

# **Data Exfiltration Market by Solution (UAM, Antivirus/Anti-malware, Firewall, IDS/IPS, Encryption, DLP, and Others (IRM, DNS Security, and Data Classification)), Service, Organization Size, Industry Vertical, and Region - Global Forecast to 2023**

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## **Abstracts**

The stringent regulatory requirement for data protection across the globe is driving the data exfiltration market

The data exfiltration market size is expected to grow from USD 51.47 billion in 2018 to USD 89.57 billion by 2023, at a Compound Annual Growth Rate (CAGR) of 11.7% during the forecast period. The market is driven by exponential growth in the volumes of enterprise data and the need for data protection solutions, strict regulatory requirements for data protection, and increasing incidents of data loss in the on-premises environment. However, compatibility issues between on-premises applications and the cloud environment are restraining the growth of the data exfiltration market.

The antivirus and anti-malware solution is expected to hold the largest market size in the data exfiltration market.

The Antivirus/Anti-malware solution is estimated to hold the largest market share in 2018. Antivirus software is a set of programs that detect, prevent, and mitigate cyber threats caused due to viruses. The anti-malware is a software program that detects, prevents, and remediates malicious codes from being executed in a system. These software prevents, detects, and removes malicious activities, such as computer viruses, rootkits, adware, spyware, malware, Trojans, and worms. The antivirus and anti-malware segment has witnessed a tremendous growth in the recent years, due to the simplicity of operations in both enterprise and consumer domains.

The large enterprises segment is expected to hold a larger market size during the forecast period.

The large enterprises segment is expected to hold a larger market size in the market during 2018–2023. These enterprises are the early adopters of data exfiltration software and associated services. Though large enterprises have the necessary budgets to use on-premises data exfiltration software, they are moving toward the cloud deployment mode to avail benefits, such as increased availability, high scalability, and the low cost of deployment. However, many IT environments and the inability of IT systems to communicate with each other are expected to be the chief reasons for the increased deployment of data exfiltration software and services among large enterprises.

North America is expected to hold the largest market share, whereas Asia Pacific (APAC) to grow at the highest CAGR.

North America is estimated to hold the largest market size and dominate the global data exfiltration market in 2018. The increasing information security challenges, due to network complexities, along with meeting strict compliance regulations and enhancing employees' productivity, is pushing organizations in North America to adopt data exfiltration prevention solutions. Asia Pacific (APAC) offers growth opportunities for major vendors in the data exfiltration market, as countries in this region are investing heavily in deploying data exfiltration prevention and compliance management solutions.

In the process of determining and verifying the market size for several segments and subsegments gathered through secondary research, extensive primary interviews were conducted with key people. The breakup of the profiles of the primary participants is as follows:

By Company: Tier 1 – 11%, Tier 2 – 23%, and Tier 3 – 66%

By Designation: C-level – 61%, Director level – 27%, and Others – 12%

By Region: North America – 36%, Europe – 24%, APAC – 28%, and RoW – 12%

Key data exfiltration prevention vendors include Symantec (US), McAfee (US), Palo Alto Networks (US), Fortinet (US), Cisco (US), GTB Technologies (US), Zscaler (US), Sophos (US), Trend Micro (US), Check Point Software Technologies (US), Juniper

Networks (US), FireEye (US), Digital Guardian (US), Barracuda Networks (US), Forcepoint (US), iboss (US), Alert Logic (US), Hillstone Networks (US), Clearswift (UK), CoSoSys (Romania), Securonix (US), Dtex Systems (US), HackerOne (US), and A1Logic (US).

## Research Coverage

The research study segments the data exfiltration market by solution, service, organization size, vertical, and region. Additionally, it includes the factors that are driving the data exfiltration market, along with the growth opportunities in this market. It also includes the restraining factors and challenges for the data exfiltration market. Moreover, the report includes detailed company profiles of the key players offering data exfiltration prevention solutions and services.

The report would help the market leaders/new entrants in the market in the following ways:

1. The report segments the data exfiltration market comprehensively and provides the closest approximations of the revenue numbers for the overall market and its subsegments across regions.
2. The report helps stakeholders understand the pulse of the market, and provides them information about key market drivers, restraints, challenges, and opportunities.
3. The report helps stakeholders understand their competitors better and gain more insights to improve their positions in their businesses. The competitive landscape section includes competitor ecosystems, new product developments, partnerships, and mergers and acquisitions.

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