

Crypto Asset Management Market by Solution (Custodian and Wallets), Application Type (Web-based and Mobile-based), End User (Individuals and Enterprises (Institutions (BFSI, Hedge Funds), Retail and eCommerce)), and Region - Global Forecast to 2026

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Abstracts

The global crypto asset management market size is projected to grow from USD 0.4 billion in 2021 to USD 1.2 billion by 2026, at a Compound Annual Growth Rate (CAGR) of 21.5% during the forecast period. The increasing venture capital funding and growing investments in crypto asset management technology would drive market growth.

Based on solution, the wallet management segment to be the fastest-growing market during the forecast period

Wallet management solution enables businesses to secure their digital assets and streamline business operations. Asset manager and small financial institutions mainly use the solution. The adoption of cryptocurrency is growing across large as well as small financial institutions. The demand for wallet management solution is expected to increase during the forecast period. Hence, crypto asset solution providers can tap new opportunities in the crypto asset management market.

Based on application type, the mobile segment to register the highest growth rate during the forecast period

Mobile apps created for exchanging cryptocurrencies can make things easier for asset traders and miners. Several stock market apps came into being featuring

cryptocurrency apps, and these types of apps not only allow to have total control over the digital assets but also one can trade with them. When powered by blockchain, these cryptocurrencies can be used for all sorts of payments and transactions. Electronic wallet apps tend to store the digital assets and money allowing the user to spend on transactions involving the blockchain technology. On the other hand, digital asset tracker apps are trying hard to provide updated information about the rates, trades, market dynamics and a portfolio of various cryptocurrencies. A few crypto asset management providers include Coinbase, Gemini, and Crypto Finance, Vo1t, and BitGo.

Asia Pacific region is expected to be the fastest-growing market in the coming years

The APAC region is expected to provide significant growth opportunities for vendors operating in the cryptocurrency management market during the forecast period. Rapid advancements in the network infrastructure, cloud computing, economic growth, and stable geopolitical system have provided a platform for the growth of solution providers in the APAC region. The presence and use of digital currency significantly influence the financial system in APAC. The growth of cryptocurrencies has attracted many large financial institutions to achieve greater business agility in the banking systems. Cryptocurrency, which is powered by blockchain technology, allows institutional clients to conduct transactions and exchanges, thus trading more quickly. Digital currency does not need any third-party intervention owing to its decentralized networks. Thus, the increasing adoption of cryptocurrencies among financial institutions would bolster the growth of the crypto asset management market in APAC.

In the process of determining and verifying the market size for several segments and subsegments gathered through secondary research, extensive primary interviews were conducted with key companies. The breakup of primary participants is as follows:

By Company Type: Tier 1–25%, Tier 2–29%, and Tier 3–46%

By Designation: C-level Executives– 55%, Directors – 29%, and Others – 16%

By Region: North America – 28%, Europe – 30%, APAC – 32%, and ROW – 10%

Major vendors offering crypto asset management market include Coinbase, Inc. (US), Gemini Trust Company, LLC. (US), Crypto Finance AG (Germany), Vo1t Ltd (UK),

Bakkt, LLC (US), BitGo, Inc. (US), Ledger SA (France), METACO SA (Switzerland), Ionomi Ltd. (UK), EXODUS MOVEMENT, INC. (US), Xapo, Inc. (Switzerland), Paxos Trust Company, LLC. (US), Koine Money Ltd (England), Amberdata, Inc. (US), Tradeium Capital, LLC. (Germany), Opus Labs CVBA (Belgium), Kryptographe Inc (UK), and others. The study includes an in-depth competitive analysis of these key market players, along with their profiles, recent developments, and key market strategies.

Research Coverage

The market study covers the crypto asset management market size across segments. It aims at estimating the market size and the growth potential of this market across segments categorized into solution, end user, enterprise vertical, application type, deployment type, mobile operating system (OS), and regions. The study also includes an in-depth competitive analysis of the key market players, along with their company profiles, key observations related to product and business offerings, recent developments, and key market strategies.

Key Benefits of Buying the Report

The report will help the market leaders/new entrants with information on the closest approximations of the revenue numbers for the overall crypto asset management market and its subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to better position their business and plan suitable go-to-market strategies. The report will also help stakeholders understand the pulse of the market and provide them with information on key market drivers, restraints, challenges, and opportunities.

Contents

1 INTRODUCTION

1.1 INTRODUCTION TO COVID-19

1.2 COVID-19 HEALTH ASSESSMENT

FIGURE 1 COVID-19: THE GLOBAL PROPAGATION

FIGURE 2 COVID-19 PROPAGATION: SELECT COUNTRIES

1.3 COVID-19 ECONOMIC ASSESSMENT

FIGURE 3 REVISED GDP FORECASTS FOR SELECT G20 COUNTRIES IN 2020

1.3.1 COVID-19 ECONOMIC IMPACT—SCENARIO ASSESSMENT

FIGURE 4 CRITERIA IMPACTING THE GLOBAL ECONOMY

FIGURE 5 SCENARIOS IN TERMS OF RECOVERY OF THE GLOBAL ECONOMY

1.4 OBJECTIVES OF THE STUDY

1.5 MARKET DEFINITION

1.5.1 INCLUSIONS AND EXCLUSIONS

1.6 MARKET SCOPE

1.6.1 MARKET SEGMENTATION

1.6.2 REGIONS COVERED

1.6.3 PERIODIZATION CONSIDERED FOR THE STUDY

1.7 CURRENCY CONSIDERED

TABLE 1 USD EXCHANGE RATES, 2017–2020

1.8 STAKEHOLDERS

1.9 SUMMARY OF CHANGES

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA

FIGURE 6 CRYPTO ASSET MANAGEMENT MARKET: RESEARCH DESIGN

2.1.1 SECONDARY DATA

2.1.2 PRIMARY DATA

2.1.2.1 Breakup of primary profiles

2.1.2.2 Key industry insights

2.2 MARKET BREAKUP AND DATA TRIANGULATION

2.3 MARKET SIZE ESTIMATION

FIGURE 7 MARKET SIZE ESTIMATION METHODOLOGY—APPROACH 1 (SUPPLY SIDE): REVENUE FROM SOLUTIONS/WALLETS OF CRYPTO ASSET MANAGEMENT VENDORS

FIGURE 8 MARKET SIZE ESTIMATION METHODOLOGY—APPROACH 2, BOTTOM-

UP (SUPPLY SIDE): COLLECTIVE REVENUE FROM ALL SOLUTIONS, APPS, AND WALLETS OF CRYPTO ASSET MANAGEMENT VENDORS

FIGURE 9 MARKET SIZE ESTIMATION METHODOLOGY—APPROACH 3, TOP-DOWN (DEMAND SIDE): SHARE OF CRYPTO ASSET MANAGEMENT THROUGH THE OVERALL INFORMATION TECHNOLOGY MARKET

2.4 MARKET FORECAST

TABLE 2 FACTOR ANALYSIS

2.5 STARTUP/SME COMPETITIVE LEADERSHIP MAPPING METHODOLOGY

FIGURE 10 STARTUP/SME COMPETITIVE LEADERSHIP MAPPING MATRIX: CRITERIA WEIGHTAGE

2.6 ASSUMPTIONS FOR THE STUDY

2.7 LIMITATIONS OF THE STUDY

3 EXECUTIVE SUMMARY

FIGURE 11 GLOBAL CRYPTO ASSET MANAGEMENT MARKET TO WITNESS A STEADY GROWTH DURING THE FORECAST PERIOD

FIGURE 12 GEOGRAPHIC DISTRIBUTION OF CRYPTO WALLET USERS, 2019

FIGURE 13 MOBILE APP STORE MARKET SHARE, 2017–2020

FIGURE 14 SEGMENTS WITH HIGH GROWTH RATES DURING THE FORECAST PERIOD

FIGURE 15 CRYPTO ASSET MANAGEMENT MARKET: REGIONAL SNAPSHOT

4 PREMIUM INSIGHTS

4.1 ATTRACTIVE OPPORTUNITIES IN THE CRYPTO ASSET MANAGEMENT MARKET

FIGURE 16 INCREASING VENTURE CAPITAL FUNDING AND GROWING INVESTMENTS IN CRYPTO ASSET MANAGEMENT TECHNOLOGY TO DRIVE THE MARKET GROWTH

4.2 CRYPTO ASSET MANAGEMENT MARKET, BY SOLUTION, 2020 VS. 2026

FIGURE 17 WALLET MANAGEMENT SEGMENT TO HOLD A LARGER MARKET SHARE DURING THE FORECAST PERIOD

4.3 CRYPTO ASSET MANAGEMENT MARKET, BY END USER, 2020 VS. 2026

FIGURE 18 INDIVIDUAL USERS SEGMENT TO HOLD A LARGER MARKET SHARE DURING THE FORECAST PERIOD

4.4 CRYPTO ASSET MANAGEMENT MARKET, BY DEPLOYMENT MODE, 2020 VS. 2026

FIGURE 19 CLOUD SEGMENT TO ACCOUNT FOR A LARGER MARKET SHARE

DURING THE FORECAST PERIOD

4.5 CRYPTO ASSET MANAGEMENT MARKET, BY APPLICATION TYPE, 2020 VS. 2026

FIGURE 20 MOBILE SEGMENT TO LEAD THE CRYPTO ASSET MANAGEMENT MARKET DURING THE FORECAST PERIOD

4.6 CRYPTO ASSET MANAGEMENT MARKET, BY MOBILE OPERATING SYSTEM, 2020 VS. 2026

FIGURE 21 ANDROID SEGMENT TO HOLD A LARGER MARKET SHARE DURING THE FORECAST PERIOD

4.7 CRYPTO ASSET MANAGEMENT MARKET, BY ENTERPRISE VERTICAL, 2018–2026

FIGURE 22 INSTITUTIONS ENTERPRISE VERTICAL TO LEAD THE CRYPTO ASSET MANAGEMENT MARKET DURING 2018–2026

4.8 MARKET INVESTMENT SCENARIO

FIGURE 23 ASIA PACIFIC TO EMERGE AS THE BEST MARKET FOR INVESTMENTS DURING THE FORECAST PERIOD IN THE INDIVIDUAL USERS SEGMENT

FIGURE 24 ASIA PACIFIC TO EMERGE AS THE BEST MARKET FOR INVESTMENTS DURING THE FORECAST PERIOD IN THE ENTERPRISES SEGMENT

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

FIGURE 25 CRYPTO ASSET MANAGEMENT MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES

5.2.1 DRIVERS

5.2.1.1 High remittances in developing countries

FIGURE 26 GLOBAL REMITTANCE FLOWS, 2015–2020

FIGURE 27 TOP REMITTANCE RECEIVERS, 2018

5.2.1.2 Growth in venture capital investments

TABLE 3 FUNDING IN THE CRYPTOCURRENCY MARKET, 2014–2020 (USD MILLION)

FIGURE 28 TOTAL FUNDING, 2015–2019 (USD BILLION)

5.2.1.3 Safeguarding cryptocurrency assets

5.2.1.4 Proliferation of blockchain technology

5.2.1.5 COVID-19 Impact

5.2.2 RESTRAINTS

5.2.2.1 Lack of regulatory framework

5.2.2.2 Lack of awareness and technical understanding regarding cryptocurrency

5.2.3 OPPORTUNITIES

5.2.3.1 Adoption of cryptocurrency across verticals

5.2.3.2 Potential untapped markets

5.2.3.3 COVID-19 Impact

5.2.4 CHALLENGES

5.2.4.1 Security, privacy, and control issues

5.2.4.2 Technical challenges pertaining to scalability

5.2.4.3 COVID-19 Impact

5.3 INDUSTRY TRENDS

5.3.1 INITIAL COIN OFFERING

5.3.1.1 Trends

5.3.1.1.1 Initial Exchange Offer

5.3.1.1.2 Security Token Offering

5.3.1.1.3 Simple Agreement for Future Tokens:

5.3.2 CRYPTOCURRENCIES

TABLE 4 TOP CRYPTOCURRENCIES CURRENT MARKET CAPITALIZATION, 2021

5.3.2.1 Bitcoin

5.3.2.2 Ethereum

5.3.2.3 Binance Coin

5.3.2.4 Cardano

5.3.2.5 Tether

5.3.2.6 Ripple

5.3.2.7 Dashcoin

5.3.2.8 Litecoin

5.3.3 STATE OF CRYPTOCURRENCY

5.3.3.1 United States

5.3.3.2 European Union

5.3.3.3 United Kingdom

5.3.3.4 Switzerland

5.3.3.5 Japan

5.3.3.6 South Korea

5.3.3.7 China

5.3.3.8 India

5.4 CRYPTO ASSET MANAGEMENT MARKET: VALUE CHAIN ANALYSIS

FIGURE 29 CRYPTO ASSET MANAGEMENT: VALUE CHAIN ANALYSIS

5.4.1 RESEARCH AND DEVELOPMENT

5.4.2 DESIGN COMMISSION, SOFTWARE AND TESTING

5.4.3 INTEGRATION, FINAL PRODUCT, AND END USERS
5.5 ECOSYSTEM
FIGURE 30 CRYPTO ASSET MANAGEMENT: ECOSYSTEM
5.6 REGULATION OF CRYPTOCURRENCY
TABLE 5 CRYPTOCURRENCY STATUS BY COUNTRY, 2019

6 CRYPTO ASSET MANAGEMENT MARKET, BY SOLUTION

6.1 INTRODUCTION

6.1.1 SOLUTIONS: CRYPTO ASSET MANAGEMENT MARKET DRIVERS
FIGURE 31 IMPACT OF COVID-19 ON THE CRYPTO ASSET MANAGEMENT MARKET, BY SOLUTION
TABLE 6 PRE-COVID-19: CRYPTO ASSET MANAGEMENT MARKET SIZE, BY SOLUTION, 2018–2026 (USD MILLION)
FIGURE 32 WALLET MANAGEMENT SEGMENT TO GROW AT A HIGHER CAGR DURING THE FORECAST PERIOD
TABLE 7 POST-COVID-19: CRYPTO ASSET MANAGEMENT MARKET SIZE, BY SOLUTION, 2018–2026 (USD MILLION)
TABLE 8 SOLUTION: CRYPTO ASSET MANAGEMENT MARKET SIZE, BY REGION, 2018–2026 (USD MILLION)

6.2 CUSTODIAN SOLUTION

6.2.1 CUSTODIAN SOLUTION: CRYPTO ASSET MANAGEMENT MARKET DRIVERS
TABLE 9 CUSTODIAN SOLUTION: CRYPTO ASSET MANAGEMENT MARKET SIZE, BY REGION, 2018–2026 (USD MILLION)

6.3 WALLET MANAGEMENT

6.3.1 WALLET MANAGEMENT: CRYPTO ASSET MANAGEMENT MARKET DRIVERS
6.3.2 WALLET MANAGEMENT: CRYPTO ASSET MANAGEMENT MARKET COVID-19 IMPACT
TABLE 10 WALLET MANAGEMENT: CRYPTO ASSET MANAGEMENT MARKET SIZE, BY REGION, 2018–2026 (USD MILLION)

7 CRYPTO ASSET MANAGEMENT MARKET, BY DEPLOYMENT MODE

7.1 INTRODUCTION

7.1.1 DEPLOYMENT MODES: CRYPTO ASSET MANAGEMENT MARKET DRIVERS
FIGURE 33 IMPACT OF COVID-19 ON THE CRYPTO ASSET MANAGEMENT MARKET, BY DEPLOYMENT MODE

TABLE 11 PRE-COVID-19: CRYPTO ASSET MANAGEMENT MARKET SIZE, BY DEPLOYMENT MODE, 2018–2026 (USD MILLION)

FIGURE 34 CLOUD SEGMENT TO GROW AT A HIGHER CAGR DURING THE FORECAST PERIOD

TABLE 12 POST-COVID-19: CRYPTO ASSET MANAGEMENT MARKET SIZE, BY DEPLOYMENT MODE, 2018–2026 (USD MILLION)

TABLE 13 DEPLOYMENT MODE: CRYPTO ASSET MANAGEMENT MARKET SIZE, BY REGION, 2018–2026 (USD MILLION)

7.2 ON-PREMISES

7.2.1 ON-PREMISES: CRYPTO ASSET MANAGEMENT MARKET DRIVERS

7.2.2 ON-PREMISES: CRYPTO ASSET MANAGEMENT MARKET COVID-19 IMPACT

TABLE 14 ON-PREMISES: CRYPTO ASSET MANAGEMENT MARKET SIZE, BY REGION, 2018–2026 (USD MILLION)

7.3 CLOUD

7.3.1 CLOUD: CRYPTO ASSET MANAGEMENT MARKET DRIVERS

7.3.2 CLOUD: CRYPTO ASSET MANAGEMENT MARKET COVID-19 IMPACT

TABLE 15 CLOUD: CRYPTO ASSET MANAGEMENT MARKET SIZE, BY REGION, 2018–2026 (USD MILLION)

8 CRYPTO ASSET MANAGEMENT MARKET, BY APPLICATION TYPE

8.1 INTRODUCTION

FIGURE 35 IMPACT OF COVID-19 ON THE CRYPTO ASSET MANAGEMENT MARKET, BY APPLICATION TYPE

TABLE 16 PRE-COVID-19: CRYPTO ASSET MANAGEMENT MARKET SIZE, BY APPLICATION TYPE, 2018–2026 (USD MILLION)

FIGURE 36 MOBILE SEGMENT TO GROW AT A HIGHER CAGR DURING THE FORECAST PERIOD

TABLE 17 POST-COVID-19: CRYPTO ASSET MANAGEMENT MARKET SIZE, BY APPLICATION TYPE, 2018–2026 (USD MILLION)

TABLE 18 APPLICATION TYPE: CRYPTO ASSET MANAGEMENT MARKET SIZE, BY REGION, 2018–2026 (USD MILLION)

8.2 WEB-BASED

8.2.1 WEB-BASED: CRYPTO ASSET MANAGEMENT MARKET DRIVERS

8.2.2 WEB-BASED: CRYPTO ASSET MANAGEMENT MARKET COVID-19 IMPACT

TABLE 19 WEB-BASED: CRYPTO ASSET MANAGEMENT MARKET SIZE, BY REGION, 2018–2026 (USD MILLION)

8.3 MOBILE-BASED

8.3.1 MOBILE-BASED: CRYPTO ASSET MANAGEMENT MARKET DRIVERS

8.3.2 MOBILE-BASED: CRYPTO ASSET MANAGEMENT MARKET COVID-19
IMPACT

TABLE 20 MOBILE-BASED: CRYPTO ASSET MANAGEMENT MARKET SIZE, BY
REGION, 2018–2026 (USD MILLION)

9 CRYPTO ASSET MANAGEMENT MARKET, BY MOBILE OPERATING SYSTEM

9.1 INTRODUCTION

FIGURE 37 IMPACT OF COVID-19 ON THE CRYPTO ASSET MANAGEMENT
MARKET, BY MOBILE OPERATING SYSTEM

TABLE 21 PRE-COVID-19: CRYPTO ASSET MANAGEMENT MARKET SIZE, BY
MOBILE OPERATING SYSTEM, 2018–2026 (USD MILLION)

FIGURE 38 IOS SEGMENT TO GROW AT A HIGHER CAGR DURING THE
FORECAST PERIOD

TABLE 22 POST-COVID-19: CRYPTO ASSET MANAGEMENT MARKET SIZE, BY
MOBILE OPERATING SYSTEM, 2018–2026 (USD MILLION)

TABLE 23 MOBILE OPERATING SYSTEM: CRYPTO ASSET MANAGEMENT
MARKET SIZE, BY REGION, 2018–2026 (USD MILLION)

9.2 IOS

9.2.1 IOS: CRYPTO ASSET MANAGEMENT MARKET DRIVERS

TABLE 24 IOS: CRYPTO ASSET MANAGEMENT MARKET SIZE, BY REGION,
2018–2026 (USD MILLION)

9.3 ANDROID

9.3.1 ANDROID: CRYPTO ASSET MANAGEMENT MARKET DRIVERS

TABLE 25 ANDROID: CRYPTO ASSET MANAGEMENT MARKET SIZE, BY REGION,
2018–2026 (USD MILLION)

10 CRYPTO ASSET MANAGEMENT MARKET, BY END USER

10.1 INTRODUCTION

FIGURE 39 IMPACT OF COVID-19 ON THE CRYPTO ASSET MANAGEMENT
MARKET, BY END USER

TABLE 26 PRE-COVID-19: CRYPTO ASSET MANAGEMENT MARKET SIZE, BY END
USER, 2018–2026 (USD MILLION)

FIGURE 40 INDIVIDUAL USER SEGMENT TO GROW AT A HIGHER CAGR DURING
THE FORECAST PERIOD

TABLE 27 POST-COVID-19: CRYPTO ASSET MANAGEMENT MARKET SIZE, BY
END USER, 2018–2026 (USD MILLION)

TABLE 28 END USER: CRYPTO ASSET MANAGEMENT MARKET SIZE, BY REGION, 2018–2026 (USD MILLION)

10.2 INDIVIDUAL USER

10.2.1 INDIVIDUAL USER: CRYPTO ASSET MANAGEMENT MARKET DRIVERS

10.2.2 INDIVIDUAL USER: CRYPTO ASSET MANAGEMENT MARKET COVID-19 IMPACT

TABLE 29 INDIVIDUAL USER: CRYPTO ASSET MANAGEMENT MARKET SIZE, BY REGION, 2018–2026 (USD MILLION)

10.3 ENTERPRISE

10.3.1 ENTERPRISE: CRYPTO ASSET MANAGEMENT MARKET DRIVERS

10.3.2 ENTERPRISE: CRYPTO ASSET MANAGEMENT MARKET COVID-19 IMPACT

TABLE 30 ENTERPRISE: CRYPTO ASSET MANAGEMENT MARKET SIZE, BY REGION, 2018–2026 (USD MILLION)

11 CRYPTO ASSET MANAGEMENT MARKET, BY ENTERPRISE VERTICAL

11.1 INTRODUCTION

FIGURE 41 IMPACT OF COVID-19 ON THE CRYPTO ASSET MANAGEMENT MARKET, BY ENTERPRISE VERTICAL

TABLE 31 PRE-COVID-19: CRYPTO ASSET MANAGEMENT MARKET SIZE, BY ENTERPRISE VERTICAL, 2018–2026 (USD THOUSAND)

FIGURE 42 RETAIL AND ECOMMERCE SEGMENT TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

TABLE 32 POST-COVID-19: CRYPTO ASSET MANAGEMENT MARKET SIZE, BY ENTERPRISE VERTICAL, 2018–2026 (USD THOUSAND)

TABLE 33 ENTERPRISE VERTICAL: CRYPTO ASSET MANAGEMENT MARKET SIZE, BY REGION, 2018–2026 (USD THOUSAND)

11.2 INSTITUTIONS

11.2.1 INSTITUTIONS: CRYPTO ASSET MANAGEMENT MARKET DRIVERS

11.2.2 INSTITUTIONS: CRYPTO ASSET MANAGEMENT MARKET COVID-19 IMPACT

TABLE 34 INSTITUTIONS: CRYPTO ASSET MANAGEMENT MARKET SIZE, BY REGION, 2018–2026 (USD THOUSAND)

11.2.3 BANKING, FINANCIAL SERVICES, AND INSURANCE

11.2.4 HEDGE FUNDS

11.2.5 BROKERAGE FIRMS

11.2.6 OTHER INSTITUTIONS

11.3 RETAIL AND ECOMMERCE

11.3.1 RETAIL AND ECOMMERCE: CRYPTO ASSET MANAGEMENT MARKET DRIVERS

11.3.2 RETAIL AND ECOMMERCE: CRYPTO ASSET MANAGEMENT COVID-19 IMPACT

TABLE 35 RETAIL AND ECOMMERCE: CRYPTO ASSET MANAGEMENT MARKET SIZE, BY REGION, 2018–2026 (USD THOUSAND)

11.4 HEALTHCARE

11.4.1 HEALTHCARE: CRYPTO ASSET MANAGEMENT MARKET DRIVERS

11.4.2 HEALTHCARE: CRYPTO ASSET MANAGEMENT MARKET COVID-19 IMPACT

TABLE 36 HEALTHCARE: CRYPTO ASSET MANAGEMENT MARKET SIZE, BY REGION, 2018–2026 (USD THOUSAND)

11.5 TRAVEL AND HOSPITALITY

11.5.1 TRAVEL AND HOSPITALITY: CRYPTO ASSET MANAGEMENT MARKET DRIVERS

11.5.2 TRAVEL AND HOSPITALITY: CRYPTO ASSET MANAGEMENT MARKET COVID-19 IMPACT

TABLE 37 TRAVEL AND HOSPITALITY: CRYPTO ASSET MANAGEMENT MARKET SIZE, BY REGION, 2018–2026 (USD THOUSAND)

11.6 OTHER ENTERPRISE VERTICALS

TABLE 38 OTHER ENTERPRISE VERTICALS: CRYPTO ASSET MANAGEMENT MARKET SIZE, BY REGION, 2018–2026 (USD THOUSAND)

12 CRYPTO ASSET MANAGEMENT MARKET, BY REGION

12.1 INTRODUCTION

FIGURE 43 IMPACT OF COVID-19 ON THE CRYPTO ASSET MANAGEMENT MARKET, BY REGION

TABLE 39 PRE-COVID-19 SCENARIO: CRYPTO ASSET MANAGEMENT MARKET SIZE, BY REGION, 2018–2026 (USD MILLION)

FIGURE 44 ASIA PACIFIC: HOTSPOT FOR INVESTORS DURING THE FORECAST PERIOD

FIGURE 45 SINGAPORE TO ACCOUNT FOR THE HIGHEST CAGR DURING THE FORECAST PERIOD

FIGURE 46 ASIA PACIFIC TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

TABLE 40 POST-COVID-19: CRYPTO ASSET MANAGEMENT MARKET SIZE, BY REGION, 2018–2026 (USD MILLION)

TABLE 41 INDIVIDUAL: CRYPTO ASSET MANAGEMENT MARKET SIZE, BY

REGION, 2018–2026 (USD MILLION)

12.2 NORTH AMERICA

12.2.1 NORTH AMERICA: CRYPTO ASSET MANAGEMENT MARKET DRIVERS

TABLE 42 NORTH AMERICA: REGULATORY LANDSCAPE

FIGURE 47 NORTH AMERICA: MARKET SNAPSHOT

TABLE 43 NORTH AMERICA: CRYPTO ASSET MANAGEMENT MARKET SIZE, BY PRE-

AND POST-COVID-19 SCENARIO, 2018–2026 (USD MILLION)

FIGURE 48 IMPACT OF COVID-19 ON THE CRYPTO ASSET MANAGEMENT MARKET IN NORTH AMERICA

FIGURE 49 WALLET MANAGEMENT TO GROW AT A HIGHER CAGR DURING THE FORECAST PERIOD IN NORTH AMERICA

TABLE 44 NORTH AMERICA: CRYPTO ASSET MANAGEMENT MARKET SIZE, BY END USER, 2018–2026 (USD MILLION)

TABLE 45 NORTH AMERICA: INDIVIDUAL USER MARKET SIZE, BY PRE-AND POST-COVID-19 SCENARIO, 2018–2026 (USD MILLION)

TABLE 46 NORTH AMERICA: ENTERPRISE MARKET SIZE, BY PRE- AND POST-COVID-19 SCENARIO, 2018–2026 (USD MILLION)

TABLE 47 NORTH AMERICA: CRYPTO ASSET MANAGEMENT MARKET SIZE, BY ENTERPRISE VERTICAL, 2018–2026 (USD THOUSAND)

TABLE 48 NORTH AMERICA: CRYPTO ASSET MANAGEMENT MARKET SIZE, BY SOLUTION, 2018–2026 (USD MILLION)

TABLE 49 NORTH AMERICA: CRYPTO ASSET MANAGEMENT MARKET SIZE, BY DEPLOYMENT MODE, 2018–2026 (USD MILLION)

TABLE 50 NORTH AMERICA: CRYPTO ASSET MANAGEMENT MARKET SIZE, BY APPLICATION TYPE, 2018–2026 (USD MILLION)

TABLE 51 NORTH AMERICA: CRYPTO ASSET MANAGEMENT MARKET SIZE, BY MOBILE OPERATING SYSTEM, 2018–2026 (USD MILLION)

TABLE 52 NORTH AMERICA: CRYPTO ASSET MANAGEMENT MARKET SIZE, BY COUNTRY, 2018–2026 (USD MILLION)

FIGURE 50 NORTH AMERICA: COUNTRY-WISE ANALYSIS

12.2.2 UNITED STATES

FIGURE 51 UNITED STATES: MOBILE OPERATING SYSTEM MARKET SHARE, 2017-2020

12.2.3 CANADA

FIGURE 52 CANADA: MOBILE OPERATING SYSTEM MARKET SHARE, 2017-2020

12.3 EUROPE

12.3.1 EUROPE: CRYPTO ASSET MANAGEMENT MARKET DRIVERS

TABLE 53 EUROPE: REGULATORY LANDSCAPE

FIGURE 53 IMPACT OF COVID-19 ON THE CRYPTO ASSET MANAGEMENT MARKET IN EUROPE**TABLE 54 EUROPE: CRYPTO ASSET MANAGEMENT MARKET SIZE, BY PRE- AND POST-COVID-19 SCENARIO, 2018–2026 (USD MILLION)****FIGURE 54 WALLET MANAGEMENT SOLUTIONS SEGMENT TO GROW AT A HIGHER CAGR DURING THE FORECAST PERIOD IN EUROPE****TABLE 55 EUROPE: CRYPTO ASSET MANAGEMENT MARKET SIZE, BY END USER, 2018–2026 (USD MILLION)****TABLE 56 EUROPE: INDIVIDUAL USER MARKET SIZE, BY PRE- AND POST-COVID-19 SCENARIO, 2018–2026 (USD MILLION)****TABLE 57 EUROPE: ENTERPRISE MARKET SIZE, BY PRE- AND POST-COVID-19 SCENARIO, 2018–2026 (USD MILLION)****TABLE 58 EUROPE: CRYPTO ASSET MANAGEMENT MARKET SIZE, BY ENTERPRISE VERTICAL, 2018–2026 (USD THOUSAND)****TABLE 59 EUROPE: CRYPTO ASSET MANAGEMENT MARKET SIZE, BY SOLUTION, 2018–2026 (USD MILLION)****TABLE 60 EUROPE: CRYPTO ASSET MANAGEMENT MARKET SIZE, BY DEPLOYMENT MODE, 2018–2026 (USD MILLION)****TABLE 61 EUROPE: CRYPTO ASSET MANAGEMENT MARKET SIZE, BY APPLICATION TYPE, 2018–2026 (USD MILLION)****TABLE 62 EUROPE: CRYPTO ASSET MANAGEMENT MARKET SIZE, BY MOBILE OPERATING SYSTEM, 2018–2026 (USD MILLION)****TABLE 63 EUROPE: CRYPTO ASSET MANAGEMENT MARKET SIZE, BY COUNTRY, 2018–2026 (USD MILLION)****FIGURE 55 EUROPE: COUNTRY-WISE ANALYSIS****12.3.2 UNITED KINGDOM****FIGURE 56 UNITED KINGDOM: MOBILE OPERATING SYSTEM MARKET SHARE, 2017–2020****12.3.3 GERMANY****FIGURE 57 GERMANY: MOBILE OPERATING SYSTEM MARKET SHARE, 2016–2019****12.3.4 FRANCE****FIGURE 58 FRANCE: MOBILE OPERATING SYSTEM MARKET SHARE, 2017–2020****12.3.5 REST OF EUROPE****12.4 ASIA PACIFIC****12.4.1 ASIA PACIFIC: CRYPTO ASSET MANAGEMENT MARKET DRIVERS****TABLE 64 ASIA PACIFIC: REGULATORY LANDSCAPE****FIGURE 59 IMPACT OF COVID-19 ON THE CRYPTO ASSET MANAGEMENT MARKET IN ASIA PACIFIC**

FIGURE 60 ASIA PACIFIC: MARKET SNAPSHOT

TABLE 65 ASIA PACIFIC: CRYPTO ASSET MANAGEMENT MARKET SIZE, BY PRE- AND POST-COVID-19 SCENARIO, 2018–2026 (USD MILLION)

FIGURE 61 WALLET MANAGEMENT SOLUTIONS TO GROW AT A HIGHER CAGR DURING THE FORECAST PERIOD IN ASIA PACIFIC

TABLE 66 ASIA PACIFIC: CRYPTO ASSET MANAGEMENT MARKET SIZE, BY END USER, 2018–2026 (USD MILLION)

TABLE 67 ASIA PACIFIC: INDIVIDUAL USER MARKET SIZE, BY PRE-AND POST-COVID-19 SCENARIO, 2018–2026 (USD MILLION)

TABLE 68 ASIA PACIFIC: ENTERPRISE MARKET SIZE, BY PRE- AND POST-COVID-19 SCENARIO, 2018–2026 (USD MILLION)

TABLE 69 ASIA PACIFIC: CRYPTO ASSET MANAGEMENT MARKET SIZE, BY ENTERPRISE VERTICAL, 2018–2026 (USD THOUSAND)

TABLE 70 ASIA PACIFIC: CRYPTO ASSET MANAGEMENT MARKET SIZE, BY SOLUTION, 2018–2026 (USD MILLION)

TABLE 71 ASIA PACIFIC: CRYPTO ASSET MANAGEMENT MARKET SIZE, BY DEPLOYMENT MODE, 2018–2026 (USD MILLION)

TABLE 72 ASIA PACIFIC: CRYPTO ASSET MANAGEMENT MARKET SIZE, BY APPLICATION TYPE, 2018–2026 (USD MILLION)

TABLE 73 ASIA PACIFIC: CRYPTO ASSET MANAGEMENT MARKET SIZE, BY MOBILE OPERATING SYSTEM, 2018–2026 (USD MILLION)

TABLE 74 ASIA PACIFIC: CRYPTO ASSET MANAGEMENT MARKET SIZE, BY COUNTRY, 2018–2026 (USD MILLION)

FIGURE 62 ASIA PACIFIC: COUNTRY-WISE ANALYSIS

12.4.2 AUSTRALIA AND NEW ZEALAND

FIGURE 63 AUSTRALIA AND NEW ZEALAND: MOBILE OPERATING SYSTEM MARKET SHARE, 2017–2020

12.4.3 CHINA

FIGURE 64 CHINA: MOBILE OPERATING SYSTEM MARKET SHARE, 2017–2020

12.4.4 JAPAN

FIGURE 65 JAPAN: MOBILE OPERATING SYSTEM MARKET SHARE, 2017–2020

12.4.5 SINGAPORE

FIGURE 66 SINGAPORE: MOBILE OPERATING SYSTEM MARKET SHARE, 2017–2020

12.4.6 REST OF ASIA PACIFIC

12.5 REST OF THE WORLD

12.5.1 REST OF THE WORLD: CRYPTO ASSET MANAGEMENT MARKET DRIVERS

TABLE 75 REST OF THE WORLD: REGULATORY LANDSCAPE

FIGURE 67 IMPACT OF COVID-19 ON THE CRYPTO ASSET MANAGEMENT MARKET IN THE REST OF THE WORLD

TABLE 76 REST OF THE WORLD: CRYPTO ASSET MANAGEMENT MARKET SIZE, BY PRE- AND POST-COVID-19 SCENARIO, 2018–2026 (USD MILLION)

FIGURE 68 WALLET MANAGEMENT SOLUTIONS TO GROW AT A HIGHER CAGR DURING THE FORECAST PERIOD IN THE REST OF THE WORLD

TABLE 77 REST OF THE WORLD: CRYPTO ASSET MANAGEMENT MARKET SIZE, BY END USER, 2018–2026 (USD MILLION)

TABLE 78 REST OF THE WORLD: INDIVIDUAL MARKET SIZE, BY PRE- AND POST-COVID-19 SCENARIO, 2018–2026 (USD MILLION)

TABLE 79 REST OF THE WORLD: ENTERPRISE MARKET SIZE, BY PRE- AND POST-COVID-19 SCENARIO, 2018–2026 (USD MILLION)

TABLE 80 REST OF THE WORLD: CRYPTO ASSET MANAGEMENT MARKET SIZE, BY ENTERPRISE VERTICAL, 2018–2026 (USD THOUSAND)

TABLE 81 REST OF THE WORLD: CRYPTO ASSET MANAGEMENT MARKET SIZE, BY SOLUTION, 2018–2026 (USD MILLION)

TABLE 82 REST OF THE WORLD: CRYPTO ASSET MANAGEMENT MARKET SIZE, BY DEPLOYMENT MODE, 2018–2026 (USD MILLION)

TABLE 83 REST OF THE WORLD: CRYPTO ASSET MANAGEMENT MARKET SIZE, BY APPLICATION TYPE, 2018–2026 (USD MILLION)

TABLE 84 REST OF THE WORLD: CRYPTO ASSET MANAGEMENT MARKET SIZE, BY MOBILE OPERATING SYSTEM, 2018–2026 (USD MILLION)

TABLE 85 REST OF THE WORLD: CRYPTO ASSET MANAGEMENT MARKET SIZE, BY REGION 2018–2026 (USD MILLION)

12.5.2 MIDDLE EAST AND AFRICA

FIGURE 69 MIDDLE EAST AND AFRICA: MOBILE OPERATING SYSTEM MARKET SHARE, 2017–2020

12.5.3 LATIN AMERICA

FIGURE 70 LATIN AMERICA: MOBILE OPERATING SYSTEM MARKET SHARE, 2017–2020

13 COMPETITIVE LANDSCAPE

13.1 INTRODUCTION

13.2 MARKET EVALUATION FRAMEWORK

FIGURE 71 MARKET EVALUATION FRAMEWORK

13.3 REVENUE ANALYSIS OF TOP MARKET PLAYERS

FIGURE 72 REVENUE ANALYSIS OF CRYPTO ASSET MANAGEMENT MARKET IN

2020

13.4 INVESTOR FUNDING

TABLE 86 CRYPTO ASSET MANAGEMENT MARKET:
COMPANY'S INVESTMENT FUNDING, 2020-2021

13.5 STARTUP/SME EVALUATION MATRIX, 2020

13.5.1 PROGRESSIVE COMPANIES

13.5.2 RESPONSIVE COMPANIES

13.5.3 DYNAMIC COMPANIES

13.5.4 STARTING BLOCKS

FIGURE 73 CRYPTO ASSET MANAGEMENT MARKET (GLOBAL), STARTUP/SME
EVALUATION MATRIX, 2020

13.6 RANKING OF KEY PLAYERS IN THE CRYPTO ASSET MANAGEMENT
MARKET, 2020

FIGURE 74 RANKING OF KEY PLAYERS, 2020

14 COMPANY PROFILES

14.1 INTRODUCTION

(Business Overview, Products, Solutions, & Services, Key Insights, Recent
Developments, MnM View)*

14.2 COINBASE

TABLE 87 COINBASE: SERVICES OFFERED

TABLE 88 COINBASE: PRODUCT LAUNCHES

TABLE 89 COINBASE: DEALS

14.3 GEMINI

TABLE 90 GEMINI: SERVICES OFFERED

TABLE 91 GEMINI: PRODUCT LAUNCHES

TABLE 92 GEMINI: DEALS

14.4 CRYPTO FINANCE

TABLE 93 CRYPTO FINANCE: SERVICES OFFERED

TABLE 94 CRYPTO FINANCE: DEALS

14.5 VO1T

TABLE 95 VO1T: SERVICES OFFERED

TABLE 96 VO1T: PRODUCT LAUNCHES

TABLE 97 VO1T: DEALS

14.6 BAKKT

TABLE 98 BAKKT: PRODUCT OFFERED

TABLE 99 BAKKT: SERVICES OFFERED

TABLE 100 BAKKT: PRODUCT LAUNCHES

TABLE 101 BAKKT: DEALS

14.7 BITGO

TABLE 102 BITGO: SOLUTION OFFERED

TABLE 103 BITGO: PRODUCT LAUNCHES

TABLE 104 BITGO: DEALS

14.8 LEDGER

TABLE 105 LEDGER: SOLUTION OFFERED

TABLE 106 LEDGER: PRODUCT OFFERED

TABLE 107 LEDGER: PRODUCT LAUNCHES

TABLE 108 LEDGER: DEALS

14.9 METACO SA

TABLE 109 METACO SA: PRODUCT OFFERED

TABLE 110 METACO SA: SOLUTIONS OFFERED

TABLE 111 METACO SA: PRODUCT LAUNCHES

TABLE 112 METACO SA: DEALS

14.10 ICONOMI

TABLE 113 ICONOMI: SOLUTIONS OFFERED

TABLE 114 ICONOMI: PRODUCT LAUNCHES

14.11 EXODUS MOVEMENT

TABLE 115 EXODUS: PRODUCTS OFFERED

TABLE 116 EXODUS: PRODUCT LAUNCHES

14.12 XAPO

TABLE 117 XAPO: SERVICES OFFERED

14.13 ITBIT (PAXOS)

TABLE 118 ITBIT: SERVICES OFFERED

TABLE 119 ITBIT: PRODUCTS OFFERED

TABLE 120 ITBIT: PRODUCT LAUNCHES

TABLE 121 ITBIT: DEALS

14.14 KOINE FINANCE

TABLE 122 KOINE FINANCE: SERVICES OFFERED

TABLE 123 KOINE FINANCE: DEALS

14.15 AMBERDATA

TABLE 124 AMBERDATA: SOLUTION OFFERED

TABLE 125 AMBERDATA: PRODUCT LAUNCHES

14.16 GEM

TABLE 126 GEM: SERVICE OFFERED

TABLE 127 GEM: PRODUCTS OFFERED

TABLE 128 GEM: PRODUCT LAUNCHES

14.17 TRADEIUM

- 14.18 BLOX
- 14.19 OPUS LABS
- 14.20 BINANCE
- 14.21 KRYPTOGRAPE
- 14.22 KOINLY
- 14.23 ALTPOCKET
- 14.24 MINTFORT
- 14.25 COINSTATS
- 14.26 ANCHORAGE
- 14.27 COINTRACKER

*Details on Business Overview, Products, Solutions & Services, Key Insights, Recent Developments, MnM View might not be captured in case of unlisted companies.

15 ADJACENT MARKET

15.1 CRYPTOCURRENCY MARKET

15.1.1 INTRODUCTION

TABLE 129 CRYPTOCURRENCY MARKET SIZE, BY REGION, 2015–2024 (USD MILLION)

15.1.2 CRYPTOCURRENCY MARKET, BY PROCESS

TABLE 130 CRYPTOCURRENCY MARKET SIZE, BY PROCESS, 2015–2024 (USD MILLION)

15.1.2.1 Mining

TABLE 131 MINING: CRYPTOCURRENCY MARKET SIZE, BY OFFERING, 2015–2024 (USD MILLION)

TABLE 132 MINING: CRYPTOCURRENCY MARKET SIZE, BY REGION, 2015–2024 (USD MILLION)

TABLE 133 MINING: CRYPTOCURRENCY MARKET SIZE, BY TYPE, 2015–2024 (USD MILLION)

15.1.2.1.1 Solo Mining

15.1.2.1.2 Pool Mining

15.1.2.2 Cloud mining

15.1.3 TRANSACTION

TABLE 134 TRANSACTION: CRYPTOCURRENCY MARKET SIZE, BY OFFERING, 2015–2024 (USD MILLION)

TABLE 135 TRANSACTION: CRYPTOCURRENCY MARKET SIZE, BY REGION, 2015–2024 (USD MILLION)

TABLE 136 TRANSACTION: CRYPTOCURRENCY MARKET SIZE, BY TYPE, 2015–2024 (USD MILLION)

15.1.3.1 Exchange

15.1.3.2 Wallet

15.2 BLOCKCHAIN DEVICES MARKET

15.2.1 INTRODUCTION

15.2.2 BLOCKCHAIN DEVICES MARKET, BY TYPE

TABLE 137 BLOCKCHAIN DEVICES MARKET SIZE, BY TYPE, 2016–2024 (USD THOUSAND)

TABLE 138 BLOCKCHAIN DEVICES MARKET SIZE, BY REGION, 2016–2024 (USD MILLION)

TABLE 139 BLOCKCHAIN DEVICES MARKET, BY TYPE, 2016–2024 (UNITS)

TABLE 140 BLOCKCHAIN DEVICES MARKET, BY REGION, 2016–2024 (THOUSAND UNITS)

15.2.2.1 Blockchain smartphones

TABLE 141 BLOCKCHAIN SMARTPHONES: BLOCKCHAIN DEVICES MARKET SIZE, BY REGION, 2018–2024 (USD MILLION)

15.2.2.2 Crypto hardware wallets

TABLE 142 CRYPTO HARDWARE WALLETS: BLOCKCHAIN DEVICES MARKET SIZE, BY REGION, 2016–2024 (USD MILLION)

15.2.2.3 Crypto ATMs

TABLE 143 CRYPTO ATMS: BLOCKCHAIN DEVICES MARKET SIZE, BY REGION, 2016–2024 (USD THOUSAND)

TABLE 144 CRYPTO ATMS: BLOCKCHAIN DEVICES MARKET SIZE, BY TYPE, 2016–2024 (USD MILLION)

15.2.2.3.1 One-way crypto ATMs

15.2.2.3.2 Two-way crypto ATMs

15.2.2.4 PoS Devices

TABLE 145 POS DEVICES: BLOCKCHAIN DEVICES MARKET SIZE, BY REGION, 2016–2024 (USD THOUSAND)

15.2.2.5 Others

TABLE 146 OTHERS: BLOCKCHAIN DEVICES MARKET SIZE, BY REGION, 2016–2024 (USD THOUSAND)

16 APPENDIX

16.1 PREVIOUS DEVELOPMENTS

TABLE 147 PREVIOUS DEVELOPMENTS, 2012–2016

16.2 INSIGHTS OF INDUSTRY EXPERTS

16.3 DISCUSSION GUIDE

16.4 KNOWLEDGE STORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL

16.5 AVAILABLE CUSTOMIZATIONS

16.6 RELATED REPORTS

16.7 AUTHOR DETAILS

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