

# Elastomeric Foam Market by Function (Thermal Insulation, and Acoustic Insulation) Type (NBR, and EPDM), End-Use Industry (HVAC, Refrigeration, Heating & Plumbing, and Transportation), and Region - Global Forecast to 2024

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## Abstracts

“Increasing demand from HVAC and Heating & plumbing end-use industries to drive the overall growth of elastomeric foam market”

The elastomeric foam market size is expected to grow from USD 2.6 billion in 2019 to USD 3.6 billion by 2024, at a CAGR of 6.7% during the forecast period. The elastomeric foam market is driven by various factors, such as increasing demand from HVAC system, heating & plumbing, and transportation industries. The growth of these industries is anticipated to further propel the growth of the market over the forecast period. However, lack of awareness about benefits of thermal insulation are likely to hinder the growth of the market.

Thermal insulating segment to drive the global market during the forecast period.

Based on function, the thermal insulation segment is projected to account for the largest share of the market in 2019. The growth in this segment is attributed to its increasing usage of thermal insulation from various end-use industry such as HVAC and heating & plumbing industry owing to their extraordinary characteristics such as fire resistance and easy installation.

NBR segment to drive the global market during the forecast period

The elastomeric foam market has been segmented based on types into NBR, EPDM,

CR and others. Among these types, the NBR segment accounted for the largest share of the market and is likely to witness significant growth over the forecast period. The growth in this segment is attributed to its increasing usage in various end-use industry due to its excellent properties such as resistance to swelling by acids, excellent fire performance, and good fuel resistance and because of its low cost in comparison to other types such as EPDM . These factors are expected to drive demand during the forecast period.

HVAC segment expected to hold the largest market share during the forecast period

HVAC segment is growing rapidly owing to the rising demand from automotive and construction on account of its ability of savings energy in the modern infrastructure for heating, ventilation, and air conditioning. These factors are expected to drive the demand for polyurethane in paints & coatings application.

APAC is expected to record the highest growth rate during the forecast period

APAC is expected to have the highest growth rate during the forecast period, due to the increasing usage of elastomeric foam in various end-use industry such as HVAC, heating & plumbing, refrigeration and trasporation.China, India, Japan, and South Korea provide enormous opportunities for the elastomeric foam market due to the presence of a large manufacturing sector and growing construction industry. On the other hand, North America is projected to hold the second-largest market size during the forecast period.

In-depth interviews were conducted with Chief Executive Officers (CEOs), marketing directors, other innovation and technology directors, and executives from various key organizations operating in the PUDs marketplace.

By Company Type - Tier 1: 30%, Tier: 40%, and Tier 3: 30%

By Designation - C Level: 30%, Managers: 50%, Others : 20%

By Region – APAC: 40%, Europe: 30%, North America: 10%,Middle East & Africa: 10% and South America: 10%

The elastomeric foam market comprises major solution providers, such as Armacell International SA (Germany), Hira Industries (UAE), Zotefoams PLC (UK), L'Isolante K-

Flex S.P.A (Italy), Kaimann Insulation (Germany), Huamei Energy-saving Technology Group Co., Ltd. (China), Jinan Retek Industries Inc. (China), Aeroflex USA, Inc. (US), NMC Insulation (Belgium), and Anavid Insulation Products Kiryat Anavim Ltd.(Israel). The study includes an in-depth competitive analysis of these key players in the elastomeric foam market, with their company profiles, recent developments, and key market strategies.

#### Research Coverage:

The report covers the elastomeric foam market based on function, type, end-use industry, and region. This study aims at estimating the size and future growth potential of the market across various segmentation types. It also includes an in-depth competitive analysis of the key market players, along with their profiles and key growth strategies.

#### Key Benefits of Buying the Report:

The report will help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall elastomeric foam market and the sub-segments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and to plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

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The report "Elastomeric Foam Market by Type (Natural Rubber/Latex, Synthetic Rubber (Nitrile-Butadiene Rubber, Ethylene-Propylene Diamine Monomer, Chloroprene)), End-Use Industry (HVAC, Automotive, Electrical & Electronics), and Region - Global Forecast to 2023", The global elastomeric foam market is estimated at USD 1.28 billion in 2018 and projected to reach USD 1.75 billion by 2023, at a CAGR of 6.5% between 2018 and 2023.

**This report provides a comprehensive analysis of the key companies listed below:**

Armacell (Germany), Hira Industries (UAE), Zotefoams (UK), LISOLANTE K-FLEX. (Italy), Kaimann (Germany), Huamei Energy-saving Technology Group (China), Jinan Retek Industries (China), Aeroflex USA, (US), NMC SA (Belgium), and Anavid (Israel) among others. These players are the major elastomeric foam manufacturers and formulators and are gaining a strong foothold in the market through new product launches, expansions, and mergers & acquisitions.

The report covers the elastomeric foam market and its applications across different industry verticals and regions. It aims at estimating the market size and growth potential of this market across different segments, such as type and end-use industry. The report also includes an in-depth competitive analysis of the key market players along with their company profiles.

Armacell dominated the elastomeric foam market in 2017. The company has a broad product portfolio offering elastomeric foams to a wide range of industries. It has also adopted growth strategies to expand its market presence. For instance, in 2018, the company acquired TB Concept Inc. (Canada), which is a manufacturer of patented pipe support solution. This acquisition is expected to strengthen Armacell's footprint in Canada, further, strengthening its global market position.

L'ISOLANTE K-FLEX is the second-largest player in the elastomeric foam market. The company serves various high-growth end-markets offering a wide range of elastomeric foams. Furthermore, the company adopted new product launches as the most adopted strategy between 2014 and 2018, which helped the company strengthen its market position. For instance, in July 2016, the company announced the development of a new product line for acoustic and thermal insulation. These foams are used in railway

applications and are available in the form of sheets and pipes.

### **Nitrile-Butadiene Rubber (NBR): The fastest-growing segment of the elastomeric foam market, by type**

Nitrile butadiene rubber (NBR) is projected to be the fastest-growing type segment of the elastomeric foam market during the forecast period (2018-2023). The NBR segment is expected to register the highest growth, as NBR is suitable for many applications in several end-use industries of elastomeric foams and has a relatively lower price than the other types of elastomeric foam.

### **HVAC: The largest end-use industry of elastomeric foam in 2018**

HVAC was the largest end-use industry of elastomeric foam in 2017. This can be attributed to the growing use of elastomeric foam in the HVAC systems as a result of increased regulations for energy efficiency. There is an increased demand for HVAC systems as there is a growing focus on the construction of energy-efficient buildings.

### **APAC: The largest elastomeric foam market in 2018**

The APAC region was the largest market for elastomeric foam, in terms of value and volume, in 2017. This growth is backed by the increasing industrialization in the region leading to the increasing demand from the growing end-use industries of elastomeric foam such as HVAC, automotive, and electrical & electronics in the region.



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Product name: Elastomeric Foam Market by Function (Thermal Insulation, and Acoustic Insulation) Type (NBR, and EPDM), End-Use Industry (HVAC, Refrigeration, Heating & Plumbing, and Transportation), and Region - Global Forecast to 2024

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