

Data Center Busways Market by IT Load Type (AI, Non AI), Data Center Type (Hyperscale, Colocation, Enterprise), Conductor Type (Copper, Aluminum & Hybrid), Power Source (AC, DC), Power Ampacity, and Region - Global Forecast to 2032

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Abstracts

The global data center busways market is projected to grow from USD 3.7 billion in 2026 to USD 8.6 billion by 2032, at a CAGR of 15.1% during the forecast period. The market exhibited continuous growth during the study period, and the same trend is expected during the forecast period as well. The growing adoption of AI-powered computing infrastructure, the expanding hyperscale data center industry, and the increasing demand for flexible and scalable power distribution architecture will drive the growth of this market during the next few years.

“The hyperscale segment, by data center type, is estimated to account for the fastest growth during the forecast period ”.

Hyperscale data centers are expected to register the highest growth in the data center busways market during the forecast period. Rising investments in artificial intelligence infrastructure, cloud platforms, and high performance computing facilities are driving the construction of larger and more power-intensive data centers. As rack power densities continue to increase, operators are adopting modular busway systems to support flexible power distribution, simplify future expansions, and reduce deployment timelines. The ongoing development of AI-focused campuses and next-generation hyperscale facilities is further accelerating demand for high-capacity busway solutions. In addition, the ability of busway systems to accommodate evolving power requirements without major infrastructure modifications makes them well suited for rapidly expanding hyperscale environments.

“The medium ampacity segment, by power ampacity, is estimated to account for the largest share during the forecast period ”.

The medium ampacity segment is expected to lead the global data center busways market during the forecast period owing to its widespread deployment across hyperscale and colocation data centers. Busways within the ampacity range of 800 A to 1,000 A offer ample power distribution capacity to support higher power densities while remaining cost-effective and flexible. AI, high-performance computing, and cloud applications are increasingly contributing to the rising adoption of medium-ampacity busways, as these workloads demand greater power distribution capacity without requiring the more complex infrastructure associated with very high-ampacity deployments. Moreover, the proliferation of hyperscale and colocation data centers has boosted the adoption of busways rated between 800 A and 1000 A, as these systems help accommodate future power requirements and workload expansion.

“North America is estimated to account for the largest market share during the forecast period, while Asia Pacific is projected to see the fastest growth.”

North America accounts for the largest share of the data center busways market due to the presence of several hyperscale data centers, significant investment in AI infrastructure, and aggressive expansion of the leading cloud service providers. The region has the presence of some of the largest data center campuses globally and requires scalable and high-power distribution systems. Asia Pacific accounts for the rapidly growing regional market owing to increasing digitalization, cloud computing services, growing internet usage, and significant investment in building new data center capacity in countries like China, India, Japan, Indonesia, and Malaysia.

Profile break-up of primary participants for the report:

By Company Type: Tier 1 – 65%, Tier 2 – 20%, and Tier 3 – 15%

By Designation: C-level– 25%, Director Level– 30%, and Others – 45%

By Region: North America – 30%, Europe – 20%, Asia Pacific – 40%, Middle East & Africa – 7%, and South America – 3%

Eaton Corporation plc (Ireland), Schneider Electric SE (France), Siemens AG

Data Center Busways Market by IT Load Type (AI, Non AI), Data Center Type (Hyperscale, Colocation, Enterprise)...

(Germany), ABB Ltd. (Switzerland), Legrand SA (France), GE Vernova Inc. (US), Vertiv Holdings Co. (US), LS Electric Co., Ltd. (South Korea), and Rittal GmbH & Co. KG (Germany) are some of the major players operating in the data center busways market. These players have adopted strategies such as product launches, capacity expansions, partnerships, collaborations, and agreements to strengthen their market position and expand their presence in the rapidly growing data center infrastructure sector.

Research Coverage:

The report defines, segments, and projects the data center busways market based on data center type, power source, conductor type, power ampacity, IT load type, and region. It provides detailed information regarding the major factors influencing the growth of the market, such as drivers, restraints, opportunities, and challenges. It strategically profiles data center busway manufacturers and comprehensively analyzes their market shares and core competencies, as well as tracks and analyzes competitive developments, such as expansions, partnerships, agreements, and new product launches, undertaken by them in the market.

Reasons to Buy the Report:

The report is expected to help market leaders/new entrants in the market by providing them with the closest approximations of revenue numbers of the data center busways market and its segments. This report is also expected to help stakeholders obtain an improved understanding of the competitive landscape of the market, gain insights to improve the position of their businesses, and make suitable go-to-market strategies. It also enables stakeholders to understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

Analysis of key drivers (AI clusters are breaking traditional power distribution architectures, Expansion of hyperscale data centers, Operational flexibility needs), restraints (Higher initial capital cost, Intense procurement scrutiny, Retrofit complexity in older facilities), opportunities (AI infrastructure requiring entirely new busway designs, Emergence of high-power DC distribution, Retrofit wave driven by AI upgrades), and challenges (Thermal management becoming a design bottleneck, Copper price volatility directly impacting profitability, High-purity copper availability, Regulatory and standardization constraints) influencing the growth of the data center busways market.

Product Development/Innovation: Detailed insights on upcoming technologies and research & development activities in the data center busways market.

Market Development: Comprehensive information about lucrative markets – the report analyzes the data center busways market across varied regions.

Market Diversification: Exhaustive information about new products, various types, untapped geographies, recent developments, and investments in the data center busways market.

Competitive Assessment: In-depth assessment of market shares, growth strategies, and product offerings of leading players such as Eaton Corporation plc (Ireland), Schneider Electric SE (France), Siemens AG (Germany), ABB Ltd. (Switzerland), Legrand SA (France), GE Vernova Inc. (US), Vertiv Holdings Co. (US), C&S Electric Limited (India), LS Electric Co., Ltd. (South Korea), Rittal GmbH & Co. KG (Germany), DBTS Industries Sdn. Bhd. (Malaysia), and others in the data center busways market.

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