

Cut Flowers Market by Type (Rose, Chrysanthemum, Carnation, Gerbera, Liliium), Application (Home & Commercial), Distribution Channel (Supermarkets & Hypermarkets, Specialty Stores/Florists, Online Retail) and Region - Global Forecast to 2027

<https://marketpublishers.com/r/C81F19A2935BEN.html>

Date: January 2023

Pages: 257

Price: US\$ 4,950.00 (Single User License)

ID: C81F19A2935BEN

Abstracts

The global cut flowers market is estimated to be valued at USD 36.4 billion in 2022. It is projected to reach USD 45.5 billion by 2027, recording a CAGR of 4.6 % during the forecast period. The cut flowers market is projected to grow at an exponential rate due to factors such as the rise in demand for floral decorations in events, and cultural celebrations, expanding gifting preferences, and a rise in the number of investments from key players in this market. Globally, more than two hundred different types of fresh-cut flowers are sold. Since the early 1990s, there has been an increased demand for cut flowers. Many traditional cut flowers, such as roses, chrysanthemums, and carnations, are now grown in Central and South America, where labor costs are significantly lower. In addition, the climate allows these flowers to be produced with little or no environmental control. However, several specialty cuts, such as lilies, snapdragons, gerbera, tulips, and gladiolas, have emerged as popular domestically produced flowers.

Key players in the cut flower market include Dummen Orange (Netherlands), Danziger Group (Israel), Dos Gringos LLC. (US), Esmeralda Farms (US), Flamingo (UK), Florance Flora (India), Karen Roses Company (Kenya), Marginpar BV (Netherlands), Multiflora (US), Rosebud Limited (Uganda), Selecta One (Germany), Washington Bulb Co., Inc. (US), Soex Flora (India), and Florius Flowers (UAE).

“Europe is estimated to account for the largest share in 2021 with a CAGR of 3.7%.”

Europe accounted for the largest share in 2021; the market is projected to grow at a

CAGR of 4.1% (in terms of value) during the forecast period. The European cut flowers market is driven by the growing importance of flowers in various occasions, decorations, and gifting purposes. The proportion of flowers from developing countries in the European market is increasing and is expected to increase further in the future; the Netherlands is consolidating its position as a major trade hub. The increase in demand in Europe provides opportunities for developing-country exporters.

“Asia Pacific is projected to witness the growth of 5.5% during the forecast period.”

The cut flowers market in the Asia Pacific region is projected to grow at the highest CAGR of 5.5% during the forecast period. E-commerce purchases are increasing, which may present an opportunity for the floral industry. The number of retailers selling flowers via the internet (florists, large supermarkets, and online specialists) is growing. The variety of flowers available for purchase online is also expanding. Although current market shares are typically low, the internet is the fastest-growing market outlet in many Asian countries, and it will grow in the coming years.

“Roses dominate the cut flowers market in 2021”

Roses are estimated to dominate the cut flowers market, with USD 12,414.6 million in 2021. The liliium segment is projected to grow at the highest CAGR of 5.5% during the forecast period. Rose (genus *Rosa*) is particularly important in the ornamental flower industry. They are mostly found as cut flowers in vases or growing in gardens. Originally used for fragrance and medicinal purposes, roses eventually gained popularity as an ornamental flower. Botswana, Bulgaria, Burkina Faso, the Czech Republic, Iran, Iraq, Maldives, England, Romania, South Korea, and other countries adopted the rose as their national flower. Even the US declared the rose to be its national flower.

Break-up of Primaries:

By Value Chain: Demand side - 41%, Supply side – 59%

By Designation: Managers – 24%, CXOs – 31%, and Executives- 45.0%

By Region: Europe - 29%, Asia Pacific – 32%, North America - 24%, RoW – 15%

Leading players profiled in this report:

Dummen Orange (Netherlands)

Danziger Group (Israel)

Dos Gringos LLC (US)

Esmeralda Farms (US)

Flamingo (UK)

Florance Flora (India)

Karen Roses Company (Kenya)

Marginpar BV (Netherlands)

Multiflora (US)

Rosebud Limited (Uganda)

Selecta One (Germany)

Washington Bulb Co., Inc. (US)

Soex Flora (India)

Florius Flowers (UAE)

David Austen Roses (UK)

Jet Fresh Flowers (US)

The Queen's Flowers (US)

Maryland Grown Flowers (US)

Turkish Flower Group (Turkey)

Rosa Flower Limited (Canada)

Beekenkamp Group (Netherlands)

Berg Roses (Netherlands)

Porta Nova (Netherlands)

Jardines De Los Andes (Colombia)

Wesselman Flowers (Netherlands)

Research Coverage:

The report segments the cut flowers market based on type, application, distribution channel and region. In terms of insights, this report has focused on various levels of analyses—the competitive landscape, end-use analysis, and company profiles, which together comprise and discuss views on the emerging & high-growth segments of the cut flowers market, high-growth regions, countries, government initiatives, drivers, restraints, opportunities, and challenges.

Reasons to buy this report:

To get a comprehensive overview of the cut flowers market

To gain wide-ranging information about the top players in this industry, their product portfolios, and key strategies adopted by them

To gain insights about the major countries/regions in which the cut flowers market is flourishing

Contents

1 INTRODUCTION

1.1 STUDY OBJECTIVES

1.2 MARKET DEFINITION

1.3 MARKET SCOPE

1.3.1 MARKETS COVERED

FIGURE 1 CUT FLOWERS MARKET SEGMENTATION

1.3.2 REGIONAL SEGMENTATION

1.4 INCLUSIONS & EXCLUSIONS

1.4.1 YEARS CONSIDERED

1.5 CURRENCY CONSIDERED

TABLE 1 USD EXCHANGE RATES, 2017–2021

1.6 UNIT CONSIDERED

1.7 STAKEHOLDERS

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA

FIGURE 2 CUT FLOWERS MARKET: RESEARCH DESIGN

2.1.1 SECONDARY DATA

2.1.1.1 Key data from secondary sources

2.1.2 PRIMARY DATA

2.1.2.1 Key data from primary sources

2.1.2.2 Key industry insights

2.1.2.3 Breakdown of primary interviews

FIGURE 3 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION, AND REGION

2.2 MARKET SIZE ESTIMATION

2.2.1 MARKET SIZE ESTIMATION: BOTTOM-UP APPROACH

FIGURE 4 CUT FLOWERS MARKET SIZE ESTIMATION: BOTTOM-UP APPROACH

FIGURE 5 CUT FLOWERS MARKET SIZE ESTIMATION (DEMAND SIDE)

2.2.2 MARKET SIZE ESTIMATION: TOP-DOWN APPROACH

FIGURE 6 CUT FLOWERS MARKET SIZE ESTIMATION: TOP-DOWN APPROACH

FIGURE 7 CUT FLOWERS MARKET SIZE ESTIMATION, BY TYPE (SUPPLY SIDE)

2.3 GROWTH RATE FORECAST ASSUMPTION

2.4 DATA TRIANGULATION

FIGURE 8 DATA TRIANGULATION

2.5 ASSUMPTIONS

TABLE 2 ASSUMPTIONS

2.6 LIMITATIONS & ASSOCIATED RISKS

TABLE 3 LIMITATIONS & ASSOCIATED RISKS

3 EXECUTIVE SUMMARY

TABLE 4 CUT FLOWERS MARKET SNAPSHOT, 2022 VS. 2027

FIGURE 9 CUT FLOWERS MARKET, BY TYPE, 2022 VS. 2027 (USD MILLION)

FIGURE 10 CUT FLOWERS MARKET, BY DISTRIBUTION CHANNEL, 2022 VS. 2027 (USD MILLION)

FIGURE 11 CUT FLOWERS MARKET, BY APPLICATION, 2022 VS. 2027 (USD MILLION)

FIGURE 12 CUT FLOWERS MARKET: REGIONAL SNAPSHOT

4 PREMIUM INSIGHTS

4.1 OPPORTUNITIES FOR CUT FLOWER MARKET PLAYERS

FIGURE 13 RISE IN ONLINE SALES TO FUEL DEMAND FOR CUT FLOWERS

4.2 CUT FLOWERS MARKET, BY TYPE AND REGION

FIGURE 14 EUROPE TO ACCOUNT FOR LARGEST SHARE OF CUT FLOWERS

4.3 EUROPE: CUT FLOWERS MARKET, BY KEY COUNTRY AND TYPE

FIGURE 15 GERMANY WAS MAJOR CONSUMER OF CUT FLOWERS IN EUROPE IN 2021

4.4 CUT FLOWERS MARKET: MAJOR REGIONAL SUBMARKETS

FIGURE 16 CHINA ACCOUNTED FOR LARGEST MARKET SHARE GLOBALLY IN 2021

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MACROECONOMIC INDICATORS

5.2.1 INCREASING IMPORT OF CUT FLOWERS FROM MAJOR COUNTRIES

FIGURE 17 IMPORT VOLUME OF CUT FLOWERS DURING 2017–2021

5.2.2 MARKET OUTLETS TO INCREASINGLY FOCUS ON SUSTAINABLE SOURCING

5.3 MARKET DYNAMICS

FIGURE 18 CUT FLOWERS MARKET DYNAMICS

5.3.1 DRIVERS

5.3.1.1 Increasing popularity of cut flowers and ornamentals in decorations

5.3.1.2 Major market share of cut flowers owned by supermarkets

5.3.1.3 Rising number of e-commerce platforms to sell floral products

FIGURE 19 SHARE OF E-RETAIL SALES OF FLOWERS, 2015–2024

FIGURE 20 SHARE OF B2B COMPANIES SELLING THROUGH E-COMMERCE BEFORE AND DURING PANDEMIC, BY COUNTRY, 2020

5.3.2 RESTRAINTS

5.3.2.1 Less supply as opposed to rising demand for cut flowers

5.3.3 OPPORTUNITIES

5.3.3.1 Increasing use of cut flowers in accessories and decorations

5.3.3.2 Use of cut flowers for therapeutic effect

5.3.3.3 Rising production of cut flowers as potential source to increase socio-economic capacity of floriculturists

5.3.4 CHALLENGES

5.3.4.1 Logistical, storage, and transportation hindrances

6 INDUSTRY TRENDS

6.1 INTRODUCTION

6.2 REGULATORY FRAMEWORK

6.2.1 REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 5 NORTH AMERICA: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 6 EUROPE: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 7 ASIA PACIFIC: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 8 SOUTH AMERICA: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 9 AFRICA: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

6.2.2 NORTH AMERICA

6.2.2.1 US

6.2.2.2 Mexico

6.2.3 EUROPE

6.2.4 ASIA PACIFIC

6.2.4.1 India

6.2.4.2 Australia

6.2.5 REST OF THE WORLD

6.2.5.1 Kenya

6.3 PATENT ANALYSIS

FIGURE 21 NUMBER OF PATENTS APPROVED FOR CUT FLOWERS, 2012–2021

FIGURE 22 JURISDICTIONS WITH HIGHEST PATENT APPROVALS FOR CUT FLOWERS, 2012–2021

TABLE 10 LIST OF MAJOR PATENTS PERTAINING TO CUT FLOWERS, 2012–2021

6.4 VALUE CHAIN ANALYSIS

FIGURE 23 VALUE CHAIN ANALYSIS OF CUT FLOWERS MARKET: PRE-CULTIVATION AND KEY PROCESSING CONTRIBUTORS

6.4.1 PRE-CULTIVATION

6.4.2 CULTIVATION

6.4.3 PROCESSING

6.4.4 LOGISTICS AND DISTRIBUTION

6.4.5 END USERS

6.5 TRENDS/DISRUPTIONS IMPACTING BUYERS IN CUT FLOWERS MARKET

FIGURE 24 DEMAND FOR NEW TECHNOLOGY TO INCREASE EFFICIENCY OF SUPPLY CHAIN

6.6 MARKET ECOSYSTEM

FIGURE 25 CUT FLOWERS: MARKET MAP

TABLE 11 CUT FLOWERS: ECOSYSTEM VIEW

6.7 TRADE ANALYSIS

FIGURE 26 IMPORT VALUE OF CUT FLOWERS FOR KEY COUNTRIES, 2017–2021

TABLE 12 IMPORT VALUE OF CUT FLOWERS FOR KEY COUNTRIES, 2021 (USD THOUSAND)

FIGURE 27 EXPORT VALUE OF CUT FLOWERS FOR KEY COUNTRIES, 2017–2021

TABLE 13 EXPORT VALUE OF CUT FLOWERS FOR KEY COUNTRIES, 2021 (USD THOUSAND)

6.8 PRICING ANALYSIS

6.8.1 INTRODUCTION

6.8.2 AVERAGE SELLING PRICE ANALYSIS: CUT FLOWERS MARKET, BY TYPE, 2017–2021

FIGURE 28 AVERAGE SELLING PRICE ANALYSIS: CUT FLOWERS MARKET, BY TYPE, 2017–2021 (USD/KG)

6.8.3 AVERAGE SELLING PRICE ANALYSIS: CUT FLOWERS MARKET, BY REGION, 2017–2021

FIGURE 29 PRICING ANALYSIS FOR CUT FLOWERS MARKET, BY REGION, 2017–2021 (USD/KG)

FIGURE 30 AVERAGE SELLING PRICE TREND OF KEY PLAYERS, BY TYPE,

2017–2021

TABLE 14 AVERAGE SELLING PRICE TREND OF KEY PLAYERS, BY TYPE, 2017–2021

6.9 TECHNOLOGY ANALYSIS

6.9.1 GROWWATCH

6.9.2 SMART COOLERS

6.10 CASE STUDY ANALYSIS

6.10.1 DUTCH FLOWER GROUP (DFG) TO FORTIFY ONLINE CHANNEL'S TECHNICAL CAPABILITIES

6.11 KEY CONFERENCES & EVENTS IN 2022–2023

TABLE 15 CUT FLOWERS MARKET: DETAILED LIST OF CONFERENCES & EVENTS

6.12 KEY STAKEHOLDERS & BUYING CRITERIA

6.12.1 KEY STAKEHOLDERS IN BUYING PROCESS

TABLE 16 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR APPLICATION OF CUT FLOWERS

6.12.2 BUYING CRITERIA

FIGURE 31 KEY BUYING CRITERIA FOR APPLICATION OF CUT FLOWERS

TABLE 17 KEY BUYING CRITERIA FOR TYPES OF CUT FLOWERS

6.13 PORTER'S FIVE FORCES ANALYSIS

TABLE 18 PORTER'S FIVE FORCES ANALYSIS

6.13.1 INTENSITY OF COMPETITIVE RIVALRY

6.13.2 THREAT OF NEW ENTRANTS

6.13.3 THREAT OF SUBSTITUTES

6.13.4 BARGAINING POWER OF SUPPLIERS

6.13.5 BARGAINING POWER OF BUYERS

7 CUT FLOWERS MARKET, BY TYPE

7.1 INTRODUCTION

FIGURE 32 CUT FLOWERS MARKET, BY TYPE, 2022 VS. 2027 (USD MILLION)

TABLE 19 CUT FLOWERS MARKET, BY TYPE, 2017–2021 (USD MILLION)

TABLE 20 CUT FLOWERS MARKET, BY TYPE, 2022–2027 (USD MILLION)

TABLE 21 CUT FLOWERS MARKET, BY TYPE, 2017–2021 (KILOTONS)

TABLE 22 CUT FLOWERS MARKET, BY TYPE, 2022–2027 (KILOTONS)

7.2 ROSE

7.2.1 CULTURAL USAGE OF ROSES FOR CELEBRATIONS TO FUEL MARKET

TABLE 23 ROSE: CUT FLOWERS MARKET, BY REGION, 2017–2021 (USD MILLION)

TABLE 24 ROSE: CUT FLOWERS MARKET, BY REGION, 2022–2027 (USD MILLION)

TABLE 25 ROSE: CUT FLOWERS MARKET, BY REGION, 2017–2021 (KILOTONS)

TABLE 26 ROSE: CUT FLOWERS MARKET, BY REGION, 2022–2027 (KILOTONS)

7.3 CHRYSANTHEMUM

7.3.1 HIGH CHRYSANTHEMUM IMPORTS IN EAST ASIA TO DRIVE DEMAND

TABLE 27 CHRYSANTHEMUM: CUT FLOWERS MARKET, BY REGION, 2017–2021 (USD MILLION)

TABLE 28 CHRYSANTHEMUM: CUT FLOWERS MARKET, BY REGION, 2022–2027 (USD MILLION)

TABLE 29 CHRYSANTHEMUM: CUT FLOWERS MARKET, BY REGION, 2017–2021 (KILOTONS)

TABLE 30 CHRYSANTHEMUM: CUT FLOWERS MARKET, BY REGION, 2022–2027 (KILOTONS)

7.4 GERBERA

7.4.1 LONG VASE LIFE FOR FLORAL ARRANGEMENTS TO AUGMENT MARKET GROWTH

TABLE 31 GERBERA: CUT FLOWERS MARKET, BY REGION, 2017–2021 (USD MILLION)

TABLE 32 GERBERA: CUT FLOWERS MARKET, BY REGION, 2022–2027 (USD MILLION)

TABLE 33 GERBERA: CUT FLOWERS MARKET, BY REGION, 2017–2021 (KILOTONS)

TABLE 34 GERBERA: CUT FLOWERS MARKET, BY REGION, 2022–2027 (KILOTONS)

7.5 CARNATION

7.5.1 HIGH VERSATILITY FOR FLORAL ARRANGEMENTS TO DRIVE MARKET

TABLE 35 CARNATION: CUT FLOWERS MARKET, BY REGION, 2017–2021 (USD MILLION)

TABLE 36 CARNATION: CUT FLOWERS MARKET, BY REGION, 2022–2027 (USD MILLION)

TABLE 37 CARNATION: CUT FLOWERS MARKET, BY REGION, 2017–2021 (KILOTONS)

TABLE 38 CARNATION: CUT FLOWERS MARKET, BY REGION, 2022–2027 (KILOTONS)

7.6 LILIUM

7.6.1 USAGE OF LILIES IN TRADITIONAL WEDDING RITUALS TO DRIVE MARKET

TABLE 39 LILIUM: CUT FLOWERS MARKET, BY REGION, 2017–2021 (USD MILLION)

TABLE 40 LILIUM: CUT FLOWERS MARKET, BY REGION, 2022–2027 (USD MILLION)

TABLE 41 LILIUM: CUT FLOWERS MARKET, BY REGION, 2017–2021 (KILOTONS)

TABLE 42 LILIUM: CUT FLOWERS MARKET, BY REGION, 2022–2027 (KILOTONS)

7.7 OTHER TYPES

TABLE 43 OTHER TYPES: CUT FLOWERS MARKET, BY REGION, 2017–2021 (USD MILLION)

TABLE 44 OTHER TYPES: CUT FLOWERS MARKET, BY REGION, 2022–2027 (USD MILLION)

TABLE 45 OTHER TYPES: CUT FLOWERS MARKET, BY REGION, 2017–2021 (KILOTONS)

TABLE 46 OTHER TYPES: CUT FLOWERS MARKET, BY REGION, 2022–2027 (KILOTONS)

8 CUT FLOWERS MARKET, BY APPLICATION

8.1 INTRODUCTION

FIGURE 33 CUT FLOWERS MARKET SIZE, BY APPLICATION, 2022 VS. 2027 (USD MILLION)

TABLE 47 CUT FLOWERS MARKET, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 48 CUT FLOWERS MARKET, BY APPLICATION, 2022–2027 (USD MILLION)

8.2 HOME

8.2.1 VERSATILITY OF CUT FLOWERS FOR DECOR TO DRIVE USAGE IN HOME APPLICATIONS

TABLE 49 HOME: CUT FLOWERS MARKET, BY REGION, 2017–2021 (USD MILLION)

TABLE 50 HOME: CUT FLOWERS MARKET, BY REGION, 2022–2027 (USD MILLION)

8.3 COMMERCIAL

8.3.1 GROWING DEMAND FOR FLORAL DECORATIONS IN WEDDINGS TO DRIVE MARKET

TABLE 51 COMMERCIAL: CUT FLOWERS MARKET, BY REGION, 2017–2021 (USD MILLION)

TABLE 52 COMMERCIAL: CUT FLOWERS MARKET, BY REGION, 2022–2027 (USD MILLION)

9 CUT FLOWERS MARKET, BY DISTRIBUTION CHANNEL

9.1 INTRODUCTION

FIGURE 34 CUT FLOWERS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2022 VS. 2027 (USD MILLION)

TABLE 53 CUT FLOWERS MARKET, BY DISTRIBUTION CHANNEL, 2017–2021
(USD MILLION)

TABLE 54 CUT FLOWERS MARKET, BY DISTRIBUTION CHANNEL, 2022–2027
(USD MILLION)

9.2 SPECIALTY STORES/FLOLISTS

9.2.1 FRESH FLOWER QUALITY AND DIRECT SUPPLY TO DRIVE SEGMENT

TABLE 55 SPECIALTY STORES/FLOLISTS: CUT FLOWERS MARKET, BY REGION,
2017–2021 (USD MILLION)

TABLE 56 SPECIALTY STORES/FLOLISTS: CUT FLOWERS MARKET, BY REGION,
2022–2027 (USD MILLION)

9.3 ONLINE RETAIL

9.3.1 ONLINE DELIVERY OF CUT FLOWERS TO BE IN HIGH DEMAND POST-
COVID-19 PANDEMIC

TABLE 57 ONLINE RETAIL: CUT FLOWERS MARKET, BY REGION, 2017–2021 (USD
MILLION)

TABLE 58 ONLINE RETAIL: CUT FLOWERS MARKET, BY REGION, 2022–2027 (USD
MILLION)

9.4 SUPERMARKETS/HYPERMARKETS

9.4.1 STRATEGIC PLACEMENT OF FLORAL ARRANGEMENTS IN SUPERMARKET
ENTRANCES TO DRIVE CUSTOMER ATTENTION

TABLE 59 SUPERMARKETS/HYPERMARKETS: CUT FLOWERS MARKET, BY
REGION, 2017–2021 (USD MILLION)

TABLE 60 SUPERMARKETS/HYPERMARKETS: CUT FLOWERS MARKET, BY
REGION, 2022–2027 (USD MILLION)

9.5 OTHERS

TABLE 61 OTHERS: CUT FLOWERS MARKET, BY REGION, 2017–2021 (USD
MILLION)

TABLE 62 OTHERS: CUT FLOWERS MARKET, BY REGION, 2022–2027 (USD
MILLION)

10 CUT FLOWERS MARKET, BY REGION

10.1 INTRODUCTION

FIGURE 35 INDIA TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD

TABLE 63 CUT FLOWERS MARKET, BY REGION, 2017–2021 (USD MILLION)

TABLE 64 CUT FLOWERS MARKET, BY REGION, 2022–2027 (USD MILLION)

TABLE 65 CUT FLOWERS MARKET, BY REGION, 2017–2021 (KILOTONS)

TABLE 66 CUT FLOWERS MARKET, BY REGION, 2022–2027 (KILOTONS)

TABLE 67 CUT FLOWERS MARKET, BY TYPE, 2017–2021 (USD MILLION)

TABLE 68 CUT FLOWERS MARKET, BY TYPE, 2022–2027 (USD MILLION)

TABLE 69 CUT FLOWERS MARKET, BY TYPE, 2017–2021 (KILOTONS)

TABLE 70 CUT FLOWERS MARKET, BY TYPE, 2022–2027 (KILOTONS)

TABLE 71 CUT FLOWERS MARKET, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 72 CUT FLOWERS MARKET, BY APPLICATION, 2022–2027 (USD MILLION)

TABLE 73 CUT FLOWERS MARKET, BY DISTRIBUTION CHANNEL, 2017–2021
(USD MILLION)

TABLE 74 CUT FLOWERS MARKET, BY DISTRIBUTION CHANNEL, 2022–2027
(USD MILLION)

10.2 NORTH AMERICA

TABLE 75 NORTH AMERICA: CUT FLOWERS MARKET, BY COUNTRY, 2017–2021
(USD MILLION)

TABLE 76 NORTH AMERICA: CUT FLOWERS MARKET, BY COUNTRY, 2022–2027
(USD MILLION)

TABLE 77 NORTH AMERICA: CUT FLOWERS MARKET, BY TYPE, 2017–2021 (USD
MILLION)

TABLE 78 NORTH AMERICA: CUT FLOWERS MARKET, BY TYPE, 2022–2027 (USD
MILLION)

TABLE 79 NORTH AMERICA: CUT FLOWERS MARKET, BY TYPE, 2017–2021
(KILOTONS)

TABLE 80 NORTH AMERICA: CUT FLOWERS MARKET, BY TYPE, 2022–2027
(KILOTONS)

TABLE 81 NORTH AMERICA: CUT FLOWERS MARKET, BY APPLICATION,
2017–2021 (USD MILLION)

TABLE 82 NORTH AMERICA: CUT FLOWERS MARKET, BY APPLICATION,
2022–2027 (USD MILLION)

TABLE 83 NORTH AMERICA: CUT FLOWERS MARKET, BY DISTRIBUTION
CHANNEL, 2017–2021 (USD MILLION)

TABLE 84 NORTH AMERICA: CUT FLOWERS MARKET, BY DISTRIBUTION
CHANNEL, 2022–2027 (USD MILLION)

10.2.1 US

10.2.1.1 Strong demand for fresh-cut flowers to provide international growers with opportunities

TABLE 85 US: CUT FLOWERS MARKET, BY TYPE, 2017–2021 (USD MILLION)

TABLE 86 US: CUT FLOWERS MARKET, BY TYPE, 2022–2027 (USD MILLION)

10.2.2 CANADA

10.2.2.1 Rising domestic production of flowers instead of relying on imports to drive growth

TABLE 87 CANADA: CUT FLOWERS MARKET, BY TYPE, 2017–2021 (USD MILLION)

TABLE 88 CANADA: CUT FLOWERS MARKET, BY TYPE, 2022–2027 (USD MILLION)

10.2.3 MEXICO

10.2.3.1 Diverse climate favorable for floriculture to drive market

TABLE 89 MEXICO: CUT FLOWERS MARKET, BY TYPE, 2017–2021 (USD MILLION)

TABLE 90 MEXICO: CUT FLOWERS MARKET, BY TYPE, 2022–2027 (USD MILLION)

10.3 EUROPE

FIGURE 36 EUROPE: MARKET SNAPSHOT

TABLE 91 EUROPE: CUT FLOWERS MARKET, BY COUNTRY, 2017–2021 (USD MILLION)

TABLE 92 EUROPE: CUT FLOWERS MARKET, BY COUNTRY, 2022–2027 (USD MILLION)

TABLE 93 EUROPE: CUT FLOWERS MARKET, BY TYPE, 2017–2021 (USD MILLION)

TABLE 94 EUROPE: CUT FLOWERS MARKET, BY TYPE, 2022–2027 (USD MILLION)

TABLE 95 EUROPE: CUT FLOWERS MARKET SIZE, BY TYPE, 2017–2021 (KILOTONS)

TABLE 96 EUROPE: CUT FLOWERS MARKET SIZE, BY TYPE, 2022–2027 (KILOTONS)

TABLE 97 EUROPE: CUT FLOWERS MARKET, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 98 EUROPE: CUT FLOWERS MARKET, BY APPLICATION, 2022–2027 (USD MILLION)

TABLE 99 EUROPE: CUT FLOWERS MARKET, BY DISTRIBUTION CHANNEL, 2017–2021 (USD MILLION)

TABLE 100 EUROPE: CUT FLOWERS MARKET, BY DISTRIBUTION CHANNEL, 2022–2027 (USD MILLION)

10.3.1 GERMANY

10.3.1.1 Increasing import of roses due to high demand for floral arrangements

TABLE 101 GERMANY: CUT FLOWERS MARKET, BY TYPE, 2017–2021 (USD MILLION)

TABLE 102 GERMANY: CUT FLOWERS MARKET, BY TYPE, 2022–2027 (USD MILLION)

10.3.2 FRANCE

10.3.2.1 Major export activities to drive demand for cut flower production

TABLE 103 FRANCE: CUT FLOWERS MARKET, BY TYPE, 2017–2021 (USD MILLION)

TABLE 104 FRANCE: CUT FLOWERS MARKET, BY TYPE, 2022–2027 (USD MILLION)

10.3.3 UK

10.3.3.1 Increase in cut flower sales via online platforms to drive market

TABLE 105 UK: CUT FLOWERS MARKET, BY TYPE, 2017–2021 (USD MILLION)

TABLE 106 UK: CUT FLOWERS MARKET, BY TYPE, 2022–2027 (USD MILLION)

10.3.4 ITALY

10.3.4.1 Growing demand for fragrances and floral products to drive market

TABLE 107 ITALY: CUT FLOWERS MARKET, BY TYPE, 2017–2021 (USD MILLION)

TABLE 108 ITALY: CUT FLOWERS MARKET, BY TYPE, 2022–2027 (USD MILLION)

10.3.5 SPAIN

10.3.5.1 Increase in cut flower production and export business in Spain to drive market

TABLE 109 SPAIN: CUT FLOWERS MARKET, BY TYPE, 2017–2021 (USD MILLION)

TABLE 110 SPAIN: CUT FLOWERS MARKET, BY TYPE, 2022–2027 (USD MILLION)

10.3.6 NETHERLANDS

10.3.6.1 Major cut flower trading capacity by Netherlands to drive market

TABLE 111 NETHERLANDS: CUT FLOWERS MARKET, BY TYPE, 2017–2021 (USD MILLION)

TABLE 112 NETHERLANDS: CUT FLOWERS MARKET, BY TYPE, 2022–2027 (USD MILLION)

10.3.7 REST OF EUROPE

10.3.7.1 Increase in local production of cut flowers to drive market

TABLE 113 REST OF EUROPE: CUT FLOWERS MARKET, BY TYPE, 2017–2021 (USD MILLION)

TABLE 114 REST OF EUROPE: CUT FLOWERS MARKET, BY TYPE, 2022–2027 (USD MILLION)

10.4 ASIA PACIFIC

FIGURE 37 ASIA PACIFIC: MARKET SNAPSHOT

TABLE 115 ASIA PACIFIC: CUT FLOWERS MARKET, BY COUNTRY, 2017–2021 (USD MILLION)

TABLE 116 ASIA PACIFIC: CUT FLOWERS MARKET, BY COUNTRY, 2022–2027 (USD MILLION)

TABLE 117 ASIA PACIFIC: CUT FLOWERS MARKET, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 118 ASIA PACIFIC: CUT FLOWERS MARKET, BY APPLICATION, 2022–2027 (USD MILLION)

TABLE 119 ASIA PACIFIC: CUT FLOWERS MARKET, BY TYPE, 2017–2021 (USD MILLION)

TABLE 120 ASIA PACIFIC: CUT FLOWERS MARKET, BY TYPE, 2022–2027 (USD MILLION)

TABLE 121 ASIA PACIFIC: CUT FLOWERS MARKET, BY TYPE, 2017–2021 (KILOTONS)

TABLE 122 ASIA PACIFIC: CUT FLOWERS MARKET, BY TYPE, 2022–2027
(KILOTONS)

TABLE 123 ASIA PACIFIC: CUT FLOWERS MARKET, BY DISTRIBUTION CHANNEL,
2017–2021 (USD MILLION)

TABLE 124 ASIA PACIFIC: CUT FLOWERS MARKET, BY DISTRIBUTION CHANNEL,
2022–2027 (USD MILLION)

10.4.1 CHINA

10.4.1.1 China's tourism and profits to growers driving domestic players to grow
ornamental plants and cut flowers

TABLE 125 CHINA: CUT FLOWERS MARKET, BY TYPE, 2017–2021 (USD MILLION)

TABLE 126 CHINA: CUT FLOWERS MARKET, BY TYPE, 2022–2027 (USD MILLION)

10.4.2 JAPAN

10.4.2.1 Flower arrangements in ceremonies and wedding rituals to drive demand for
fresh-cut flowers

TABLE 127 JAPAN: CUT FLOWERS MARKET, BY TYPE, 2017–2021 (USD MILLION)

TABLE 128 JAPAN: CUT FLOWERS MARKET, BY TYPE, 2022–2027 (USD MILLION)

10.4.3 INDIA

10.4.3.1 Favorable climate to drive production of roses and gladiolus for domestic
usage

TABLE 129 INDIA: CUT FLOWERS MARKET, BY TYPE, 2017–2021 (USD MILLION)

TABLE 130 INDIA: CUT FLOWERS MARKET, BY TYPE, 2022–2027 (USD MILLION)

10.4.4 AUSTRALIA & NEW ZEALAND

10.4.4.1 Increasing demand for import of native flowers to encourage local production

TABLE 131 AUSTRALIA & NEW ZEALAND: CUT FLOWERS MARKET, BY TYPE,
2017–2021 (USD MILLION)

TABLE 132 AUSTRALIA & NEW ZEALAND: CUT FLOWERS MARKET, BY TYPE,
2022–2027 (USD MILLION)

10.4.5 REST OF ASIA PACIFIC

TABLE 133 REST OF ASIA PACIFIC: CUT FLOWERS MARKET, BY TYPE,
2017–2021 (USD MILLION)

TABLE 134 REST OF ASIA PACIFIC: CUT FLOWERS MARKET, BY TYPE,
2022–2027 (USD MILLION)

10.5 SOUTH AMERICA

TABLE 135 SOUTH AMERICA: CUT FLOWERS MARKET, BY COUNTRY, 2017–2021
(USD MILLION)

TABLE 136 SOUTH AMERICA: CUT FLOWERS MARKET, BY COUNTRY, 2022–2027
(USD MILLION)

TABLE 137 SOUTH AMERICA: CUT FLOWERS MARKET, BY APPLICATION,
2017–2021 (USD MILLION)

TABLE 138 SOUTH AMERICA: CUT FLOWERS MARKET, BY APPLICATION, 2022–2027 (USD MILLION)

TABLE 139 SOUTH AMERICA: CUT FLOWERS MARKET, BY TYPE, 2017–2021 (USD MILLION)

TABLE 140 SOUTH AMERICA: CUT FLOWERS MARKET, BY TYPE, 2022–2027 (USD MILLION)

TABLE 141 SOUTH AMERICA: CUT FLOWERS MARKET, BY TYPE, 2017–2021 (KILOTONS)

TABLE 142 SOUTH AMERICA: CUT FLOWERS MARKET, BY TYPE, 2022–2027 (KILOTONS)

TABLE 143 SOUTH AMERICA: CUT FLOWERS MARKET, BY DISTRIBUTION CHANNEL, 2017–2021 (USD MILLION)

TABLE 144 SOUTH AMERICA: CUT FLOWERS MARKET, BY DISTRIBUTION CHANNEL, 2022–2027 (USD MILLION)

10.5.1 BRAZIL

10.5.1.1 Large land area and suitable climate to drive cut flowers production for US exports

TABLE 145 BRAZIL: CUT FLOWERS MARKET, BY TYPE, 2017–2021 (USD MILLION)

TABLE 146 BRAZIL: CUT FLOWERS MARKET, BY TYPE, 2022–2027 (USD MILLION)

10.5.2 COLOMBIA

10.5.2.1 Occasions like Mother's Day and Valentine's Day to drive demand for fresh-cut flowers

TABLE 147 COLOMBIA: CUT FLOWERS MARKET, BY TYPE, 2017–2021 (USD MILLION)

TABLE 148 COLOMBIA: CUT FLOWERS MARKET, BY TYPE, 2022–2027 (USD MILLION)

10.5.3 ECUADOR

10.5.3.1 Favorable climate, high-profit margins, and employability to drive production for exports

TABLE 149 ECUADOR: CUT FLOWERS MARKET, BY TYPE, 2017–2021 (USD MILLION)

TABLE 150 ECUADOR: CUT FLOWERS MARKET, BY TYPE, 2022–2027 (USD MILLION)

10.5.4 ARGENTINA

10.5.4.1 Increasing demand for high-quality Argentine flowers to encourage local production

TABLE 151 ARGENTINA: CUT FLOWERS MARKET, BY TYPE, 2017–2021 (USD MILLION)

TABLE 152 ARGENTINA: CUT FLOWERS MARKET, BY TYPE, 2022–2027 (USD

MILLION)

10.5.5 REST OF SOUTH AMERICA

10.5.5.1 Increasing domestic sales of cut flowers to fuel local production

TABLE 153 REST OF SOUTH AMERICA: CUT FLOWERS MARKET, BY TYPE, 2017–2021 (USD MILLION)

TABLE 154 REST OF SOUTH AMERICA: CUT FLOWERS MARKET, BY TYPE, 2022–2027 (USD MILLION)

10.6 ROW

TABLE 155 ROW: CUT FLOWERS MARKET, BY COUNTRY, 2017–2021 (USD MILLION)

TABLE 156 ROW: CUT FLOWERS MARKET, BY COUNTRY, 2022–2027 (USD MILLION)

TABLE 157 ROW: CUT FLOWERS MARKET, BY TYPE, 2017–2021 (USD MILLION)

TABLE 158 ROW: CUT FLOWERS MARKET, BY TYPE, 2022–2027 (USD MILLION)

TABLE 159 ROW: CUT FLOWERS MARKET, BY TYPE, 2017–2021 (KILOTONS)

TABLE 160 ROW: CUT FLOWERS MARKET, BY TYPE, 2022–2027 (KILOTONS)

TABLE 161 ROW: CUT FLOWERS MARKET, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 162 ROW: CUT FLOWERS MARKET, BY APPLICATION, 2022–2027 (USD MILLION)

TABLE 163 ROW: CUT FLOWERS MARKET, BY DISTRIBUTION CHANNEL, 2017–2021 (USD MILLION)

TABLE 164 ROW: CUT FLOWERS MARKET, BY DISTRIBUTION CHANNEL, 2022–2027 (USD MILLION)

10.6.1 KENYA

10.6.1.1 Cut flowers as major source of foreign exchange earnings to drive market

TABLE 165 KENYA: CUT FLOWERS MARKET, BY TYPE, 2017–2021 (USD MILLION)

TABLE 166 KENYA: CUT FLOWERS MARKET, BY TYPE, 2022–2027 (USD MILLION)

10.6.2 UGANDA

10.6.2.1 Effective pest management control for cut flowers to increase production

TABLE 167 UGANDA: CUT FLOWERS MARKET, BY TYPE, 2017–2021 (USD MILLION)

TABLE 168 UGANDA: CUT FLOWERS MARKET, BY TYPE, 2022–2027 (USD MILLION)

10.6.3 OTHERS IN ROW

10.6.3.1 Favorable climate and proximity to major cut flower exporting countries to drive market

TABLE 169 OTHER IN ROW: CUT FLOWERS MARKET, BY TYPE, 2017–2021 (USD MILLION)

TABLE 170 OTHERS IN ROW: CUT FLOWERS MARKET, BY TYPE, 2022–2027 (USD MILLION)

11 COMPETITIVE LANDSCAPE

11.1 OVERVIEW

11.2 STRATEGIES ADOPTED BY KEY PLAYERS

TABLE 171 OVERVIEW OF STRATEGIES ADOPTED BY KEY PLAYERS

11.3 MARKET RANKING ANALYSIS

11.4 RANKING ANALYSIS

FIGURE 38 CUT FLOWERS MARKET: COMPANY RANKING ANALYSIS

11.5 EVALUATION QUADRANT (KEY PLAYERS)

11.5.1 STARS

11.5.2 EMERGING LEADERS

11.5.3 PERVASIVE PLAYERS

11.5.4 PARTICIPANTS

FIGURE 39 CUT FLOWERS: COMPANY EVALUATION QUADRANT, 2021 (KEY PLAYERS)

11.6 COMPANY FOOTPRINT, BY TYPE

TABLE 172 COMPANY FOOTPRINT, BY TYPE

TABLE 173 COMPANY FOOTPRINT, BY DISTRIBUTION CHANNEL

TABLE 174 COMPANY FOOTPRINT, BY REGION

TABLE 175 OVERALL COMPANY FOOTPRINT

11.7 COMPETITIVE LEADERSHIP MAPPING (STARTUPS/SMES)

11.7.1 PROGRESSIVE COMPANIES

11.7.2 STARTING BLOCKS

11.7.3 RESPONSIVE COMPANIES

11.7.4 DYNAMIC COMPANIES

FIGURE 40 CUT FLOWERS: COMPANY EVALUATION QUADRANT, 2021 (STARTUPS/SMES)

11.8 COMPETITIVE BENCHMARKING

TABLE 176 CUT FLOWERS: DETAILED LIST OF KEY STARTUPS/SMES

TABLE 177 CUT FLOWERS: COMPETITIVE BENCHMARKING OF KEY STARTUPS/SMES

11.9 COMPETITIVE SCENARIO

11.9.1 PRODUCT LAUNCHES

TABLE 178 PRODUCT LAUNCHES, 2020–2022

11.9.2 DEALS

TABLE 179 DEALS, 2020–2022

11.9.3 OTHERS

TABLE 180 OTHERS, 2020–2022

12 COMPANY PROFILES

(Business overview, Products offered, Recent Developments, MNM view)*

12.1 KEY PLAYERS

12.1.1 DUMMEN ORANGE

TABLE 181 DUMMEN ORANGE: BUSINESS OVERVIEW

TABLE 182 DUMMEN ORANGE: PRODUCTS OFFERED

12.1.2 DANZIGER GROUP

TABLE 183 DANZIGER GROUP: BUSINESS OVERVIEW

TABLE 184 DANZIGER GROUP: PRODUCTS OFFERED

TABLE 185 DANZIGER GROUP: PRODUCT LAUNCHES

TABLE 186 DANZIGER GROUP: OTHERS

12.1.3 DOS GRINGOS LLC

TABLE 187 DOS GRINGOS LLC: BUSINESS OVERVIEW

TABLE 188 DOS GRINGOS LLC: PRODUCTS OFFERED

12.1.4 ESMERALDA FARMS

TABLE 189 ESMERALDA FARMS: BUSINESS OVERVIEW

TABLE 190 ESMERALDA FARMS: PRODUCTS OFFERED

TABLE 191 ESMERALDA FARMS: DEALS

12.1.5 FLAMINGO

TABLE 192 FLAMINGO: BUSINESS OVERVIEW

TABLE 193 FLAMINGO: PRODUCTS OFFERED

12.1.6 FLORANCE FLORA

TABLE 194 FLORANCE FLORA: BUSINESS OVERVIEW

TABLE 195 FLORANCE FLORA: PRODUCTS OFFERED

12.1.7 KAREN ROSES COMPANY

TABLE 196 KAREN ROSES COMPANY: BUSINESS OVERVIEW

TABLE 197 KAREN ROSES: PRODUCTS OFFERED

12.1.8 MARGINPAR BV

TABLE 198 MARGINPAR BV: BUSINESS OVERVIEW

TABLE 199 MARGINPAR BV: PRODUCTS OFFERED

TABLE 200 MARGINPAR BV: PRODUCT LAUNCHES

TABLE 201 MARGINPAR BV: OTHERS

12.1.9 MULTIFLORA

TABLE 202 MULTIFLORA: BUSINESS OVERVIEW

TABLE 203 MULTIFLORA: PRODUCTS OFFERED

12.1.10 ROSEBUD LIMITED

TABLE 204 ROSEBUD LIMITED: BUSINESS OVERVIEW

TABLE 205 ROSEBUD LIMITED: PRODUCTS OFFERED

12.1.11 SELECTA ONE

TABLE 206 SELECTA ONE: BUSINESS OVERVIEW

TABLE 207 SELECTA ONE: PRODUCTS OFFERED

12.1.12 WASHINGTON BULB CO., INC.

TABLE 208 WASHINGTON BULB CO., INC.: BUSINESS OVERVIEW

TABLE 209 WASHINGTON BULB CO., INC.: PRODUCTS OFFERED

12.1.13 SOEX FLORA

TABLE 210 SOEX FLORA: BUSINESS OVERVIEW

TABLE 211 SOEX FLORA: PRODUCTS OFFERED

12.1.14 FLORIUS FLOWER

TABLE 212 FLORIUS FLOWERS: BUSINESS OVERVIEW

TABLE 213 FLORIUS FLOWERS: PRODUCTS OFFERED

12.1.15 DAVID AUSTIN ROSES

TABLE 214 DAVID AUSTIN ROSES: BUSINESS OVERVIEW

TABLE 215 DAVID AUSTIN ROSES: PRODUCTS OFFERED

12.2 STARTUPS/SMES/OTHER PLAYERS

12.2.1 JET FRESH FLOWERS

TABLE 216 JET FRESH FLOWERS: BUSINESS OVERVIEW

TABLE 217 JET FRESH FLOWERS: PRODUCTS OFFERED

12.2.2 THE QUEEN'S FLOWERS

TABLE 218 THE QUEEN'S FLOWERS: BUSINESS OVERVIEW

TABLE 219 THE QUEENS FLOWERS: PRODUCTS OFFERED

12.2.3 MARYLAND GROWN FLOWERS

TABLE 220 MARYLAND GROWN FLOWERS: BUSINESS OVERVIEW

TABLE 221 MARYLAND GROWN FLOWERS: PRODUCTS OFFERED

12.2.4 TURKISH FLOWER GROUP

TABLE 222 TURKISH FLOWER GROUP: BUSINESS OVERVIEW

TABLE 223 TURKISH FLOWER GROUP: PRODUCTS OFFERED

12.2.5 ROSA FLORA LIMITED

TABLE 224 ROSA FLORA LIMITED: BUSINESS OVERVIEW, 2021

TABLE 225 ROSA FLORA: PRODUCTS OFFERED

12.2.6 BEEKENKAMP GROUP

12.2.7 BERG ROSES

12.2.8 PORTA NOVA

12.2.9 WESSELMAN FLOWERS

12.2.10 JARDINES DE LOS ANDES

*Details on Business overview, Products offered, Recent Developments, MNM view might not be captured in case of unlisted companies.

13 ADJACENT & RELATED MARKETS

13.1 INTRODUCTION

13.2 FRUITS AND VEGETABLES PROCESSING MARKET

13.2.1 LIMITATIONS

13.2.2 MARKET DEFINITION

13.2.3 MARKET OVERVIEW

13.2.4 FRUITS AND VEGETABLES PROCESSING MARKET, BY PRODUCT TYPE
TABLE 226 PROCESSED FRUITS & VEGETABLES MARKET, BY PRODUCT TYPE, 2017–2021 (USD MILLION)

TABLE 227 PROCESSED FRUITS & VEGETABLES MARKET, BY PRODUCT TYPE, 2022–2027 (USD MILLION)

13.2.5 FRUITS AND VEGETABLES PROCESSING MARKET, BY REGION
TABLE 228 PROCESSED FRUITS & VEGETABLES MARKET, BY REGION, 2017–2021 (USD MILLION)

TABLE 229 PROCESSED FRUIT & VEGETABLES MARKET, BY REGION 2022–2027 (USD MILLION)

13.3 FRUIT AND VEGETABLE INGREDIENTS MARKET

13.3.1 LIMITATIONS

13.3.2 MARKET DEFINITION

13.3.3 MARKET OVERVIEW

13.3.4 FRUIT AND VEGETABLE INGREDIENTS MARKET, BY TYPE
TABLE 230 FRUIT & VEGETABLE INGREDIENTS MARKET, BY TYPE, 2019–2027 (USD MILLION)

13.3.5 FRUIT AND VEGETABLE INGREDIENTS MARKET, BY REGION
TABLE 231 FRUIT & VEGETABLE INGREDIENTS MARKET, BY REGION, 2019–2027 (USD MILLION)

14 APPENDIX

14.1 KNOWLEDGESTORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL

14.2 CUSTOMIZATION OPTIONS

14.3 RELATED REPORTS

14.4 AUTHOR DETAILS

I would like to order

Product name: Cut Flowers Market by Type (Rose, Chrysanthemum, Carnation, Gerbera, Liliium), Application (Home & Commercial), Distribution Channel (Supermarkets & Hypermarkets, Specialty Stores/Florists, Online Retail) and Region - Global Forecast to 2027

Product link: <https://marketpublishers.com/r/C81F19A2935BEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C81F19A2935BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970