

# **Dental Digital X-ray Market by Product (Digital, Analog), Type (Intraoral (Panoramic), Extraoral (Digital Sensor), Hybrid), Application (Diagnostic, Therapeutic), End User (Dental Hospitals, Forensic Laboratories), & Region - Global Forecasts to 2027**

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## **Abstracts**

The global dental digital x-ray market is projected to reach USD 4.0 billion in 2022 and is expected to reach USD 7.0 billion by 2027, at a CAGR of 11.9%. With the increasing focus on early diagnosis of dental diseases/disorders, the importance of efficient dental imaging methods, like dental digital x-ray systems, has grown over the past few years and is expected to grow further during the forecast period.

Other factors such as the rise in the aging population across the world, and rising disposable income in developing countries is also set to contribute to the increasing use of dental digital x-ray systems as a diagnostic modality.

However, the high cost of dental digital X-rays and lack of reimbursement for dental care could act as a deterrents to market growth.

“By type, the hybrid x-ray systems was the fastest growing segment in the dental digital x-ray market during the forecast period.”

The extraoral x-ray systems segment was the largest in 2021, whereas, the hybrid x-ray systems segment is expected to grow at the highest CAGR from 2022 to 2027.

Hybrid X-ray systems enable capturing panoramic, cephalometric, as well as CBCT imaging in a single scan, and provide minimum radiation exposure compared to conventional X-ray systems, which makes them an increasingly favourable choice.

“Among Intraoral X-ray Systems, the digital sensors sub-segment is expected to occupy the larger share.”

The intraoral x-ray systems segment is divided into photostimulable phosphor systems and digital sensors. The digital sensors segment was the larger segment out of the two in 2021, and is also expected to grow at a faster rate during the forecast period.

The major reasons for market growth are the ease of use and the cost advantage of digital sensors over PSP systems. Additionally, digital sensors significantly reduce operating time and provide excellent-quality images.

“In 2021, Japan accounted for the largest share of the Asia Pacific dental digital x-ray market“

Japan has one of the oldest population globally, which directly relates to a higher prevalence of dental diseases and edentulism. Additionally, high adoption of latest technologies in dental imaging, including digital x-ray systems, is leading to market growth.

A breakdown of the primary participants referred to for the dental digital x-ray market is provided below:

By Company Type (Supply-side): Tier 1: 55%, Tier 2: 25%, and Tier 3: 20%

By Designation: C-level: 20%, Director-level: 55%, and Others: 25%

By Region: North America: 40%, Europe: 25%, Asia-Pacific: 20%, and Rest of the World: 15%

Prominent players in the dental digital x-ray market include VAREX IMAGING CORPORATION (US), DENTSPLY SIRONA Inc. (US), Envista Holdings Corporation (US), VATECH CO. Ltd (South Korea), Planmeca Oy (Finland), Hefei Meyer Optometric Technology Inc. (China), The Yoshida Dental Mfg. Co. (Japan), and Air Techniques, Inc. (US).

Research Coverage:

The report analyzes the dental digital x-ray market and aims at estimating the market size and future growth potential of this market based on various segments such as end user, application, region, type, and material. The report also includes a competitive analysis of the key players in this market along with their company profiles, product/service offerings, recent developments, and key market strategies.

### Reasons to Buy the Report

The report can help established firms as well as new entrants/smaller firms to gauge the pulse of the market, which, in turn, would help them garner a greater share. Firms purchasing the report could use one, or a combination of the below-mentioned five strategies.

This report provides insights into the following pointers:

**Market Penetration:** Comprehensive information on the product portfolios of the top players in the dental digital x-ray market. The report analyzes the market based on the product, type, application, end user, and region.

**Product Development/Innovation:** Detailed insights on upcoming technologies, research and development activities, and product launches in the dental digital x-ray market.

**Market Development:** Comprehensive information about lucrative emerging markets. The report analyzes the markets for dental digital x-ray systems across regions.

**Market Diversification:** Exhaustive information about products, untapped regions, recent developments, and investments in the dental digital x-ray market.

**Competitive Assessment:** In-depth assessment of market shares, strategies, products, distribution networks, and manufacturing capabilities of the leading players in the dental digital x-ray market.

## Contents

### 1 INTRODUCTION

#### 1.1 STUDY OBJECTIVES

#### 1.2 MARKET DEFINITION

##### 1.2.1 INCLUSIONS AND EXCLUSIONS

#### 1.3 MARKET SCOPE

##### 1.3.1 MARKETS COVERED

FIGURE 1 DENTAL DIGITAL X-RAY MARKET SEGMENTATION

FIGURE 2 REGIONAL SCOPE

##### 1.3.2 YEARS CONSIDERED

#### 1.4 CURRENCY CONSIDERED

TABLE 1 STANDARD CURRENCY CONVERSION RATES (USD)

#### 1.5 STAKEHOLDERS

#### 1.6 SUMMARY OF CHANGES

### 2 RESEARCH METHODOLOGY

#### 2.1 RESEARCH APPROACH

#### 2.2 RESEARCH METHODOLOGY DESIGN

FIGURE 3 DENTAL DIGITAL X-RAY MARKET: RESEARCH DESIGN

##### 2.2.1 SECONDARY RESEARCH

###### 2.2.1.1 Key data from secondary sources

##### 2.2.2 PRIMARY DATA

FIGURE 4 PRIMARY SOURCES

###### 2.2.2.1 Key data from primary sources

###### 2.2.2.2 Key industry insights

FIGURE 5 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION, AND REGION

FIGURE 6 BREAKDOWN OF PRIMARY INTERVIEWS: SUPPLY-SIDE AND DEMAND-SIDE PARTICIPANTS

#### 2.3 MARKET SIZE ESTIMATION

FIGURE 7 SUPPLY-SIDE MARKET SIZE ESTIMATION: REVENUE SHARE ANALYSIS

FIGURE 8 REVENUE SHARE ANALYSIS: DENTSPLY SIRONA, INC.

FIGURE 9 REVENUE ANALYSIS OF TOP FIVE COMPANIES: DENTAL DIGITAL X-RAY MARKET (2021)

FIGURE 10 CAGR PROJECTIONS FROM ANALYSIS OF DENTAL DIGITAL X-RAY

MARKET DYNAMICS (2022–2027)

FIGURE 11 CAGR PROJECTIONS: SUPPLY-SIDE ANALYSIS

FIGURE 12 TOP-DOWN APPROACH

2.4 MARKET BREAKDOWN AND DATA TRIANGULATION

FIGURE 13 MARKET DATA TRIANGULATION METHODOLOGY

2.5 MARKET SHARE ANALYSIS

2.6 ASSUMPTIONS

2.7 RISK ASSESSMENT

TABLE 2 RISK ASSESSMENT: DENTAL DIGITAL X-RAY MARKET

2.8 LIMITATIONS

2.8.1 METHODOLOGY-RELATED LIMITATIONS

2.8.2 SCOPE-RELATED LIMITATIONS

### **3 EXECUTIVE SUMMARY**

FIGURE 14 DIGITAL X-RAY MARKET, BY PRODUCT, 2022 VS. 2027 (USD MILLION)

FIGURE 15 DENTAL DIGITAL X-RAY MARKET, BY TYPE, 2022 VS. 2027 (USD MILLION)

FIGURE 16 DENTAL DIGITAL X-RAY MARKET, BY APPLICATION, 2022 VS. 2027 (USD MILLION)

FIGURE 17 DENTAL DIGITAL X-RAY MARKET, BY END USER, 2022 VS. 2027 (USD MILLION)

FIGURE 18 REGIONAL SNAPSHOT OF DENTAL DIGITAL X-RAY MARKET

### **4 PREMIUM INSIGHTS**

4.1 DENTAL DIGITAL X-RAY MARKET OVERVIEW

FIGURE 19 ADVANCEMENTS IN DENTAL X-RAY IMAGING MODALITIES TO DRIVE MARKET

4.2 DENTAL DIGITAL X-RAY MARKET: DEVELOPED VS. DEVELOPING MARKETS

FIGURE 20 CHINA TO REGISTER HIGHEST GROWTH RATE DURING FORECAST PERIOD

4.3 DENTAL DIGITAL X-RAY MARKET: REGIONAL GROWTH OPPORTUNITIES

FIGURE 21 ASIA PACIFIC COUNTRIES TO REGISTER HIGHEST GROWTH RATE DURING FORECAST PERIOD

4.4 DENTAL DIGITAL X-RAY MARKET: REGIONAL MIX

FIGURE 22 NORTH AMERICA TO CONTINUE TO DOMINATE MARKET

### **5 MARKET OVERVIEW**

*Dental Digital X-ray Market by Product (Digital, Analog), Type (Intraoral (Panoramic), Extraoral (Digital Sens...*

## 5.1 INTRODUCTION

## 5.2 MARKET DYNAMICS

### FIGURE 23 DENTAL DIGITAL X-RAY MARKET DYNAMICS

#### 5.2.1 DRIVERS

5.2.1.1 Technological advancements

#### TABLE 3 NEW PRODUCT LAUNCHES

5.2.1.2 Rapidly growing aging population

#### TABLE 4 STATISTICS ON AGING POPULATION

5.2.1.3 Reduced diagnosis time and improved cost savings

5.2.1.4 Increasing adoption of cone-beam computed tomography (CBCT)

5.2.1.5 Increasing number of dental disorders

5.2.1.6 Growing demand for cosmetic dentistry

5.2.1.7 Increased accessibility and data management

#### 5.2.2 RESTRAINTS

5.2.2.1 High cost of digital X-ray systems and potential risks associated with radiation exposure

5.2.2.2 Lack of reimbursement for dental care

#### 5.2.3 OPPORTUNITIES

5.2.3.1 Growing medical tourism

#### TABLE 5 COST OF DENTAL TREATMENT IN DEVELOPED AND DEVELOPING COUNTRIES (USD)

5.2.3.2 Development of AI-based digital X-ray systems

5.2.3.3 Low penetration of advanced dental digital X-ray systems

5.2.3.4 Emerging markets

#### 5.2.4 CHALLENGES

5.2.4.1 Management of high volumes of image data; cyberattacks; and dearth of trained professionals

5.2.4.2 Survival of new entrants

## 5.3 SAFETY MEASURES IN DENTAL RADIOLOGY

### 5.3.1 INTRODUCTION

### 5.3.2 OPTIMIZATION OF RADIOGRAPHIC EXPOSURE

#### TABLE 6 SAFETY MEASURES FOR DENTAL PRACTICES TO REDUCE RADIATION EXPOSURE

## 5.4 PORTER'S FIVE FORCES ANALYSIS

#### TABLE 7 DENTAL DIGITAL X-RAY MARKET: PORTER'S FIVE FORCES

5.4.1 INTENSITY OF COMPETITIVE RIVALRY

5.4.2 BARGAINING POWER OF SUPPLIERS

5.4.3 BARGAINING POWER OF BUYERS

- 5.4.4 THREAT OF NEW ENTRANTS
- 5.4.5 THREAT OF SUBSTITUTES
- 5.5 REGULATORY ANALYSIS
  - 5.5.1 NORTH AMERICA
    - 5.5.1.1 US
      - TABLE 8 US FDA: MEDICAL DEVICE CLASSIFICATION
      - TABLE 9 US: MEDICAL DEVICE REGULATORY APPROVAL PROCESS
      - 5.5.1.2 Canada
        - TABLE 10 CANADA: MEDICAL DEVICE REGULATORY APPROVAL PROCESS
    - 5.5.2 EUROPE
    - 5.5.3 ASIA PACIFIC
      - 5.5.3.1 Japan
        - TABLE 11 JAPAN: MEDICAL DEVICE CLASSIFICATION UNDER PMDA
      - 5.5.3.2 China
        - TABLE 12 CHINA: CLASSIFICATION OF MEDICAL DEVICES
      - 5.5.3.3 India
  - 5.6 CASE STUDIES
    - 5.6.1 CLEARTOOTH DENTAL DIGITAL X-RAY: YORK TEACHING HOSPITAL EXPEDITES DATA CAPTURE PROCESSING DURING PHASE III CLINICAL STUDY
    - 5.6.2 APPLICATION OF DIGITAL TECHNOLOGIES IN CLINICAL PRACTICES FOR SMOOTH DIAGNOSTIC TREATMENTS
    - 5.6.3 CLEARTOOTH DIGITAL X-RAY IMAGING SUPPORTS SPECIALIZED PEDIATRIC PRACTICES
  - 5.7 TECHNOLOGY ANALYSIS
    - 5.7.1 ARTIFICIAL INTELLIGENCE (AI) IN DENTAL RADIOLOGY
    - 5.7.2 BLOCKCHAIN
    - 5.7.3 CLOUD COMPUTING
    - 5.7.4 5G TECHNOLOGY
  - 5.8 INDUSTRY TRENDS
    - 5.8.1 GROWING ADOPTION OF CLOUD SERVICES
    - 5.8.2 INCREASING ADOPTION OF ARTIFICIAL INTELLIGENCE
    - 5.8.3 IMPACT OF IOS AND AUGMENTED AND VIRTUAL REALITY ON DIGITAL DENTISTRY
  - 5.9 VALUE CHAIN ANALYSIS
    - FIGURE 24 DENTAL DIGITAL X-RAY MARKET: VALUE CHAIN ANALYSIS
  - 5.10 ECOSYSTEM MAP
    - FIGURE 25 DENTAL DIGITAL X-RAY MARKET: ECOSYSTEM MAPPING (2021)
  - 5.11 KEY CONFERENCES AND EVENTS IN 2023
    - TABLE 13 CONFERENCES AND EVENTS IN 2023

## 5.12 PATENT ANALYSIS

### 5.12.1 PATENT PUBLICATION TRENDS FOR DENTAL DIGITAL X-RAY SYSTEMS

FIGURE 26 PATENT PUBLICATION TRENDS (JANUARY 2013–FEBRUARY 2023)

### 5.12.2 INSIGHTS: JURISDICTION AND TOP APPLICANT ANALYSIS

FIGURE 27 TOP APPLICANTS AND OWNERS (COMPANIES/INSTITUTES) OF DENTAL DIGITAL X-RAY PATENTS (JANUARY 2013–FEBRUARY 2023)

FIGURE 28 TOP 10 APPLICANT COUNTRIES/REGIONS FOR DENTAL DIGITAL X-RAY PATENTS (JANUARY 2013–FEBRUARY 2023)

TABLE 14 DENTAL DIGITAL X-RAY: KEY PATENTS

## 5.13 KEY STAKEHOLDERS AND BUYING CRITERIA

### 5.13.1 KEY STAKEHOLDERS IN BUYING PROCESS

FIGURE 29 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS OF DENTAL DIGITAL X-RAY SYSTEMS

TABLE 15 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS OF DENTAL DIGITAL X-RAY SYSTEMS

### 5.13.2 BUYING CRITERIA

FIGURE 30 KEY BUYING CRITERIA FOR DENTAL DIGITAL X-RAY SYSTEMS

TABLE 16 KEY BUYING CRITERIA FOR MEDICAL DEVICES

## 5.14 PRICING ANALYSIS

### 5.14.1 AVERAGE SELLING PRICE, BY PRODUCT TYPE

FIGURE 31 AVERAGE SELLING PRICE OF TOP TWO TYPES OF DENTAL DIGITAL X-RAY SYSTEMS, BY KEY PLAYER

TABLE 17 AVERAGE SELLING PRICE OF TOP TWO TYPES OF DENTAL DIGITAL X-RAY SYSTEMS (USD)

### 5.14.2 AVERAGE SELLING PRICE TREND

## 6 DENTAL DIGITAL X-RAY MARKET, BY PRODUCT

### 6.1 INTRODUCTION

TABLE 18 DENTAL X-RAY MARKET, BY PRODUCT, 2020–2027 (USD MILLION)

### 6.2 DIGITAL X-RAY SYSTEMS

#### 6.2.1 LESS RADIATION EXPOSURE AND INSTANT HIGH-QUALITY IMAGES

TABLE 19 DIGITAL X-RAY SYSTEMS MARKET, BY REGION, 2020–2027 (USD MILLION)

TABLE 20 NORTH AMERICA: DIGITAL X-RAY SYSTEMS MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

TABLE 21 EUROPE: DIGITAL X-RAY SYSTEMS MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

TABLE 22 ASIA PACIFIC: DIGITAL X-RAY SYSTEMS MARKET, BY COUNTRY,



2020–2027 (USD MILLION)

### 6.3 ANALOG X-RAY SYSTEMS

6.3.1 RAPID EMERGENCE OF DIGITAL TECHNOLOGY FOR CAPTURING  
INTRAORAL X-RAY IMAGES

TABLE 23 ANALOG X-RAY SYSTEMS MARKET, BY REGION, 2020–2027 (USD  
MILLION)

## 7 DENTAL DIGITAL X-RAY MARKET, BY TYPE

### 7.1 INTRODUCTION

TABLE 24 DENTAL DIGITAL X-RAY MARKET, BY TYPE, 2020–2027 (USD MILLION)

### 7.2 EXTRAORAL X-RAY SYSTEMS

TABLE 25 EXTRAORAL X-RAY SYSTEMS MARKET, BY TYPE, 2020–2027 (USD  
MILLION)

TABLE 26 EXTRAORAL X-RAY SYSTEMS MARKET, BY REGION, 2020–2027 (USD  
MILLION)

TABLE 27 NORTH AMERICA: EXTRAORAL X-RAY SYSTEMS MARKET, BY  
COUNTRY, 2020–2027 (USD MILLION)

TABLE 28 EUROPE: EXTRAORAL X-RAY SYSTEMS MARKET, BY COUNTRY,  
2020–2027 (USD MILLION)

TABLE 29 ASIA PACIFIC: EXTRAORAL X-RAY SYSTEMS MARKET, BY COUNTRY,  
2020–2027 (USD MILLION)

#### 7.2.1 PANORAMIC/CEPHALOMETRIC SYSTEMS

7.2.1.1 Increasing prevalence of dental disorders and rising geriatric population

TABLE 30 COMMERCIALY AVAILABLE PANORAMIC/CEPHALOMETRIC SYSTEMS

TABLE 31 PANORAMIC/CEPHALOMETRIC SYSTEMS MARKET, BY REGION,  
2020–2027 (USD MILLION)

TABLE 32 NORTH AMERICA: PANORAMIC/CEPHALOMETRIC SYSTEMS MARKET,  
BY COUNTRY, 2020–2027 (USD MILLION)

TABLE 33 EUROPE: PANORAMIC/CEPHALOMETRIC SYSTEMS MARKET, BY  
COUNTRY, 2020–2027 (USD MILLION)

TABLE 34 ASIA PACIFIC: PANORAMIC/CEPHALOMETRIC SYSTEMS MARKET, BY  
COUNTRY, 2020–2027 (USD MILLION)

#### 7.2.2 CONE-BEAM COMPUTED TOMOGRAPHY SYSTEMS

7.2.2.1 Growing dental implants market and increase in number of vendors offering  
CBCT

TABLE 35 COMMERCIALY AVAILABLE CBCT SYSTEMS

TABLE 36 CONE-BEAM COMPUTED TOMOGRAPHY SYSTEMS MARKET, BY  
REGION, 2020–2027 (USD MILLION)

TABLE 37 NORTH AMERICA: CONE-BEAM COMPUTED TOMOGRAPHY SYSTEMS MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

TABLE 38 EUROPE: CONE-BEAM COMPUTED TOMOGRAPHY SYSTEMS MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

TABLE 39 ASIA PACIFIC: CONE-BEAM COMPUTED TOMOGRAPHY SYSTEMS MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

### 7.3 INTRAORAL X-RAY SYSTEMS

TABLE 40 INTRAORAL X-RAY SYSTEMS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 41 INTRAORAL X-RAY SYSTEMS MARKET, BY REGION, 2020–2027 (USD MILLION)

TABLE 42 NORTH AMERICA: INTRAORAL X-RAY SYSTEMS MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

TABLE 43 EUROPE: INTRAORAL X-RAY SYSTEMS MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

TABLE 44 ASIA PACIFIC: INTRAORAL X-RAY SYSTEMS MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

#### 7.3.1 DIGITAL SENSORS

##### 7.3.1.1 Ease of use and cost advantage of digital sensors

TABLE 45 COMMERCIALY AVAILABLE DIGITAL SENSORS

TABLE 46 DIGITAL SENSORS MARKET, BY REGION, 2020–2027 (USD MILLION)

TABLE 47 NORTH AMERICA: DIGITAL SENSORS MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

TABLE 48 EUROPE: DIGITAL SENSORS MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

TABLE 49 ASIA PACIFIC: DIGITAL SENSORS MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

#### 7.3.2 PHOTOSTIMULABLE PHOSPHOR SYSTEMS

##### 7.3.2.1 ABILITY TO SCAN MULTIPLE PLATES SIMULTANEOUSLY

TABLE 50 COMMERCIALY AVAILABLE PHOTOSTIMULABLE PHOSPHOR SYSTEMS

TABLE 51 PHOTOSTIMULABLE PHOSPHOR SYSTEMS MARKET, BY REGION, 2020–2027 (USD MILLION)

TABLE 52 NORTH AMERICA: PHOTOSTIMULABLE PHOSPHOR SYSTEMS MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

TABLE 53 EUROPE: PHOTOSTIMULABLE PHOSPHOR SYSTEMS MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

TABLE 54 ASIA PACIFIC: PHOTOSTIMULABLE PHOSPHOR SYSTEMS MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

## 7.4 HYBRID X-RAY SYSTEMS

TABLE 55 HYBRID X-RAY SYSTEMS MARKET, BY REGION, 2020–2027 (USD MILLION)

TABLE 56 NORTH AMERICA: HYBRID X-RAY SYSTEMS MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

TABLE 57 EUROPE: HYBRID X-RAY SYSTEMS MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

TABLE 58 ASIA PACIFIC: HYBRID X-RAY SYSTEMS MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

## 8 DENTAL DIGITAL X-RAY MARKET, BY APPLICATION

### 8.1 INTRODUCTION

TABLE 59 DENTAL DIGITAL X-RAY MARKET, BY APPLICATION, 2020–2027 (USD MILLION)

### 8.2 DIAGNOSTIC

8.2.1 INCREASING ORAL HEALTH AWARENESS AND RISING DISPOSABLE INCOME IN DEVELOPING ECONOMIES

TABLE 60 DIAGNOSTIC APPLICATIONS MARKET, BY REGION, 2020–2027 (USD MILLION)

TABLE 61 NORTH AMERICA: DIAGNOSTIC APPLICATIONS MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

TABLE 62 EUROPE: DIAGNOSTIC APPLICATIONS MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

TABLE 63 ASIA PACIFIC: DIAGNOSTIC APPLICATIONS MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

### 8.3 THERAPEUTIC

8.3.1 RISE IN EDENTULISM DUE TO GROWING GERIATRIC POPULATION

TABLE 64 THERAPEUTIC APPLICATIONS MARKET, BY REGION, 2020–2027 (USD MILLION)

TABLE 65 NORTH AMERICA: THERAPEUTIC APPLICATIONS MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

TABLE 66 EUROPE: THERAPEUTIC APPLICATIONS MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

TABLE 67 ASIA PACIFIC: THERAPEUTIC APPLICATIONS MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

### 8.4 COSMETIC

8.4.1 IMPORTANCE OF AESTHETICS AND INCREASED DISPOSABLE INCOME

TABLE 68 COSMETIC APPLICATIONS MARKET, BY REGION, 2020–2027 (USD

MILLION)

TABLE 69 NORTH AMERICA: COSMETIC APPLICATIONS MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

TABLE 70 EUROPE: COSMETIC APPLICATIONS MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

TABLE 71 ASIA PACIFIC: COSMETIC APPLICATIONS MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

## 8.5 FORENSIC

### 8.5.1 ON-SITE INVESTIGATION CAPABILITIES AND FASTER RESULTS

TABLE 72 FORENSIC APPLICATIONS MARKET, BY REGION, 2020–2027 (USD MILLION)

TABLE 73 NORTH AMERICA: FORENSIC APPLICATIONS MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

TABLE 74 EUROPE: FORENSIC APPLICATIONS MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

TABLE 75 ASIA PACIFIC: FORENSIC APPLICATIONS MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

## 9 DENTAL DIGITAL X-RAY MARKET, BY END USER

### 9.1 INTRODUCTION

TABLE 76 DENTAL DIGITAL X-RAY MARKET, BY END USER, 2020–2027 (USD MILLION)

### 9.2 DENTAL HOSPITALS & CLINICS

#### 9.2.1 INCREASING NUMBER OF DENTAL CLINICS AND HOSPITALS

TABLE 77 DENTAL HOSPITALS & CLINICS MARKET, BY REGION, 2020–2027 (USD MILLION)

TABLE 78 NORTH AMERICA: DENTAL HOSPITALS & CLINICS MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

TABLE 79 EUROPE: DENTAL HOSPITALS & CLINICS MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

TABLE 80 ASIA PACIFIC: DENTAL HOSPITALS & CLINICS MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

### 9.3 DENTAL ACADEMIC & RESEARCH INSTITUTES

9.3.1 RISING TRAINING COLLABORATIONS BETWEEN MANUFACTURERS AND ACADEMIC INSTITUTES

TABLE 81 DENTAL ACADEMIC & RESEARCH INSTITUTES MARKET, BY REGION, 2020–2027 (USD MILLION)

TABLE 82 NORTH AMERICA: DENTAL ACADEMIC & RESEARCH INSTITUTES

MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

TABLE 83 EUROPE: DENTAL ACADEMIC & RESEARCH INSTITUTES MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

TABLE 84 ASIA PACIFIC: DENTAL ACADEMIC & RESEARCH INSTITUTES MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

## 9.4 FORENSIC LABORATORIES

### 9.4.1 TECHNOLOGICAL ADVANCEMENTS IN FORENSIC DENTISTRY

TABLE 85 FORENSIC LABORATORIES MARKET, BY REGION, 2020–2027 (USD MILLION)

TABLE 86 NORTH AMERICA: FORENSIC LABORATORIES MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

TABLE 87 EUROPE: FORENSIC LABORATORIES MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

TABLE 88 ASIA PACIFIC: FORENSIC LABORATORIES MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

## 10 DENTAL DIGITAL X-RAY MARKET, BY REGION

### 10.1 INTRODUCTION

FIGURE 32 DENTAL DIGITAL X-RAY MARKET: GEOGRAPHIC GROWTH OPPORTUNITIES

TABLE 89 DENTAL DIGITAL X-RAY MARKET, BY REGION, 2020–2027 (USD MILLION)

### 10.2 NORTH AMERICA

10.2.1 IMPACT OF RECESSION ON NORTH AMERICAN DENTAL DIGITAL X-RAY MARKET

FIGURE 33 NORTH AMERICA: DENTAL DIGITAL X-RAY MARKET SNAPSHOT

TABLE 90 NORTH AMERICA: DENTAL DIGITAL X-RAY MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

TABLE 91 NORTH AMERICA: DENTAL X-RAY MARKET, BY PRODUCT, 2020–2027 (USD MILLION)

TABLE 92 NORTH AMERICA: DENTAL DIGITAL X-RAY MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 93 NORTH AMERICA: EXTRAORAL X-RAY SYSTEMS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 94 NORTH AMERICA: INTRAORAL X-RAY SYSTEMS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 95 NORTH AMERICA: DENTAL DIGITAL X-RAY MARKET, BY APPLICATION, 2020–2027 (USD MILLION)

TABLE 96 NORTH AMERICA: DENTAL DIGITAL X-RAY MARKET, BY END USER, 2020–2027 (USD MILLION)

#### 10.2.2 US

TABLE 97 US: KEY MACRO INDICATORS

TABLE 98 US: DENTAL X-RAY MARKET, BY PRODUCT, 2020–2027 (USD MILLION)

TABLE 99 US: DENTAL DIGITAL X-RAY MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 100 US: EXTRAORAL X-RAY SYSTEMS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 101 US: INTRAORAL X-RAY SYSTEMS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 102 US: DENTAL DIGITAL X-RAY MARKET, BY APPLICATION, 2020–2027 (USD MILLION)

TABLE 103 US: DENTAL DIGITAL X-RAY MARKET, BY END USER, 2020–2027 (USD MILLION)

#### 10.2.3 CANADA

TABLE 104 CANADA: KEY MACRO INDICATORS

TABLE 105 CANADA: DENTAL X-RAY MARKET, BY PRODUCT, 2020–2027 (USD MILLION)

TABLE 106 CANADA: DENTAL DIGITAL X-RAY MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 107 CANADA: EXTRAORAL X-RAY SYSTEMS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 108 CANADA: INTRAORAL X-RAY SYSTEMS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 109 CANADA: DENTAL DIGITAL X-RAY MARKET, BY APPLICATION, 2020–2027 (USD MILLION)

TABLE 110 CANADA: DENTAL DIGITAL X-RAY MARKET, BY END USER, 2020–2027 (USD MILLION)

#### 10.3 EUROPE

10.3.1 IMPACT OF RECESSION ON EUROPEAN DENTAL DIGITAL X-RAY MARKET

TABLE 111 EUROPE: DENTAL DIGITAL X-RAY MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

TABLE 112 EUROPE: DENTAL X-RAY MARKET, BY PRODUCT, 2020–2027 (USD MILLION)

TABLE 113 EUROPE: DENTAL DIGITAL X-RAY MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 114 EUROPE: EXTRAORAL X-RAY SYSTEMS MARKET, BY TYPE,

2020–2027 (USD MILLION)

TABLE 115 EUROPE: INTRAORAL X-RAY SYSTEMS MARKET, BY TYPE,  
2020–2027 (USD MILLION)

TABLE 116 EUROPE: DENTAL DIGITAL X-RAY MARKET, BY APPLICATION,  
2020–2027 (USD MILLION)

TABLE 117 EUROPE: DENTAL DIGITAL X-RAY MARKET, BY END USER, 2020–2027  
(USD MILLION)

#### 10.3.2 GERMANY

TABLE 118 GERMANY: KEY MACRO INDICATORS

TABLE 119 GERMANY: DENTAL X-RAY MARKET, BY PRODUCT, 2020–2027 (USD  
MILLION)

TABLE 120 GERMANY: DENTAL DIGITAL X-RAY MARKET, BY TYPE, 2020–2027  
(USD MILLION)

TABLE 121 GERMANY: EXTRAORAL X-RAY SYSTEMS MARKET, BY TYPE,  
2020–2027 (USD MILLION)

TABLE 122 GERMANY: INTRAORAL X-RAY SYSTEMS MARKET, BY TYPE,  
2020–2027 (USD MILLION)

TABLE 123 GERMANY: DENTAL DIGITAL X-RAY MARKET, BY APPLICATION,  
2020–2027 (USD MILLION)

TABLE 124 GERMANY: DENTAL DIGITAL X-RAY MARKET, BY END USER,  
2020–2027 (USD MILLION)

#### 10.3.3 FRANCE

TABLE 125 FRANCE: KEY MACRO INDICATORS

TABLE 126 FRANCE: DENTAL X-RAY MARKET, BY PRODUCT, 2020–2027 (USD  
MILLION)

TABLE 127 FRANCE: DENTAL DIGITAL X-RAY MARKET, BY TYPE, 2020–2027 (USD  
MILLION)

TABLE 128 FRANCE: EXTRAORAL X-RAY SYSTEMS MARKET, BY TYPE,  
2020–2027 (USD MILLION)

TABLE 129 FRANCE: INTRAORAL X-RAY SYSTEMS MARKET, BY TYPE, 2020–2027  
(USD MILLION)

TABLE 130 FRANCE: DENTAL DIGITAL X-RAY MARKET, BY APPLICATION,  
2020–2027 (USD MILLION)

TABLE 131 FRANCE: DENTAL DIGITAL X-RAY MARKET, BY END USER, 2020–2027  
(USD MILLION)

#### 10.3.4 UK

TABLE 132 UK: KEY MACRO INDICATORS

TABLE 133 UK: DENTAL X-RAY MARKET, BY PRODUCT, 2020–2027 (USD  
MILLION)

TABLE 134 UK: DENTAL DIGITAL X-RAY MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 135 UK: EXTRAORAL X-RAY SYSTEMS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 136 UK: INTRAORAL X-RAY SYSTEMS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 137 UK: DENTAL DIGITAL X-RAY MARKET, BY APPLICATION, 2020–2027 (USD MILLION)

TABLE 138 UK: DENTAL DIGITAL X-RAY MARKET, BY END USER, 2020–2027 (USD MILLION)

#### 10.3.5 ITALY

TABLE 139 ITALY: KEY MACRO INDICATORS

TABLE 140 ITALY: DENTAL X-RAY MARKET, BY PRODUCT, 2020–2027 (USD MILLION)

TABLE 141 ITALY: DENTAL DIGITAL X-RAY MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 142 ITALY: EXTRAORAL X-RAY SYSTEMS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 143 ITALY: INTRAORAL X-RAY SYSTEMS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 144 ITALY: DENTAL DIGITAL X-RAY MARKET, BY APPLICATION, 2020–2027 (USD MILLION)

TABLE 145 ITALY: DENTAL DIGITAL X-RAY MARKET, BY END USER, 2020–2027 (USD MILLION)

#### 10.3.6 SPAIN

TABLE 146 SPAIN: KEY MACRO INDICATORS

TABLE 147 SPAIN: DENTAL X-RAY MARKET, BY PRODUCT, 2020–2027 (USD MILLION)

TABLE 148 SPAIN: DENTAL DIGITAL X-RAY MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 149 SPAIN: EXTRAORAL X-RAY SYSTEMS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 150 SPAIN: INTRAORAL X-RAY SYSTEMS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 151 SPAIN: DENTAL DIGITAL X-RAY MARKET, BY APPLICATION, 2020–2027 (USD MILLION)

TABLE 152 SPAIN: DENTAL DIGITAL X-RAY MARKET, BY END USER, 2020–2027 (USD MILLION)

#### 10.3.7 REST OF EUROPE (ROE)



TABLE 153 ROE: DENTAL X-RAY MARKET, BY PRODUCT, 2020–2027 (USD MILLION)

TABLE 154 ROE: DENTAL DIGITAL X-RAY MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 155 ROE: EXTRAORAL X-RAY SYSTEMS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 156 ROE: INTRAORAL X-RAY SYSTEMS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 157 ROE: DENTAL DIGITAL X-RAY MARKET, BY APPLICATION, 2020–2027 (USD MILLION)

TABLE 158 ROE: DENTAL DIGITAL X-RAY MARKET, BY END USER, 2020–2027 (USD MILLION)

#### 10.4 ASIA PACIFIC

10.4.1 IMPACT OF RECESSION ON ASIA PACIFIC DENTAL DIGITAL X-RAY MARKET

FIGURE 34 ASIA PACIFIC: DENTAL DIGITAL X-RAY MARKET SNAPSHOT

TABLE 159 ASIA PACIFIC: DENTAL DIGITAL X-RAY MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

TABLE 160 ASIA PACIFIC: DENTAL X-RAY MARKET, BY PRODUCT, 2020–2027 (USD MILLION)

TABLE 161 ASIA PACIFIC: DENTAL DIGITAL X-RAY MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 162 ASIA PACIFIC: EXTRAORAL X-RAY SYSTEMS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 163 ASIA PACIFIC: INTRAORAL X-RAY SYSTEMS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 164 ASIA PACIFIC: DENTAL DIGITAL X-RAY MARKET, BY APPLICATION, 2020–2027 (USD MILLION)

TABLE 165 ASIA PACIFIC: DENTAL DIGITAL X-RAY MARKET, BY END USER, 2020–2027 (USD MILLION)

#### 10.4.2 JAPAN

TABLE 166 JAPAN: DENTAL X-RAY MARKET, BY PRODUCT, 2020–2027 (USD MILLION)

TABLE 167 JAPAN: DENTAL DIGITAL X-RAY MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 168 JAPAN: EXTRAORAL X-RAY SYSTEMS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 169 JAPAN: INTRAORAL X-RAY SYSTEMS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 170 JAPAN: DENTAL DIGITAL X-RAY MARKET, BY APPLICATION, 2020–2027 (USD MILLION)

TABLE 171 JAPAN: DENTAL DIGITAL X-RAY MARKET, BY END USER, 2020–2027 (USD MILLION)

#### 10.4.3 CHINA

TABLE 172 CHINA: DENTAL X-RAY MARKET, BY PRODUCT, 2020–2027 (USD MILLION)

TABLE 173 CHINA: DENTAL DIGITAL X-RAY MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 174 CHINA: EXTRAORAL X-RAY SYSTEMS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 175 CHINA: INTRAORAL X-RAY SYSTEMS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 176 CHINA: DENTAL DIGITAL X-RAY MARKET, BY APPLICATION, 2020–2027 (USD MILLION)

TABLE 177 CHINA: DENTAL DIGITAL X-RAY MARKET, BY END USER, 2020–2027 (USD MILLION)

#### 10.4.4 INDIA

TABLE 178 INDIA: DENTAL X-RAY MARKET, BY PRODUCT, 2020–2027 (USD MILLION)

TABLE 179 INDIA: DENTAL DIGITAL X-RAY MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 180 INDIA: EXTRAORAL X-RAY SYSTEMS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 181 INDIA: INTRAORAL X-RAY SYSTEMS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 182 INDIA: DENTAL DIGITAL X-RAY MARKET, BY APPLICATION, 2020–2027 (USD MILLION)

TABLE 183 INDIA: DENTAL DIGITAL X-RAY MARKET, BY END USER, 2020–2027 (USD MILLION)

#### 10.4.5 REST OF ASIA PACIFIC (ROAPAC)

TABLE 184 ROAPAC: DENTAL X-RAY MARKET, BY PRODUCT, 2020–2027 (USD MILLION)

TABLE 185 ROAPAC: DENTAL DIGITAL X-RAY MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 186 ROAPAC: EXTRAORAL X-RAY SYSTEMS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 187 ROAPAC: INTRAORAL X-RAY SYSTEMS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 188 ROAPAC: DENTAL DIGITAL X-RAY MARKET, BY APPLICATION, 2020–2027 (USD MILLION)

TABLE 189 ROAPAC: DENTAL DIGITAL X-RAY MARKET, BY END USER, 2020–2027 (USD MILLION)

10.5 REST OF THE WORLD (ROW)

10.5.1 IMPACT OF RECESSION ON DENTAL DIGITAL X-RAY MARKET IN REST OF THE WORLD

TABLE 190 ROW: DENTAL X-RAY MARKET, BY PRODUCT, 2020–2027 (USD MILLION)

TABLE 191 ROW: DENTAL DIGITAL X-RAY MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 192 ROW: EXTRAORAL X-RAY SYSTEMS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 193 ROW: INTRAORAL X-RAY SYSTEMS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 194 ROW: DENTAL DIGITAL X-RAY MARKET, BY APPLICATION, 2020–2027 (USD MILLION)

TABLE 195 ROW: DENTAL DIGITAL X-RAY MARKET, BY END USER, 2020–2027 (USD MILLION)

## **11 COMPETITIVE LANDSCAPE**

11.1 INTRODUCTION

11.2 STRATEGIES ADOPTED BY KEY PLAYERS

TABLE 196 OVERVIEW OF STRATEGIES ADOPTED BY KEY PLAYERS

11.3 REVENUE SHARE ANALYSIS OF KEY MARKET PLAYERS

FIGURE 35 DENTAL DIGITAL X-RAY MARKET: KEY PLAYERS

11.4 MARKET RANKING ANALYSIS, 2021

FIGURE 36 DENTAL DIGITAL X-RAY MARKET: COMPANY RANKING (2021)

11.5 COMPANY EVALUATION QUADRANT

11.5.1 STARS

11.5.2 EMERGING LEADERS

11.5.3 PERVASIVE PLAYERS

11.5.4 PARTICIPANTS

FIGURE 37 DENTAL DIGITAL X-RAY MARKET: COMPANY EVALUATION QUADRANT (2021)

11.6 DENTAL DIGITAL X-RAY MARKET: COMPETITIVE EVALUATION QUADRANT FOR SMES

11.6.1 PROGRESSIVE COMPANIES

11.6.2 STARTING BLOCKS

11.6.3 RESPONSIVE COMPANIES

11.6.4 DYNAMIC COMPANIES

FIGURE 38 DENTAL DIGITAL X-RAY MARKET: COMPANY EVALUATION  
QUADRANT FOR SMES (2021)

11.7 COMPETITIVE BENCHMARKING

FIGURE 39 DENTAL DIGITAL X-RAY MARKET: OVERALL FOOTPRINT OF 11  
COMPANIES

TABLE 197 DENTAL DIGITAL X-RAY MARKET: TYPE FOOTPRINT

TABLE 198 DENTAL DIGITAL X-RAY MARKET: END USER FOOTPRINT

TABLE 199 DENTAL DIGITAL X-RAY MARKET: COMPANY REGIONAL FOOTPRINT

11.8 COMPETITIVE SITUATIONS AND TRENDS

11.8.1 PRODUCT LAUNCHES

TABLE 200 PRODUCT LAUNCHES, 2019–2023

11.8.2 DEALS

TABLE 201 DEALS, 2019–2023

## **12 COMPANY PROFILES**

(Business Overview, Products and services offered, Recent Developments, and MnM View (Key strengths/Right to Win, Strategic Choices Made, and Weaknesses and Competitive Threats))\*

12.1 KEY PLAYERS

12.1.1 DENTSPLY SIRONA INC.

TABLE 202 DENTSPLY SIRONA INC.: BUSINESS OVERVIEW

FIGURE 40 DENTSPLY SIRONA INC.: COMPANY SNAPSHOT (2021)

TABLE 203 DENTSPLY SIRONA INC.: PRODUCTS AND SERVICES OFFERED

TABLE 204 DENTSPLY SIRONA INC.: PRODUCT LAUNCHES

TABLE 205 DENTSPLY SIRONA INC.: DEALS

12.1.2 ENVISTA HOLDINGS CORPORATION

TABLE 206 ENVISTA HOLDINGS CORPORATION: BUSINESS OVERVIEW

FIGURE 41 ENVISTA HOLDINGS CORPORATION: COMPANY SNAPSHOT (2021)

TABLE 207 ENVISTA HOLDINGS CORPORATION: PRODUCTS AND SERVICES  
OFFERED

TABLE 208 ENVISTA HOLDINGS CORPORATION: PRODUCT LAUNCHES

TABLE 209 ENVISTA HOLDINGS CORPORATION: DEALS

12.1.3 PLANMECA OY

TABLE 210 PLANMECA OY: BUSINESS OVERVIEW

TABLE 211 PLANMECA OY: PRODUCTS AND SERVICES OFFERED

TABLE 212 PLANMECA OY: DEALS

TABLE 213 PLANMECA OY: OTHER DEVELOPMENT

12.1.4 VATECH CO., LTD.

TABLE 214 VATECH CO., LTD.: BUSINESS OVERVIEW

TABLE 215 VATECH CO., LTD.: PRODUCTS AND SERVICES OFFERED

TABLE 216 VATECH CO., LTD.: PRODUCT LAUNCHES

12.1.5 VAREX IMAGING CORPORATION

TABLE 217 VAREX IMAGING CORPORATION: BUSINESS OVERVIEW

FIGURE 42 VAREX IMAGING CORPORATION: COMPANY SNAPSHOT (2021)

TABLE 218 VAREX IMAGING CORPORATION: PRODUCTS AND SERVICES OFFERED

TABLE 219 VAREX IMAGING CORPORATION: PRODUCT LAUNCHES

TABLE 220 VAREX IMAGING CORPORATION: DEALS

12.1.6 THE YOSHIDA DENTAL MFG. CO., LTD.

TABLE 221 THE YOSHIDA DENTAL MFG. CO., LTD.: BUSINESS OVERVIEW

TABLE 222 THE YOSHIDA DENTAL MFG. CO., LTD.: PRODUCTS AND SERVICES OFFERED

12.1.7 ACTEON GROUP

TABLE 223 ACTEON GROUP: BUSINESS OVERVIEW

TABLE 224 ACTEON GROUP: PRODUCTS AND SERVICES OFFERED

TABLE 225 ACTEON GROUP: PRODUCT LAUNCH

12.1.8 AIR TECHNIQUES, INC.

TABLE 226 AIR TECHNIQUES, INC.: BUSINESS OVERVIEW

TABLE 227 AIR TECHNIQUES, INC.: PRODUCTS AND SERVICES OFFERED

TABLE 228 AIR TECHNIQUES, INC.: DEALS

12.1.9 HEFEI MEYER OPTOELECTRONIC TECHNOLOGY INC.

TABLE 229 HEFEI MEYER OPTOELECTRONIC TECHNOLOGY INC.: BUSINESS OVERVIEW

TABLE 230 HEFEI MEYER OPTOELECTRONIC TECHNOLOGY INC.: PRODUCTS AND SERVICES OFFERED

TABLE 231 HEFEI MEYER OPTOELECTRONIC TECHNOLOGY INC.: PRODUCT LAUNCHES

12.1.10 J. MORITA CORPORATION

TABLE 232 J. MORITA CORPORATION: BUSINESS OVERVIEW

TABLE 233 J. MORITA CORPORATION: PRODUCTS AND SERVICES OFFERED

12.1.11 CEFLA SC

TABLE 234 CEFLA SC: BUSINESS OVERVIEW

TABLE 235 CEFLA SC: PRODUCTS AND SERVICES OFFERED

FIGURE 43 CEFLA SC: COMPANY SNAPSHOT (2021)

#### 12.1.12 AMANN GIRRBACH AG

TABLE 236 AMANN GIRRBACH AG: BUSINESS OVERVIEW

TABLE 237 AMANN GIRRBACH AG: PRODUCTS AND SERVICES OFFERED

TABLE 238 AMANN GIRRBACH AG: DEALS

#### 12.1.13 MIDMARK CORPORATION

TABLE 239 MIDMARK CORPORATION: BUSINESS OVERVIEW

TABLE 240 MIDMARK CORPORATION: PRODUCTS AND SERVICES OFFERED

TABLE 241 MIDMARK CORPORATION: PRODUCT LAUNCHES

TABLE 242 MIDMARK CORPORATION: DEALS

#### 12.1.14 PLANET DDS

TABLE 243 PLANET DDS: BUSINESS OVERVIEW

TABLE 244 PLANET DDS: PRODUCTS AND SERVICES OFFERED

TABLE 245 PLANET DDS: DEALS

### 12.2 OTHER PLAYERS

#### 12.2.1 CORIX MEDICAL SYSTEMS

#### 12.2.2 FUSSEN TECH.

#### 12.2.3 OWANDY RADIOLOGY

#### 12.2.4 ROSON MEDICAL EQUIPMENT CO., LTD.

#### 12.2.5 APIXIA

#### 12.2.6 ZHENGZHOU SENMY DENTAL EQUIPMENT CO., LTD

#### 12.2.7 RAY

#### 12.2.8 TRIDENT

#### 12.2.9 D?RR DENTAL SE

#### 12.2.10 DENFORT INTERNATIONAL

#### 12.2.11 SOTA IMAGING

\*Details on Business Overview, Products and services offered, Recent Developments, and MnM View (Key strengths/Right to Win, Strategic Choices Made, and Weaknesses and Competitive Threats) might not be captured in case of unlisted companies.

## 13 APPENDIX

### 13.1 DISCUSSION GUIDE

### 13.2 KNOWLEDGESTORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL

### 13.3 CUSTOMIZATION OPTIONS

### 13.4 RELATED REPORTS

### 13.5 AUTHOR DETAILS

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