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Dental Equipment Market (2009 - 2014)

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Abstracts

The dental devices report forecasts the size of global dental equipment and consumables market over the period 2009 – 2014. The report analyses the key trends of the market, and segments the global dental equipment and consumables market by components and into various geographic regions (with the market size for each of these regions). Further, it discusses the key market drivers, restraints and opportunities of the global dental equipment and consumables market.

The global dental equipment and consumables market is estimated to be $26 billion by 2014, growing at a CAGR of 6.8%. The market is expected to grow because of the tremendous demand for dental biomaterial and dental implants. It is expected that the market for dental implants and dental biomaterials will grow at an overall CAGR of 12.2% and 10.5% respectively from 2009 – 2014. The main driving element for global dental equipment market is the advancement in technologies that are available to dentists' for treating their patients.

The growth of this market is expected to be highest in the U.S. and EU where the generation of aging baby boomers can afford the quality but expensive dental procedures. This is also expected to be a catalyst for the growth and popularity of cosmetic treatments and implants along with the increasing demand for better orthodontic products by youngsters. The emerging technology will reduce the overall turnaround time for dental procedures while improving efficiency of the dental practitioners. For example, introduction of CAD/CAM has reduced designing time for dental crowns and bridges and 3D imaging techniques have improved patient diagnosis and procedure planning. Improvements in the field of dental biomaterials and tissue regenerative material have enabled the dentists to offer more natural and longtime dental solutions. Dentists are now educating their patients about dental products, which has helped in improving customer awareness about products and the latest available technologies. Changing consumer needs and a shift towards cosmetic dentistry will

drive the market for hi-end dental solutions.

Stiff competition exists among the industry participants due to product differentiation, technology and pricing. This is more evident among dental companies resulting in companies adopting strategies like technology integration, product improvement and re-branding.

Global Dental Devices and Consumables Market Report

The report segments the Global Dental Devices and Consumables Market based on:

- General and diagnostic devices market by product
- Treatment based devices market by product
- Other dental devices market by product
- Dental consumables market by product

While existing reports have attempted to study end-user attitudes and demographics, they do not provide a complete picture from the industry's perspective. This MarketsandMarkets report on “Global Dental Devices and Consumables Market” analyzes the market dynamics exclusively from the industry point of view. The report aims at providing a two-dimensional picture of the market by focusing on all aspects of the dental devices market as well as the dental consumables reporting the key trends, which are further analyzed at the micro market levels. The report also includes segments for dental diagnostic devices, dental treatment based devices, consumables and other dental devices market.

Each segment of the report will provide market tables, drivers, restraints and opportunities along with the key players and competitive landscape. This report will also provide more than 100 market tables for various geographic regions covering the sub-segments and micro-markets. In addition, the report provides over 45 company profiles for each of its sub-segments, such as dental chair manufacturers, implants manufacturers, other devices manufacturers etc.

THE REPORT ANSWERS THE FOLLOWING QUESTIONS

- What are the key market dynamics influencing the market trends?
- Who are the target audience driving the market growth in each of the micro-market?
- Where are key opportunities available to the market players to capitalize on?
- What are the competitive strategies increasingly adopted to combat competition?

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What makes our report unique?

- Provision of longest market segmentation in the industry.

- The report provides analysis of patents and more than 45 company profiles giving a competitive outlook.

- The report includes market data for segments such as tools, services and applications for the major geographies – U.S., Europe, Asian and Rest of the World.

- The high level analysis provided by the report analyzes the market prospective for different major market segments along with the identification of opportunities.

- Provides competitive analysis of the major segments and focuses on the global market players and key developments – equipment, devices and technology.

Key questions answered

- Which are the high growth market segments in terms of devices and consumables?

- What are the market forecasts and estimates from the period 2009-14?

- What are the major drivers and opportunities in the market?

- What is the competitive outlook, what are the major tools and services, who are the major players in the market segments?

Contents

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List Of Tables

LIST OF TABLES

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List Of Figures

LIST OF FIGURES

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