

# Digital Multimeter Market - Global Forecast to 2024

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## Abstracts

### **Digital Multimeter Market by Type (Handheld, Benchtop, Mounted), Ranging Type (Auto-ranging, Manual), Application (Automotive, Energy, Consumer Electronics & Appliances, Medical Equipment Manufacturing), and Region - Global Forecast to 2024**

“The global digital multimeter market is projected to reach USD 1,047 million by 2024, at a CAGR of 4.3% from 2019 to 2024”

The global digital multimeter market size is projected to reach USD 1,047 million by 2024 from an estimation of USD 847 million in 2019, growing at a CAGR of 4.3% during the forecast period. The key factors driving the market growth include increased penetration of electronic devices across various end-use industries and the low cost and multifunctional nature of multimeters.

“The handheld segment is expected to dominate the digital multimeter market in 2019”

The handheld digital multimeter segment is expected to dominate the market in 2019, owing to the increasing demand for portable testing and measurement devices in various countries across the globe. Owing to the versatility and portability of handheld digital multimeters, these are widely used as a standard diagnostic tool by technicians operating in various end-use industries. The growth of handheld multimeters can be attributed to the increasing demand for them in the automotive and energy sectors.

“The auto-ranging type is expected to grow at the highest rate during the forecast period”

The auto-ranging segment is estimated to grow at the fastest rate (CAGR) during the forecast period due to its ease of use. Auto-ranging multimeters are relatively simple to

use and can be operated without prior technical knowledge. They can seamlessly measure similar electrical parameters of different ranges without manual adjustments. The growing demand for electronic devices and smart home appliances in the consumer electronics segment is expected to drive the demand for auto-ranging multimeters.

“Asia Pacific is expected to lead the global digital multimeter market”

Asia Pacific currently leads the global digital multimeter industry, followed by Europe and North America. Some of the world’s largest electronic manufacturing companies, such as Samsung, Sony, and Panasonic, operate from Asia Pacific owing to the availability of cheap labor and easy availability of raw materials.

China, Taiwan, and Hong Kong have significant electronics manufacturing capacity. China is also the world’s leading manufacturer of motor vehicles. The increasing demand for electric vehicles, especially in China, is expected to drive the adoption as well as the production of digital multimeters. Due to these factors, Asia Pacific accounts for a significant share in the global digital multimeter market in the forecast period.

### **Breakdown of Primaries:**

In-depth interviews have been conducted with various key industry participants, subject-matter experts, C-level executives of key market players, and industry consultants, among other experts, to obtain and verify critical qualitative and quantitative information, as well as to assess future market prospects. The distribution of primary interviews is as follows:

By Company Type: Tier I: 60%, Tier II: 25%, and Tier III: 15%

By Designation: C-Level: 55%, Director Level: 30%, and Others: 15%

By Region: Asia Pacific: 35%, North America: 25%, Europe: 20%, Middle East & Africa: 15%, and the South America: 5%

Note: Others include sales managers, marketing managers, product managers, and product engineers.

The tier of the companies is defined on the basis of their total revenue, as of 2018; Tier 1: USD 1 billion, Tier 2: USD 500 million–1 billion, and Tier 3:

## Contents

### 1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 DEFINITION
  - 1.2.1 MARKETS COVERED
  - 1.2.2 REGIONAL SCOPE
  - 1.2.3 YEARS CONSIDERED FOR THE STUDY
- 1.3 CURRENCY
- 1.4 LIMITATIONS
- 1.5 STAKEHOLDERS

### 2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
  - 2.1.1 SECONDARY DATA
    - 2.1.1.1 Key data from secondary sources
  - 2.1.2 PRIMARY DATA
    - 2.1.2.1 Key data from primary sources
    - 2.1.2.2 Breakdown of primaries
- 2.2 SCOPE
- 2.3 MARKET SIZE ESTIMATION
  - 2.3.1 SUPPLY-SIDE ANALYSIS
    - 2.3.1.1 Assumptions
    - 2.3.1.2 Key primary insights
    - 2.3.1.3 Calculation
  - 2.3.2 DEMAND-SIDE ANALYSIS
    - 2.3.2.1 Key parameters/trends
  - 2.3.3 FORECAST
- 2.4 MARKET BREAKDOWN AND DATA TRIANGULATION
- 2.5 PRIMARY INSIGHTS

### 3 EXECUTIVE SUMMARY

### 4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE OPPORTUNITIES IN THE DIGITAL MULTIMETER MARKET
- 4.2 DIGITAL MULTIMETER MARKET, BY TYPE

- 4.3 DIGITAL MULTIMETER MARKET, BY RANGING
- 4.4 DIGITAL MULTIMETER MARKET, BY APPLICATION
- 4.5 DIGITAL MULTIMETER MARKET, BY REGION

## **5 MARKET OVERVIEW**

### **5.1 INTRODUCTION**

### **5.2 MARKET DYNAMICS**

#### **5.2.1 DRIVERS**

5.2.1.1 Low cost and versatility of digital multimeters

5.2.1.2 Application-specific product development and continuous addition of new features

5.2.1.3 Increased penetration of electronic devices across end-use industries

#### **5.2.2 RESTRAINTS**

5.2.2.1 Need for periodic recalibration over the product lifetime

5.2.2.2 Competition from small local manufacturers selling cheap low-quality products

#### **5.2.3 OPPORTUNITIES**

5.2.3.1 Increased applications for IoT and rise of Industry 4.0

5.2.3.2 Rise of the Maker movement and DIY culture

#### **5.2.4 CHALLENGES**

5.2.4.1 Incorrect operation and inappropriate multimeter selection

## **6 DIGITAL MULTIMETER MARKET, BY TYPE**

### **6.1 INTRODUCTION**

### **6.2 HANDHELD**

6.2.1 HIGH ADOPTION OF HANDHELD DIGITAL MULTIMETER IS DUE TO ITS PORTABILITY

### **6.3 BENCHTOP**

6.3.1 INCREASED INVESTMENT IN R&D ACROSS END-USER SEGMENTS IS DRIVING THE MARKET FOR BENCHTOP MULTIMETERS

### **6.4 MOUNTED**

6.4.1 GLOBAL MANUFACTURING SECTOR GROWTH IS EXPECTED TO DRIVE THE MARKET FOR MOUNTED DIGITAL MULTIMETER

## **7 DIGITAL MULTIMETER MARKET, BY RANGING TYPE**

### **7.1 INTRODUCTION**

### **7.2 AUTO-RANGING**

7.2.1 GROWTH OF AUTO-RANGING DIGITAL MULTIMETER CAN BE ATTRIBUTED TO ITS EASE OF USE

### 7.3 MANUAL

7.3.1 LOW COST OF MANUAL RANGING DIGITAL MULTIMETER MAKES IT AN ATTRACTIVE OPTION FOR GENERAL PURPOSE USE

## **8 DIGITAL MULTIMETER MARKET, BY APPLICATION**

### 8.1 INTRODUCTION

#### 8.2 AUTOMOTIVE

8.2.1 INCREASING DEMAND FOR ELECTRIC VEHICLES IS EXPECTED TO DRIVE THE DEMAND FOR DIGITAL MULTIMETER

#### 8.3 ENERGY

8.3.1 INCREASING ENERGY CONSUMPTION AND INVESTMENTS IN SMART GRID INFRASTRUCTURE ARE EXPECTED TO DRIVE THE DEMAND

#### 8.4 CONSUMER ELECTRONICS & APPLIANCES

8.4.1 INCREASED DEMAND FOR SMARTHOME APPLIANCES IS EXPECTED TO DRIVE THE DEMAND IN THIS SEGMENT

#### 8.5 MEDICAL EQUIPMENT MANUFACTURING

8.5.1 HIGH STANDARDS FOR MANUFACTURING OF MEDICAL EQUIPMENT TO DRIVE THE MEDICAL EQUIPMENT MANUFACTURING SEGMENT

#### 8.6 OTHERS

8.6.1 INCREASED MILITARY SPENDING BY GLOBAL SUPERPOWERS IS EXPECTED TO DRIVE THE MARKET

## **9 DIGITAL MULTIMETER MARKET, BY REGION**

### 9.1 INTRODUCTION

#### 9.1.1 BY REGION

#### 9.2 ASIA PACIFIC

##### 9.2.1 BY TYPE

##### 9.2.2 BY RANGING TYPE

##### 9.2.3 BY APPLICATION

##### 9.2.4 BY COUNTRY

##### 9.2.5 CHINA

9.2.5.1 Growing demand for electric vehicles and increase in China's military spending are expected to drive the market in China

##### 9.2.6 AUSTRALIA

9.2.6.1 Increasing renewable energy investments are expected to drive the Australian

market

#### 9.2.7 INDIA

9.2.7.1 Growth in electronic devices manufacturing and telecommunications are expected to drive the Indian DMM market

#### 9.2.8 SOUTH KOREA

9.2.8.1 Growth of consumer electronics market and increased demand for smart home devices are expected to drive the market

#### 9.2.9 JAPAN

9.2.9.1 Developments in the automotive market are expected to drive the market

#### 9.2.10 REST OF ASIA PACIFIC

9.2.10.1 Growth of wireless communication and infrastructure market is expected to drive the DMM market

### 9.3 EUROPE

#### 9.3.1 BY TYPE

#### 9.3.2 BY RANGING TYPE

#### 9.3.3 BY APPLICATION

#### 9.3.4 BY COUNTRY

#### 9.3.5 UK

9.3.5.1 Investments in renewable energy and the strong automotive sector are expected to drive the DMM market

#### 9.3.6 GERMANY

9.3.6.1 Investments in energy sector digitalization and electric vehicles are expected to drive the German DMM market

#### 9.3.7 FRANCE

9.3.7.1 Increase in military spending will drive the market

#### 9.3.8 RUSSIA

9.3.8.1 Growth of Russian defense exports is expected to drive the market

#### 9.3.9 SPAIN

9.3.9.1 Growth of the Spanish automotive market is expected to drive the DMM market

#### 9.3.10 ITALY

9.3.10.1 Investments in energy sector to reach Italy's renewable energy targets are expected to drive the market

#### 9.3.11 REST OF EUROPE

9.3.11.1 Increased investments in renewable energy are expected to drive the market

### 9.4 NORTH AMERICA

#### 9.4.1 BY TYPE

#### 9.4.2 BY RANGING TYPE

#### 9.4.3 BY APPLICATION

#### 9.4.4 BY COUNTRY

##### 9.4.5 US

9.4.5.1 Rapid rise of electric vehicles and increased military spending are expected to drive the US DMM market

##### 9.4.6 CANADA

9.4.6.1 Growing demand for broadband services and the increase in EV adoption in Canada is expected to drive the market

##### 9.4.7 MEXICO

9.4.7.1 Increasing automotive investments in Mexico are expected to drive the digital multimeter market

#### 9.5 MIDDLE EAST & AFRICA

##### 9.5.1 BY TYPE

##### 9.5.2 BY RANGING TYPE

##### 9.5.3 BY APPLICATION

##### 9.5.4 BY SUB-REGION

##### 9.5.5 MIDDLE EAST

9.5.5.1 Increasing investment in the defense sector is expected to drive the demand

##### 9.5.6 AFRICA

9.5.6.1 Investments in power generation projects expected to drive the market for digital multimeters

#### 9.6 SOUTH AMERICA

##### 9.6.1 BY TYPE

##### 9.6.2 BY RANGING TYPE

##### 9.6.3 BY APPLICATION

##### 9.6.4 BY COUNTRY

##### 9.6.5 BRAZIL

9.6.5.1 Investments in the energy sector are expected to drive the market in Brazil

##### 9.6.6 ARGENTINA

9.6.6.1 Increasing investment in renewable energy generation is expected to drive the DMM market

##### 9.6.7 CHILE

9.6.7.1 Investments in the renewable energy and wireless communication sectors are expected to drive the market

## 10 COMPETITIVE LANDSCAPE

### 10.1 OVERVIEW

### 10.2 COMPETITIVE LEADERSHIP MAPPING (OVERALL MARKET)

#### 10.2.1 VISIONARY LEADERS

- 10.2.2 INNOVATORS
- 10.2.3 DYNAMIC DIFFERENTIATORS
- 10.2.4 EMERGING
- 10.3 MARKET RANKING, 2018
- 10.4 COMPETITIVE SCENARIO
  - 10.4.1 NEW PRODUCT LAUNCHES
  - 10.4.2 INVESTMENTS & EXPANSIONS
  - 10.4.3 CONTRACTS & AGREEMENTS
  - 10.4.4 OTHERS

## **11 COMPANY PROFILES**

(Business Overview, Products Offered, Recent Developments, SWOT Analysis, and MnM View)\*

- 11.1 KEYSIGHT TECHNOLOGIES
- 11.2 GOSSEN METRAWATT
- 11.3 NATIONAL INSTRUMENTS
- 11.4 TEKTRONIX
- 11.5 YOKOGAWA ELECTRIC CORPORATION
- 11.6 FLUKE CORPORATION
- 11.7 FLIR SYSTEMS
- 11.8 B&K PRECISION
- 11.9 CHAUVIN ARNOUX
- 11.10 HIOKI E.E. CORPORATION
- 11.11 SANWA ELECTRIC INSTRUMENT COMPANY
- 11.12 KYORITSU ELECTRICAL INSTRUMENT WORKS
- 11.13 ROHDE & SCHWARZ
- 11.14 TELEDYNE LECROY
- 11.15 GOOD WILL INSTRUMENT

\* Business Overview, Products Offered, Recent Developments, SWOT Analysis, and MnM View might not be captured in case of unlisted companies.

- 11.16 KLEIN TOOLS
- 11.17 SHENZHEN EVERBEST MACHINERY INDUSTRY
- 11.18 MASTECH GROUP
- 11.19 HT ITALIA
- 11.20 GS INSTECH

## **12 APPENDIX**



12.1 INSIGHTS OF INDUSTRY EXPERTS

12.2 DISCUSSION GUIDE

12.3 KNOWLEDGE STORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL

12.4 AVAILABLE CUSTOMIZATIONS

12.5 RELATED REPORTS

12.6 AUTHOR DETAILS

## List Of Tables

### LIST OF TABLES

TABLE 1 DIGITAL MULTIMETER MARKET, BY TYPE: INCLUSIONS & EXCLUSIONS

TABLE 2 DIGITAL MULTIMETER MARKET, BY RANGING TYPE: INCLUSIONS & EXCLUSIONS

TABLE 3 DIGITAL MULTIMETER MARKET, BY APPLICATION: INCLUSIONS & EXCLUSIONS

TABLE 4 DIGITAL MULTIMETER MARKET: PLAYERS/COMPANIES CONNECTED

TABLE 5 DIGITAL MULTIMETER MARKET: INDUSTRY / COUNTRY ANALYSIS

TABLE 6 DIGITAL MULTIMETER MARKET SNAPSHOT

TABLE 7 PRICE RANGE OF DIGITAL MULTIMETERS

TABLE 8 DIGITAL MULTIMETER MARKET SIZE, BY TYPE, 2017–2024 (USD THOUSAND)

TABLE 9 HANDHELD: DIGITAL MULTIMETER MARKET SIZE, BY REGION, 2017–2024 (USD THOUSAND)

TABLE 10 BENCHTOP: DIGITAL MULTIMETER MARKET SIZE, BY REGION, 2017–2024 (USD THOUSAND)

TABLE 11 MOUNTED: DIGITAL MULTIMETER MARKET SIZE, BY REGION, 2017–2024 (USD THOUSAND)

TABLE 12 DIGITAL MULTIMETER MARKET SIZE, BY RANGING TYPE, 2017–2024 (USD THOUSAND)

TABLE 13 AUTO-RANGING: DIGITAL MULTIMETER MARKET SIZE, BY REGION, 2017–2024 (USD THOUSAND)

TABLE 14 MANUAL: DIGITAL MULTIMETER MARKET SIZE, BY REGION, 2017–2024 (USD THOUSAND)

TABLE 15 DIGITAL MULTIMETER MARKET SIZE, BY APPLICATION, 2017–2024 (USD THOUSAND)

TABLE 16 AUTOMOTIVE: DIGITAL MULTIMETER MARKET SIZE, BY REGION, 2017–2024 (USD THOUSAND)

TABLE 17 ENERGY: DIGITAL MULTIMETER MARKET SIZE, BY REGION, 2017–2024 (USD THOUSAND)

TABLE 18 CONSUMER ELECTRONICS & APPLIANCES: DIGITAL MULTIMETER MARKET SIZE, BY REGION, 2017–2024 (USD THOUSAND)

TABLE 19 MEDICAL EQUIPMENT MANUFACTURING: DIGITAL MULTIMETER MARKET SIZE, BY REGION, 2017–2024 (USD THOUSAND)

TABLE 20 OTHERS: DIGITAL MULTIMETER MARKET SIZE, BY REGION, 2017–2024 (USD THOUSAND)

TABLE 21 DIGITAL MULTIMETER MARKET SIZE, BY REGION, 2017–2024 (USD THOUSAND)

TABLE 22 ASIA PACIFIC: DIGITAL MULTIMETER MARKET SIZE, BY TYPE, 2017–2024 (USD THOUSAND)

TABLE 23 ASIA PACIFIC: DIGITAL MULTIMETER MARKET SIZE, BY RANGING TYPE, 2017–2024 (USD THOUSAND)

TABLE 24 ASIA PACIFIC: DIGITAL MULTIMETER MARKET SIZE, BY APPLICATION, 2017–2024 (USD THOUSAND)

TABLE 25 ASIA PACIFIC: DIGITAL MULTIMETER MARKET SIZE, BY COUNTRY, 2017–2024 (USD THOUSAND)

TABLE 26 CHINA: DIGITAL MULTIMETER MARKET SIZE, BY TYPE, 2017–2024 (USD THOUSAND)

TABLE 27 CHINA: DIGITAL MULTIMETER MARKET SIZE, BY RANGING TYPE, 2017–2024 (USD THOUSAND)

TABLE 28 CHINA: DIGITAL MULTIMETER MARKET SIZE, BY APPLICATION, 2017–2024 (USD THOUSAND)

TABLE 29 AUSTRALIA: DIGITAL MULTIMETER MARKET SIZE, BY TYPE, 2017–2024 (USD THOUSAND)

TABLE 30 AUSTRALIA: DIGITAL MULTIMETER MARKET SIZE, BY RANGING TYPE, 2017–2024 (USD THOUSAND)

TABLE 31 AUSTRALIA: DIGITAL MULTIMETER MARKET SIZE, BY APPLICATION, 2017–2024 (USD THOUSAND)

TABLE 32 INDIA: DIGITAL MULTIMETER MARKET SIZE, BY TYPE, 2017–2024 (USD THOUSAND)

TABLE 33 INDIA: DIGITAL MULTIMETER MARKET SIZE, BY RANGING TYPE, 2017–2024 (USD THOUSAND)

TABLE 34 INDIA: DIGITAL MULTIMETER MARKET SIZE, BY APPLICATION, 2017–2024 (USD THOUSAND)

TABLE 35 SOUTH KOREA: DIGITAL MULTIMETER MARKET SIZE, BY TYPE, 2017–2024 (USD THOUSAND)

TABLE 36 SOUTH KOREA: DIGITAL MULTIMETER MARKET SIZE, BY RANGING TYPE, 2017–2024 (USD THOUSAND)

TABLE 37 SOUTH KOREA: DIGITAL MULTIMETER MARKET SIZE, BY APPLICATION, 2017–2024 (USD THOUSAND)

TABLE 38 JAPAN: DIGITAL MULTIMETER MARKET SIZE, BY TYPE, 2017–2024 (USD THOUSAND)

TABLE 39 JAPAN: DIGITAL MULTIMETER MARKET SIZE, BY RANGING TYPE, 2017–2024 (USD THOUSAND)

TABLE 40 JAPAN: DIGITAL MULTIMETER MARKET SIZE, BY APPLICATION,

2017–2024 (USD THOUSAND)

TABLE 41 REST OF ASIA PACIFIC: DIGITAL MULTIMETER MARKET SIZE, BY TYPE, 2017–2024 (USD THOUSAND)

TABLE 42 REST OF ASIA PACIFIC: DIGITAL MULTIMETER MARKET SIZE, BY RANGING TYPE, 2017–2024 (USD THOUSAND)

TABLE 43 REST OF ASIA PACIFIC: DIGITAL MULTIMETER MARKET SIZE, BY APPLICATION, 2017–2024 (USD THOUSAND)

TABLE 44 EUROPE: DIGITAL MULTIMETER MARKET SIZE, BY TYPE, 2017–2024 (USD THOUSAND)

TABLE 45 EUROPE: DIGITAL MULTIMETER MARKET SIZE, BY RANGING TYPE, 2017–2024 (USD THOUSAND)

TABLE 46 EUROPE: DIGITAL MULTIMETER MARKET SIZE, BY APPLICATION, 2017–2024 (USD THOUSAND)

TABLE 47 EUROPE: DIGITAL MULTIMETER MARKET SIZE, BY COUNTRY, 2017–2024 (USD THOUSAND)

TABLE 48 UK: DIGITAL MULTIMETER MARKET SIZE, BY TYPE, 2017–2024 (USD THOUSAND)

TABLE 49 UK: DIGITAL MULTIMETER MARKET SIZE, BY RANGING TYPE, 2017–2024 (USD THOUSAND)

TABLE 50 UK: DIGITAL MULTIMETER MARKET SIZE, BY APPLICATION, 2017–2024 (USD THOUSAND)

TABLE 51 GERMANY: DIGITAL MULTIMETER MARKET SIZE, BY TYPE, 2017–2024 (USD THOUSAND)

TABLE 52 GERMANY: DIGITAL MULTIMETER MARKET SIZE, BY RANGING TYPE, 2017–2024 (USD THOUSAND)

TABLE 53 GERMANY: DIGITAL MULTIMETER MARKET SIZE, BY APPLICATION, 2017–2024 (USD THOUSAND)

TABLE 54 FRANCE: DIGITAL MULTIMETER MARKET SIZE, BY TYPE, 2017–2024 (USD THOUSAND)

TABLE 55 FRANCE: DIGITAL MULTIMETER MARKET SIZE, BY RANGING TYPE, 2017–2024 (USD THOUSAND)

TABLE 56 FRANCE: DIGITAL MULTIMETER MARKET SIZE, BY APPLICATION, 2017–2024 (USD THOUSAND)

TABLE 57 RUSSIA: DIGITAL MULTIMETER MARKET SIZE, BY TYPE, 2017–2024 (USD THOUSAND)

TABLE 58 RUSSIA: DIGITAL MULTIMETER MARKET SIZE, BY RANGING TYPE, 2017–2024 (USD THOUSAND)

TABLE 59 RUSSIA: DIGITAL MULTIMETER MARKET SIZE, BY APPLICATION, 2017–2024 (USD THOUSAND)

TABLE 60 SPAIN: DIGITAL MULTIMETER MARKET SIZE, BY TYPE, 2017–2024  
(USD THOUSAND)

TABLE 61 SPAIN: DIGITAL MULTIMETER MARKET SIZE, BY RANGING TYPE,  
2017–2024 (USD THOUSAND)

TABLE 62 SPAIN: DIGITAL MULTIMETER MARKET SIZE, BY APPLICATION,  
2017–2024 (USD THOUSAND)

TABLE 63 ITALY: DIGITAL MULTIMETER MARKET SIZE, BY TYPE, 2017–2024 (USD  
THOUSAND)

TABLE 64 ITALY: DIGITAL MULTIMETER MARKET SIZE, BY RANIGING TYPE,  
2017–2024 (USD THOUSAND)

TABLE 65 ITALY: DIGITAL MULTIMETER MARKET SIZE, BY APPLICATION,  
2017–2024 (USD THOUSAND)

TABLE 66 REST OF EUROPE: DIGITAL MULTIMETER MARKET SIZE, BY TYPE,  
2017–2024 (USD THOUSAND)

TABLE 67 REST OF EUROPE: DIGITAL MULTIMETER MARKET SIZE, BY RANGING  
TYPE, 2017–2024 (USD THOUSAND)

TABLE 68 REST OF EUROPE: DIGITAL MULTIMETER MARKET SIZE, BY  
APPLICATION, 2017–2024 (USD THOUSAND)

TABLE 69 NORTH AMERICA: DIGITAL MULTIMETER MARKET SIZE, BY TYPE,  
2017–2024 (USD THOUSAND)

TABLE 70 NORTH AMERICA: DIGITAL MULTIMETER MARKET SIZE, BY RANGING  
TYPE, 2017–2024 (USD THOUSAND)

TABLE 71 NORTH AMERICA: DIGITAL MULTIMETER MARKET SIZE, BY  
APPLICATION, 2017–2024 (USD THOUSAND)

TABLE 72 NORTH AMERICA: DIGITAL MULTIMETER MARKET SIZE, BY COUNTRY,  
2017–2024 (USD THOUSAND)

TABLE 73 US: DIGITAL MULTIMETER MARKET SIZE, BY TYPE, 2017–2024 (USD  
THOUSAND)

TABLE 74 US: DIGITAL MULTIMETER MARKET SIZE, BY RANGING TYPE,  
2017–2024 (USD THOUSAND)

TABLE 75 US: DIGITAL MULTIMETER MARKET SIZE, BY APPLICATION, 2017–2024  
(USD THOUSAND)

TABLE 76 CANADA: DIGITAL MULTIMETER MARKET SIZE, BY TYPE, 2017–2024  
(USD THOUSAND)

TABLE 77 CANADA: DIGITAL MULTIMETER MARKET SIZE, BY RANGING TYPE,  
2017–2024 (USD THOUSAND)

TABLE 78 CANADA: DIGITAL MULTIMETER MARKET SIZE, BY APPLICATION,  
2017–2024 (USD THOUSAND)

TABLE 79 MEXICO: DIGITAL MULTIMETER MARKET SIZE, BY TYPE, 2017–2024

(USD THOUSAND)

TABLE 80 MEXICO: DIGITAL MULTIMETER MARKET SIZE, BY RANGING TYPE, 2017–2024 (USD THOUSAND)

TABLE 81 MEXICO: DIGITAL MULTIMETER MARKET SIZE, BY APPLICATION, 2017–2024 (USD THOUSAND)

TABLE 82 MIDDLE EAST & AFRICA: DIGITAL MULTIMETER MARKET SIZE, BY TYPE, 2017–2024 (USD THOUSAND)

TABLE 83 MIDDLE EAST & AFRICA: DIGITAL MULTIMETER MARKET SIZE, BY RANGING TYPE, 2017–2024 (USD THOUSAND)

TABLE 84 MIDDLE EAST & AFRICA: DIGITAL MULTIMETER MARKET SIZE, BY APPLICATION, 2017–2024 (USD THOUSAND)

TABLE 85 MIDDLE EAST & AFRICA: DIGITAL MULTIMETER MARKET SIZE, BY SUB-REGION, 2017–2024 (USD THOUSAND)

TABLE 86 MIDDLE EAST: DIGITAL MULTIMETER MARKET SIZE, BY TYPE, 2017–2024 (USD THOUSAND)

TABLE 87 MIDDLE EAST: DIGITAL MULTIMETER MARKET SIZE, BY RANGING TYPE, 2017–2024 (USD THOUSAND)

TABLE 88 MIDDLE EAST: DIGITAL MULTIMETER MARKET SIZE, BY APPLICATION, 2017–2024 (USD THOUSAND)

TABLE 89 AFRICA: DIGITAL MULTIMETER MARKET SIZE, BY TYPE, 2017–2024 (USD THOUSAND)

TABLE 90 AFRICA: DIGITAL MULTIMETER MARKET SIZE, BY RANGING TYPE, 2017–2024 (USD THOUSAND)

TABLE 91 AFRICA: DIGITAL MULTIMETER MARKET SIZE, BY APPLICATION, 2017–2024 (USD THOUSAND)

TABLE 92 SOUTH AMERICA: DIGITAL MULTIMETER MARKET SIZE, BY TYPE, 2017–2024 (USD THOUSAND)

TABLE 93 SOUTH AMERICA: DIGITAL MULTIMETER MARKET SIZE, BY RANGING TYPE, 2017–2024 (USD THOUSAND)

TABLE 94 SOUTH AMERICA: DIGITAL MULTIMETER MARKET SIZE, BY APPLICATION, 2017–2024 (USD THOUSAND)

TABLE 95 SOUTH AMERICA: DIGITAL MULTIMETER MARKET SIZE, BY COUNTRY, 2017–2024 (USD THOUSAND)

TABLE 96 BRAZIL: DIGITAL MULTIMETER MARKET SIZE, BY TYPE, 2017–2024 (USD THOUSAND)

TABLE 97 BRAZIL: DIGITAL MULTIMETER MARKET SIZE, BY RANGING TYPE, 2017–2024 (USD THOUSAND)

TABLE 98 BRAZIL: DIGITAL MULTIMETER MARKET SIZE, BY APPLICATION, 2017–2024 (USD THOUSAND)

TABLE 99 ARGENTINA: DIGITAL MULTIMETER MARKET SIZE, BY TYPE,  
2017–2024 (USD THOUSAND)

TABLE 100 ARGENTINA: DIGITAL MULTIMETER MARKET SIZE, BY RANGING  
TYPE, 2017–2024 (USD THOUSAND)

TABLE 101 ARGENTINA: DIGITAL MULTIMETER MARKET SIZE, BY APPLICATION,  
2017–2024 (USD THOUSAND)

TABLE 102 CHILE: DIGITAL MULTIMETER MARKET SIZE, BY TYPE, 2017–2024  
(USD THOUSAND)

TABLE 103 CHILE: DIGITAL MULTIMETER MARKET SIZE, BY RANGING TYPE,  
2017–2024 (USD THOUSAND)

TABLE 104 CHILE: DIGITAL MULTIMETER MARKET SIZE, BY APPLICATION,  
2017–2024 (USD THOUSAND)

## List Of Figures

### LIST OF FIGURES

FIGURE 1 DIGITAL MULTIMETER MARKET: RESEARCH DESIGN

FIGURE 2 RESEARCH METHODOLOGY: ILLUSTRATION OF DIGITAL MULTIMETER COMPANY REVENUE ESTIMATION (2018)

FIGURE 3 RANKING OF KEY PLAYERS, 2018

FIGURE 4 DATA TRIANGULATION METHODOLOGY

FIGURE 5 KEY SERVICE PROVIDERS' POINT OF VIEW

FIGURE 6 HANDHELD SEGMENT IS EXPECTED TO DOMINATE THE DIGITAL MULTIMETER MARKET, BY TYPE, DURING THE FORECAST PERIOD

FIGURE 7 AUTO-RANGING SEGMENT OF DIGITAL MULTIMETER MARKET, BY RANGING TYPE, IS EXPECTED TO GROW AT THE FASTEST RATE DURING THE FORECAST PERIOD

FIGURE 8 ENERGY SEGMENT IS EXPECTED TO HOLD THE LARGEST SHARE OF THE DIGITAL MULTIMETER MARKET, BY APPLICATION, DURING THE FORECAST PERIOD

FIGURE 9 ASIA PACIFIC DOMINATED THE DIGITAL MULTIMETER MARKET IN 2018

FIGURE 10 GROWTH IN THE NUMBER OF ELECTRONIC DEVICES IN END USE INDUSTRIES AND THE ABILITY OF DMM TO MEASURE MULTIPLE PARAMETERS ARE EXPECTED TO DRIVE THE DIGITAL MULTIMETER MARKET, 2019–2024

FIGURE 11 HANDHELD SEGMENT DOMINATED THE DIGITAL MULTIMETER MARKET, BY TYPE, IN 2018

FIGURE 12 AUTO-RANGING SEGMENT DOMINATED THE DIGITAL MULTIMETER MARKET, BY RANGING, IN 2018

FIGURE 13 ENERGY SEGMENT DOMINATED THE DIGITAL MULTIMETER MARKET, BY APPLICATION, IN 2018

FIGURE 14 DIGITAL MULTIMETER MARKET IN NORTH AMERICA IS ESTIMATED TO BE THE FASTEST GROWING DURING THE FORECAST PERIOD

FIGURE 15 DIGITAL MULTIMETER MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES

FIGURE 16 GLOBAL IOT CONNECTED DEVICES, 2018-2025 (BILLION UNITS)

FIGURE 17 DIGITAL MULTIMETER MARKET SHARE, BY TYPE, 2018

FIGURE 18 DIGITAL MULTIMETER MARKET SHARE, BY RANGING TYPE, 2018

FIGURE 19 DIGITAL MULTIMETER MARKET SHARE, BY APPLICATION, 2018

FIGURE 20 GLOBAL SNAPSHOT: NORTH AMERICAN MARKET IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD



FIGURE 21 DIGITAL MULTIMETER MARKET SHARE, BY REGION, 2018  
FIGURE 22 ASIA PACIFIC: REGIONAL SNAPSHOT (2018)  
FIGURE 23 EUROPE: REGIONAL SNAPSHOT (2018)  
FIGURE 24 KEY DEVELOPMENTS IN THE DIGITAL MULTIMETER MARKET,  
2014–2019  
FIGURE 25 DIGITAL MULTIMETER MARKET (GLOBAL) COMPETITIVE  
LEADERSHIP MAPPING, 2018  
FIGURE 26 FORTIVE LED THE DIGITAL MULTIMETER MARKET IN 2018  
FIGURE 27 KEYSIGHT TECHNOLOGIES: COMPANY SNAPSHOT  
FIGURE 28 KEYSIGHT TECHNOLOGIES: SWOT ANALYSIS  
FIGURE 29 GOSSEN METRAWATT: SWOT ANALYSIS  
FIGURE 30 NATIONAL INSTRUMENTS: COMPANY SNAPSHOT  
FIGURE 31 NATIONAL INSTRUMENTS: SWOT ANALYSIS  
FIGURE 32 TEKTRONIX: SWOT ANALYSIS  
FIGURE 33 YOKOGAWA ELECTRIC CORPORATION: COMPANY SNAPSHOT  
FIGURE 34 YOKOGAWA ELECTRIC CORPORATION: SWOT ANALYSIS  
FIGURE 35 FLIR SYSTEMS: COMPANY SNAPSHOT  
FIGURE 36 ROHDE & SCHWARZ: COMPANY SNAPSHOT

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