

Disclosure Management Market by Business Function (Finance, Legal, Marketing and Communication, Compliance, Procurement, and Human Resource), Component (Software and Services), Deployment Type, Organization Size, and Vertical - Global forecast to 2022

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Abstracts

"The evolving business operational environment, which is increasing the need to comply with government regulations, is expected to drive the global disclosure management market growth."

The global disclosure management market size is expected to grow from USD 493.0 million in 2017 to USD 1,066.0 million by 2022, at a Compound Annual Growth Rate (CAGR) of 16.7% during the forecast period. The need to comply with industry regulations to ensure market competitiveness is one of the key factors expected to fuel the growth of the market. Additionally, the growing business expansion, particularly in the developing countries of Asia Pacific (APAC), Middle East and Africa (MEA), and Latin America, is expected to increase the adoption of disclosure management solutions, which in turn, would create further opportunities for the growth of this market. Concerns in handling cyber-attacks in a complex infrastructure may act as a restrain for the growth of the disclosure management market.

"The finance business function is expected to have the largest market size during the forecast period."

Due to the significant need for managing financial information within organizations, disclosure management solutions are expected gain significant traction during the



forecast period. Several organizations across the globe are using these solutions to integrate the financial data across various locations, to publish financial documents and make better strategic decisions. Moreover, the predictive approach assists in delivering organizations accurate insights to make better business decisions and mitigate risks.

"APAC is projected to grow at the fastest rate during the forecast period."

The disclosure management market in the APAC region has started to gain momentum and is expected to witness the fastest growth rate in the coming years. This rising awareness can be attributed to the increase in the focus of enterprises on enhancing their customer services while complying with industry regulations. Moreover, the increasing business penetration by multinational enterprises in this region has led APAC to become a potential market in the global disclosure management market. Additionally, enterprises in the developing economies, such as China, India, Singapore, Japan, and Australia, are migrating to the cloud, which is facilitating the growth of cloud-based disclosure management solutions and services.

In the process of determining and verifying the market size for several segments and subsegments gathered through secondary research, extensive primary interviews were conducted with key people. The break-up of the profiles of the primary participants is given below:

By Company: Tier 1: 22%, Tier 2: 30%, and Tier 3: 48%

By Designation: C-Level: 30%, Director Level: 45%, and Others: 25%

By Region: North America: 48%, Europe: 30%, and APAC: 22%

The key vendors profiled in the report are as follows:

- 1. SAP (Germany)
- 2. Oracle (US)
- 3. Certent (US)
- 4. IRIS Business Services (India)
- 5. Workiva (US)
- 6. CoreFiling (UK)
- 7. DataTracks (India)



- 8. LucaNet (Germany)
- 9. OCR Services (US)
- 10. Trintech (Australia)
- 11. Lecorpio (US)

Research Coverage

The report segments the disclosure management market by business function, component, deployment model, organization size, vertical, and region. The components segment is divided into software and services. The services segment is further subsegmented into managed services and professional services. Professional services include support and maintenance, and consulting services. Based on deployment models, the market is segmented into on-premises and cloud. By organization size, it is segmented into Small and Medium-sized Enterprises (SMEs) and large enterprises, whereas by business function, the market is segmented into finance, legal, marketing and communication, procurement, and human resources. Furthermore, by vertical, the market is segmented into Banking, Financial Services, and Insurance (BFSI); retail and eCommerce; government and defense; healthcare; manufacturing; IT and telecom; media and entertainment; and others. By region, the market is segmented into North America, Europe, APAC, MEA, and Latin America.

Reasons to buy the report

The report will help market leaders/new entrants in this market in the following ways:

- 1. This report segments the disclosure management market comprehensively and provides the closest approximations of the revenue numbers for the overall market and subsegments across different verticals and regions.
- 2. The report will help stakeholders understand the pulse of the market and provide them information on the key market drivers, restraints, challenges, and opportunities.
- 3. This report will help stakeholders better understand their competitors and gain more insights to enhance their position in the business. The competitive landscape section includes new product launches/developments; partnerships and collaborations; mergers and acquisitions; and expansions undertaken by the major players in the disclosure management market.



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