

Dietary Fibers Market by Source (Fruits & Vegetables, Cereals & Grains, Legumes, Nuts & Seeds), Type (Soluble, Insoluble), Application (Functional Food & Beverages, Pharmaceuticals, Feed, Nutrition, Other Application) & Region - Global Forecast to 2027

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Abstracts

According to MarketsandMarkets, the market for dietary fibers is estimated at USD 6.8 billion in 2022. It is projected to reach USD 12.3 billion by 2027, recording a CAGR of 12.6% during the forecast period. Increasing geriatric population, in countries like China and Japan and in some European countries has led consumers to include dietary supplements as part of their daily diets. This is expected to support the growth dietary fibers market growth in the upcoming years. Furthermore, increasing lifestyle-related disease such as obesity and diabetes is anticipated generate opportunities in the global dietary fibers market as daily intake of these fibers are proven to be helpful in mitigating various health-related issues.

“Inclusion of nutrition rich fruits and vegetable in diet to flourish the by source segment’s growth.”

Fibers are vital elements of fruits and vegetables. Fibers are known to be plant-based carbohydrates that are not digested by gastrointestinal acids. Hence, remain undigested and are considered good for bowel actions. In fruits and vegetables, dietary fibers are found easily that help to enhance human health via different functions such as postprandial glycemic response reduction, cholesterol normalization, microbiota modulation, constipation prevention, and transport of phenolic compounds. Fast-paced lifestyle, changing eating habits, and lack of wholesome diets have led consumers to opt for various dietary supplements that are based on fruits and vegetables. This has eventually supported the growth of dietary fibers market.

“Increasing food and beverage applications of soluble dietary fibers to drive the market growth”

Water-soluble dietary fibers are one of the critical segments of dietary fibers. They comprise pectin, polydextrose, beta-glucan, inulin, fructooligosaccharides, corn fiber, and galactooligosaccharides. Soluble dietary fibers procrastinate gastric emptying and normalize the blood sugar level, as well as lowering the cholesterol level. Therefore, health-conscious consumers are keen towards including dietary fibers in their diets in different forms such as fruits, vegetables, supplements, beverages, and others. Various health benefits associated with the consumption soluble dietary fibers such as aiding obesity, diabetes, and cholesterol have led to propel the growth of dietary fibers market.

“Asia Pacific witnessed to be the fastest-growing market for dietary fibers, at a CAGR of 13.5%, in terms of value”

Growing millennial consumers population in developing economies such as China and India who are more concerned about the daily nutrition intake coupled with increasing per capita income and spending power are driving the Asia Pacific dietary fibers market. According to Indian National Institute of Nutrition 30–40 g of fiber should be consumed on a daily basis, also the Ministry of Health, Labor and Welfare in Japan suggests the ideal dietary fiber consumption for an average adult should be 20–25 g per day. Noting that, consumers are following the dietary instructions given by government bodies and health organizations specifically after Covid-19 pandemic, this is anticipated to further increase in dietary fibers market growth in the region.

Break-up of Primaries:

By Company Type: Tier 1 – 35%, Tier 2- 45%, Tier 3 – 20%

By Designation: Director – 30%, CXOs – 25%, and Others- 45%

By Region: North America – 20%, Europe – 25%, Asia Pacific – 45%, and RoW – 10%

Leading players profiled in this report:

Beneo (Germany)

ADM (US)

Tereos (France)

Cargill (US)

Dupont (US)

Roquette Frères (France)

Ingredion Incorporated (US)

Kerry Group PLC (Ireland)

The Green Labs LLC (US)

Nexira (France)

Tate & Lyle (UK)

Nutri Pea Ltd (Canada)

Herbafood Ingredients GmbH (Germany)

Scoular (US)

Baolingbao Biology Co Ltd. (China)

Research Coverage:

The report segments the dietary fibers market on the basis of and region. In terms of insights, this report has focused on various levels of analyses—the competitive landscape, end-use analysis, and company profiles, which together comprise and discuss views on the emerging & high-growth segments of the global dietary fibers, high-growth regions, countries, government initiatives, drivers, restraints, opportunities, and challenges.

Reasons to buy this report:

To get a comprehensive overview of the dietary fibers market

To gain wide-ranging information about the top players in this industry, their product portfolios, and key strategies adopted by them

To gain insights about the major countries/regions in which the dietary fibers market is flourishing

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*Details on Business overview, Products offered, Recent Developments, MNM view might not be captured in case of unlisted companies.

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About

Dietary fiber, still being in the initial stages of product formulations, is growing with a high CAGR in all regions. Of all the four major regions, Asia-Pacific has the fastest growing market with the highest CAGR of XX% from 2014 to 2019. The manufacturing cost of dietary fiber is heavily dependent on the type of raw material used and its availability. Low penetration level of dietary fiber in Asia-Pacific makes it the fastest growing region for dietary fibers. More adoption of dietary fibers is expected to be seen in Asia-Pacific in coming years. Stringent regulatory guidelines are to be followed to extract various fibers. The increasing demands for soluble fibers from the supplement market have resulted in a supply gap, causing soaring prices. The resultant high prices of these prime variants of dietary fibers may result in working capital shortage and act as a restraint for the growth of the dietary fiber market.

The market will be led by the conventional and insoluble dietary fiber segments at the global level, essentially driven by the North American and European functional food markets. The Asian pharmaceutical industry is expected to drive the soluble fiber market. Being one of the most preferred forms of fibers, insoluble dietary fibers would soon be usurped by the soluble fiber segment in the near future.

The global dietary fiber market has been dominated by conventional and insoluble variants and food applications. Although the pharmaceutical segment, including the supplement sector, showed the highest growth potential in the past decade, it currently accounts for a smaller share of the market. The regional break-up shows a clear dominance by the North American region. Although the European and North American regions dominate the conventional fiber consumptions, the Asian giants—India and China—along with Japan and Australia have been at the forefront in terms of consumption of soluble and novel fibers. Brazil and South Africa are also picking up pace in the Latin American region. However, it is the supplements segment which is the key driver of dietary fibers in Asia, and gradually across the globe.

The global dietary fiber market was dominated by North America with a share of XX%, followed by Europe with a global market share of XX%. The market in North America was dominated by majorly by the U.S. along with Canada and Mexico showing a growth from \$XX million in 2012 to a projected value of \$XX million by 2019. The European market was led by Germany, France, and U.K., in 2013. The Asia-Pacific market is led by Japan and Australia followed by China, and is projected to

reach \$XX million by 2019. The rising awareness and proven health benefits of dietary fibers are the major drivers of the global dietary fiber market.

North America dominates the dietary fiber market and is estimated to generate \$XX million in 2014 and is projected to reach \$XX million by 2019. North America is followed by Europe which is estimated to generate \$XX million in 2014 and is projected to reach \$XX million by 2019. Asia-Pacific and ROW are estimated to reach a market value of \$XX million and \$XX million respectively in 2014.

The dietary fiber market was dominated by North America with a share of XX%, followed by Europe which had a market share of XX% in 2013. The North American market was led by the U.S. with XX% of the total dietary fiber market value, followed by Canada with XX% and Mexico with XX% in 2013.

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