

Egg Processing Market by product type (Dried Egg Products, Liquid Egg Products, Frozen Egg Products), End-use Application (Food Processing and Manufacturing, Food Service, Retail), Nature and Region - Global Forecast to 2029

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Abstracts

The egg processing market is projected to grow from USD 37.5 Billion in 2024 to USD 47.2 Billion by 2029, at a CAGR of 4.7% during the forecast period. According to the article provided by Taylor & Francis Online in 2021, traditional methods of processing eggs, such as boiling or pasteurization, often damage their fresh taste, texture, and nutritional value. To overcome this, researchers are exploring non-thermal technologies such as high pressure, pulsed electric fields, and ultrasound. These technologies can improve food safety, and shelf life, and even retain the beneficial properties of eggs, such as their bioactive compounds, with minimal impact on their fresh-like characteristics. Consumers are increasingly demanding healthy, minimally processed foods, and these non-thermal technologies could help the egg industry meet that demand. Additionally, the potential to preserve the bioactive compounds in eggs could make them even more appealing to health-conscious consumers. The production of high-quality, fresh-like egg products with improved safety, and shelf life with non-thermal technologies has the potential to significantly boost the growth and innovation of the egg processing market.

During the projected period, the food processing and manufacturing end-use application segment is anticipated to exhibit the most rapid growth, boasting the highest Compound Annual Growth Rate (CAGR).

The food processing and manufacturing segment includes processed foods and ready meals, bakery and confectionery, dietary supplements, and other products. From fluffy

cakes to decadent custards, eggs play a significant role in the bakery and confectionery segment. They act as leaveners, binding agents, emulsifiers, and tenderizers, contributing to structure, texture, flavor, and color. Whole eggs, yolks, and whites each play specific roles, with whites whipping into airy foams for meringues and yolks adding richness to custards. Bakers turn to liquid, dried, and frozen options for convenience and long shelf life. Additionally, egg products find application in various processed foods like sauces, mayonnaise, dressings, and pasta. They contribute to texture, stability, and flavor, extending shelf life and improving mouthfeel. Consumers are increasingly seeking healthier and more balanced diets. Processed foods with added protein and specific functionalities (e.g., low-fat, low-carb) are gaining traction, with egg products often contributing to those qualities. The increasing use of egg products in processed foods and ready meals is driving the growth of the egg processing market.

Manufacturers are constantly developing new and innovative processed food and ready-meal options incorporating egg products to cater to diverse consumer preferences and dietary needs. Major companies operating in the segment include Cal-Maine Foods Inc. (US), Rose Acre Farms (US), Ovobel Foods Limited (India), and others. They are offering liquid egg and dried egg products for their convenience and ease of use.

Liquid Egg Product is dominant within the product type segment of the market.

Liquid eggs have indeed seen a significant rise in popularity and are dominating certain segments of the egg market. Liquid eggs offer a significant reduction in preparation time by eliminating the need for several labor-intensive steps, such as cracking, separating, and whisking eggs. This time-saving benefit is especially valuable for busy consumers and food service professionals who require efficient meal preparation solutions. Pre-packaged liquid eggs provide pre-measured quantities, minimizing egg waste compared to using whole eggs, where leftover egg whites or yolks may often go unused and eventually discarded. This reduction in waste appeals to sustainability-conscious consumers and businesses seeking to minimize their environmental footprint.

Liquid eggs offer unparalleled versatility in culinary applications, seamlessly integrating into a wide range of dishes and recipes. From sauces and baked goods to fluffy omelets and perfectly textured batters, the adaptability of liquid eggs enhances culinary flexibility in both home and professional kitchens. This versatility allows chefs and cooks to experiment with various recipes and cooking techniques, creating diverse and flavorful dishes to cater to different tastes and preferences.

The break-up of the profile of primary participants in the egg processing market:

By Company Type: Tier 1 – 50%, Tier 2 – 35%, and Tier 3 – 25%

By Designation: C Level – 44%, Director Level – 34%, Others-22%

By Region: North America – 20%, Asia Pacific – 45%, Europe – 25%, South America – 5%, and Rest of the World –5%

Prominent companies are Cal-Maine Foods (US), Rose Acre Farms (US), Ovobel Foods.com (India), SKMEgg.com (India), and Interovo Egg Group BV (Gelerland) among others.

Research Coverage:

This research report categorizes the egg processing market by Product Type (Dried Egg Products, Liquid Egg Products, Frozen Egg Products), End-Use Application (Food Processing and Manufacturing, Food Service, Retail), Nature (Organic Egg Products, Inorganic Egg products), and Region (North America, Europe, Asia Pacific, South America, and RoW). The report covers information about the key factors, such as drivers, restraints, opportunities, and challenges impacting the growth of the egg processing market. It also provides a detailed analysis of the major players in the market including their business overview, products offered; key strategies; partnerships, new product launches, and acquisitions. Competitive benchmarking of upcoming startups in the egg processing market is covered in this report.

Reasons to buy this report:

The report will help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall egg processing market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

Analysis of key drivers (Rising health consciousness fuels demand for nutrient-rich processed egg products in the evolving consumer market, The expansion of the food and beverage industry catalyzes growth in the egg processing market, and Busy lifestyles drive demand for processed egg products), restraints (Egg price volatility impacts processing costs and consumer confidence and Consumer demands for ethical sourcing and animal welfare practices are rising), opportunity (Egg producers' sustainability efforts attract eco-conscious consumers, driving ethical demand and Cutting-edge technology enhances efficiency and market appeal in egg processing), and challenges (Consumer misconceptions regarding risks linked to both conventional and processed eggs and Plant-based egg substitutes challenge traditional egg products in diverse applications) influencing the growth of the egg processing market.

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the egg processing market.

Market Development: Comprehensive information about lucrative markets – the report analyses the egg processing market across varied regions.

Market Diversification: Exhaustive information about new products & services, untapped geographies, recent developments, and investments in the egg processing market.

Competitive Assessment: In-depth assessment of market shares, growth strategies, and service offerings of leading players such as Cal-Maine Foods, Inc. (US), Rose Acre Farms (US), Ovobel Foods Limited (India), SKMEgg.com (India), Interovo Egg Group BV (Netherlands), IGRECA (France), Avril SCA (France), Eurovo Srl (Italy), Rembrandt Foods (US), and Hillandale Farms (US) among others in the egg processing market strategies. The report also helps stakeholders understand the egg processing market and provides them with information on key market drivers, restraints, challenges, and opportunities

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About

The research report egg processing & equipment market covers two market segments, namely, egg processing and egg processing equipment. The processing of eggs is done in two ways: in-line processing and off-line processing. In-line processing means the processing of egg products is done within the production facility. Off-line processing is when the egg processing facility is different from the production facility. Processed egg products are broadly categorized into liquid egg products, dried egg products and frozen egg products. The processed egg products find application in various industries such as bakery, confectionery, ready-to-eat meals, soups & sauces, and dairy products.

The report also defines the various types of equipment that are used in egg processing. Egg-breaking, egg-filling, egg pasteurizing and egg drying equipment are the main types used in the market. The demand for advanced technology is driving the equipment market and has resulted in new technologies being launched in the market. The manufacturers are keen on developing equipment that would process egg products with minimal level of wastage.

The egg processing & equipment market was dominated by North America in 2013, followed by Europe. The report provides a complete analysis of the leading players in the egg processing & equipment industry, the key segments accounting for the major shares, with a clear insight and explanation on the developments and trends. The report also includes a chronology of developments with respect to new products and their applications. The market dynamics are also attributed to the growing demand for processed egg products that can be easily packed and stored.

The egg processing & equipment companies successfully abide by the regulations made by government agencies concerning the quality of the eggs and the living conditions of the animals. With a huge market potential and the growing consumer preference, the market is likely to witness a considerable growth in the future.

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