

Drug Screening Market by Product (Consumables, Urine Testing Devices, Analytical, Breathalyzer, Chromatography, Immunoassay) & Services, Sample Type (Urine, Breath), End User (Workplace, Laboratories, Criminal Justice, Hospitals) - Global Forecast to 2026

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Abstracts

The global drug screening market is projected to reach USD 11.6 billion by 2026, from USD 5.3 billion in 2021, at a CAGR of 16.8% during the forecast period. Market growth can be largely attributed to the growing drug & alcohol consumption and the enforcement of stringent laws mandating drug & alcohol testing, rising regulatory approvals for drug screening products & services. On the other hand, bans on alcohol consumption in Islamic countries and prohibitions on workplace drug testing in specific countries may hinder the growth of this market to a certain extent.

“Drug screening services are expected to grow at the highest CAGR during the forecast period”

Drug screening market is segmented into products and services. In 2020, the services segment is expected to hold the largest share 57.4% of the drug screening market, growth in this segment is attributed to factors such as growing drug & alcohol consumption worldwide, funding initiatives for drug testing laboratories, service launches and regulatory approvals, and geographic expansion of drug testing laboratories.

By sample type, urine samples are expected to dominate the market during the forecast period”

The drug screening market is segmented into urine, breath, hair, oral, and other samples on the basis of sample type. The urine sample segment is expected to hold the largest share 61.5% of the drug screening market in 2020 due to the benefits it offers such as easy collection method, high accuracy in the detection of multiple drugs, cost-effectiveness, and instant results.

“North America will dominate the market during the forecast period.”

Geographically, the drug screening market is segmented into North America, Europe, the Asia Pacific, and Rest of the World. In 2020, North America accounted for the largest share of 48.2% of the drug screening market followed by Europe. However, Asia Pacific is expected to register the highest CAGR 19.6% during the forecast period. The high growth of this regional segment is attributed due to the growing illicit consumption of drugs, the developing healthcare infrastructure and rising adoption of stringent regulatory guidelines for drug testing.

The primary interviews conducted for this report can be categorized as follows:

By Company Type -Tier 1: 57%, Tier 2: 30%,and Tier 3: 13%

By Designation - C-level:30%, D-level:45%, and Others:25%

By Region - North America:40%, Europe:19%, Asia Pacific:29%, and Rest of the World: 12%

Some of the prominent players operating in the drug screening market are LabCorp (US), Quest Diagnostics (US), Abbott Laboratories (US), OraSure Technologies (US), Alfa Scientific Designs (US), Thermo Fisher Scientific (US), Drägerwerk (Germany), LifeLoc (US), MPD Inc. (US), Omega Laboratories (US), Premier Biotech (US), Psychemedics (US), Roche (Switzerland), Shimadzu (Japan), and Siemens Healthineers (Germany).

Research Coverage:

This report provides a detailed picture of the global drug screening market. It aims at estimating the size and future growth potential of the market across different segments, such as product and service, sample type, end user, and region. The report also analyzes factors (such as drivers, restraints, and opportunities) affecting the market

growth. It evaluates the opportunities in the market for stakeholders and provides details of the competitive landscape for market leaders. The report also studies micromarkets with respect to their growth trends, prospects, and contributions to the total drug screening market. The report forecasts the revenue of the market segments with respect to four major regions.

Reasons to Buy the Report:

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on drug screening offered by the top 25 players in the drug screening market. The report analyses the drug screening market by product and service, sample type, end user, and region.

Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for various drug screening across key geographic regions.

Market Diversification: Exhaustive information about new products and services, untapped geographies, recent developments, and investments in the drug screening market.

Competitive Assessment: In-depth assessment of market ranking and strategies of the leading players in the drug screening market.

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*Business Overview, Products/Services/Solutions Offered, MnM View, Key Strengths and Right to Win, Strategic Choices Made, Weaknesses and Competitive Threats, Recent Developments might not be captured in case of unlisted companies.

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