

# Desiccant Dehumidifier Market by Product Type (Fixed or Mounted Desiccant Dehumidifier, Portable Desiccant Dehumidifier), Application (Energy, Food and Pharmaceutical, Electronics, Chemical, Construction), End User & Region - Global Forecast to 2028

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## **Abstracts**

The desiccant dehumidifier market is projected to grow from USD 578 million in 2023 and is projected to reach USD 749 million by 2028; it is expected to grow at a CAGR of 5.3% from 2023 to 2028.

Increasing adoption of desiccant dehumidifiers in various industries, increasing government regulatory policies, and incentives for clean energy is expected to fuel the growth of the desiccant dehumidifier market. However, the high initial cost of desiccant dehumidifiers limits the desiccant dehumidifier market growth.

"Food and Pharmaceutical application segment to witness significant growth during the forecast period." Increasing investments in the food industry will provide lucrative market opportunities for the desiccant dehumidifier market in the food industry. High humidity levels can promote the growth of bacteria, mold, and other microorganisms, compromising the safety and quality of food and pharmaceutical products. Desiccant dehumidifiers effectively solve this problem as they can remove moisture from the air and maintain low humidity levels in a wide range of food and pharmaceutical applications. For example, desiccant dehumidifiers can be used in food processing plants to maintain optimal storage conditions for products such as fruits, vegetables, and meat and prevent ice formation on frozen products.



"Market for portable desiccant dehumidifier segment is expected to exhibit higher growth during the forecast period." The portable segment is expected to exhibit higher growth during the forecast period. Portable desiccant dehumidifiers are increasingly being adopted in gyms, basements, sports arenas, and commercial spaces where low-capacity desiccant dehumidifiers are required. Portable dehumidifiers are typically lightweight and compact; some models are even equipped with wheels for easy mobility. Additionally, the factors like such as rising investments in innovation of the product innovation for portable desiccant dehumidifiers are enabling the segment's high growth rate in the desiccant dehumidifier market.

"Commercial end-user segment of the desiccant dehumidifiers to witness the highest growth during the forecast period."

By end user, the desiccant dehumidifier market has been industrial and commercial segments. The commercial segment is expected to grow at the highest CAGR during the forecast period. This can be attributed to the increasing use of desiccant dehumidifiers in commercial facilities such as retail stores, hotels, swimming pools, and offices. In these commercial spaces, mostly low-capacity desiccant dehumidifiers are used due to small areas. In addition, rapid urbanization in developing economies is increasing the demand for desiccant dehumidifiers. This will further enable the use of desiccant dehumidifiers in commercial spaces such as retail stores, commercial buildings, and shopping malls.

"Europe to account for a significant market share of desiccant dehumidifiers during the forecast period" Europe is expected to hold a significantly large share of the desiccant dehumidifier market during the forecast period. Europe has a large population of technology enthusiasts and growing awareness about dehumidification systems which are a few of the major drivers for the growth of the desiccant dehumidifier market. Moreover, the governments of the countries in Europe have policies for promoting energy conversation measures across economic segments such as industrial and commercial. Major companies such as Condair Group (Switzerland), DehuTech AB™ (Sweden), and Trotec (Austria), which provide desiccant dehumidifiers worldwide, are based in Europe. Associations such as the Federation of European Heating and Ventilation and Air Conditioning Associations (REHVA) support the growth of the industry in Europe, including desiccant dehumidifiers, thereby contributing to the growth of the desiccant dehumidifier market in this region.

In the process of determining and verifying the market size for several segments and subsegments gathered through secondary research, extensive primary interviews have



been conducted with key industry experts in the desiccant dehumidifier market space. The break-up of primary participants for the report has been shown below: By Company Type: Tier 1-40%, Tier 2-40%, and Tier 3-20% By Designation: C-level Executives -40%, Directors -40%, and Others -20% By Region: North America -30%, Asia Pacific -40%, Europe -20%, and RoW -10%

The report profiles key players in the desiccant dehumidifier market with their respective market ranking analysis. Prominent players profiled in this report are Munters (Sweden), Bry-Air (India), Condair Group (Switzerland), Cotes (Denmark), Seibu Giken DST (Sweden), Trotec (Austria), DehuTech AB™ (Sweden), Fisen Corporation (US), Atlas Copco (Sweden). Apart from this, Parker Hannifin Corporation (US), Airwatergreen AB (Sweden), Sunpentown Inc. (US), SPX Flow Technology Germany GmbH (US), Quincy Compressor (US), Zeks Compressed Air Solutions (US), Desiccant Technologies Group (Lithuania), Shanghai Rotorcomp Screw Compressor Co., Ltd. (China), Sullair LLC (US), NiGen International L.L.C (US), Innovate Air Technologies (US), De'Longhi Appliances S.r.I. (Italy), STULZ Air Technology Systems, Inc. (US), Fisair (Spain), Dantherm Group (Denmark), Meaco (UK), PT Denusa Sejahtera (Indonesia), Therma-Stor LLC (US), HuTek(Asia) Company Ltd (Thailand), Andrew Sykes Group (UK), Ebac Industrial Products Limited (US), Ecor Pro (Netherlands), Trane Technologies (US), FI?ktGroup SEMCO (US), NovelAire Technologies (US), Humiscope (Australia) are among a few emerging companies in the desiccant dehumidifier market.

Research Coverage: This research report categorizes the desiccant dehumidifier market on the basis of product type, end user, application, and region. The report describes the major drivers, restraints, challenges, and opportunities pertaining to the desiccant dehumidifier market and forecasts the same till 2028. Apart from these, the report also consists of leadership mapping and analysis of all the companies included in the desiccant dehumidifier ecosystem.

Key Benefits of Buying the Report The report will help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall desiccant dehumidifier market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and to plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:



Analysis of key drivers (Increasing adoption of desiccant dehumidifiers in various industries, Increasing government regulatory policies and incentives for clean energy to propel the market growth, growth in construction activities to bolster the demand for desiccant dehumidifiers), restraints (The complexity involved in the installation of desiccant dehumidifiers, High initial cost of desiccant dehumidifiers), opportunities (Growing adoption of desiccant dehumidifiers in clean room environments, Ongoing developments in the desiccant dehumidifier technology to contribute to the market growth) and challenges (Limitations in terms of applications for desiccant dehumidifiers, Environmental concerns related to desiccant dehumidifiers) influencing the growth of the desiccant dehumidifier market.

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the desiccant dehumidifier market.

Market Development: Comprehensive information about lucrative markets – the report analyses the desiccant dehumidifier market across varied regions

Market Diversification: Exhaustive information about new products & services, untapped geographies, recent developments, and investments in the desiccant dehumidifier market

Competitive Assessment: In-depth assessment of market shares, growth strategies and service offerings of leading players like Munters (Sweden), Bry-Air (India), Condair Group (Switzerland), Cotes (Denmark), Seibu Giken DST (Sweden), among others in the desiccant dehumidifier market.



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