

Dimethylaminopropylamine (DMAPA) Market by Application (Personal Care, PU Catalyst, Water Treatment, Agriculture, Pharmaceuticals, and Others), by Region - Global Trends & Forecasts to 2020

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Abstracts

The global DMAPA market size is projected to reach USD 326.0 million by 2020

The global DMAPA market size is projected to reach USD 326.0 million by 2020, registering a CAGR of 5.4% between 2015 and 2020. The main reason for the growth of this market is the increasing demand of the DMAPA-based personal care products. DMAPA-based personal care products are mild in nature and do not cause irritation to the eye. Because of this properties, DMAPA-based personal care products are widely accepted by consumers, thereby, driving the growth of the market.

Asia-Pacific: the largest market for DMAPA

Asia-Pacific is the global leader in the consumption of DMAPA and this dominance is expected to continue till 2020. China, Japan, and India are the key countries in this region, accounting for more than 80% of the DMAPA market in Asia-Pacific. The Asia-Pacific market is expected to witness the highest CAGR between 2015 and 2020. This growth is attributed to the increase in disposable income and changing lifestyle of consumers in the region.

Personal care: the largest application segment for DMAPA

Personal care and PU catalyst are two major applications of DMAPA. In the personal care industry, DMAPA is utilized for manufacturing soaps, shampoos, cosmetics, fabric softeners, liquid soaps, bath oils, hair dyes, makeup, bubble baths, moisturizers, and so

on. In the PU catalyst application segment, DMAPA is used as a catalyst in the production of polyurethane foams. Polyurethane foams are widely used for bedding, furniture, automobile, roof & wall insulation, insulated windows, doors, air barrier sealants, and so on. The personal care application segment is expected to witness the highest CAGR during the forecast period due to increase in consumption of improved quality personal care products.

Breakdown of profile of primary participants:

By Company Type: Tier 1 - 50 %, Tier 2 - 25% and Tier 3 - 25%

By Designation: C level - 33%, Consultants - 22%, Others - 45%

By Region: North America - 55%, Europe- 38%, APAC - 5%, RoW - 2%

As a part of qualitative analysis, the report provides a comprehensive review of major market drivers, restraints, opportunities, and challenges. It also discusses competitive strategies adopted by different market players, such as BASF SE (Germany), Eastman Chemical Company (U.S.), Air Products & Chemicals Inc. (U.S.), Alkyl Amines Chemical Ltd. (India), Huntsman Corporation (U.S.), and Solvay S.A. (Belgium).

Reasons to buy this report:

This report covers the following key aspects:

What will be the market size by 2020 and what will be the growth rate

What are the key market trends

What is driving this market

What are the challenges that impact market growth

Who are the key players in this market

Global report covers key regions such as North America, Europe, and Asia-Pacific with major countries in each regions

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*Details might not be captured in case of unlisted companies.

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