

# Edible Inkjet Ink Market by Type (Edible Ink Cartridges, Bottled Edible Ink), Material (Natural, Synthetic), Color (Cyan, Magenta, Yellow, Black), Application (Bakery, Tablets & Capsules), End Use and Region - Global Forecast 2027

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## Abstracts

The global edible inkjet ink market is projected to reach USD 33 million by 2027 growing at a CAGR of 4.5% from 2022 to 2027. The surging demand for innovations in conventional food products and improvements in inkjet printing technology are fueling the market expansion for edible inkjet printing and, consequently, edible inkjet ink as well. The process of edible printing involves the application of graphics and edible food colors to a variety of food products, including bakery products such as cakes, cookies, bread, and pastries, confectionery items like sweets and chocolates, snacks such as bagels, crackers, burger buns, and among others. Images are printed on edible icing sheets that are applied to the food products with the help of inkjet printers using edible ink cartridges. There is a growing demand for printing photographs and images on cakes and other confectionery products, boosting the production of edible inkjet inks. Also, customers now prefer customized cake solutions for different celebrations, driving the growth of the edible inkjet ink market.

“Synthetic edible inks held the largest market share in 2021.”

In comparison to natural colorants, synthetic colorants produce significantly brighter and more saturated colors, and print pictures with a photographic quality. Sun Chemical Corporation (US) offers synthetic edible inkjet inks such as SensiJet FSE and Sun Chemical FSR-8. SensiJet FSE inks are made with synthetic colorants and are suitable with thermal and piezo inkjet printers using print-heads such as Epson, HP, and Canon and others. These are suitable for a variety of substrates, such as fondant sheets,

biscuits, and baked goods. SensiJet FSE inks produce print with quality printing and high color intensity. GSR-8 ink prints unrivaled sharpness suitable for a wide variety of foods, enabling brands and bakeries to offer customized printing of the highest quality. In March 2022, Sun Chemical launched a range of FSR edible inks, made from synthetic colorants registered by FDA and EU legislation and are suitable for food printing when used in the right conditions for food production.

“Asia Pacific is projected to witness substantial growth during the forecast period in the edible inkjet ink market.”

Asia Pacific countries such as China, India, Japan, and Australia & New Zealand are projected to be the potential markets for edible inkjet inks during the forecast period. Majority countries of the region have observed an increase in technologies for extracting, purifying, compounding, and manufacturing natural products, developing a new food culture using edible inkjet inks, which are safe for consumption. There is an increasing application of edible inkjet inks for baked goods and pharmaceutical industries in Asia Pacific due to changing consumer habits, rising disposable incomes, changing lifestyles, increasing awareness of customized baked solutions, and the presence of regional players. Japan is a leading producer of edible inkjet inks in Asia Pacific due to the presence of large players such as Union Chemcar Co., Ltd. (Japan), Toyochem Co., Ltd. (Japan), and other regional players. Toyochem (Japan) focuses on offering printing edible inkjet inks in the form of food additives, which include natural pigments for direct printing on foods. This is due to the rising demand for printing and marking for various foods, including confectionery like chocolate, cookies, and capsules.

Break-up of Primaries:

By Company Type: Tier 1 – 45 %, Tier 2- 30%, Tier 3 – 25%

By Designation: CXO's – 29%, Managers – 21%, Executives – 50%

By Region: North America – 30%, Europe – 30%, Asia Pacific – 25%, RoW –15%

Leading players profiled in this report:

Sun Chemical Corporation (US)

Toyochem Co., Ltd. (Japan),

Linx Printing Technologies (UK)

Union Chemicar Co., Ltd. (Japan)

The Cake Decorating Co. (UK)

MagicFrost (US)

Icing Images (US)

Icinginks (US)

Edible Supply (US)

Edible Image Supplies (Australia)

#### Research Coverage:

The report segments the edible inkjet ink market on the basis of type, material, color, application, end use, and region. In terms of insights, this report has focused on various levels of analyses—the competitive landscape, end-use analysis, and company profiles, which together comprise and discuss views on the emerging & high-growth segments of the global edible inkjet ink market, high-growth regions, countries, government initiatives, drivers, restraints, opportunities, and challenges.

#### Reasons to buy this report:

To get a comprehensive overview of the edible inkjet ink market

To gain wide-ranging information about the top players in this industry, their product portfolios, and key strategies adopted by them

To gain insights about the major countries/regions in which the edible inkjet ink market is flourishing

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\*Details on Business Overview, Products/Solutions/Services Offered, Recent Developments, MnM view (Key strengths/Right to win, Strategic choices made, Weakness/competitive threats)\* might not be captured in case of unlisted companies.

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