

# **Dental Digital X-ray Market by Product (Digital, Analog), Type (Intraoral (Panoramic), Extraoral (Digital Sensor), Hybrid), Application (Diagnostic, Therapeutic), End User (Dental Hospitals, Forensic Laboratories), & Region - Global Forecasts to 2027**

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## **Abstracts**

The global dental digital x-ray market is projected to reach USD 4.0 billion in 2022 and is expected to reach USD 7.0 billion by 2027, at a CAGR of 11.9%. With the increasing focus on early diagnosis of dental diseases/disorders, the importance of efficient dental imaging methods, like dental digital x-ray systems, has grown over the past few years and is expected to grow further during the forecast period.

Other factors such as the rise in the aging population across the world, and rising disposable income in developing countries is also set to contribute to the increasing use of dental digital x-ray systems as a diagnostic modality.

However, the high cost of dental digital X-rays and lack of reimbursement for dental care could act as a deterrents to market growth.

“By type, the hybrid x-ray systems was the fastest growing segment in the dental digital x-ray market during the forecast period.”

The extraoral x-ray systems segment was the largest in 2021, whereas, the hybrid x-ray systems segment is expected to grow at the highest CAGR from 2022 to 2027.

Hybrid X-ray systems enable capturing panoramic, cephalometric, as well as CBCT imaging in a single scan, and provide minimum radiation exposure compared to conventional X-ray systems, which makes them an increasingly favourable choice.

“Among Intraoral X-ray Systems, the digital sensors sub-segment is expected to occupy the larger share.”

The intraoral x-ray systems segment is divided into photostimulable phosphor systems and digital sensors. The digital sensors segment was the larger segment out of the two in 2021, and is also expected to grow at a faster rate during the forecast period.

The major reasons for market growth are the ease of use and the cost advantage of digital sensors over PSP systems. Additionally, digital sensors significantly reduce operating time and provide excellent-quality images.

“In 2021, Japan accounted for the largest share of the Asia Pacific dental digital x-ray market“

Japan has one of the oldest population globally, which directly relates to a higher prevalence of dental diseases and edentulism. Additionally, high adoption of latest technologies in dental imaging, including digital x-ray systems, is leading to market growth.

A breakdown of the primary participants referred to for the dental digital x-ray market is provided below:

By Company Type (Supply-side): Tier 1: 55%, Tier 2: 25%, and Tier 3: 20%

By Designation: C-level: 20%, Director-level: 55%, and Others: 25%

By Region: North America: 40%, Europe: 25%, Asia-Pacific: 20%, and Rest of the World: 15%

Prominent players in the dental digital x-ray market include VAREX IMAGING CORPORATION (US), DENTSPLY SIRONA Inc. (US), Envista Holdings Corporation (US), VATECH CO. Ltd (South Korea), Planmeca Oy (Finland), Hefei Meyer Optometric Technology Inc. (China), The Yoshida Dental Mfg. Co. (Japan), and Air Techniques, Inc. (US).

Research Coverage:

The report analyzes the dental digital x-ray market and aims at estimating the market size and future growth potential of this market based on various segments such as end user, application, region, type, and material. The report also includes a competitive analysis of the key players in this market along with their company profiles, product/service offerings, recent developments, and key market strategies.

### Reasons to Buy the Report

The report can help established firms as well as new entrants/smaller firms to gauge the pulse of the market, which, in turn, would help them garner a greater share. Firms purchasing the report could use one, or a combination of the below-mentioned five strategies.

This report provides insights into the following pointers:

**Market Penetration:** Comprehensive information on the product portfolios of the top players in the dental digital x-ray market. The report analyzes the market based on the product, type, application, end user, and region.

**Product Development/Innovation:** Detailed insights on upcoming technologies, research and development activities, and product launches in the dental digital x-ray market.

**Market Development:** Comprehensive information about lucrative emerging markets. The report analyzes the markets for dental digital x-ray systems across regions.

**Market Diversification:** Exhaustive information about products, untapped regions, recent developments, and investments in the dental digital x-ray market.

**Competitive Assessment:** In-depth assessment of market shares, strategies, products, distribution networks, and manufacturing capabilities of the leading players in the dental digital x-ray market.

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\*Details on Business Overview, Products and services offered, Recent Developments, and MnM View (Key strengths/Right to Win, Strategic Choices Made, and Weaknesses and Competitive Threats) might not be captured in case of unlisted companies.

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