

# **Dental Implants & Prosthetics Market (Artificial Teeth, Dentures, Crowns & Bridges) Current Trends, Opportunities & Global Forecasts to 2016**

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## **Abstracts**

Dental Implants & Prosthetics Market (Artificial Teeth, Dentures, Crowns & Bridges)  
Current Trends, Opportunities & Global Forecasts to 2016

Dental implant is an artificial tooth root which is used in dentistry to support restorations that resemble a tooth or group of teeth to replace missing teeth. Dental implants are an ideal option for people in good general oral health who have lost a tooth or teeth due to periodontal disease, an injury, or some accident.

Dental markets studied in this report are categorized as dental implants, & prosthetics; of which implants account for largest share of the total market. The global dental implant & prosthetics market was valued at \$ 6,781.7 million in 2011 and is expected to reach \$10,562.2 million by 2016; growing at a CAGR of and 9.3% from 2011 to 2016.

Europe is leading the global dental implant market with the largest share of 41.0%, at an estimated \$1,675.1 million in 2011.

The market offers tremendous growth potential mainly due to the increasing demand from developing Asian and South American nations, due to increasing purchasing power and consumer acceptance of advanced dental technologies. The trend towards minimally-invasive surgical procedures forms another key factor driving the growth of the dental implants market, as these preclude the pain, infection, and other side-effects associated with traditional dental procedures.

The report analyzes the dental implants market by material and procedures. Based on the material used, dental implants are segmented as the titanium implants and zirconia

implants. The titanium implants are further classified on the basis of stages involved in surgery (single stage & two stage); and type of connectors (external hexagonal, internal hexagonal, and internal octagonal).

By procedure, dental implants are segmented as the root-form dental implant and plate-form dental implant. Among the two types, root-form dental implants are the most prolifically used dental implants, due to durability and high success rate, compared to the other types of implants.

The introduction of technologies such as CAD/CAM has significantly improved dentistry procedures. This is significantly boosted market growth for dental prosthetics, along with the fact it offers patients a wide range of options. Ceramic crowns offer better esthetics, while metal-fused ceramic crown offer greater strength. Crowns are also available in gold and other metal alloys.

Major players in the global dental implants & prosthetics market include Nobel Biocare (Switzerland), Dentsply International (U.S.), Danaher Corporation (U.S.), 3M (U.S.), Straumann (Switzerland), Ivoclar (Liechtenstein), Sirona (U.S.), Heraeus Kulzer (Germany) and Biomet/3i (U.S.).

## **Scope of the Report**

The Dental Implants & Prosthetics Market research report evaluates the global market with respect to revenue, growth, and industry focus in the following markets:

Global dental implants market

By material

Titanium

By stages

Single stage

Two stage

Zirconia

By procedure

Root form

Plate form

Global dental prosthetics market

Crowns & bridges

Ceramic fused to metal

Metal free ceramic

Artificial teeth

Acrylic

Ceramic

Composite

Dental implants & prosthetics market, by geography

North America

Europe

Asia

ROW

Each section of the report offers market data for the various market segments and geographies. It also provides market trends with respect to drivers, restraints, and opportunities.

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## About

### Market Segmentation

The dental implants & prosthetics market is mainly segmented as dental implants market and dental prosthetic market. Dental implants have been segmented on the basis of material used and procedure. Based on the material used, implants are segmented into titanium implants and zirconia implants. On the basis of procedure, they are segmented into root-form and platform implants.

Titanium implants are further classified on the basis of stages involved in surgery (single stage & two stage); and type of connectors (External Hexagonal, Internal Hexagonal, and Internal Octagonal).

Dental prosthetics is mainly categorized into three segments such as Dentures, Artificial teeth, and Crowns & Bridges. On the basis of materials used the artificial teeth market is segmented as Acrylic, Ceramic, and Composite. Crowns & Bridges are also further segmented as Ceramic fused to metal crowns & bridges, and metal free ceramic crowns & bridges.

### Market Dynamics

The major factors influencing growth of the global dental implants & prosthetics market are the increase in life expectancy across the globe and the rising demand for cosmetic dentistry and dental prosthetics worldwide across all age groups. While lack of consumer awareness in developing economies may hinder market growth, industry players still have immense growth opportunities due to low penetration levels and less stringent regulations with respect to introduction of new and advanced products. Increasing insurance coverage in developed countries and rising income levels in developing nations like India and China are also expected to drive growth momentum.

### Growing Medical & Dental Tourism in Developing Countries

Emerging economies such as Asia and Latin America have significant growth opportunities with huge untapped patient populations and growing economic prosperity. Medical tourism has propelled the growth in the dental market in these economies. In 2010, about 850,000 Americans traveled to countries such as India, Thailand, Singapore, and South Africa to undergo various health-related treatments. Around XX%

of American patients and more than XX% of European patients travelled to India alone for dental treatments, in 2010.

Countries such as Thailand and Malaysia offer dental tour packages, which includes the cost of a dental treatment as well as a vacation, and is still lower than the total cost of a dental treatment incurred in U.S. and U.K. This is luring more and more Americans and Europeans to avail dental treatments in Asian countries, thereby rendering dental tourism a major source of revenue collection in the same. India is one of the cheapest options for a dental treatment where an implant costs around \$XX as compared to \$XX in the U.S. Also, in countries where advanced aesthetic products are not as popular as the west, there is a significant market potential for the introduction of aesthetically enhanced products and advanced equipments like CAD/CAM systems. Owing to the growing dental tourism, introduction and availability of newer and advanced dental products will fuel growth of this market.

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