

Dry Construction Market by Type (Supporting Framework & Boarding), Material (Metal, Wood, Plasterboard, Plastic, & Others), System (Wall, Ceiling, Flooring, & Others), Application (Residential & Non-Residential) & Region - Trends and Forecast to 2020

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Abstracts

The demand for dry construction market has increased comprehensively in recent times; particularly because of increasing spending capacity, tremendous emphasis on the quality of products and services, and the inexpensive nature of the construction.

Major dry construction associations are emphasizing on spreading awareness about dry construction, its lucrative side, and its cost-effectiveness. They are also giving importance to the “do-it-yourself” application process, which allows the end user to install the dry construction himself if given proper information and training. There are also some manufacturers that are associated with providing dry construction training to contractors and individuals. Consulting services are also provided by manufactures to help consumers choose the most effective dry construction for their living and commercial spaces.

The key players in the market have a strong distribution network across the world and the financial strength to sustain them. The same cannot be said about new entrants in the market. For the dry construction market, it is essential to have a strong distribution network to enable timely delivery of the product to customers, whenever needed. New entrants find it difficult to compete against established players in this regard.

The players in the global dry construction market are well-established. It is very difficult for new players to enter the market and compete with established players. Even end users prefer products from established players, rather than new players.

The key players adopted inorganic growth strategies such as investments and partnerships & agreements to increase their scope in the market. These companies aimed at strengthening their position in the developed markets of Europe and North America and on entering the emerging dry construction markets of the Asia-Pacific region and the Middle East. They invested considerably to acquire dry construction businesses of local as well as established market players to reinforce their market position in several regions.

Increasing population, increasing income and spending capacity, and massive increase in urbanized population, drive the growth of the dry construction market. However, there are certain factors prevailing in the market which hinder its growth such as a severe issue of disposal of waste material generated in the manufacturing process is the biggest challenge faced by the players in the market.

The global dry construction market is marked with intense competition due to the presence of a large number of both, big and small firms. New product launches, mergers & acquisitions, and partnerships and expansions are the key strategies adopted by market players to ensure their growth in the market. The key players in the market are the key players in the dry construction market are Saint Gobain (France), Xella Group (Germany), Armstrong World Industries (U.S.), Etex Group (Belgium), Fletcher Building (New Zealand), USG Boral (Malaysia), CSR (Australia), Knauf (Germany), Panel Rey (Mexico), and Pabco Gypsum (U.S.). In this report, the global dry construction market is segmented into type, system, material, application, and region.

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