

Dry Construction Market by Type (Supporting Framework & Boarding), Material (Metal, Wood, Plasterboard, Plastic, & Others), System (Wall, Ceiling, Flooring, & Others), Application (Residential & Non-Residential) & Region - Trends and Forecast to 2020

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Abstracts

The demand for dry construction market has increased comprehensively in recent times; particularly because of increasing spending capacity, tremendous emphasis on the quality of products and services, and the inexpensive nature of the construction.

Major dry construction associations are emphasizing on spreading awareness about dry construction, its lucrative side, and its cost-effectiveness. They are also giving importance to the “do-it-yourself” application process, which allows the end user to install the dry construction himself if given proper information and training. There are also some manufacturers that are associated with providing dry construction training to contractors and individuals. Consulting services are also provided by manufactures to help consumers choose the most effective dry construction for their living and commercial spaces.

The key players in the market have a strong distribution network across the world and the financial strength to sustain them. The same cannot be said about new entrants in the market. For the dry construction market, it is essential to have a strong distribution network to enable timely delivery of the product to customers, whenever needed. New entrants find it difficult to compete against established players in this regard.

The players in the global dry construction market are well-established. It is very difficult for new players to enter the market and compete with established players. Even end users prefer products from established players, rather than new players.

The key players adopted inorganic growth strategies such as investments and partnerships & agreements to increase their scope in the market. These companies aimed at strengthening their position in the developed markets of Europe and North America and on entering the emerging dry construction markets of the Asia-Pacific region and the Middle East. They invested considerably to acquire dry construction businesses of local as well as established market players to reinforce their market position in several regions.

Increasing population, increasing income and spending capacity, and massive increase in urbanized population, drive the growth of the dry construction market. However, there are certain factors prevailing in the market which hinder its growth such as a severe issue of disposal of waste material generated in the manufacturing process is the biggest challenge faced by the players in the market.

The global dry construction market is marked with intense competition due to the presence of a large number of both, big and small firms. New product launches, mergers & acquisitions, and partnerships and expansions are the key strategies adopted by market players to ensure their growth in the market. The key players in the market are the key players in the dry construction market are Saint Gobain (France), Xella Group (Germany), Armstrong World Industries (U.S.), Etex Group (Belgium), Fletcher Building (New Zealand), USG Boral (Malaysia), CSR (Australia), Knauf (Germany), Panel Rey (Mexico), and Pabco Gypsum (U.S.). In this report, the global dry construction market is segmented into type, system, material, application, and region.

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 STUDY SCOPE
 - 1.3.1 YEARS CONSIDERED FOR THE DRY CONSTRUCTION MARKET
- 1.4 CURRENCY CONSIDERED FOR THE DRY CONSTRUCTION MARKET
- 1.5 PACKAGE SIZE
- 1.6 LIMITATION
- 1.7 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 SECONDARY DATA
 - 2.1.1.1 Key data from secondary sources
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Key data from primary sources
 - 2.1.2.2 Breakdown of primaries, by company type, designation & region
 - 2.1.2.3 Key industry insights
- 2.2 FACTOR ANALYSIS
 - 2.2.1 INTRODUCTION
 - 2.2.2 DEMAND-SIDE ANALYSIS
 - 2.2.2.1 Increasing population
 - 2.2.2.2 Increasing income and spending capacity
 - 2.2.3 SUPPLY-SIDE ANALYSIS
 - 2.2.3.1 Research & development
- 2.3 MARKET SIZE ESTIMATION
- 2.4 MARKET BREAKDOWN AND DATA TRIANGULATION
- 2.5 MARKET SHARE ESTIMATION
- 2.6 RESEARCH ASSUMPTIONS & LIMITATIONS
 - 2.6.1 ASSUMPTIONS OF THE RESEARCH STUDY
 - 2.6.2 LIMITATIONS OF THE RESEARCH STUDY

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE OPPORTUNITIES IN THE DRY CONSTRUCTION MARKET
- 4.2 U.S. & CHINA ARE THE FASTEST GROWING MARKETS
- 4.3 BOARDING SEGMENT LED THE DRY CONSTRUCTION IN 2015
- 4.4 ASIA–PACIFIC REGION ACCOUNTED FOR THE LARGEST SHARE IN THE DRY CONSTRUCTION MARKET IN 2015
- 4.5 APAC & NA TO BE THE LARGEST REVENUE GENERATORS BY 2020
- 4.6 DRY CONSTRUCTION MARKET: TOP TEN NATIONS
- 4.7 DRY CONSTRUCTION MARKET SHARE, BY APPLCATION, 2020
- 4.8 DRY CONSTRUCTION LIFE CYCLE ANALYSIS, BY REGION

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET EVOLUTION

5.3 MARKET SEGMENTATION

5.3.1 DRY CONSTRUCTION MARKET, BY TYPE

5.3.2 DRY CONSTRUCTION MARKET, BY MATERIAL

5.3.3 DRY CONSTRUCTION MARKET, BY SYSTEM

5.3.4 DRY CONSTRUCTION MARKET, BY APPLICATION

5.4 MARKET DYNAMICS

5.4.1 DRIVERS

5.4.1.1 Increasing urbanized population

5.4.1.2 Increasing industrialization

5.4.1.3 Growing investments in construction industry

5.4.2 RESTRAINTS

5.4.2.1 Increase in Raw Material Cost

5.4.3 OPPORTUNITIES

5.4.3.1 Rising demand for dry construction techniques at the expense of wet construction methods

5.4.3.2 Replacement of floors

5.4.4 CHALLENGES

5.4.4.1 Environmental and government regulations may restrict the new entrants

5.4.4.2 Unawareness about Recycled Material Among End Users is Affecting The Plasterboard Market

5.4.4.3 Disposal of Flooring Waste

6 INDUSTRY TRENDS

6.1 VALUE CHAIN ANALYSIS

6.2 SUPPLY CHAIN ANALYSIS

6.2.1 PROMINENT COMPANIES

6.2.2 SMALL & MEDIUM ENTERPRISES

6.3 INDUSTRY TRENDS

6.4 PORTER'S FIVE FORCES ANALYSIS

6.4.1 THREAT OF NEW ENTRANTS

6.4.1.1 Low Capital Requirement and Easy Material Availability

6.4.1.2 High product differentiation

6.4.2 THREAT OF SUBSTITUTES

6.4.2.1 High availability of substitutes

6.4.3 BARGAINING POWER OF SUPPLIERS

6.4.3.1 Low cost of switching suppliers

6.4.3.2 Non-concentration of suppliers

6.4.4 BARGAINING POWER OF BUYERS

6.4.4.1 Purchases in large volumes

6.4.5 INTENSITY OF RIVALRY

6.4.5.1 Many same sized competitors

6.4.5.2 Substantial exit barriers

7 DRY CONSTRUCTION MARKET, BY TYPE

7.1 INTRODUCTION

7.2 SUPPORTING FRAMEWORK

7.2.1 SUPPORTING FRAMEWORK MARKET, BY APPLICATION

7.2.1.1 Residential application is increasingly adopting supporting framework as dry construction solutions

7.2.2 SUPPORTING FRAMEWORK MARKET, BY REGION

7.2.2.1 Asia-Pacific is projected to grow at the highest CAGR in the supporting framework segment

7.3 BOARDING

7.3.1 BOARDING MARKET, BY APPLICATION

7.3.1.1 Non-residential application has the largest market for the boarding application

7.3.2 BOARDING MARKET, BY REGION

7.3.2.1 North America dominated the boarding segment in the dry construction market

8 DRY CONSTRUCTION MARKET, BY MATERIAL

8.1 INTRODUCTION

8.2 PLASTERBOARD

8.2.1 PLASTERBOARD MARKET, BY APPLICATION

8.2.1.1 Residential market is projected to grow at a steady CAGR

8.2.2 PLASTERBOARD MARKET, BY REGION

8.2.2.1 Asia-Pacific is projected to grow at the highest CAGR in the plasterboard segment

8.3 WOOD

8.3.1.1 Growing demand of plywood is driving the growth of the wood market

8.3.2 WOOD MARKET, BY APPLICATION

8.3.2.1 Non-residential application is driving the growth of the wood market

8.3.3 WOOD MARKET, BY REGION

8.3.3.1 North America dominated the wood segment in the dry construction market

8.4 METAL

8.4.1 METAL MARKET, BY APPLICATION

8.4.1.1 Residential application to grow at a fastest CAGR in the dry construction material market

8.4.2 METAL MARKET, BY REGION

8.4.2.1 Asia-Pacific dominates the metal market

8.5 PLASTIC

8.5.1 PLASTIC MARKET, BY APPLICATION

8.5.1.1 Plastic is increasingly adopting as dry construction solutions material in residential application

8.5.2 PLASTIC MARKET, BY REGION

8.5.2.1 Asia-Pacific is projected to grow at the highest CAGR in the plastic segment

8.6 OTHERS

8.6.1 OTHERS MARKET, BY APPLICATION

8.6.1.1 Carpets are increasingly adopting material in non-residential application

8.6.2 OTHERS MARKET, BY REGION

8.6.2.1 Asia-Pacific is projected to grow at the highest CAGR in the others segment

9 DRY CONSTRUCTION MARKET, BY SYSTEM

9.1 INTRODUCTION

9.2 CEILING SYSTEM

9.2.1 CEILING SYSTEM, BY APPLICATION

9.2.1.1 Residential segment is projected to grow at a highest CAGR by 2020

9.2.2 CEILING SYSTEM, BY REGION

9.2.2.1 Asia-Pacific is projected to grow at a highest CAGR by 2020

9.3 WALL SYSTEM

9.3.1 WALL SYSTEM, BY APPLICATION

9.3.1.1 Increased investment in housing schemes will boost residential application

9.3.2 WALL SYSTEM, BY REGION

9.3.2.1 North America is the second largest region in wall system market

9.4 FLOORING SYSTEM

9.4.1 FLOORING SYSTEM, BY APPLICATION

9.4.1.1 The increased industrialization will drive the non-residential segment

9.4.2 FLOORING SYSTEM, BY REGION

9.5 OTHERS

9.5.1 OTHERS SYSTEM, BY APPLICATION

9.5.1.1 Increased commercialization and growing investment in construction segment will drive the non-residential application

9.5.2 OTHERS SYSTEM, BY REGION

9.5.2.1 Asia-Pacific is growing at the highest CAGR

10 DRY CONSTRUCTION MARKET, BY APPLICATION

10.1 INTRODUCTION

10.2 RESIDENTIAL APPLICATION

10.2.1 RESIDENTIAL APPLICATION MARKET, BY SYSTEM

10.2.1.1 Ceiling system is expected to have largest market share in 2020

10.2.2 RESIDENTIAL APPLICATION MARKET, BY TYPE

10.2.2.1 Supporting framework in residential application is growing at highest CAGR

10.2.3 RESIDENTIAL APPLICATION MARKET, BY MATERIAL

10.2.3.1 Plasterboard has the largest share in the residential application market

10.2.4 RESIDENTIAL APPLICATION MARKET, BY REGION

10.2.4.1 Asia-pacific region experiences the higher growth as compared to other regions

10.3 NON-RESIDENTIAL APPLICATION

10.3.1 NON-RESIDENTIAL HELD THE TOP POSITION OF THE TOTAL MARKET SHARE IN TERMS OF VALUE IN 2014

10.3.2 NON-RESIDENTIAL APPLICATION MARKET, BY SYSTEM

10.3.2.1 Ceiling system to grow at the highest rate

10.3.3 NON-RESIDENTIAL APPLICATION, BY TYPE

10.3.3.1 Supporting framework an attractive market of dry construction industry

10.3.4 NON-RESIDENTIAL APPLICATION MARKET, BY MATERIAL

10.3.4.1 Plasterboard is the fastest growing material in non-residential application market

10.3.5 NON-RESIDENTIAL APPLICATION MARKET, BY REGION

10.3.5.1 Rising demand for easy and fast construction is driving the market in North America

11 DRY CONSTRUCTION MARKET, BY REGION

11.1 INTRODUCTION

11.1.1 DRY CONSTRUCTION MARKET IS PROJECTED TO GROW AT A FASTEST CAGR

11.2 ASIA-PACIFIC

11.2.1 CHINA

11.2.1.1 China dry construction market, by system

11.2.1.1.1 Ceiling is the dominating dry construction system in China

11.2.1.2 China dry construction market, by application

11.2.1.2.1 Extensive growth in industrialization is driving the non-residential application

11.2.2 INDIA

11.2.2.1 India dry construction market, by system

11.2.2.1.1 Ceiling is projected to grow at the highest CAGR by 2020

11.2.2.2 India dry construction market, by application

11.2.2.2.1 New infrastructure projects are driving non-residential application

11.2.3 JAPAN

11.2.3.1 Japan dry construction market, by system

11.2.3.1.1 Diverse product templates are driving the ceiling system

11.2.3.2 Japan dry construction market, by application

11.2.3.2.1 New housing schemes are increasing at a healthy pace

11.2.4 AUSTRALIA

11.2.4.1 Australia dry construction market, by system

11.2.4.1.1 The demand for ceiling system is growing at the highest CAGR by 2020

11.2.4.2 Australian dry construction market, by system

11.2.4.2.1 The easy and time-less installation techniques are driving the residential application

11.2.5 REST OF ASIA-PACIFIC

11.2.5.1 Rest of Asia-Pacific dry construction market, by system

11.2.5.1.1 Wall system is accounted for the second largest share in Rest of Asia-Pacific

11.2.5.2 Rest of Asia-Pacific dry construction market, by system

11.2.5.2.1 Ceiling is projected to grow at the highest CAGR by 2020

11.3 EUROPE

11.3.1 SPAIN

11.3.1.1 Spain dry construction market, by system

11.3.1.1.1 Ceiling system is the largest market in Spain

11.3.1.2 Spain dry construction market, by application

11.3.1.2.1 Growing industrialization is driving the non-residential application

11.3.2 U.K.

11.3.2.1 U.K. dry construction market, by system

11.3.2.1.1 The ceiling system is growing at a steady CAGR by 2020

11.3.2.2 U.K. dry construction market, by application

11.3.2.2.1 Increasing nuclear families will drive the residential application market

11.3.3 RUSSIA

11.3.3.1 Russia dry construction market, by system

11.3.3.1.1 FIFA 2018 world cup will boost the construction industry in Russia

11.3.3.2 Russia dry construction market, by application

11.3.3.2.1 Residential application will grow at a steady CAGR by 2020

11.3.4 THE NETHERLANDS

11.3.4.1 The Netherlands dry construction market, by system

11.3.4.1.1 Ceiling system is the largest market and projected to grow at the highest CAGR by 2020

11.3.4.2 The Netherlands dry construction market, by application

11.3.4.2.1 Increased investment in industrialization in will grow non-residential application

11.3.5 ROE

11.3.5.1 Roe dry construction market, by system

11.3.5.1.1 Increasing financial conditions will drive the construction industry

11.3.5.2 Roe dry construction market, by application

11.3.5.2.1 Residential application is projected to grow at the highest CAGR by 2020

11.4 NORTH AMERICA

11.4.1 U.S.

11.4.1.1 U.S. dry construction market, by system

11.4.1.1.1 Ceiling system is projected to grow at the high CAGR during the review period

11.4.1.2 U.S. dry construction market, by application

11.4.1.2.1 High investment in industrialization will drive the non-residential application

11.4.2 CANADA

11.4.2.1 Canada dry construction, by system

11.4.2.1.1 Ceiling is the most preferred system in Canada

11.4.2.2 Canada dry construction, by application

11.4.2.2.1 Grow in commercialization will drive the non-residential application

11.4.3 MEXICO

11.4.3.1 Mexico dry construction, by system

11.4.3.1.1 Ceiling system is projected to be the fastest by 2020

11.4.3.2 Mexico dry construction, by application

11.4.3.2.1 Growth in industrialization and sport facilities will drive the non-residential segment.

11.5 REST OF THE WORLD (ROW)

11.5.1 BRAZIL

11.5.1.1 Brazil dry construction, by system

11.5.1.1.1 The ceiling system is projected to the highest CAGR in Brazil

11.5.1.2 Brazil dry construction, by application

11.5.1.2.1 The growth sports industries will drive the non-residential segment

11.5.2 SOUTH AFRICA

11.5.2.1 South Africa dry construction, by system

11.5.2.1.1 Wall system is the second-largest market in South Africa

11.5.2.2 South Africa dry construction, by application

11.5.2.2.1 The tremendous growth in the industrialization will drive the non-residential application

11.5.3 PERU

11.5.3.1 Peru dry construction, by system

11.5.3.1.1 Ceiling system is estimated to be the largest dry construction market

11.5.3.2 Peru dry construction, by system

11.5.3.2.1 Residential application is the largest market due to the increased spending capacity

11.5.4 OTHER ROW COUNTRIES

11.5.4.1 Others dry construction, by system

11.5.4.1.1 Ceiling system is the largest market

11.5.4.2 Others dry construction, by application

11.5.4.2.1 The growing construction industry will drive the non-residential market

12 COMPETITIVE LANDSCAPE

12.1 OVERVIEW

12.2 MARKET SHARE ANALYSIS

12.3 COMPETITIVE SITUATION & TRENDS

12.4 INVESTMENTS

12.5 MERGERS & ACQUISITIONS

12.6 NEW PRODUCT LAUNCHES

12.7 AGREEMENTS, JOINT VENTURES & DIVESTMENTS

13 COMPANY PROFILES

(Company at a Glance, Recent Financials, Products & Services, Strategies & Insights, & Recent Developments)*

13.1 INTRODUCTION

13.2 ARMSTRONG WORLD INDUSTRIES, INC.

13.3 ETEX GROUP

13.4 FLETCHER BUILDING LIMITED

13.5 SAINT GOBAIN

13.6 XELLA GROUP

13.7 CSR LIMITED

13.8 KNAUF

13.9 PABCO GYPSUM

13.10 PANEL REY

13.11 USG BORAL LIMITED

*Details on company at a glance, recent financials, products & services, strategies & insights, & recent developments might not be captured in case of unlisted companies.

14 APPENDIX

14.1 INSIGHTS FROM INDUSTRY EXPERTS

14.2 DISCUSSION GUIDE

14.3 INTRODUCING RT: REAL TIME MARKET INTELLIGENCE

14.4 AVAILABLE CUSTOMIZATIONS

14.5 RELATED REPORTS

List Of Tables

LIST OF TABLES

Table 1 DRY CONSTRUCTION TYPES & THEIR DESCRIPTION

Table 2 DRY CONSTRUCTION MATERIALS & THEIR DESCRIPTION

Table 3 DRY CONSTRUCTION SYSTEM & THEIR DESCRIPTION

Table 4 DRY CONSTRUCTION APPLICATION & THEIR DESCRIPTION

Table 5 REGIONAL URBANIZATION TREND FROM 1990 TO 2050

Table 6 INDUSTRY VALUE ADDITION, BY COUNTRY, 2010 - 2013 (%GDP)

Table 7 SUMMARY OF THE U.K. FLOORING SECTOR & ITS DISPOSAL MECHANISM IN 2010

Table 8 DRY CONSTRUCTION MARKET SIZE, BY TYPE, 2013-2020 (BILLION SQUARE METER)

Table 9 DRY CONSTRUCTION MARKET SIZE, BY TYPE, 2013-2020 (USD BILLION)

Table 10 SUPPORTING FRAMEWORK MARKET SIZE, BY APPLICATION, 2013-2020 (BILLION SQUARE METER)

Table 11 SUPPORTING FRAMEWORK MARKET SIZE, BY APPLICATION, 2013-2020 (USD BILLION)

Table 12 SUPPORTING FRAMEWORK MARKET SIZE, BY REGION, 2013-2020 (BILLION SQUARE METER)

Table 13 SUPPORTING FRAMEWORK MARKET SIZE, BY REGION, 2013-2020 (USD BILLION)

Table 14 BOARDING MARKET SIZE, BY APPLICATION, 2013-2020 (BILLION SQUARE METER)

Table 15 BOARDING MARKET SIZE, BY APPLICATION, 2013-2020 (USD BILLION)

Table 16 BOARDING MARKET SIZE, BY REGION, 2013-2020 (BILLION SQUARE METER)

Table 17 BOARDING MARKET SIZE, BY REGION, 2013-2020 (USD BILLION)

Table 18 DRY CONSTRUCTION MARKET SIZE, BY MATERIAL, 2013-2020 (BILLION SQUARE METER)

Table 19 DRY CONSTRUCTION MARKET SIZE, BY MATERIAL, 2013-2020 (USD BILLION)

Table 20 PLASTERBOARD MARKET SIZE, BY APPLICATION, 2013-2020 (BILLION SQUARE METER)

Table 21 PLASTERBOARD MARKET, BY APPLICATION, 2013-2020 (USD BILLION)

Table 22 PLASTERBOARD MARKET SIZE, BY REGION, 2013-2020 (BILLION SQUARE METER)

Table 23 PLASTERBOARD MARKET SIZE, BY REGION, 2013-2020 (USD BILLION)

Table 24 WOOD MARKET SIZE, BY METERIAL, 2013-2020 (BILLION SQUARE METER)

Table 25 WOOD MARKET SIZE, BY MATERIAL, 2013-2020 (USD BILLION)

Table 26 WOOD MARKET SIZE, BY APPLICATION, 2013-2020 (BILLION SQUARE METER)

Table 27 WOOD MARKET SIZE, BY APPLICATION, 2013-2020 (USD BILLION)

Table 28 WOOD MARKET SIZE, BY REGION, 2013-2020 (BILLION SQUARE METER)

Table 29 WOOD MARKET SIZE, BY REGION, 2013-2020 (USD BILLION)

Table 30 METAL MARKET SIZE, BY TYPE, 2013-2020 (BILLION SQUARE METER)

Table 31 METAL MARKET SIZE, BY TYPE, 2013-2020 (USD BILLION)

Table 32 METAL MARKET SIZE, BY APPLICATION, 2013-2020 (BILLION SQUARE METER)

Table 33 METAL MARKET SIZE, BY APPLICATION, 2013-2020 (USD BILLION)

Table 34 METAL MARKET SIZE, BY REGION, 2013-2020 (BILLION SQUARE METER)

Table 35 METAL MARKET SIZE, BY REGION, 2013-2020 (USD BILLION)

Table 36 PLASTIC MARKET SIZE, BY APPLICATION, 2013-2020 (BILLION SQUARE METER)

Table 37 PLASTIC MARKET, BY APPLICATION, 2013-2020 (USD BILLION)

Table 38 PLASTIC MARKET SIZE, BY REGION, 2013-2020 (BILLION SQUARE METER)

Table 39 PLASTIC MARKET SIZE, BY REGION, 2013-2020 (USD BILLION)

Table 40 OTHERS MARKET SIZE, BY APPLICATION, 2013-2020 (BILLION SQUARE METER)

Table 41 OTHERS MARKET, BY APPLICATION, 2013-2020 (USD BILLION)

Table 42 OTHERS MARKET SIZE, BY REGION, 2013-2020 (BILLION SQUARE METER)

Table 43 OTHERS MARKET SIZE, BY REGION, 2013-2020 (USD BILLION)

Table 44 SYSTEMS OF DRY CONSTRUCTION & THEIR DESCRIPTION

Table 45 DRY CONSTRUCTION MARKET, BY SYSTEM, 2013-2020 (BILLION SQUARE METER)

Table 46 DRY CONSTRUCTION MARKET, BY SYSTEM, 2013-2020 (USD BILLION)

Table 47 CEILING SYSTEM SIZE, BY APPLICATION, 2013-2020 (BILLION SQUARE METER)

Table 48 CEILING SYSTEM SIZE, BY APPLICATION, 2013-2020 (USD BILLION)

Table 49 CEILING SYSTEM SIZE, BY REGION, 2013-2020 (BILLION SQUARE METER)

Table 50 CEILING SYSTEM SIZE, BY REGION, 2013-2020 (USD BILLION)

Table 51 WALL SYSTEM SIZE, BY APPLICATION, 2013-2020 (BILLION SQUARE METER)

- Table 52 WALL SYSTEMSIZE, BY APPLICATION, 2013-2020 (USD BILLION)
- Table 53 WALL SYSTEM SIZE, BY REGION, 2013-2020 (BILLION SQUARE METER)
- Table 54 WALL SYSTEM SIZE, BY REGION, 2013-2020 (USD BILLION)
- Table 55 FLOORING SYSTEM SIZE, BY APPLICATION, 2013-2020 (BILLION SQUARE METER)
- Table 56 FLOORING SYSTEM SIZE, BY APPLICATION, 2013-2020 (USD BILLION)
- Table 57 FLOORING SYSTEM SIZE, BY REGION, 2013-2020 (BILLION SQUARE METER)
- Table 58 FLOORING SYSTEM SIZE, BY REGION, 2013-2020 (USD BILLION)
- Table 59 OTHERS SYSTEM SIZE, BY APPLICATION, 2013-2020 (BILLION SQUARE METER)
- Table 60 OTHERS SYSTEM SIZE, BY APPLICATION, 2013-2020 (USD BILLION)
- Table 61 OTHERS SYSTEM SIZE, BY REGION, 2013-2020 (BILLION SQUARE METER)
- Table 62 OTHERS SYSTEM SIZE, BY REGION, 2013-2020 (USD BILLION)
- Table 63 DRY CONSTRUCTION MARKET SIZE, BY APPLICATION, 2013-2020 (BILLION SQUARE METER)
- Table 64 DRY CONSTRUCTION MARKET SIZE, BY APPLICATION, 2013-2020 (USD BILLION)
- Table 65 RESIDENTIAL APPLICATION MARKET SIZE, BY SYSTEM, 2013-2020 (BILLION SQUARE METER)
- Table 66 RESIDENTIAL APPLICATION MARKET SIZE, BY SYSTEM, 2013-2020 (USD BILLION)
- Table 67 RESIDENTIAL APPLICATION MARKET SIZE, BY TYPE, 2013-2020 (BILLION SQUARE METER)
- Table 68 RESIDENTIAL APPLICATION MARKET SIZE, BY TYPE, 2013-2020 (USD BILLION)
- Table 69 RESIDENTIAL APPLICATION MARKET SIZE, BY MATERIAL, 2013-2020 (BILLION SQUARE METER)
- Table 70 RESIDENTIAL APPLICATION MARKET SIZE, BY MATERIAL, 2013-2020 (USD BILLION)
- Table 71 RESIDENTIAL APPLICATION MARKET SIZE, BY REGION, 2013-2020 (BILLION SQUARE METER)
- Table 72 RESIDENTIAL APPLICATION MARKET SIZE, BY REGION, 2013-2020 (USD BILLION)
- Table 73 NON-RESIDENTIAL APPLICATION MARKET SIZE, BY SEGMENT, 2013-2020 (BILLION SQUARE METER)
- Table 74 NON-RESIDENTIAL APPLICATION MARKET SIZE, BY SEGMENT, 2013-2020 (USD BILLION)

Table 75 NON-RESIDENTIAL APPLICATION MARKET SIZE, BY SYSTEM, 2013-2020 (BILLION SQUARE METER)

Table 76 NON-RESIDENTIAL APPLICATION MARKET SIZE, BY SYSTEM, 2013-2020 (USD BILLION)

Table 77 NON-RESIDENTIAL APPLICATION MARKET SIZE, BY TYPE, 2013-2020 (BILLION SQUARE METER)

Table 78 NON-RESIDENTIAL APPLICATION MARKET SIZE, BY TYPE, 2013-2020 (USD BILLION)

Table 79 NON-RESIDENTIAL APPLICATION MARKET SIZE, BY MATERIAL, 2013-2020 (BILLION SQUARE METER)

Table 80 NON-RESIDENTIAL APPLICATION MARKET SIZE, BY MATERIAL, 2013-2020 (USD BILLION)

Table 81 NON-RESIDENTIAL APPLICATION MARKET SIZE, BY REGION, 2013-2020 (BILLION SQUARE METER)

Table 82 NON-RESIDENTIAL APPLICATION MARKET SIZE, BY REGION, 2013-2020 (USD BILLION)

Table 83 DRY CONSTRUCTION SIZE, BY REGION, 2013-2020 (BILLION SQUARE METER)

Table 84 DRY CONSTRUCTION SIZE, BY REGION, 2013-2020 (USD BILLION)

Table 85 ASIA-PACIFIC: DRY CONSTRUCTION MARKET SIZE, BY COUNTRY, 2013-2020 (BILLION SQUARE METER)

Table 86 ASIA-PACIFIC: DRY CONSTRUCTION MARKET SIZE, BY COUNTRY, 2013-2020 (USD BILLION)

Table 87 ASIA-PACIFIC: DRY CONSTRUCTION MARKET SIZE, BY SYSTEM, 2013-2020 (BILLION SQUARE METER)

Table 88 ASIA-PACIFIC: DRY CONSTRUCTION MARKET SIZE, BY SYSTEM, 2013-2020 (USD BILLION)

Table 89 ASIA-PACIFIC: DRY CONSTRUCTION MARKET SIZE, BY APPLICATION, 2013-2020 (BILLION SQUARE METER)

Table 90 ASIA-PACIFIC: DRY CONSTRUCTION MARKET SIZE, BY APPLICATION 2013-2020 (USD BILLION)

Table 91 ASIA-PACIFIC: DRY CONSTRUCTION MARKET SIZE, BY MATERIAL, 2013-2020 (BILLION SQUARE METER)

Table 92 ASIA-PACIFIC: DRY CONSTRUCTION MARKET SIZE, BY MATERIAL, 2013-2020 (USD BILLION)

Table 93 ASIA-PACIFIC: DRY CONSTRUCTION MARKET SIZE, BY TYPE, 2013-2020 (BILLION SQUARE METER)

Table 94 ASIA-PACIFIC: DRY CONSTRUCTION MARKET SIZE, BY TYPE, 2013-2020 (USD BILLION)

Table 95 CHINA: DRY CONSTRUCTION MARKET SIZE, BY SYSTEM 2013-2020 (BILLION SQUARE METER)

Table 96 CHINA: DRY CONSTRUCTION MARKET SIZE, BY SYSTEM 2013-2020 (USD BILLION)

Table 97 CHINA: DRY CONSTRUCTION MARKET SIZE, BY APPLICATION, 2013-2020 (BILLION SQUARE METER)

Table 98 CHINA: DRY CONSTRUCTION SIZE, BY APPLICATION, 2013-2020 (USD BILLION)

Table 99 INDIA: DRY CONSTRUCTION MARKET SIZE, BY SYSTEM, 2013-2020 (BILLION SQUARE METER)

Table 100 INDIA: DRY CONSTRUCTION MARKET SIZE, BY SYSTEM, 2013-2020 (USD BILLION)

Table 101 INDIA: DRY CONSTRUCTION MARKET SIZE, BY APPLICATION, 2013-2020 (BILLION SQUARE METER)

Table 102 INDIA: DRY CONSTRUCTION MARKET SIZE, BY APPLICATION, 2013-2020 (USD BILLION)

Table 103 JAPAN: DRY CONSTRUCTION MARKET SIZE, BY TYPE, 2013-2020 (BILLION SQUARE METER)

Table 104 JAPAN: DRY CONSTRUCTION MARKET SIZE, BY SYSTEM, 2013-2020 (USD BILLION)

Table 105 JAPAN: DRY CONSTRUCTION MARKET SIZE, BY APPLICATION, 2013-2020 (BILLION SQUARE METER)

Table 106 JAPAN: DRY CONSTRUCTION MARKET SIZE, BY APPLICATION, 2013-2020 (USD BILLION)

Table 107 AUSTRALIA: DRY CONSTRUCTION MARKET SIZE, BY SYSTEM, 2013-2020 (BILLION SQUARE METER)

Table 108 AUSTRALIA: DRY CONSTRUCTION MARKET SIZE, BY REGION, BY SYSTEM, 2013-2020 (USD BILLION)

Table 109 AUSTRALIA: DRY CONSTRUCTION MARKET SIZE, BY APPLICATION, 2013-2020 (BILLION SQUARE METER)

Table 110 AUSTRALIA: DRY CONSTRUCTION MARKET SIZE, BY APPLICATION, 2013-2020 (USD BILLION)

Table 111 REST OF ASIA-PACIFIC: DRY CONSTRUCTION MARKET SIZE, BY SYSTEM, 2013-2020 (BILLION SQUARE METER)

Table 112 REST OF ASIA-PACIFIC: DRY CONSTRUCTION MARKET SIZE, BY SYSTEM 2013-2020 (USD BILLION)

Table 113 REST OF ASIA-PACIFIC: DRY CONSTRUCTION MARKET, BY APPLICATION, 2013-2020 (BILLION SQUARE METER)

Table 114 REST OF ASIA-PACIFIC: DRY CONSTRUCTION MARKET, BY

APPLICATION, 2013-2020 (USD BILLION)

Table 115 EUROPE: DRY CONSTRUCTION MARKET SIZE, BY COUNTRY, 2013-2020 (BILLION SQUARE METER)

Table 116 EUROPE: DRY CONSTRUCTION SIZE, BY COUNTRY, 2013-2020 (USD BILLION)

Table 117 EUROPE: DRY CONSTRUCTION MARKET SIZE, BY SYSTEM, 2013-2020 (BILLION SQUARE METER)

Table 118 EUROPE: DRY CONSTRUCTION MARKET SIZE, BY SYSTEM, 2013-2020 (USD BILLION)

Table 119 EUROPE: DRY CONSTRUCTION MARKET SIZE, BY APPLICATION, 2013-2020 (BILLION SQUARE METER)

Table 120 EUROPE: DRY CONSTRUCTION MARKET SIZE, BY APPLICATION, 2013-2020 (USD BILLION)

Table 121 EUROPE: DRY CONSTRUCTION MARKET SIZE, BY MATERIAL, 2013-2020 (BILLION SQUARE METER)

Table 122 EUROPE: DRY CONSTRUCTION MARKET SIZE, BY MATERIAL, 2013-2020 (USD BILLION)

Table 123 EUROPE: DRY CONSTRUCTION MARKET SIZE, BY TYPE, 2013-2020 (BILLION SQUARE METER)

Table 124 EUROPE: DRY CONSTRUCTION MARKET SIZE, BY TYPE, 2013-2020 (USD BILLION)

Table 125 SPAIN: DRY CONSTRUCTION MARKET SIZE, BY SYSTEM, 2013-2020 (BILLION SQUARE METER)

Table 126 SPAIN: DRY CONSTRUCTION MARKET SIZE, BY SYSTEM, 2013-2020 (USD BILLION)

Table 127 SPAIN: DRY CONSTRUCTION MARKET SIZE, BY APPLICATION, 2013-2020 (BILLION SQUARE METER)

Table 128 SPAIN: DRY CONSTRUCTION MARKET, BY APPLICATION, 2013-2020 (USD BILLION)

Table 129 U.K.: DRY CONSTRUCTION MARKET SIZE, BY SYSTEM, 2013-2020 (BILLION SQUARE METER)

Table 130 U.K.: DRY CONSTRUCTION MARKET SIZE, BY SYSTEM, 2013-2020 (USD BILLION)

Table 131 U.K.: DRY CONSTRUCTION MARKET SIZE, BY APPLICATION, 2013-2020 (BILLION SQUARE METER)

Table 132 U.K.: DRY CONSTRUCTION MARKET SIZE, BY APPLICATION, 2013-2020 (USD BILLION)

Table 133 RUSSIA: DRY CONSTRUCTION MARKET SIZE, BY SYSTEM, 2013-2020 (BILLION SQUARE METER)

Table 134 RUSSIA: DRY CONSTRUCTION MARKET SIZE, BY SYSTEM, 2013-2020 (USD BILLION)

Table 135 RUSSIA: DRY CONSTRUCTION MARKET SIZE, BY APPLICATION, 2013-2020 (BILLION SQUARE METER)

Table 136 RUSSIA: DRY CONSTRUCTION MARKET SIZE, BY APPLICATION, 2013-2020 (USD BILLION)

Table 137 THE NETHERLANDS: DRY CONSTRUCTION MARKET SIZE, BY TYPE, 2013-2020 (BILLION SQUARE METER)

Table 138 THE NETHERLANDS: DRY CONSTRUCTION MARKET SIZE, BY TYPE, 2013-2020 (USD BILLION)

Table 139 THE NETHERLANDS: DRY CONSTRUCTION MARKET SIZE, BY APPLICATION, 2013-2020 (BILLION SQUARE METER)

Table 140 THE NETHERLANDS: DRY CONSTRUCTION MARKET SIZE, BY APPLICATION, 2013-2020 (USD BILLION)

Table 141 ROE: DRY CONSTRUCTION MARKET SIZE, BY SYSTEM, 2013-2020 (BILLION SQUARE METER)

Table 142 ROE: DRY CONSTRUCTION MARKET SIZE, BY SYSTEM, 2013-2020 (USD BILLION)

Table 143 ROE: DRY CONSTRUCTION MARKET SIZE, BY APPLICATION, 2013-2020 (BILLION SQUARE METER)

Table 144 ROE: DRY CONSTRUCTION MARKET SIZE, BY APPLICATION, 2013-2020 (USD BILLION)

Table 145 NORTH AMERICA: DRY CONSTRUCTION MARKET SIZE, BY COUNTRY, 2013–2020 (BILLION SQUARE METERS)

Table 146 NORTH AMERICA: DRY CONSTRUCTION MARKET SIZE, BY COUNTRY, 2013–2020 (USD BILLION)

Table 147 NORTH AMERICA: DRY CONSTRUCTION MARKET SIZE, BY SYSTEM, 2013–2020 (BILLION SQUARE METERS)

Table 148 NORTH AMERICA: DRY CONSTRUCTION MARKET SIZE, BY SYSTEM, 2013–2020 (USD BILLION)

Table 149 NORTH AMERICA: DRY CONSTRUCTION MARKET SIZE, BY APPLICATION 2013–2020 (BILLION SQUARE METERS)

Table 150 NORTH AMERICA: DRY CONSTRUCTION MARKET SIZE, BY APPLICATION 2013–2020 (USD BILLION)

Table 151 NORTH AMERICA: DRY CONSTRUCTION MARKET SIZE, BY MATERIAL 2013–2020 (BILLION SQUARE METERS)

Table 152 NORTH AMERICA: DRY CONSTRUCTION MARKET SIZE, BY MATERIAL 2013–2020 (USD BILLION)

Table 153 NORTH AMERICA: DRY CONSTRUCTION MARKET SIZE, BY TYPE,

2013–2020 (BILLION SQUARE METERS)

Table 154 NORTH AMERICA: DRY CONSTRUCTION MARKET SIZE, BY TYPE, 2013–2020 (USD BILLION)

Table 155 U.S.: DRY CONSTRUCTION MARKET SIZE, BY SYSTEM, 2013–2020 (BILLION SQUARE METERS)

Table 156 U.S.: DRY CONSTRUCTION MARKET SIZE, BY SYSTEM, 2013–2020 (USD BILLION)

Table 157 U.S.: DRY CONSTRUCTION MARKET SIZE, BY APPLICATION 2013–2020 (BILLION SQUARE METERS)

Table 158 U.S.: DRY CONSTRUCTION MARKET SIZE, BY APPLICATION, 2013–2020 (USD BILLION)

Table 159 CANADA: DRY CONSTRUCTION MARKET SIZE, BY SYSTEM, 2013–2020 (BILLION SQUARE METERS)

Table 160 CANADA: DRY CONSTRUCTION MARKET SIZE, BY SYSTEM, 2013–2020 (USD BILLION)

Table 161 CANADA: DRY CONSTRUCTION MARKET SIZE, BY APPLICATION 2013–2020 (BILLION SQUARE METERS)

Table 162 CANADA: DRY CONSTRUCTION MARKET SIZE, BY APPLICATION 2013–2020 (USD BILLION)

Table 163 MEXICO: DRY CONSTRUCTION MARKET SIZE, BY SYSTEM, 2013–2020 (BILLION SQUARE METERS)

Table 164 MEXICO: DRY CONSTRUCTION MARKET SIZE, BY SYSTEM, 2013–2020 (USD BILLION)

Table 165 MEXICO: DRY CONSTRUCTION MARKET SIZE, BY APPLICATION, 2013–2020 (BILLION SQUARE METERS)

Table 166 MEXICO: DRY CONSTRUCTION MARKET SIZE, BY APPLICATION, 2013–2020 (USD BILLION)

Table 167 ROW: DRY CONSTRUCTION MARKET SIZE, BY COUNTRY, 2013–2020 (BILLION SQUARE METERS)

Table 168 ROW: DRY CONSTRUCTION MARKET SIZE, BY COUNTRY, 2013–2020 (USD BILLION)

Table 169 ROW: DRY CONSTRUCTION MARKET SIZE, BY SYSTEM, 2013–2020 (BILLION SQUARE METERS)

Table 170 ROW: DRY CONSTRUCTION MARKET SIZE, BY SYSTEM, 2013–2020 (USD BILLION)

Table 171 ROW: DRY CONSTRUCTION MARKET SIZE, BY APPLICATION, 2013–2020 (BILLION SQUARE METERS)

Table 172 ROW: DRY CONSTRUCTION MARKET SIZE, BY APPLICATION, 2013–2020 (USD BILLION)

Table 173 ROW: DRY CONSTRUCTION MARKET SIZE, BY MATERIAL, 2013–2020 (BILLION SQUARE METERS)

Table 174 ROW: DRY CONSTRUCTION MARKET SIZE, BY MATERIAL, 2013–2020 (USD BILLION)

Table 175 ROW: DRY CONSTRUCTION MARKET SIZE, BY TYPE, 2013–2020 (BILLION SQUARE METERS)

Table 176 ROW: DRY CONSTRUCTION MARKET SIZE, BY TYPE, 2013–2020 (USD BILLION)

Table 177 BRAZIL: DRY CONSTRUCTION MARKET SIZE, BY SYSTEM, 2013–2020 (BILLION SQUARE METERS)

Table 178 BRAZIL: DRY CONSTRUCTION MARKET SIZE, BY SYSTEM, 2013–2020 (USD BILLION)

Table 179 BRAZIL: DRY CONSTRUCTION MARKET SIZE, BY APPLICATION, 2013–2020 (BILLION SQUARE METERS)

Table 180 BRAZIL: DRY CONSTRUCTION MARKET SIZE, BY APPLICATION, 2013–2020 (USD BILLION)

Table 181 SOUTH AFRICA: DRY CONSTRUCTION MARKET SIZE, BY SYSTEM, 2013–2020 (BILLION SQUARE METERS)

Table 182 SOUTH AFRICA: DRY CONSTRUCTION MARKET SIZE, BY SYSTEM, 2013–2020 (USD BILLION)

Table 183 SOUTH AFRICA: DRY CONSTRUCTION MARKET SIZE, BY APPLICATION 2013–2020 (BILLION SQUARE METERS)

Table 184 SOUTH AFRICA: DRY CONSTRUCTION MARKET SIZE, BY APPLICATION, 2013–2020 (USD BILLION)

Table 185 PERU: DRY CONSTRUCTION MARKET SIZE, BY SYSTEM, 2013–2020 (BILLION SQUARE METERS)

Table 186 PERU: DRY CONSTRUCTION MARKET SIZE, BY SYSTEM, 2013–2020 (USD BILLION)

Table 187 PERU: DRY CONSTRUCTION MARKET SIZE, BY APPLICATION, 2013–2020 (BILLION SQUARE METERS)

Table 188 PERU: DRY CONSTRUCTION MARKET SIZE, BY APPLICATION, 2013–2020 (USD BILLION)

Table 189 OTHER ROW COUNTRIES: DRY CONSTRUCTION MARKET SIZE, BY SYSTEM, 2013–2020 (BILLION SQUARE METERS)

Table 190 OTHER ROW COUNTRIES: DRY CONSTRUCTION MARKET SIZE, BY SYSTEM, 2013–2020 (USD BILLION)

Table 191 OTHER ROW COUNTRIES: DRY CONSTRUCTION MARKET SIZE, BY APPLICATION, 2013–2020 (BILLION SQUARE METERS)

Table 192 OTHER ROW COUNTRIES: DRY CONSTRUCTION MARKET SIZE, BY

APPLICATION, 2013–2020 (USD BILLION)

Table 193 INVESTMENTS, 2011–2015

Table 194 MERGERS & ACQUISITIONS, 2011-2014

Table 195 NEW PRODUCT LAUNCHES, 2012-2014

Table 196 AGREEMENTS, JOINT VENTURES & DIVESTMENTS, 2012-2015

List Of Figures

LIST OF FIGURES

- Figure 1 DRY CONSTRUCTION MARKET, BY TYPE
- Figure 2 DRY CONSTRUCTION MARKET, BY MATERIAL
- Figure 3 DRY CONSTRUCTION MARKET, BY SYSTEM
- Figure 4 DRY CONSTRUCTION MARKET, BY APPLICATION
- Figure 5 DRY CONSTRUCTION MARKET, BY REGION
- Figure 6 DRY CONSTRUCTION MARKET: RESEARCH DESIGN
- Figure 7 POPULATION GROWTH HAS INCREASED BY 3 BILLION IN THREE DECADES
- Figure 8 TOTAL EXPENDITURE OF MIDDLE CLASS FAMILIES
- Figure 9 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH
- Figure 10 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH
- Figure 11 DATA TRIANGULATION METHODOLOGY
- Figure 12 DRY CONSTRUCTION MARKET SNAPSHOT (2015 VS. 2020): MARKET FOR WALL SYSTEM IS PROJECTED TO GROW AT THE HIGHEST CAGR
- Figure 13 ASIA-PACIFIC IS THE FASTEST GROWING REGION FOR THE DRY CONSTRUCTION MARKET IN 2014
- Figure 14 LEADING MARKET PLAYERS ADOPTED INVESTMENTS AS THEIR KEY STRATEGY DURING 2011-2015
- Figure 15 EMERGING ECONOMIES OFFER ATTRACTIVE OPPORTUNITIES IN THE DRY CONSTRUCTION MARKET
- Figure 16 CAGR% OF TOP 10 COUNTRIES IN DRY CONSTRUCTION MARKET 2015
- Figure 17 BOARDING SEGMENT DOMINATED THE DRY CONSTRUCTION MARKET IN 2015
- Figure 18 DRY CONSTRUCTION MARKET SIZE (VALUE), BY REGION, 2015-2020
- Figure 19 DRY CONSTRUCTION MARKET SIZE, BY MAJOR COUNTRY, 2015 - 2020 (USD BILLION)
- Figure 20 DRY CONSTRUCTION MARKET SHARE (VALUE), BY APPLICATION, 2020
- Figure 21 DRY CONSTRUCTION MARKET IN ASIA-PACIFIC IS EXPERIENCING HIGH GROWTH
- Figure 22 EVOLUTION OF DRY CONSTRUCTION MARKET
- Figure 23 DRY CONSTRUCTION MARKET SEGMENTATION
- Figure 24 INCREASED URBANIZED POPULATION & INDUSTRIALIZATION ARE THE KEY DRIVERS OF THE DRY CONSTRUCTION MARKET
- Figure 25 SHARE OF CONSTRUCTION SPENDING, BY REGION, 2015 - 2020
- Figure 26 TOTAL WASTE GENERATED IN THE U.K. FLOORING MARKET IN 2010

Figure 27 VALUE CHAIN ANALYSIS: MAJOR VALUE IS ADDED DURING OPERATION & AFTER-SALES PHASE

Figure 28 PRODUCT DEVELOPMENT & DISTRIBUTION ARE INTEGRAL PARTS OF THE SUPPLY CHAIN

Figure 29 ACQUISITION OF SMALL PLAYERS IS THE MOST PREVAILING STRATEGIC TREND IN THE DRY CONSTRUCTION INDUSTRY

Figure 30 PORTER'S FIVE FORCES ANALYSIS: INTENSITY OF RIVALRY IS HIGH IN THE DRY CONSTRUCTION MARKET

Figure 31 DRY CONSTRUCTION MARKET, BY REGION, 2015 - 2020 (USD BILLION)

Figure 32 SUPPORTING FRAMEWORK MARKET SHARE (VALUE), BY REGION, 2014

Figure 33 BOARDING MARKET SIZE, BY APPLICATION, 2015-2020 (USD BILLION)

Figure 34 PLASTERBOARD SEGMENT IS EXPECTED TO HOLD THE LARGEST MARKET BY 2020

Figure 35 RISE IN URBAN POPULATION LEADS TO THE GROWTH OF DRY CONSTRUCTION MARKET

Figure 36 DRY CONSTRUCTION MARKET, BY SYSTEM, 2013–2020 (USD BILLION)

Figure 37 DRY CONSTRUCTION MARKET SHARE (VALUE), BY SYSTEM, 2014

Figure 38 ASIA-PACIFIC IS PROJECTED TO ACQUIRE LARGEST SHARE IN CEILING SYSTEM IN 2015 & 2020

Figure 39 WALL SYSTEM IN ASIA-PACIFIC TO GROW AT HIGHEST PACE DURING 2015 -2020

Figure 40 FLOORING SYSTEM IN ASIA-PACIFIC TO GROW AT THE FASTEST PACE (2015–2020)

Figure 41 ASIA-PACIFIC & ROW TO DOMINATE THE OTHERS DRY CONSTRUCTION SYSTEM DURING 2015 - 2020

Figure 42 DRY CONSTRUCTION MARKET SIZE, BY APPLICATION, 2013–2020 (USD BILLION)

Figure 43 ASIA-PACIFIC TO CAPTURE THE LARGEST SHARE IN RESIDENTIAL APPLICATION MARKET IN 2015-2020

Figure 44 NORTH AMERICA GROWING AT A HIGHEST CAGR IN NON-RESIDENTIAL APPLICATION MARKET FROM 2015 TO 2020

Figure 45 GEOGRAPHIC SNAPSHOT (2015-2020): THE MARKETS IN ASIA-PACIFIC ARE EMERGING AS NEW HOT SPOTS IN TERMS OF VALUE

Figure 46 DRY CONSTRUCTION MARKET SIZE, BY REGION, 2013–2020 (USD BILLION)

Figure 47 DRY CONSTRUCTION MARKET SHARE (VALUE), BY REGION, 2014

Figure 48 ASIA-PACIFIC DRY CONSTRUCTION MARKET SNAPSHOT: CHINA IS THE MOST LUCRATIVE MARKET

Figure 49 ASIA-PACIFIC DRY CONSTRUCTION MARKET SHARE, BY COUNTRY, 2014 (USD BILLION)

Figure 50 EUROPEAN DRY CONSTRUCTION MARKET SHARE, BY COUNTRY, 2014 (USD BILLION)

Figure 51 NORTH AMERICA SNAPSHOT: U.S. IS THE LARGEST DRY CONSTRUCTION MARKET

Figure 52 NORTH AMERICA: DRY CONSTRUCTION MARKET SHARE (VALUE), BY COUNTRY, 2014

Figure 53 ROW: DRY CONSTRUCTION MARKET SIZE (VALUE), BY COUNTRY, 2014

Figure 54 COMPANIES ADOPTED VARIOUS GROWTH STRATEGIES IN THE PAST FOUR YEARS

Figure 55 ETEX GROUP GREW AT THE HIGHEST RATE DURING 2011–2014

Figure 56 INVESTMENTS: THE KEY GROWTH STRATEGY

Figure 57 DRY CONSTRUCTION SHARE, BY KEY PLAYER, 2014

Figure 58 MARKET EVOLUTION FRAMEWORK

Figure 59 ARMSTRONG WORLD INDUSTRIES: COMPANY SNAPSHOT

Figure 60 ETEX GROUP: COMPANY SNAPSHOT

Figure 61 FLETCHER BUILDING: COMPANY SNAPSHOT

Figure 62 SAINT GOBAIN: COMPANY SNAPSHOT

Figure 63 XELLA GROUP: COMPANY SNAPSHOT

Figure 64 CSR LIMITED: COMPANY SNAPSHOT

Figure 65 USG BORAL LIMITED: COMPANY SNAPSHOT

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