

# Double-sided Tape Market by Resinn Type (Acrylic, Rubber, Silicone), Technology (Solvent borne, Waterborne, Hot-melt-based), Tape-Backing Material (Foam-backed, Film-backed, Paper-/Tissue-backed), End-Use Industry, & Region - Global Forecast to 2028

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## Abstracts

The double-sided tape market size is projected to reach USD 17.2 billion by 2028 at a CAGR of 6.7% from USD 11.6 billion in 2022. The acrylic, by resin type segment is estimated to account for the largest share of the double-sided tape market in 2022.

“Acrylic is likely to account for the largest share of double-sided tape market.”

Acrylic resin is the largest resin type segment in the overall double-sided tape market during forecasted period. These tapes stand out in a competitive market due to short curing time, great resistance to oxidation, a wide temperature range, and the capacity to withstand UV rays. They also have exceptional anti-aging qualities and retain colour consistency over time. Notably, they achieve an ideal level of water resistance and a high level of peel, tack, and shear strength by carefully balancing adhesion and cohesion.

“Solvent-based, technology accounted for the largest segment of double-sided tape market.”

The solvent-based technology is the largest technology segment in the overall market during the forecast period. The dominance is projected to continue as demand from end-use industries such as automotive, electrical & electronics, and building & construction grows. Due to strict rules governing the reclamation of solvents used in manufacturing, such as solane, acetone, benzene, hexane, and toluene, adoption of this technique

confronts difficulties. The volatile organic compounds (VOCs) that this solvent emits cause environmental dangers.

“Foam-backed, backing material accounted for the largest segment of double-sided tape market.”

The foam-backed is the largest backing material segment in the overall double-sided tape market during the forecast period. Due to its exceptional quality, its demand is rising, particularly in the building & construction, automotive, defence, and aerospace industries. Because of its advantages such as high internal strength, low peeling stress, and good flexibility, the foam-backed double-sided tape market is likely to increase throughout the forecast period.

“Automotive, by end-use industry segment accounted for the largest share in double-sided-tape market.”

Automotive is the largest end-use industry segment in the overall double-sided tape market during the forecast period. In the automobile sector, double-sided tape is essential since it performs numerous tasks for both the interior and exterior of cars. In addition to providing abrasion resistance, wrapping cable harnesses, masking during varnishing processes, insulating slabs, and providing support during assembly operations, these tapes are used to attach numerous components to the outer surfaces of car body.

“Asia Pacific, by region is forecasted to be the largest segment of double-sided tape market during the forecast period.”

The Asia Pacific is the fastest double-sided tape market in 2022 and is projected to be the fastest-growing market during the forecast period. Asia Pacific is attributed to the rapidly rising middle-class population, and fast rising household income. automotive and transportation, infrastructure, power generation, and industrial. Asia Pacific is the most stable market and is projected to remain such during forecasted period. Even with the world economy in a slump, Asia Pacific remains the most appealing market for double-sided tape producers. The usage of double-sided tape in the building & construction, packaging, and footwear sectors is motivated by environmental and health and safety concerns.

Breakdown of Primary Interviews:

By Company Type: Tier 1 – 46%, Tier 2 – 43%, and Tier 3 – 27%

By Designation: C Level – 21%, D Level – 23%, and Others – 56%

By Region: North America – 37%, Asia Pacific – 26%, Europe – 23%, Middle East & Africa – 10% and the South America- 4%,

The key companies profiled in this report are 3M (US), Nitto Denko Corporation (Japan), Tesa SE (Germany), Lintec Corporation (Japan), Avery Dennison Corporation (US).

#### Research Coverage:

The double-sided tape market has been segmented based on Resin Type (Acrylic, Rubber, Silicone, and Others), Technology (Solvent borne, Waterborne, Hot-melt-based), Backing Material (Foam-backed, Film-backed, Paper-/Tissue-backed, Unsupported-/Transfer-backed, and Others), End-Use Industry (Automotive, Building & Construction, Electrical & Electronics, Paper & Printing, and Others), and by Region (Asia Pacific, Europe, North America, South America, and Middle East & Africa).

#### Reasons to Buy the Report

From an insight perspective, this research report focuses on various levels of analyses — industry analysis (industry trends), market ranking analysis of top players, and company profiles, which together comprise and discuss the basic views on the competitive landscape; emerging and high-growth segments of the market; high growth regions; and market drivers, restraints, opportunities, and challenges.

The report provides insights on the following pointers:

Analysis of key drivers (Growing demand from packaging industry, Strategic utilization of double-sided tape in the electrical & electronic end-use Industry, Deployment of double-sided tape in the automotive end-use industry), restraints (The impact of rising raw material prices on the growth of double-sided tape), opportunities (Potential substitutes to traditional fastening systems, Seizing the opportunity of growing demand for acrylic foam-backed tapes in automotive applications), and challenges (The rising price of double-sided tape and the impact of supply chain disruptions) influencing the growth of the double-sided tape market.

**Product Development/Innovation:** Detailed insights on upcoming technologies, research & development activities, and new product launches in the market

**Market Development:** Comprehensive information about lucrative emerging markets – the report analyzes the market for double-sided tape across regions

**Market Diversification:** Exhaustive information about new products, untapped geographies, recent developments, and investments in the market

**Competitive Assessment:** In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the market.

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