EASTERN EUROPE: ELASTOMERIC FOAM MARKET SIZE, BY END-USE INDUSTRY, 2017–2024 (USD MILLION)

TABLE 67 MIDDLE EAST & AFRICA: ELASTOMERIC FOAM MARKET SIZE, BY COUNTRY, 2017–2024 (USD MILLION)

TABLE 68 MIDDLE EAST & AFRICA: ELASTOMERIC FOAM MARKET SIZE, BY FUNCTION, 2017–2024 (USD MILLION)

TABLE 69 MIDDLE EAST & AFRICA: ELASTOMERIC FOAM MARKET SIZE, BY TYPE, 2017–2024 (USD MILLION)

TABLE 70 MIDDLE EAST & AFRICA: ELASTOMERIC FOAM MARKET SIZE, BY END-USE INDUSTRY, 2017–2024 (USD MILLION)

TABLE 71 SAUDI ARABIA: ELASTOMERIC FOAM MARKET SIZE, BY TYPE, 2017–2024 (USD MILLION)

TABLE 72 SAUDI ARABIA: ELASTOMERIC FOAM MARKET SIZE, BY END-USE INDUSTRY, 2017–2024 (USD MILLION)

TABLE 73 IRAN: ELASTOMERIC FOAM MARKET SIZE, BY TYPE, 2017–2024 (USD MILLION)

TABLE 74 IRAN: ELASTOMERIC FOAM MARKET SIZE, BY END-USE INDUSTRY, 2017–2024 (USD MILLION)

TABLE 75 SOUTH AFRICA: ELASTOMERIC FOAM MARKET SIZE, BY TYPE, 2017–2024 (USD MILLION)

TABLE 76 SOUTH AFRICA: ELASTOMERIC FOAM MARKET SIZE, BY END-USE INDUSTRY, 2017–2024 (USD MILLION)

TABLE 77 REST OF MIDDLE EAST & AFRICA: ELASTOMERIC FOAM MARKET SIZE, BY TYPE, 2017–2024 (USD MILLION)

TABLE 78 REST OF MIDDLE EAST & AFRICA: ELASTOMERIC FOAM MARKET SIZE, BY END-USE INDUSTRY, 2017–2024 (USD MILLION)

TABLE 79 SOUTH AMERICA: ELASTOMERIC FOAM MARKET SIZE, BY COUNTRY, 2017–2024 (USD MILLION)

TABLE 80 SOUTH AMERICA: ELASTOMERIC FOAM MARKET SIZE, BY FUNCTION, 2017–2024 (USD MILLION)

TABLE 81 SOUTH AMERICA: ELASTOMERIC FOAM MARKET SIZE, BY TYPE, 2017–2024 (USD MILLION)

TABLE 82 SOUTH AMERICA: ELASTOMERIC FOAM MARKET SIZE, BY END-USE INDUSTRY, 2017–2024 (USD MILLION)

TABLE 83 BRAZIL: ELASTOMERIC FOAM MARKET SIZE, BY TYPE, 2017–2024 (USD MILLION)

TABLE 84 BRAZIL: ELASTOMERIC FOAM MARKET SIZE, BY END-USE INDUSTRY, 2017–2024 (USD MILLION)

TABLE 85 ARGENTINA: ELASTOMERIC FOAM MARKET SIZE, BY TYPE, 2017–2024 (USD MILLION)

TABLE 86 ARGENTINA: ELASTOMERIC FOAM MARKET SIZE, BY END-USE INDUSTRY, 2017–2024 (USD MILLION)

TABLE 87 REST OF SOUTH AMERICA: ELASTOMERIC FOAM MARKET SIZE, BY TYPE, 2017–2024 (USD MILLION)

TABLE 88 REST OF SOUTH AMERICA: ELASTOMERIC FOAM MARKET SIZE, BY END-USE INDUSTRY, 2017–2024 (USD MILLION)

TABLE 89 EXPANSION, 2015–2018

TABLE 90 ACQUISITION, 2017–2018

TABLE 91 NEW PRODUCT LAUNCH, 2015–2018

TABLE 92 AGREEMENT, 2018

About

The report "Elastomeric Foam Market by Type (Natural Rubber/Latex, Synthetic Rubber (Nitrile-Butadiene Rubber, Ethylene-Propylene Diamine Monomer, Chloroprene)), End-Use Industry (HVAC, Automotive, Electrical & Electronics), and Region - Global Forecast to 2023", The global elastomeric foam market is estimated at USD 1.28 billion in 2018 and projected to reach USD 1.75 billion by 2023, at a CAGR of 6.5% between 2018 and 2023.

This report provides a comprehensive analysis of the key companies listed below:

Armacell (Germany), Hira Industries (UAE), Zotefoams (UK), LISOLANTE K-FLEX (Italy), Kaimann (Germany), Huamei Energy-saving Technology Group (China), Jinan Retek Industries (China), Aeroflex USA, (US), NMC SA (Belgium), and Anavid (Israel) among others. These players are the major elastomeric foam manufacturers and formulators and are gaining a strong foothold in the market through new product launches, expansions, and mergers & acquisitions.

The report covers the elastomeric foam market and its applications across different industry verticals and regions. It aims at estimating the market size and growth potential of this market across different segments, such as type and end-use industry. The report also includes an in-depth competitive analysis of the key market players along with their company profiles.

Armacell dominated the elastomeric foam market in 2017. The company has a broad product portfolio offering elastomeric foams to a wide range of industries. It has also adopted growth strategies to expand its market presence. For instance, in 2018, the company acquired TB Concept Inc. (Canada), which is a manufacturer of patented pipe support solution. This acquisition is expected to strengthen Armacell's footprint in Canada, further, strengthening its global market position.

L'ISOLANTE K-FLEX is the second-largest player in the elastomeric foam market. The company serves various high-growth end-markets offering a wide range of elastomeric foams. Furthermore, the company adopted new product launches as the most adopted strategy between 2014 and 2018, which helped the company strengthen its market position. For instance, in July 2016, the company announced the development of a new product line for acoustic and thermal insulation. These foams are used in railway

applications and are available in the form of sheets and pipes.

Nitrile-Butadiene Rubber (NBR): The fastest-growing segment of the elastomeric foam market, by type

Nitrile butadiene rubber (NBR) is projected to be the fastest-growing type segment of the elastomeric foam market during the forecast period (2018-2023). The NBR segment is expected to register the highest growth, as NBR is suitable for many applications in several end-use industries of elastomeric foams and has a relatively lower price than the other types of elastomeric foam.

HVAC: The largest end-use industry of elastomeric foam in 2018

HVAC was the largest end-use industry of elastomeric foam in 2017. This can be attributed to the growing use of elastomeric foam in the HVAC systems as a result of increased regulations for energy efficiency. There is an increased demand for HVAC systems as there is a growing focus on the construction of energy-efficient buildings.

APAC: The largest elastomeric foam market in 2018

The APAC region was the largest market for elastomeric foam, in terms of value and volume, in 2017. This growth is backed by the increasing industrialization in the region leading to the increasing demand from the growing end-use industries of elastomeric foam such as HVAC, automotive, and electrical & electronics in the region.

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