

Data Center Support Infrastructure Market by Solution (Power, Cooling, Security), by Service (Consultation, Professional, System Integrator), by End Users (Cloud, Colocation, Enterprise), by Verticals & by Regions - Market Forecasts and Analysis (2014 - 2019)

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Abstracts

The organizations are increasing their data center capacity by building new or expanding existing data center, creating direct impact on the data center support infrastructure systems market. The market for data center support infrastructure is continuously changing with technological advancements in IT equipment used in data centers. The power, cooling, security and management are the major components of a data center support infrastructure system. Nowadays, data centers are adopting high density computing technology to cater rising data traffic. The infrastructure support play huge role in extracting full benefits out of these new advanced technologies. These solutions ensure reliable data center operation increasing profitability and managing cost and infrastructure.

Data center support infrastructure solutions are playing vital role in various industry verticals as it provides effective management IT equipment. These solution help organizations to attain best possible profitability, efficiency and reputation in the data center space. The Telecom and Information Technology (IT) vertical is expected to hold the largest market share of the total data center power market throughout the forecast period of 2014 to 2019 followed by Banking, Financial Services and Insurance (BFSI) vertical. There are huge business opportunities in the Asia-Pacific region, due to presence of emerging economies in this region. However, there is growing trend of providing modular infrastructure solutions by vendors in this market.

There are various assumptions that we have taken into consideration for market sizing

and forecast exercise. A Few of the I assumptions include political, economic, social, technological and economic factors. For instance, exchange rates, one of the economic factors, are expected to have a moderate rating of impact on this market. Therefore, dollar fluctuations are expected to not seriously affect the forecasts in the emerging APAC regions.

The report will help the market leaders/new entrants in this market in the following ways:

1. This report covers the data center support infrastructure market comprehensively by providing the closest approximations of the revenue numbers for the overall market and the sub-segments. The market numbers are further split across the different verticals and regions.
2. This report will help them better understand the competitor and gain more insights to better position their business. There is a separate section on competitive landscape, including competitor ecosystem and competitor portfolio comparison. Besides, there are company profiles of 10 key players in this market. In this section, market internals are provided that can put them ahead of the competitors.
3. The report helps them understand the pulse of the market. The report provides information on key market drivers, restraints, challenges, and opportunities.

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About

The continuously surging demand for data storage and reliable and efficient processing is affecting the data center infrastructure market, including IT and support services. Data center support infrastructure refers to the essential functional systems of a data center, which are helpful in data storage and processing operations. Majorly, the data center support infrastructure comprises power, cooling, security, and monitoring and measurement systems, which help in upkeeping core data center operations of data storage and processing. Across all major industry verticals, business organizations are experiencing enormous data traffic, resulting in significantly high demand for the storage of information. In the present scenario, most of the business organizations are facing the problem of saturated data center capacity, in terms of power, cooling, and space. To resolve the problem, companies are either expanding their existing data center capacity or are building new data centers. In both cases, business organizations will require more support infrastructure for their data centers. This has an impact on the market for support infrastructure systems of data centers. The market for data center support infrastructure has been around since the concept of data centers was realized. However, due to advanced technological upgradations, this market is attracting increased attention from various vendors.

Objectives Of The Study

- To define and measure the global data center support infrastructure market in terms of solutions and services from 2014 to 2019
- To analyze the market structure of the global data center support infrastructure market by identifying various sub-segments in this market
- To forecast the market size of the data center support infrastructure market and its various submarkets with respect to regions such as North America (NA), Latin America (LA), Europe, Middle East and Africa (MEA), and Asia-Pacific (APAC) and verticals such as telecom and Information Technology (IT), Banking, Financial Services, and Insurance (BFSI), government, healthcare, and energy
- To identify major trends and factors driving or inhibiting the growth in this market
- To strategically analyze each submarket with respect to individual growth trends

and contribution to the overall market

- To analyze opportunities by identifying high-growth segments in this market
- To strategically profile the key market players and comprehensively analyze their products and core competencies in the data center support infrastructure market
- To track and analyze competitive developments such as venture capital funding, joint ventures, mergers and acquisitions, and the overall competitive ecosystem in this market

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