

Digestive Health Ingredients Market - U.S. (2010 - 2015)

<https://marketpublishers.com/r/D261BFFD419EN.html>

Date: November 2010

Pages: 130

Price: US\$ 5,650.00 (Single User License)

ID: D261BFFD419EN

Abstracts

The digestive health ingredients industry is witnessing significant growth opportunities in the United States market. Digestive health is the fastest growing segment in the United States food ingredients market domain. With increased interest among health conscious consumers, a large number of gut-health or digestive-health products have been launched in the market. United States is coming closer to Europe in consumer preference for digestive health products. This market research report identifies the importance and growth prospectus of digestive health ingredient products. This category provides one of the largest opportunities for functional food in the coming years.

This market report analyzes the trends prevailing in the digestive health ingredients market in the United States. It gives the revenue forecast, competitive structure and market share details for the major segments such as digestive prebiotics, digestive probiotics and digestive enzymes. It analyzes the product and application trend for the major product segments. It provides the company profiles of major companies participating in the United States market.

This study analyzes the U.S. market for the following three important digestive health ingredients. Digestive Prebiotics (Fructans, Mannan-oligosaccharides (MOS), Galactooligosaccharide (GOS) and so on), Digestive Probiotics (Cultures), Digestive Enzymes (Proteases, Lipases carbohydrases, Lactases and so on).

The study covers enzymes that are consumed as supplements for maintaining proper digestion in human health

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