

# **Data Mining Tools Market by Component (Tools and Services), Business Function (Marketing, Finance, Supply Chain and Logistics, and Operations), Industry Vertical, Deployment Type, Organization Size, and Region - Global Forecast to 2023**

<https://marketpublishers.com/r/D0A4DE78AB9EN.html>

Date: May 2018

Pages: 152

Price: US\$ 5,650.00 (Single User License)

ID: D0A4DE78AB9EN

## **Abstracts**

The data mining tools market is expected to grow at a CAGR of 11.9% during the forecast period.

The data mining tools market size is expected to grow from USD 591.2 million in 2018 to USD 1,039.1 million by 2023, at a Compound Annual Growth Rate (CAGR) of 11.9% during the forecast period. The growing need among organizations across industry verticals to gain valuable insights into the data generated from different business processes, technological advancements, and the use of cloud-based solutions are expected to drive the growth of the data mining tools market. Changing government rules and regulation policies are the major factors expected to restrict the growth of the data mining tools market.

The managed services segment is expected to account for the largest market size during the forecast period.

Managed services are provided by third-party vendors and include the monitoring and maintenance of computers, networks, and software. Organizations prefer to take the help of specialized data mining tools and service providers to gain crucial information from their raw data (structured and unstructured). Managed service providers help organizations improve their productivity and ensure the smooth functioning of business processes with the effective utilization of resources. Moreover, these services help organizations formulate effective strategies to solve complex business problems.

The Small and Medium-sized Enterprises (SMEs) segment is expected to grow at a higher CAGR during the forecast period.

The Small and Medium-sized Enterprises (SMEs) segment is expected to grow at a higher CAGR during the forecast period. Cost-effectiveness is the important need of SMEs, as they always face constraints in marketing themselves and gaining visibility, due to their limited budgets. In this digital era, data mining tools can be extremely helpful for organizations in achieving their business objectives, generating revenues, and finding new business opportunities with important insights from data. Most SMEs prefer cloud-based solutions over on-premises solutions, and this adoption trend would accelerate in the near future, enabling the cloud deployment type to have a considerable market size during the forecast period. SMEs have a huge potential to flourish in the data mining tools market during the forecast period.

Asia Pacific (APAC) is expected to witness the highest growth rate during the forecast period.

North America is estimated to account for the largest market share in 2018, while APAC is expected to grow at the highest CAGR during the forecast period. APAC is expected to be a money-spinning market for data mining tool and service providers during the forecast period, considering the untapped opportunities and increasing commercial investment in different industry verticals in the region. Multinational companies are expected to emphasize on exploring the APAC market by partnering with local companies, channel partners, and technology partners. Moreover, the increasing adoption of cloud and mobile technologies by large diversified population, startup entrepreneurs, and booming eCommerce retailers have led to the rapid implementation of data mining tools and services in the APAC countries, such as Japan, India, China, and Australia.

In the process of determining and verifying the market size for several segments and subsegments gathered through secondary research, extensive primary interviews were conducted with the key people. The break-up of the profiles of the primary participants is given below:

By Company Type: Tier 1 – 40%, Tier 2 – 35%, and Tier 3 – 25%

By Designation: C-level – 45%, D-level – 30%, and Others – 25%

By Region: North America – 35%, APAC– 30%, Europe – 20%, and RoW – 15%

Major vendors in the data mining tools market include IBM (US), Microsoft (US), SAS Institute (US), Oracle (US), Intel (US), SAP SE (Germany), RapidMiner (US), KNIME (Switzerland), Teradata (US), MathWorks (US), H2O.ai (US), Alteryx (US), FICO (US), Angoss (Canada), Salford Systems (US), BlueGranite (US), Megaputer (US), Biomax Informatics (Germany), Frontline Systems (US), Dataiku (France), Wolfram (US), Reltio (US), SenticNet (Singapore), Business Insight (Belgium), and SunTec India (Delhi).

### Research Coverage

The data mining tools market is segmented by component, business function, industry vertical, deployment type, organization size, and region. The report would help market leaders/new entrants in this market in the following ways:

The report segments the data mining tools market comprehensively and provides the closest approximations of the revenue numbers for the overall market and its subsegments. The market numbers are further split across different industry verticals and regions. Moreover, the report splits the market into on-premises and cloud deployment types.

### Reasons to Buy the Report

From an insight perspective, this research report focuses on various levels of analysis--market sizing of the global market and its subsegments and analysis of the top players and company profiles, which together comprise and discuss basic views on the competitive landscape; emerging and high-growth segments of the data mining tools market; and high-growth regions and their respective drivers, restraints, challenges, and opportunities.

The report would enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn, could help firms in garnering a greater market share.

## Contents

### **1 INTRODUCTION**

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
- 1.4 YEARS CONSIDERED FOR THE STUDY
- 1.5 CURRENCY
- 1.6 STAKEHOLDERS

### **2 RESEARCH METHODOLOGY**

- 2.1 RESEARCH DATA
  - 2.1.1 SECONDARY DATA
  - 2.1.2 PRIMARY DATA
    - 2.1.2.1 Breakdown of primaries
    - 2.1.2.2 Key industry insights
- 2.2 MARKET SIZE ESTIMATION
- 2.3 RESEARCH ASSUMPTIONS AND LIMITATIONS
  - 2.3.1 ASSUMPTIONS
  - 2.3.2 LIMITATIONS

### **3 EXECUTIVE SUMMARY**

### **4 PREMIUM INSIGHTS**

- 4.1 ATTRACTIVE MARKET OPPORTUNITIES IN THE DATA MINING TOOLS MARKET
- 4.2 DATA MINING TOOLS MARKET, BY DEPLOYMENT TYPE
- 4.3 DATA MINING TOOLS MARKET, BY COMPONENT
- 4.4 DATA MINING TOOLS MARKET, BY ORGANIZATION SIZE
- 4.5 DATA MINING TOOLS MARKET: TOP 3 INDUSTRY VERTICALS AND REGIONS

### **5 MARKET OVERVIEW**

- 5.1 INTRODUCTION
- 5.2 MARKET DYNAMICS
  - 5.2.1 DRIVERS

5.2.1.1 Significant increase in data volume

5.2.1.2 Increased awareness among enterprises to leverage the available data assets

#### 5.2.2 RESTRAINTS

5.2.2.1 Government rules and regulations

#### 5.2.3 OPPORTUNITIES

5.2.3.1 Increasing need to create insights from raw data

5.2.3.2 Need for embedded intelligence to gain competitive advantage

#### 5.2.4 CHALLENGES

5.2.4.1 Data privacy, security, and reliability

5.2.4.2 Advent of BI and AI raising concerns for data mining vendors

## **6 DATA MINING TOOLS MARKET, BY COMPONENT**

6.1 INTRODUCTION

6.2 TOOLS

6.3 SERVICES

## **7 DATA MINING TOOLS MARKET, BY SERVICE**

7.1 INTRODUCTION

7.2 MANAGED SERVICES

7.3 CONSULTING AND IMPLEMENTATION

7.4 OTHERS

## **8 DATA MINING TOOLS MARKET, BY BUSINESS FUNCTION**

8.1 INTRODUCTION

8.2 MARKETING

8.3 FINANCE

8.4 SUPPLY CHAIN AND LOGISTICS

8.5 OPERATIONS

## **9 DATA MINING TOOLS MARKET, BY INDUSTRY VERTICAL**

9.1 INTRODUCTION

9.2 RETAIL

9.3 BANKING, FINANCIAL SERVICES, AND INSURANCE

9.4 HEALTHCARE AND LIFE SCIENCES

- 9.5 TELECOM AND IT
- 9.6 GOVERNMENT AND DEFENSE
- 9.7 ENERGY AND UTILITIES
- 9.8 MANUFACTURING
- 9.9 OTHERS

## **10 DATA MINING TOOLS MARKET, BY DEPLOYMENT TYPE**

- 10.1 INTRODUCTION
- 10.2 ON-PREMISES
- 10.3 CLOUD

## **11 DATA MINING TOOLS MARKET, BY ORGANIZATION SIZE**

- 11.1 INTRODUCTION
- 11.2 LARGE ENTERPRISES
- 11.3 SMALL AND MEDIUM-SIZED ENTERPRISES

## **12 DATA MINING TOOLS MARKET, BY REGION**

- 12.1 INTRODUCTION
- 12.2 NORTH AMERICA
  - 12.2.1 UNITED STATES
  - 12.2.2 CANADA
- 12.3 EUROPE
  - 12.3.1 UNITED KINGDOM
  - 12.3.2 GERMANY
  - 12.3.3 FRANCE
  - 12.3.4 REST OF EUROPE
- 12.4 ASIA PACIFIC
  - 12.4.1 AUSTRALIA AND NEW ZEALAND
  - 12.4.2 JAPAN
  - 12.4.3 CHINA
  - 12.4.4 REST OF ASIA PACIFIC
- 12.5 MIDDLE EAST AND AFRICA
  - 12.5.1 KINGDOM OF SAUDI ARABIA
  - 12.5.2 UNITED ARAB EMIRATES
  - 12.5.3 SOUTH AFRICA
  - 12.5.4 REST OF MIDDLE EAST AND AFRICA

## 12.6 LATIN AMERICA

### 12.6.1 BRAZIL

### 12.6.2 MEXICO

### 12.6.3 REST OF LATIN AMERICA

## 13 COMPETITIVE LANDSCAPE

### 13.1 OVERVIEW

### 13.2 MARKET RANKING

### 13.3 COMPETITIVE SCENARIO

#### 13.3.1 NEW PRODUCT/SERVICE LAUNCHES AND PRODUCT UPGRADATIONS

#### 13.3.2 BUSINESS EXPANSIONS

#### 13.3.3 ACQUISITIONS

#### 13.3.4 PARTNERSHIPS, AGREEMENTS, AND COLLABORATIONS

## 14 COMPANY PROFILES

(Business Overview, Products & Services, Key Insights, Recent Developments, SWOT Analysis, MnM View)\*

### 14.1 IBM

### 14.2 SAS INSTITUTE

### 14.3 ORACLE

### 14.4 MICROSOFT

### 14.5 TERADATA

### 14.6 MATHWORKS

### 14.7 H2O.AI

### 14.8 INTEL

### 14.9 ALTERYX

### 14.10 SAP

### 14.11 RAPIDMINER

### 14.12 KNIME

### 14.13 FICO

### 14.14 SALFORD SYSTEMS

### 14.15 BLUEGRANITE

### 14.16 ANGOSS SOFTWARE

### 14.17 MEGAPUTER INTELLIGENCE

### 14.18 BIOMAX INFORMATICS

### 14.19 FRONTLINE SYSTEMS

- 14.20 SUNTEC INDIA
- 14.21 DATAIKU
- 14.22 WOLFRAM RESEARCH
- 14.23 RELTIO
- 14.24 SENTICNET
- 14.25 BUSINESS INSIGHT

\*Details on Business Overview, Products & Services, Key Insights, Recent Developments, SWOT Analysis, MnM View might not be captured in case of unlisted companies.

## **15 APPENDIX**

- 15.1 KEY INDUSTRY INSIGHTS
- 15.2 DISCUSSION GUIDE
- 15.3 KNOWLEDGE STORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL
- 15.4 INTRODUCING RT: REAL TIME MARKET INTELLIGENCE
- 15.5 AVAILABLE CUSTOMIZATIONS
- 15.6 RELATED REPORTS
- 15.7 AUTHOR DETAILS



## List Of Tables

### LIST OF TABLES

Table 1 UNITED STATES DOLLAR EXCHANGE RATE, 2014–2017

Table 2 DATA MINING TOOLS MARKET SIZE AND GROWTH RATE, 2016–2023  
(USD MILLION, Y-O-Y %)

Table 3 DATA MINING TOOLS MARKET SIZE, BY COMPONENT, 2016–2023 (USD  
MILLION)

Table 4 TOOLS: DATA MINING TOOLS MARKET SIZE, BY REGION, 2016–2023  
(USD MILLION)

Table 5 SERVICES: DATA MINING TOOLS MARKET SIZE, BY REGION, 2016–2023  
(USD MILLION)

Table 6 DATA MINING TOOLS MARKET SIZE, BY SERVICE, 2016–2023 (USD  
MILLION)

Table 7 MANAGED SERVICES: DATA MINING TOOLS MARKET SIZE, BY REGION  
2016–2023 (USD MILLION)

Table 8 CONSULTING AND IMPLEMENTATION: DATA MINING TOOLS MARKET  
SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 9 OTHERS: DATA MINING TOOLS MARKET SIZE, BY REGION, 2016–2023  
(USD MILLION)

Table 10 DATA MINING TOOLS MARKET, BY BUSINESS FUNCTION, 2016–2023  
(USD MILLION)

Table 11 MARKETING: DATA MINING TOOLS MARKET SIZE, BY REGION,  
2016–2023 (USD MILLION)

Table 12 FINANCE: DATA MINING TOOLS MARKET SIZE, BY REGION, 2016–2023  
(USD MILLION)

Table 13 SUPPLY CHAIN AND LOGISTICS: DATA MINING TOOLS MARKET SIZE,  
BY REGION, 2016–2023 (USD MILLION)

Table 14 OPERATIONS: DATA MINING TOOLS MARKET SIZE, BY REGION,  
2016–2023 (USD MILLION)

Table 15 DATA MINING TOOLS MARKET SIZE, BY INDUSTRY VERTICAL,  
2016–2023 (USD MILLION)

Table 16 RETAIL: DATA MINING TOOLS MARKET SIZE, BY REGION, 2016–2023  
(USD MILLION)

Table 17 BANKING, FINANCIAL SERVICES, AND INSURANCE: DATA MINING  
TOOLS MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 18 HEALTHCARE AND LIFE SCIENCES: DATA MINING TOOLS MARKET  
SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 19 TELECOM AND IT: DATA MINING TOOLS MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 20 GOVERNMENT AND DEFENSE: DATA MINING TOOLS MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 21 ENERGY AND UTILITIES: DATA MINING TOOLS MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 22 MANUFACTURING: DATA MINING TOOLS MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 23 OTHERS: DATA MINING TOOLS MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 24 DATA MINING TOOLS MARKET SIZE, BY DEPLOYMENT TYPE, 2016–2023 (USD MILLION)

Table 25 ON-PREMISES: DATA MINING TOOLS MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 26 CLOUD: DATA MINING TOOLS MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 27 DATA MINING TOOLS MARKET SIZE, BY ORGANIZATION SIZE, 2016–2023 (USD MILLION)

Table 28 LARGE ENTERPRISES: DATA MINING TOOLS MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 29 SMALL AND MEDIUM-SIZED ENTERPRISES: DATA MINING TOOLS MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 30 DATA MINING TOOLS MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 31 NORTH AMERICA: DATA MINING TOOLS MARKET SIZE, BY COUNTRY, 2016–2023 (USD MILLION)

Table 32 NORTH AMERICA: DATA MINING TOOLS MARKET SIZE, BY COMPONENT, 2016–2023 (USD MILLION)

Table 33 NORTH AMERICA: DATA MINING TOOLS MARKET SIZE, BY SERVICE, 2016–2023 (USD MILLION)

Table 34 NORTH AMERICA: DATA MINING TOOLS MARKET SIZE, BY BUSINESS FUNCTION, 2016–2023 (USD MILLION)

Table 35 NORTH AMERICA: DATA MINING TOOLS MARKET SIZE, BY INDUSTRY VERTICAL, 2016–2023 (USD MILLION)

Table 36 NORTH AMERICA: DATA MINING TOOLS MARKET SIZE, BY DEPLOYMENT TYPE, 2016–2023 (USD MILLION)

Table 37 NORTH AMERICA: DATA MINING TOOLS MARKET SIZE, BY ORGANIZATION SIZE, 2016–2023 (USD MILLION)

Table 38 EUROPE: DATA MINING TOOLS MARKET SIZE, BY COUNTRY, 2016–2023

(USD MILLION)

Table 39 EUROPE: DATA MINING TOOLS MARKET SIZE, BY COMPONENT, 2016–2023 (USD MILLION)

Table 40 EUROPE: DATA MINING TOOLS MARKET SIZE, BY SERVICE, 2016–2023 (USD MILLION)

Table 41 EUROPE: DATA MINING TOOLS MARKET SIZE, BY BUSINESS FUNCTION, 2016–2023 (USD MILLION)

Table 42 EUROPE: DATA MINING TOOLS MARKET SIZE, BY INDUSTRY VERTICAL, 2016–2023 (USD MILLION)

Table 43 EUROPE: DATA MINING TOOLS MARKET SIZE, BY DEPLOYMENT TYPE, 2016–2023 (USD MILLION)

Table 44 EUROPE: DATA MINING TOOLS MARKET SIZE, BY ORGANIZATION SIZE, 2016–2023 (USD MILLION)

Table 45 ASIA PACIFIC: DATA MINING TOOLS MARKET SIZE, BY COUNTRY, 2016–2023 (USD MILLION)

Table 46 ASIA PACIFIC: DATA MINING TOOLS MARKET SIZE, BY COMPONENT, 2016–2023 (USD MILLION)

Table 47 ASIA PACIFIC: DATA MINING TOOLS MARKET SIZE, BY SERVICE, 2016–2023 (USD MILLION)

Table 48 ASIA PACIFIC: DATA MINING TOOLS MARKET SIZE, BY BUSINESS FUNCTION, 2016–2023 (USD MILLION)

Table 49 ASIA PACIFIC: DATA MINING TOOLS MARKET SIZE, BY INDUSTRY VERTICAL, 2016–2023 (USD MILLION)

Table 50 ASIA PACIFIC: DATA MINING TOOLS MARKET SIZE, BY DEPLOYMENT TYPE, 2016–2023 (USD MILLION)

Table 51 ASIA PACIFIC: DATA MINING TOOLS MARKET SIZE, BY ORGANIZATION SIZE, 2016–2023 (USD MILLION)

Table 52 MIDDLE EAST AND AFRICA: DATA MINING TOOLS MARKET SIZE, BY COUNTRY, 2016–2023 (USD MILLION)

Table 53 MIDDLE EAST AND AFRICA: DATA MINING TOOLS MARKET SIZE, BY COMPONENT, 2016–2023 (USD MILLION)

Table 54 MIDDLE EAST AND AFRICA: DATA MINING TOOLS MARKET SIZE, BY SERVICE, 2016–2023 (USD MILLION)

Table 55 MIDDLE EAST AND AFRICA: DATA MINING TOOLS MARKET SIZE, BY BUSINESS FUNCTION, 2016–2023 (USD MILLION)

Table 56 MIDDLE EAST AND AFRICA: DATA MINING TOOLS MARKET SIZE, BY INDUSTRY VERTICAL, 2016–2023 (USD MILLION)

Table 57 MIDDLE EAST AND AFRICA: DATA MINING TOOLS MARKET SIZE, BY DEPLOYMENT TYPE, 2016–2023 (USD MILLION)

Table 58 MIDDLE EAST AND AFRICA: DATA MINING TOOLS MARKET SIZE, BY ORGANIZATION SIZE, 2016–2023 (USD MILLION)

Table 59 LATIN AMERICA: DATA MINING TOOLS MARKET SIZE, BY COUNTRY, 2016–2023 (USD MILLION)

Table 60 LATIN AMERICA: DATA MINING TOOLS MARKET SIZE, BY COMPONENT, 2016–2023 (USD MILLION)

Table 61 LATIN AMERICA: DATA MINING TOOLS MARKET SIZE, BY SERVICE, 2016–2023 (USD MILLION)

Table 62 LATIN AMERICA: DATA MINING TOOLS MARKET SIZE, BY BUSINESS FUNCTION, 2016–2023 (USD MILLION)

Table 63 LATIN AMERICA: DATA MINING TOOLS MARKET SIZE, BY INDUSTRY VERTICAL, 2016–2023 (USD MILLION)

Table 64 LATIN AMERICA: DATA MINING TOOLS MARKET SIZE, BY DEPLOYMENT TYPE, 2016–2023 (USD MILLION)

Table 65 LATIN AMERICA: DATA MINING TOOLS MARKET SIZE, BY ORGANIZATION SIZE, 2016–2023 (USD MILLION)

Table 66 MARKET RANKING FOR THE DATA MINING TOOLS MARKET, 2018

Table 67 NEW PRODUCT/SERVICE LAUNCHES AND PRODUCT UPGRADATIONS

Table 68 BUSINESS EXPANSIONS

Table 69 ACQUISITIONS

Table 70 PARTNERSHIPS, AGREEMENTS, AND COLLABORATIONS

## List Of Figures

### LIST OF FIGURES

Figure 1 DATA MINING TOOLS MARKET: MARKET SEGMENTATION

Figure 2 REGIONAL SCOPE

Figure 3 DATA MINING TOOLS MARKET: RESEARCH DESIGN

Figure 4 BREAKDOWN OF PRIMARIES: BY COMPANY, DESIGNATION, AND REGION

Figure 5 DATA TRIANGULATION

Figure 6 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

Figure 7 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

Figure 8 DATA MINING TOOLS MARKET: ASSUMPTIONS

Figure 9 DATA MINING TOOLS MARKET: TOP 3 SEGMENTS IN 2018

Figure 10 DATA MINING TOOLS MARKET, BY COMPONENT

Figure 11 DATA MINING TOOLS MARKET, BY BUSINESS FUNCTION

Figure 12 DATA MINING TOOLS MARKET, BY REGION

Figure 13 INCREASED AWARENESS AMONG ENTERPRISES TO LEVERAGE THE AVAILABLE DATA ASSETS IS LIKELY TO DRIVE THE MARKET GROWTH DURING THE FORECAST PERIOD

Figure 14 CLOUD DEPLOYMENT TYPE IS EXPECTED TO GROW AT A HIGHER CAGR DURING THE FORECAST PERIOD

Figure 15 SERVICES SEGMENT IS EXPECTED TO GROW AT A HIGHER CAGR DURING THE FORECAST PERIOD

Figure 16 SMALL AND MEDIUM-SIZED ENTERPRISES SEGMENT IS EXPECTED TO GROW AT A HIGHER CAGR DURING THE FORECAST PERIOD

Figure 17 RETAIL INDUSTRY VERTICAL AND NORTH AMERICAN REGION ARE ESTIMATED TO DOMINATE THE DATA MINING TOOLS MARKET IN 2018

Figure 18 DATA MINING TOOLS MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES

Figure 19 SERVICES SEGMENT IS EXPECTED TO GROW AT A HIGHER CAGR DURING THE FORECAST PERIOD

Figure 20 MANAGED SERVICES SEGMENT IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 21 SUPPLY CHAIN AND LOGISTICS SEGMENT IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 22 BANKING, FINANCIAL SERVICES, AND INSURANCE INDUSTRY VERTICAL IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 23 CLOUD DEPLOYMENT TYPE IS EXPECTED TO GROW AT A HIGHER CAGR DURING THE FORECAST PERIOD

Figure 24 SMALL AND MEDIUM-SIZED ENTERPRISES SEGMENT IS EXPECTED TO GROW AT A HIGHER CAGR DURING THE FORECAST PERIOD

Figure 25 NORTH AMERICA IS EXPECTED TO HOLD THE LARGEST MARKET SHARE DURING THE FORECAST PERIOD

Figure 26 ASIA PACIFIC IS EXPECTED TO REGISTER THE HIGHEST GROWTH RATE DURING THE FORECAST PERIOD

Figure 27 NORTH AMERICA: MARKET SNAPSHOT

Figure 28 ASIA PACIFIC: MARKET SNAPSHOT

Figure 29 KEY DEVELOPMENTS OF THE LEADING PLAYERS IN THE DATA MINING TOOLS MARKET, 2015–2018

Figure 30 MARKET EVALUATION FRAMEWORK

Figure 31 IBM: COMPANY SNAPSHOT

Figure 32 IBM: SWOT ANALYSIS

Figure 33 SAS INSTITUTE: COMPANY SNAPSHOT

Figure 34 SAS INSTITUTE: SWOT ANALYSIS

Figure 35 ORACLE: COMPANY SNAPSHOT

Figure 36 ORACLE: SWOT ANALYSIS

Figure 37 MICROSOFT: COMPANY SNAPSHOT

Figure 38 MICROSOFT: SWOT ANALYSIS

Figure 39 TERADATA: COMPANY SNAPSHOT

Figure 40 TERADATA: SWOT ANALYSIS

Figure 41 INTEL: COMPANY SNAPSHOT

Figure 42 ALTERYX: COMPANY SNAPSHOT

Figure 43 SAP: COMPANY SNAPSHOT

Figure 44 FICO: COMPANY SNAPSHOT

## I would like to order

Product name: Data Mining Tools Market by Component (Tools and Services), Business Function (Marketing, Finance, Supply Chain and Logistics, and Operations), Industry Vertical, Deployment Type, Organization Size, and Region - Global Forecast to 2023

Product link: <https://marketpublishers.com/r/D0A4DE78AB9EN.html>

Price: US\$ 5,650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/D0A4DE78AB9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970