

Cybersecurity Insurance - Company Evaluation Report, 2025

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Abstracts

The Cybersecurity Insurance Companies Quadrant is a comprehensive industry analysis that provides valuable insights into the global market for Cybersecurity Insurance. This quadrant offers a detailed evaluation of key market players, technological advancements, product innovations, and emerging trends shaping the industry. MarketsandMarkets 360 Quadrants evaluated over 100 companies, of which the Top 18 Cybersecurity Insurance Companies were categorized and recognized as quadrant leaders.

The cybersecurity insurance market has emerged as a critical component of enterprise risk management, driven by the rising frequency and complexity of cyber threats such as ransomware, phishing attacks, data breaches, and state-sponsored intrusions. Organizations across various sectors are increasingly recognizing the importance of financial safeguards and risk transfer mechanisms, resulting in the growing adoption of cyber liability insurance. This type of insurance covers both first-party losses—including data recovery, business interruption, and incident response—and third-party liabilities such as legal costs and regulatory penalties. Market expansion is being propelled by greater awareness, the evolution of regulatory standards like GDPR, HIPAA, CCPA, and NIS2, and the growth of digital ecosystems fueled by cloud adoption, remote work, and widespread use of connected devices. In response to these trends, insurers are incorporating advanced technologies such as artificial intelligence, machine learning, and cyber risk quantification tools to enhance underwriting precision, pricing strategies, and risk assessment models. The market is also seeing growing interest from small and medium-sized enterprises (SMEs), which are increasingly vulnerable to cyber threats but now have access to more flexible and affordable cyber insurance offerings. Despite strong momentum, the market continues to face obstacles including a lack of comprehensive historical claims data, inconsistent underwriting standards, challenges in

modeling systemic cyber risks, and limited awareness in underpenetrated markets. North America currently leads the market due to strong regulatory frameworks and mature cybersecurity infrastructure, followed by Europe, where compliance-related demand remains high. The Asia-Pacific region is witnessing the fastest growth, driven by rapid digital transformation and escalating cyber incidents in critical industries. The competitive landscape includes a mix of global insurers such as AIG, Chubb, AXA, Munich Re, Allianz, Beazley, and CNA Financial, alongside cyber-focused technology firms like BitSight and Mitratach. As the industry evolves, insurers are increasingly partnering with cybersecurity vendors to provide value-added services such as pre-breach advisory, incident response support, and security assessments. Looking forward, the cybersecurity insurance market is projected to experience continuous growth, shifting from a reactive financial backup to a proactive, strategic pillar of cyber resilience and enterprise risk governance.

Cybersecurity insurance, also known as cyber risk insurance, is a specialized form of coverage aimed at protecting organizations against the financial consequences of cyber events. These events can include data breaches, ransomware incidents, network intrusions, operational disruptions, and regulatory fines.

The 360 Quadrant maps the Cybersecurity Insurance companies based on criteria such as revenue, geographic presence, growth strategies, investments, and sales strategies for the market presence of the Cybersecurity Insurance quadrant. The top criteria for product footprint evaluation included By OFFERING (Solutions, Services), By INSURANCE COVERAGE (Data Breach, Cyber Liability), By INSURANCE TYPE (Packaged, Standalone), By PROVIDER TYPE (Technology Provider, Insurance Provider), and By VERTICAL (Financial Services, IT and ITES, Healthcare and Life Sciences, Retail and Ecommerce, Telecom, Travel, Tourism, and Hospitality, Other Verticals).

Key players in the Cybersecurity Insurance market include major global corporations and specialized innovators such as BitSight, Mitratach, RedSeal, SecurityScorecard, UpGuard, Cisco, Microsoft, Check Point, AttackIQ, SentinelOne, Broadcom, Accenture, Cylance, Trellicx, CyberArk, CYE, Securit360, and Founder Shield. These companies are actively investing in research and development, forming strategic partnerships, and engaging in collaborative initiatives to drive innovation, expand their global footprint, and maintain a competitive edge in this rapidly evolving market.

Top 3 Companies

Chubb

Chubb stands as a leader in the cybersecurity insurance market with an extensive company product portfolio, including commercial and personal P&C insurance. The company's approach combines advanced risk engineering services and innovative digital platforms complemented by a client-centric model. Underpinning their leadership are strategic growth maneuvers, such as collaborations with key partners and strategic investments. By refining their offerings continuously, Chubb holds a firm position within various key verticals.

AXA

AXA's subsidiary, AXA XL, plays a pivotal role in the cybersecurity insurance market, offering a comprehensive suite of flexible cybersecurity insurance solutions. The company's strength lies in its global network spanning more than 100 offices, enabling them to cater to diverse client needs efficiently. AXA's cybersecurity insurance solutions focus on specialized risks, evidencing their ability to maintain a high standard of underwriting and claims service. AXA's strategic orientation towards innovative product offerings bolsters its competitive stance.

Travelers

Travelers is another significant player evaluated highly in company ranking for its robust risk management solutions and extensive market share. Travelers focuses on consistently expanding its product portfolio, aiming to address various cybersecurity risks. Through precise market positioning and enhanced customer engagement strategies, the company successfully mitigates risk while maximizing security posture across different sectors. Their continual commitment to innovation in its product offerings buttresses its standing in the market.

Contents

1 INTRODUCTION

- 1.1 MARKET DEFINITION
- 1.2 INCLUSIONS & EXCLUSIONS
- 1.3 STAKEHOLDERS

2 EXECUTIVE SUMMARY

- 2.1 CYBERSECURITY INSURANCE COVERAGE

3 MARKET OVERVIEW AND INDUSTRY TRENDS

3.1 INTRODUCTION

3.2 MARKET DYNAMICS

3.2.1 DRIVERS

3.2.1.1 Surge in mandatory cybersecurity regulations and legislations to boost demand for insurance protection

3.2.1.2 High rate of recovery of financial losses to promote cybersecurity insurance market growth

3.2.1.3 Increase in frequency and sophistication of cyber threats

3.2.2 RESTRAINTS

3.2.2.1 Lack of awareness related to cybersecurity insurance and reluctance in choosing cybersecurity insurance over cybersecurity solutions

3.2.2.2 Soaring cybersecurity insurance costs

3.2.3 OPPORTUNITIES

3.2.3.1 Exclusion of cybersecurity insurance cover from Property and Casualty (P&C) insurance

3.2.3.2 Adoption of artificial intelligence and blockchain technology for risk analytics

3.2.4 CHALLENGES

3.2.4.1 Cyber insurers grapple to gain traction despite soaring cybersecurity risks

3.2.4.2 Data privacy concerns

3.2.4.3 Lack of understanding, technical knowledge, and absence of historical cyber data for effective underwriting

3.3 INDUSTRY TRENDS

3.3.1 SUPPLY CHAIN ANALYSIS

3.3.2 BRIEF HISTORY OF CYBERSECURITY INSURANCE SOLUTIONS

3.3.2.1 1990-2000

3.3.2.2 2000-2010

3.3.2.3 2010-2020

3.3.2.4 2021-Present

3.3.3 ECOSYSTEM

3.3.4 TOOLS, TECHNIQUES, AND FRAMEWORKS IN CYBERSECURITY

INSURANCE MARKET

3.3.5 CURRENT AND EMERGING BUSINESS MODELS

3.3.6 PORTER'S FIVE FORCES MODEL

3.3.6.1 Threat of new entrants

3.3.6.2 Threat of substitutes

3.3.6.3 Bargaining power of suppliers

3.3.6.4 Bargaining power of buyers

3.3.6.5 Intensity of competitive rivalry

3.3.7 TECHNOLOGY ANALYSIS

3.3.7.1 Key technologies

3.3.7.1.1 Artificial Intelligence and Machine Learning

3.3.7.1.2 Big Data Analytics

3.3.7.1.3 Internet of Things

3.3.7.2 Adjacent technologies

3.3.7.2.1 Blockchain

3.3.7.2.2 Cloud

3.3.7.3 Complementary technologies

3.3.7.3.1 Threat Intelligence

3.3.7.3.2 Data Breach Response

3.3.7.3.3 Security Monitoring & Analytics

3.3.8 FUTURE OF CYBERSECURITY INSURANCE MARKET LANDSCAPE

3.3.8.1 Short-term roadmap (2025–2026)

3.3.8.2 Mid-term roadmap (2027–2028)

3.3.8.3 Long-term roadmap (2029–2030)

3.3.9 TRENDS/DISRUPTIONS IMPACTING CUSTOMER BUSINESS

3.3.10 BEST PRACTICES IN CYBERSECURITY INSURANCE MARKET

3.3.11 PATENT ANALYSIS

3.3.11.1 Methodology

3.3.12 INTRODUCTION TO ARTIFICIAL INTELLIGENCE AND GENERATIVE AI

3.3.12.1 Impact of generative AI on cybersecurity insurance

3.3.12.2 Use cases of generative AI in cybersecurity insurance

3.3.12.3 Future of generative AI in cybersecurity insurance

4 COMPETITIVE LANDSCAPE

4.1 INTRODUCTION

4.2 KEY PLAYER STRATEGIES/RIGHT TO WIN, 2021-2024

4.2.1 OVERVIEW OF STRATEGIES ADOPTED BY KEY CYBERSECURITY INSURANCE TECHNOLOGY PLAYERS

4.3 REVENUE ANALYSIS, 2020-2024

4.4 MARKET SHARE ANALYSIS OF TOP PLAYERS

4.5 COMPANY EVALUATION MATRIX: KEY PLAYERS, 2024

4.5.1 STARS

4.5.2 EMERGING LEADERS

4.5.3 PERVASIVE PLAYERS

4.5.4 PARTICIPANTS

4.5.5 COMPANY FOOTPRINT: KEY PLAYERS, 2024

4.5.5.1 Company Footprint

4.5.5.2 Region footprint

4.5.5.3 Provider Type Footprint

4.5.5.4 Offering Footprint

4.6 STARTUP/SME EVALUATION MATRIX, 2024

4.6.1 PROGRESSIVE COMPANIES

4.6.2 RESPONSIVE COMPANIES

4.6.3 DYNAMIC COMPANIES

4.6.4 STARTING BLOCKS

4.6.5 COMPETITIVE BENCHMARKING

4.6.5.1 Detailed list of key startups/SMEs

4.6.5.2 Competitive benchmarking of key startups/SMEs

4.7 BRAND/PRODUCT COMPARISON

4.8 COMPANY VALUATION AND FINANCIAL METRICS

4.9 COMPETITIVE SCENARIO

4.9.1 PRODUCT LAUNCHES

4.9.2 DEALS

5 COMPANY PROFILES

5.1 TECHNOLOGY PROVIDERS

5.1.1 BITSIGHT

5.1.1.1 Business overview

5.1.1.2 Products offered

5.1.1.3 Recent developments

5.1.1.3.1 Product launches

- 5.1.1.3.2 Deals
- 5.1.1.4 MnM view
 - 5.1.1.4.1 Key strengths/Right to win
 - 5.1.1.4.2 Strategic choices made
 - 5.1.1.4.3 Weaknesses and competitive threats
- 5.1.2 MITRATECH
 - 5.1.2.1 Business overview
 - 5.1.2.2 Products Offered
 - 5.1.2.3 Recent developments
 - 5.1.2.3.1 Product launches
 - 5.1.2.3.2 Deals
 - 5.1.2.4 MnM view
 - 5.1.2.4.1 Key strengths/Right to win
 - 5.1.2.4.2 Strategic choices made
 - 5.1.2.4.3 Weaknesses and competitive threats
- 5.1.3 REDSEAL
 - 5.1.3.1 Business overview
 - 5.1.3.2 Platform offered
 - 5.1.3.3 MnM view
 - 5.1.3.3.1 Key strengths/Right to win
 - 5.1.3.3.2 Strategic choices made
 - 5.1.3.3.3 Weaknesses and competitive threats
- 5.1.4 SECURITYSCORECARD
 - 5.1.4.1 Business overview
 - 5.1.4.2 Products offered
 - 5.1.4.3 Recent developments
 - 5.1.4.3.1 Product launches
 - 5.1.4.3.2 Deals
 - 5.1.4.4 MnM view
 - 5.1.4.4.1 Key strengths/Right to win
 - 5.1.4.4.2 Strategic choices made
 - 5.1.4.4.3 Weaknesses and competitive threats
- 5.1.5 UPGUARD
 - 5.1.5.1 Business overview
 - 5.1.5.2 Products/Solutions/Services offered
 - 5.1.5.3 Recent developments
 - 5.1.5.3.1 Product launches
 - 5.1.5.4 MnM view
 - 5.1.5.4.1 Key strengths/Right to win

5.1.5.4.2 Strategic choices made

5.1.5.4.3 Weaknesses and competitive threats

5.1.6 CISCO

5.1.6.1 Business overview

5.1.6.2 Products offered

5.1.6.3 Recent developments

5.1.6.3.1 Deals

5.1.7 MICROSOFT

5.1.7.1 Business overview

5.1.7.2 Products offered

5.1.7.3 Recent developments

5.1.7.3.1 Product launches

5.1.7.3.2 Deals

5.1.8 CHECK POINT

5.1.8.1 Business overview

5.1.8.2 Products offered

5.1.8.3 Recent developments

5.1.8.3.1 Product launches

5.1.8.3.2 Deals

5.1.9 ATTACKIQ

5.1.9.1 Business overview

5.1.9.2 Products offered

5.1.9.3 Recent developments

5.1.9.3.1 Deals

5.1.10 SENTINELONE

5.1.10.1 Business overview

5.1.10.2 Products offered

5.1.10.3 Recent developments

5.1.10.3.1 Product launches

5.1.10.3.2 Deals

5.1.11 BROADCOM

5.1.12 ACCENTURE

5.1.13 CYLANCE

5.1.14 TRELIX

5.1.15 CYBERARK

5.1.16 CYE

5.1.17 SECURIT360

5.1.18 FOUNDER SHIELD

5.2 INSURANCE PROVIDERS

- 5.2.1 CHUBB
- 5.2.2 AXA XL
- 5.2.3 AIG
- 5.2.4 TRAVELERS
- 5.2.5 BEAZLEY
- 5.2.6 ALLIANZ
- 5.2.7 AON
- 5.2.8 ARTHUR J. GALLAGHER
- 5.2.9 AXIS CAPITAL
- 5.2.10 CNA
- 5.2.11 FAIRFAX
- 5.2.12 LIBERTY MUTUAL
- 5.2.13 LLOYD'S OF LONDON
- 5.2.14 LOCKTON
- 5.2.15 MUNICH RE
- 5.2.16 SOMPO INTERNATIONAL
- 5.3 STARTUPS/SMES
 - 5.3.1 AT-BAY
 - 5.3.2 CYBERNANCE
 - 5.3.3 COALITION
 - 5.3.4 RESILIENCE
 - 5.3.5 KOVRR
 - 5.3.6 SAYATA LABS
 - 5.3.7 ZEGURO
 - 5.3.8 IVANTI
 - 5.3.9 SAFEBREACH
 - 5.3.10 ORCHESTRA GROUP

6 APPENDIX

- 6.1 RESEARCH METHODOLOGY
 - 6.1.1 RESEARCH DATA
 - 6.1.1.1 Secondary data
 - 6.1.1.2 Primary data
 - 6.1.2 ASSUMPTIONS
 - 6.1.3 LIMITATIONS
- 6.2 COMPANY EVALUATION MATRIX: METHODOLOGY
- 6.3 AUTHOR DETAILS

List Of Tables

LIST OF TABLES

TABLE 1 DIRECT WRITTEN PREMIUMS Y-O-Y GROWTH OF STANDALONE AND PACKAGE CYBERSECURITY INSURANCE UNDERWRITERS

TABLE 2 CYBERSECURITY INSURANCE MARKET: ECOSYSTEM

TABLE 3 IMPACT OF PORTER'S FIVE FORCES ON CYBERSECURITY INSURANCE MARKET

TABLE 4 LIST OF MAJOR PATENTS, 2024–2025

TABLE 5 CYBERSECURITY INSURANCE MARKET: DEGREE OF COMPETITION

TABLE 6 CYBERSECURITY INSURANCE MARKET: REGION FOOTPRINT

TABLE 7 CYBERSECURITY INSURANCE MARKET: PROVIDER TYPE FOOTPRINT

TABLE 8 CYBERSECURITY INSURANCE MARKET: OFFERING FOOTPRINT

TABLE 9 CYBERSECURITY INSURANCE MARKET: DETAILED LIST OF KEY STARTUPS/SMES

TABLE 10 CYBERSECURITY INSURANCE MARKET: COMPETITIVE BENCHMARKING OF KEY STARTUPS/SMES

TABLE 11 CYBERSECURITY INSURANCE MARKET: PRODUCT LAUNCHES, 2021–2025

TABLE 12 CYBERSECURITY INSURANCE MARKET: DEALS, 2021–2025

TABLE 13 BITSIGHT: COMPANY OVERVIEW

TABLE 14 BITSIGHT: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 15 BITSIGHT: PRODUCT LAUNCHES

TABLE 16 BITSIGHT: DEALS

TABLE 17 MITRATECH: COMPANY OVERVIEW

TABLE 18 MITRATECH: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 19 MITRATECH: PRODUCT LAUNCHES

TABLE 20 MITRATECH: DEALS

TABLE 21 REDSEAL: COMPANY OVERVIEW

TABLE 22 REDSEAL: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 23 SECURITYSCORECARD: COMPANY OVERVIEW

TABLE 24 SECURITYSCORECARD: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 25 SECURITYSCORECARD: PRODUCT LAUNCHES

TABLE 26 SECURITYSCORECARD: DEALS

TABLE 27 UPGUARD: COMPANY OVERVIEW

TABLE 28 UPGUARD: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 29 UPGUARD: PRODUCT LAUNCHES

TABLE 30 CISCO: COMPANY OVERVIEW

TABLE 31 CISCO: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 32 CISCO: DEALS

TABLE 33 MICROSOFT: COMPANY OVERVIEW

TABLE 34 MICROSOFT: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 35 MICROSOFT: PRODUCT LAUNCHES

TABLE 36 MICROSOFT: DEALS

TABLE 37 CHECK POINT: COMPANY OVERVIEW

TABLE 38 CHECK POINT: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 39 CHECK POINT: PRODUCT LAUNCHES

TABLE 40 CHECK POINT: DEALS

TABLE 41 ATTACKIQ: COMPANY OVERVIEW

TABLE 42 ATTACKIQ: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 43 ATTACKIQ: DEALS

TABLE 44 SENTINELONE: COMPANY OVERVIEW

TABLE 45 SENTINELONE: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 46 SENTINELONE: PRODUCT LAUNCHES

TABLE 47 SENTINELONE: DEALS

List Of Figures

LIST OF FIGURES

FIGURE 1 CYBERSECURITY INSURANCE MARKET SIZE, 2023–2030

FIGURE 2 CYBERSECURITY INSURANCE MARKET: REGIONAL SNAPSHOT

FIGURE 3 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES:
CYBERSECURITY INSURANCE MARKET

FIGURE 4 CYBERSECURITY INSURANCE MARKET: SUPPLY CHAIN

FIGURE 5 EVOLUTION OF CYBERSECURITY INSURANCE SOLUTIONS

FIGURE 6 CYBERSECURITY INSURANCE MARKET: ECOSYSTEM

FIGURE 7 CYBERSECURITY INSURANCE MARKET: PORTER'S FIVE FORCES
ANALYSIS

FIGURE 8 TRENDS/DISRUPTIONS IMPACTING CUSTOMER BUSINESS

FIGURE 9 PATENTS APPLIED AND GRANTED, 2016–2025

FIGURE 10 USE CASES OF GENERATIVE AI IN CYBERSECURITY INSURANCE

FIGURE 11 REVENUE ANALYSIS OF KEY PLAYERS, 2020–2024 (USD MILLION)

FIGURE 12 SHARE OF LEADING COMPANIES IN CYBERSECURITY INSURANCE
MARKET, 2024

FIGURE 13 CYBERSECURITY INSURANCE MARKET: COMPANY EVALUATION
MATRIX (KEY PLAYERS), 2024

FIGURE 14 COMPANY FOOTPRINT

FIGURE 15 CYBERSECURITY INSURANCE MARKET: STARTUP/SME EVALUATION
MATRIX, 2024

FIGURE 16 BRAND/PRODUCT COMPARISON

FIGURE 17 COMPANY VALUATION OF KEY CYBERSECURITY INSURANCE
PROVIDERS

FIGURE 18 FINANCIAL METRICS OF KEY VENDORS

FIGURE 19 CISCO: COMPANY SNAPSHOT

FIGURE 20 MICROSOFT: COMPANY SNAPSHOT

FIGURE 21 CHECK POINT: COMPANY SNAPSHOT

FIGURE 22 SENTINELONE: COMPANY SNAPSHOT

FIGURE 23 CYBERSECURITY INSURANCE MARKET: RESEARCH DESIGN

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