

Diesel Generator Market by Application (Standby Power, Peak Shaving, Prime & Continuous Power), End-User (Commercial, Industrial, Residential), Design (Stationary, Portable), Power Rating & Region - Global Forecast to 2029

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Abstracts

The diesel generator market is forecast to reach USD 23.4 billion by 2029 from an estimated USD 17.9 billion in 2024, at a CAGR of 5.4% during the forecast period (2024-2029). The rise in the demand for uninterrupted power supply, and the need to provide power during emergencies is driving the market.

“Peak shaving: The second fastest segment of the diesel generators market, by application.”

Based on application, the diesel generators market has been split into three types: standby power, peak shaving, prime & continuous power. Peak shaving is expected to be the second fastest segment in the market. Peak shaving is a practice of levelling out peak electricity use by consumers in industrial and commercial sectors to maintain grid stability and reduce energy costs. peak shaving helps avoid spikes in energy consumption, influencing energy costs, and ensuring a stable energy supply during high demand periods.

“Commercial segment is expected to emerge as the fastest segment by end user.”

Based on end user, the diesel generators market has been segmented into commercial, industrial, and residential. The growth in the commercial sector is driven by the increased demand from Commercial venues such as agriculture, healthcare, data centers, complexes, government centers, malls, theaters, educational institutions, and

telecommunications. The diverse power requirement in commercial segment drives the demand for diesel generators, ensuring their constant business neglecting risks.

“Asia Pacific is expected to be the largest region in the diesel generators market.”

Asia Pacific is expected to be the largest region in the diesel generators market between 2024–2029. The market in Asia Pacific comprises China, India, Australia, Japan, South Korea, New Zealand, and Rest of Asia Pacific countries. The growth of the Diesel generators market in the Asia Pacific region is largely supported by factors such as urbanization, rapid industrialization and increasing demand for backup power solutions. The Asia Pacific region home to developing economies like India, Japan and China provide better growth in the diesel generators market.

Breakdown of Primaries:

In-depth interviews have been conducted with various key industry participants, subject-matter experts, C-level executives of key market players, and industry consultants, among other experts, to obtain and verify critical qualitative and quantitative information, as well as to assess future market prospects. The distribution of primary interviews is as follows:

By Company Type: Tier 1- 45%, Tier 2- 30%, and Tier 3- 25%

By Designation: C-Level- 35%, Director Levels- 25%, and Others- 40%

By Region: North America- 10%, Europe- 15%, Asia Pacific- 60%, the Middle East & Africa- 10%, and South America- 5%

Note: Others include product engineers, product specialists, and engineering leads.

Note: The tiers of the companies are defined based on their total revenues as of 2021. Tier 1: > USD 1 billion, Tier 2: From USD 500 million to USD 1 billion, and Tier 3: The Diesel generators market is dominated by a few major players that have a wide regional presence. The leading players in the diesel generators market are Caterpillar (US), Cummins Inc., (US), Generac power systems, Inc (US), Rolls-Royce PLC (UK), Mitsubishi heavy industries, ltd (Japan).

Research Coverage:

Diesel Generator Market by Application (Standby Power, Peak Shaving, Prime & Continuous Power), End-User (Comm...

The report defines, describes, and forecasts the diesel generators market, by power rating, by application, by design, and by end user for various regions. It also offers a detailed qualitative and quantitative analysis of the market. The report provides a comprehensive review of the major market drivers, restraints, opportunities, and challenges. It also covers various important aspects of the market. These include an analysis of the competitive landscape, market dynamics, market estimates, in terms of value, and future trends in the diesel generators market.

Key Benefits of Buying the Report

Competitive operating costs, enhancing efficiency, low maintenance costs and the increasing demand for reliable and continuous power supply are some of the factors driving the diesel generators market. Strict emission standards and demand for alternate fuel generators like biofuels and natural gas hinder diesel generators market growth. The industrial sector including construction, mining offer lucrative opportunities in this market. The environmental impact including pollution, costlier maintenance costs, lack of grid infrastructure in remote places are some of the challenges faced in this market.

Product Development/ Innovation: The trends such as the integration of hybrid power systems is a pivotal trend in diesel generator development. Hybrid systems with diesel generators as a backup component represent a new market segment for generator manufacturers. This offers the potential for market expansion and revenue growth. Manufacturers leverage their existing expertise in diesel generators to develop and integrate them effectively with renewable energy sources and control systems in hybrid solutions. Hybrid systems with a diesel backup component can offer a more attractive value proposition to customers seeking reliable power with a lower environmental impact.

Market Development: The development of diesel generators is essential in providing an uninterrupted power supply during increasing demand periods. Favorable government policies promoting energy security, increasing investments in various sectors like oil & gas, construction and the need for reliable power sources create diesel generators market growth.

Market Diversification: Rolls-Royce acquires Kinolt, a Belgian specialist for providing uninterruptible power supply. The acquisition further enhances Rolls-Royce's market position in safety applications and its power supply product

offerings.

Competitive Assessment: In-depth assessment of market shares, growth strategies, and service offerings of leading players like Caterpillar (USA), Cummins Inc., (USA), Generac power systems, Inc (USA), Rolls-Royce PLC (UK), Mitsubishi Heavy Industries, Ltd (Japan). among others in the diesel generators market.

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*Details on Business Overview, Products Offered, Recent Developments, and MnM View (Key strengths/Right to Win, Strategic Choices Made, and Weaknesses and Competitive Threats) might not be captured in case of unlisted companies.

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