

DIY Home Automation Market by Offerings (Hardware and Managed Services), by Technology, and by Geography (The Americas, Europe, APAC, and RoW) - Global Forecast to 2020

<https://marketpublishers.com/r/DC4E0F31FE8EN.html>

Date: November 2015

Pages: 179

Price: US\$ 5,650.00 (Single User License)

ID: DC4E0F31FE8EN

Abstracts

The global DIY home automation is expected to grow at a CAGR of 37.9%. DIY home automation is a vast market with a huge scope for growth. The DIY concept allows the user to self-install, setup, and maintain the home automation products. This is possible because the DIY products are designed to be user friendly and very easy to install. As a result, professionals with high level of technical knowledge are not required to install DIY endpoints. The DIY home automation products are designed in such a way that the user is not required to possess any professional knowledge or skills. The user also does not require any on-site installation services at any stage during the process of converting a normal residential unit into one of the automated homes

SECURITY & ACCESS CONTROL TO HAVE A HIGH GROWTH RATE IN THE DIY HOME AUTOMATION MARKET

The increasing desire of the consumer for convenience, connectivity, and safety & security is driving the market for DIY home automation. The increasing rate of home thefts and burglaries has driven the need for home security monitoring systems that can be facilitated with the help of security controls. The DIY security & access control systems are gaining popularity because of their easy installation procedures and other benefits, such as providing high level of security. Security options range from security cameras to burglar alarms, smoke detectors, and door and window sensor alarms that make a loud buzzing sound when intruders break into a home. The basic purpose of home security system is to automatically respond when any unsafe condition occurs at any given point of time.

APAC EXPECTED TO BE THE FASTEST GROWING MARKET FOR DIY HOME AUTOMATION PRODUCTS

APAC region is expected to grow at the highest CAGR of 49.2% during the forecast period. This is mainly because large number of new residential buildings are being constructed in the Asia-Pacific region. As a result, the demand for energy efficiency and security is higher in this region. Given the large population in some of the developing economies in APAC, coupled with related issues (such as energy management), the DIY home automation market is expected to have more growth opportunities in the region.?

Breakdown of profile of primary participants:

By Company Type: Tier 1 - 30 %, Tier 2 - 55% and Tier 3 - 15%

By Designation: C level - 35%, Manager level - 45%, Others - 20%

By Region: North America - 30%, Europe - 40%, APAC - 20%, RoW - 10%

The major players that offer various products in the DIY home automation market are Nest Labs, Inc. (U.S.), Smartlabs, Inc. (U.S.), Nortek, Inc. (U.S.), Ingersoll-Rand Plc. (Ireland), Belkin International, Inc. (U.S.), Wink (U.S.), Mi Casa Verde, Inc. (Japan), Lowe's Iris (U.S.), iControl Networks (U.S.), and SmartThings, Inc. (U.S.) among others.

In the past few years, DIY home automation systems have made their way across various products categories such as security & access control, lighting control, entertainment control, climate controls, and other appliances. This report would help analyze the DIY home automation market with respect to its offerings, technology, and geography. It also provides detailed information regarding the major factors influencing the growth of the market and about the future opportunities.

Contents

1 INTRODUCTION

- 1.1 STUDY OBJECTIVES
- 1.2 MARKET DEFINITION
- 1.3 STUDY SCOPE
 - 1.3.1 MARKETS COVERED
 - 1.3.2 YEARS CONSIDERED FOR THE STUDY
- 1.4 CURRENCY & PRICING
- 1.5 LIMITATIONS
- 1.6 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 SECONDARY DATA
 - 2.1.1.1 Key data from secondary sources
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Key data from primary sources
 - 2.1.2.2 Key industry insights
 - 2.1.2.3 Breakdown of primaries interviews
- 2.2 DEMAND-SIDE ANALYSIS FOR DIY HOME AUTOMATION MARKET
 - 2.2.1 DEMAND-SIDE ANALYSIS
 - 2.2.1.1 Growing demand from real estate industry
 - 2.2.1.2 Increased demand for security and access control products due to increasing crime rate
 - 2.2.1.3 Renters would be more willing to opt for DIY rather than expensive professionally installed home automation system
- 2.3 MARKET SIZE ESTIMATION
 - 2.3.1 BOTTOM-UP APPROACH
 - 2.3.2 TOP-DOWN APPROACH
- 2.4 MARKET BREAKDOWN AND DATA TRIANGULATION
- 2.5 RESEARCH ASSUMPTIONS
 - 2.5.1 ASSUMPTIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE MARKET OPPORTUNITIES IN DIY HOME AUTOMATION MARKET
- 4.2 SECURITY & ACCESS CONTROL MARKET, BY GEOGRAPHY
- 4.3 DIY HOME AUTOMATION MARKET IN THE ASIA-PACIFIC REGION
- 4.4 EUROPE DIY HOME AUTOMATION MARKET, BY HARDWARE
- 4.5 LIFE CYCLE ANALYSIS, BY GEOGRAPHY

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET SEGMENTATION

5.2.1 MARKET, BY OFFERING

5.2.2 MARKET, BY TECHNOLOGY

5.2.3 MARKET, BY GEOGRAPHY

5.3 MARKET EVOLUTION

5.4 MARKET DYNAMICS

5.4.1 DRIVERS

5.4.1.1 DIY systems are cheaper in cost than the professionally installed home automation systems

5.4.1.2 Increasing desire of the consumer for convenience, connectivity, safety, and security

5.4.1.3 Demand for energy-efficient and green product solutions

5.4.1.4 Continuous technology advancement in sensors, communication, and analytics

5.4.2 RESTRAINTS

5.4.2.1 Lack of awareness for DIY home automation systems

5.4.2.2 Lack of standard guidelines for manufacturers to drag sales for DIY home automation products

5.4.3 OPPORTUNITIES

5.4.3.1 Strong initiatives from government to promote green building, smart cities, and green cities

5.4.3.2 Multiple communication protocol compatibility for redundancy

5.4.3.3 Unlimited opportunities in connecting different types of endpoints

5.4.4 CHALLENGES

5.4.4.1 Linking disparate systems, limited functionality, and lack of open standards

5.4.5 BURNING ISSUE

5.4.5.1 Limited exposure to technologies and lack of expertise

5.4.6 WINNING IMPERATIVE

5.4.6.1 Affordable, reliable, and user-friendly products and software DIY home

automation products

6 INDUSTRY TRENDS

6.1 INTRODUCTION

6.2 VALUE CHAIN ANALYSIS

6.3 INDUSTRY TRENDS

6.4 PORTER'S FIVE FORCES ANALYSIS

6.4.1 INTENSITY OF COMPETITIVE RIVALRY

6.4.2 THREAT OF SUBSTITUTES

6.4.3 BARGAINING POWER OF BUYERS

6.4.4 BARGAINING POWER OF SUPPLIERS

6.4.5 THREAT OF NEW ENTRANTS

7 DIY HOME AUTOMATION MARKET, BY OFFERING

7.1 INTRODUCTION

7.2 HARDWARE

7.2.1 SMART HUB

7.2.2 SECURITY & ACCESS CONTROL

7.2.2.1 Door locks

7.2.2.2 Smoke & carbon monoxide detectors

7.2.2.3 Security cameras

7.2.2.4 Door/window and motion sensors

7.2.2.5 Others

7.2.3 LIGHTING CONTROL

7.2.4 ENTERTAINMENT CONTROL

7.2.5 CLIMATE CONTROL

7.2.6 OTHERS

7.3 MANAGED SERVICES

8 DIY HOME AUTOMATION MARKET, BY TECHNOLOGY

8.1 INTRODUCTION

8.1.1 NETWORK TECHNOLOGIES

8.1.1.1 GSM/HSPA networks

8.1.1.2 CDMA networks

8.1.1.3 LTE networks

8.1.2 WIRELESS TECHNOLOGIES

8.1.2.1 Zigbee

8.1.2.2 Z-wave

8.1.2.3 WI-FI

8.1.2.4 X10

8.1.2.5 Bluetooth

8.1.2.6 Insteon

8.1.2.7 EnOcean

8.1.3 OTHER PROTOCOLS AND STANDARDS

8.1.3.1 Digital addressable lighting interface (DALI)

8.1.3.2 National electrical manufacturers association (NEMA)

8.1.3.3 Lonworks

8.1.3.4 KNX

8.1.3.5 Home PNA alliance

8.1.3.6 CEBUS

8.1.3.7 UPB

9 DIY HOME AUTOMATION MARKET, BY GEOGRAPHY

9.1 INTRODUCTION

9.2 AMERICAS

9.2.1 NORTH AMERICA

9.2.1.1 U.S.

9.2.1.2 Canada

9.2.1.3 Mexico

9.2.2 SOUTH AMERICA

9.2.2.1 Brazil

9.2.2.2 Argentina

9.3 EUROPE

9.3.1 GERMANY

9.3.2 U.K.

9.3.3 FRANCE

9.3.4 ITALY

9.4 APAC

9.4.1 AUSTRALIA

9.4.2 CHINA

9.4.3 JAPAN

9.4.4 SOUTH KOREA

9.5 ROW

9.5.1 MIDDLE EAST

9.5.2 AFRICA

10 COMPETITIVE LANDSCAPE

10.1 OVERVIEW

10.2 MARKET RANKING FOR DIY HOME AUTOMATION MARKET, 2014

10.3 COMPETITIVE SCENARIO

10.4 RECENT DEVELOPMENTS

10.4.1 NEW PRODUCT LAUNCHES

10.4.2 AGREEMENTS, PARTNERSHIPS, COLLABORATIONS, AND JOINT VENTURES

10.4.3 EXPANSIONS

10.4.4 MERGERS & ACQUISITIONS

11 COMPANY PROFILES

(Company at a Glance, Recent Financials, Products & Services, Strategies & Insights, & Recent Developments)*

11.1 INTRODUCTION

11.2 ICONCONTROL NETWORKS, INC.

11.3 NORTEK, INC.

11.4 SMARTLABS, INC

11.5 NEST LABS, INC.

11.6 ISMARTALARM

11.7 BELKIN INTERNATIONAL, INC.

11.8 INGERSOLL-RAND PLC.

11.9 LOWE'S IRIS

11.10 VERA CONTROL LTD.

11.11 SMARTTHINGS, INC.

11.12 WINK

*Details on company at a glance, recent financials, products & services, strategies & insights, & recent developments might not be captured in case of unlisted companies.

12 APPENDIX

12.1 INSIGHTS OF INDUSTRY EXPERTS

12.2 DISCUSSION GUIDE

12.3 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE

12.4 AVAILABLE CUSTOMIZATIONS

12.5 RELATED REPORTS

List Of Tables

LIST OF TABLES

Table 1 CHEAP DIY HOME AUTOMATION SYSTEMS AND DESIRE OF THE CONSUMER FOR CONVENIENCE AND SECURITY PROPELS THE GROWTH OF DIY HOME AUTOMATION MARKET

Table 2 LACK OF STANDARD GUIDELINES AND AWARENESS FOR DIY HOME AUTOMATION PRODUCTS ACTS AS A HINDERANCE TO THE MARKET

Table 3 INITIATIVES FROM GOVERNMENT TO PROMOTE GREEN BUILDING & GREEN CITIES TO PROVIDE A HUGE OPPORTUNITY FOR THE DIY HOME AUTOMATION MARKET

Table 4 LIMITED FUNCTIONALITY AND LACK OF OPEN STANDARDS—THE MAJOR CHALLENGE FOR THE DIY HOME AUTOMATION MARKET

Table 5 THE PORTER'S FIVE FORCES ANALYSIS: HIGH DEGREE OF COMPETITION IS LIKELY TO HAVE A MAXIMUM IMPACT ON THE OVERALL MARKET, 2014

Table 6 DIY HOME AUTOMATION MARKET SIZE, BY OFFERINGS, 2013–2020 (USD MILLION)

Table 7 DIY HOME AUTOMATION MARKET SIZE, BY HARDWARE, 2013–2020 (USD MILLION)

Table 8 DIY HOME AUTOMATION MARKET FOR SMART HUBS, BY REGION, 2013–2020 (USD MILLION)

Table 9 NORTH AMERICA: DIY HOME AUTOMATION MARKET FOR SMART HUBS, BY COUNTRY, 2013–2020 (USD MILLION)

Table 10 SOUTH AMERICA: DIY HOME AUTOMATION MARKET FOR SMART HUBS, BY GEOGRAPHY, 2013–2020 (USD MILLION)

Table 11 EUROPE:: DIY HOME AUTOMATION MARKET FOR SMART HUBS, BY GEOGRAPHY, 2013–2020 (USD MILLION)

Table 12 APAC: DIY HOME AUTOMATION MARKET FOR SMART HUBS, BY GEOGRAPHY, 2013–2020 (USD MILLION)

Table 13 ROW: DIY HOME AUTOMATION MARKET FOR SMART HUBS, BY REGION, 2013–2020 (USD MILLION)

Table 14 DIY HOME AUTOMATION MARKET FOR SECURITY & ACCESS CONTROL, BY PRODUCT, 2013–2020 (USD MILLION)

Table 15 DIY HOME AUTOMATION MARKET FOR SECURITY & ACCESS CONTROL, BY PRODUCTS, 2013–2020 (MILLION UNITS)

Table 16 DIY HOME AUTOMATION MARKET FOR SECURITY & ACCESS CONTROL, BY REGION, 2013–2020 (USD MILLION)

Table 17 NORTH AMERICA: DIY HOME AUTOMATION MARKET FOR SECURITY AND ACCESS CONTROL, BY COUNTRY, 2013–2020 (USD MILLION)

Table 18 SOUTH AMERICA: DIY HOME AUTOMATION MARKET FOR SECURITY AND ACCESS CONTROL, BY GEOGRAPHY, 2013–2020 (USD MILLION)

Table 19 EUROPE: DIY HOME AUTOMATION MARKET FOR SECURITY AND ACCESS CONTROL, BY GEOGRAPHY, 2013–2020 (USD MILLION)

Table 20 APAC: DIY HOME AUTOMATION MARKET FOR SECURITY AND ACCESS CONTROL, BY GEOGRAPHY, 2013–2020 (USD MILLION)

Table 21 ROW: DIY HOME AUTOMATION MARKET FOR SECURITY AND ACCESS CONTROL, BY REGION, 2013–2020 (USD MILLION)

Table 22 DIY HOME AUTOMATION MARKET FOR LIGHTING CONTROL, BY REGION, 2013–2020 (USD MILLION)

Table 23 NORTH AMERICA: DIY HOME AUTOMATION MARKET FOR LIGHTING CONTROL, BY COUNTRY, 2013–2020 (USD MILLION)

Table 24 SOUTH AMERICA: DIY HOME AUTOMATION MARKET FOR LIGHTING CONTROL, BY GEOGRAPHY, 2013–2020 (USD MILLION)

Table 25 EUROPE: DIY HOME AUTOMATION MARKET FOR LIGHTING CONTROL, BY GEOGRAPHY, 2013–2020 (USD MILLION)

Table 26 APAC: DIY HOME AUTOMATION MARKET FOR LIGHTING CONTROL, BY GEOGRAPHY, 2013–2020 (USD MILLION)

Table 27 ROW: DIY HOME AUTOMATION MARKET FOR LIGHTING CONTROL, BY REGION, 2013–2020 (USD MILLION)

Table 28 DIY HOME AUTOMATION MARKET FOR ENTERTAINMENT CONTROL, BY REGION, 2013–2020 (USD MILLION)

Table 29 NORTH AMERICA: DIY HOME AUTOMATION MARKET FOR ENTERTAINMENT CONTROL, BY COUNTRY, 2013–2020 (USD MILLION)

Table 30 SOUTH AMERICA: DIY HOME AUTOMATION MARKET FOR ENTERTAINMENT CONTROL, BY GEOGRAPHY, 2013–2020 (USD MILLION)

Table 31 EUROPE: DIY HOME AUTOMATION MARKET FOR ENTERTAINMENT CONTROL, BY GEOGRAPHY, 2013–2020 (USD MILLION)

Table 32 APAC: DIY HOME AUTOMATION MARKET FOR ENTERTAINMENT CONTROL, BY GEOGRAPHY, 2013–2020 (USD MILLION)

Table 33 ROW: DIY HOME AUTOMATION MARKET FOR ENTERTAINMENT CONTROL, BY REGION, 2013–2020 (USD MILLION)

Table 34 DIY HOME AUTOMATION MARKET FOR CLIMATE CONTROL, BY REGION, 2013–2020 (USD MILLION)

Table 35 NORTH AMERICA: DIY HOME AUTOMATION MARKET FOR CLIMATE CONTROL, BY COUNTRY, 2013–2020 (USD MILLION)

Table 36 SOUTH AMERICA: DIY HOME AUTOMATION MARKET FOR CLIMATE

CONTROL, BY GEOGRAPHY, 2013–2020 (USD MILLION)

Table 37 EUROPE: DIY HOME AUTOMATION MARKET FOR CLIMATE CONTROL, BY GEOGRAPHY, 2013–2020 (USD MILLION)

Table 38 APAC: DIY HOME AUTOMATION MARKET FOR CLIMATE CONTROL, BY GEOGRAPHY, 2013–2020 (USD MILLION)

Table 39 ROW: DIY HOME AUTOMATION MARKET FOR CLIMATE CONTROL, BY REGION, 2013–2020 (USD MILLION)

Table 40 DIY HOME AUTOMATION MARKET FOR OTHERS, BY REGION, 2013–2020 (USD MILLION)

Table 41 NORTH AMERICA: DIY HOME AUTOMATION MARKET FOR OTHERS, BY COUNTRY, 2013–2020 (USD MILLION)

Table 42 SOUTH AMERICA: DIY HOME AUTOMATION MARKET FOR OTHERS, BY GEOGRAPHY, 2013-2020 (USD MILLION)

Table 43 EUROPE: DIY HOME AUTOMATION MARKET FOR OTHERS, BY GEOGRAPHY, 2013–2020 (USD MILLION)

Table 44 APAC: DIY HOME AUTOMATION MARKET FOR OTHERS, BY GEOGRAPHY, 2013-2020 (USD MILLION)

Table 45 ROW: DIY HOME AUTOMATION MARKET FOR OTHERS, BY REGION, 2013–2020 (USD MILLION)

Table 46 DIY HOME AUTOMATION MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

Table 47 AMERICAS: DIY HOME AUTOMATION MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

Table 48 AMERICAS: DIY HOME AUTOMATION MARKET SIZE, BY HARDWARE, 2013–2020 (USD MILLION)

Table 49 NORTH AMERICA: DIY HOME AUTOMATION MARKET SIZE, BY COUNTRY, 2013–2020 (USD MILLION)

Table 50 NORTH AMERICA: DIY HOME AUTOMATION MARKET SIZE, BY HARDWARE, 2013–2020 (USD MILLION)

Table 51 U.S.: DIY HOME AUTOMATION MARKET SIZE, BY HARDWARE, 2013–2020 (USD MILLION)

Table 52 CANADA: DIY HOME AUTOMATION MARKET SIZE, BY HARDWARE, 2013–2020 (USD MILLION)

Table 53 MEXICO: DIY HOME AUTOMATION MARKET SIZE, BY HARDWARE, 2013–2020 (USD MILLION)

Table 54 SOUTH AMERICA: DIY HOME AUTOMATION MARKET SIZE, BY GEOGRAPHY, 2013–2020 (USD MILLION)

Table 55 SOUTH AMERICA: DIY HOME AUTOMATION MARKET SIZE, BY HARDWARE, 2013–2020 (USD MILLION)

Table 56 BRAZIL: DIY HOME AUTOMATION MARKET SIZE, BY HARDWARE, 2013–2020 (USD MILLION)

Table 57 ARGENTINA: DIY HOME AUTOMATION MARKET SIZE, BY HARDWARE, 2013–2020 (USD MILLION)

Table 58 REST OF SOUTH AMERICA: DIY HOME AUTOMATION MARKET SIZE, BY HARDWARE, 2013–2020 (USD MILLION)

Table 59 EUROPE: DIY HOME AUTOMATION MARKET SIZE, BY GEOGRAPHY, 2013–2020 (USD MILLION)

Table 60 EUROPE: DIY HOME AUTOMATION MARKET SIZE, BY HARDWARE, 2013–2020 (USD MILLION)

Table 61 GERMANY: DIY HOME AUTOMATION MARKET SIZE, BY HARDWARE, 2013–2020 (USD MILLION)

Table 62 U.K.: DIY HOME AUTOMATION MARKET SIZE, BY HARDWARE, 2013–2020 (USD MILLION)

Table 63 FRANCE: DIY HOME AUTOMATION MARKET SIZE, BY HARDWARE, 2013–2020 (USD MILLION)

Table 64 ITALY: DIY HOME AUTOMATION MARKET SIZE, BY HARDWARE, 2013–2020 (USD MILLION)

Table 65 REST OF EUROPE: DIY HOME AUTOMATION MARKET SIZE, BY HARDWARE, 2013–2020 (USD MILLION)

Table 66 APAC: DIY HOME AUTOMATION MARKET SIZE, BY GEOGRAPHY, 2013–2020 (USD MILLION)

Table 67 APAC: DIY HOME AUTOMATION MARKET SIZE, BY HARDWARE, 2013–2020 (USD MILLION)

Table 68 AUSTRALIA: DIY HOME AUTOMATION MARKET SIZE, BY HARDWARE, 2013–2020 (USD MILLION)

Table 69 CHINA: DIY HOME AUTOMATION MARKET SIZE, BY HARDWARE, 2013–2020 (USD MILLION)

Table 70 JAPAN DIY HOME AUTOMATION MARKET SIZE, BY HARDWARE, 2013–2020 (USD MILLION)

Table 71 SOUTH KOREA: DIY HOME AUTOMATION MARKET SIZE, BY HARDWARE, 2013–2020 (USD MILLION)

Table 72 REST OF APAC: DIY HOME AUTOMATION MARKET SIZE, BY HARDWARE, 2013–2020 (USD MILLION)

Table 73 ROW: DIY HOME AUTOMATION MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

Table 74 ROW: DIY HOME AUTOMATION MARKET SIZE, BY HARDWARE, 2013–2020 (USD MILLION)

Table 75 MIDDLE EAST: DIY HOME AUTOMATION MARKET SIZE, BY HARDWARE,

2013–2020 (USD MILLION)

Table 76 AFRICA: DIY HOME AUTOMATION MARKET SIZE, BY HARDWARE,
2013–2020 (USD MILLION)

Table 77 MARKET RANKING OF THE TOP 5 PLAYERS IN THE DIY HOME
AUTOMATION MARKET, 2014

Table 78 NEW PRODUCT LAUNCHES, 2013–2015

Table 79 AGREEMENTS, PARTNERSHIPS, COLLABORATIONS AND JOINT
VENTURES, 2013 - 2015

Table 80 EXPANSIONS, 2013 – 2015

Table 81 MERGER & ACQUISITIONS, 2013 – 2015

List Of Figures

LIST OF FIGURES

Figure 1 RESEARCH DESIGN

Figure 2 ESTIMATED SIZE OF REAL ESTATE, 2011 VS. 2021(USD TRILLION)

Figure 3 GROWING CRIME RATES IN DEVELOPED COUNTRIES (2012-2013)

Figure 4 U.S. HOUSEHOLDS- RENTERS & OWNERS DATA, 2014

Figure 5 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

Figure 6 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

Figure 7 ASSUMPTIONS FOR THE RESEARCH STUDY

Figure 8 SECURITY & ACCESS CONTROL PRODUCTS EXPECTED TO HOLD THE MAXIMUM VALUE IN THE DIY HOME AUTOMATION MARKET (2015-2020)

Figure 9 GEOGRAPHIC ANALYSIS OF APAC DIY HOME AUTOMATION MARKET

Figure 10 AMERICAS EXPECTED TO DOMINATE THE LIGHTING CONTROL MARKET FOR DIY HOME AUTOMATION IN 2020

Figure 11 GLOBAL DIY HOME AUTOMATION MARKET, BY GEOGRAPHY, 2014

Figure 12 INCREASING NEED FOR SAFETY & SECURITY PRODUCTS EXPECTED TO DRIVE THE DIY HOME AUTOMATION MARKET

Figure 13 AMERICAS EXPECTED TO GROW AT THE HIGHEST RATE DURING THE FORECAST PERIOD

Figure 14 SECURITY & ACCESS CONTROL PRODUCT EXPECTED TO CAPTURE THE LARGEST SHARE IN ASIA-PACIFIC MARKET

Figure 15 SECURITY & ACCESS CONTROL EXPECTED TO GROW AT THE HIGHEST GROWTH RATE DURING THE FORECAST PERIOD

Figure 16 DIY HOME AUTOMATION MARKET CURRENTLY IN THE GROWTH STAGE IN APAC AND EUROPE REGION

Figure 17 DIY HOME AUTOMATION MARKET: BY GEOGRAPHY

Figure 18 EVOLUTION OF THE DIY HOME AUTOMATION MARKET

Figure 19 COST EFFECTIVENESS OF DIY HOME AUTOMATION SYSTEM ACTS AS A MAJOR DRIVING FACTOR FOR THE MARKET

Figure 20 NUMBER OF INSTALLED SMART HOME SYSTEMS IN NORTH AMERICA FROM 2013 TO 2015 (MILLION UNITS)

Figure 21 GLOBAL PENETRATION OF THE ENERGY-EFFICIENT LIGHTING PRODUCT MARKET FROM 2013 TO 2020

Figure 22 VALUE CHAIN ANALYSIS (2014): MAJOR VALUE ADDED DURING THE DISTRIBUTION PHASE

Figure 23 KEY INDUSTRY TRENDS IN THE DIY HOME AUTOMATION MARKET

Figure 24 LIFE CYCLE OF DIY HOME AUTOMATION MARKET, BY PRODUCT, 2014

Figure 25 THE PORTER'S FIVE FORCES ANALYSIS (2014):

Figure 26 DIY HOME AUTOMATION MARKET: PORTER'S FIVE FORCES ANALYSIS, 2014

Figure 27 INTENSITY OF COMPETITIVE RIVALRY: COMPETITION IN THE MARKET DUE TO THE HIGH INDUSTRY GROWTH RATE

Figure 28 THREAT OF SUBSTITUTES TO BE LOW DUE TO THE LOW COST OF THE DIY HOME AUTOMATION SYSTEMS

Figure 29 BARGAINING POWER OF BUYERS WILL BE MEDIUM AS THE NUMBER OF BUYER AND ADOPTION RATE IS HIGH

Figure 30 BARGAINING POWER OF SUPPLIERS: PRODUCT DIFFERENTIATION IN DIY HOME AUTOMATION MARKET TO DRIVE THE MARKET FOR SUPPLIERS DURING THE FORECAST PERIOD

Figure 31 THREAT OF NEW ENTRANTS: WITH INNOVATIVE PRODUCT DEVELOPMENTS NEW ENTRANTS ARE LIKELY TO ENTER THIS MARKET

Figure 32 SEGMENTATION OF THE DIY HOME AUTOMATION MARKET: BY OFFERINGS

Figure 33 SEGMENTATION OF THE DIY HOME AUTOMATION MARKET: BY HARDWARE

Figure 34 SECURITY & ACCESS CONTROL PRODUCT EXPECTED TO DOMINATE THE DIY HOME AUTOMATION MARKET DURING THE FORECAST PERIOD

Figure 35 ASIA-PACIFIC EXPECTED TO GROW AT A FASTER RATE FOR THE SMART HUB MARKET DURING THE FORECAST PERIOD

Figure 36 NORTH AMERICA DIY MARKET FOR SMART HUBS SNAPSHOT, BY COUNTRY: 2014

Figure 37 DOOR LOCKS MARKET EXPECTED TO GROW AT A FASTER RATE FOR THE SECURITY & ACCESS CONTROL PRODUCT MARKET DURING THE FORECAST PERIOD

Figure 38 NORTH AMERICA EXPECTED TO HOLD THE LARGEST MARKET SHARE FOR THE SECURITY & ACCESS CONTROL MARKET DURING THE FORECAST PERIOD

Figure 39 NORTH AMERICA DIY MARKET FOR SECURITY & ACCESS CONTROL PRODUCT MARKET SNAPSHOT, BY COUNTRY: 2014

Figure 40 APAC EXPECTED TO GROW AT THE HIGHEST GROWTH RATE FOR THE LIGHTING CONTROL MARKET DURING THE FORECAST PERIOD

Figure 41 NORTH AMERICA DIY HOME AUTOMATION MARKET FOR LIGHTING CONTROL PRODUCTS SNAPSHOT, BY COUNTRY: 2014

Figure 42 AMERICAS EXPECTED TO HOLD THE LARGEST MARKET SIZE OF THE ENTERTAINMENT CONTROL MARKET DURING THE FORECAST PERIOD

Figure 43 NORTH AMERICAN DIY HOME AUTOMATION MARKET FOR

ENTERTAINMENT CONTROL SNAPSHOT, BY COUNTRY: 2014

Figure 44 ROW EXPECTED TO GROW AT THE FASTEST RATE FOR THE CLIMATE CONTROL MARKET DURING THE FORECAST PERIOD

Figure 45 NORTH AMERICA DIY MARKET FOR CLIMATE CONTROL SNAPSHOT, BY COUNTRY, 2014

Figure 46 AMERICAS EXPECTED TO DOMINATE THE OTHER SMART PRODUCTS MARKET DURING THE FORECAST PERIOD

Figure 47 SEGMENTATION OF THE DIY HOME AUTOMATION MARKET: BY TECHNOLOGY

Figure 48 NETWORK TECHNOLOGIES

Figure 49 WIRELESS TECHNOLOGIES

Figure 50 DIY HOME AUTOMATION MARKET, BY GEOGRAPHY

Figure 51 GEOGRAPHIC SNAPSHOT- JAPAN ESTIMATED TO REGISTER THE HIGHEST GROWTH RATE DURING THE FORECAST PERIOD

Figure 52 THE U.S. ESTIMATED TO DOMINATE THE DIY HOME AUTOMATION MARKET BETWEEN 2015 AND 2020

Figure 53 THE NORTH AMERICAN MARKET SNAPSHOT: MARKET EXPECTED TO BE DRIVEN BY INCREASING NEED OF CONVENIENCE, SAFETY, AND SECURITY

Figure 54 SEGMENTATION: NORTH AMERICA

Figure 55 SEGMENTATION: SOUTH AMERICA

Figure 56 EUROPE MARKET SNAPSHOT: MARKET EXPECTED TO BE DRIVEN BY THE INCREASING DEMAND FROM THE PEOPLE LIVING OF THE RENTED HOMES

Figure 57 SEGMENTATION: EUROPE

Figure 58 ASIA-PACIFIC MARKET SNAPSHOT: MARKET EXPECTED TO BE DRIVEN BY THE HIGH GROWTH OF REAL ESTATE INDUSTRY AND CHANGING LIFESTYLE OF THE PEOPLE

Figure 59 SEGMENTATION: ASIA-PACIFIC

Figure 60 ROW MARKET SNAPSHOT: MARKET EXPECTED TO BE DRIVEN BY THE CHANGING LIFESTYLE OF THE PEOPLE TOWARDS LUXURIOUS PRODUCTS

Figure 61 SEGMENTATION: REST OF THE WORLD

Figure 62 KEY GROWTH STRATEGIES ADOPTED BY TOP COMPANIES BETWEEN 2013 AND 2015

Figure 63 MARKET EVALUATION FRAMEWORK-NEW PRODUCT LAUNCHES FUELED GROWTH AND INNOVATION IN 2013 AND 2015

Figure 64 BATTLE FOR MARKET SHARE: NEW PRODUCT LAUNCH WAS THE KEY STRATEGY

Figure 65 ICONTROL NETWORKS, INC.: SWOT ANALYSIS

Figure 66 NORTEK, INC.: COMPANY SNAPSHOT

Figure 67 NORTEK, INC.: SWOT ANALYSIS

Figure 68 SMARTLABS, INC.: SWOT ANALYSIS

Figure 69 NEST LABS, INC.: SWOT ANALYSIS

Figure 70 ISMARTALARM: SWOT ANALYSIS

Figure 71 INGERSOLL-RAND PLC.: COMPANY SNAPSHOT

I would like to order

Product name: DIY Home Automation Market by Offerings (Hardware and Managed Services), by Technology, and by Geography (The Americas, Europe, APAC, and RoW) - Global Forecast to 2020

Product link: <https://marketpublishers.com/r/DC4E0F31FE8EN.html>

Price: US\$ 5,650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/DC4E0F31FE8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970