

Direct-Fed Microbials Market by Type (Lactic Acid Bacteria and Bacillus), Livestock (Pork/Swine, Poultry, Ruminant, and Aquatic Animals), Form (Dry and Liquid), and Region - Global Forecast to 2022

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Abstracts

“Global direct-fed microbials market projected to have a CAGR of 6.96%.”

The global direct-fed microbials market is projected to reach a value of USD 1,399.6 million by 2022, growing at a CAGR of 6.96% from 2016. The demand for direct-fed microbials in animal feed is projected to grow during the forecast period owing to the rapidly increasing global demand for quality animal products. The market is influenced by the growing awareness among consumers about preventive healthcare and nutrition. Factors such as low shelf life and high cost of direct-fed microbials are leading to a rise in the cost of production and restraining the growth of the market.

“Lactic acid bacteria segment accounted for the largest market share among the types of direct-fed microbials in 2015.”

On the basis of type, direct-fed microbials have been segmented into lactic acid bacteria, bacillus, and others which include prevotella bryantii, live beneficial bacteria, and Propionibacterium. Among these, the lactic acid bacteria segment accounted for the largest share in 2015, followed by the bacillus segment. Lactic acid bacteria are widely used for feed of poultry and ruminants, for healthy growth.

“Poultry segment led the market with the largest share in 2015.”

On the basis of livestock, the direct-fed microbials market has been segmented into swine, ruminants, poultry, aquatic animals, and others which include equine and pets.

The market was led by the poultry segment, followed by ruminants. The role of direct-fed microbials in poultry includes altering the metabolism by enhancing digestive enzyme activity, maintaining normal intestinal microflora, and reducing bacterial enzyme activity and ammonia production.

“North America dominated the market with the largest share in 2015.”

North America formed the largest market for direct-fed microbials in 2015, whereas Europe accounted for the second-largest market share in 2015. The application of direct-fed microbials in animal feed is expected to increase at a faster pace in Europe and the Asia-Pacific region due to the rising demand. The farming techniques used in the region require healthy and strong farm animals; direct-fed microbials help in balancing the digestive systems and enhancing the immunity systems of livestock.

Livestock has always been an important industry in the North American agriculture sector and shows a positive future outlook, due to increasing meat exports as well as rising consumption within the country. Canada has the advantage of lower feed cost due to the small biofuel industry, which allows more grain input in livestock breeding.

Breakdown of profiles of primary participants is as follows:

By Company Type: Tier 1 – 30 %, Tier 2 – 45%, and Tier 3 – 25%

By Designation: Directors – 22%, C level – 28%, and Manager level – 50%

By Region: North America – 35%, Europe – 23%, Asia-Pacific – 32%, and RoW – 10%

The key players identified in the global direct-fed microbials market include Archer Daniels Midland Company (U.S.), E. I. du Pont de Nemours and Company (U.S.), Koninklijke DSM N. V. (Netherlands), Novozymes (Denmark), Chr. Hansen A/S (Denmark), Kemin Industries (U.S.), BIOMIN Holding GmbH (Austria), Lallemand Inc. (Canada), Novus International, Inc. (U.S.), and Bio-vet (U.S.).

Research Coverage:

This study estimates the global market size of direct-fed microbials, in terms of dollar value, till 2022, segmented on the basis of type, livestock, and form.

It offers a detailed qualitative and quantitative analysis of this market with reference to the competitive landscape and preferred development strategies such as expansions and investments, and to gain a larger share in the market.

It provides a comprehensive review of major market drivers, restraints, opportunities, challenges, and key issues of the market

Reasons to buy this report:

From an insight perspective, this research report has focused on various levels of analyses—market sizing, industry analysis (industry trends), market share analysis of top players, and company profiles, which together comprise and discuss the basic views on the competitive landscape as well as dynamics of the study market.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on direct-fed microbials offered by the top players in the global market

Product Development/Innovation: Detailed insights on upcoming technologies, R&D activities, and new product launches in the market

Market Development: Comprehensive information about lucrative emerging markets across various regions

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the global market

Competitive Assessment: In-depth assessment of market share, strategies, products, and manufacturing capabilities of the leading players in the global market

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 STUDY SCOPE
 - 1.3.1 MARKET COVERED
 - 1.3.2 PERIODIZATION
- 1.4 CURRENCY
- 1.5 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 INTRODUCTION
- 2.2 RESEARCH DATA
 - 2.2.1 SECONDARY DATA
 - 2.2.1.1 Key data from secondary sources
 - 2.2.2 PRIMARY DATA
 - 2.2.2.1 Key data from primary sources
 - 2.2.2.2 Key industry insights
 - 2.2.2.3 Breakdown of primary interviews
- 2.3 MARKET SIZE ESTIMATION
 - 2.3.1 BOTTOM-UP APPROACH
 - 2.3.2 TOP-DOWN APPROACH
- 2.4 MARKET BREAKDOWN & DATA TRIANGULATION
- 2.5 RESEARCH ASSUMPTIONS & LIMITATIONS
 - 2.5.1 ASSUMPTIONS
 - 2.5.2 LIMITATIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE OPPORTUNITIES IN THE DIRECT-FED MICROBIALS MARKET
- 4.2 DIRECT-FED MICROBIALS MARKET, BY LIVESTOCK
- 4.3 LIFE CYCLE ANALYSIS: DIRECT-FED MICROBIALS MARKET, BY REGION
- 4.4 DIRECT-FED MICROBIALS MARKET, BY TYPE
- 4.5 DIRECT-FED MICROBIALS MARKET, BY KEY COUNTRY

4.6 DIRECT-FED MICROBIALS MARKET, BY FORM & REGION

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MACROINDICATORS

5.2.1 INCREASE IN MEAT PRODUCTION/CONSUMPTION

5.2.2 GROWING LIVESTOCK POPULATION

5.2.3 PARENT MARKET ANALYSIS: ANIMAL FEED INDUSTRY

5.3 MARKET SEGMENTATION

5.3.1 BY TYPE

5.3.2 BY FORM

5.3.3 BY LIVESTOCK

5.3.4 BY REGION

5.4 MARKET DYNAMICS

5.4.1 DRIVERS

5.4.1.1 Increasing awareness about animal health

5.4.1.2 Rise in global meat and milk consumption

5.4.1.3 Increased demand for quality animal products

5.4.1.4 Increase in demand for animal protein

5.4.2 RESTRAINTS

5.4.2.1 Varying regulations pertaining to consumption of bacteria in food and feed

5.4.3 OPPORTUNITIES

5.4.3.1 Ban on the usage of antibiotic growth promoters (AGP)

5.4.3.2 Health benefits for livestock in the wake of rising animal health concerns

5.4.4 CHALLENGES

5.4.4.1 Increasing cost of production and operations

5.5 PARENT MARKET ANALYSIS

6 INDUSTRY TRENDS

6.1 INTRODUCTION

6.2 GLOBAL DIRECT-FED MICROBIALS IN ANIMAL FEED MARKET: SUPPLY CHAIN ANALYSIS

6.2.1 INDUSTRY INSIGHTS

6.3 DIRECT-FED MICROBIALS IN ANIMAL FEED MARKET: PORTER'S FIVE FORCES ANALYSIS

6.3.1 INTENSITY OF COMPETITIVE RIVALRY

6.3.2 BARGAINING POWER OF SUPPLIERS

6.3.3 BARGAINING POWER OF BUYERS

6.3.4 THREAT OF SUBSTITUTES

6.3.5 THREAT OF NEW ENTRANTS

7 DIRECT-FED MICROBIALS MARKET, BY TYPE

7.1 INTRODUCTION

7.2 LACTIC ACID BACTERIA

7.2.1 LACTOBACILLI

7.2.1.1 Research on Lactobacilli

7.2.2 BIFIDOBACTERIA

7.2.2.1 Research on Bifidobacteria

7.2.3 STREPTOCOCCUS THERMOPHILUS

7.3 BACILLUS SUBTILIS

7.3.1 BACILLUS LICHENIFORMIS

7.4 OTHER BACTERIA

8 DIRECT-FED MICROBIALS MARKET, BY LIVESTOCK

8.1 INTRODUCTION

8.2 SWINE

8.3 POULTRY

8.4 RUMINANTS

8.5 AQUATIC ANIMALS

8.6 OTHERS

9 DIRECT-FED MICROBIALS MARKET, BY FORM

9.1 INTRODUCTION

9.2 DRY FORM

9.3 LIQUID FORM

10 DIRECT-FED MICROBIALS MARKET, BY REGION

10.1 INTRODUCTION

10.2 NORTH AMERICA

10.2.1 U.S.

10.2.2 CANADA

10.2.3 MEXICO

10.3 EUROPE

10.3.1 U.K.

10.3.2 GERMANY

10.3.3 FRANCE

10.3.4 ITALY

10.3.5 SPAIN

10.3.6 REST OF EUROPE

10.4 ASIA-PACIFIC

10.4.1 CHINA

10.4.2 INDIA

10.4.3 JAPAN

10.4.4 REST OF ASIA-PACIFIC

10.5 REST OF THE WORLD (ROW)

10.5.1 LATIN AMERICA

10.5.2 MIDDLE EAST AND AFRICA

11 COMPETITIVE LANDSCAPE

11.1 OVERVIEW

11.2 DIRECT-FED MICROBIALS MARKET: COMPANY RANKING

11.3 COMPETITIVE SITUATION & TRENDS

11.4 EXPANSIONS & INVESTMENTS: THE KEY STRATEGY, 2011–2016

11.4.1 EXPANSIONS & INVESTMENTS

11.4.2 MERGERS & ACQUISITIONS

11.4.3 NEW PRODUCT LAUNCHES

11.4.4 AGREEMENTS, PARTNERSHIPS, COLLABORATIONS, AND JOINT VENTURES

12 COMPANY PROFILES

(Company at a Glance, Recent Financials, Products & Services, Strategies & Insights, & Recent Developments)*

12.1 ARCHER DANIELS MIDLAND COMPANY

12.2 E.I. DUPONT DE NEMOURS AND COMPANY

12.3 KONINKLIJKE DSM N.V.

12.4 NOVOZYMES

12.5 CHR. HANSEN HOLDING A/S

12.6 KEMIN INDUSTRIES, INC.

- 12.7 BIOMIN HOLDING GMBH
- 12.8 LALLEMAND, INC.
- 12.9 NOVUS INTERNATIONAL, INC.
- 12.10 BIO-VET

*Details on company at a glance, recent financials, products & services, strategies & insights, & recent developments might not be captured in case of unlisted companies.

13 APPENDIX

- 13.1 DISCUSSION GUIDE
 - 13.1.1 EXPANSIONS & INVESTMENTS
 - 13.1.2 MERGERS & ACQUISITIONS
- 13.2 KNOWLEDGE STORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL
- 13.3 AVAILABLE CUSTOMIZATIONS
- 13.4 RELATED REPORTS
- 13.5 AUTHOR DETAILS

List Of Tables

LIST OF TABLES

Table 1 PER CAPITA CONSUMPTION OF MEAT THROUGH 2030

Table 2 PER CAPITA PROTEIN SUPPLY FOR KEY COUNTRIES, 2006-2009
(GRAMS/DAY)

Table 3 EUBIOTICS MARKET SIZE, BY LIVESTOCK, 2014–2022 (USD MILLION)

Table 4 EUBIOTICS MARKET SIZE, BY TYPE, 2014–2022 (USD MILLION)

Table 5 EUBIOTICS MARKET SIZE, BY REGION, 2014–2022 (USD MILLION)

Table 6 INDUSTRY INSIGHTS: LEADING TRENDS AMONG KEY PLAYERS

Table 7 DIRECT-FED MICROBIALS MARKET SIZE, BY TYPE, 2014-2022 (USD
MILLION)

Table 8 LACTIC ACID BACTERIA MARKET SIZE, BY REGION, 2014-2022 (USD
MILLION)

Table 9 BACILLUS SUBTILIS MARKET SIZE, BY REGION, 2014-2022 (USD MILLION)

Table 10 OTHER BACTERIA MARKET SIZE, BY REGION, 2014-2022 (USD MILLION)

Table 11 DIRECT-FED MICROBIALS MARKET SIZE, BY LIVESTOCK, 2014–2022
(USD MILLION)

Table 12 SWINE: DIRECT-FED MICROBIALS MARKET SIZE, BY REGION,
2014–2022 (USD MILLION)

Table 13 POULTRY: DIRECT-FED MICROBIALS MARKET SIZE, BY REGION,
2014–2022 (USD MILLION)

Table 14 RUMINANTS: DIRECT-FED MICROBIALS MARKET SIZE, BY REGION,
2014–2022 (USD MILLION)

Table 15 AQUATIC ANIMALS: DIRECT-FED MICROBIALS MARKET SIZE, BY
REGION, 2014–2022(USD MILLION)

Table 16 OTHERS: DIRECT-FED MICROBIALS MARKET SIZE, BY REGION,
2014–2022 (USD MILLION)

Table 17 DIRECT-FED MICROBIALS MARKET SIZE, BY FORM, 2014–2022 (USD
MILLION)

Table 18 DRY DIRECT-FED MICROBIALS MARKET SIZE, BY REGION, 2014–2022
(USD MILLION)

Table 19 LIQUID DIRECT-FED MICROBIALS MARKET SIZE, BY REGION, 2014–2022
(USD MILLION)

Table 20 DIRECT-FED MICROBIALS MARKET SIZE, BY REGION, 2014–2022 (USD
MILLION)

Table 21 NORTH AMERICA: DIRECT-FED MICROBIALS MARKET SIZE, BY
COUNTRY, 2014–2022 (USD MILLION)

Table 22 NORTH AMERICA: DIRECT-FED MICROBIALS MARKET SIZE, BY TYPE, 2014–2022 (USD MILLION)

Table 23 NORTH AMERICA: DIRECT-FED MICROBIALS MARKET SIZE, BY LIVESTOCK, 2014–2022 (USD MILLION)

Table 24 NORTH AMERICA: DIRECT-FED MICROBIALS MARKET SIZE, BY FORM, 2014–2022 (USD MILLION)

Table 25 U.S.: DIRECT-FED MICROBIALS MARKET SIZE, BY TYPE, 2014–2022 (USD MILLION)

Table 26 U.S.: DIRECT-FED MICROBIALS MARKET SIZE, BY LIVESTOCK, 2014–2022 (USD MILLION)

Table 27 CANADA: DIRECT-FED MICROBIALS MARKET SIZE, BY TYPE, 2014–2022 (USD MILLION)

Table 28 CANADA: DIRECT-FED MICROBIALS MARKET SIZE, BY LIVESTOCK, 2014–2022 (USD MILLION)

Table 29 MEXICO: DIRECT-FED MICROBIALS MARKET SIZE, BY TYPE, 2014–2022 (USD MILLION)

Table 30 MEXICO: DIRECT-FED MICROBIALS MARKET SIZE, BY LIVESTOCK, 2014–2022 (USD MILLION)

Table 31 EUROPE: DIRECT-FED MICROBIALS MARKET SIZE, BY COUNTRY, 2014–2022 (USD MILLION)

Table 32 EUROPE: DIRECT-FED MICROBIALS MARKET SIZE, BY TYPE, 2014–2022 (USD MILLION)

Table 33 EUROPE: DIRECT-FED MICROBIALS MARKET SIZE, BY LIVESTOCK, 2014–2022 (USD MILLION)

Table 34 EUROPE: DIRECT-FED MICROBIALS MARKET SIZE, BY FORM, 2014–2022 (USD MILLION)

Table 35 U.K.: DIRECT-FED MICROBIALS MARKET SIZE, BY TYPE, 2014–2022 (USD MILLION)

Table 36 U.K.: DIRECT-FED MICROBIALS MARKET SIZE, BY LIVESTOCK, 2014–2022 (USD MILLION)

Table 37 GERMANY: DIRECT-FED MICROBIALS MARKET SIZE, BY TYPE, 2014–2022 (USD MILLION)

Table 38 GERMANY: DIRECT-FED MICROBIALS MARKET SIZE, BY LIVESTOCK, 2014–2022 (USD MILLION)

Table 39 FRANCE: DIRECT-FED MICROBIALS MARKET SIZE, BY TYPE, 2014–2022 (USD MILLION)

Table 40 FRANCE: DIRECT-FED MICROBIALS MARKET SIZE, BY LIVESTOCK, 2014–2022 (USD MILLION)

Table 41 ITALY: DIRECT-FED MICROBIALS MARKET SIZE, BY TYPE, 2014–2022

(USD MILLION)

Table 42 ITALY: DIRECT-FED MICROBIALS MARKET SIZE, BY LIVESTOCK,
2014–2022 (USD MILLION)

Table 43 SPAIN: DIRECT-FED MICROBIALS MARKET SIZE, BY TYPE, 2014–2022
(USD MILLION)

Table 44 SPAIN: DIRECT-FED MICROBIALS MARKET SIZE, BY LIVESTOCK,
2014–2022 (USD MILLION)

Table 45 REST OF EUROPE: DIRECT-FED MICROBIALS MARKET SIZE, BY TYPE,
2014–2022 (USD MILLION)

Table 46 REST OF EUROPE: DIRECT-FED MICROBIALS MARKET SIZE, BY
LIVESTOCK, 2014–2022 (USD MILLION)

Table 47 ASIA-PACIFIC: DIRECT-FED MICROBIALS MARKET SIZE, BY COUNTRY,
2014–2022 (USD MILLION)

Table 48 ASIA-PACIFIC: DIRECT-FED MICROBIALS MARKET SIZE, BY TYPE,
2014–2022 (USD MILLION)

Table 49 ASIA-PACIFIC: DIRECT-FED MICROBIALS MARKET SIZE, BY LIVESTOCK,
2014–2022 (USD MILLION)

Table 50 ASIA-PACIFIC: DIRECT-FED MICROBIALS MARKET SIZE, BY FORM,
2014–2022 (USD MILLION)

Table 51 CHINA: DIRECT-FED MICROBIALS MARKET SIZE, BY TYPE, 2014–2022
(USD MILLION)

Table 52 CHINA: DIRECT-FED MICROBIALS MARKET SIZE, BY LIVESTOCK,
2014–2022 (USD MILLION)

Table 53 INDIA: DIRECT-FED MICROBIALS MARKET SIZE, BY TYPE, 2014–2022
(USD MILLION)

Table 54 INDIA: DIRECT-FED MICROBIALS MARKET SIZE, BY LIVESTOCK,
2014–2022 (USD MILLION)

Table 55 JAPAN: DIRECT-FED MICROBIALS MARKET SIZE, BY TYPE, 2014–2022
(USD MILLION)

Table 56 JAPAN: DIRECT-FED MICROBIALS MARKET SIZE, BY LIVESTOCK,
2014–2022 (USD MILLION)

Table 57 REST OF ASIA-PACIFIC: DIRECT-FED MICROBIALS MARKET SIZE, BY
TYPE, 2014–2022 (USD MILLION)

Table 58 REST OF ASIA-PACIFIC: DIRECT-FED MICROBIALS MARKET SIZE, BY
LIVESTOCK, 2014–2022 (USD MILLION)

Table 59 ROW: DIRECT-FED MICROBIALS MARKET SIZE, BY COUNTRY,
2014–2022 (USD MILLION)

Table 60 ROW: DIRECT-FED MICROBIALS MARKET SIZE, BY TYPE, 2014–2022
(USD MILLION)

Table 61 ROW: DIRECT-FED MICROBIALS MARKET SIZE, BY LIVESTOCK,
2014–2022 (USD MILLION)

Table 62 ROW: DIRECT-FED MICROBIALS MARKET SIZE, BY FORM, 2014–2022
(USD MILLION)

Table 63 LATIN AMERICA: DIRECT-FED MICROBIALS MARKET SIZE, BY TYPE,
2014–2022 (USD MILLION)

Table 64 LATIN AMERICA: DIRECT-FED MICROBIALS MARKET SIZE, BY
LIVESTOCK, 2014–2022 (USD MILLION)

Table 65 MEA: DIRECT-FED MICROBIALS MARKET SIZE, BY TYPE, 2014–2022
(USD MILLION)

Table 66 MEA: DIRECT-FED MICROBIALS MARKET SIZE, BY LIVESTOCK,
2014–2022 (USD MILLION)

Table 67 EXPANSIONS & INVESTMENTS, 2011–2016

Table 68 MERGERS & ACQUISITIONS, 2011–2016

Table 69 NEW PRODUCT LAUNCHES, 2011–2016

Table 70 AGREEMENTS, PARTNERSHIPS, COLLABORATIONS, AND JOINT
VENTURES, 2011–2016

Table 71 EXPANSIONS & INVESTMENTS, 2011–2016

Table 72 MERGERS & ACQUISITIONS, 2011–2016

List Of Figures

LIST OF FIGURES

Figure 1 DIRECT-FED MICROBIALS MARKET SEGMENTATION

Figure 2 RESEARCH DESIGN

Figure 3 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

Figure 4 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

Figure 5 DATA TRIANGULATION

Figure 6 DIRECT-FED MICROBIALS MARKET SIZE, BY LIVESTOCK, 2016 VS. 2022 (USD MILLION)

Figure 7 LACTIC ACID BACTERIA PROJECTED TO ACCOUNT FOR THE LARGEST SHARE OF THE DIRECT-FED MICROBIALS MARKET FROM 2016 TO 2022

Figure 8 DRY FORM IS PROJECTED TO DOMINATE THE DIRECT-FED MICROBIALS MARKET THROUGH 2022

Figure 9 NORTH AMERICA ACCOUNTED FOR THE LARGEST MARKET SHARE FOR DIRECT-FED MICROBIALS IN 2015

Figure 10 DIRECT-FED MICROBIALS MARKET: AN EMERGING MARKET WITH PROMISING GROWTH POTENTIAL, 2016-2022

Figure 11 POULTRY ACCOUNTED FOR THE LARGEST SHARE IN THE DIRECT-FED MICROBIALS MARKET, 2016-2022

Figure 12 DIRECT-FED MICROBIALS MARKET IN NORTH AMERICA IS EXPERIENCING HIGH GROWTH

Figure 13 LACTIC ACID BACTERIA IS EXPECTED TO DOMINATE THE MARKET THROUGHOUT THE FORECAST PERIOD

Figure 14 GERMANY IS PROJECTED TO BE FASTEST-GROWING MARKET, 2016-2022

Figure 15 EUROPE ACCOUNTED FOR THE LARGEST SHARE IN THE FORM SEGMENT OF THE DIRECT-FED MICROBIALS MARKET IN 2015

Figure 16 GLOBAL RUMINANTS POPULATION, 2000-2015, BILLION HEADS

Figure 17 DIRECT-FED MICROBIALS MARKET, BY TYPE

Figure 18 DIRECT-FED MICROBIALS MARKET, BY FORM

Figure 19 DIRECT-FED MICROBIALS MARKET, BY LIVESTOCK

Figure 20 DIRECT-FED MICROBIALS MARKET, BY REGION

Figure 21 MARKET DYNAMICS SNAPSHOT

Figure 22 STRAIN DEVELOPMENT AND MARKETING AND SALES PLAY A VITAL ROLE IN THE SUPPLY CHAIN OF DIRECT-FED MICROBIALS IN ANIMAL FEED

Figure 23 DIRECT-FED MICROBIALS MARKET: PORTER'S FIVE FORCES ANALYSIS

Figure 24 LACTIC ACID BACTERIA SEGMENT TO BE THE FASTEST-GROWING BY 2022

Figure 25 DIRECT-FED MICROBIALS MARKET SIZE, BY LIVESTOCK, 2016-2022

Figure 26 DRY SEGMENT TO DOMINATE THE DIRECT-FED MICROBIALS MARKET THROUGH 2022

Figure 27 U.S. ACCOUNTED FOR THE LARGEST SHARE IN THE NORTH AMERICAN DIRECT-FED MICROBIALS MARKET

Figure 28 EUROPE: DIRECT-FED MICROBIALS MARKET SNAPSHOT

Figure 29 GLOBAL DIRECT-FED MICROBIALS COMPANY RANKINGS (2015)

Figure 30 BATTLE FOR MARKET SHARE: EXPANSIONS AND INVESTMENTS WAS THE MOST POPULAR GROWTH STRATEGY

Figure 31 EXPANSIONS & INVESTMENTS FUELED GROWTH AND INNOVATION (2014–2016)

Figure 32 ARCHER DANIELS MIDLAND COMPANY: COMPANY SNAPSHOT

Figure 33 ARCHER DANIELS MIDLAND COMPANY: SWOT ANALYSIS

Figure 34 E.I. DUPONT DE NEMOURS AND COMPANY: COMPANY SNAPSHOT

Figure 35 E. I. DU PONT DE NEMOURS AND COMPANY: SWOT ANALYSIS

Figure 36 KONINKLIJKE DSM N.V.: COMPANY SNAPSHOT

Figure 37 KONINKLIJKE DSM N. V.: SWOT ANALYSIS

Figure 38 NOVOZYMES: COMPANY SNAPSHOT

Figure 39 NOVOZYMES: SWOT ANALYSIS

Figure 40 CHR. HANSEN A/S: COMPANY SNAPSHOT

Figure 41 CHR. HANSEN A/S: SWOT ANALYSIS

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