

Data Center Blade Server Market by Data Center Type (Tier 1, Tier 2, Tier 3, Tier 4), by Services (Consulting, Installation and Support, Professional), by End User (Small, Medium, Large), by region, & by Industry Vertical - Global Forecast to 2019

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Abstracts

The global data center blade server market is estimated to grow at a CAGR of 10.25% from 2014 to 2019. Although the mature markets (such as the U.S. and the U.K.) hold larger share in the data center blade server market, the Asia-Pacific region is expected to grow at the highest CAGR of 14.19% during the forecast period. Increasing computing density, business optimization needs, and converged solutions are the main drivers behind the increasing usage of blade servers in the data center. The flexibility, modularity, and ease of upgrading are some other factors driving this market. However, high capital investment for incorporating expensive technology and vendor lock-in is a restraint to this market. Moreover, emerging economies such as India, Brazil, Singapore, and China are creating growth opportunities for the data center blade server market in these regions.

In this report, The datacenter blade server market is also segmented on the basis of data center types, i.e. Tier 1, Tier 2, Tier 3, and Tier 4; and by end user, i.e. small size organization, medium size organization, and large size organization. The medium size organization segment is estimated to grow at the high CAGR from 2014 to 2019. The growth in data center blade server market is majorly driven by IT & telecom, BFSI, media and entertainment, public sector and healthcare vertical across the globe.

Geographically, North America (comprising the U.S. and Canada) is estimated to command the largest share of 40.11% of the global data center blade server market in 2014, followed by Europe. The major reason of market growth in NA is the need to

reduce the space and power consumption of network infrastructure. APAC is the fastest growing segment in the data center blade server market due to huge investment in banking, insurance, telecom and the government sector requiring new data centers. The Asia-Pacific region is estimated to grow at the highest CAGR of 14.19% from 2014 to 2019.

The global data center blade server market is a competitive market with a number of big market players. As of 2014, the global data center blade server market is estimated to be dominated by market players such as Hewlett-Packard (U.S.), Cisco Systems (U.S.), Dell (U.S.), and Lenovo Group Limited (China). New product launches, partnerships, agreements, collaborations, and acquisition are the major strategies adopted by most market players to achieve growth in the data center blade server market.

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis—industry analysis (industry trends, and Porter analysis), analysis of top players, their offered products and services, value chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape, emerging and high-growth segments of the datacenter asset management market, high-growth regions, drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms in garnering a greater market share. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on data center blade server offered by the top 10 players in the datacenter asset management market

Product Development/Innovation: Detailed insights on upcoming technologies, research and development (R&D) activities, and new product launches in the data center blade server market

Market Development: Comprehensive information about lucrative emerging

markets. The report analyzes the markets for blade server solutions across various regions

Market Diversification: Exhaustive information about new products, untapped regions, recent developments, and investments in the data center blade server market

Competitive Assessment: In-depth assessment of market shares, strategies, products, and capabilities of leading players in the data center blade server market

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