+44 20 8123 2220
info@marketpublishers.com

Data Center Logical Security Market by Solutions Types (Threat and Application Security Solutions, Access Control and Compliance, Data Protection Solutions), by Services Type, by Data Center Type, by Vertical, and by Regions - Forecasts and Analysis 2014 - 2019

https://marketpublishers.com/r/D5D69E88D4BEN.html
Date: February 2015
Pages: 182
Price: US$ 5,650.00 (Single User License)
ID: D5D69E88D4BEN

Abstracts

The global data center logical security market is estimated to grow at a CAGR of 7.5% from 2014 to 2019. Although the mature markets (such as the U.S. and the U.K.) hold larger shares in the data center logical security market, the Asia-Pacific region is expected to grow at the highest CAGR of 8.5% during the forecast period. The growth of the data center logical security market is driven by factors such as high usage of cloud computing, virtualization and increasing security concern of curtail business and personal data. However, factors such as availability of low cost, substitute software solutions and, low awareness of solutions and its benefits, are the factors that are restraining the growth of this market. Moreover, emerging economies such as India, Brazil, Singapore, and China are creating growth opportunities for the data center logical security market in these regions.

In this report, the global data center logical security market has been broadly classified into Solutions, i.e. Threat and Application Security Solutions, Access Control and Compliance, Data Protection Solutions. The Services segment is further categorized into Security consulting services, Managed security services. The data center logical security market has been broadly classified by types of datacenters. The Mid-Size data centers market segment is estimated to grow at the high CAGR from 2014 to 2019. Factors such as high technological adoption rate, increasing data security concern, and efficient data access, control and monitoring needs are driving the growth of this market.

Geographically, North America (comprising the U.S. and Canada) is estimated to command the largest share of 41.5% of the global data center logical security market in 2014, followed by Europe. The data center logical security market in North America is primarily driven by factors such as increasing governmental initiative of data privacy and security, high technological advancements in data centers, and high numbers in usage of cloud and virtualization. However, high availability of low cost, substitute software solutions, low awareness, and budgetary constraints are some of the main issues which are hampering the growth of the data center logical security market in this region. The Asia-Pacific region is estimated to grow at the highest CAGR of 8.5% from 2014 to 2019. Factors such as increasing numbers of new datacenter, high technological adoption rates, and increasing requirement and needs of data security in various business verticals are propelling the growth of the data center logical security market in the Asia-Pacific region.

The global data center logical security market is a competitive market with a number of new and established market players with niche technologies. As of 2014, the global data center logical security market is estimated to be dominated by market players such as Cisco (U.S.), IBM (U.S.) and Mcafee (Intel Security) (U.S.) etc. New solution launches and partnerships, agreements, collaborations, and joint ventures are the major strategies adopted by most market players to achieve growth in the data center logical security market.

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis—industry analysis (industry trends, and Porter analysis), analysis of top players, their offered products and services, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape, emerging and high-growth segments of the data center logical security market, high-growth regions, drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms in garnering a greater market, share. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on data center logical security solutions and services offered by the top 10 players in the data center logical security market

Product Development/Innovation: Detailed insights on upcoming technologies, Research and Development (R&D) activities, and new product launches in the data center logical security market

Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for data center logical security solutions and services across various regions

Market Diversification: Exhaustive information about new products, untapped regions, recent developments, and investments in the data center logical security market

Competitive Assessment: In-depth assessment of market shares, strategies, products, and capabilities of leading players in the data center logical security market.

Contents

+44 20 8123 2220
info@marketpublishers.com

+44 20 8123 2220
info@marketpublishers.com

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

+44 20 8123 2220
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

+44 20 8123 2220
info@marketpublishers.com

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Data Center Logical Security Market by Solutions Types (Threat and Application Security Solutions, Access Control and Compliance, Data Protection Solutions), by Services Type, by Data Center Type, by Vertical, and by Regions - Forecasts and Analysis 2014 - 2019

Product link: https://marketpublishers.com/r/D5D69E88D4BEN.html

Price: US$ 5,650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/D5D69E88D4BEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

**All fields are required

Custumer signature ____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below

+44 20 8123 2220
info@marketpublishers.com

and fax the completed form to +44 20 7900 3970