

E-House Market by Type (Fixed E House and Mobile Substation), Application (Industrial (Metals & Mining and Oil & Gas), and Utilities), and Region (Middle East & Africa, Americas, Europe, APAC) - Global Forecast to 2023

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Abstracts

“E House market to exhibit steady growth between 2018 and 2023”

The e house market is expected to grow from USD 1.09 billion in 2018 to USD 1.51 billion by 2023, at a CAGR of 6.75% between 2018 and 2023. Factors driving the growth of this market include the cost-effectiveness, flexibility, and ease of installation of e houses. E houses can be installed in a limited space with just a simple foundation and easily relocated without difficulties. However, maintenance of e house is a crucial aspect as any small failure may cause some serious disturbances and immediate availability of technical expert is some time difficult.

“E house market for industrial application to grow at a notable rate during the forecast period”

Oil & gas and metals & mining, among others, are the industrial applications of e house. Huge shale gas development across North America and offshore deepwater exploration and production activities were the hallmark of oil & gas industry in the past decade owing to advancements in technologies. However, crude oil price plunge has impacted this industry in the past few years and its trading way below its all-time high. FPSO/FSO and wellhead platform for offshore production and refining complexes requires integrated electrical solution, which has led the oil & gas industry to hold the largest share of the e house market. Fixed e houses are predominantly used in industrial applications.

“Americas to hold significant e house market share during the forecast period”

Metals & mining is one of the prominent market for e house in this region. In 2015, the Americas accounted for 3.7 billion metric ton in the total mineral production. Data centers, utilities, and various other applications also require e houses to a certain extent. The increasing consumption of electricity and the need for reliable power supply fuels the growth of the e house market in the US. South America is one of the prominent markets for e house with the utility sector and industrial applications being the primary areas of its consumption.

The breakup of the profiles of primary participants for the report has been given below:

By Company Size: Tier 1 = 25%, Tier 2 = 30%, and Tier 3 = 45%

By Designation: C-Level Executives = 48%, D-Level Executives = 35%, and Others = 17%

By Region: North America = 20%, Europe = 28%, APAC = 12%, and RoW = 40%

The e house market is dominated by various players according to their core competencies. Key players in this market are Siemens (Germany), ABB (Switzerland), Schneider Electric (France), Eaton (Ireland), General Electric (US), CG Power (India), and Meidensha (Japan).

Other players such as Electroinnova (Spain), WEG (Brazil), TGOOD (Hong Kong), Powell Industries (US), Elgin Power Solutions (US), and Matelec Group (Lebanon) also play a significant role in the e house market.

Research Coverage:

The report on the global e house market covers different segments—type, application, and geography. The market based on type has been segmented into fixed e house and mobile substation. On the basis of application, the e house market has been classified into utilities and industrial applications. The report covers 4 major geographic regions—Americas, Europe, APAC, and Middle East & Africa.

Key Benefits of Buying the Report:

Illustrative segmentation, analysis, and forecast for the market based on type, application, and geography have been conducted to provide an overall view of the e house market.

The value chain analysis has been included in the report to provide an in-depth insight into the e house market.

Major drivers, restraints, opportunities, and challenges for the e house market have been detailed in this report.

A detailed competitive landscape, along with key players and their revenues and growth strategies, has been included in the report.

Key players in the e house market have been profiled, including their recent developments, product launches, and SWOT analysis. Also, MnM view on these players has been included.

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