

Dairy Ingredients Market by Type (Proteins, Milk Powder, Milk Fat Concentrate, Lactose & Its Derivatives), Application (Infant Formulas, Sports Nutrition, Dairy Products and Bakery & Confectionery), Livestock, Form, and Region - Global Forecast to 2026

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Abstracts

The global dairy ingredients market is estimated to be valued at USD 63.6 billion in 2021 and is projected to reach USD 89.9 billion by 2026, recording a CAGR of 7.2%. Different properties of dairy ingredients are useful for various applications in the food & beverage industry, which is increasing their demand among manufacturers. Also, they are known to possess various nutritional characteristics, which makes them popular among consumers.

“The milk powder segment is projected to be the largest segment in the dairy ingredients market during the forecast period.”

An increase in the shift toward a healthy lifestyle has altered the food consumption habits among consumers. As a result, the demand for snacks and beverages options, which are indulging as well as nutritional, has been on the rise. Milk powder is used to provide texture, color, and flavor to food products. Milk powder provides enriched taste and texture to food products. It is used to provide mouth fill texture to food without being high on fat content.

“The bakery & confectionery segment is the dominant one regarding applications of dairy ingredient.”

Consumers are indulging in more healthy snacking habits now, which has so increased the demand for functional and fortified ingredients. Milk powder and whey concentrates find various applications in the bakery segment. They are used to provide texture and color to products. They are also used as browning agents for bread. They are used for increasing the richness of the bread and other related products. As a result of their low-fat content, they are popular among manufacturers.

“Asia Pacific is estimated to account for the largest market share.”

Currently, the Asia Pacific region is the dominating market for dairy ingredients; it is estimated to be the fastest-growing market in the coming years, as well. The high population and increase in the purchasing capacity have enabled consumers to demand functional and fortified food products. The low mortality rate and improved living standards have also enabled them to invest in health and health-related services more than before. This has increased the market for all kinds of nutritional and ready-to-eat food options.

Break-up of Primaries

By Designation: D-Level – 38%, C-Level – 35%, and Others – 27%

By Value Chain: Demand Side – 61%, Supply Side – 39%

By Region: Europe – 22%, North America – 25%, Asia Pacific – 29%, South America – 11%, RoW- 13%

Leading players profiled in this report

FrieslandCampina (The Netherlands)

Groupe Lactalis (France)

Arla Foods (Denmark)

Saputo (Canada)

Fonterra Co-operative Group (New Zealand)

Dairy Farmers of America (US)

Kerry Group (Ireland)

Ornua (Ireland)

AMCO Proteins (US)

Prolactal (Austria)

Valio (Finland)

Glanbia (Ireland)

Hoogwegt Group (The Netherlands)

Batory Foods (USA)

Ingredia SA (France)

Research Coverage

This report segments the dairy ingredients market based on type, application, livestock, form, and region. In terms of insights, this research report focuses on various levels of analyses—competitive landscape, end-use analysis, and company profiles—which together comprise and discuss the basic views on the emerging & high-growth segments of the dairy ingredients market, the high-growth regions, countries, government initiatives, market disruption, drivers, restraints, opportunities, and challenges.

Reasons to buy this report

To get a comprehensive overview of the dairy ingredients

To gain wide-ranging information about the top players in this industry, their product portfolios, and key strategies adopted by them

To gain insights about the major countries/regions, in which the dairy ingredients

market is flourishing

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16 APPENDIX

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About

The dairy ingredients market is driven by the rising popularity of protein-enriched diet foods and beverages among consumers. Age, stress, poor diet, etc. are some of the reasons responsible for chronic ailments, bloating, reduced resistance to infections, etc.; consumption of dairy ingredients enhanced products helps to alleviate these conditions. Awareness, credibility in the health claims of dairy ingredients, and safety are some of the deciding factors for the success of these ingredients in the global marketplace.

Dairy ingredients are obtained from fluid milk in the form of lactose, whey, milk powder, casein, milk protein concentrates & milk protein isolates, etc. Dairy processors are fabricating convenient tailor mixes for the various food making companies. Advancements in technical know-how such as membrane technology are being used to fractionate milk and whey to enhance their performance in food products. These ingredients are considered an important tool for food maker to create certain desirable attributes in food. They aid in providing emulsification, solubility, low viscosity, water binding, fat binding, moisture retention, texturing, etc. to foods to impart attributes.

The aging population and an increasing number of chronic diseases generate health concerns in the consumers' mind, which are major factors that push the dairy ingredients market. Consumers are shifting their eating habits from hunger satisfaction to the intake of healthy food in order to either fulfill the nutrient deficiency in the body or to prevent the deficiency of major nutrients.

European Dominance Exhibits Rapid Value Gains

Europe dominated the dairy ingredients market holding XX% share in 2013. Although saturated, the East European nations are driving the growth in the European dairy ingredients market. North America and Asia-Pacific's market share accounted for XX% and XX% respectively. Asia-Pacific is at its developing phase for dairy ingredients and its applications due to which it registers the highest estimated CAGR of XX% during the evaluation period.

Asia-Pacific: Sole Growth Frontier

The dairy ingredients market was estimated to be worth \$XX billion in 2012 and the

market value is projected to reach \$XX billion by 2018, with a CAGR of XX% from 2013 to 2018. The global dairy ingredients market is dominated by Asia-Pacific, which accounted for XX% of the total market in 2012. Europe was the second-largest region with a share of XX% and a value of \$XX billion in 2012 and it is projected to reach \$XX billion by 2018 at a CAGR of XX%. Consumption of dairy ingredients is rapidly increasing in the Asia-Pacific region as the demand for these products is high. ROW held a market share of XX% and it is projected to grow at a CAGR of XX% from 2013 to 2018.

Infant Milk Formula to Show Further Growth

Bakery & confectionery products formed the largest application market for European dairy ingredients with a volume of XX KT in 2012 and they are estimated to reach XX KT by 2018 growing at a CAGR of XX% from 2013 to 2018. Dairy products are the second-largest segment growing at the highest CAGR of XX% and it is projected to reach XX KT by 2018. Infant milk formula and convenience foods markets are growing at CAGRs of XX% and XX% from 2013 to 2018 respectively.

The European dairy ingredients market by milk powder is led by bakery & confectionery, in terms of volume consumed. The segment accounted for XX% of the total market, consuming XX KT of products in 2012 and it is projected to reach XX KT by 2018, at a CAGR of XX% from 2013 to 2018. Dairy products are estimated to grow at a CAGR of XX% from 2013 to 2018, to consume XX KT of dairy ingredients by milk powder applications by 2018.

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