

DIY Home Automation Market by Offerings (Hardware and Managed Services), by Technology, and by Geography (The Americas, Europe, APAC, and RoW) - Global Forecast to 2020

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Abstracts

The global DIY home automation is expected to grow at a CAGR of 37.9%. DIY home automation is a vast market with a huge scope for growth. The DIY concept allows the user to self-install, setup, and maintain the home automation products. This is possible because the DIY products are designed to be user friendly and very easy to install. As a result, professionals with high level of technical knowledge are not required to install DIY endpoints. The DIY home automation products are designed in such a way that the user is not required to possess any professional knowledge or skills. The user also does not require any on-site installation services at any stage during the process of converting a normal residential unit into one of the automated homes

SECURITY & ACCESS CONTROL TO HAVE A HIGH GROWTH RATE IN THE DIY HOME AUTOMATION MARKET

The increasing desire of the consumer for convenience, connectivity, and safety & security is driving the market for DIY home automation. The increasing rate of home thefts and burglaries has driven the need for home security monitoring systems that can be facilitated with the help of security controls. The DIY security & access control systems are gaining popularity because of their easy installation procedures and other benefits, such as providing high level of security. Security options range from security cameras to burglar alarms, smoke detectors, and door and window sensor alarms that make a loud buzzing sound when intruders break into a home. The basic purpose of home security system is to automatically respond when any unsafe condition occurs at any given point of time.

APAC EXPECTED TO BE THE FASTEST GROWING MARKET FOR DIY HOME AUTOMATION PRODUCTS

APAC region is expected to grow at the highest CAGR of 49.2% during the forecast period. This is mainly because large number of new residential buildings are being constructed in the Asia-Pacific region. As a result, the demand for energy efficiency and security is higher in this region. Given the large population in some of the developing economies in APAC, coupled with related issues (such as energy management), the DIY home automation market is expected to have more growth opportunities in the region.?

Breakdown of profile of primary participants:

By Company Type: Tier 1 - 30 %, Tier 2 - 55% and Tier 3 - 15%

By Designation: C level - 35%, Manager level - 45%, Others - 20%

By Region: North America - 30%, Europe - 40%, APAC - 20%, RoW - 10%

The major players that offer various products in the DIY home automation market are Nest Labs, Inc. (U.S.), Smartlabs, Inc. (U.S.), Nortek, Inc. (U.S.), Ingersoll-Rand Plc. (Ireland), Belkin International, Inc. (U.S.), Wink (U.S.), Mi Casa Verde, Inc. (Japan), Lowe's Iris (U.S.), iControl Networks (U.S.), and SmartThings, Inc. (U.S.) among others.

In the past few years, DIY home automation systems have made their way across various products categories such as security & access control, lighting control, entertainment control, climate controls, and other appliances. This report would help analyze the DIY home automation market with respect to its offerings, technology, and geography. It also provides detailed information regarding the major factors influencing the growth of the market and about the future opportunities.

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