

# Cybersecurity Mesh Market by Offering (Solutions, Services), Deployment Mode (Cloud, On-premises), Vertical (IT and ITeS, Healthcare, BFSI, Energy and Utilities), Organization Size (SMEs, Large Enterprises) and Region - Global Forecast to 2027

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## Abstracts

The global cybersecurity mesh market is projected to grow from an estimated USD 0.9 billion in 2023 to USD 2.6 billion by 2027, at a Compound Annual Growth Rate (CAGR) of 28.6 % from 2022 to 2027.

Some of the factors driving the market growth include perimeter becoming more fragmented and increasing cyberthreats faced by organizations. However, limited skilled expertise for deployment and usage of cybersecurity mesh solutions is expected to hinder the market growth.

SMEs segment to grow at highest CAGR during the forecast period

SMEs include firms with employee strength between 1–1,000. As SMEs adopt digital technologies, they are more exposed to the risks of cyberattacks. SMEs adopt cybersecurity mesh solutions to protect their organizations from unauthorized access, vulnerabilities, and attacks. One of the prime motives of attackers targeting SMEs is to access the customer's sensitive data, including personal and other confidential information. According to World Bank's report, SMEs Finance, SMEs play a significant role in most economies, particularly in developing countries. According to the report, 600 million jobs will be created by 2030 for the workforce across the globe. In developing countries, most formal jobs are created by SMEs. It states that 7 out of 10 jobs, in these countries, are created by SMEs. However, there are also several restraints in the functioning of SMEs, which include limited resources and budgets

possessed by the SMEs. According to the International Finance Corporation (IFC), 40% of formal small, and medium enterprises in developing countries, have an unmet financing need of USD 5.2 trillion every year. There is also a limitation on the number of employees in the SMEs. Key factors, such as budgetary constraints and lack of skilled expertise, are expected to inhibit the growth of the cybersecurity mesh market.

Cloud segment to grow at highest CAGR during forecast period

In the cloud deployment mode, a third-party service provider takes all the hosting and maintenance requirements. The organization involved in implementing and deploying solutions in the cloud utilizes the pay-as-you-use model. The cloud mode involves built-in data backups and recovery. The maintenance costs are low, and the price is for the resources and space consumed. As the data is shared with the service provider, the security offered is lesser, and the data is at a greater risk. The cloud-based deployment mode has been increasingly being used in recent years. According to the 2022 Cloud Security Report by Check Point, 35% of the respondents in the report have more than 50% of their workloads in the cloud, with 29% stating that they anticipate moving this number up to 75% of workloads in the cloud in the next 12–18 months. Cybersecurity mesh solutions have increasingly used the cloud deployment model in recent years.

Europe to grow at higher CAGR during the forecast period

Europe is one of the leading revenue generators in the cybersecurity mesh market. It has the second-largest market size after North America in the cybersecurity mesh market. The region is experiencing an increasing use of the internet as well as digitalization in the recent years. Organizations in the region are rapidly adopting advanced technology solutions for smooth functioning of business operations. Additionally, the region has a well-developed internet infrastructure and online payments system. Europe's Digital Decade: Digital Targets for 2030 is one such initiative by the government. The Digital Decade policy programme, with concrete targets and objectives for 2030, will guide Europe's digital transformation. There are also increasing cyberattacks being faced by the organizations in the region over the years. Several strict regulations and laws are implemented with regards to cybersecurity. The EU Cybersecurity Act strengthens the EU Agency for Cybersecurity and establishes a cybersecurity certification framework for products and services. The Network and Information Security Directive is the first piece of EU-wide legislation on cybersecurity and its specific aim was to achieve a high common level of cybersecurity across the Member States. The increasing cyberthreats and strict regulations implemented, have prompted organizations to adopt cybersecurity mesh solutions.

## Breakdown of Primaries

The primary sources from the supply side included various industry experts, including Chief Executive Officers (CEOs), Vice Presidents (VPs), marketing directors, technology and innovation directors, and related key executives from various key companies and organizations operating in the multi-cloud security market.

By Company Type: Tier 1: 35%, Tier 2: 45%, and Tier 3: 20%

By Designation: C-level: 40%, Managerial and Other levels: 60%

By Region: Asia Pacific: 45%, Europe: 35%, and North America: 20%

The major cybersecurity mesh market vendors include IBM (US), Palo Alto Networks (US), Check Point (Israel), Zscaler (US), Fortinet (US), GCA Technology (US), Forcepoint (US), SonicWall (US), Ivanti (US), Cato Networks (Israel), Aryaka Networks (US), SailPoint (US), appNovi (US), Appgate (US), Mesh Security (Israel), Primeter 81 (Israel), Naoris Protocol (Portugal), and Exium (US).

## Research Coverage

The report segments the cybersecurity mesh market and forecasts its size, by offering (solutions, services), deployment mode (cloud, on-premises), organization size (large enterprises, SMEs), verticals (IT & ITeS, BFSI, healthcare, energy and utilities, and other verticals) and region (North America, Europe, Asia Pacific, Middle East and Africa, and Latin America).

The study also includes an in-depth competitive analysis of the key players in the market, along with their company profiles, key observations related to product and business offerings, recent developments, and key market strategies.

## Key Benefits of Buying Report

The report is expected to help the leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall cybersecurity mesh market and sub-segments. It will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable

go-to-market strategies. The report will also help stakeholders understand the pulse of the market and will provide them with information on key market drivers, restraints, challenges, and opportunities.

## Contents

### 1 INTRODUCTION

#### 1.1 STUDY OBJECTIVES

#### 1.2 MARKET DEFINITION

##### 1.2.1 INCLUSIONS AND EXCLUSIONS

#### 1.3 MARKET SCOPE

##### 1.3.1 MARKET SEGMENTATION

#### 1.4 YEARS CONSIDERED

#### 1.5 CURRENCY CONSIDERED

#### TABLE 1 USD EXCHANGE RATES, 2022

#### 1.6 STAKEHOLDERS

### 2 RESEARCH METHODOLOGY

#### 2.1 RESEARCH DATA

#### FIGURE 1 CYBERSECURITY MESH MARKET: RESEARCH DESIGN

##### 2.1.1 SECONDARY DATA

##### 2.1.2 PRIMARY DATA

###### 2.1.2.1 Breakup of primary profiles

###### 2.1.2.2 Key industry insights

#### 2.2 DATA TRIANGULATION

#### FIGURE 2 CYBERSECURITY MESH MARKET: DATA TRIANGULATION

#### 2.3 MARKET SIZE ESTIMATION

##### 2.3.1 TOP-DOWN APPROACH

##### 2.3.2 BOTTOM-UP APPROACH

#### FIGURE 3 MARKET SIZE ESTIMATION METHODOLOGY—APPROACH 1 (SUPPLY SIDE): REVENUE FROM SOFTWARE/SERVICES OF CYBERSECURITY MESH VENDORS

#### FIGURE 4 MARKET SIZE ESTIMATION METHODOLOGY: APPROACH 1 (SUPPLY SIDE) ANALYSIS

#### FIGURE 5 CYBERSECURITY MESH MARKET ESTIMATION APPROACH: RESEARCH FLOW

#### FIGURE 6 MARKET SIZE ESTIMATION METHODOLOGY: APPROACH 2, BOTTOM-UP (DEMAND SIDE): PRODUCTS/SOLUTIONS/SERVICES

#### 2.4 MARKET FORECAST

#### TABLE 2 FACTOR ANALYSIS

#### 2.5 COMPANY QUADRANT EVALUATION METHODOLOGY

FIGURE 7 COMPANY QUADRANT EVALUATION: CRITERIA WEIGHTAGE  
2.6 QUADRANT EVALUATION METHODOLOGY FOR STARTUPS  
FIGURE 8 QUADRANT EVALUATION FOR STARTUPS: CRITERIA WEIGHTAGE  
2.7 ASSUMPTIONS  
TABLE 3 CYBERSECURITY MESH MARKET: ASSUMPTIONS  
2.8 LIMITATIONS  
TABLE 4 CYBERSECURITY MESH MARKET: LIMITATIONS

### **3 EXECUTIVE SUMMARY**

FIGURE 9 GLOBAL CYBERSECURITY MESH MARKET TO WITNESS SIGNIFICANT GROWTH DURING FORECAST PERIOD  
FIGURE 10 CYBERSECURITY MESH MARKET: SEGMENTS SNAPSHOT  
FIGURE 11 CYBERSECURITY MESH MARKET: REGIONAL SNAPSHOT

### **4 PREMIUM INSIGHTS**

4.1 ATTRACTIVE OPPORTUNITIES FOR KEY PLAYERS IN MARKET  
FIGURE 12 INCREASING ADOPTION OF MULTI-CLOUD BY ORGANIZATIONS AND INCREASING CYBER BREACHING CASES TO DRIVE CYBERSECURITY MESH MARKET GROWTH  
4.2 CYBERSECURITY MESH MARKET, BY OFFERING, 2023–2027  
FIGURE 13 SOLUTIONS SEGMENT TO HOLD LARGER MARKET SIZE DURING FORECAST PERIOD  
4.3 CYBERSECURITY MESH MARKET, BY DEPLOYMENT MODE, 2023–2027  
FIGURE 14 CLOUD DEPLOYMENT SEGMENT TO HOLD LARGER MARKET SIZE DURING FORECAST PERIOD  
4.4 CYBERSECURITY MESH MARKET, BY ORGANIZATION SIZE, 2023–2027  
FIGURE 15 LARGE ENTERPRISES SEGMENT TO HOLD LARGER MARKET SIZE DURING FORECAST PERIOD  
4.5 CYBERSECURITY MESH MARKET, BY VERTICAL, 2023–2027  
FIGURE 16 IT AND ITES VERTICAL TO HOLD LARGEST MARKET SIZE DURING FORECAST PERIOD  
4.6 MARKET INVESTMENT SCENARIO  
FIGURE 17 EUROPE TO EMERGE AS FRUITFUL MARKET FOR INVESTMENTS IN NEXT FIVE YEARS

### **5 MARKET OVERVIEW AND INDUSTRY TRENDS**

## 5.1 INTRODUCTION

## 5.2 MARKET DYNAMICS

### FIGURE 18 CYBERSECURITY MESH MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES

#### 5.2.1 DRIVERS

5.2.1.1 Perimeter becoming fragmented

5.2.1.2 Increasing cyberattacks faced by organizations

#### 5.2.2 RESTRAINTS

5.2.2.1 Limited skilled expertise in deployment and usage of cybersecurity mesh solutions

#### 5.2.3 OPPORTUNITIES

5.2.3.1 Requirement by organizations for consolidated cybersecurity solution

5.2.3.2 Growing adoption of multi-cloud strategy

#### 5.2.4 CHALLENGES

5.2.4.1 Managing evolving cyber threats

5.2.4.2 Financial constraints among SMEs and startups

## 5.3 ECOSYSTEM ANALYSIS

### FIGURE 19 CYBERSECURITY MESH MARKET: ECOSYSTEM

### TABLE 5 CYBERSECURITY MESH MARKET: ECOSYSTEM

## 5.4 TECHNOLOGY ANALYSIS

5.4.1 AI/ML

5.4.2 IOT

5.4.3 BIG DATA ANALYTICS

5.4.4 BLOCKCHAIN

5.4.5 ZERO TRUST SECURITY

## 5.5 REGULATORY IMPLICATIONS

5.5.1 GENERAL DATA PROTECTION REGULATION

5.5.2 HEALTH INSURANCE PORTABILITY AND ACCOUNTABILITY ACT

5.5.3 PAYMENT CARD INDUSTRY DATA SECURITY STANDARD

5.5.4 INTERNATIONAL ORGANIZATION FOR STANDARDIZATION STANDARD 27001

5.5.5 CALIFORNIA CONSUMER PRIVACY ACT

5.5.6 PERSONAL INFORMATION PROTECTION AND ELECTRONIC DOCUMENTS ACT

5.5.7 GRAMM-LEACH-BLILEY ACT

5.5.8 FEDERAL INFORMATION SECURITY MODERNIZATION ACT 2014

5.5.9 SARBANES-OXLEY ACT

5.5.10 STOP HACKS AND IMPROVE ELECTRONIC DATA SECURITY ACT

5.5.11 REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER

## ORGANIZATIONS

### TABLE 6 LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

#### 5.6 PATENT ANALYSIS

##### FIGURE 20 CYBERSECURITY MESH MARKET: PATENT ANALYSIS

#### 5.7 USE CASES

5.7.1 USE CASE 1: CSK IMPROVES NETWORK VISIBILITY AND MANAGEMENT BY CONSOLIDATING ON FORTINET SECURITY FABRIC SOLUTION

5.7.2 USE CASE 2: EUROWIND PROTECTS CRITICAL ENERGY INFRASTRUCTURE FROM GEN V CYBERATTACKS WITH CHECK POINT'S INFINITY TOTAL PROTECTION

5.7.3 USE CASE 3: PERKINELMER STOPS ADVANCED THREATS IN ITS TRACKS WITH PROOFPOINT

5.7.4 USE CASE 4: FORTIDECEPTOR DELIVERS BREACH PROTECTION FOR CRITICAL HEALTHCARE SERVICES

5.7.5 USE CASE 5: INVENTEC DEPLOYED HIGHLY SCALABLE, PROACTIVE DEFENSES WITH CHECK POINT

#### 5.8 PRICING ANALYSIS

#### 5.9 SUPPLY CHAIN ANALYSIS

##### FIGURE 21 SUPPLY CHAIN ANALYSIS: CYBERSECURITY MESH MARKET

5.9.1 CYBERSECURITY MESH SOLUTION AND SERVICE PROVIDERS

5.9.2 PLANNING AND DESIGN

5.9.3 INFRASTRUCTURE DEPLOYMENT

5.9.4 SYSTEM INTEGRATORS

5.9.5 SALES AND DISTRIBUTION

5.9.6 END USERS

#### 5.10 PORTER'S FIVE FORCES MODEL ANALYSIS

##### FIGURE 22 CYBERSECURITY MESH MARKET: PORTER'S FIVE FORCE ANALYSIS

##### TABLE 7 CYBERSECURITY MESH MARKET: IMPACT OF PORTER'S FIVE FORCES

5.10.1 THREAT OF NEW ENTRANTS

5.10.2 THREAT OF SUBSTITUTES

5.10.3 BARGAINING POWER OF SUPPLIERS

5.10.4 BARGAINING POWER OF BUYERS

5.10.5 RIVALRY AMONG EXISTING COMPETITORS

#### 5.11 TRENDS AND DISRUPTIONS IMPACTING CUSTOMERS

##### FIGURE 23 CYBERSECURITY MESH MARKET: TRENDS AND DISRUPTIONS IMPACTING CUSTOMERS

#### 5.12 KEY STAKEHOLDERS AND BUYING CRITERIA

##### FIGURE 24 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS (%)



TABLE 8 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS (%)

5.13 KEY CONFERENCES AND EVENTS IN 2022–2023

TABLE 9 CYBERSECURITY MESH MARKET: LIST OF CONFERENCES AND EVENTS

## **6 CYBERSECURITY MESH MARKET, BY LAYER**

6.1 INTRODUCTION

6.2 SECURITY ANALYTICS AND INTELLIGENCE

6.2.1 ENABLES COLLECTION AND ANALYSIS OF DATA

6.3 DISTRIBUTED IDENTITY FABRIC

6.3.1 ALLOWS EFFICIENT MANAGEMENT OF IDENTITIES

6.4 CONSOLIDATED POLICY AND POSTURE MANAGEMENT

6.4.1 ENABLES ENFORCING SECURITY POLICIES

6.5 CONSOLIDATED DASHBOARDS

6.5.1 PROVIDES HOLISTIC VIEW OF SECURITY INFRASTRUCTURE

## **7 CYBERSECURITY MESH MARKET, BY OFFERING**

7.1 INTRODUCTION

FIGURE 25 SOLUTIONS SEGMENT TO GROW AT HIGHER CAGR DURING FORECAST PERIOD

TABLE 10 CYBERSECURITY MESH MARKET, BY OFFERING, 2022–2027 (USD MILLION)

7.2 SOLUTIONS

7.2.1 DEPLOYED BY ORGANIZATIONS TO MITIGATE CYBER THREATS

7.2.2 SOLUTIONS: CYBERSECURITY MESH MARKET DRIVERS

TABLE 11 SOLUTIONS: CYBERSECURITY MESH MARKET, BY REGION, 2022–2027 (USD MILLION)

7.3 SERVICES

7.3.1 ENABLES IMPLEMENTATION OF CYBERSECURITY MESH SOLUTIONS

7.3.2 SERVICES: CYBERSECURITY MESH MARKET DRIVERS

TABLE 12 SERVICES: CYBERSECURITY MESH MARKET, BY REGION, 2022–2027 (USD MILLION)

## **8 CYBERSECURITY MESH MARKET, BY DEPLOYMENT MODE**

8.1 INTRODUCTION

FIGURE 26 CLOUD SEGMENT TO REGISTER HIGHER CAGR DURING FORECAST

## PERIOD

TABLE 13 CYBERSECURITY MESH MARKET, BY DEPLOYMENT MODE, 2022–2027  
(USD MILLION)

### 8.2 CLOUD

8.2.1 LOW MAINTENANCE COSTS AND INCREASED SCALABILITY

8.2.2 CLOUD: CYBERSECURITY MESH MARKET DRIVERS

TABLE 14 CLOUD: CYBERSECURITY MESH MARKET, BY REGION, 2022–2027  
(USD MILLION)

### 8.3 ON-PREMISES

8.3.1 INCREASED SECURITY IN DEPLOYMENT OF SOLUTIONS

8.3.2 ON-PREMISES: CYBERSECURITY MESH MARKET DRIVERS

TABLE 15 ON-PREMISES: CYBERSECURITY MESH MARKET, BY REGION,  
2022–2027 (USD MILLION)

## 9 CYBERSECURITY MESH MARKET, BY ORGANIZATION SIZE

### 9.1 INTRODUCTION

FIGURE 27 SMES SEGMENT TO REGISTER HIGHER CAGR DURING FORECAST  
PERIOD

TABLE 16 CYBERSECURITY MESH MARKET, BY ORGANIZATION SIZE, 2022–2027  
(USD MILLION)

### 9.2 LARGE ENTERPRISES

9.2.1 INCREASING CYBER THREATS REPORTED

9.2.2 LARGE ENTERPRISES: CYBERSECURITY MESH MARKET DRIVERS

TABLE 17 LARGE ENTERPRISES: CYBERSECURITY MESH MARKET, BY REGION,  
2022–2027 (USD MILLION)

### 9.3 SMES

9.3.1 SURGE IN CYBERCRIMES REPORTED

9.3.2 SMES: CYBERSECURITY MESH MARKET DRIVERS

TABLE 18 SMES: CYBERSECURITY MESH MARKET, BY REGION, 2022–2027 (USD  
MILLION)

## 10 CYBERSECURITY MESH MARKET, BY VERTICAL

### 10.1 INTRODUCTION

FIGURE 28 BFSI VERTICAL TO REGISTER HIGHEST CAGR DURING FORECAST  
PERIOD

TABLE 19 CYBERSECURITY MESH MARKET, BY VERTICAL, 2022–2027 (USD  
MILLION)

## 10.2 IT AND ITES

### 10.2.1 ENHANCING SECURITY POSTURE OF ORGANIZATIONS

### 10.2.2 IT AND ITES: CYBERSECURITY MESH MARKET DRIVERS

TABLE 20 IT AND ITES: CYBERSECURITY MESH MARKET, BY REGION, 2022–2027 (USD MILLION)

## 10.3 BFSI

### 10.3.1 COMPLIANCE WITH REGULATIONS

### 10.3.2 BFSI: CYBERSECURITY MESH MARKET DRIVERS

TABLE 21 BFSI: CYBERSECURITY MESH MARKET, BY REGION, 2022–2027 (USD MILLION)

## 10.4 HEALTHCARE

### 10.4.1 STRICT REGULATIONS IMPLEMENTED

### 10.4.2 HEALTHCARE: CYBERSECURITY MESH MARKET DRIVERS

TABLE 22 HEALTHCARE: MULTI-CLOUD SECURITY MARKET, BY REGION, 2022–2027 (USD MILLION)

## 10.5 ENERGY AND UTILITIES

### 10.5.1 INCREASING ADOPTION OF DIGITAL TECHNOLOGIES

TABLE 23 ENERGY AND UTILITIES: MULTI-CLOUD SECURITY MARKET, BY REGION, 2022–2027 (USD MILLION)

## 10.6 OTHER VERTICALS

10.6.1 INCREASING CYBERCRIMES REPORTED AND REGULATIONS IMPLEMENTED

## 11 CYBERSECURITY MESH MARKET, BY REGION

### 11.1 INTRODUCTION

FIGURE 29 EUROPE TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD

TABLE 24 CYBERSECURITY MESH MARKET, BY REGION, 2022–2027 (USD MILLION)

### 11.2 NORTH AMERICA

#### 11.2.1 NORTH AMERICA: MARKET DRIVERS

#### 11.2.2 NORTH AMERICA: REGULATORY LANDSCAPE

FIGURE 30 NORTH AMERICA: MARKET SNAPSHOT

TABLE 25 NORTH AMERICA: CYBERSECURITY MESH MARKET, BY OFFERING, 2022–2027 (USD MILLION)

TABLE 26 NORTH AMERICA: CYBERSECURITY MESH MARKET, BY DEPLOYMENT MODE, 2022–2027 (USD MILLION)

TABLE 27 NORTH AMERICA: CYBERSECURITY MESH MARKET, BY ORGANIZATION SIZE, 2022–2027 (USD MILLION)

TABLE 28 NORTH AMERICA: CYBERSECURITY MESH MARKET, BY VERTICAL, 2022–2027 (USD MILLION)

TABLE 29 NORTH AMERICA: CYBERSECURITY MESH MARKET, BY COUNTRY, 2022–2027 (USD MILLION)

### 11.2.3 US

11.2.3.1 Large number of cybersecurity mesh vendors and strict regulations implemented

TABLE 30 US: CYBERSECURITY MESH MARKET, BY OFFERING, 2022–2027 (USD MILLION)

TABLE 31 US: CYBERSECURITY MESH MARKET, BY DEPLOYMENT MODE, 2022–2027 (USD MILLION)

TABLE 32 US: CYBERSECURITY MESH MARKET, BY ORGANIZATION SIZE, 2022–2027 (USD MILLION)

TABLE 33 US: CYBERSECURITY MESH MARKET, BY VERTICAL, 2022–2027 (USD MILLION)

### 11.2.4 CANADA

11.2.4.1 Increasing initiatives by government

TABLE 34 CANADA: CYBERSECURITY MESH MARKET, BY OFFERING, 2022–2027 (USD MILLION)

TABLE 35 CANADA: CYBERSECURITY MESH MARKET, BY DEPLOYMENT MODE, 2022–2027 (USD MILLION)

TABLE 36 CANADA: CYBERSECURITY MESH MARKET, BY ORGANIZATION SIZE, 2022–2027 (USD MILLION)

TABLE 37 CANADA: CYBERSECURITY MESH MARKET, BY VERTICAL, 2022–2027 (USD MILLION)

## 11.3 EUROPE

11.3.1 EUROPE: MARKET DRIVERS

11.3.2 EUROPE: REGULATORY LANDSCAPE

FIGURE 31 EUROPE: MARKET SNAPSHOT

TABLE 38 EUROPE: CYBERSECURITY MESH MARKET, BY OFFERING, 2022–2027 (USD MILLION)

TABLE 39 EUROPE: CYBERSECURITY MESH MARKET, BY DEPLOYMENT MODE, 2022–2027 (USD MILLION)

TABLE 40 EUROPE: CYBERSECURITY MESH MARKET, BY ORGANIZATION SIZE, 2022–2027 (USD MILLION)

TABLE 41 EUROPE: CYBERSECURITY MESH MARKET, BY VERTICAL, 2022–2027 (USD MILLION)

TABLE 42 EUROPE: CYBERSECURITY MESH MARKET, BY COUNTRY, 2022–2027 (USD MILLION)

### 11.3.3 UK

#### 11.3.3.1 Several cybersecurity initiatives by government

TABLE 43 UK: CYBERSECURITY MESH MARKET, BY OFFERING, 2022–2027 (USD MILLION)

TABLE 44 UK: CYBERSECURITY MESH MARKET, BY DEPLOYMENT MODE, 2022–2027 (USD MILLION)

TABLE 45 UK: CYBERSECURITY MESH MARKET, BY ORGANIZATION SIZE, 2022–2027 (USD MILLION)

TABLE 46 UK: CYBERSECURITY MESH MARKET, BY VERTICAL, 2022–2027 (USD MILLION)

### 11.3.4 GERMANY

#### 11.3.4.1 Increasing cyberattacks faced by organizations

TABLE 47 GERMANY: CYBERSECURITY MESH MARKET, BY OFFERING, 2022–2027 (USD MILLION)

TABLE 48 GERMANY: CYBERSECURITY MESH MARKET, BY DEPLOYMENT MODE, 2022–2027 (USD MILLION)

TABLE 49 GERMANY: CYBERSECURITY MESH MARKET, BY ORGANIZATION SIZE, 2022–2027 (USD MILLION)

TABLE 50 GERMANY: CYBERSECURITY MESH MARKET, BY VERTICAL, 2022–2027 (USD MILLION)

### 11.3.5 FRANCE

#### 11.3.5.1 Rising cybercrimes witnessed

TABLE 51 FRANCE: CYBERSECURITY MESH MARKET, BY OFFERING, 2022–2027 (USD MILLION)

TABLE 52 FRANCE: CYBERSECURITY MESH MARKET, BY DEPLOYMENT MODE, 2022–2027 (USD MILLION)

TABLE 53 FRANCE: CYBERSECURITY MESH MARKET, BY ORGANIZATION SIZE, 2022–2027 (USD MILLION)

TABLE 54 FRANCE: CYBERSECURITY MESH MARKET, BY VERTICAL, 2022–2027 (USD MILLION)

### 11.3.6 REST OF EUROPE

TABLE 55 REST OF EUROPE: CYBERSECURITY MESH MARKET, BY OFFERING, 2022–2027 (USD MILLION)

TABLE 56 REST OF EUROPE: CYBERSECURITY MESH MARKET, BY DEPLOYMENT MODE, 2022–2027 (USD MILLION)

TABLE 57 REST OF EUROPE: CYBERSECURITY MESH MARKET, BY ORGANIZATION SIZE, 2022–2027 (USD MILLION)

TABLE 58 REST OF EUROPE: CYBERSECURITY MESH MARKET, BY VERTICAL, 2022–2027 (USD MILLION)

## 11.4 ASIA PACIFIC

### 11.4.1 ASIA PACIFIC: MARKET DRIVERS

### 11.4.2 ASIA PACIFIC: REGULATORY LANDSCAPE

TABLE 59 ASIA PACIFIC: CYBERSECURITY MESH MARKET, BY OFFERING, 2022–2027 (USD MILLION)

TABLE 60 ASIA PACIFIC: CYBERSECURITY MESH MARKET, BY DEPLOYMENT MODE, 2022–2027 (USD MILLION)

TABLE 61 ASIA PACIFIC: CYBERSECURITY MESH MARKET, BY ORGANIZATION SIZE, 2022–2027 (USD MILLION)

TABLE 62 ASIA PACIFIC: CYBERSECURITY MESH MARKET, BY VERTICAL, 2022–2027 (USD MILLION)

TABLE 63 ASIA PACIFIC: CYBERSECURITY MESH MARKET, BY COUNTRY, 2022–2027 (USD MILLION)

### 11.4.3 CHINA

#### 11.4.3.1 Growth in digitalization

TABLE 64 CHINA: CYBERSECURITY MESH MARKET, BY OFFERING, 2022–2027 (USD MILLION)

TABLE 65 CHINA: CYBERSECURITY MESH MARKET, BY DEPLOYMENT MODE, 2022–2027 (USD MILLION)

TABLE 66 CHINA: CYBERSECURITY MESH MARKET, BY ORGANIZATION SIZE, 2022–2027 (USD MILLION)

TABLE 67 CHINA: CYBERSECURITY MESH MARKET, BY VERTICAL, 2022–2027 (USD MILLION)

### 11.4.4 JAPAN

#### 11.4.4.1 Digital transformation initiatives by government

TABLE 68 JAPAN: CYBERSECURITY MESH MARKET, BY OFFERING, 2022–2027 (USD MILLION)

TABLE 69 JAPAN: CYBERSECURITY MESH MARKET, BY DEPLOYMENT MODE, 2022–2027 (USD MILLION)

TABLE 70 JAPAN: CYBERSECURITY MESH MARKET, BY ORGANIZATION SIZE, 2022–2027 (USD MILLION)

TABLE 71 JAPAN: CYBERSECURITY MESH MARKET, BY VERTICAL, 2022–2027 (USD MILLION)

### 11.4.5 INDIA

#### 11.4.5.1 Growing adoption of digital technologies by SMEs

TABLE 72 INDIA: CYBERSECURITY MESH MARKET, BY OFFERING, 2022–2027 (USD MILLION)

TABLE 73 INDIA: CYBERSECURITY MESH MARKET, BY DEPLOYMENT MODE, 2022–2027 (USD MILLION)

TABLE 74 INDIA: CYBERSECURITY MESH MARKET, BY ORGANIZATION SIZE, 2022–2027 (USD MILLION)

TABLE 75 INDIA: CYBERSECURITY MESH MARKET, BY VERTICAL, 2022–2027 (USD MILLION)

#### 11.4.6 REST OF ASIA PACIFIC

TABLE 76 REST OF ASIA PACIFIC: CYBERSECURITY MESH MARKET, BY OFFERING, 2022–2027 (USD MILLION)

TABLE 77 REST OF ASIA PACIFIC: CYBERSECURITY MESH MARKET, BY DEPLOYMENT MODE, 2022–2027 (USD MILLION)

TABLE 78 REST OF ASIA PACIFIC: CYBERSECURITY MESH MARKET, BY ORGANIZATION SIZE, 2022–2027 (USD MILLION)

TABLE 79 REST OF ASIA PACIFIC: CYBERSECURITY MESH MARKET, BY VERTICAL, 2022–2027 (USD MILLION)

#### 11.5 REST OF THE WORLD

TABLE 80 REST OF THE WORLD: CYBERSECURITY MESH MARKET, BY OFFERING, 2022–2027 (USD MILLION)

TABLE 81 REST OF THE WORLD: CYBERSECURITY MESH MARKET, BY DEPLOYMENT MODE, 2022–2027 (USD MILLION)

TABLE 82 REST OF THE WORLD: CYBERSECURITY MESH MARKET, BY ORGANIZATION SIZE, 2022–2027 (USD MILLION)

TABLE 83 REST OF THE WORLD: CYBERSECURITY MESH MARKET, BY VERTICAL, 2022–2027 (USD MILLION)

TABLE 84 REST OF THE WORLD: CYBERSECURITY MESH MARKET, BY REGION, 2022–2027 (USD MILLION)

##### 11.5.1 MIDDLE EAST AND AFRICA

11.5.1.1 Middle East and Africa market drivers

11.5.1.2 Middle East and Africa: Regulatory landscape

11.5.1.3 Middle East

11.5.1.3.1 Growing digital initiatives by government

11.5.1.4 Africa

11.5.1.4.1 Regulations implemented related to cybersecurity

##### 11.5.2 LATIN AMERICA

11.5.2.1 Latin America market drivers

11.5.2.2 Latin America: Regulatory landscape

11.5.2.3 Brazil

11.5.2.3.1 Increasing cyberattacks

11.5.2.4 Mexico

11.5.2.4.1 Investment in digitalization initiatives

11.5.2.5 Rest of Latin America

## **12 COMPETITIVE LANDSCAPE**

### 12.1 OVERVIEW

#### 12.2 CYBERSECURITY MESH MARKET: RANKING OF KEY PLAYERS

##### FIGURE 32 RANKINGS OF KEY PLAYERS

#### 12.3 COMPANY EVALUATION QUADRANT

##### 12.3.1 STARS

##### 12.3.2 EMERGING LEADERS

##### 12.3.3 PERVASIVE PLAYERS

##### 12.3.4 PARTICIPANTS

#### FIGURE 33 CYBERSECURITY MESH MARKET: KEY COMPANY EVALUATION QUADRANT (2022)

##### 12.3.5 COMPETITIVE BENCHMARKING FOR KEY PLAYERS

#### FIGURE 34 PRODUCT FOOTPRINT OF KEY COMPANIES

#### 12.4 STARTUP/SME EVALUATION QUADRANT

##### 12.4.1 PROGRESSIVE COMPANIES

##### 12.4.2 RESPONSIVE COMPANIES

##### 12.4.3 DYNAMIC COMPANIES

##### 12.4.4 STARTING BLOCKS

#### FIGURE 35 CYBERSECURITY MESH MARKET: STARTUP EVALUATION QUADRANT (2022)

##### 12.4.5 COMPETITIVE BENCHMARKING FOR STARTUPS

#### TABLE 85 LIST OF STARTUPS/SMES AND FUNDING

#### TABLE 86 REGIONAL FOOTPRINT OF STARTUPS/SMES

#### 12.5 COMPETITIVE SCENARIO AND TRENDS

##### 12.5.1 PRODUCT LAUNCHES & ENHANCEMENTS

#### TABLE 87 CYBERSECURITY MESH MARKET: PRODUCT LAUNCHES & ENHANCEMENTS, 2022– JANUARY 2023

##### 12.5.2 DEALS

#### TABLE 88 CYBERSECURITY MESH MARKET: DEALS, 2022–JANUARY 2023

## **13 COMPANY PROFILES**

### 13.1 KEY PLAYERS

#### 13.1.1 IBM

(Business Overview, Products/Solutions/Services offered, Recent Developments, MnM View)\*

#### TABLE 89 IBM: BUSINESS OVERVIEW



FIGURE 36 IBM: COMPANY SNAPSHOT

TABLE 90 IBM: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 91 IBM: PRODUCT LAUNCHES AND ENHANCEMENTS

#### 13.1.2 PALO ALTO NETWORKS

TABLE 92 PALO ALTO NETWORKS: BUSINESS OVERVIEW

FIGURE 37 PALO ALTO NETWORKS: COMPANY SNAPSHOT

TABLE 93 PALO ALTO NETWORKS: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 94 PALO ALTO NETWORKS: PRODUCT LAUNCHES AND ENHANCEMENTS

TABLE 95 PALO ALTO NETWORKS: DEALS

#### 13.1.3 CHECK POINT

TABLE 96 CHECK POINT: BUSINESS OVERVIEW

FIGURE 38 CHECK POINT: COMPANY SNAPSHOT

TABLE 97 CHECK POINT: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 98 CHECK POINT: PRODUCT LAUNCHES AND ENHANCEMENTS

TABLE 99 CHECK POINT: DEALS

#### 13.1.4 ZSCALER

TABLE 100 ZSCALER: BUSINESS OVERVIEW

FIGURE 39 ZSCALER: COMPANY SNAPSHOT

TABLE 101 ZSCALER: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 102 ZSCALER: PRODUCT LAUNCHES AND ENHANCEMENTS

TABLE 103 ZSCALER: DEALS

#### 13.1.5 FORTINET

TABLE 104 FORTINET: BUSINESS OVERVIEW

FIGURE 40 FORTINET: COMPANY SNAPSHOT

TABLE 105 FORTINET: PRODUCTS/SOLUTIONS/SERVICES OFFERED

#### 13.1.6 GCA TECHNOLOGY

TABLE 106 GCA TECHNOLOGY: BUSINESS OVERVIEW

TABLE 107 GCA TECHNOLOGY: PRODUCTS/SOLUTIONS/SERVICES OFFERED

#### 13.1.7 FORCEPOINT

TABLE 108 FORCEPOINT: BUSINESS OVERVIEW

TABLE 109 FORCEPOINT: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 110 FORCEPOINT: PRODUCT LAUNCHES AND ENHANCEMENTS

#### 13.1.8 SONICWALL

TABLE 111 SONICWALL: BUSINESS OVERVIEW

TABLE 112 SONICWALL: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 113 SONICWALL: PRODUCT LAUNCHES AND ENHANCEMENTS

#### 13.1.9 IVANTI

TABLE 114 IVANTI: BUSINESS OVERVIEW

TABLE 115 IVANTI: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 116 IVANTI: PRODUCT LAUNCHES AND ENHANCEMENTS

TABLE 117 IVANTI: DEALS

13.1.10 CATO NETWORKS

TABLE 118 CATO NETWORKS: BUSINESS OVERVIEW

TABLE 119 CATO NETWORKS: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 120 CATO NETWORKS: DEALS

13.1.11 ARYAKA NETWORKS

TABLE 121 ARYAKA NETWORKS: BUSINESS OVERVIEW

TABLE 122 ARYAKA NETWORKS: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 123 ARYAKA NETWORKS: DEALS

13.1.12 SAILPOINT

TABLE 124 SAILPOINT: BUSINESS OVERVIEW

TABLE 125 SAILPOINT: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 126 SAILPOINT: DEALS

13.2 OTHER PLAYERS

13.2.1 APPNOVI

13.2.2 APPGATE

13.2.3 MESH SECURITY

13.2.4 PERIMETER 81

13.2.5 NAORIS PROTOCOL

13.2.6 EXIUM

(Business Overview, Products/Solutions/Services offered, Recent Developments, MnM View)\*

## 14 APPENDIX

14.1 ADJACENT MARKETS

TABLE 127 ADJACENT MARKETS AND FORECAST

14.2 LIMITATIONS

14.2.1 ZERO TRUST SECURITY MARKET

TABLE 128 ZERO TRUST SECURITY MARKET SIZE AND GROWTH, 2016–2021  
(USD MILLION)

TABLE 129 ZERO TRUST SECURITY MARKET SIZE AND GROWTH, 2022–2027  
(USD MILLION)

TABLE 130 ZERO TRUST SECURITY MARKET, BY SOLUTION TYPE, 2016–2021  
(USD MILLION)

TABLE 131 ZERO TRUST SECURITY MARKET, BY SOLUTION TYPE, 2022–2027  
(USD MILLION)

TABLE 132 ZERO TRUST SECURITY MARKET, BY DEPLOYMENT MODE, 2016–2021 (USD MILLION)

TABLE 133 ZERO TRUST SECURITY MARKET, BY DEPLOYMENT MODE, 2022–2027 (USD MILLION)

TABLE 134 ZERO TRUST SECURITY MARKET, BY ORGANIZATION SIZE, 2016–2021 (USD MILLION)

TABLE 135 ZERO TRUST SECURITY MARKET, BY ORGANIZATION SIZE, 2022–2027 (USD MILLION)

TABLE 136 ZERO TRUST SECURITY MARKET, BY VERTICAL, 2016–2021 (USD MILLION)

TABLE 137 ZERO TRUST SECURITY MARKET, BY VERTICAL, 2022–2027 (USD MILLION)

TABLE 138 ZERO TRUST SECURITY MARKET, BY REGION, 2016–2021 (USD MILLION)

TABLE 139 ZERO TRUST SECURITY MARKET, BY REGION, 2022–2027 (USD MILLION)

#### 14.2.2 SECURE ACCESS SERVICE EDGE MARKET

TABLE 140 SECURE ACCESS SERVICE EDGE MARKET, BY OFFERING, 2016–2020 (USD MILLION)

TABLE 141 SECURE ACCESS SERVICE EDGE MARKET, BY OFFERING 2021–2026 (USD MILLION)

TABLE 142 SECURE ACCESS SERVICE EDGE MARKET, BY ORGANIZATION SIZE, 2016–2020 (USD MILLION)

TABLE 143 SECURE ACCESS SERVICE EDGE MARKET, BY ORGANIZATION SIZE, 2021–2026 (USD MILLION)

TABLE 144 SECURE ACCESS SERVICE EDGE MARKET, BY VERTICAL, 2016–2020 (USD MILLION)

TABLE 145 SECURE ACCESS SERVICE EDGE MARKET, BY VERTICAL, 2021–2026 (USD MILLION)

TABLE 146 SECURE ACCESS SERVICE EDGE MARKET, BY REGION, 2016–2020 (USD MILLION)

TABLE 147 SECURE ACCESS SERVICE EDGE MARKET, BY REGION, 2021–2026 (USD MILLION)

#### 14.2.3 DECENTRALIZED IDENTITY MARKET

TABLE 148 DECENTRALIZED IDENTITY MARKET SIZE AND GROWTH, 2019–2026 (USD MILLION, Y-O-Y %)

TABLE 149 DECENTRALIZED IDENTITY MARKET, BY IDENTITY TYPE, 2019–2027 (USD MILLION)

TABLE 150 DECENTRALIZED IDENTITY MARKET, BY END USER, 2019–2027 (USD

MILLION)

TABLE 151 DECENTRALIZED IDENTITY MARKET, BY ORGANIZATION SIZE,  
2019–2027 (USD MILLION)

TABLE 152 DECENTRALIZED IDENTITY MARKET, BY VERTICAL, 2019–2027 (USD  
MILLION)

TABLE 153 DECENTRALIZED IDENTITY MARKET, BY REGION, 2019–2027 (USD  
MILLION)

14.3 DISCUSSION GUIDE

14.4 KNOWLEDGESTORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL

14.5 CUSTOMIZATION OPTIONS

14.6 RELATED REPORTS

14.7 AUTHOR DETAILS

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