

# Cyber Security - M&A Partnerships 2014 - 2015

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## Abstracts

This report will assist clients to determine the trends that help them to plot future changes in global cyber security market. In cyber security market, mergers and acquisitions are signed with the focus on strategic growth or capability enhancement.

With adversaries becoming expert in breaking the barriers established via traditional security measures, cyber security vendors are trying to provide solution that can provide security against advanced cyber threats either by developing sophisticated data-layered threats protection and thereby protecting multiple applications solutions or by mergers and partnership.

The primary reason for the acquisitions in 2014 and 2015 was largely to expand product portfolio or to strengthen core business. Other reasons for acquisition include capability enhancement by expanding their geographic reach and R&D.

With comprehensive database the cyber security merger and acquisition offers analysis over various mergers signed in private and public businesses, in government, in multiple industry sectors, in companies and private equity firms large, small, and in between. To achieve that we have leveraged our understanding considering client needs and prospects that can help to identify practical and actionable business growth strategies.

The report provides a thorough analysis of more than 100 mergers and acquisition, which have taken place in cyber security for two years, 2014 and 2015. To develop insight over the cause for merger we have developed three disciplines: expand product portfolio, strengthen core business, and capability enhancement. Each of these fields are developed to identify drivers and growth area in cyber security market.

The players aggressively active in this domain are Cisco Systems, Check Point

Software Technologies, Thales Group, Kordia Group, AVG Technologies, Trend Micro, and Palo Alto Networks. These players along with the others present in the market are expected to develop more advanced and user-friendly solutions, to combat negative mission of professional adversaries and thus create notable market traction in the forecast period.

## **Contents**

**INTRODUCTION**

**LIMITATION**

**STAKEHOLDERS**

**EXECUTIVE SUMMARY**

**CYBER SECURITY MARKET OVERVIEW**

**TOP 10 MERGER & ACQUISITIONS**

**SITUATION OVERVIEW**

**TOP MERGER & ACQUISITION TRENDS**

**REGIONAL TREND**

**FUTURE PROSPECT OF MERGER & ACQUISITION**

**RESEARCH METHODOLOGY**

**APPENDIX**

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