

# **Database Security Market by Component (Solution and Services), Business function (Marketing, sales, finance, operations), Organization Size (Large Enterprises and SMEs), Deployment Mode (Cloud & On-premises), Vertical, & Region - Global Forecast to 2026**

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## **Abstracts**

The global Database Security market size is expected to grow from USD 6.3 billion in 2021 to USD 11.5 billion by 2026, at a Compound Annual Growth Rate (CAGR) of 12.6% from 2021 to 2026. The major factors fueling the Database Security market include Growing demand for sophisticated security solutions, Evolving regulatory landscape, and Growing volumes of business data across industries.

Services to grow at a higher CAGR during the forecast period

Database security vendors support their customers in the efficient use of security products and maintain their products with the help of database security services. These players offer managed as well as professional services to detect and select appropriate solutions for risk management and data protection. Moreover, these services help collect, filter, integrate, and link multiple security data events. The professional services include consulting services, support and maintenance, education and training, and risk management services to assist the customers in proactively securing sensitive data. These services are based on tools, advanced technologies, and strategies. Managed services are provided in the form of outsourcing certain IT operations to a service provider, who remotely manages the security. The increased security requirements amended regulatory compliances, and strict Service-Level Agreements (SLAs) are expected to drive the market growth. Some of the renowned players offering database

security services include IBM, Oracle, McAfee, Trend Micro, Gemalto, Trustwave, Symantec, Imperva, and Fortinet

In organization size segment, Large enterprises to have a higher market share during the forecast period

The large enterprises are defined as business entities with more than 1,000 employees. The large enterprises segment is estimated to be dominating the database security market with its large share. In addition, it also contributes to the backbone of the global economy. The requirement of timely access to data has increased the usage of personal devices. However, the expansive use of corporate data by wide-ranging workforce has increased the threat of wrong use of data, unauthorized accesses, and data thefts. Such issues, in turn, can affect the working of businesses and their profitability. Hence, to protect databases from cyber-attacks, data thefts, and unauthorized accesses, the large enterprises are considering the adoption of database security solutions.,

#### Breakdown of primaries

By Company Type-Tier 1 65-%, Tier 2- 22%, Tier 3- 13%

By Designation- C level- 24%, Managers- 22%, Executives- 54%

By Region- APAC- 45%, Europe- 16%, North America- 19%, and RoW- 20%

Major vendors offering Database Security market across the globe are Oracle (US), IBM (US), Trustwave (US), McAfee (US), Fortinet (US), Cloudera (US), AWS (US), Microsoft (US), IRI (US), Micro Focus (US), Imperva (US), Alibaba Cloud (China), Huawei (China), Mak Logic (US), Thales Group (France), Tencent (China), Protegrity (US), Trend Micro (UK), Hashicorp (US), Datasparc (US), Scalegrid (US), Optiv Security (US), Zimcom (US), OneNeck (US), Netwrix (US).

The study includes an in-depth competitive analysis of the key players in the Database Security market, with their company profiles, recent developments, and key market strategies.

#### Research coverage

The market study covers the Database Security market size across segments. It aims at estimating the market size and growth potential of this market across different segments: by component, by deployment mode, by organization size, by vertical and by region. The study also includes an in-depth competitive analysis of the key players in the market, along with their company profiles, key observations related to product and business offerings, recent developments, and key market strategies.

#### Key benefits of buying the report

The report will help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall Database Security market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities

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\*Details on Business overview, Products/Solutions and services offered, Response to COVID-19, MnM view, Key strengths/Right to win, Strategic choices made, and Weaknesses and competitive threats might not be captured in case of unlisted companies.

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