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Cyber Security Deal Tracker 2014 - 2015

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Abstracts

The report provides a thorough analysis of more than 200 deals in the cyber security market for two years, 2014 and 2015.The cyber security deal tracker offers comprehensive database coverage of various deals signed in government, Banking, Financial Services, and Insurance (BFSI), technology, and consumer industries.

The deal tracker provides trends that help clients to plot future activities in various deal types for the global cyber security market. For the same, MarketsandMarkets understanding of cyber security market is leveraged considering client needs and projections that can help to create or categorize practical and actionable business development strategies.

This report also provides an actionable insight into various technologies, broadly classified into endpoint security, network security, and cloud security. The report helps vendors to identify the in-demand technology in the cyber security market and thus provide assistance in planning their future investment and strategic growth.

To provide an analytical view of the deals signed in the two years, we have classified the deals into four categories: application management, system integration engagement, software deploy and support, and Application Development and Maintenance (ADM) and upgrade. Each of these fields is designed to support the business leaders to understand trends, drivers, and growth area in the cyber security market.

Deals are also analyzed from the perspective of regions to show the most active region globally in the cyber security market, with reasons.

The cyber threat landscape is very complex and involves a significant number of cyber security deals, which provide a comprehensive knowledge base on the threat

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management landscape.

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