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Data Center Physical Security Market by Solution Types (Video Surveillance, Monitoring and Access Control), by Service Types (Consulting, System Integration and Professional Services) - Global Forecasts up to 2020

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Abstracts

The global data center physical security market is estimated to grow at a CAGR of 14.8% from 2015 to 2020. Although the mature markets (such as the U.S. and the U.K.) hold larger shares in the data center physical security market, the Asia-Pacific region is expected to grow at the highest CAGR of 20.7% during the forecast period. The growth of the data center physical security market is driven by factors such as high growth in numbers of new data centers and increasing security concern of curtail business and personal data and data center infrastructure. However, factors such as availability of low cost, substitute products and solutions are the factors that are restraining the growth of this market. Moreover, emerging economies such as India, Brazil, Singapore, and China are creating growth opportunities for the data center physical security market in these regions.

In this report, the global data center physical security market has been broadly classified into Solutions, i.e. Video Surveillance Solutions, Access Control solution and Monitoring Solutions. The Services segment is further categorized into Security consulting services, system integration services and professional services. The data center physical security market has been broadly classified by types of datacenters. The Mid-Size data centers market segment is estimated to grow at the high CAGR from 2015 to 2020. Factors such as high technological adoption rate, increasing data security and infrastructure security concern are driving the growth of this market.

Geographically, North America (comprising the U.S. and Canada) is estimated to

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command the largest share of 36.03% of the global data center physical security market in 2015, followed by Asia Pacific and Europe. The data center physical security market in North America is primarily driven by factors such as increasing governmental initiative of data privacy and security, high technological advancements in data center. However, high availability of low cost, substitute product and solutions, and budgetary constraints are some of the main issues which are hampering the growth of the data center physical security market in this region. The Asia-Pacific region is estimated to grow at the highest CAGR of 20.7% from 2015 to 2020. Factors such as increasing numbers of new datacenter, high technological adoption rates, and increasing requirement and needs of data security in various business verticals are propelling the growth of the data center physical security market in the Asia-Pacific region.

The global data center physicall security market is a competitive market with a number of new and established market players with niche technologies. As of 2015, the global data center physical security market is estimated to be dominated by market players such as Honeywell (U.S.), Bosch (Germany) and Morpho (Safran) (France) etc. New products and solution launches and partnerships, agreements, collaborations, and joint ventures are the major strategies adopted by most market players to achieve growth in the data center Physical security market.

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis—industry analysis (industry trends, and Porter analysis), analysis of top players, their offered products and services, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape, emerging and high-growth segments of the data center physical security market, high-growth regions, drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms in garnering a greater market, share. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

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Market Penetration: Comprehensive information on data center physical security solutions and services offered by the top 10 players in the data center physical security market

Product Development/Innovation: Detailed insights on upcoming technologies, Rresearch and Ddevelopment (R&D) activities, and new product launches in the data center physical security market

Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for data center physical security solutions and services across various regions

Market Diversification: Exhaustive information about new products, untapped regions, recent developments, and investments in the data center physical security market

Competitive Assessment: In-depth assessment of market shares, strategies, products, and capabilities of leading players in the data center physical security market.

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Contents

1 INTRODUCTION

1.1 OBJECTIVES OF THE STUDY
1.2 MARKET DEFINITION
1.3 MARKET SCOPE
  1.3.1 MARKETS COVERED
  1.3.2 YEARS CONSIDERED IN THE REPORT
1.4 CURRENCY AND PRICING
1.5 LIMITATIONS
1.6 STAKEHOLDERS

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA
  2.1.1 SECONDARY DATA
    2.1.1.1 Key data from secondary sources
  2.1.2 PRIMARY DATA
    2.1.2.1 Key data from primary sources
    2.1.2.2 Key industry insights
    2.1.2.3 Breakdown of primaries
  2.1.3 MARKET SIZE ESTIMATION
  2.1.4 BOTTOM-UP APPROACH
  2.1.5 TOP-DOWN APPROACH
2.2 MARKET BREAKDOWN AND DATA TRIANGULATION
2.3 RESEARCH ASSUMPTIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

4.1 ATTRACTIVE MARKET OPPORTUNITIES IN DATA CENTER PHYSICAL SECURITY MARKET
4.2 DATA CENTER PHYSICAL SECURITY MARKET, BY SOLUTION TYPE
4.3 DATA CENTER PHYSICAL SECURITY ACROSS VARIOUS REGIONS
4.4 LIFE CYCLE ANALYSIS, BY REGION

5 MARKET OVERVIEW

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5.1 INTRODUCTION
5.2 MARKET SEGMENTATION
5.2.1 BY SOLUTION TYPE
5.2.2 BY SERVICE TYPE
5.2.3 BY DATA CENTER TYPE
5.2.4 BY REGION
5.2.5 BY VERTICAL
5.3 MARKET DYNAMICS
5.3.1 DRIVERS
5.3.1.1 Increasing data center attacks and intrusion
5.3.1.2 High growth in the number of new data centers
5.3.2 RESTRAINTS
5.3.2.1 High availability of low-cost substitute products
5.3.2.2 High cost of advanced security solutions
5.3.3 OPPORTUNITIES
5.3.3.1 Providing a common platform for integrated physical and logical security solutions
5.3.4 CHALLENGE
5.3.4.1 High pace of innovations in data centers

6 INDUSTRY TRENDS

6.1 INTRODUCTION
6.2 VALUE CHAIN ANALYSIS
6.3 PORTER’S FIVE FORCES ANALYSIS
6.3.1 THREAT OF NEW ENTRANTS
6.3.2 THREAT OF SUBSTITUTES
6.3.3 BARGAINING POWER OF SUPPLIERS
6.3.4 BARGAINING POWER OF BUYERS
6.3.5 INTENSITY OF COMPETITIVE RIVALRY
6.4 TECHNOLOGY TRENDS AND STANDARDS
6.4.1 INTRODUCTION
6.4.2 STANDARDS AND GUIDELINES FOR DATA CENTER PHYSICAL SECURITY
6.4.2.1 Canadian Standards Association (CSA)
6.4.2.2 Underwriters Laboratory (UL)
6.4.2.3 Made in U.S. (For the U.S. Region)

7 DATA CENTER PHYSICAL SECURITY MARKET ANALYSIS, BY SOLUTION TYPE

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7.1 INTRODUCTION
7.2 VIDEO SURVEILLANCE
7.2.1 IP CAMERAS
7.2.2 HDCCTV
7.2.3 VIDEO MANAGEMENT
7.2.4 VIDEO ANALYTICS
7.3 MONITORING SOLUTIONS
7.3.1 PHYSICAL SECURITY INFORMATION MANAGEMENT (PSIM)
7.3.2 PHYSICAL IDENTITY AND ACCESS MANAGEMENT (PIAM)
7.4 ACCESS CONTROL SOLUTIONS
7.4.1 BIOMETRICS
7.4.2 CARD READER

8 DATA CENTER PHYSICAL SECURITY MARKET ANALYSIS, BY SERVICE TYPE

8.1 INTRODUCTION
8.2 SYSTEM INTEGRATION SERVICE
8.3 CONSULTING SERVICES
8.4 PROFESSIONAL SERVICES

9 DATA CENTER PHYSICAL SECURITY MARKET ANALYSIS, BY DATA CENTER TYPE

9.1 INTRODUCTION
9.2 MID-SIZE DATA CENTERS
9.3 ENTERPRISE DATA CENTERS
9.4 LARGE DATA CENTERS

10 DATA CENTER PHYSICAL SECURITY MARKET ANALYSIS, BY VERTICAL

10.1 INTRODUCTION
10.2 BFSI
10.3 TELECOM AND IT
10.4 GOVERNMENT
10.5 HEALTHCARE
10.6 MEDIA AND ENTERTAINMENT
10.7 OTHERS

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11 GEOGRAPHIC ANALYSIS

11.1 INTRODUCTION
11.2 NORTH AMERICA (NA)
11.3 EUROPE
11.4 ASIA-PACIFIC (APAC)
11.5 MIDDLE EAST AND AFRICA (MEA)
11.6 LATIN AMERICA (LA)

12 COMPETITIVE LANDSCAPE

12.1 OVERVIEW
12.2 PRODUCT PORTFOLIO COMPARISON
12.1 COMPETITIVE SITUATION AND TRENDS
  12.1.1 END-USER ANALYSIS
    12.1.1.1 Electricity prices in the U.S. is expected to rise to more than 21.35% in the coming 10 years
    12.1.1.2 Mega data center market is expected to be worth $20.55 billion by 2019
    12.1.1.3 World IT security spending
12.2 COMPETITIVE SITUATION AND TRENDS
12.3 NEW PRODUCT AND SERVICE LAUNCHES
12.4 AGREEMENTS, PARTNERSHIPS, COLLABORATIONS, AND JOINT VENTURES
12.5 MERGERS & ACQUISITIONS

13 COMPANY PROFILES

(Overview, Products & Services, Strategies & Insights, Developments and MnM View)*

13.1 INTRODUCTION
13.2 HONEYWELL
13.3 ROBERT BOSCH GMBH
13.4 ASSA ABLOY
13.5 MORPHO (SAFRAN)
13.6 HIKVISION DIGITAL TECHNOLOGY CO., LTD.
13.7 TYCO INTERNATIONAL
13.8 SIEMENS AG
13.9 SCHNEIDER ELECTRIC
13.10 DAHUA TECHNOLOGY
13.11 AXIS COMMUNICATION

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*Details on Overview, Products & Services, Strategies & Insights, Developments and MnM View might not be captured in case of unlisted companies.

14 APPENDIX

14.1 KEY INDUSTRY INSIGHTS
14.2 NEW PRODUCT DEVELOPMENTS;
14.3 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE
14.4 AVAILABLE CUSTOMIZATIONS
14.5 RELATED REPORTS

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List Of Tables

LIST OF TABLES

Table 1 GLOBAL DATA CENTER PHYSICAL SECURITY MARKET: ASSUMPTIONS
Table 2 GLOBAL DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY SOLUTION TYPE, 2013 – 2020 ($MILLION)
Table 3 VIDEO SURVEILLANCE: DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY SOLUTION TYPE, 2013 – 2020 ($MILLION)
Table 4 VIDEO SURVEILLANCE: DATA CENTER PHYSICAL SECURITY MARKET SIZE BY DATA CENTER TYPE, 2013 – 2020 ($MILLION)
Table 5 VIDEO SURVEILLANCE: DATA CENTER PHYSICAL SECURITY MARKET SIZE BY REGION, 2013 – 2020 ($MILLION)
Table 6 IP CAMERA: DATA CENTER PHYSICAL SECURITY MARKET, BY DATA CENTER TYPE, 2013 – 2020 ($MILLION)
Table 7 IP CAMERA: DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY REGION, 2013 – 2020 ($MILLION)
Table 8 HDCCTV: DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY DATA CENTER TYPE, 2013 – 2020 ($MILLION)
Table 9 HDCCTV: DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY REGION, 2013 – 2020 ($MILLION)
Table 10 VIDEO MANAGEMENT: DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY DATA CENTER TYPE, 2013 – 2020 ($MILLION)
Table 11 VIDEO MANAGEMENT: DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY REGION, 2013 – 2020 ($MILLION)
Table 12 VIDEO ANALYTICS: DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY DATA CENTER TYPE, 2013 – 2020 ($MILLION)
Table 13 VIDEO ANALYTICS: DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY REGION, 2013 – 2020 ($MILLION)
Table 14 MONITORING SOLUTIONS: DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY SOLUTION TYPE, 2013 – 2020 ($MILLION)
Table 15 MONITORING SOLUTION: DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY DATA CENTER TYPE, 2013 – 2020 ($MILLION)
Table 16 MONITORING SOLUTION: DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY REGION, 2013 – 2020 ($MILLION)
Table 17 PSIM: DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY DATA CENTER TYPE, 2013 – 2020 ($MILLION)
Table 18 PSIM: DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY REGION, 2013 – 2020 ($MILLION)

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Table 19 PIAM: DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY DATA CENTER TYPE, 2013– 2020 ($MILLION)
Table 20 PIAM: DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY REGION, 2013 – 2020 ($MILLION)
Table 21 ACCESS CONTROL SOLUTION: DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY SOLUTION TYPE, 2013 – 2020 ($MILLION)
Table 22 ACCESS CONTROL SOLUTION: DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY DATA CENTER TYPE, 2013 – 2020 ($MILLION)
Table 23 ACCESS CONTROL SOLUTION: DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY REGION, 2013 – 2020 ($MILLION)
Table 24 BIOMETRICS: DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY DATA CENTER TYPE, 2013 – 2020 ($MILLION)
Table 25 BIOMETRICS DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY REGION, 2013 – 2020 ($MILLION)
Table 26 CARD READER: DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY DATA CENTER TYPE, 2013– 2020 ($MILLION)
Table 27 CARD READER: DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY REGION, 2013 – 2020 ($MILLION)
Table 28 DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY SERVICE TYPE, 2013 – 2020 ($MILLION)
Table 29 SECURITY SERVICE: DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY DATA CENTER TYPE, 2013 – 2020 ($MILLION)
Table 30 GLOBAL DATA CENTER PHYSICAL SECURITY SERVICE MARKET SIZE, BY REGION, 2013 – 2020 ($MILLION)
Table 31 CONSULTING SERVICE: DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY DATA CENTER TYPE, 2013 – 2020 ($MILLION)
Table 32 CONSULTING SERVICE: DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY REGION, 2013 – 2020 ($MILLION)
Table 33 PROFESSIONAL SERVICE: DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY DATA CENTER TYPE, 2013 – 2020 ($MILLION)
Table 34 PROFESSIONAL SERVICE: DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY REGION, 2013 – 2020 ($MILLION)
Table 35 GLOBAL DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY DATA CENTER TYPE, 2013 – 2020 ($BILLION)
Table 36 MID-SIZE DATA CENTER: DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY VERTICAL 2013 – 2020 ($MILLION)
Table 37 ENTERPRISE DATA CENTER: DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY VERTICAL 2013– 2020 ($MILLION)
Table 38 LARGE DATA CENTER: DATA CENTER PHYSICAL SECURITY MARKET

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SIZE, BY VERTICAL, 2013 – 2020 ($MILLION)
Table 39 GLOBAL DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY VERTICAL, 2013 – 2020 ($MILLION)
Table 40 BFSI: DATA CENTER PHYSICAL SECURITY MARKET SIZE, 2013 – 2020 ($MILLION)
Table 41 BFSI: DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY SOLUTION, 2013– 2020 ($MILLION)
Table 42 BFSI: DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY VIDEO SURVEILLANCE SOLUTION TYPE, 2013 – 2020 ($MILLION)
Table 43 BFSI: DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY MONITORING SOLUTION TYPE, 2013 – 2020 ($MILLION)
Table 44 BFSI: DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY ACCESS CONTROL SOLUTION TYPE, 2013 – 2020 ($MILLION)
Table 45 BFSI: DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY SERVICE, 2013 – 2020 ($MILLION)
Table 46 TELECOM AND IT: DATA CENTER PHYSICAL SECURITY MARKET SIZE, 2013 – 2020 ($MILLION)
Table 47 TELECOM AND IT: DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY SOLUTION, 2013 – 2020 ($MILLION)
Table 48 TELECOM AND IT: DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY VIDEO SURVEILLANCE SOLUTION TYPE, 2013 – 2020 ($MILLION)
Table 49 TELECOM AND IT: DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY MONITORING SOLUTION TYPE, 2013 – 2020 ($MILLION)
Table 50 TELECOM AND IT: DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY ACCESS CONTROL SOLUTION TYPE, 2013 – 2020 ($MILLION)
Table 51 TELECOM AND IT: DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY BIOMETRIC SOLUTION, 2013 – 2020 ($MILLION)
Table 52 TELECOM AND IT: DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY SERVICE, 2013 – 2020 ($MILLION)
Table 53 GOVERNMENT: DATA CENTER PHYSICAL SECURITY MARKET SIZE, 2013 – 2020 ($MILLION)
Table 54 GOVERNMENT: DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY SOLUTION, 2012 – 2020 ($MILLION)
Table 55 GOVERNMENT: DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY VIDEO SURVEILLANCE SOLUTION TYPE, 2013 – 2020 ($MILLION)
Table 56 GOVERNMENT: DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY MONITORING SOLUTION TYPE, 2013 – 2020 ($MILLION)
Table 57 GOVERNMENT: DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY ACCESS CONTROL SOLUTION TYPE, 2013 – 2020 ($MILLION)

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Table 58 GOVERNMENT: DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY SERVICE, 2013– 2020 ($MILLION)
Table 59 HEALTHCARE: DATA CENTER PHYSICAL SECURITY MARKET SIZE, 2013 – 2020 ($MILLION)
Table 60 HEALTHCARE: DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY SOLUTION, 2013 – 2020 ($MILLION)
Table 61 HEALTHCARE: DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY VIDEO SURVEILLANCE SOLUTION TYPE, 2013 – 2020 ($MILLION)
Table 62 HEALTHCARE: DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY MONITORING SOLUTION TYPE, 2013 – 2020 ($MILLION)
Table 63 HEALTHCARE: DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY ACCESS CONTROL SOLUTION TYPE, 2013 – 2020 ($MILLION)
Table 64 HEALTHCARE: DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY SERVICE, 2013 – 2020 ($MILLION)
Table 65 MEDIA AND ENTERTAINMENT: DATA CENTER PHYSICAL SECURITY MARKET SIZE, 2013 – 2020 ($MILLION)
Table 66 MEDIA AND ENTERTAINMENT: DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY SOLUTION, 2013 – 2019 ($MILLION)
Table 67 MEDIA AND ENTERTAINMENT: DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY VIDEO SURVEILLANCE SOLUTION TYPE, 2013– 2020 ($MILLION)
Table 68 MEDIA AND ENTERTAINMENT: DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY MONITORING SOLUTION TYPE, 2012 – 2020 ($MILLION)
Table 69 MEDIA AND ENTERTAINMENT: DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY ACCESS CONTROL SOLUTION TYPE, 2013 – 2020 ($MILLION)
Table 70 MEDIA AND ENTERTAINMENT: DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY SERVICE, 2013 – 2020 ($MILLION)
Table 71 OTHERS: DATA CENTER PHYSICAL SECURITY MARKET SIZE, 2012 – 2020 ($MILLION)
Table 72 OTHERS: DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY SOLUTION, 2013 – 2019 ($MILLION)
Table 73 OTHERS: DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY VIDEO SURVEILLANCE SOLUTION TYPE, 2013 – 2020 ($MILLION)
Table 74 OTHER: DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY MONITORING SOLUTION TYPE, 2013 – 2020 ($MILLION)
Table 75 OTHER: DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY ACCESS CONTROL SOLUTION TYPE, 2013 – 2020 ($MILLION)
Table 76 OTHERS: DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY SERVICE, 2013 – 2020 ($MILLION)

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Table 77 NA: DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY DATA CENTER TYPE, 2013 – 2020 ($MILLION)
Table 78 NA: DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY VERTICAL, 2013– 2020 ($MILLION)
Table 79 EUROPE: DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY DATA CENTER TYPE, 2013 – 2019 ($MILLION)
Table 80 EUROPE: DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY VERTICAL, 2013 – 2020 ($MILLION)
Table 81 APAC: DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY DATA CENTER TYPE, 2013 – 2020 ($MILLION)
Table 82 APAC: DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY VERTICAL, 2013 – 2020 ($MILLION)
Table 83 MEA: DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY DATA CENTER TYPE, 2013 – 2019 ($MILLION)
Table 84 MEA: DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY VERTICAL, 2013 – 2020 ($MILLION)
Table 85 LA: DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY DATA CENTER TYPE, 2013 – 2020 ($MILLION)
Table 86 LA: DATA CENTER PHYSICAL SECURITY MARKET SIZE, BY VERTICAL, 2013 – 2020 ($MILLION)
Table 87 NEW PRODUCT LAUNCHES, 2012–2015
Table 88 AGREEMENTS, PARTNERSHIPS, COLLABORATIONS, AND JOINT VENTURES, 2012–2015
Table 89 MERGERS & ACQUISITIONS, 2012–2015

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List Of Figures

LIST OF FIGURES

Figure 1 DATA CENTER PHYSICAL SECURITY MARKET: RESEARCH DESIGN
Figure 2 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION, AND REGION
Figure 3 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH
Figure 4 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH
Figure 5 MARKET BREAKDOWN AND DATA TRIANGULATION
Figure 6 THE EVOLUTION OF DATA CENTER PHYSICAL SECURITY
Figure 7 DATA CENTER PHYSICAL SECURITY MARKET: THE TOP SEGMENTS IN 2015
Figure 8 THE GOVERNMENT AND MEDIA AND ENTERTAINMENT VERTICALS ARE EXPECTED TO GROW WITH THE HIGHEST CAGR DURING THE FORECAST PERIOD 2015–2020
Figure 9 THE DATA CENTER PHYSICAL SECURITY MARKET IS EXPECTED TO GROW AT A CAGR OF 14.8%
Figure 10 VIDEO SURVILLANCE AND MONITORING IS EXPECTED TO GROW AT THE HIGHEST CAGR AMONG ALL THE SOLUTION TYPES
Figure 11 APAC IS EXPECTED TO REGISTER THE HIGHEST GROWTH AMONG ALL THE REGIONS IN THE DATA CENTER PHYSICAL SECURITY MARKET
Figure 12 MEA MARKET TO ENTER GROWTH PHASE BY 2020
Figure 13 DATA CENTER PHYSICAL SECURITY MARKET: BY SOLUTION TYPE
Figure 14 DATA CENTER PHYSICAL SECURITY MARKET: BY SERVICE TYPE
Figure 15 DATA CENTER PHYSICAL SECURITY MARKET: BY DATA CENTER TYPE
Figure 16 DATA CENTER PHYSICAL SECURITY MARKET: BY REGION
Figure 17 DATA CENTER PHYSICAL SECURITY MARKET: BY VERTICAL
Figure 18 DRIVERS, RESTRAINTS, OPPORTUNITES AND CHALLENGES: DATA CENTER PHYSICAL SECURITY MARKET
Figure 19 VALUE CHAIN ANALYSIS: MAJOR VALUE ADDITION IS DONE DURING DESIGN AND DEVELOPMENT AND TESTING PHASE
Figure 20 PORTER’S FIVE FORCES ANALYSIS: DATA CENTER PHYSICAL SECURITY MARKET
Figure 21 THE SOLUTIONS MARKET FOR DATA CENTER PHYSICAL SECURITY IS DOMINATED BY VIDEO SURVEILLANCE SOLUTIONS
Figure 22 CONSULTING SERVICES ARE EXPECTED TO REGISTER THE HIGHEST CAGR DURING THE FORECAST PERIOD 2015 – 2020
Figure 23 MID-SIZE DATA CENTERS ARE EXPECTED TO REGISTER THE HIGHEST

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info@marketpublishers.com

CAGR DURING THE FORECAST PERIOD 2015 – 2020
Figure 24 BFSI VERTICAL IS EXPECTED TO HOLD THE LARGEST MARKET SHARE AMONG ALL VERTICALS
Figure 25 NA IS EXPECTED TO HOLD THE LARGEST MARKET SHARE WHILE APAC WILL GROW AT THE HIGHEST CAGR
Figure 26 NA REGION WILL HOLD THE LARGEST MARKET SHARE OF DATA CENTER PHYSICAL SECURITY MARKET IN 2015
Figure 27 COMPANIES ADOPTED NEW SOLUTION LAUNCH AS THE KEY GROWTH STRATEGY OVER THE LAST 4 YEARS, 2012 – 2015
Figure 28 HIKVISION AND ASSA ABLOY IS GROWING AT THE HIGHEST CAGR RATE IN THE PERIOD OF 2012 TO 2014
Figure 29 GLOBAL DATA CENTER PHYSICAL SECURITY MARKET, PRODUCT PORTFOLIO COMPARISON
Figure 30 BATTLE FOR MARKET SHARE: NEW PRODUCTS AND SERVICES, AND AGREEMENTS, PARTNERSHIPS, COLLABORATIONS WERE THE KEY STRATEGIES
Figure 31 MARKET EVALUATION FRAMEWORK: NEW PRODUCT LAUNCHES HAVE FUELLED GROWTH AND INNOVATION IN 2014 AND 2015
Figure 32 GEOGRAPHIC REVENUE MIX OF TOP MARKET PLAYERS
Figure 33 HONEYWELL: COMPANY SNAPSHOT
Figure 34 HONEYWELL: SWOT ANALYSIS
Figure 35 ROBERT BOSCH GMBH: COMPANY SNAPSHOT
Figure 36 BOSCH: SWOT ANALYSIS
Figure 37 ASSA ABLOY: COMPANY SNAPSHOT
Figure 38 ASSA ABLOY: SWOT ANALYSIS
Figure 39 MORPHO (SAFRAN): COMPANY SNAPSHOT
Figure 40 MORPHO (SAFRAN): SWOT ANALYSIS
Figure 41 HIKVISION DIGITAL TECHNOLOGY CO. LTD.: COMPANY SNAPSHOT
Figure 42 HIKVISION DIGITAL TECHNOLOGY CO. LTD.: SWOT ANALYSIS
Figure 43 TYCO INTERNATIONAL: COMPANY SNAPSHOT
Figure 44 SIEMENS AG: COMPANY SNAPSHOT
Figure 45 SCHNEIDER ELECTRIC: COMPANY SNAPSHOT
Figure 46 DAHUA: COMPANY SNAPSHOT
Figure 47 AXIS COMMUNICATION: COMPANY SNAPSHOT

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