

Dental Lasers Market by Product (Soft Tissue, All Tissue, Dental Welding Lasers), Application (Conservative Dentistry, Endodontic Treatment, Periodontitis), End User (Hospitals, Clinics), and Geography - Global Forecast to 2020

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Abstracts

A dental laser is a tool that produces a narrow light beam, which when directed towards a tissue, brings about required changes. It is used to remove or shape a tissue in a dental treatment procedure.

Dental lasers are used in different treatments, such as laser assisted caries diagnosis and management, restorative dentistry, oral surgeries, periodontitis treatment, pediatric restorative dentistry, frenectomy, endodontics, biostimulation, and others. They are also used to whiten teeth, help treat infections in root canals, remove inflamed gum tissues; and aid in the treatment of gum diseases, biopsy procedure treatments, removal of muscle attachments that limit proper movement; and so on. Laser procedures are precise and can reduce the healing time required and control bleeding during surgery.

The global dental lasers market is expected to reach USD 224.7 million by 2020, at a CAGR of 5.2% during the forecast period from 2015 to 2020. The increasing awareness for oral hygiene; rising middle class and aging population; and rising demand for cosmetic dentistry, reduced treatment time, and operating cost have influenced the growth of the dental lasers market.

The soft tissue dental lasers segment accounted for the largest share of the global dental lasers market in 2014. Soft tissue lasers are used to sterilize endodontic canals and treat periodontal disease as well as in tooth whitening procedures. The soft tissue dental laser segment dominated the market, owing to the increased number of cases of

gingivectomy and periodontal diseases, among others.

North America dominated the dental lasers market, due to the increasing technological advancements, growing awareness with respect to oral hygiene, and rising adoption rate of newer technologies in the region. However, the Asia-Pacific market is expected to grow at the highest CAGR during the forecast period, due to factors such as the rise in the awareness of dental lasers, increased number aesthetic procedures, and rise in aging population.

The key players operational in the dental lasers market include AMD LASERS (U.S.), Biolase, Inc. (U.S.), FOTONA D.D. (Slovenia), Convergent Dental (U.S.), Ivoclar Vivadent AG (Liechtenstein), Danaher(U.S.), Sirona (U.S.), Syneron Dental (Israel), ZOLAR Technology & Mfg. Co. Inc. (Canada), THE YOSHIDA DENTAL MFG. CO., LTD. (Japan).

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis, namely, industry analysis (industry trends and PEST analysis), market share analysis of top players, supply chain analysis, and company profiles. All of these together comprise and discuss the basic views on the competitive landscape, usage patterns, emerging- and high-growth segments, high-growth regions and countries and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities of the global dental lasers market.

The report will enrich both established firms as well as new entrants/smaller firms to analyze the market, which in turn will help these firms to achieve greater market share. Firms purchasing the report could use any one or a combination of the below mentioned five strategies to strengthen their market share.

The report provides insights on the following pointers:

Product Analysis and Development: Detailed insights on upcoming technologies, research & development activities, and new product launches in the global dental lasers market are provided.

Market Development: Comprehensive information about lucrative emerging markets is provided. The report also analyzes the markets for dental lasers across various regions, exploit new distribution channels, new clientele base,

and different pricing policies.

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments decisions in the global dental lasers market is provided. Detailed description regarding the related and unrelated diversification pertaining to this market is also provided.

Competitive Assessment: An in-depth assessment of market shares and company share analysis of the key players forecast till 2020 is provided. The business strategies and manufacturing capabilities of leading players enhance the bottom line of these companies.

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