

Data Mesh Market by Offering (Solutions (Data Integration & Delivery, Federated Data Governance), Services), Application (Data Privacy & Customer Experience Management), Approach, Business Function, Vertical and Region - Global Forecast to 2028

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Abstracts

The data mesh market is projected to grow from USD 1.2 billion in 2023 to USD 2.5 billion by 2028, at a compound annual growth rate (CAGR) of 16.4% during the forecast period. The market is anticipated to grow due to the increasing adoption of cloud native technologies, and maintaining robust governance and security. The shift towards democratization and accessibility of data forms a foundational driver in the data mesh market, catering to the evolving needs of the organization striving for agility, informed decision-making and innovation.

“By solutions, Data Transformation and Orchestration segment to register for fastest growing CAGR during the forecast period.”

The solutions segment includes data integration and delivery, federated data governance, data operations, data transformation and orchestration and other solutions. Data orchestration solutions are gaining traction, providing the infrastructure needed to manage, automate, and govern the flow of data across decentralized systems and teams. An evolving trend involves the integration of AI and machine learning capabilities within these solutions, empowering automated decision-making and enhancing the efficiency of data transformation processes. This growing landscape reflects the increasing importance of agile, scalable, and adaptable data transformation and orchestration tools tailored to the nuances of data mesh architectures.

“By application, customer experience management to witness the largest market size during the forecast period.”

The customer experience management application landscape within the data mesh market is experiencing substantial growth and transformation. Customer experience management within the data mesh framework aims to unify and analyze diverse sets of customer data from multiple domains in real time. These applications are designed to facilitate personalized and contextualized experiences by harnessing the insights derived from distributed data sources. Moreover, the integration of AI and machine learning capabilities within customer experience management in the data mesh ecosystem enables predictive and proactive customer engagement strategies, further optimizing the overall customer journey.

“By region, Asia Pacific to register for the highest CAGR during the forecast period.” The data mesh industry in Asia Pacific is undergoing a major transformation as a result of the adoption of technology. Increased digital transformation initiatives among enterprises in countries like India, China, Japan, and Southeast Asian nations are driving the adoption of data mesh frameworks. Companies are recognizing the importance of decentralized data architectures in handling the vast and diverse data landscape within this dynamic region. Moreover, the rising focus on data privacy regulations and compliance standards is prompting organizations to seek more efficient, domain-centric approaches to data management, aligning well with the principles of data mesh.

Breakdown of primaries

In-depth interviews were conducted with Chief Executive Officers (CEOs), innovation and technology directors, system integrators, and executives from various key organizations operating in the data mesh market.

By Company: Tier I: 38%, Tier II: 50%, and Tier III: 12%

By Designation: C-Level Executives: 35%, D-Level Executives: 40%, and Others: 25%

By Region: North America: 40%, Europe: 30%, Asia Pacific: 20%, Latin America-5%, and

Middle East and Africa- 5%,

The report includes the study of key players offering data mesh solutions. It profiles major vendors in the data mesh market. The major players in the data mesh market include IBM (US), AWS (US), SAP (Germany), Oracle (US), Informatica (US), K2view (US), Talend (US), Denodo (US), HPE (US), NetApp (US), Teradata (US), Monte Carlo (US), Radiant Logic (US), Snowflake (US), Google (US), Microsoft (US), Global IDs (US), Estuary (US), DataKitchen (US), Databricks (US), Cinchy (Canada), Intenda (Netherlands), Atacama (Canada), Alation (US), Collibra (US), Dremio (US), Starburst (US), Nexla (US), NextData (Australia), Hevo Data (US), Atlan (US), CluedIn (Denmark), Iguazio (Israel) and Alex Solutions (Australia).

Research Coverage

The data mesh market research study involved extensive secondary sources, directories, journals, and paid databases. Primary sources were mainly industry experts from the core and related industries, preferred data mesh providers, third-party service providers, consulting service providers, end users, and other commercial enterprises. In-depth interviews were conducted with various primary respondents, including key industry participants and subject matter experts, to obtain and verify critical qualitative and quantitative information, and assess the market's prospects.

Key Benefits of Buying the Report

The report would provide the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall data mesh market and its subsegments. It would help stakeholders understand the competitive landscape and gain more insights to position their business and plan suitable go-to-market strategies. It also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

Analysis of key drivers (Tailored data pipelines driving agility and innovation, increasing need for data democratization and accessibility, increasing adoption of cloud native technologies, maintaining robust governance and security), restraints (Addressing security and compliance conundrums), opportunities (Data mesh revolutionizing financial service and unlocking granular control for

data governance), and challenges (Bridging the gap between data silos and maintaining high-quality data in decentralized systems).

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the data mesh market

Market Development: Comprehensive information about lucrative markets – the report analyses the data mesh market across varied regions

Market Diversification: Exhaustive information about new products & services, untapped geographies, recent developments, and investments in the data mesh market

Competitive Assessment: In-depth assessment of market shares, growth strategies and service offerings of leading players including IBM (US), AWS (US), SAP (Germany), Oracle (US), Informatica (US), K2view (US), Talend (US), Denodo (US), HPE (US), NetApp (US), Teradata (US), Monte Carlo (US), among others in the data mesh market strategies. The report also helps stakeholders understand the pulse of the data mesh market and provides them with information on key market drivers, restraints, challenges, and opportunities.

Contents

1 INTRODUCTION

- 1.1 STUDY OBJECTIVES
- 1.2 MARKET DEFINITION
 - 1.2.1 INCLUSIONS AND EXCLUSIONS
- 1.3 STUDY SCOPE
 - 1.3.1 MARKET SEGMENTATION
 - 1.3.2 REGIONS COVERED
- 1.4 YEARS CONSIDERED
- 1.5 CURRENCY CONSIDERED
- 1.6 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - FIGURE 1 DATA MESH MARKET: RESEARCH DESIGN
 - 2.1.1 SECONDARY DATA
 - 2.1.2 PRIMARY DATA
 - TABLE 1 PRIMARY INTERVIEWS
 - 2.1.2.1 Breakup of primary profiles
 - 2.1.2.2 Key industry insights
- 2.2 MARKET BREAKUP AND DATA TRIANGULATION
 - FIGURE 2 DATA TRIANGULATION
- 2.3 MARKET SIZE ESTIMATION
 - FIGURE 3 DATA MESH MARKET: TOP-DOWN AND BOTTOM-UP APPROACHES
 - 2.3.1 TOP-DOWN APPROACH
 - 2.3.2 BOTTOM-UP APPROACH
 - FIGURE 4 MARKET SIZE ESTIMATION METHODOLOGY–APPROACH 1 (SUPPLY-SIDE): REVENUE FROM SOLUTIONS/SERVICES OF DATA MESH MARKET
 - FIGURE 5 MARKET SIZE ESTIMATION METHODOLOGY–APPROACH 2, BOTTOM-UP (SUPPLY-SIDE): COLLECTIVE REVENUE FROM ALL SOLUTIONS/SERVICES OF DATA MESH MARKET
 - FIGURE 6 MARKET SIZE ESTIMATION METHODOLOGY-APPROACH 3, BOTTOM-UP (SUPPLY-SIDE): COLLECTIVE REVENUE FROM ALL SOLUTIONS/SERVICES OF DATA MESH MARKET
 - FIGURE 7 MARKET SIZE ESTIMATION METHODOLOGY – APPROACH 4, BOTTOM-UP (DEMAND-SIDE): SHARE OF DATA MESH THROUGH OVERALL DATA MESH

SPENDING

2.4 MARKET FORECAST

TABLE 2 FACTOR ANALYSIS

2.5 RESEARCH ASSUMPTIONS

2.6 LIMITATIONS

2.7 IMPLICATIONS OF RECESSION

TABLE 3 IMPACT OF RECESSION ON GLOBAL DATA MESH MARKET

3 EXECUTIVE SUMMARY

TABLE 4 GLOBAL DATA MESH MARKET SIZE AND GROWTH RATE, 2019–2022
(USD MILLION, Y-O-Y %)

TABLE 5 GLOBAL DATA MESH MARKET SIZE AND GROWTH RATE, 2023–2028
(USD MILLION, Y-O-Y %)

FIGURE 8 SOLUTIONS SEGMENT TO DOMINATE MARKET IN 2023

FIGURE 9 DATA INTEGRATION & DELIVERY ACCOUNT FOR LARGEST MARKET
SHARE IN 2023

FIGURE 10 PROFESSIONAL SERVICES TO DOMINATE MARKET IN 2023

FIGURE 11 CONSULTING & IMPLEMENTATION SERVICES TO DOMINATE
MARKET IN 2023

FIGURE 12 CUSTOMER EXPERIENCE MANAGEMENT SEGMENT TO DOMINATE
MARKET IN 2023

FIGURE 13 CLOUD SEGMENT TO LEAD DATA MESH MARKET IN 2023

FIGURE 14 COARSE-GRAINED SEGMENT TO ACCOUNT FOR LARGEST MARKET
SHARE IN 2023

FIGURE 15 SALES & MARKETING SEGMENT TO ACCOUNT FOR LARGEST
MARKET SHARE IN 2023

FIGURE 16 HEALTHCARE & LIFE SCIENCES SEGMENT TO ACHIEVE HIGHEST
GROWTH RATE DURING FORECAST PERIOD

FIGURE 17 NORTH AMERICA TO ACCOUNT FOR LARGEST MARKET SHARE AND
ASIA PACIFIC TO GROW AT HIGHEST CAGR IN 2023

4 PREMIUM INSIGHTS

4.1 ATTRACTIVE OPPORTUNITIES FOR PLAYERS IN DATA MESH MARKET

FIGURE 18 INCREASING NEED FOR DATA DEMOCRATIZATION AND
ACCESSIBILITY FOR BETTER CUSTOMER EXPERIENCE TO BOOST MARKET
GROWTH

4.2 OVERVIEW OF RECESSION IN GLOBAL DATA MESH MARKET

FIGURE 19 DATA MESH MARKET TO WITNESS MINOR DECLINE IN Y-O-Y GROWTH IN 2023

4.3 DATA MESH MARKET: TOP THREE APPLICATIONS

FIGURE 20 IOT MONITORING SEGMENT TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD

4.4 NORTH AMERICA: DATA MESH MARKET, BY OFFERING AND KEY VERTICAL SOLUTIONS AND BFSI SEGMENTS TO ACCOUNT FOR SIGNIFICANT SHARE IN NORTH AMERICA IN 2023

4.5 DATA MESH MARKET, BY REGION

FIGURE 22 NORTH AMERICA TO ACCOUNT FOR LARGEST MARKET SHARE IN 2023

5 MARKET OVERVIEW AND INDUSTRY TRENDS

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

FIGURE 23 DATA MESH MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES

5.2.1 DRIVERS

5.2.1.1 Tailored data pipelines driving agility and innovation

5.2.1.2 Increasing need for data democratization and accessibility

5.2.1.3 Increasing adoption of cloud-native technologies

5.2.1.4 Maintaining robust governance and security

5.2.2 RESTRAINTS

5.2.2.1 Addressing security and compliance conundrums

5.2.3 OPPORTUNITIES

5.2.3.1 Data mesh revolutionizing financial services

5.2.3.2 Unlocking granular control for data governance

5.2.4 CHALLENGES

5.2.4.1 Bridging gap between data silos

5.2.4.2 Maintaining high-quality data in decentralized systems

5.3 EVOLUTION OF DATA MESH MARKET

FIGURE 24 DATA MESH MARKET EVOLUTION

5.4 DATA MESH MARKET: ARCHITECTURE

FIGURE 25 DATA MESH MARKET: ARCHITECTURE

5.5 VALUE CHAIN ANALYSIS

FIGURE 26 DATA MESH MARKET: VALUE CHAIN ANALYSIS

5.6 ECOSYSTEM/MARKET MAP

TABLE 6 DATA MESH MARKET ECOSYSTEM

FIGURE 27 KEY PLAYERS IN DATA MESH MARKET ECOSYSTEM

5.6.1 DATA MESH MARKET: PLATFORM PROVIDERS

5.6.2 DATA MESH MARKET: SOFTWARE PROVIDERS

5.6.3 DATA MESH MARKET: SERVICE PROVIDERS

5.6.4 DATA MESH MARKET: CLOUD PROVIDERS

5.6.5 DATA MESH MARKET: END USERS

5.6.6 DATA MESH MARKET: REGULATORY BODIES

5.7 CASE STUDY ANALYSIS

5.7.1 HEVO EMPOWERED EBURY TO BUILD RELIABLE DATA PRODUCTS AND ENABLE FASTER DECISION-MAKING

5.7.2 IMPLEMENTATION OF STARBURST FACILITATED SEAMLESS SCALABILITY FOR BANK HAPOALIM

5.7.3 FACTSET MODERNIZED APPLICATIONS WITH DREMIO, ACCELERATING DATA ACCESS AND ELIMINATING COMPLEXITY

5.7.4 HUNGARY'S OTP BANK USED DREMIO TO GAIN INSIGHTS INTO CUSTOMER NEEDS AND INCREASE VISIBILITY

5.7.5 NOVANT HEALTH DEPLOYED STARBURST PLATFORM TO ACHIEVE FAST PERFORMANCE, TIMELY ACCESS, AND ENGINEERING SUPPORT

5.7.6 REDCLIFFE LABS OPTIMIZED ITS CUSTOMER JOURNEY WITH MILITARY-LEVEL PRECISION USING HEVO DATA

5.7.7 COLLIBRA HELPED ENVISION HEALTHCARE AND ITS PATIENTS TACKLE INSURANCE CLAIM ISSUES

5.7.8 ATACCAMA'S SOLUTION HELPED T-MOBILE ACHIEVE SIGNIFICANT BENEFITS

5.7.9 HEINEKEN DEPLOYED COLLIBRA DATA INTELLIGENCE PLATFORM FOR DATA INTEGRATION, CONSOLIDATION, AND ANALYSIS

5.7.10 ADOBE STRENGTHENED ITS DATA CULTURE BY MOVING METRIC DEFINITIONS FROM COLLIBRA TO MYSQL DATABASE

5.7.11 HORNBLOWER ACHIEVED EFFICIENCY USING HEVO DATA

5.7.12 DREMIO'S DATA LAKE ENGINE ACCELERATED INSIGHTS AND DROVE EFFICIENCY IN HENKEL'S SUPPLY CHAIN

5.8 TECHNOLOGY ANALYSIS

5.8.1 KEY TECHNOLOGIES

5.8.1.1 Data lakes and warehouses

5.8.1.2 Cloud computing

5.8.1.3 AI/ML

5.8.1.4 Big data and analytics

5.8.2 ADJACENT TECHNOLOGIES

5.8.2.1 Augmented Reality (AR) and Virtual Reality (VR)

5.8.2.2 DevOps

5.8.2.3 Continuous Integration (CI)/Continuous Delivery (CD) pipelines

5.8.2.4 Digital Twins

5.9 TARIFF AND REGULATORY LANDSCAPE

5.9.1 TARIFF RELATED TO DATA MESH SOFTWARE

TABLE 7 TARIFF RELATED TO DATA MESH SOFTWARE, 2022

5.9.2 REGULATORY LANDSCAPE

5.9.2.1 Regulatory bodies, government agencies, and other organizations

TABLE 8 NORTH AMERICA: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 9 EUROPE: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 10 ASIA PACIFIC: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 11 MIDDLE EAST & AFRICA: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 12 LATIN AMERICA: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

5.9.3 DATA MESH MARKET: REGULATIONS

5.9.3.1 North America

5.9.3.1.1 California Consumer Privacy Act (CCPA)

5.9.3.1.2 Health Insurance Portability and Accountability Act (HIPAA)

5.9.3.1.3 Federal Trade Commission (FTC) Regulations

5.9.3.1.4 Sarbanes-Oxley Act (SOX)

5.9.3.2 Europe

5.9.3.2.1 General Data Protection Regulation (GDPR)

5.9.3.2.2 Competition laws (antitrust regulations)

5.9.3.2.3 ePrivacy directive

5.9.3.2.4 Data governance regulations

5.9.3.3 Asia Pacific

5.9.3.3.1 Personal Data Protection Act (PDPA)

5.9.3.3.2 Cybersecurity laws and regulations

5.9.3.3.3 Cloud computing regulations

5.9.3.3.4 eCommerce and data governance policies

5.9.3.4 Middle East & Africa

5.9.3.4.1 Telecommunications regulation and licensing

5.9.3.4.2 Cybersecurity frameworks and compliance

5.9.3.5 Latin America

5.9.3.5.1 General Data Protection Regulation (LGPD) – Brazil

5.9.3.5.2 Data Protection Law – Argentina

5.10 PATENT ANALYSIS

5.10.1 METHODOLOGY

5.10.2 PATENTS FILED, BY DOCUMENT TYPE

TABLE 13 PATENTS FILED, 2013–2023

5.10.3 INNOVATION AND PATENT APPLICATIONS

FIGURE 28 TOTAL NUMBER OF PATENTS GRANTED, 2013–2023

5.10.3.1 Top 10 applicants in data mesh market

FIGURE 29 TOP 10 APPLICANTS IN DATA MESH MARKET, 2013–2023

TABLE 14 TOP 20 PATENT OWNERS IN DATA MESH MARKET, 2013–2023

TABLE 15 LIST OF PATENTS GRANTED IN DATA MESH MARKET, 2023

FIGURE 30 REGIONAL ANALYSIS OF PATENTS GRANTED, 2013–2023

5.11 PRICING ANALYSIS

5.11.1 AVERAGE SELLING PRICE TREND OF KEY PLAYERS, BY SOFTWARE TYPE

FIGURE 31 AVERAGE SELLING PRICE TREND OF KEY PLAYERS, BY KEY SOFTWARE TYPE

TABLE 16 AVERAGE SELLING PRICE TREND OF KEY PLAYERS, BY KEY SOFTWARE TYPE

5.11.2 INDICATIVE PRICING ANALYSIS, BY DATA MESH VENDOR

TABLE 17 INDICATIVE PRICING LEVELS OF DATA MESH VENDORS

5.12 DATA MESH METHODS

5.12.1 QUERY-DRIVEN APPROACH

5.12.2 EVENT-DRIVEN APPROACH

5.12.3 FILE-BASED APPROACH

5.13 KEY CONFERENCES AND EVENTS

TABLE 18 DATA MESH MARKET: DETAILED LIST OF CONFERENCES AND EVENTS, 2023–2024

5.14 PORTER'S FIVE FORCES ANALYSIS

5.14.1 DATA MESH MARKET

TABLE 19 PORTER'S FIVE FORCES' IMPACT ON DATA MESH MARKET

FIGURE 32 PORTER'S FIVE FORCES ANALYSIS

5.14.1.1 Threat of new entrants

5.14.1.2 Threat of substitutes

5.14.1.3 Bargaining power of suppliers

5.14.1.4 Bargaining power of buyers

5.14.1.5 Intensity of competitive rivalry

5.15 DATA MESH TECHNOLOGY ROADMAP

FIGURE 33 DATA MESH TECHNOLOGY ROADMAP

5.16 DATA MESH BUSINESS MODELS

5.16.1 DATA PRODUCT MODEL

5.16.2 DATA MARKETPLACE MODEL

5.16.3 DATA BROKERAGE MODEL

5.16.4 DATA UTILITY MODEL

5.16.5 DATA ECOSYSTEM MODEL

5.17 TRENDS/DISRUPTIONS IMPACTING CUSTOMERS' BUSINESSES

FIGURE 34 TRENDS/DISRUPTIONS IMPACTING CUSTOMERS' BUSINESSES

5.18 KEY STAKEHOLDERS & BUYING CRITERIA

5.18.1 KEY STAKEHOLDERS IN BUYING PROCESS

FIGURE 35 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP THREE APPLICATIONS

TABLE 20 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP THREE APPLICATIONS

5.18.2 BUYING CRITERIA

FIGURE 36 KEY BUYING CRITERIA FOR TOP THREE APPLICATIONS

TABLE 21 KEY BUYING CRITERIA FOR TOP THREE APPLICATIONS

6 DATA MESH MARKET, BY OFFERING

6.1 INTRODUCTION

6.1.1 OFFERINGS: DATA MESH MARKET DRIVERS

FIGURE 37 SERVICES SEGMENT TO REGISTER HIGHER CAGR DURING FORECAST PERIOD

TABLE 22 DATA MESH MARKET, BY OFFERING, 2019–2022 (USD MILLION)

TABLE 23 DATA MESH MARKET, BY OFFERING, 2023–2028 (USD MILLION)

6.2 SOLUTIONS

FIGURE 38 DATA TRANSFORMATION & ORCHESTRATION SEGMENT TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD

TABLE 24 DATA MESH MARKET, BY SOLUTION, 2019–2022 (USD MILLION)

TABLE 25 DATA MESH MARKET, BY SOLUTION, 2023–2028 (USD MILLION)

TABLE 26 SOLUTIONS: DATA MESH MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 27 SOLUTIONS: DATA MESH MARKET, BY REGION, 2023–2028 (USD MILLION)

6.2.1 DATA INTEGRATION & DELIVERY

6.2.1.1 Data integration & delivery solutions to emphasize interoperability and compatibility

TABLE 28 DATA INTEGRATION & DELIVERY: DATA MESH MARKET, BY REGION,

2019–2022 (USD MILLION)

TABLE 29 DATA INTEGRATION & DELIVERY: DATA MESH MARKET, BY REGION, 2023–2028 (USD MILLION)

6.2.1.1.1 Extract, Transform, Load (ETL) processes

6.2.1.1.2 Data pipeline and workflow management

6.2.1.1.3 Data mapping and transformation

6.2.2 FEDERATED DATA GOVERNANCE

6.2.2.1 Federated data governance solutions to ensure compliance with regulatory standards without impeding agility

TABLE 30 FEDERATED DATA GOVERNANCE: DATA MESH MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 31 FEDERATED DATA GOVERNANCE: DATA MESH MARKET, BY REGION, 2023–2028 (USD MILLION)

6.2.2.1.1 Metadata management

6.2.2.1.2 Data quality & security

6.2.2.1.3 Compliance & regulatory tools

6.2.3 DATA OPERATIONS

6.2.3.1 Advancements in self-service data infrastructure platforms to boost demand for data operations solutions

TABLE 32 DATA OPERATIONS: DATA MESH MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 33 DATA OPERATIONS: DATA MESH MARKET, BY REGION, 2023–2028 (USD MILLION)

6.2.3.1.1 Monitoring & observability

6.2.3.1.2 Data cataloging & discovery

6.2.3.1.3 Data lifecycle management

6.2.4 DATA TRANSFORMATION

6.2.4.1 CRM solutions to centralize property-related data and facilitate task automation

TABLE 34 DATA TRANSFORMATION: DATA MESH MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 35 DATA TRANSFORMATION: DATA MESH MARKET, BY REGION, 2023–2028 (USD MILLION)

6.2.4.1.1 Schema evolution

6.2.4.1.2 Data orchestration & synchronization platforms

6.2.5 OTHER SOLUTIONS

TABLE 36 OTHER SOLUTIONS: DATA MESH MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 37 OTHER SOLUTIONS: DATA MESH MARKET, BY REGION, 2023–2028

(USD MILLION)

6.3 DEPLOYMENT MODE

FIGURE 39 ON-PREMISES SEGMENT TO GROW AT HIGHER CAGR DURING FORECAST PERIOD

TABLE 38 DATA MESH SOLUTIONS MARKET, BY DEPLOYMENT MODE, 2019–2022 (USD MILLION)

TABLE 39 DATA MESH SOLUTIONS MARKET, BY DEPLOYMENT MODE, 2023–2028 (USD MILLION)

6.3.1 CLOUD

6.3.1.1 Cloud deployment to offer accessibility to shared resources and cost-effective scalability

TABLE 40 CLOUD: DATA MESH SOLUTIONS MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 41 CLOUD: DATA MESH SOLUTIONS MARKET, BY REGION, 2023–2028 (USD MILLION)

6.3.2 ON-PREMISES

6.3.2.1 On-premises deployment landscape to enable data processing closer to its source, enhancing speed and reducing latency

TABLE 42 ON-PREMISES: DATA MESH SOLUTIONS MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 43 ON-PREMISES: DATA MESH SOLUTIONS MARKET, BY REGION, 2023–2028 (USD MILLION)

6.4 SERVICES

FIGURE 40 MANAGED SERVICES SEGMENT TO GROW AT HIGHER CAGR DURING FORECAST PERIOD

TABLE 44 DATA MESH MARKET, BY SERVICE, 2019–2022 (USD MILLION)

TABLE 45 DATA MESH MARKET, BY SERVICE, 2023–2028 (USD MILLION)

TABLE 46 SERVICES: DATA MESH MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 47 SERVICES: DATA MESH MARKET, BY REGION, 2023–2028 (USD MILLION)

6.4.1 PROFESSIONAL SERVICES

FIGURE 41 TRAINING & EDUCATION SERVICES SEGMENT TO REGISTER HIGHEST CAGR DURING FORECAST PERIOD

TABLE 48 DATA MESH MARKET, BY PROFESSIONAL SERVICE, 2019–2022 (USD MILLION)

TABLE 49 DATA MESH MARKET, BY PROFESSIONAL SERVICE, 2023–2028 (USD MILLION)

TABLE 50 PROFESSIONAL SERVICES: DATA MESH MARKET, BY REGION,

2019–2022 (USD MILLION)

TABLE 51 PROFESSIONAL SERVICES: DATA MESH MARKET, BY REGION,
2023–2028 (USD MILLION)

6.4.1.1 Consulting & implementation

6.4.1.1.1 Consulting & implementation services to ensure smooth transitions and maximum value realization

TABLE 52 CONSULTING & IMPLEMENTATION: DATA MESH MARKET, BY REGION,
2019–2022 (USD MILLION)

TABLE 53 CONSULTING & IMPLEMENTATION: DATA MESH MARKET, BY REGION,
2023–2028 (USD MILLION)

6.4.1.2 Support & maintenance

6.4.1.2.1 Support & maintenance services to offer comprehensive support tailored to unique needs of organizations

TABLE 54 SUPPORT & MAINTENANCE: DATA MESH MARKET, BY REGION,
2019–2022 (USD MILLION)

TABLE 55 SUPPORT & MAINTENANCE: DATA MESH MARKET, BY REGION,
2023–2028 (USD MILLION)

6.4.1.3 Training & education

6.4.1.3.1 Training programs and educational initiatives to address domain-specific data modeling, infrastructure management, and interoperability aspects

TABLE 56 TRAINING & EDUCATION: DATA MESH MARKET, BY REGION,
2019–2022 (USD MILLION)

TABLE 57 TRAINING & EDUCATION: DATA MESH MARKET, BY REGION,
2023–2028 (USD MILLION)

6.4.1.4 Advisory & strategy

6.4.1.4.1 Advisory and strategy services to identify opportunities for decentralized data ownership and formulate tailored strategies

TABLE 58 ADVISORY & STRATEGY: DATA MESH MARKET, BY REGION,
2019–2022 (USD MILLION)

TABLE 59 ADVISORY & STRATEGY: DATA MESH MARKET, BY REGION,
2023–2028 (USD MILLION)

6.4.1.5 Implementation & deployment

6.4.1.5.1 Service providers to focus on developing standardized methodologies for data mesh adoption

TABLE 60 IMPLEMENTATION & DEPLOYMENT: DATA MESH MARKET, BY
REGION, 2019–2022 (USD MILLION)

TABLE 61 IMPLEMENTATION & DEPLOYMENT: DATA MESH MARKET, BY
REGION, 2023–2028 (USD MILLION)

6.4.1.6 Governance & security

6.4.1.6.1 Governance and security services to provide adaptable frameworks to manage and protect data

TABLE 62 GOVERNANCE & SECURITY: DATA MESH MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 63 GOVERNANCE & SECURITY: DATA MESH MARKET, BY REGION, 2023–2028 (USD MILLION)

6.4.2 MANAGED SERVICES

TABLE 64 MANAGED SERVICES: DATA MESH MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 65 MANAGED SERVICES: DATA MESH MARKET, BY REGION, 2023–2028 (USD MILLION)

7 DATA MESH MARKET, BY APPROACH

7.1 INTRODUCTION

7.1.1 APPROACHES: DATA MESH MARKET DRIVERS

FIGURE 42 FINE-GRAINED MESH SEGMENT TO REGISTER HIGHEST CAGR DURING FORECAST PERIOD

TABLE 66 DATA MESH MARKET, BY APPROACH, 2019–2022 (USD MILLION)

TABLE 67 DATA MESH MARKET, BY APPROACH, 2023–2028 (USD MILLION)

7.1.2 FINE-GRAINED MESH

7.1.2.1 Fine-grained mesh approach to enable seamless integration and collaboration across diverse domains

TABLE 68 FINE-GRAINED MESH: DATA MESH MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 69 FINE-GRAINED MESH: DATA MESH MARKET, BY REGION, 2023–2028 (USD MILLION)

7.1.2.1.1 Fully federated mesh

7.1.2.1.2 Fully governed mesh

7.1.3 HYBRID FEDERATED MESH

7.1.3.1 Hybrid federated topology to offer scalability, flexibility, and interoperability essential for harnessing data-driven insights

TABLE 70 HYBRID FEDERATED MESH: DATA MESH MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 71 HYBRID FEDERATED MESH: DATA MESH MARKET, BY REGION, 2023–2028 (USD MILLION)

7.1.4 VALUE-CHAIN-ALIGNED MESH

7.1.4.1 Strategical data management across value chain stages to improve service delivery, cost optimization, and customer satisfaction

TABLE 72 VALUE-CHAIN-ALIGNED MESH: DATA MESH MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 73 VALUE-CHAIN-ALIGNED MESH: DATA MESH MARKET, BY REGION, 2023–2028 (USD MILLION)

7.1.5 COARSE-GRAINED MESH

7.1.5.1 Coarse-grained mesh topology to empower domain experts while ensuring data quality and integrity

TABLE 74 COARSE-GRAINED MESH: DATA MESH MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 75 COARSE-GRAINED MESH: DATA MESH MARKET, BY REGION, 2023–2028 (USD MILLION)

7.1.5.1.1 Aligned mesh

7.1.5.1.2 Governed mesh

8 DATA MESH MARKET, BY BUSINESS FUNCTION

8.1 INTRODUCTION

8.1.1 BUSINESS FUNCTIONS: DATA MESH MARKET DRIVERS

FIGURE 43 HR SEGMENT TO REGISTER HIGHEST CAGR DURING FORECAST PERIOD

TABLE 76 DATA MESH MARKET, BY BUSINESS FUNCTION, 2019–2022 (USD MILLION)

TABLE 77 DATA MESH MARKET, BY BUSINESS FUNCTION, 2023–2028 (USD MILLION)

8.1.2 SALES & MARKETING

8.1.2.1 Sales & marketing strategies to incorporate insights into evolving demands, competitive landscape, and customer preferences

TABLE 78 SALES & MARKETING: DATA MESH MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 79 SALES & MARKETING: DATA MESH MARKET, BY REGION, 2023–2028 (USD MILLION)

8.1.3 FINANCE & ACCOUNTING

8.1.3.1 Data mesh solutions to ensure greater accuracy and consistency in financial reporting

TABLE 80 FINANCE & ACCOUNTING: DATA MESH MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 81 FINANCE & ACCOUNTING: DATA MESH MARKET, BY REGION, 2023–2028 (USD MILLION)

8.1.4 RESEARCH & DEVELOPMENT

8.1.4.1 Specialized algorithms and AI-driven solutions to aid in quality assurance, secure data sharing, and seamless integration across domains

TABLE 82 RESEARCH & DEVELOPMENT: DATA MESH MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 83 RESEARCH & DEVELOPMENT: DATA MESH MARKET, BY REGION, 2023–2028 (USD MILLION)

8.1.5 OPERATIONS & SUPPLY CHAIN

8.1.5.1 Decentralization to enhance collaboration and efficiency throughout supply chain

TABLE 84 OPERATIONS & SUPPLY CHAIN: DATA MESH MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 85 OPERATIONS & SUPPLY CHAIN: DATA MESH MARKET, BY REGION, 2023–2028 (USD MILLION)

8.1.6 HR

8.1.6.1 Data mesh principles to promote collaboration of HR insights across organizations and ensure data security

TABLE 86 HR: DATA MESH MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 87 HR: DATA MESH MARKET, BY REGION, 2023–2028 (USD MILLION)

8.1.7 ITSM

8.1.7.1 ITSM solutions to ensure seamless integration, maintenance, and optimization of data mesh architectures across organizations

TABLE 88 ITSM: DATA MESH MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 89 ITSM: DATA MESH MARKET, BY REGION, 2023–2028 (USD MILLION)

9 DATA MESH MARKET, BY APPLICATION

9.1 INTRODUCTION

9.1.1 APPLICATIONS: DATA MESH MARKET DRIVERS

FIGURE 44 IOT MONITORING SEGMENT TO REGISTER HIGHEST CAGR DURING FORECAST PERIOD

TABLE 90 DATA MESH MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 91 DATA MESH MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

9.1.2 CUSTOMER EXPERIENCE MANAGEMENT

9.1.2.1 Data mesh to extract actionable insights from vast troves of customer data

TABLE 92 CUSTOMER EXPERIENCE MANAGEMENT: DATA MESH MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 93 CUSTOMER EXPERIENCE MANAGEMENT: DATA MESH MARKET, BY REGION, 2023–2028 (USD MILLION)

9.1.3 DATA PRIVACY MANAGEMENT

9.1.3.1 Data mesh solutions to enable domain-specific control and ensure compliance

TABLE 94 DATA PRIVACY MANAGEMENT: DATA MESH MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 95 DATA PRIVACY MANAGEMENT: DATA MESH MARKET, BY REGION, 2023–2028 (USD MILLION)

9.1.4 CHATBOTS/VIRTUAL ASSISTANTS

9.1.4.1 Data mesh to enable chatbots and virtual assistants offer intelligent, context-aware, and user-centric interactions

TABLE 96 CHATBOTS/VIRTUAL ASSISTANTS: DATA MESH MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 97 CHATBOTS/VIRTUAL ASSISTANTS: DATA MESH MARKET, BY REGION, 2023–2028 (USD MILLION)

9.1.5 CAMPAIGN MANAGEMENT

9.1.5.1 Data mesh-driven campaign management applications to facilitate tailored and targeted campaigns

TABLE 98 CAMPAIGN MANAGEMENT: DATA MESH MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 99 CAMPAIGN MANAGEMENT: DATA MESH MARKET, BY REGION, 2023–2028 (USD MILLION)

9.1.6 IOT MONITORING

9.1.6.1 Data mesh to offer better scalability and flexibility in managing and processing real-time data streams

TABLE 100 IOT MONITORING: DATA MESH MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 101 IOT MONITORING: DATA MESH MARKET, BY REGION, 2023–2028 (USD MILLION)

9.1.7 ACCESS CONTROL

9.1.7.1 Data mesh solutions to enable access to products through self-service portals, streamlining processes and reducing reliance on central teams

TABLE 102 ACCESS CONTROL: DATA MESH MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 103 ACCESS CONTROL: DATA MESH MARKET, BY REGION, 2023–2028 (USD MILLION)

9.1.8 OTHER APPLICATIONS

TABLE 104 OTHER APPLICATIONS: DATA MESH MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 105 OTHER APPLICATIONS: DATA MESH MARKET, BY REGION, 2023–2028 (USD MILLION)

10 DATA MESH MARKET, BY VERTICAL

10.1 INTRODUCTION

10.1.1 VERTICALS: DATA MESH MARKET DRIVERS

FIGURE 45 HEALTHCARE & LIFE SCIENCES VERTICAL TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD

TABLE 106 DATA MESH MARKET, BY VERTICAL, 2019–2022 (USD MILLION)

TABLE 107 DATA MESH MARKET, BY VERTICAL, 2023–2028 (USD MILLION)

10.2 BFSI

10.2.1 DATA MESH IMPLEMENTATION TO ENSURE SELF-SERVICE ACCESS AND OWNERSHIP OF DATA, ENABLING FASTER DECISION-MAKING AND INNOVATION

TABLE 108 BFSI: DATA MESH MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 109 BFSI: DATA MESH MARKET, BY REGION, 2023–2028 (USD MILLION)

10.3 TELECOM

10.3.1 DATA MESH TO ENABLE FASTER DECISION-MAKING AND INNOVATION

TABLE 110 TELECOM: DATA MESH MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 111 TELECOM: DATA MESH MARKET, BY REGION, 2023–2028 (USD MILLION)

10.4 RETAIL & ECOMMERCE

10.4.1 DATA MESH SOLUTIONS TO OFFER AGILITY, REAL-TIME INSIGHTS, AND IMPROVED CUSTOMER ENGAGEMENT

TABLE 112 RETAIL & ECOMMERCE: DATA MESH MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 113 RETAIL & ECOMMERCE: DATA MESH MARKET, BY REGION, 2023–2028 (USD MILLION)

10.5 HEALTHCARE & LIFE SCIENCES

10.5.1 DATA MESH SOLUTIONS TO STREAMLINE ADMINISTRATIVE PROCESSES, OPTIMIZE RESOURCE ALLOCATION, AND REDUCE HEALTHCARE COSTS

TABLE 114 HEALTHCARE & LIFE SCIENCES: DATA MESH MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 115 HEALTHCARE & LIFE SCIENCES: DATA MESH MARKET, BY REGION, 2023–2028 (USD MILLION)

10.6 IT/ITES

10.6.1 DATA MESH TO EMPOWER IT TEAMS WITH SELF-SERVICE ACCESS, REAL-TIME ANALYTICS, AND FASTER SERVICE DELIVERY

TABLE 116 IT/ITES: DATA MESH MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 117 IT/ITES: DATA MESH MARKET, BY REGION, 2023–2028 (USD MILLION)

10.7 MANUFACTURING

10.7.1 DATA MESH TO OFFER DECENTRALIZED DATA OWNERSHIP, SELF-SERVICE ANALYTICS, AND REAL-TIME INSIGHTS

TABLE 118 MANUFACTURING: DATA MESH MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 119 MANUFACTURING: DATA MESH MARKET, BY REGION, 2023–2028 (USD MILLION)

10.8 GOVERNMENT & PUBLIC SECTOR

10.8.1 DATA MESH TO FACILITATE DATA ANALYSIS, TAILORED SERVICES, AND PERSONALIZED EXPERIENCES

TABLE 120 GOVERNMENT & PUBLIC SECTOR: DATA MESH MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 121 GOVERNMENT & PUBLIC SECTOR: DATA MESH MARKET, BY REGION, 2023–2028 (USD MILLION)

10.9 TRANSPORTATION & LOGISTICS

10.9.1 DATA MESH SOLUTIONS TO FACILITATE IMMEDIATE DECISION-MAKING, ROUTE OPTIMIZATION, PREDICTIVE MAINTENANCE

TABLE 122 TRANSPORTATION & LOGISTICS: DATA MESH MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 123 TRANSPORTATION & LOGISTICS: DATA MESH MARKET, BY REGION, 2023–2028 (USD MILLION)

10.10 OTHER VERTICALS

TABLE 124 OTHER VERTICALS: DATA MESH MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 125 OTHER VERTICALS: DATA MESH MARKET, BY REGION, 2023–2028 (USD MILLION)

11 DATA MESH MARKET, BY REGION

11.1 INTRODUCTION

FIGURE 46 ASIA PACIFIC TO REGISTER HIGHEST CAGR DURING FORECAST PERIOD

FIGURE 47 INDIA TO WITNESS HIGHEST GROWTH DURING FORECAST PERIOD

TABLE 126 DATA MESH MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 127 DATA MESH MARKET, BY REGION, 2023–2028 (USD MILLION)

11.2 NORTH AMERICA

11.2.1 NORTH AMERICA: DATA MESH MARKET DRIVERS

11.2.2 NORTH AMERICA: RECESSION IMPACT

FIGURE 48 NORTH AMERICA: MARKET SNAPSHOT

TABLE 128 NORTH AMERICA: DATA MESH MARKET, BY OFFERING, 2019–2022 (USD MILLION)

TABLE 129 NORTH AMERICA: DATA MESH MARKET, BY OFFERING, 2023–2028 (USD MILLION)

TABLE 130 NORTH AMERICA: DATA MESH MARKET, BY SOLUTION, 2019–2022 (USD MILLION)

TABLE 131 NORTH AMERICA: DATA MESH MARKET, BY SOLUTION, 2023–2028 (USD MILLION)

TABLE 132 NORTH AMERICA: DATA MESH MARKET, BY SERVICE, 2019–2022 (USD MILLION)

TABLE 133 NORTH AMERICA: DATA MESH MARKET, BY SERVICE, 2023–2028 (USD MILLION)

TABLE 134 NORTH AMERICA: DATA MESH MARKET, BY PROFESSIONAL SERVICE, 2019–2022 (USD MILLION)

TABLE 135 NORTH AMERICA: DATA MESH MARKET, BY PROFESSIONAL SERVICE, 2023–2028 (USD MILLION)

TABLE 136 NORTH AMERICA: DATA MESH SOLUTIONS MARKET, BY DEPLOYMENT MODE, 2019–2022 (USD MILLION)

TABLE 137 NORTH AMERICA: DATA MESH SOLUTIONS MARKET, BY DEPLOYMENT MODE, 2023–2028 (USD MILLION)

TABLE 138 NORTH AMERICA: DATA MESH MARKET, BY APPROACH, 2019–2022 (USD MILLION)

TABLE 139 NORTH AMERICA: DATA MESH MARKET, BY APPROACH, 2023–2028 (USD MILLION)

TABLE 140 NORTH AMERICA: DATA MESH MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 141 NORTH AMERICA: DATA MESH MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 142 NORTH AMERICA: DATA MESH MARKET, BY BUSINESS FUNCTION, 2019–2022 (USD MILLION)

TABLE 143 NORTH AMERICA: DATA MESH MARKET, BY BUSINESS FUNCTION, 2023–2028 (USD MILLION)

TABLE 144 NORTH AMERICA: DATA MESH MARKET, BY VERTICAL, 2019–2022 (USD MILLION)

TABLE 145 NORTH AMERICA: DATA MESH MARKET, BY VERTICAL, 2023–2028 (USD MILLION)

TABLE 146 NORTH AMERICA: DATA MESH MARKET, BY COUNTRY, 2019–2022

(USD MILLION)

TABLE 147 NORTH AMERICA: DATA MESH MARKET, BY COUNTRY, 2023–2028

(USD MILLION)

11.2.3 US

11.2.3.1 Increasing adoption of cloud computing and advanced analytics solutions among US enterprises to drive market

11.2.4 CANADA

11.2.4.1 Government initiatives promoting digital transformation and investments in advanced analytics solutions to propel market growth

11.3 EUROPE

11.3.1 EUROPE: DATA MESH MARKET DRIVERS

11.3.2 EUROPE: RECESSION IMPACT

TABLE 148 EUROPE: DATA MESH MARKET, BY OFFERING, 2019–2022 (USD MILLION)

TABLE 149 EUROPE: DATA MESH MARKET, BY OFFERING, 2023–2028 (USD MILLION)

TABLE 150 EUROPE: DATA MESH MARKET, BY SOLUTION, 2019–2022 (USD MILLION)

TABLE 151 EUROPE: DATA MESH MARKET, BY SOLUTION, 2023–2028 (USD MILLION)

TABLE 152 EUROPE: DATA MESH MARKET, BY SERVICE, 2019–2022 (USD MILLION)

TABLE 153 EUROPE: DATA MESH MARKET, BY SERVICE, 2023–2028 (USD MILLION)

TABLE 154 EUROPE: DATA MESH MARKET, BY PROFESSIONAL SERVICE, 2019–2022 (USD MILLION)

TABLE 155 EUROPE: DATA MESH MARKET, BY PROFESSIONAL SERVICE, 2023–2028 (USD MILLION)

TABLE 156 EUROPE: DATA MESH SOLUTIONS MARKET, BY DEPLOYMENT MODE, 2019–2022 (USD MILLION)

TABLE 157 EUROPE: DATA MESH SOLUTIONS MARKET, BY DEPLOYMENT MODE, 2023–2028 (USD MILLION)

TABLE 158 EUROPE: DATA MESH MARKET, BY APPROACH, 2019–2022 (USD MILLION)

TABLE 159 EUROPE: DATA MESH MARKET, BY APPROACH, 2023–2028 (USD MILLION)

TABLE 160 EUROPE: DATA MESH MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 161 EUROPE: DATA MESH MARKET, BY APPLICATION, 2023–2028 (USD

MILLION)

TABLE 162 EUROPE: DATA MESH MARKET, BY BUSINESS FUNCTION, 2019–2022
(USD MILLION)

TABLE 163 EUROPE: DATA MESH MARKET, BY BUSINESS FUNCTION, 2023–2028
(USD MILLION)

TABLE 164 EUROPE: DATA MESH MARKET, BY VERTICAL, 2019–2022 (USD
MILLION)

TABLE 165 EUROPE: DATA MESH MARKET, BY VERTICAL, 2023–2028 (USD
MILLION)

TABLE 166 EUROPE: DATA MESH MARKET, BY COUNTRY, 2019–2022 (USD
MILLION)

TABLE 167 EUROPE: DATA MESH MARKET, BY COUNTRY, 2023–2028 (USD
MILLION)

11.3.3 UK

11.3.3.1 Increasing focus on innovation and technology adoption to accelerate
demand for data mesh solutions

11.3.4 GERMANY

11.3.4.1 Engineering prowess and industrial innovation to boost market

11.3.5 FRANCE

11.3.5.1 Growing focus on interoperability and standardization to accelerate market
growth

11.3.6 SPAIN

11.3.6.1 Increasing digital transformation in various industries to boost data mesh
adoption

11.3.7 ITALY

11.3.7.1 Burgeoning startup culture and digital innovation to fuel market growth

11.3.8 REST OF EUROPE

11.4 ASIA PACIFIC

11.4.1 ASIA PACIFIC: DATA MESH MARKET DRIVERS

11.4.2 ASIA PACIFIC: RECESSION IMPACT

FIGURE 49 ASIA PACIFIC: MARKET SNAPSHOT

TABLE 168 ASIA PACIFIC: DATA MESH MARKET, BY OFFERING, 2019–2022 (USD
MILLION)

TABLE 169 ASIA PACIFIC: DATA MESH MARKET, BY OFFERING, 2023–2028 (USD
MILLION)

TABLE 170 ASIA PACIFIC: DATA MESH MARKET, BY SOLUTION, 2019–2022 (USD
MILLION)

TABLE 171 ASIA PACIFIC: DATA MESH MARKET, BY SOLUTION, 2023–2028 (USD
MILLION)

TABLE 172 ASIA PACIFIC: DATA MESH MARKET, BY SERVICE, 2019–2022 (USD MILLION)

TABLE 173 ASIA PACIFIC: DATA MESH MARKET, BY SERVICE, 2023–2028 (USD MILLION)

TABLE 174 ASIA PACIFIC: DATA MESH MARKET, BY PROFESSIONAL SERVICE, 2019–2022 (USD MILLION)

TABLE 175 ASIA PACIFIC: DATA MESH MARKET, BY PROFESSIONAL SERVICE, 2023–2028 (USD MILLION)

TABLE 176 ASIA PACIFIC: DATA MESH SOLUTIONS MARKET, BY DEPLOYMENT MODE, 2019–2022 (USD MILLION)

TABLE 177 ASIA PACIFIC: DATA MESH SOLUTIONS MARKET, BY DEPLOYMENT MODE, 2023–2028 (USD MILLION)

TABLE 178 ASIA PACIFIC: DATA MESH MARKET, BY APPROACH, 2019–2022 (USD MILLION)

TABLE 179 ASIA PACIFIC: DATA MESH MARKET, BY APPROACH, 2023–2028 (USD MILLION)

TABLE 180 ASIA PACIFIC: DATA MESH MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 181 ASIA PACIFIC: DATA MESH MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 182 ASIA PACIFIC: DATA MESH MARKET, BY BUSINESS FUNCTION, 2019–2022 (USD MILLION)

TABLE 183 ASIA PACIFIC: DATA MESH MARKET, BY BUSINESS FUNCTION, 2023–2028 (USD MILLION)

TABLE 184 ASIA PACIFIC: DATA MESH MARKET, BY VERTICAL, 2019–2022 (USD MILLION)

TABLE 185 ASIA PACIFIC: DATA MESH MARKET, BY VERTICAL, 2023–2028 (USD MILLION)

TABLE 186 ASIA PACIFIC: DATA MESH MARKET, BY COUNTRY, 2019–2022 (USD MILLION)

TABLE 187 ASIA PACIFIC: DATA MESH MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

11.4.3 CHINA

11.4.3.1 Emphasis on AI development coupled with data privacy regulations to drive market

11.4.4 JAPAN

11.4.4.1 Growing emphasis on data integrity and trustworthiness to drive innovation in data governance

11.4.5 INDIA

11.4.5.1 Proliferation of mobile technology and rising demand for analytics-driven insights across various sectors to boost market

11.4.6 SOUTH KOREA

11.4.6.1 Widespread digitalization across all industries to fuel demand for data mesh solutions

11.4.7 ANZ

11.4.7.1 Strong commitment to innovation and digital transformation to propel adoption of data mesh frameworks

11.4.8 ASEAN COUNTRIES

11.4.8.1 Robust technological infrastructure and thriving digital ecosystem to accelerate market growth

11.4.9 REST OF ASIA PACIFIC

11.5 MIDDLE EAST & AFRICA

11.5.1 MIDDLE EAST & AFRICA: RECESSION IMPACT

11.5.2 MIDDLE EAST & AFRICA: DATA MESH MARKET DRIVERS

TABLE 188 MIDDLE EAST & AFRICA: DATA MESH MARKET, BY OFFERING, 2019–2022 (USD MILLION)

TABLE 189 MIDDLE EAST & AFRICA: DATA MESH MARKET, BY OFFERING, 2023–2028 (USD MILLION)

TABLE 190 MIDDLE EAST & AFRICA: DATA MESH MARKET, BY SOLUTION, 2019–2022 (USD MILLION)

TABLE 191 MIDDLE EAST & AFRICA: DATA MESH MARKET, BY SOLUTION, 2023–2028 (USD MILLION)

TABLE 192 MIDDLE EAST & AFRICA: DATA MESH MARKET, BY SERVICE, 2019–2022 (USD MILLION)

TABLE 193 MIDDLE EAST & AFRICA: DATA MESH MARKET, BY SERVICE, 2023–2028 (USD MILLION)

TABLE 194 MIDDLE EAST & AFRICA: DATA MESH MARKET, BY PROFESSIONAL SERVICE, 2019–2022 (USD MILLION)

TABLE 195 MIDDLE EAST & AFRICA: DATA MESH MARKET, BY PROFESSIONAL SERVICE, 2023–2028 (USD MILLION)

TABLE 196 MIDDLE EAST & AFRICA: DATA MESH SOLUTIONS MARKET, BY DEPLOYMENT MODE, 2019–2022 (USD MILLION)

TABLE 197 MIDDLE EAST & AFRICA: DATA MESH SOLUTIONS MARKET, BY DEPLOYMENT MODE, 2023–2028 (USD MILLION)

TABLE 198 MIDDLE EAST & AFRICA: DATA MESH MARKET, BY APPROACH, 2019–2022 (USD MILLION)

TABLE 199 MIDDLE EAST & AFRICA: DATA MESH MARKET, BY APPROACH, 2023–2028 (USD MILLION)

TABLE 200 MIDDLE EAST & AFRICA: DATA MESH MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 201 MIDDLE EAST & AFRICA: DATA MESH MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 202 MIDDLE EAST & AFRICA: DATA MESH MARKET, BY BUSINESS FUNCTION, 2019–2022 (USD MILLION)

TABLE 203 MIDDLE EAST & AFRICA: DATA MESH MARKET, BY BUSINESS FUNCTION, 2023–2028 (USD MILLION)

TABLE 204 MIDDLE EAST & AFRICA: DATA MESH MARKET, BY VERTICAL, 2019–2022 (USD MILLION)

TABLE 205 MIDDLE EAST & AFRICA: DATA MESH MARKET, BY VERTICAL, 2023–2028 (USD MILLION)

TABLE 206 MIDDLE EAST & AFRICA: DATA MESH MARKET, BY COUNTRY, 2019–2022 (USD MILLION)

TABLE 207 MIDDLE EAST & AFRICA: DATA MESH MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

11.5.3 GCC

11.5.3.1 Robust infrastructure development and government initiatives to accelerate market growth

11.5.4 SOUTH AFRICA

11.5.4.1 Increasing emphasis on leveraging data for innovation and economic development to propel market growth

11.5.5 EGYPT

11.5.5.1 Burgeoning startup ecosystem and government initiatives to drive market

11.5.6 TURKEY

11.5.6.1 Burgeoning tech-savvy population and international partnerships to drive market

11.5.7 REST OF MIDDLE EAST

11.6 LATIN AMERICA

11.6.1 LATIN AMERICA: RECESSION IMPACT

11.6.2 LATIN AMERICA: DATA MESH MARKET DRIVERS

TABLE 208 LATIN AMERICA: DATA MESH MARKET, BY OFFERING, 2019–2022 (USD MILLION)

TABLE 209 LATIN AMERICA: DATA MESH MARKET, BY OFFERING, 2023–2028 (USD MILLION)

TABLE 210 LATIN AMERICA: DATA MESH MARKET, BY SOLUTION, 2019–2022 (USD MILLION)

TABLE 211 LATIN AMERICA: DATA MESH MARKET, BY SOLUTION, 2023–2028 (USD MILLION)

TABLE 212 LATIN AMERICA: DATA MESH MARKET, BY SERVICE, 2019–2022 (USD MILLION)

TABLE 213 LATIN AMERICA: DATA MESH MARKET, BY SERVICE, 2023–2028 (USD MILLION)

TABLE 214 LATIN AMERICA: DATA MESH MARKET, BY PROFESSIONAL SERVICE, 2019–2022 (USD MILLION)

TABLE 215 LATIN AMERICA: DATA MESH MARKET, BY PROFESSIONAL SERVICE, 2023–2028 (USD MILLION)

TABLE 216 LATIN AMERICA: DATA MESH SOLUTIONS MARKET, BY DEPLOYMENT MODE, 2019–2022 (USD MILLION)

TABLE 217 LATIN AMERICA: DATA MESH SOLUTIONS MARKET, BY DEPLOYMENT MODE, 2023–2028 (USD MILLION)

TABLE 218 LATIN AMERICA: DATA MESH MARKET, BY APPROACH, 2019–2022 (USD MILLION)

TABLE 219 LATIN AMERICA: DATA MESH MARKET, BY APPROACH, 2023–2028 (USD MILLION)

TABLE 220 LATIN AMERICA: DATA MESH MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 221 LATIN AMERICA: DATA MESH MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 222 LATIN AMERICA: DATA MESH MARKET, BY BUSINESS FUNCTION, 2019–2022 (USD MILLION)

TABLE 223 LATIN AMERICA: DATA MESH MARKET, BY BUSINESS FUNCTION, 2023–2028 (USD MILLION)

TABLE 224 LATIN AMERICA: DATA MESH MARKET, BY VERTICAL, 2019–2022 (USD MILLION)

TABLE 225 LATIN AMERICA: DATA MESH MARKET, BY VERTICAL, 2023–2028 (USD MILLION)

TABLE 226 LATIN AMERICA: DATA MESH MARKET, BY COUNTRY, 2019–2022 (USD MILLION)

TABLE 227 LATIN AMERICA: DATA MESH MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

11.6.3 BRAZIL

11.6.3.1 Proliferation of tech startups coupled with government initiatives for digital transformation to bolster market growth

11.6.4 MEXICO

11.6.4.1 Shift toward data privacy and security measures to fuel market growth

11.6.5 ARGENTINA

11.6.5.1 Integration of machine learning algorithms and predictive analytics into

decentralized data architectures to boost market

11.6.6 REST OF LATIN AMERICA

12 COMPETITIVE LANDSCAPE

12.1 OVERVIEW

12.2 KEY PLAYER STRATEGIES

TABLE 228 OVERVIEW OF STRATEGIES ADOPTED BY KEY DATA MESH VENDORS

12.3 REVENUE ANALYSIS

12.3.1 BUSINESS SEGMENT REVENUE ANALYSIS FOR KEY PLAYERS

FIGURE 50 TOP 5 PLAYERS DOMINATED MARKET IN LAST 5 YEARS

12.4 MARKET SHARE ANALYSIS

FIGURE 51 MARKET SHARE ANALYSIS OF KEY PLAYERS, 2022

TABLE 229 DATA MESH MARKET: DEGREE OF COMPETITION

12.5 VALUATION AND FINANCIAL METRICS OF KEY DATA MESH VENDORS

FIGURE 52 EV/EBITDA OF KEY DATA MESH VENDORS

12.6 YTD PRICE TOTAL RETURN AND 5-YEAR STOCK BETA OF KEY VENDORS

FIGURE 53 YEAR-TO-DATE (YTD) PRICE TOTAL RETURN AND 5-YEAR STOCK BETA OF KEY DATA MESH VENDORS

12.7 BRAND/PRODUCT COMPARATIVE ANALYSIS

FIGURE 54 BRAND/PRODUCT COMPARATIVE ANALYSIS

12.8 COMPANY EVALUATION MATRIX

12.8.1 STARS

12.8.2 EMERGING LEADERS

12.8.3 PERVASIVE PLAYERS

12.8.4 PARTICIPANTS

FIGURE 55 COMPANY EVALUATION MATRIX, 2022

12.8.5 COMPANY FOOTPRINT

TABLE 230 PRODUCT FOOTPRINT (20 COMPANIES)

TABLE 231 VERTICAL FOOTPRINT (20 COMPANIES)

TABLE 232 REGIONAL FOOTPRINT (20 COMPANIES)

TABLE 233 COMPANY FOOTPRINT (20 COMPANIES)

12.9 START-UP/SME EVALUATION MATRIX

12.9.1 PROGRESSIVE COMPANIES

12.9.2 RESPONSIVE COMPANIES

12.9.3 DYNAMIC COMPANIES

12.9.4 STARTING BLOCKS

FIGURE 56 STARTUP/SME EVALUATION MATRIX, 2022

12.9.5 COMPETITIVE BENCHMARKING

TABLE 234 DATA MESH MARKET: DETAILED LIST OF START-UPS/SMES

TABLE 235 DATA MESH MARKET: COMPETITIVE BENCHMARKING OF START-UPS/SMES

12.10 COMPETITIVE SCENARIO AND TRENDS

12.10.1 PRODUCT LAUNCHES AND ENHANCEMENTS

TABLE 236 DATA MESH MARKET: PRODUCT LAUNCHES AND ENHANCEMENTS, OCTOBER 2020–DECEMBER 2023

12.10.2 DEALS

TABLE 237 DATA MESH MARKET: DEALS, JUNE 2019–NOVEMBER 2023

12.10.3 OTHERS

TABLE 238 DATA MESH MARKET: OTHERS, AUGUST 2020–AUGUST 2023

13 COMPANY PROFILES

13.1 INTRODUCTION

13.2 KEY PLAYERS

(Business Overview, Products Offered, Recent Developments, and MnM View (Key strengths/Right to Win, Strategic Choices Made, and Weaknesses and Competitive Threats))*

13.2.1 IBM

TABLE 239 IBM: BUSINESS OVERVIEW

FIGURE 57 IBM: COMPANY SNAPSHOT

TABLE 240 IBM: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 241 IBM: PRODUCT LAUNCHES AND ENHANCEMENTS

TABLE 242 IBM: DEALS

13.2.2 SAP

TABLE 243 SAP: BUSINESS OVERVIEW

FIGURE 58 SAP: COMPANY SNAPSHOT

TABLE 244 SAP: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 245 SAP: PRODUCT LAUNCHES AND ENHANCEMENTS

TABLE 246 SAP: DEALS

13.2.3 ORACLE

TABLE 247 ORACLE: BUSINESS OVERVIEW

FIGURE 59 ORACLE: COMPANY SNAPSHOT

TABLE 248 ORACLE: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 249 ORACLE: PRODUCT LAUNCHES AND ENHANCEMENTS

TABLE 250 ORACLE: DEALS

13.2.4 INFORMATICA

TABLE 251 INFORMATICA: BUSINESS OVERVIEW

FIGURE 60 INFORMATICA: COMPANY SNAPSHOT

TABLE 252 INFORMATICA: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 253 INFORMATICA: PRODUCT LAUNCHES AND ENHANCEMENTS

TABLE 254 INFORMATICA: DEALS

13.2.5 AWS

TABLE 255 AWS: BUSINESS OVERVIEW

FIGURE 61 AWS: COMPANY SNAPSHOT

TABLE 256 AWS: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 257 AWS: PRODUCT LAUNCHES AND ENHANCEMENTS

TABLE 258 AWS: DEALS

TABLE 259 AWS: OTHERS

13.2.6 NETAPP

TABLE 260 NETAPP: BUSINESS OVERVIEW

FIGURE 62 NETAPP: COMPANY SNAPSHOT

TABLE 261 NETAPP: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 262 NETAPP: DEALS

13.2.7 TERADATA

TABLE 263 TERADATA: BUSINESS OVERVIEW

FIGURE 63 TERADATA: COMPANY SNAPSHOT

TABLE 264 TERADATA: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 265 TERADATA: PRODUCT LAUNCHES AND ENHANCEMENTS

TABLE 266 TERADATA: DEALS

13.2.8 K2VIEW

TABLE 267 K2VIEW: BUSINESS OVERVIEW

TABLE 268 K2VIEW: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 269 K2VIEW: PRODUCT LAUNCHES AND ENHANCEMENTS

TABLE 270 K2VIEW: DEALS

TABLE 271 K2VIEW: OTHERS

13.2.9 TALEND

TABLE 272 TALEND: BUSINESS OVERVIEW

TABLE 273 TALEND: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 274 TALEND: PRODUCT LAUNCHES AND ENHANCEMENTS

TABLE 275 TALEND: DEALS

13.2.10 DENODO

TABLE 276 DENODO: BUSINESS OVERVIEW

TABLE 277 DENODO: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 278 DENODO: PRODUCT LAUNCHES AND ENHANCEMENTS

TABLE 279 DENODO: DEALS

13.3 OTHER PLAYERS

13.3.1 GOOGLE

13.3.2 MICROSOFT

13.3.3 HPE

13.3.4 SNOWFLAKE

13.3.5 RADIANT LOGIC

13.3.6 GLOBAL IDS

13.3.7 ESTUARY

13.3.8 DATAKITCHEN

13.3.9 DATABRICKS

13.3.10 CINCHY

13.3.11 INTENDA

13.3.12 ATACCAMA

13.3.13 ALATION

13.3.14 COLLIBRA

13.4 STARTUPS/SMES

13.4.1 DREMIO

13.4.2 STARBURST

13.4.3 NEXLA

13.4.4 NEXTDATA

13.4.5 HEVO DATA

13.4.6 ATLAN

13.4.7 CLUEDIN

13.4.8 STARDOG

13.4.9 ALEX SOLUTIONS

13.4.10 MONTE CARLO

*Details on Business Overview, Products Offered, Recent Developments, and MnM View (Key strengths/Right to Win, Strategic Choices Made, and Weaknesses and Competitive Threats) might not be captured in case of unlisted companies.

14 ADJACENT AND RELATED MARKETS

14.1 INTRODUCTION

14.2 DATA FABRIC MARKET

14.2.1 MARKET DEFINITION

14.2.2 MARKET OVERVIEW

14.2.2.1 Data fabric market, by component

TABLE 280 DATA FABRIC MARKET, BY COMPONENT, 2018–2021 (USD MILLION)

TABLE 281 DATA FABRIC MARKET, BY COMPONENT, 2022–2027 (USD MILLION)

14.2.2.2 Data fabric market, by type

TABLE 282 DATA FABRIC MARKET, BY TYPE, 2018–2021 (USD MILLION)

TABLE 283 DATA FABRIC MARKET, BY TYPE, 2022–2027 (USD MILLION)

14.2.2.3 Data fabric market, by organization size

TABLE 284 DATA FABRIC MARKET, BY ORGANIZATION SIZE, 2018–2021 (USD MILLION)

14.2.2.4 Data fabric market, by deployment mode

TABLE 286 DATA FABRIC MARKET, BY DEPLOYMENT MODE, 2018–2021 (USD MILLION)

TABLE 287 DATA FABRIC MARKET, BY DEPLOYMENT MODE, 2022–2027 (USD MILLION)

14.2.2.5 Data fabric market, by application

TABLE 288 DATA FABRIC MARKET, BY APPLICATION, 2018–2021 (USD MILLION)

TABLE 289 DATA FABRIC MARKET, BY APPLICATION, 2022–2027 (USD MILLION)

14.2.2.6 Data fabric market, by vertical

TABLE 290 DATA FABRIC MARKET, BY VERTICAL, 2018–2021 (USD MILLION)

TABLE 291 DATA FABRIC MARKET, BY VERTICAL, 2022–2027 (USD MILLION)

14.2.2.7 Data fabric market, by region

TABLE 292 DATA FABRIC MARKET, BY REGION, 2018–2021 (USD MILLION)

TABLE 293 DATA FABRIC MARKET, BY REGION, 2022–2027 (USD MILLION)

14.3 DATA CATALOG MARKET

14.3.1 MARKET DEFINITION

14.3.2 MARKET OVERVIEW

14.3.2.1 Data catalog market, by component

TABLE 294 DATA CATALOG MARKET, BY COMPONENT, 2017–2021 (USD MILLION)

TABLE 295 DATA CATALOG MARKET, BY COMPONENT, 2022–2027 (USD MILLION)

14.3.2.2 Data catalog market, by deployment mode

TABLE 296 DATA CATALOG MARKET, BY DEPLOYMENT MODE, 2017–2021 (USD MILLION)

TABLE 297 DATA CATALOG MARKET, BY DEPLOYMENT MODE, 2022–2027 (USD MILLION)

14.3.2.3 Data catalog market, by data consumer

TABLE 298 DATA CATALOG MARKET, BY DATA CONSUMER, 2017–2021 (USD MILLION)

TABLE 299 DATA CATALOG MARKET, BY DATA CONSUMER, 2022–2027 (USD MILLION)

14.3.2.4 Data catalog market, by metadata type

TABLE 300 DATA CATALOG MARKET, BY METADATA TYPE, 2017–2021 (USD MILLION)

TABLE 301 DATA CATALOG MARKET, BY METADATA TYPE, 2022–2027 (USD MILLION)

14.3.2.5 Data catalog market, by organization size

TABLE 302 DATA CATALOG MARKET, BY ORGANIZATION SIZE, 2017–2021 (USD MILLION)

TABLE 303 DATA CATALOG MARKET, BY ORGANIZATION SIZE, 2022–2027 (USD MILLION)

14.3.2.6 Data catalog market, by vertical

TABLE 304 DATA CATALOG MARKET, BY VERTICAL, 2017–2021 (USD MILLION)

TABLE 305 DATA CATALOG MARKET, BY VERTICAL, 2022–2027 (USD MILLION)

14.3.2.7 Data catalog market, by region

TABLE 306 DATA CATALOG MARKET, BY REGION, 2017–2021 (USD MILLION)

TABLE 307 DATA CATALOG MARKET, BY REGION, 2022–2027 (USD MILLION)

15 APPENDIX

15.1 DISCUSSION GUIDE

15.2 KNOWLEDGESTORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL

15.3 CUSTOMIZATION OPTIONS

15.4 RELATED REPORTS

15.5 AUTHOR DETAILS

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