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Dental Equipment Market Size, Share & Trends by Product (Therapeutic (Dental chairs, Dental Units, CAD/CAM, Casting Machines, Dental Lasers, Nd:YAG lasers, Carbon dioxide Lasers), Diagnostic (Dental Imaging, CBCT)), End User (Hospitals & Clinics) & Region - Global Forecast to 2029

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Abstracts

The dental equipment market is projected to reach USD 9.3 Billion by 2029 from USD 6.9 Billion in 2024 at a CAGR of 6.2% during the forecast period. Increased awareness about the importance of oral health and regular dental check-ups is a pivotal factor driving the growth of the dental equipment market. Public health campaigns, educational initiatives, and media coverage are amplifying the understanding that good oral hygiene is crucial not only for maintaining healthy teeth and gums but also for preventing systemic health issues linked to oral diseases, such as cardiovascular disease and diabetes. As a result, more individuals are seeking regular dental check-ups and professional cleanings, which in turn boosts the demand for diagnostic and therapeutic dental equipment. Preventive measures like fluoride treatments, sealants, and early intervention for orthodontic issues are becoming more common, necessitating the use of advanced dental technologies. Additionally, the emphasis on aesthetic dentistry, driven by a societal focus on appearance and self-care, is increasing the demand for cosmetic procedures such as teeth whitening, veneers, and aligners, further fueling the market for specialized dental equipment. Economic instability and downturns can lead to reduced spending on dental care and equipment.

“Therapeutic dental equipment segment commands the largest share of the dental equipment market in 2023.”

In 2023, the therapeutic dental equipment segment dominated the global dental equipment market, driven significantly by the rising demand for cosmetic dental procedures such as teeth whitening, orthodontics, and veneers. This surge can be attributed to the increasing emphasis on aesthetics and the desire for an enhanced smile, fueled by social media influence and the growing societal value placed on appearance. Cosmetic procedures often require sophisticated therapeutic equipment, including advanced laser systems, CAD/CAM technology, and specialized orthodontic tools, to achieve precise and effective results. Additionally, innovations in minimally invasive techniques have made these procedures more accessible and appealing to a broader patient base. The aging population, seeking both functional and aesthetic dental solutions, further boosts this demand. Moreover, the increasing disposable income and higher healthcare spending in many regions enable more individuals to invest in cosmetic dentistry. Dental professionals and clinics are also expanding their service offerings to include a wider range of cosmetic treatments, driving the need for state-of-the-art therapeutic equipment. Overall, the intersection of aesthetic demand and technological advancements in therapeutic dental equipment underpins the segment's leading market share, reflecting a dynamic shift towards comprehensive dental care that encompasses both health and beauty aspects.

“Dental hospitals and clinics segment expected to grow at the highest CAGR during the forecast period”

The dental hospitals and clinics segment is projected to experience the highest compound annual growth rate (CAGR) during the forecast period in the global dental equipment market. This growth is significantly driven by urbanization trends and substantial investments in healthcare infrastructure, especially in emerging markets. As urban areas expand, there is an increased concentration of healthcare facilities, including specialized dental hospitals and clinics, to meet the growing demand for comprehensive dental care services. Governments and private sectors in these regions are investing heavily in developing modern healthcare infrastructures to cater to their burgeoning urban populations. This development includes the establishment of new dental clinics equipped with advanced diagnostic and therapeutic dental equipment, ensuring high-quality care and accessibility. Moreover, the rise in disposable incomes and the growing middle-class population in these markets are contributing to higher healthcare spending, making dental services more affordable and appealing.

“Europe to witness the substantial growth rate during the forecast period”.

The dental equipment market is segmented into North America, Europe, Asia Pacific, Latin America, the Middle East & Africa, and GCC Countries based on the region type. In 2023, the Asia Pacific region is anticipated to exhibit the highest compound annual growth rate (CAGR) during the forecast period. However, Europe holds the largest share of the dental equipment market in 2023. Europe is at the forefront of dental technology innovation, with numerous companies and research institutions dedicated to developing cutting-edge dental equipment. This focus on innovation fosters a competitive market environment, encouraging continuous advancements in dental technology and high-quality care standards. Europe's well-established healthcare infrastructure, high healthcare expenditure, and strong emphasis on oral health contribute to its leading market position. Moreover, supportive government policies and reimbursement schemes enhance access to advanced dental treatments, further solidifying Europe's dominant share in the global dental equipment market. These dynamics illustrate the robust growth potential and technological leadership in the dental equipment market across different regions.

A breakdown of the primary participants (supply-side) for the dental equipment market referred to for this report is provided below:

By Company Type: Tier–35%, Tier–40%, and Tier–25%

By Designation: C-level–20%, Director Level–35%, and Others–45%

By Region: North America–27%, Europe–25%, Asia Pacific–30%, and Middle East and Africa–10% , Latin America–8%,

Prominent players in this market include DENTSPLY SIRONA Inc. (US), Planmeca Group (Finland), Envista Holdings Corporation (US), Align Technology Inc. (US), A-dec Inc. (US), J. MORITA CORP. (Japan), Ivoclar Vivadent AG(Germany), GC Corporation (Japan), Midmark Corporation (US), Straumann Group (Switzerland), 3M Company (US), BIOLASE, Inc. (US), 3Shape (Denmark), BEGO GmbH & Co. KG (Germany), Ultradent Products, Inc. (US), Yoshida Dental MFG. Co., Ltd. (Japan), Nakanishi Inc. (Japan), DentalEZ, Inc. (US), Carestream Dental LLC (US), Takara Belmont Corporation (Japan), Nova Instruments (UK), NewTom (Italy), Millennium Dental Technologies, Inc. (US), PreXion, Inc. (Japan), Brasseler USA (US), AMD Lasers (US), Aseptico (US), and Bien-Air Dental (US).

Research Coverage:

The market study covers the dental equipment market across various segments. It aims at estimating the market size and the growth potential of this market across different segments by type, end user, and region. The study also includes an in-depth competitive analysis of the key players in the market, along with their company profiles, key observations related to their product and business offerings, recent developments, and key market strategies.

Reasons to Buy the Report

This report will enrich established firms as well as new entrants/smaller firms to gauge the pulse of the market, which, in turn, would help them garner a greater share of the market. Firms purchasing the report could use one or a combination of the below-mentioned strategies to strengthen their positions in the market.

This report provides insights on:

Analysis of Market Dynamics: Drivers (development of technologically advanced solutions, rise in oral health disorders, rising demand for advanced cosmetic dental procedures, and growing market for dental tourism in emerging countries), restraints (high cost of dental imaging systems and lack of reimbursement for dental procedures) opportunities (impact of DSOs on dental industry, increasing number of dental laboratories investing in CAD/CAM technologies, and growing focus on emerging markets), and challenges (dearth of trained dental practitioners)

Services/Innovations: Detailed insights on upcoming technologies, research & development activities, and new service launches in the dental equipment market.

Market Development: Comprehensive information on the lucrative emerging markets, components, demographics, end-user, and region.

Market Diversification: Exhaustive information about the product portfolios, growing geographies, recent developments, and investments in the dental equipment market.

Competitive Assessment: In-depth assessment of market shares, growth strategies, product offerings, and capabilities of the leading players in the dental equipment market like DENTSPLY SIRONA Inc. (US), Planmeca Group

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(Finland), Envista Holdings Corporation (US), Align Technology Inc. (US), A-dec Inc. (US), among others.

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