

Data Center Virtualization Market by Type (Advisory & Implementation Services, Optimization Services, Managed Services, Technical Support Services), Organization Size (Large Enterprises, SMEs), Vertical, and Region - Global Forecast to 2022

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Abstracts

Need to reduce operational costs and enhance business agility of enterprises are key factors expected to drive the data center virtualization market

The data center virtualization market is projected to grow from an estimated USD 3.75 billion in 2017 to USD 8.06 billion by 2022, at a Compound Annual Growth Rate (CAGR) of 16.5% during the forecast period. Factors, such as need to reduce operational costs and enhance business agility of enterprises, demand for unified and centralized management of data centers, and increase in data center complexities are expected to drive the data center virtualization market. Data center localization is a key factor restraining the growth of the market.

Based on type, the advisory & implementation segment is estimated to lead the data center virtualization market in 2017

Based on type, the advisory & implementation services segment is estimated to lead the market in 2017, as enterprises transform their data centers to become more agile and cost-efficient are expected to require advisory & implementation services. The advisory & implementation services segment combines various services, such as virtualization consulting, assessment, design, deployment, and implementation services.

Based on vertical, the IT & Telecommunication segment is estimated to lead the data center virtualization market in 2017

Based on vertical, the IT & Telecommunication segment of the data center virtualization market is estimated to lead the data center virtualization market in 2017. The IT & Telecommunication vertical highly dependent on data centers for the efficient running of their business operations. The efficient operation of their data centers is of utmost importance to these companies as it directly affects their operational expenditure and impacts their overall financial position. Thus this has led to the increased adoption of data center virtualization in the IT & Telecommunication sector.

The Asia Pacific data center virtualization market is expected to grow at the highest CAGR during the forecast period

The data center virtualization services market has been studied for North America, Europe, Asia Pacific (APAC), Middle East & Africa, and Latin America. Data center virtualization are being extensively adopted in the Asia Pacific, as organizations focus on optimizing operational costs and capital expenses and achieving high data center efficiency to meet the challenges of growing businesses which, in turn, are expected to fuel the Asia Pacific data center virtualization market.

In-depth interviews were conducted with Chief Executive Officers (CEOs), marketing directors, innovation and technology directors, and executives from various key organizations operating in the data center virtualization marketplace.

By Company Type: Tier 1: 74%, Tier 2: 17%, and Tier 3: 9%

By Designation: C-Level: 45%, Director Level: 37%, and Others: 18%

By Region: North America: 52%, Europe: 23%, APAC: 20%, and RoW: 5%

Key vendors profiled in the report:

1. VMware (US),
2. Microsoft (US)
3. Citrix Systems (US)
4. Adobe Systems (US)
5. Amazon Web Services (AWS) (US)
6. Cisco Systems (US)
7. Fujitsu (Japan)

8. Radiant Communications (Canada)
9. HPE (US)
10. AT&T (US)
11. Huawei (China)
12. HCL (India)
13. IBM (US)

Research Coverage

The data center virtualization market has been segmented on the basis of type, end user, organization size, vertical, and region. Based on type, the data center virtualization services market has been segmented into advisory & implementation services, optimization services, managed services, and technical support services. Based on organization size, the data center virtualization services market has been segmented into large enterprises and SMEs. Based on vertical the data center virtualization market has been segmented into IT & Telecommunication, Banking Financial Services & Insurance (BFSI), education, healthcare, government, retail & Supply Chain Management (SCM), media & entertainment, manufacturing & automotive and others(energy & utility and travel & hospitality). The data center virtualization market has been studied for North America, Europe, APAC, the Middle East & Africa, and Latin America.

Key Benefits of Buying the Report:

The report will help market leaders and new entrants in the data center virtualization market in the following ways:

The report will help market leaders/new entrants in this market by providing them the closest approximations of revenues of the data center virtualization market and its subsegments. This report will also help stakeholders better understand the competitor landscape, gain more insights to better position their businesses, and implement suitable go-to-market strategies. The report will help stakeholders understand the pulse of the market and provide them with information on key market drivers, restraints, challenges, and opportunities.

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