

Education Smart Display Market by Product Type (Whiteboard, Video Wall), Display Size (Above 55", Up to 55"), Display Technology (LCD, Direct-view LED, OLED), Resolution (4K & Above, FHD, Less than HD & HD) and Region - Global Forecast to 2029

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Abstracts

The education smart display market is projected to reach USD 4.1 billion by 2029 from USD 3.4 billion in 2024 at a CAGR of 4.0% during the forecast period. The major factors driving the growth of the Education smart display market Digital transformation in learning, rising demand for collaborative learning, and technological advancements. Moreover, Rising e-learning trends are growing awareness to carve out new growth opportunities for market players.

“Up to 55” display size segment to register the highest CAGR during the forecast period.”

The growth of the up to 55' education smart display segment in the market is driven by several key factors. Firstly, the demand for interactive and collaborative learning tools has significantly increased in educational settings, and these moderately sized displays cater to the needs of smaller classrooms and meeting rooms where space constraints may be a concern. The sizes ranging from 32' to 55' strike a balance between providing an adequately large display for effective communication and collaboration while being versatile enough for various room sizes.

“Direct-view LEDs segment to register the second largest share during the forecast period.”

Direct-view LED displays, characterized by bright and high-contrast visuals, have

become the second-largest display technology in the education smart display market. Key players like ViewSonic (US), SAMSUNG (South Korea), and Sharp NEC Display Solutions (Japan) contribute significantly to this dominance. ViewSonic offers tailored options for large video walls, SAMSUNG incorporates direct-view LED in its large-format displays, and Sharp NEC provides diverse display solutions. Market data supports the substantial market share of direct-view LED technology in education, driven by the increasing demand for impactful presentations and information dissemination. This highlights the preference for direct-view LEDs in delivering vibrant visual experiences in educational environments.

“Europe region to register the 2nd highest CAGR during the forecast period.”

The growth of the education smart display market in Europe is propelled by the increasing adoption of smart displays through collaborations with EdTech companies. Additionally, the proactive allocation of funds by European governments further contributes to the expansion of smart displays in the education technology sector. This dual factor strategy fosters innovation and technological integration in education, driving the demand for smart displays and enhancing the overall learning experience across European educational institutions.

The break-up of the profile of primary participants in the education smart display market-

By Company Type: Tier 1 – 50%, Tier 2 – 30%, Tier 3 – 20%

By Designation Type: C Level – 35%, Director Level – 30%, Others – 35%

By Region Type: North America – 40%, Europe – 25%, Asia Pacific – 20%, Rest of the World – 15%

The major players in the Education smart display market with a significant global presence include SAMSUNG (South Korea), LG Electronics (South Korea), Newline Interactive (US), PPDS (Philips) (Netherlands), and Sharp NEC Display Solutions (US).

Research Coverage

The report segments the Education smart display market and forecasts its size by product type, display technology, display size, and region. The report also provides a

comprehensive review of drivers, restraints, opportunities, and challenges influencing market growth. The report also covers qualitative aspects in addition to the quantitative aspects of the market.

Reasons to buy the report:

The report will help the market leaders/new entrants in this market with information on the closest approximate revenues for the overall Education smart display market and related segments. This report will help stakeholders understand the competitive landscape and gain more insights to strengthen their position in the market and plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, opportunities, and challenges.

The report provides insights on the following pointers:

Analysis of key drivers (Digital transformation in learning, rising demand for collaborative learning, and technological advancements), restraints (budget constraints and integration challenges), opportunities (Rising e-learning trends, growing awareness, and adoption), and challenges (Security concerns, teacher training and adaptation, and maintenance and technical support)

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product launches in the education smart display market

Market Development: Comprehensive information about lucrative markets – the report analyses the Education smart display market across varied regions.

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the education smart display market

Competitive Assessment: In-depth assessment of market shares, growth strategies and product offerings of leading players like SAMSUNG (South Korea), LG Electronics (South Korea), Newline Interactive (US), PPDS (Philips) (Netherlands), and Sharp NEC Display Solutions (US).

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*Details on Business overview, Products /Solutions/Services offered, Recent developments, MnM view, Right to win, Strategic choices, and Weaknesses and Competitive threats might not be captured in case of unlisted companies.

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