

Disclosure Management Market by Business Function (Finance, Legal, Marketing and Communication, Compliance, Procurement, and Human Resource), Component (Software and Services), Deployment Type, Organization Size, and Vertical - Global forecast to 2022

<https://marketpublishers.com/r/D23A8AB899BEN.html>

Date: March 2018

Pages: 123

Price: US\$ 5,650.00 (Single User License)

ID: D23A8AB899BEN

Abstracts

“The evolving business operational environment, which is increasing the need to comply with government regulations, is expected to drive the global disclosure management market growth.”

The global disclosure management market size is expected to grow from USD 493.0 million in 2017 to USD 1,066.0 million by 2022, at a Compound Annual Growth Rate (CAGR) of 16.7% during the forecast period. The need to comply with industry regulations to ensure market competitiveness is one of the key factors expected to fuel the growth of the market. Additionally, the growing business expansion, particularly in the developing countries of Asia Pacific (APAC), Middle East and Africa (MEA), and Latin America, is expected to increase the adoption of disclosure management solutions, which in turn, would create further opportunities for the growth of this market. Concerns in handling cyber-attacks in a complex infrastructure may act as a restraint for the growth of the disclosure management market.

“The finance business function is expected to have the largest market size during the forecast period.”

Due to the significant need for managing financial information within organizations, disclosure management solutions are expected gain significant traction during the

forecast period. Several organizations across the globe are using these solutions to integrate the financial data across various locations, to publish financial documents and make better strategic decisions. Moreover, the predictive approach assists in delivering organizations accurate insights to make better business decisions and mitigate risks.

“APAC is projected to grow at the fastest rate during the forecast period.”

The disclosure management market in the APAC region has started to gain momentum and is expected to witness the fastest growth rate in the coming years. This rising awareness can be attributed to the increase in the focus of enterprises on enhancing their customer services while complying with industry regulations. Moreover, the increasing business penetration by multinational enterprises in this region has led APAC to become a potential market in the global disclosure management market. Additionally, enterprises in the developing economies, such as China, India, Singapore, Japan, and Australia, are migrating to the cloud, which is facilitating the growth of cloud-based disclosure management solutions and services.

In the process of determining and verifying the market size for several segments and subsegments gathered through secondary research, extensive primary interviews were conducted with key people. The break-up of the profiles of the primary participants is given below:

By Company: Tier 1: 22%, Tier 2: 30%, and Tier 3: 48%

By Designation: C-Level: 30%, Director Level: 45%, and Others: 25%

By Region: North America: 48%, Europe: 30%, and APAC: 22%

The key vendors profiled in the report are as follows:

1. SAP (Germany)
2. Oracle (US)
3. Certent (US)
4. IRIS Business Services (India)
5. Workiva (US)
6. CoreFiling (UK)
7. DataTracks (India)

8. LucaNet (Germany)
9. OCR Services (US)
10. Trintech (Australia)
11. Lecorpio (US)

Research Coverage

The report segments the disclosure management market by business function, component, deployment model, organization size, vertical, and region. The components segment is divided into software and services. The services segment is further subsegmented into managed services and professional services. Professional services include support and maintenance, and consulting services. Based on deployment models, the market is segmented into on-premises and cloud. By organization size, it is segmented into Small and Medium-sized Enterprises (SMEs) and large enterprises, whereas by business function, the market is segmented into finance, legal, marketing and communication, procurement, and human resources. Furthermore, by vertical, the market is segmented into Banking, Financial Services, and Insurance (BFSI); retail and eCommerce; government and defense; healthcare; manufacturing; IT and telecom; media and entertainment; and others. By region, the market is segmented into North America, Europe, APAC, MEA, and Latin America.

Reasons to buy the report

The report will help market leaders/new entrants in this market in the following ways:

1. This report segments the disclosure management market comprehensively and provides the closest approximations of the revenue numbers for the overall market and subsegments across different verticals and regions.
2. The report will help stakeholders understand the pulse of the market and provide them information on the key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders better understand their competitors and gain more insights to enhance their position in the business. The competitive landscape section includes new product launches/developments; partnerships and collaborations; mergers and acquisitions; and expansions undertaken by the major players in the disclosure management market.

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
- 1.4 YEARS CONSIDERED FOR THE STUDY
- 1.5 CURRENCY
- 1.6 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 SECONDARY DATA
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Breakdown of primaries
 - 2.1.2.2 Key industry insights
- 2.2 MARKET SIZE ESTIMATION
- 2.3 RESEARCH ASSUMPTIONS
- 2.4 LIMITATIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE MARKET OPPORTUNITIES IN THE DISCLOSURE MANAGEMENT MARKET
- 4.2 DISCLOSURE MANAGEMENT MARKET: MARKET SHARE ACROSS VARIOUS REGIONS
- 4.3 DISCLOSURE MANAGEMENT MARKET, BY VERTICAL AND REGION

5 MARKET OVERVIEW

- 5.1 INTRODUCTION
- 5.2 MARKET DYNAMICS
 - 5.2.1 DRIVERS
 - 5.2.1.1 Compliance with regulatory standards
 - 5.2.1.2 Globalization of businesses

5.2.2 RESTRAINTS

5.2.2.1 Complexities in handling cyber-attacks in a complex infrastructure

5.2.3 OPPORTUNITIES

5.2.3.1 Automated processes for managing taxes

5.2.3.2 Streamlined and compliant disclosure management processes

5.2.4 CHALLENGES

5.2.4.1 Time, cost, and resource constraints related to regulatory disclosure

5.2.4.2 The need for substantial technical expertise

5.3 INDUSTRY TRENDS

5.3.1 USE CASES

5.3.1.1 Use case: Emirates NBD Bank

5.3.1.2 Use case: Bank of Ireland

5.3.2 DISCLOSURE MANAGEMENT ARCHITECTURE

6 DISCLOSURE MANAGEMENT MARKET, BY BUSINESS FUNCTION

6.1 INTRODUCTION

6.2 FINANCE

6.3 LEGAL

6.4 MARKETING AND COMMUNICATION

6.5 PROCUREMENT

6.6 HUMAN RESOURCES

7 DISCLOSURE MANAGEMENT MARKET, BY COMPONENT

7.1 INTRODUCTION

7.2 SOFTWARE

7.3 SERVICES

7.3.1 PROFESSIONAL SERVICES

7.3.1.1 Consulting services

7.3.1.2 Support and maintenance services

7.3.2 MANAGED SERVICES

8 DISCLOSURE MANAGEMENT MARKET, BY DEPLOYMENT MODEL

8.1 INTRODUCTION

8.2 ON-PREMISES

8.3 CLOUD

9 DISCLOSURE MANAGEMENT MARKET, BY ORGANIZATION SIZE

9.1 INTRODUCTION

9.2 SMALL AND MEDIUM-SIZED ENTERPRISES

9.3 LARGE ENTERPRISES

10 DISCLOSURE MANAGEMENT MARKET, BY VERTICAL

10.1 INTRODUCTION

10.2 BANKING, FINANCIAL SERVICES, AND INSURANCE

10.3 RETAIL AND ECOMMERCE

10.4 GOVERNMENT AND DEFENSE

10.5 HEALTHCARE

10.6 MANUFACTURING

10.7 IT AND TELECOM

10.8 MEDIA AND ENTERTAINMENT

10.9 OTHERS

11 DISCLOSURE MANAGEMENT MARKET, BY REGION

11.1 INTRODUCTION

11.2 NORTH AMERICA

11.2.1 BY BUSINESS FUNCTION

11.2.2 BY COMPONENT

11.2.3 BY SERVICE

11.2.4 BY DEPLOYMENT MODEL

11.2.5 BY ORGANIZATION SIZE

11.2.6 BY VERTICAL

11.3 EUROPE

11.3.1 BY BUSINESS FUNCTION

11.3.2 BY COMPONENT

11.3.3 BY SERVICE

11.3.4 BY DEPLOYMENT MODEL

11.3.5 BY ORGANIZATION SIZE

11.3.6 BY VERTICAL

11.4 ASIA PACIFIC

11.4.1 BY BUSINESS FUNCTION

11.4.2 BY COMPONENT

11.4.3 BY SERVICE

- 11.4.4 BY DEPLOYMENT MODEL
- 11.4.5 BY ORGANIZATION SIZE
- 11.4.6 BY VERTICAL
- 11.5 LATIN AMERICA
 - 11.5.1 BY BUSINESS FUNCTION
 - 11.5.2 BY COMPONENT
 - 11.5.3 BY SERVICE
 - 11.5.4 BY DEPLOYMENT MODEL
 - 11.5.5 BY ORGANIZATION SIZE
 - 11.5.6 BY VERTICAL
- 11.6 MIDDLE EAST AND AFRICA
 - 11.6.1 BY BUSINESS FUNCTION
 - 11.6.2 BY COMPONENT
 - 11.6.3 BY SERVICE
 - 11.6.4 BY DEPLOYMENT MODEL
 - 11.6.5 BY ORGANIZATION SIZE
 - 11.6.6 BY VERTICAL

12 COMPETITIVE LANDSCAPE

- 12.1 OVERVIEW
- 12.2 PROMINENT PLAYERS IN THE DISCLOSURE MANAGEMENT MARKET
- 12.3 COMPETITIVE SCENARIO
- 12.4 NEW PRODUCT LAUNCHES AND PRODUCT UPGRADATIONS
- 12.5 PARTNERSHIPS
- 12.6 MERGERS AND ACQUISITIONS
- 12.7 BUSINESS EXPANSIONS

13 COMPANY PROFILES

13.1 ORACLE

(Business Overview, Solutions Offered, Recent Developments, SWOT Analysis, and MNM View)*

13.2 SAP

13.3 CERTENT

13.4 IRIS BUSINESS SERVICES

13.5 WORKIVA

- 13.6 COREFILING
- 13.7 DATATRACKS
- 13.8 LUCANET
- 13.9 OCR SERVICES
- 13.10 TRINTECH
- 13.11 ANAQUA
- 13.12 SYNTHESIS TECHNOLOGY

*Details on Business Overview, Solutions Offered, Recent Developments, SWOT Analysis, and MNM View might not be captured in case of unlisted companies.

14 APPENDIX

- 14.1 DISCUSSION GUIDE
- 14.2 KNOWLEDGE STORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL
- 14.3 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE
- 14.4 AVAILABLE CUSTOMIZATION
- 14.5 RELATED REPORTS
- 14.6 AUTHOR DETAILS

List Of Tables

LIST OF TABLES

Table 1 DISCLOSURE MANAGEMENT MARKET SIZE, BY BUSINESS FUNCTION, 2015–2022 (USD MILLION)

Table 2 FINANCE: DISCLOSURE MANAGEMENT MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 3 LEGAL: DISCLOSURE MANAGEMENT MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 4 MARKETING AND COMMUNICATION: DISCLOSURE MANAGEMENT MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 5 PROCUREMENT: DISCLOSURE MANAGEMENT MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 6 HUMAN RESOURCES: DISCLOSURE MANAGEMENT MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 7 DISCLOSURE MANAGEMENT MARKET SIZE, BY COMPONENT, 2015–2022 (USD MILLION)

Table 8 SOFTWARE: DISCLOSURE MANAGEMENT MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 9 SERVICES: DISCLOSURE MANAGEMENT MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 10 SERVICES: DISCLOSURE MANAGEMENT MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 11 PROFESSIONAL SERVICES: DISCLOSURE MANAGEMENT MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 12 PROFESSIONAL SERVICES: DISCLOSURE MANAGEMENT MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 13 CONSULTING SERVICES MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 14 SUPPORT AND MAINTENANCE SERVICES MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 15 MANAGED SERVICES: DISCLOSURE MANAGEMENT MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 16 DISCLOSURE MANAGEMENT MARKET SIZE, BY DEPLOYMENT MODEL, 2015–2022 (USD MILLION)

Table 17 ON-PREMISES: DISCLOSURE MANAGEMENT MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 18 CLOUD: DISCLOSURE MANAGEMENT MARKET SIZE, BY REGION,

2015–2022 (USD MILLION)

Table 19 DISCLOSURE MANAGEMENT MARKET SIZE, BY ORGANIZATION SIZE, 2015–2022 (USD MILLION)

Table 20 SMALL AND MEDIUM-SIZED ENTERPRISES: DISCLOSURE MANAGEMENT MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 21 LARGE ENTERPRISES: DISCLOSURE MANAGEMENT MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 22 DISCLOSURE MANAGEMENT MARKET SIZE, BY VERTICAL, 2015–2022 (USD MILLION)

Table 23 BANKING, FINANCIAL SERVICES, AND INSURANCE: DISCLOSURE MANAGEMENT MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 24 RETAIL AND ECOMMERCE: DISCLOSURE MANAGEMENT MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 25 GOVERNMENT AND DEFENSE: DISCLOSURE MANAGEMENT MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 26 HEALTHCARE: DISCLOSURE MANAGEMENT MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 27 MANUFACTURING: DISCLOSURE MANAGEMENT MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 28 IT AND TELECOM: DISCLOSURE MANAGEMENT MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 29 MEDIA AND ENTERTAINMENT: DISCLOSURE MANAGEMENT MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 30 OTHERS: DISCLOSURE MANAGEMENT MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 31 DISCLOSURE MANAGEMENT MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 32 NORTH AMERICA: DISCLOSURE MANAGEMENT MARKET SIZE, BY BUSINESS FUNCTION, 2015–2022 (USD MILLION)

Table 33 NORTH AMERICA: DISCLOSURE MANAGEMENT MARKET SIZE, BY COMPONENT, 2015–2022 (USD MILLION)

Table 34 NORTH AMERICA: DISCLOSURE MANAGEMENT MARKET SIZE, BY SERVICE, 2015–2022 (USD MILLION)

Table 35 NORTH AMERICA: DISCLOSURE MANAGEMENT MARKET SIZE, BY PROFESSIONAL SERVICE, 2015–2022 (USD MILLION)

Table 36 NORTH AMERICA: DISCLOSURE MANAGEMENT MARKET SIZE, BY DEPLOYMENT MODEL, 2015–2022 (USD MILLION)

Table 37 NORTH AMERICA: DISCLOSURE MANAGEMENT MARKET SIZE, BY ORGANIZATION SIZE, 2015–2022 (USD MILLION)

Table 38 NORTH AMERICA: DISCLOSURE MANAGEMENT MARKET SIZE, BY VERTICAL, 2015–2022 (USD MILLION)

Table 39 EUROPE: DISCLOSURE MANAGEMENT MARKET SIZE, BY BUSINESS FUNCTION, 2015–2022 (USD MILLION)

Table 40 EUROPE: DISCLOSURE MANAGEMENT MARKET SIZE, BY COMPONENT, 2015–2022 (USD MILLION)

Table 41 EUROPE: DISCLOSURE MANAGEMENT MARKET SIZE, BY SERVICE, 2015–2022 (USD MILLION)

Table 42 EUROPE: DISCLOSURE MANAGEMENT MARKET SIZE, BY PROFESSIONAL SERVICE, 2015–2022 (USD MILLION)

Table 43 EUROPE: DISCLOSURE MANAGEMENT MARKET SIZE, BY DEPLOYMENT MODEL, 2015–2022 (USD MILLION)

Table 44 EUROPE: DISCLOSURE MANAGEMENT MARKET SIZE, BY ORGANIZATION SIZE, 2015–2022 (USD MILLION)

Table 45 EUROPE: DISCLOSURE MANAGEMENT MARKET SIZE, BY VERTICAL, 2015–2022 (USD MILLION)

Table 46 ASIA PACIFIC: DISCLOSURE MANAGEMENT MARKET SIZE, BY BUSINESS FUNCTION, 2015–2022 (USD MILLION)

Table 47 ASIA PACIFIC: DISCLOSURE MANAGEMENT MARKET SIZE, BY COMPONENT, 2015–2022 (USD MILLION)

Table 48 ASIA PACIFIC: DISCLOSURE MANAGEMENT MARKET SIZE, BY SERVICE, 2015–2022 (USD MILLION)

Table 49 ASIA PACIFIC: DISCLOSURE MANAGEMENT MARKET SIZE, BY PROFESSIONAL SERVICE, 2015–2022 (USD MILLION)

Table 50 ASIA PACIFIC: DISCLOSURE MANAGEMENT MARKET SIZE, BY DEPLOYMENT MODEL, 2015–2022 (USD MILLION)

Table 51 ASIA PACIFIC: DISCLOSURE MANAGEMENT MARKET SIZE, BY ORGANIZATION SIZE, 2015–2022 (USD MILLION)

Table 52 ASIA PACIFIC: DISCLOSURE MANAGEMENT MARKET SIZE, BY VERTICAL, 2015–2022 (USD MILLION)

Table 53 LATIN AMERICA: DISCLOSURE MANAGEMENT MARKET SIZE, BY BUSINESS FUNCTION, 2015–2022 (USD MILLION)

Table 54 LATIN AMERICA: DISCLOSURE MANAGEMENT MARKET SIZE, BY COMPONENT, 2015–2022 (USD MILLION)

Table 55 LATIN AMERICA: DISCLOSURE MANAGEMENT MARKET SIZE, BY SERVICE, 2015–2022 (USD MILLION)

Table 56 LATIN AMERICA: DISCLOSURE MANAGEMENT MARKET SIZE, BY PROFESSIONAL SERVICE, 2015–2022 (USD MILLION)

Table 57 LATIN AMERICA: DISCLOSURE MANAGEMENT MARKET SIZE, BY

DEPLOYMENT MODEL, 2015–2022 (USD MILLION)

Table 58 LATIN AMERICA: DISCLOSURE MANAGEMENT MARKET SIZE, BY ORGANIZATION SIZE, 2015–2022 (USD MILLION)

Table 59 LATIN AMERICA: DISCLOSURE MANAGEMENT MARKET SIZE, BY VERTICAL, 2015–2022 (USD MILLION)

Table 60 MIDDLE EAST AND AFRICA: DISCLOSURE MANAGEMENT MARKET SIZE, BY BUSINESS FUNCTION, 2015–2022 (USD MILLION)

Table 61 MIDDLE EAST AND AFRICA: DISCLOSURE MANAGEMENT MARKET SIZE, BY COMPONENT, 2015–2022 (USD MILLION)

Table 62 MIDDLE EAST AND AFRICA: DISCLOSURE MANAGEMENT MARKET SIZE, BY SERVICE, 2015–2022 (USD MILLION)

Table 63 NORTH AMERICA: DISCLOSURE MANAGEMENT MARKET SIZE, BY PROFESSIONAL SERVICE, 2015–2022 (USD MILLION)

Table 64 MIDDLE EAST AND AFRICA: DISCLOSURE MANAGEMENT MARKET SIZE, BY DEPLOYMENT MODEL, 2015–2022 (USD MILLION)

Table 65 MIDDLE EAST AND AFRICA: DISCLOSURE MANAGEMENT MARKET SIZE, BY ORGANIZATION SIZE, 2015–2022 (USD MILLION)

Table 66 MIDDLE EAST AND AFRICA: DISCLOSURE MANAGEMENT MARKET SIZE, BY VERTICAL, 2015–2022 (USD MILLION)

Table 67 KEY PLAYERS IN THE DISCLOSURE MANAGEMENT MARKET

Table 68 NEW PRODUCT LAUNCHES AND PRODUCT UPGRADATIONS, 2014–2017

Table 69 PARTNERSHIPS, 2017

Table 70 MERGERS AND ACQUISITIONS, 2016–2017

Table 71 BUSINESS EXPANSIONS, 2016–2017

List Of Figures

LIST OF FIGURES

Figure 1 DISCLOSURE MANAGEMENT MARKET: MARKET SEGMENTATION

Figure 2 DISCLOSURE MANAGEMENT MARKET: RESEARCH DESIGN

Figure 3 DATA TRIANGULATION

Figure 4 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

Figure 5 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

Figure 6 DISCLOSURE MANAGEMENT MARKET: ASSUMPTIONS

Figure 7 DISCLOSURE MANAGEMENT MARKET IS EXPECTED TO WITNESS THE HIGHEST GROWTH RATE DURING THE FORECAST PERIOD

Figure 8 DISCLOSURE MANAGEMENT MARKET, BY COMPONENT (2017 VS. 2022)

Figure 9 DISCLOSURE MANAGEMENT MARKET, BY BUSINESS FUNCTION (2017–2022)

Figure 10 DISCLOSURE MANAGEMENT MARKET, BY DEPLOYMENT MODEL (2017–2022)

Figure 11 DISCLOSURE MANAGEMENT MARKET, BY ORGANIZATION SIZE (2017–2022)

Figure 12 DISCLOSURE MANAGEMENT MARKET, BY VERTICAL (2017 VS. 2022)

Figure 13 INCREASING NEED FOR ORGANIZATIONS TO COMPLY WITH REGULATIONS AND THE GLOBALIZATION OF BUSINESSES ARE EXPECTED TO BE DRIVING THE GROWTH OF THE DISCLOSURE MANAGEMENT MARKET

Figure 14 NORTH AMERICA IS ESTIMATED TO HAVE THE LARGEST MARKET SHARE IN 2017

Figure 15 HEALTHCARE AND NORTH AMERICA ARE ESTIMATED TO HAVE THE LARGEST MARKET SHARES IN 2017

Figure 16 DISCLOSURE MANAGEMENT MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES

Figure 17 DISCLOSURE MANAGEMENT ARCHITECTURE

Figure 18 PROCUREMENT BUSINESS FUNCTION IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 19 SERVICES SEGMENT IS EXPECTED TO GROW AT A HIGHER CAGR DURING THE FORECAST PERIOD

Figure 20 MANAGED SERVICES SEGMENT IS EXPECTED TO GROW AT A HIGHER CAGR DURING THE FORECAST PERIOD

Figure 21 CONSULTING SERVICES SEGMENT IS EXPECTED TO GROW AT A HIGHER CAGR DURING THE FORECAST PERIOD

Figure 22 CLOUD DEPLOYMENT MODEL IS EXPECTED TO GROW AT A HIGHER

CAGR DURING THE FORECAST PERIOD

Figure 23 SMALL AND MEDIUM-SIZED ENTERPRISES SEGMENT IS EXPECTED TO GROW AT A HIGHER CAGR DURING THE FORECAST PERIOD

Figure 24 BANKING, FINANCIAL SERVICES, AND INSURANCE VERTICAL IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 25 ASIA PACIFIC IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 26 NORTH AMERICA: MARKET SNAPSHOT

Figure 27 ASIA PACIFIC: MARKET SNAPSHOT

Figure 28 KEY DEVELOPMENTS BY THE LEADING PLAYERS IN THE DISCLOSURE MANAGEMENT MARKET, 2014–2017

Figure 29 MARKET EVALUATION FRAMEWORK

Figure 30 ORACLE: COMPANY SNAPSHOT

Figure 31 ORACLE: SWOT ANALYSIS

Figure 32 SAP: COMPANY SNAPSHOT

Figure 33 CERTENT: SWOT ANALYSIS

Figure 34 IRIS BUSINESS SERVICES: SWOT ANALYSIS

Figure 35 WORKIVA: COMPANY SNAPSHOT

Figure 36 WORKIVA: SWOT ANALYSIS

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