

# **Data Catalog Market by Component (Solutions, Services), Deployment Mode (Cloud, On-premises), Data Consumer (BI Tools, Enterprise Applications, Mobile and Web Applications), Organization Size, Metadata Type, Vertical & Region - Global Forecast to 2027**

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## **Abstracts**

The global data catalog market size is expected to grow from USD 0.7 billion in 2022 to USD 1.8 billion in 2027, at a Compound Annual Growth Rate (CAGR) of 22.0% during the forecast period.

Based on component, the service segment is projected to account for the highest CAGR during the forecast period

Services play an integral part in the data catalog market. The increasing demand for cloud-based services and the rising adoption of data management solutions are the key factors expected to drive the services segment. The efficient delivery of services improves system reliability and operational efficiency and saves costs. These services also enhance customer experience. The amount of data that needs to be analyzed is increasing daily due to the increasing number of data sources. In such cases, adopting data analysis tools has become essential to govern the data, its sources, and data access. Services form an integral part of data management solutions.

Based on services, the managed services segment is projected to account for the highest CAGR during the forecast period

Managed service providers deliver third-party infrastructure services that help

organizations manage their data management infrastructure. Managed services are specifically related to client experience; enterprises cannot bargain on this variable, as it helps them maintain their market position. Every technological domain requires well-delivered managed services. The services being offered must fit perfectly into the client's environment. Technical expertise, service consistency, and flexibility must be provided by vendors, regardless of the geographical location of the client. Managed service providers take care of all the software functions, while organizations are only responsible for updating and installing the business applications and configuring the company policies.

Based on deployment, cloud segment is projected to account for the highest CAGR during the forecast period.

Cloud-based data catalog solutions are gaining high traction over on-premises solutions due to the multiple benefits of the cloud deployment mode. These benefits include reduced operational costs, simple deployments, and higher scalability in terms of connected resources. Cloud-based solutions offer a robust set of transformation processes to meet business objectives. Moreover, they offer additional flexibility for business operations and real-time deployment ease to companies implementing real-time analysis. The major vendors offering cloud data catalog solutions are IBM, AWS, and TIBCO Software.

Based on data consumer, Mobile and web application is projected to account for the highest CAGR during the forecast period.

Mobile and web application development is a fast-paced ecosystem. Most mobile and web applications need to access large volumes of business data, enabling the interoperability between mobile and web-based applications with enterprise systems. Mobile and web applications use standard protocols, mobile-first libraries, and infrastructure to provide a new layer of abstraction that defines and exposes various data sources that run on different mobile and web-based platforms.

Breakdown of primaries

In-depth interviews were conducted with Chief Executive Officers (CEOs), innovation and technology directors, system integrators, and executives from various key organizations operating in the intelligent document processing market.

By Company Type: Tier 1 – 34%, Tier 2 – 43%, and Tier 3 – 23%

By Designation: C-level – 50%, Directors – 30%, and Others – 20%

By Region: North America – 25%, Europe – 30%, APAC – 30%, MEA – 10%, Latin America – 5%.

Some prominent players profiled in the study include IBM (US), Microsoft (US), TIBCO Software (US), Collibra (Belgium), Alation (US), Oracle (US), Google (US), Informatica (US), Alteryx (US), Zoloni (US), Cloudera (US), Talend (US), Ataccama (Canada), Quest software (Acquired Erwin), Tamr (US), Denodo (US), Tableau (US), AWS (US), Cambridge Semantics (US), Octopai (Israel), Alex Solutions (Australia), Immuta (US), Data.World (US), Solidatus (UK), Atlan (Singapore), Stemma (US), Castor (US), and Zeenea (France).

#### Research coverage

The market study covers the data catalog market across different segments. It aims at estimating the market size and the growth potential of this market across different segments, such as Component (Solutions and Services), Organization Size, Deployment Mode, Metadata Type, Data consumer, Vertical, and Region. The services segment is further professional services and managed services. The regional analysis of the data catalog market includes North America, Europe, APAC, the MEA, and Latin America. The study also includes an in-depth competitive analysis of the key market players, along with their company profiles, key observations related to product and business offerings, recent developments, and key market strategies.

#### Key benefits of buying the report

The report is expected to help the market leaders/new entrants in this market by providing them information on the closest approximations of the revenue numbers for the data catalog market and its segments. This report is also expected to help stakeholders understand the competitive landscape and gain insights to improve the position of their businesses and plan suitable go-to-market strategies. The report also aims at helping stakeholders understand the pulse of the market and provide them with information on key market drivers, restraints, challenges, and opportunities.

## Contents

### 1 INTRODUCTION

#### 1.1 STUDY OBJECTIVES

#### 1.2 MARKET DEFINITION

##### 1.2.1 INCLUSIONS AND EXCLUSIONS

#### 1.3 STUDY SCOPE

##### 1.3.1 MARKET SEGMENTATION

##### 1.3.2 REGIONS COVERED

##### 1.3.3 YEARS CONSIDERED

#### 1.4 CURRENCY CONSIDERED

#### TABLE 1 US DOLLAR EXCHANGE RATE, 2019–2021

#### 1.5 STAKEHOLDERS

#### 1.6 SUMMARY OF CHANGES

### 2 RESEARCH METHODOLOGY

#### 2.1 RESEARCH DATA

#### FIGURE 1 DATA CATALOG MARKET: RESEARCH DESIGN

##### 2.1.1 SECONDARY DATA

##### 2.1.2 PRIMARY DATA

##### 2.1.2.1 Breakup of primary interviews

#### FIGURE 2 BREAKUP OF PRIMARY INTERVIEWS: BY COMPANY, DESIGNATION, AND REGION

##### 2.1.2.2 Key industry insights

#### 2.2 DATA TRIANGULATION

#### FIGURE 3 DATA TRIANGULATION

#### 2.3 MARKET SIZE ESTIMATION

#### FIGURE 4 DATA CATALOG MARKET: TOP-DOWN AND BOTTOM-UP APPROACHES

##### 2.3.1 TOP-DOWN APPROACH

##### 2.3.2 BOTTOM-UP APPROACH

#### FIGURE 5 MARKET SIZE ESTIMATION METHODOLOGY ? APPROACH 1 (SUPPLY SIDE): REVENUE OF SOLUTIONS/SERVICES IN DATA CATALOG MARKET

#### FIGURE 6 MARKET SIZE ESTIMATION METHODOLOGY ? APPROACH 2, BOTTOM-UP (SUPPLY SIDE): COLLECTIVE REVENUE OF SOLUTIONS/SERVICES IN DATA CATALOG MARKET

#### FIGURE 7 MARKET SIZE ESTIMATION METHODOLOGY — APPROACH 3, BOTTOM-

UP (DEMAND SIDE): SHARE OF DATA CATALOG MARKET THROUGH OVERALL DATA CATALOG SPENDING

2.4 MARKET FORECAST

TABLE 2 FACTOR ANALYSIS

2.5 COMPANY EVALUATION MATRIX METHODOLOGY

FIGURE 8 COMPANY EVALUATION MATRIX: CRITERIA WEIGHTAGE

2.6 STARTUP/SME EVALUATION MATRIX METHODOLOGY

FIGURE 9 STARTUP/SME EVALUATION MATRIX: CRITERIA WEIGHTAGE

2.7 RESEARCH ASSUMPTIONS

2.8 LIMITATIONS AND RISK ASSESSMENT

### **3 EXECUTIVE SUMMARY**

TABLE 3 GLOBAL DATA CATALOG MARKET AND GROWTH RATE, 2017–2021  
(USD MILLION, Y-O-Y %)

TABLE 4 GLOBAL DATA CATALOG MARKET AND GROWTH RATE, 2022–2027  
(USD MILLION, Y-O-Y %)

FIGURE 10 SOLUTIONS SEGMENT TO ACCOUNT FOR LARGER MARKET SIZE IN 2022

FIGURE 11 PROFESSIONAL SERVICES SEGMENT TO ACCOUNT FOR LARGER MARKET SHARE IN 2022

FIGURE 12 CLOUD SEGMENT TO ACCOUNT FOR LARGER MARKET SIZE IN 2022

FIGURE 13 LARGE ENTERPRISES SEGMENT TO ACCOUNT FOR LARGER MARKET SHARE IN 2022

FIGURE 14 BUSINESS INTELLIGENCE TOOLS SEGMENT TO ACCOUNT FOR LARGEST MARKET SIZE IN 2022

FIGURE 15 TECHNICAL METADATA SEGMENT TO ACCOUNT FOR LARGER MARKET SHARE IN 2022

FIGURE 16 RETAIL AND ECOMMERCE SEGMENT TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD

FIGURE 17 ASIA PACIFIC TO ACHIEVE HIGHEST GROWTH IN 2022

### **4 PREMIUM INSIGHTS**

4.1 ATTRACTIVE OPPORTUNITIES IN DATA CATALOG MARKET

FIGURE 18 RAPID DIGITIZATION ACROSS SECTORS AND RISE IN DATA GENERATION TO DRIVE ADOPTION OF DATA CATALOG SOLUTIONS

4.2 DATA CATALOG MARKET, BY TOP THREE VERTICALS

FIGURE 19 BFSI SEGMENT TO ACCOUNT FOR LARGEST MARKET SIZE DURING

## FORECAST PERIOD

### 4.3 DATA CATALOG MARKET, BY REGION

FIGURE 20 ASIA PACIFIC TO ACCOUNT FOR LARGEST MARKET SHARE IN 2022

### 4.4 NORTH AMERICA: DATA CATALOG MARKET, BY COMPONENT AND SERVICE

FIGURE 21 SOLUTIONS AND PROFESSIONAL SERVICES SEGMENTS TO ACCOUNT FOR SIGNIFICANT MARKET SHARE IN 2022

## 5 MARKET OVERVIEW AND INDUSTRY TRENDS

### 5.1 INTRODUCTION

### 5.2 MARKET DYNAMICS

FIGURE 22 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES: DATA CATALOG MARKET

#### 5.2.1 DRIVERS

- 5.2.1.1 Growing proliferation of data
- 5.2.1.2 Rising need to gather insights for business strategies
- 5.2.1.3 Growing adoption of cloud-based solutions
- 5.2.1.4 Increasing use of self-service analytics

#### 5.2.2 RESTRAINTS

- 5.2.2.1 Lack of standardization of data
- 5.2.2.2 Misconceptions about risks

#### 5.2.3 OPPORTUNITIES

- 5.2.3.1 Use of data catalog to improve employee productivity
- 5.2.3.2 Rising automation and AI-enabled technologies

#### 5.2.4 CHALLENGES

- 5.2.4.1 Lack of technical skills in workforce
- 5.2.4.2 Inconsistent data upkeep

### 5.3 EVOLUTION: DATA CATALOG

FIGURE 23 EVOLUTION OF DATA CATALOG

### 5.4 ESSENTIAL FEATURES OF DATA CATALOG

#### 5.4.1 DATA SEARCH AND DISCOVERY

#### 5.4.2 BUSINESS GLOSSARY

#### 5.4.3 DATA LINEAGE

#### 5.4.4 COLLABORATION

#### 5.4.5 DATA GOVERNANCE

#### 5.4.6 INTEGRATION

### 5.5 VALUE CHAIN ANALYSIS

FIGURE 24 VALUE CHAIN ANALYSIS: DATA CATALOG MARKET

### 5.6 SUPPLY CHAIN ANALYSIS

**FIGURE 25 SUPPLY CHAIN ANALYSIS: DATA CATALOG MARKET****5.7 ECOSYSTEM****TABLE 5 ECOSYSTEM: DATA CATALOG MARKET****5.8 DATA CATALOG MARKET: IMPACT OF COVID-19****5.9 TRENDS/DISRUPTIONS IMPACTING BUYERS/CLIENTS OF DATA CATALOGS****FIGURE 26 DATA CATALOG MARKET: TRENDS/DISRUPTIONS IMPACTING BUYERS/CLIENTS****5.10 TECHNOLOGICAL ANALYSIS****5.10.1 ARTIFICIAL INTELLIGENCE AND AUTOMATION****5.10.2 MACHINE LEARNING****5.11 CASE STUDY ANALYSIS****5.11.1 INFORMATION SERVICES**

5.11.1.1 Case Study 1: Creditsafe uses Waterline Smart Data Catalog to improve its common processes to manage data

**5.11.2 BFSI**

5.11.2.1 Case Study 2: Nordea automates its data management processes using Waterline Smart Data Catalog

**5.11.3 HEALTHCARE AND LIFE SCIENCES**

5.11.3.1 Case Study 3: Southeastern Med strengthens its BI reporting capabilities through Datawatch Managed Analytics platform

**5.11.4 RETAIL AND ECOMMERCE**

5.11.4.1 Case Study 4: eBay gains centralized access to data using Alation's data catalog solution

**5.11.5 GOVERNMENT AND DEFENSE**

5.11.5.1 Case Study 5: With Collibra, George Washington University automates its governance processes

**5.12 PATENT ANALYSIS****5.12.1 METHODOLOGY****5.12.2 DOCUMENT TYPE****TABLE 6 PATENTS FILED, 2019-2022****5.12.3 INNOVATION AND PATENT APPLICATIONS****FIGURE 27 TOTAL NUMBER OF PATENTS GRANTED ANNUALLY, 2019–2022****5.12.3.1 Top applicants****FIGURE 28 TOP 10 COMPANIES WITH HIGHEST NUMBER OF PATENT APPLICATIONS, 2019–2022****5.13 PORTER'S FIVE FORCES ANALYSIS****TABLE 7 IMPACT OF PORTER'S FIVE FORCES ON DATA CATALOG MARKET****FIGURE 29 PORTER'S FIVE FORCES ANALYSIS****5.13.1 THREAT OF NEW ENTRANTS**

- 5.13.2 THREAT OF SUBSTITUTES
- 5.13.3 BARGAINING POWER OF SUPPLIERS
- 5.13.4 BARGAINING POWER OF BUYERS
- 5.13.5 INTENSITY OF COMPETITIVE RIVALRY
- 5.14 REGULATORY IMPLICATION
  - 5.14.1 GENERAL DATA PROTECTION REGULATION
  - 5.14.2 INTERNATIONAL ORGANIZATION FOR STANDARDIZATION/INTERNATIONAL ELECTROTECHNICAL COMMISSION 27000 STANDARDS
  - 5.14.3 CLOUD SECURITY ALLIANCE CONTROLS
  - 5.14.4 SYSTEM AND ORGANIZATION CONTROL REPORTS
    - 5.14.4.1 System and Organization Control 1
    - 5.14.4.2 System and Organization Control 2
  - 5.14.5 HEALTH INSURANCE PORTABILITY AND ACCOUNTABILITY ACT
  - 5.14.6 PAYMENT CARD INDUSTRY DATA SECURITY STANDARD
  - 5.14.7 SARBANES-OXLEY ACT OF 2002
  - 5.14.8 THE GRAMM–LEACH–BLILEY ACT
  - 5.14.9 EUROPEAN UNION DATA PROTECTION REGULATION
  - 5.14.10 CAN-SPAM ACT
- 5.15 TARIFF AND REGULATORY LANDSCAPE
  - 5.15.1 REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS
- TABLE 8 NORTH AMERICA: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS
- TABLE 9 EUROPE: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS
- TABLE 10 ASIA PACIFIC: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS
- TABLE 11 MIDDLE EAST AND AFRICA: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS
- TABLE 12 LATIN AMERICA: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS
- 5.16 PRICING ANALYSIS
  - 5.16.1 AVERAGE SELLING PRICE OF SUBSCRIPTION-BASED DATA CATALOG SOLUTIONS
- TABLE 13 AVERAGE SELLING PRICE OF SUBSCRIPTION-BASED DATA CATALOG SOLUTIONS
- 5.17 KEY STAKEHOLDERS AND BUYING CRITERIA
  - 5.17.1 KEY STAKEHOLDERS IN BUYING PROCESS



TABLE 14 INFLUENCE OF STAKEHOLDERS IN BUYING PROCESS FOR TOP THREE VERTICALS (%)

5.17.2 BUYING CRITERIA

FIGURE 30 KEY BUYING CRITERIA FOR TOP THREE APPLICATIONS

TABLE 15 KEY BUYING CRITERIA FOR TOP THREE VERTICALS

## **6 DATA CATALOG MARKET, BY COMPONENT**

### **6.1 INTRODUCTION**

6.1.1 COMPONENT: DATA CATALOG MARKET DRIVERS

FIGURE 31 SERVICES SEGMENT TO GROW AT HIGHER CAGR DURING FORECAST PERIOD

TABLE 16 DATA CATALOG MARKET, BY COMPONENT, 2017–2021 (USD MILLION)

TABLE 17 DATA CATALOG MARKET, BY COMPONENT, 2022–2027 (USD MILLION)

### **6.2 SOLUTIONS**

6.2.1 GROWING DIGITIZATION AND USE OF CLOUD COMPUTING

TABLE 18 SOLUTIONS: DATA CATALOG MARKET, BY REGION, 2017–2021 (USD MILLION)

TABLE 19 SOLUTIONS: DATA CATALOG MARKET, BY REGION, 2022–2027 (USD MILLION)

### **6.3 SERVICES**

FIGURE 32 MANAGED SERVICES SEGMENT TO GROW AT HIGHER CAGR DURING FORECAST PERIOD

TABLE 20 SERVICES: DATA CATALOG MARKET, BY TYPE, 2017–2021 (USD MILLION)

TABLE 21 SERVICES: DATA CATALOG MARKET, BY TYPE, 2022–2027 (USD MILLION)

6.3.1 PROFESSIONAL SERVICES

6.3.1.1 Growing need to manage complex operations

TABLE 22 PROFESSIONAL SERVICES: DATA CATALOG MARKET, BY TYPE, 2017–2021 (USD MILLION)

TABLE 23 PROFESSIONAL SERVICES: DATA CATALOG MARKET, BY TYPE, 2022–2027 (USD MILLION)

TABLE 24 PROFESSIONAL SERVICES: DATA CATALOG MARKET, BY REGION, 2017–2021 (USD MILLION)

TABLE 25 PROFESSIONAL SERVICES: DATA CATALOG MARKET, BY REGION, 2022–2027 (USD MILLION)

6.3.1.2 Support and maintenance services

6.3.1.2.1 Need for solving complex product issues

### 6.3.1.3 Consulting services

6.3.1.3.1 Data catalog services help organizations formulate strategies

### 6.3.1.4 Deployment and integration services

6.3.1.4.1 Need for cost optimization

## 6.3.2 MANAGED SERVICES

6.3.2.1 Rising need for innovation, good customer experience, and efficiency

TABLE 26 MANAGED SERVICES: DATA CATALOG MARKET, BY REGION, 2017–2021 (USD MILLION)

TABLE 27 MANAGED SERVICES: DATA CATALOG MARKET, BY REGION, 2022–2027 (USD MILLION)

## 7 DATA CATALOG MARKET, BY DEPLOYMENT MODE

### 7.1 INTRODUCTION

7.1.1 DEPLOYMENT MODE: DATA CATALOG MARKET DRIVERS

FIGURE 33 CLOUD SEGMENT TO EXHIBIT HIGHER CAGR DURING FORECAST PERIOD

TABLE 28 DATA CATALOG MARKET, BY DEPLOYMENT MODE, 2017–2021 (USD MILLION)

TABLE 29 DATA CATALOG MARKET, BY DEPLOYMENT MODE, 2022–2027 (USD MILLION)

### 7.2 CLOUD

7.2.1 COST-BASED SOLUTIONS PROVIDE ROBUST PROCESSES TO MEET OBJECTIVES

TABLE 30 CLOUD: DATA CATALOG MARKET, BY REGION, 2017–2021 (USD MILLION)

TABLE 31 CLOUD: DATA CATALOG MARKET, BY REGION, 2022–2027 (USD MILLION)

### 7.3 ON-PREMISES

7.3.1 SECURITY CONCERNS OVER SENSITIVE DATA

TABLE 32 ON-PREMISES: DATA CATALOG MARKET, BY REGION, 2017–2021 (USD MILLION)

TABLE 33 ON-PREMISES: DATA CATALOG MARKET, BY REGION, 2022–2027 (USD MILLION)

## 8 DATA CATALOG MARKET, BY DATA CONSUMER

### 8.1 INTRODUCTION

8.1.1 DATA CONSUMER: DATA CATALOG MARKET DRIVERS

FIGURE 34 MOBILE AND WEB APPLICATIONS SEGMENT TO EXHIBIT HIGHEST GROWTH DURING FORECAST PERIOD

TABLE 34 DATA CATALOG MARKET, BY DATA CONSUMER, 2017–2021 (USD MILLION)

TABLE 35 DATA CATALOG MARKET, BY DATA CONSUMER, 2022–2027 (USD MILLION)

## 8.2 BUSINESS INTELLIGENCE TOOLS

TABLE 36 BUSINESS INTELLIGENCE TOOLS: DATA CATALOG MARKET, BY REGION, 2017–2021 (USD MILLION)

TABLE 37 BUSINESS INTELLIGENCE TOOLS: DATA CATALOG MARKET, BY REGION, 2022–2027 (USD MILLION)

### 8.2.1 DATA INTEGRATION AND ETL

8.2.1.1 Data catalog solutions to facilitate efficient data management and derive valuable insights

### 8.2.2 REPORTING AND VISUALIZATION

8.2.2.1 Data solutions help turn insights into actions

### 8.2.3 QUERY AND ANALYSIS

8.2.3.1 Need for efficient governance and better compliance

## 8.3 ENTERPRISE APPLICATIONS

TABLE 38 ENTERPRISE APPLICATIONS: DATA CATALOG MARKET, BY REGION, 2017–2021 (USD MILLION)

TABLE 39 ENTERPRISE APPLICATIONS: DATA CATALOG MARKET, BY REGION, 2022–2027 (USD MILLION)

### 8.3.1 ENTERPRISE RESOURCE PLANNING (ERP)

8.3.1.1 Growth in automation of business processes to drive data catalog services

### 8.3.2 SUPPLY CHAIN MANAGEMENT SYSTEM

8.3.2.1 Analysis of data essential to predict demand

## 8.4 MOBILE AND WEB APPLICATIONS

TABLE 40 MOBILE AND WEB APPLICATIONS: DATA CATALOG MARKET, BY REGION, 2017–2021 (USD MILLION)

TABLE 41 MOBILE AND WEB APPLICATIONS: DATA CATALOG MARKET, BY REGION, 2022–2027 (USD MILLION)

### 8.4.1 HEAT MAP ANALYTICS

8.4.1.1 Data analysis leads to improved site designs

### 8.4.2 WEB BEHAVIORAL ANALYSIS

8.4.2.1 Data analytics help understand human behavior

### 8.4.3 MARKETING AUTOMATION

8.4.3.1 Data consolidation to drive mobile app development

## **9 DATA CATALOG MARKET, BY METADATA TYPE**

### **9.1 INTRODUCTION**

#### **9.1.1 METADATA TYPE: DATA CATALOG MARKET DRIVERS**

**FIGURE 35 BUSINESS METADATA SEGMENT TO GROW AT HIGHER CAGR DURING FORECAST PERIOD**

**TABLE 42 DATA CATALOG MARKET, BY METADATA TYPE, 2017–2021 (USD MILLION)**

**TABLE 43 DATA CATALOG MARKET, BY METADATA TYPE, 2022–2027 (USD MILLION)**

### **9.2 BUSINESS METADATA**

#### **9.2.1 HELPS USERS NAVIGATE THROUGH CENTRALLY MANAGED DATA**

**TABLE 44 BUSINESS METADATA: DATA CATALOG MARKET, BY REGION, 2017–2021 (USD MILLION)**

**TABLE 45 BUSINESS METADATA: DATA CATALOG MARKET, BY REGION, 2022–2027 (USD MILLION)**

### **9.3 TECHNICAL METADATA**

#### **9.3.1 BUILDS AND MAINTAINS ENTERPRISE DATA ENVIRONMENT**

**TABLE 46 TECHNICAL METADATA: DATA CATALOG MARKET, BY REGION, 2017–2021 (USD MILLION)**

**TABLE 47 TECHNICAL METADATA: DATA CATALOG MARKET, BY REGION, 2022–2027 (USD MILLION)**

## **10 DATA CATALOG MARKET, BY ORGANIZATION SIZE**

### **10.1 INTRODUCTION**

#### **10.1.1 ORGANIZATION SIZE: DATA CATALOG MARKET DRIVERS**

**FIGURE 36 LARGE ENTERPRISES SEGMENT TO EXHIBIT HIGHER CAGR DURING FORECAST PERIOD**

**TABLE 48 DATA CATALOG MARKET, BY ORGANIZATION SIZE, 2017–2021 (USD MILLION)**

**TABLE 49 DATA CATALOG MARKET, BY ORGANIZATION SIZE, 2022–2027 (USD MILLION)**

### **10.2 LARGE ENTERPRISES**

**10.2.1 INCREASING DEMAND FOR CLOUD COMPUTING AND GROWING USE OF SMARTPHONES**

**TABLE 50 LARGE ENTERPRISES: DATA CATALOG MARKET, BY REGION, 2017–2021 (USD MILLION)**

**TABLE 51 LARGE ENTERPRISES: DATA CATALOG MARKET, BY REGION,**

2022–2027 (USD MILLION)

### 10.3 SMALL AND MEDIUM-SIZED ENTERPRISES

10.3.1 COST-EFFECTIVENESS AND INCREASED PRODUCTIVITY TO DRIVE DEMAND FOR DATA CATALOG SOLUTIONS AMONG SMES

TABLE 52 SMALL AND MEDIUM-SIZED ENTERPRISES: DATA CATALOG MARKET, BY REGION, 2017–2021 (USD MILLION)

TABLE 53 SMALL AND MEDIUM-SIZED ENTERPRISES: DATA CATALOG MARKET, BY REGION, 2022–2027 (USD MILLION)

## 11 DATA CATALOG MARKET, BY VERTICAL

### 11.1 INTRODUCTION

11.1.1 VERTICAL: CATALOG MANAGEMENT SYSTEMS MARKET DRIVERS

FIGURE 37 RETAIL AND ECOMMERCE SEGMENT TO EXHIBIT HIGHEST GROWTH DURING FORECAST PERIOD

TABLE 54 DATA CATALOG MARKET, BY VERTICAL, 2017–2021 (USD MILLION)

TABLE 55 DATA CATALOG MARKET, BY VERTICAL, 2022–2027 (USD MILLION)

### 11.2 MANUFACTURING

11.2.1 DATA CATALOG SOLUTIONS HELP MANUFACTURERS GAIN BETTER BUSINESS INSIGHTS

TABLE 56 MANUFACTURING: DATA CATALOG MARKET, BY REGION, 2017–2021 (USD MILLION)

TABLE 57 MANUFACTURING: DATA CATALOG MARKET, BY REGION, 2022–2027 (USD MILLION)

### 11.3 HEALTHCARE AND LIFE SCIENCES

11.3.1 DATA SOLUTIONS GIVE DOCTORS REAL-TIME ACCESS TO MEDICAL DATA

TABLE 58 HEALTHCARE AND LIFE SCIENCES: DATA CATALOG MARKET, BY REGION, 2017–2021 (USD MILLION)

TABLE 59 HEALTHCARE AND LIFE SCIENCES: DATA CATALOG MARKET, BY REGION, 2022–2027 (USD MILLION)

### 11.4 BANKING, FINANCIAL SERVICES, AND INSURANCE (BFSI)

11.4.1 INCREASING DEMAND FOR DIGITAL BANKING SOLUTIONS

TABLE 60 BFSI: DATA CATALOG MARKET, BY REGION, 2017–2021 (USD MILLION)

TABLE 61 BFSI: DATA CATALOG MARKET, BY REGION, 2022–2027 (USD MILLION)

### 11.5 TRANSPORTATION AND LOGISTICS

11.5.1 NEED TO IMPROVE CORE TRANSPORTATION AND LOGISTICS OPERATIONS

TABLE 62 TRANSPORTATION AND LOGISTICS: DATA CATALOG MARKET, BY

REGION, 2017–2021 (USD MILLION)

TABLE 63 TRANSPORTATION AND LOGISTICS: DATA CATALOG MARKET, BY REGION, 2022–2027 (USD MILLION)

11.6 MEDIA AND ENTERTAINMENT

11.6.1 NEED FOR DATA SOLUTIONS TO EXTRACT VALUABLE INFORMATION TO GAIN INSIGHTS

TABLE 64 MEDIA AND ENTERTAINMENT: DATA CATALOG MARKET, BY REGION, 2017–2021 (USD MILLION)

TABLE 65 MEDIA AND ENTERTAINMENT: DATA CATALOG MARKET, BY REGION, 2022–2027 (USD MILLION)

11.7 RETAIL AND ECOMMERCE

11.7.1 RAPID DIGITAL TRANSFORMATION TO DRIVE GROWTH

TABLE 66 RETAIL AND ECOMMERCE: DATA CATALOG MARKET, BY REGION, 2017–2021 (USD MILLION)

TABLE 67 RETAIL AND ECOMMERCE: DATA CATALOG MARKET, BY REGION, 2022–2027 (USD MILLION)

11.8 GOVERNMENT AND DEFENSE

11.8.1 ACCESSIBILITY ISSUES TACKLED IN GOVERNMENT SECTOR USING DATA CATALOG SOLUTIONS

TABLE 68 GOVERNMENT AND DEFENSE: DATA CATALOG MARKET, BY REGION, 2017–2021 (USD MILLION)

TABLE 69 GOVERNMENT AND DEFENSE: DATA CATALOG MARKET, BY REGION, 2022–2027 (USD MILLION)

11.9 TELECOM

11.9.1 NEED FOR ROBUST SYSTEM TO MANAGE MOBILE DATA TRAFFIC

TABLE 70 TELECOM: DATA CATALOG MARKET, BY REGION, 2017–2021 (USD MILLION)

TABLE 71 TELECOM: DATA CATALOG MARKET, BY REGION, 2022–2027 (USD MILLION)

11.10 ITES

11.10.1 NEED TO STANDARDIZE DATA QUALITY, GOVERNANCE, AND DATA PREPARATION PROCESSES

TABLE 72 ITES: DATA CATALOG MARKET, BY REGION, 2017–2021 (USD MILLION)

TABLE 73 ITES: DATA CATALOG MARKET, BY REGION, 2022–2027 (USD MILLION)

11.11 OTHER VERTICALS

TABLE 74 OTHER VERTICALS: DATA CATALOG MARKET, BY REGION, 2017–2021 (USD MILLION)

TABLE 75 OTHER VERTICALS: DATA CATALOG MARKET, BY REGION, 2022–2027 (USD MILLION)

## 12 DATA CATALOG MARKET, BY REGION

### 12.1 INTRODUCTION

FIGURE 38 NORTH AMERICA TO ACCOUNT FOR LARGEST MARKET SIZE DURING FORECAST PERIOD

TABLE 76 DATA CATALOG MARKET, BY REGION, 2017–2021 (USD MILLION)

TABLE 77 DATA CATALOG MARKET, BY REGION, 2022–2027 (USD MILLION)

FIGURE 39 ASIA PACIFIC TO RECORD HIGHEST GROWTH DURING FORECAST PERIOD

### 12.2 NORTH AMERICA

#### 12.2.1 NORTH AMERICA: DATA CATALOG MARKET DRIVERS

FIGURE 40 NORTH AMERICA: MARKET SNAPSHOT

TABLE 78 NORTH AMERICA: DATA CATALOG MARKET, BY COMPONENT, 2017–2021 (USD MILLION)

TABLE 79 NORTH AMERICA: DATA CATALOG MARKET, BY COMPONENT, 2022–2027 (USD MILLION)

TABLE 80 NORTH AMERICA: DATA CATALOG MARKET, BY SERVICE, 2017–2021 (USD MILLION)

TABLE 81 NORTH AMERICA: DATA CATALOG MARKET, BY SERVICE, 2022–2027 (USD MILLION)

TABLE 82 NORTH AMERICA: DATA CATALOG MARKET, BY DEPLOYMENT MODE, 2017–2021 (USD MILLION)

TABLE 83 NORTH AMERICA: DATA CATALOG MARKET, BY DEPLOYMENT MODE, 2022–2027 (USD MILLION)

TABLE 84 NORTH AMERICA: DATA CATALOG MARKET, BY DATA CONSUMER, 2017–2021 (USD MILLION)

TABLE 85 NORTH AMERICA: DATA CATALOG MARKET, BY DATA CONSUMER, 2022–2027 (USD MILLION)

TABLE 86 NORTH AMERICA: DATA CATALOG MARKET, BY METADATA TYPE, 2017–2021 (USD MILLION)

TABLE 87 NORTH AMERICA: DATA CATALOG MARKET, BY METADATA TYPE, 2022–2027 (USD MILLION)

TABLE 88 NORTH AMERICA: DATA CATALOG MARKET, BY ORGANIZATION SIZE, 2017–2021 (USD MILLION)

TABLE 89 NORTH AMERICA: DATA CATALOG MARKET, BY ORGANIZATION SIZE, 2022–2027 (USD MILLION)

TABLE 90 NORTH AMERICA: DATA CATALOG MARKET, BY VERTICAL, 2017–2021 (USD MILLION)

TABLE 91 NORTH AMERICA: DATA CATALOG MARKET, BY VERTICAL, 2022–2027 (USD MILLION)

TABLE 92 NORTH AMERICA: DATA CATALOG MARKET, BY COUNTRY, 2017–2021 (USD MILLION)

TABLE 93 NORTH AMERICA: DATA CATALOG MARKET, BY COUNTRY, 2022–2027 (USD MILLION)

#### 12.2.2 US

12.2.2.1 Increasing adoption of self-service and data propagation analytics

TABLE 94 US: DATA CATALOG MARKET, BY COMPONENT, 2017–2021 (USD MILLION)

TABLE 95 US: DATA CATALOG MARKET, BY COMPONENT, 2022–2027 (USD MILLION)

TABLE 96 US: DATA CATALOG MARKET, BY SERVICE, 2017–2021 (USD MILLION)

TABLE 97 US: DATA CATALOG MARKET, BY SERVICE, 2022–2027 (USD MILLION)

#### 12.2.3 CANADA

12.2.3.1 Growing need for transparency in financial services sector

TABLE 98 CANADA: DATA CATALOG MARKET, BY COMPONENT, 2017–2021 (USD MILLION)

TABLE 99 CANADA: DATA CATALOG MARKET, BY COMPONENT, 2022–2027 (USD MILLION)

TABLE 100 CANADA: DATA CATALOG MARKET, BY SERVICE, 2017–2021 (USD MILLION)

TABLE 101 CANADA: DATA CATALOG MARKET, BY SERVICE, 2022–2027 (USD MILLION)

#### 12.3 EUROPE

12.3.1 EUROPE: DATA CATALOG MARKET DRIVERS

TABLE 102 EUROPE: DATA CATALOG MARKET, BY COMPONENT, 2017–2021 (USD MILLION)

TABLE 103 EUROPE: DATA CATALOG MARKET, BY COMPONENT, 2022–2027 (USD MILLION)

TABLE 104 EUROPE: DATA CATALOG MARKET, BY SERVICE, 2017–2021 (USD MILLION)

TABLE 105 EUROPE: DATA CATALOG MARKET, BY SERVICE, 2022–2027 (USD MILLION)

TABLE 106 EUROPE: DATA CATALOG MARKET, BY DEPLOYMENT MODE, 2017–2021 (USD MILLION)

TABLE 107 EUROPE: DATA CATALOG MARKET, BY DEPLOYMENT MODE, 2022–2027 (USD MILLION)

TABLE 108 EUROPE: DATA CATALOG MARKET, BY DATA CONSUMER, 2017–2021



(USD MILLION)

TABLE 109 EUROPE: DATA CATALOG MARKET, BY DATA CONSUMER, 2022–2027

(USD MILLION)

TABLE 110 EUROPE: DATA CATALOG MARKET, BY METADATA TYPE, 2017–2021

(USD MILLION)

TABLE 111 EUROPE: DATA CATALOG MARKET, BY METADATA TYPE, 2022–2027

(USD MILLION)

TABLE 112 EUROPE: DATA CATALOG MARKET, BY ORGANIZATION SIZE,  
2017–2021 (USD MILLION)

TABLE 113 EUROPE: DATA CATALOG MARKET, BY ORGANIZATION SIZE,  
2022–2027 (USD MILLION)

TABLE 114 EUROPE: DATA CATALOG MARKET, BY VERTICAL, 2017–2021 (USD  
MILLION)

TABLE 115 EUROPE: DATA CATALOG MARKET, BY VERTICAL, 2022–2027 (USD  
MILLION)

TABLE 116 EUROPE: DATA CATALOG MARKET, BY COUNTRY, 2017–2021 (USD  
MILLION)

TABLE 117 EUROPE: DATA CATALOG MARKET, BY COUNTRY, 2022–2027 (USD  
MILLION)

#### 12.3.2 UK

12.3.2.1 Increasing adoption of new technologies and innovations

TABLE 118 UK: DATA CATALOG MARKET, BY COMPONENT, 2017–2021 (USD  
MILLION)

TABLE 119 UK: DATA CATALOG MARKET, BY COMPONENT, 2022–2027 (USD  
MILLION)

TABLE 120 UK: DATA CATALOG MARKET, BY SERVICE, 2017–2021 (USD MILLION)

TABLE 121 UK: DATA CATALOG MARKET, BY SERVICE, 2022–2027 (USD MILLION)

#### 12.3.3 GERMANY

12.3.3.1 Growth in digital transformation

TABLE 122 GERMANY: DATA CATALOG MARKET, BY COMPONENT, 2017–2021  
(USD MILLION)

TABLE 123 GERMANY: DATA CATALOG MARKET, BY COMPONENT, 2022–2027  
(USD MILLION)

TABLE 124 GERMANY: DATA CATALOG MARKET, BY SERVICE, 2017–2021 (USD  
MILLION)

TABLE 125 GERMANY: DATA CATALOG MARKET, BY SERVICE, 2022–2027 (USD  
MILLION)

#### 12.3.4 FRANCE

12.3.4.1 Significant potential for growth of AI

TABLE 126 FRANCE: DATA CATALOG MARKET, BY COMPONENT, 2017–2021  
(USD MILLION)

TABLE 127 FRANCE: DATA CATALOG MARKET, BY COMPONENT, 2022–2027  
(USD MILLION)

TABLE 128 FRANCE: DATA CATALOG MARKET, BY SERVICE, 2017–2021 (USD  
MILLION)

TABLE 129 FRANCE: DATA CATALOG MARKET, BY SERVICE, 2022–2027 (USD  
MILLION)

12.3.5 REST OF EUROPE

12.4 ASIA PACIFIC

12.4.1 ASIA PACIFIC: DATA CATALOG MARKET DRIVERS

FIGURE 41 ASIA PACIFIC: MARKET SNAPSHOT

TABLE 130 ASIA PACIFIC: DATA CATALOG MARKET, BY COMPONENT, 2017–2021  
(USD MILLION)

TABLE 131 ASIA PACIFIC: DATA CATALOG MARKET, BY COMPONENT, 2022–2027  
(USD MILLION)

TABLE 132 ASIA PACIFIC: DATA CATALOG MARKET, BY SERVICE, 2017–2021  
(USD MILLION)

TABLE 133 ASIA PACIFIC: DATA CATALOG MARKET, BY SERVICE, 2022–2027  
(USD MILLION)

TABLE 134 ASIA PACIFIC: DATA CATALOG MARKET, BY DEPLOYMENT MODE,  
2017–2021 (USD MILLION)

TABLE 135 ASIA PACIFIC: DATA CATALOG MARKET, BY DEPLOYMENT MODE,  
2022–2027 (USD MILLION)

TABLE 136 ASIA PACIFIC: DATA CATALOG MARKET, BY DATA CONSUMER,  
2017–2021 (USD MILLION)

TABLE 137 ASIA PACIFIC: DATA CATALOG MARKET, BY DATA CONSUMER,  
2022–2027 (USD MILLION)

TABLE 138 ASIA PACIFIC: DATA CATALOG MARKET, BY METADATA TYPE,  
2017–2021 (USD MILLION)

TABLE 139 ASIA PACIFIC: DATA CATALOG MARKET, BY METADATA TYPE,  
2022–2027 (USD MILLION)

TABLE 140 ASIA PACIFIC: DATA CATALOG MARKET, BY ORGANIZATION SIZE,  
2017–2021 (USD MILLION)

TABLE 141 ASIA PACIFIC: DATA CATALOG MARKET, BY ORGANIZATION SIZE,  
2022–2027 (USD MILLION)

TABLE 142 ASIA PACIFIC: DATA CATALOG MARKET, BY VERTICAL, 2017–2021  
(USD MILLION)

TABLE 143 ASIA PACIFIC: DATA CATALOG MARKET, BY VERTICAL, 2022–2027

(USD MILLION)

TABLE 144 ASIA PACIFIC: DATA CATALOG MARKET, BY COUNTRY, 2017–2021

(USD MILLION)

TABLE 145 ASIA PACIFIC: DATA CATALOG MARKET, BY COUNTRY, 2022–2027

(USD MILLION)

#### 12.4.2 CHINA

12.4.2.1 Big data usage to transform traditional industry sectors

TABLE 146 CHINA: DATA CATALOG MARKET, BY COMPONENT, 2017–2021 (USD MILLION)

TABLE 147 CHINA: DATA CATALOG MARKET, BY COMPONENT, 2022–2027 (USD MILLION)

TABLE 148 CHINA: DATA CATALOG MARKET, BY SERVICE, 2017–2021 (USD MILLION)

TABLE 149 CHINA: DATA CATALOG MARKET, BY SERVICE, 2022–2027 (USD MILLION)

#### 12.4.3 INDIA

12.4.3.1 Abundance of skilled labor and enhanced technological capabilities

TABLE 150 INDIA: DATA CATALOG MARKET, BY COMPONENT, 2017–2021 (USD MILLION)

TABLE 151 INDIA: DATA CATALOG MARKET, BY COMPONENT, 2022–2027 (USD MILLION)

TABLE 152 INDIA: DATA CATALOG MARKET, BY SERVICE, 2017–2021 (USD MILLION)

TABLE 153 INDIA: DATA CATALOG MARKET, BY SERVICE, 2022–2027 (USD MILLION)

#### 12.4.4 JAPAN

12.4.4.1 Growing need to deal with significant volume of data

TABLE 154 JAPAN: DATA CATALOG MARKET, BY COMPONENT, 2017–2021 (USD MILLION)

TABLE 155 JAPAN: DATA CATALOG MARKET, BY COMPONENT, 2022–2027 (USD MILLION)

TABLE 156 JAPAN: DATA CATALOG MARKET, BY SERVICE, 2017–2021 (USD MILLION)

TABLE 157 JAPAN: DATA CATALOG MARKET, BY SERVICE, 2022–2027 (USD MILLION)

#### 12.4.5 REST OF ASIA PACIFIC

### 12.5 MIDDLE EAST AND AFRICA

#### 12.5.1 MIDDLE EAST AND AFRICA: DATA CATALOG MARKET DRIVERS

TABLE 158 MIDDLE EAST AND AFRICA: DATA CATALOG MARKET, BY

COMPONENT, 2017–2021 (USD MILLION)

TABLE 159 MIDDLE EAST AND AFRICA: DATA CATALOG MARKET, BY COMPONENT, 2022–2027 (USD MILLION)

TABLE 160 MIDDLE EAST AND AFRICA: DATA CATALOG MARKET, BY SERVICE, 2017–2021 (USD MILLION)

TABLE 161 MIDDLE EAST AND AFRICA: DATA CATALOG MARKET, BY SERVICE, 2022–2027 (USD MILLION)

TABLE 162 MIDDLE EAST AND AFRICA: DATA CATALOG MARKET, BY DEPLOYMENT MODE, 2017–2021 (USD MILLION)

TABLE 163 MIDDLE EAST AND AFRICA: DATA CATALOG MARKET, BY DEPLOYMENT MODE, 2022–2027 (USD MILLION)

TABLE 164 MIDDLE EAST AND AFRICA: DATA CATALOG MARKET, BY DATA CONSUMER, 2017–2021 (USD MILLION)

TABLE 165 MIDDLE EAST AND AFRICA: DATA CATALOG MARKET, BY DATA CONSUMER, 2022–2027 (USD MILLION)

TABLE 166 MIDDLE EAST AND AFRICA: DATA CATALOG MARKET, BY METADATA TYPE, 2017–2021 (USD MILLION)

TABLE 167 MIDDLE EAST AND AFRICA: DATA CATALOG MARKET, BY METADATA TYPE, 2022–2027 (USD MILLION)

TABLE 168 MIDDLE EAST AND AFRICA: DATA CATALOG MARKET, BY ORGANIZATION SIZE, 2017–2021 (USD MILLION)

TABLE 169 MIDDLE EAST AND AFRICA: DATA CATALOG MARKET, BY ORGANIZATION SIZE, 2022–2027 (USD MILLION)

TABLE 170 MIDDLE EAST AND AFRICA: DATA CATALOG MARKET, BY VERTICAL, 2017–2021 (USD MILLION)

TABLE 171 MIDDLE EAST AND AFRICA: DATA CATALOG MARKET, BY VERTICAL, 2022–2027 (USD MILLION)

TABLE 172 MIDDLE EAST AND AFRICA: DATA CATALOG MARKET, BY COUNTRY, 2017–2021 (USD MILLION)

TABLE 173 MIDDLE EAST AND AFRICA: DATA CATALOG MARKET, BY COUNTRY, 2022–2027 (USD MILLION)

#### 12.5.2 MIDDLE EAST

##### 12.5.2.1 Increasing initiatives to change cloud computing landscape

TABLE 174 MIDDLE EAST: DATA CATALOG MARKET, BY COMPONENT, 2017–2021 (USD MILLION)

TABLE 175 MIDDLE EAST: DATA CATALOG MARKET, BY COMPONENT, 2022–2027 (USD MILLION)

TABLE 176 MIDDLE EAST: DATA CATALOG MARKET, BY SERVICE, 2017–2021 (USD MILLION)

TABLE 177 MIDDLE EAST: DATA CATALOG MARKET, BY SERVICE, 2022–2027  
(USD MILLION)

### 12.5.3 AFRICA

#### 12.5.3.1 High growth of complex corporate data

TABLE 178 AFRICA: DATA CATALOG MARKET, BY COMPONENT, 2017–2021 (USD MILLION)

TABLE 179 AFRICA: DATA CATALOG MARKET, BY COMPONENT, 2022–2027 (USD MILLION)

TABLE 180 AFRICA: DATA CATALOG MARKET, BY SERVICE, 2017–2021 (USD MILLION)

TABLE 181 AFRICA: DATA CATALOG MARKET, BY SERVICE, 2022–2027 (USD MILLION)

### 12.6 LATIN AMERICA

#### 12.6.1 LATIN AMERICA: DATA CATALOG MARKET DRIVERS

TABLE 182 LATIN AMERICA: DATA CATALOG MARKET, BY COMPONENT, 2017–2021 (USD MILLION)

TABLE 183 LATIN AMERICA: DATA CATALOG MARKET, BY COMPONENT, 2022–2027 (USD MILLION)

TABLE 184 LATIN AMERICA: DATA CATALOG MARKET, BY SERVICE, 2017–2021 (USD MILLION)

TABLE 185 LATIN AMERICA: DATA CATALOG MARKET, BY SERVICE, 2022–2027 (USD MILLION)

TABLE 186 LATIN AMERICA: DATA CATALOG MARKET, BY DEPLOYMENT MODE, 2017–2021 (USD MILLION)

TABLE 187 LATIN AMERICA: DATA CATALOG MARKET, BY DEPLOYMENT MODE, 2022–2027 (USD MILLION)

TABLE 188 LATIN AMERICA: DATA CATALOG MARKET, BY DATA CONSUMER, 2017–2021 (USD MILLION)

TABLE 189 LATIN AMERICA: DATA CATALOG MARKET, BY DATA CONSUMER, 2022–2027 (USD MILLION)

TABLE 190 LATIN AMERICA: DATA CATALOG MARKET, BY METADATA TYPE, 2017–2021 (USD MILLION)

TABLE 191 LATIN AMERICA: DATA CATALOG MARKET, BY METADATA TYPE, 2022–2027 (USD MILLION)

TABLE 192 LATIN AMERICA: DATA CATALOG MARKET, BY ORGANIZATION SIZE, 2017–2021 (USD MILLION)

TABLE 193 LATIN AMERICA: DATA CATALOG MARKET, BY ORGANIZATION SIZE, 2022–2027 (USD MILLION)

TABLE 194 LATIN AMERICA: DATA CATALOG MARKET, BY VERTICAL, 2017–2021

(USD MILLION)

TABLE 195 LATIN AMERICA: DATA CATALOG MARKET, BY VERTICAL, 2022–2027

(USD MILLION)

TABLE 196 LATIN AMERICA: DATA CATALOG MARKET, BY COUNTRY, 2017–2021

(USD MILLION)

TABLE 197 LATIN AMERICA: DATA CATALOG MARKET, BY COUNTRY, 2022–2027

(USD MILLION)

#### 12.6.2 BRAZIL

12.6.2.1 Adoption of comprehensive approach to migrate to cloud

TABLE 198 BRAZIL: DATA CATALOG MARKET, BY COMPONENT, 2017–2021 (USD MILLION)

TABLE 199 BRAZIL: DATA CATALOG MARKET, BY COMPONENT, 2022–2027 (USD MILLION)

TABLE 200 BRAZIL: DATA CATALOG MARKET, BY SERVICE, 2017–2021 (USD MILLION)

TABLE 201 BRAZIL: DATA CATALOG MARKET, BY SERVICE, 2022–2027 (USD MILLION)

#### 12.6.3 MEXICO

12.6.3.1 Good data management leads to improved customer experience

TABLE 202 MEXICO: DATA CATALOG MARKET, BY COMPONENT, 2017–2021 (USD MILLION)

TABLE 203 MEXICO: DATA CATALOG MARKET, BY COMPONENT, 2022–2027 (USD MILLION)

TABLE 204 MEXICO: DATA CATALOG MARKET, BY SERVICE, 2017–2021 (USD MILLION)

TABLE 205 MEXICO: DATA CATALOG MARKET, BY SERVICE, 2022–2027 (USD MILLION)

#### 12.6.4 REST OF LATIN AMERICA

## 13 COMPETITIVE LANDSCAPE

### 13.1 OVERVIEW

#### 13.2 STRATEGIES OF KEY PLAYERS

TABLE 206 OVERVIEW OF STRATEGIES ADOPTED BY KEY DATA CATALOG VENDORS

#### 13.3 REVENUE ANALYSIS

##### 13.3.1 HISTORICAL REVENUE ANALYSIS

FIGURE 42 HISTORICAL REVENUE ANALYSIS OF TWO LEADING PLAYERS, 2017–2021 (USD MILLION)

## 13.4 MARKET SHARE ANALYSIS

FIGURE 43 MARKET SHARE ANALYSIS FOR KEY COMPANIES

TABLE 207 DATA CATALOG MARKET: DEGREE OF COMPETITION

## 13.5 MARKET EVALUATION FRAMEWORK

FIGURE 44 MARKET EVALUATION FRAMEWORK: EXPANSIONS AND CONSOLIDATIONS IN DATA CATALOG MARKET, 2020-2022

## 13.6 COMPANY EVALUATION QUADRANT

13.6.1 STARS

13.6.2 EMERGING LEADERS

13.6.3 PERVASIVE PLAYERS

13.6.4 PARTICIPANTS

FIGURE 45 DATA CATALOG MARKET: COMPANY EVALUATION QUADRANT, 2022

## 13.7 COMPETITIVE BENCHMARKING

TABLE 208 COMPANY PRODUCT FOOTPRINT

TABLE 209 COMPANY REGION FOOTPRINT

## 13.8 STARTUP/SME EVALUATION QUADRANT

13.8.1 PROGRESSIVE COMPANIES

13.8.2 RESPONSIVE COMPANIES

13.8.3 DYNAMIC COMPANIES

13.8.4 STARTING BLOCKS

FIGURE 46 DATA CATALOG MARKET, STARTUP/SME EVALUATION QUADRANT, 2022

## 13.9 COMPETITIVE BENCHMARKING OF STARTUPS/SMES

TABLE 210 DATA CATALOG MARKET: DETAILED LIST OF KEY STARTUPS/SMES, 2022

TABLE 211 DATA CATALOG MARKET: COMPETITIVE BENCHMARKING OF KEY PLAYERS [STARTUPS/SMES], 2022

## 13.10 COMPETITIVE SCENARIOS AND TRENDS

13.10.1 PRODUCT LAUNCHES

TABLE 212 SERVICE/PRODUCT LAUNCHES, 2019–2022

13.10.2 DEALS

TABLE 213 DEALS, 2019–2022

# 14 COMPANY PROFILES

## 14.1 INTRODUCTION

## 14.2 MAJOR PLAYERS

(Business Overview, Solutions, Products & Services offered, Recent Developments, MnM View)\*

#### 14.2.1 IBM

TABLE 214 IBM: BUSINESS OVERVIEW

FIGURE 47 IBM: COMPANY SNAPSHOT

TABLE 215 IBM: PRODUCT OFFERED

TABLE 216 IBM: SERVICES OFFERED

TABLE 217 IBM: DEALS

#### 14.2.2 MICROSOFT

TABLE 218 MICROSOFT: BUSINESS OVERVIEW

FIGURE 48 MICROSOFT: COMPANY SNAPSHOT

TABLE 219 MICROSOFT: PRODUCTS OFFERED

TABLE 220 MICROSOFT: DEALS

#### 14.2.3 TIBCO SOFTWARE

TABLE 221 TIBCO SOFTWARE: BUSINESS OVERVIEW

TABLE 222 TIBCO SOFTWARE: PRODUCTS OFFERED

TABLE 223 TIBCO SOFTWARE: SERVICES OFFERED

TABLE 224 TIBCO SOFTWARE: DEALS

#### 14.2.4 COLLIBRA

TABLE 225 COLLIBRA: BUSINESS OVERVIEW

TABLE 226 COLLIBRA: PRODUCTS OFFERED

TABLE 227 COLLIBRA: DEALS

#### 14.2.5 ORACLE

TABLE 228 ORACLE: BUSINESS OVERVIEW

FIGURE 49 ORACLE: COMPANY SNAPSHOT

TABLE 229 ORACLE: PRODUCTS OFFERED

TABLE 230 ORACLE: SERVICES OFFERED

TABLE 231 ORACLE: SOLUTION LAUNCHES AND ENHANCEMENTS

TABLE 232 ORACLE: DEALS

#### 14.2.6 INFORMATICA

TABLE 233 INFORMATICA: BUSINESS OVERVIEW

TABLE 234 INFORMATICA: PRODUCTS OFFERED

TABLE 235 INFORMATICA: PRODUCT LAUNCHES AND ENHANCEMENTS

TABLE 236 INFORMATICA: DEALS

#### 14.2.7 ALATION

TABLE 237 ALATION: BUSINESS OVERVIEW

TABLE 238 ALATION: PRODUCTS OFFERED

TABLE 239 ALATION: PRODUCTS LAUNCHES AND ENHANCEMENTS

TABLE 240 ALATION: DEALS

#### 14.2.8 GOOGLE

TABLE 241 GOOGLE: BUSINESS OVERVIEW



FIGURE 50 GOOGLE: COMPANY SNAPSHOT

TABLE 242 GOOGLE: PRODUCTS OFFERED

TABLE 243 GOOGLE: SOLUTION LAUNCHES AND ENHANCEMENTS

TABLE 244 GOOGLE: DEALS

#### 14.2.9 CLOUDERA

TABLE 245 CLOUDERA: BUSINESS OVERVIEW

FIGURE 51 CLOUDERA: COMPANY SNAPSHOT

TABLE 246 CLOUDERA: PRODUCTS OFFERED

TABLE 247 CLOUDERA: SOLUTION LAUNCHES AND ENHANCEMENTS

TABLE 248 CLOUDERA: DEALS

#### 14.2.10 ALTERYX

TABLE 249 ALTERYX: BUSINESS OVERVIEW

TABLE 250 ALTERYX: PRODUCTS OFFERED

TABLE 251 ALTERYX: DEALS

#### 14.2.11 TALEND

TABLE 252 TALEND: BUSINESS OVERVIEW

TABLE 253 TALEND: PRODUCTS OFFERED

TABLE 254 TALEND: SOLUTION LAUNCHES AND ENHANCEMENTS

TABLE 255 TALEND: DEALS

#### 14.2.12 ATACCAMA

TABLE 256 ATACCAMA: BUSINESS OVERVIEW

TABLE 257 ATACCAMA: PRODUCTS OFFERED

TABLE 258 ATACCAMA: SOLUTION LAUNCHES AND ENHANCEMENTS

TABLE 259 ATACCAMA: DEALS

#### 14.2.13 ZALONI

TABLE 260 ZALONI: BUSINESS OVERVIEW

TABLE 261 ZALONI: PRODUCTS OFFERED

TABLE 262 ZALONI: DEALS

\*Details on Business Overview, Solutions, Products & Services offered, Recent Developments, MnM View might not be captured in case of unlisted companies.

### 14.3 SMES/STARTUPS

#### 14.3.1 DENODO

#### 14.3.2 TABLEAU

#### 14.3.3 AWS

#### 14.3.4 CAMBRIDGE SEMANTICS

#### 14.3.5 ERWIN BY QUEST

#### 14.3.6 TAMR

#### 14.3.7 DATA.WORLD

#### 14.3.8 ALEX SOLUTIONS

- 14.3.9 OCTOPAI
- 14.3.10 IMMUTA
- 14.3.11 SOLIDATUS
- 14.3.12 ZEENEA
- 14.3.13 ATLAN
- 14.3.14 STEMMA
- 14.3.15 CASTOR

## **15 ADJACENT/RELATED MARKETS**

### **15.1 DATA GOVERNANCE MARKET – GLOBAL FORECAST TO 2025**

#### **15.1.1 MARKET DEFINITION**

#### **15.1.2 MARKET OVERVIEW**

##### 15.1.2.1 Data governance market, by application

TABLE 263 DATA GOVERNANCE MARKET, BY APPLICATION, 2014–2019 (USD MILLION)

TABLE 264 DATA GOVERNANCE MARKET, BY APPLICATION, 2019–2025 (USD MILLION)

##### 15.1.2.2 Data governance market, by component

TABLE 265 DATA GOVERNANCE MARKET, BY COMPONENT, 2014–2019 (USD MILLION)

TABLE 266 DATA GOVERNANCE MARKET, BY COMPONENT, 2019–2025 (USD MILLION)

##### 15.1.2.3 Data governance market, by deployment model

TABLE 267 DATA GOVERNANCE MARKET, BY DEPLOYMENT MODEL, 2014–2019 (USD MILLION)

TABLE 268 DATA GOVERNANCE MARKET, BY DEPLOYMENT MODEL, 2019–2025 (USD MILLION)

##### 15.1.2.4 Data governance market, by organization size

TABLE 269 DATA GOVERNANCE MARKET, BY ORGANIZATION SIZE, 2014–2019 (USD MILLION)

TABLE 270 DATA GOVERNANCE MARKET, BY ORGANIZATION SIZE, 2019–2025 (USD MILLION)

##### 15.1.2.5 Data governance market, by vertical

TABLE 271 DATA GOVERNANCE MARKET, BY VERTICAL, 2014–2019 (USD MILLION)

TABLE 272 DATA GOVERNANCE MARKET, BY VERTICAL, 2019–2025 (USD MILLION)

##### 15.1.2.6 Data governance market, by region

TABLE 273 DATA GOVERNANCE MARKET, BY REGION, 2014–2019 (USD MILLION)

TABLE 274 DATA GOVERNANCE MARKET, BY REGION, 2019–2025 (USD MILLION)

### 15.1.3 DATA DISCOVERY MARKET – GLOBAL FORECAST TO 2025

15.1.3.1 Market definition

15.1.3.2 Market overview

15.1.3.3 Data discovery market, by component

TABLE 275 DATA DISCOVERY MARKET, BY COMPONENT, 2014–2019 (USD MILLION)

TABLE 276 DATA DISCOVERY MARKET, BY COMPONENT, 2019–2025 (USD MILLION)

TABLE 277 DATA DISCOVERY MARKET, BY SERVICE, 2014–2019 (USD MILLION)

TABLE 278 DATA DISCOVERY MARKET, BY SERVICE, 2019–2025 (USD MILLION)

TABLE 279 PROFESSIONAL SERVICES: DATA DISCOVERY MARKET, BY TYPE, 2014–2019 (USD MILLION)

TABLE 280 PROFESSIONAL SERVICES: DATA DISCOVERY MARKET, BY TYPE, 2019–2025 (USD MILLION)

15.1.3.4 Data discovery market, by organization size

TABLE 281 DATA DISCOVERY MARKET, BY ORGANIZATION SIZE, 2014–2019 (USD MILLION)

TABLE 282 DATA DISCOVERY MARKET, BY ORGANIZATION SIZE, 2019–2025 (USD MILLION)

15.1.3.5 Data discovery market, by deployment mode

TABLE 283 DATA DISCOVERY MARKET, BY DEPLOYMENT MODE, 2014–2019 (USD MILLION)

TABLE 284 DATA DISCOVERY MARKET, BY DEPLOYMENT MODE, 2019–2025 (USD MILLION)

TABLE 285 CLOUD: DATA DISCOVERY MARKET, BY TYPE, 2014–2019 (USD MILLION)

TABLE 286 CLOUD: DATA DISCOVERY MARKET, BY TYPE, 2019–2025 (USD MILLION)

15.1.3.6 Data discovery market, by functionality

TABLE 287 DATA DISCOVERY MARKET, BY FUNCTIONALITY, 2014–2019 (USD MILLION)

TABLE 288 DATA DISCOVERY MARKET, BY FUNCTIONALITY, 2019–2025 (USD MILLION)

15.1.3.7 Data discovery market, by application

TABLE 289 DATA DISCOVERY MARKET, BY APPLICATION, 2014–2019 (USD MILLION)

TABLE 290 DATA DISCOVERY MARKET, BY APPLICATION, 2019–2025 (USD MILLION)

MILLION)

15.1.3.8 Data discovery market, by vertical

TABLE 291 DATA DISCOVERY MARKET, BY VERTICAL, 2014–2019 (USD MILLION)

TABLE 292 DATA DISCOVERY MARKET, BY VERTICAL, 2019–2025 (USD MILLION)

15.1.3.9 Data discovery market, by region

TABLE 293 DATA DISCOVERY MARKET, BY REGION, 2014–2019 (USD MILLION)

TABLE 294 DATA DISCOVERY MARKET, BY REGION, 2019–2025 (USD MILLION)

## **16 APPENDIX**

16.1 DISCUSSION GUIDE

16.2 KNOWLEDGESTORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL

16.3 CUSTOMIZATION OPTIONS

16.4 RELATED REPORTS

16.5 AUTHOR DETAILS

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