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Data Catalog Market by Component (Solutions, Services), Deployment Mode (Cloud, On-premises), Data Consumer (BI Tools, Enterprise Applications, Mobile and Web Applications), Organization Size, Metadata Type, Vertical & Region - Global Forecast to 2027

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Abstracts

The global data catalog market size is expected to grow from USD 0.7 billion in 2022 to USD 1.8 billion in 2027, at a Compound Annual Growth Rate (CAGR) of 22.0% during the forecast period.

Based on component, the service segment is projected to account for the highest CAGR during the forecast period

Services play an integral part in the data catalog market. The increasing demand for cloud-based services and the rising adoption of data management solutions are the key factors expected to drive the services segment. The efficient delivery of services improves system reliability and operational efficiency and saves costs. These services also enhance customer experience. The amount of data that needs to be analyzed is increasing daily due to the increasing number of data sources. In such cases, adopting data analysis tools has become essential to govern the data, its sources, and data access. Services form an integral part of data management solutions.

Based on services, the managed services segment is projected to account for the highest CAGR during the forecast period

Managed service providers deliver third-party infrastructure services that help

organizations manage their data management infrastructure. Managed services are specifically related to client experience; enterprises cannot bargain on this variable, as it helps them maintain their market position. Every technological domain requires well-delivered managed services. The services being offered must fit perfectly into the client's environment. Technical expertise, service consistency, and flexibility must be provided by vendors, regardless of the geographical location of the client. Managed service providers take care of all the software functions, while organizations are only responsible for updating and installing the business applications and configuring the company policies.

Based on deployment, cloud segment is projected to account for the highest CAGR during the forecast period.

Cloud-based data catalog solutions are gaining high traction over on-premises solutions due to the multiple benefits of the cloud deployment mode. These benefits include reduced operational costs, simple deployments, and higher scalability in terms of connected resources. Cloud-based solutions offer a robust set of transformation processes to meet business objectives. Moreover, they offer additional flexibility for business operations and real-time deployment ease to companies implementing real-time analysis. The major vendors offering cloud data catalog solutions are IBM, AWS, and TIBCO Software.

Based on data consumer, Mobile and web application is projected to account for the highest CAGR during the forecast period.

Mobile and web application development is a fast-paced ecosystem. Most mobile and web applications need to access large volumes of business data, enabling the interoperability between mobile and web-based applications with enterprise systems. Mobile and web applications use standard protocols, mobile-first libraries, and infrastructure to provide a new layer of abstraction that defines and exposes various data sources that run on different mobile and web-based platforms.

Breakdown of primaries

In-depth interviews were conducted with Chief Executive Officers (CEOs), innovation and technology directors, system integrators, and executives from various key organizations operating in the intelligent document processing market.

- By Company Type: Tier 1 – 34%, Tier 2 – 43%, and Tier 3 – 23%

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By Designation: C-level – 50%, Directors – 30%, and Others – 20%

By Region: North America – 25%, Europe – 30%, APAC – 30%, MEA – 10%, Latin America– 5%.

Some prominent players profiled in the study include IBM (US), Microsoft (US), TIBCO Software (US), Collibra (Belgium), Alation (US), Oracle (US), Google (US), Informatica (US), Alteryx (US), Zaloni (US), Cloudera (US), Talend (US), Ataccama (Canada), Quest software (Acquired Erwin), Tamr (US), Denodo (US), Tableau (US), AWS (US), Cambridge Semantics (US), Octopai (Israel), Alex Solutions (Australia), Immuta (US), Data.World (US), Solidatus (UK), Atlan (Singapore), Stemma (US), Castor (US), and Zeenea (France).

Research coverage

The market study covers the data catalog market across different segments. It aims at estimating the market size and the growth potential of this market across different segments, such as Component (Solutions and Services), Organization Size, Deployment Mode, Metadata Type, Data consumer, Vertical, and Region. The services segment is further professional services and managed services. The regional analysis of the data catalog market includes North America, Europe, APAC, the MEA, and Latin America. The study also includes an in-depth competitive analysis of the key market players, along with their company profiles, key observations related to product and business offerings, recent developments, and key market strategies.

Key benefits of buying the report

The report is expected to help the market leaders/new entrants in this market by providing them information on the closest approximations of the revenue numbers for the data catalog market and its segments. This report is also expected to help stakeholders understand the competitive landscape and gain insights to improve the position of their businesses and plan suitable go-to-market strategies. The report also aims at helping stakeholders understand the pulse of the market and provide them with information on key market drivers, restraints, challenges, and opportunities.

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