

Directional Drilling Services Market by Application (Onshore, and Offshore), Type (Conventional, and Rotary Steerable System), Service (LWD, MWD & Survey, RSS, Motors), and Region - Global Forecast to 2021

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Abstracts

“Directional drilling services market projected to grow at a CAGR of 4.34% from 2016 to 2021”

The directional drilling services market is projected to reach USD 10.30 billion by 2021, growing at a CAGR of 4.34% during the forecast period. Increasing energy demand due to industrialization & urbanization, shale gas developments, advancement are set to drive the market growth for directional drilling services across the world.

“Onshore applications account for a largest share of the directional drilling services market”

In terms of market, by application, the directional drilling services market in this report has been classified based on the following segments, namely, Onshore & Offshore. Directional drilling is most frequently adopted in onshore applications. This segment is primarily driven by high number of maturing fields in onshore regions and high prevalence of shale gas exploration and production throughout the world. Moreover, the ease of mobility is high in onshore regions which allows for multiple usages of directional drilling services, and is expected to create new revenue pockets for the directional drilling services market during the forecast period.

“Middle East segment: The fastest growing segment of the directional drilling services market”

In terms of market, by region, the Middle East segment is expected to be the fastest growing segment of the directional drilling services market during the forecast period. The increasing demand for energy due to urbanization and industrialization, new oilfield discoveries is continuously increasing which will further boost the demand for directional drilling services in the region. Apart from the Middle East, North America is also the biggest market for directional drilling services.

Measurement While Drilling (MWD) & survey segment: The fastest growing segment of the directional drilling services market.

MWD is the technique of measuring the well bore inclination from the vertical, which is useful for controlling the well trajectory during drilling. The use of MWD also allows the operator to measure the well bore inclination with respect to the magnetic north, which can further provide real-time position updates. The market MWD is expected to grow at a highest CAGR from 2016 to 2021, These techniques are expected to act as catalysts for the growth of the directional drilling market in the North America, Asia-Pacific, which would further boost the MWD & survey segment market.

Breakdown of Primaries:

In-depth interviews have been conducted with various key industry participants, subject matter experts, corporate-level executives of key market players, and industry consultants, among other experts, to obtain and verify critical qualitative and quantitative information, as well as to assess future market prospects. The distribution of primary interviews is as follows:

By Company Type: Tier 1- 43%, Tier 2- 33%, and Tier 3- 24%

By Designation: D Level - 35%, C Level - 25%, and Engineer level- 40%

By Region: Asia-Pacific- 45%, Europe- 30%, Americas- 15%, and RoW- 10%

Note: RoW = Rest of the world,

The tier of the companies is defined based on their total revenue, as of 2013: Tier 1 = USD 10 billion, Tier 2 = USD 1 billion to USD 10 billion, and Tier 3 = USD 1 billion

Leading players in this industry have been profiled, along with their recent

developments and other strategic activities. These include Weatherford (Ireland), Baker Hughes (U.S.), Schlumberger (U.S.), Halliburton (U.S.), Gyrodata (U.S.), and GE Oil and Gas (U.S.), among others.

Research Coverage

The report segments the market on the basis of application- onshore & offshore; type- conventional & Rotary steerable system; service- Rotary Steerable Systems (RSS), Logging while drilling (LWD), Measurement while drilling (MWD) & Survey, Motors, and Others; and region- Asia-Pacific, North America, South America, Europe, the Middle East and Africa. Each region has been further analyzed based on key country-level markets.

Why buy this report?

1. The report identifies and addresses key markets for directional drilling which is useful for suppliers and OEMs to review production and distribution plans
2. The report helps manufacturers to understand the pulse of the market and provides insights on drivers, restraints, and challenges. The report includes analysis for key countries by type of application, i.e., onshore and offshore. It analyzes historical trends and also forecast for 2021 assisting in strategic decision making
3. The report will help OEMs to better understand their competitor's strategies and will help in making strategic decisions. It also presents competition by analyzing recent market developments such as key contracts, expansions, and new product launches from the key global market players. It helps understand the competition strategies and plan respective initiatives

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About

The oil and gas industry relies heavily on directional drilling to develop offshore reserves, facilitate development in environmentally sensitive areas, and provide production enhancement through horizontal and multilateral drilling. Conventional motors provide a capability that is essential to the oil industry. However, these motors also have some limitations that affect their ability to support increasing operational demands.

This report covers the global directional drilling market in the main regions, including North America, Asia-Pacific, Europe, South America, and Middle East and Africa under different types of services, which include RSS, LWD, MWD & survey, motors, and other services. Rotary steerable systems service is the leading service with a market share of almost XX% in 2013. LWD service is the second-largest service with XX% market share in 2013. MWD & survey accounted around XX% market share in 2013. With the advancement of technology, motors are estimated to have a slow growth rate as compared to other services in the directional drilling market.

The application areas of directional drilling include onshore applications and offshore applications. Offshore is the largest application area for directional drilling as XX% of the global directional drilling activities are offshore. Onshore activities are witnessing a decent growth rate and are estimated to increase its market share in coming years.

Oil and natural gas wells have traditionally been drilled vertically, at depths ranging from a few thousand feet to as deep as five miles. Today, advancement in the drilling technology allows oil and natural gas companies to reach more reserves effectively and efficiently.

The offshore oil & gas industry has become a crucial component of the global energy mix. As conventional oil & gas reserves have declined, new offshore discoveries and developments have catered to the ever increasing demand for oil & gas. Directional drilling is becoming an integral part in exploration and production activities to explore the unreachable and tight reservoirs.

The need to satisfy the rising energy demand will enhance growth prospects of the offshore directional drilling services market. The lucrative and high investment areas of subsea regions, such as the Gulf of Mexico, the North Sea, and new discoveries in West Africa and Asia-Pacific drive the exponential growth of the directional drilling

market.

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