

Customer Information System (CIS) - Company Evaluation Report, 2025

<https://marketpublishers.com/r/CF49E146AAE7EN.html>

Date: July 2025

Pages: 150

Price: US\$ 2,650.00 (Single User License)

ID: CF49E146AAE7EN

Abstracts

The Customer Information System Companies Quadrant is a comprehensive industry analysis that provides valuable insights into the global market for Customer Information System. This quadrant offers a detailed evaluation of key market players, technological advancements, product innovations, and emerging trends shaping the industry. MarketsandMarkets 360 Quadrants evaluated over 100 companies, of which the Top 19 Customer Information System Companies were categorized and recognized as quadrant leaders.

Customer information systems (CIS) are specialized software platforms developed for utilities to manage customer-related operations such as billing, meter data handling, service order processing, communication, payment management, and outage response. Unlike general customer relationship management (CRM) tools, utility-specific CIS is closely integrated with advanced metering infrastructure (AMI), distribution management systems (DMS), and workforce management tools. This integration helps utilities streamline complex billing operations, enhance revenue optimization, and deliver tailored customer experiences. By enabling seamless data sharing across utility functions, CIS supports electricity, water, gas, and district heating providers in offering efficient, reliable, and responsive services. These systems typically feature customer self-service portals, real-time analytics dashboards, automated notifications, and detailed reporting tools that provide visibility into consumption trends, billing precision, and service quality. As a result, CIS has become central to advancing utility customer management, improving operational performance, and addressing regulatory requirements that are increasingly shaping the sector.

The growing complexity of utility operations—driven by regulatory pressures, rising consumer demands, and changing energy ecosystems—is accelerating the adoption of

next-generation CIS platforms. Utilities are under increasing obligation to ensure billing accuracy, promote transparency, manage revenues effectively, and provide real-time, proactive customer support—areas where traditional systems often fall short. Shifting consumer expectations, influenced by digital services in other sectors, now require utilities to deliver seamless, customized, and interactive experiences, prompting a need to modernize legacy infrastructure. Moreover, regulatory requirements for billing clarity, energy efficiency, and smart grid evolution necessitate CIS capable of managing vast volumes of real-time meter data and supporting advanced customer engagement tactics. With the proliferation of distributed energy resources (DER), electric vehicles, and smart home systems, CIS is now essential for utilities striving to remain agile, competitive, and customer-centric amid rapid changes in technology, behavior, and regulation.

The 360 Quadrant maps the Customer Information System companies based on criteria such as revenue, geographic presence, growth strategies, investments, and sales strategies for the market presence of the Customer Information System quadrant. The top criteria for product footprint evaluation included By OFFERING (Software, Services), By DEPLOYMENT MODE (on-Premises, Cloud), By APPLICATION (Customer Data Storage & Retrieval, Billing & Payment Automation, Metering Data Integration, Service Order Management, Usage Analytics & Reporting, Demand Response Analytics, Communication Tools, Other Applications), and By END USER (Electricity & Power Distribution Utilities, Water & Wastewater Management Utilities, Gas Utilities, Renewable Energy Utilities).

Key Players

Key players in the Customer Information System market include major global corporations and specialized innovators such as Gentrack, Oracle, Sap, Hansen Technologies, I3 Verticals, Minsait, Csg International, Solteq, Wipro, Ibm, Asseco Utility Management Solutions, Eg, Inhemeter, Engineering Group, Itineris, Fluentgrid, Meridian Cooperative, Kraken Technologies, and Smart Energy Water. These companies are actively investing in research and development, forming strategic partnerships, and engaging in collaborative initiatives to drive innovation, expand their global footprint, and maintain a competitive edge in this rapidly evolving market.

Top 3 Companies

SAP

SAP is a leading company in the CIS market, known for its comprehensive enterprise ecosystem and integrated solutions. Its CIS platform is distinguished by the integration of real-time analytics, artificial intelligence, and machine learning, which streamline customer engagement and billing processes. SAP's market strategy includes leveraging its extensive global client base by cross-selling its CIS modules to existing ERP customers. Despite facing competition from niche providers like Hansen Technologies, SAP maintains a competitive edge through its robust analytical capabilities and extensive scalability.

Oracle

Oracle holds a strong position in the CIS market with its sophisticated cloud infrastructure. The company provides a cloud-based CIS solution, which is enhanced by strong cybersecurity and compliance frameworks. Oracle distinguishes itself by offering flexible deployment models and handling complex billing scenarios. Its CIS platform supports dynamic rate structures and predictive analytics, appealing to utilities looking to modernize legacy systems. Oracle's strategic partnerships, such as with Paymentus, further enhance its product offerings by integrating advanced payment solutions.

Hansen Technologies

Hansen Technologies has established a significant presence in the CIS market through strategic acquisitions and geographic expansion. The company offers a comprehensive set of CIS solutions tailored for evolving energy market needs, such as renewable integration and decentralized grid management. By focusing on customer engagement and satisfaction, Hansen Technologies supports utilities in enhancing service delivery and operational efficiency. The company continues to build on its market position by advancing cloud-based and AI-driven solutions.

Contents

1 INTRODUCTION

- 1.1 MARKET DEFINITION
- 1.2 INCLUSIONS AND EXCLUSIONS
- 1.3 STAKEHOLDERS

2 EXECUTIVE SUMMARY

3 MARKET OVERVIEW AND INDUSTRY TRENDS

- 3.1 INTRODUCTION
- 3.2 MARKET DYNAMICS
 - 3.2.1 DRIVERS
 - 3.2.1.1 Regulatory compliance and government mandates
 - 3.2.1.2 Shift to smart grids and advanced metering infrastructure
 - 3.2.1.3 Digital transformation in utilities
 - 3.2.1.4 Rising utility customer expectations
 - 3.2.2 RESTRAINTS
 - 3.2.2.1 High implementation and upgrade costs
 - 3.2.2.2 Limited customization in off-the-shelf CIS
 - 3.2.3 OPPORTUNITIES
 - 3.2.3.1 Integration with AI and data analytics
 - 3.2.3.2 Demand for personalized tariff structures
 - 3.2.3.3 Utility e-marketplace and value-added services
 - 3.2.4 CHALLENGES
 - 3.2.4.1 Interoperability between legacy and modern systems
 - 3.2.4.2 Cybersecurity and compliance pressure
- 3.3 EVOLUTION OF CUSTOMER INFORMATION SYSTEM MARKET
- 3.4 SUPPLY CHAIN ANALYSIS
- 3.5 ECOSYSTEM ANALYSIS
 - 3.5.1 CUSTOMER DATA MANAGEMENT PLATFORM PROVIDERS
 - 3.5.2 BILLING & REVENUE MANAGEMENT SOFTWARE PROVIDERS
 - 3.5.3 CUSTOMER ANALYTICS PLATFORM PROVIDERS
 - 3.5.4 WORKFLOW AUTOMATION TOOLS PROVIDERS
 - 3.5.5 METER DATA MANAGEMENT SYSTEM PROVIDERS
 - 3.5.6 CUSTOMER SELF-SERVICE PORTAL PROVIDERS
 - 3.5.7 CRM INTEGRATION SOFTWARE PROVIDERS

- 3.5.8 OTHER CIS SOFTWARE PROVIDERS
- 3.6 IMPACT OF GENERATIVE AI ON CUSTOMER INFORMATION SYSTEM MARKET
 - 3.6.1 SMART BILLING & PAYMENT MANAGEMENT
 - 3.6.2 PROACTIVE OUTAGE & MAINTENANCE ALERTS
 - 3.6.3 PERSONALIZED ENERGY CONSUMPTION INSIGHTS
 - 3.6.4 VIRTUAL CUSTOMER ASSISTANTS
 - 3.6.5 FRAUD & ANOMALY DETECTION
 - 3.6.6 DYNAMIC DEMAND RESPONSE PROGRAMS
- 3.7 TECHNOLOGY ANALYSIS
 - 3.7.1 KEY TECHNOLOGIES
 - 3.7.1.1 Customer relationship management
 - 3.7.1.2 Enterprise resource planning
 - 3.7.1.3 Workforce management
 - 3.7.1.4 Geographic information systems
 - 3.7.1.5 Advanced metering infrastructure
 - 3.7.2 COMPLEMENTARY TECHNOLOGIES
 - 3.7.2.1 Data analytics & business intelligence
 - 3.7.2.2 Chatbots & virtual assistants
 - 3.7.2.3 Blockchain
 - 3.7.2.4 Cloud computing
 - 3.7.2.5 Demand response management systems
 - 3.7.3 ADJACENT TECHNOLOGIES
 - 3.7.3.1 IoT
 - 3.7.3.2 Edge computing
 - 3.7.3.3 Asset performance management
 - 3.7.3.4 Smart home & smart city technologies
- 3.8 PATENT ANALYSIS
 - 3.8.1 METHODOLOGY
 - 3.8.2 PATENTS FILED, BY DOCUMENT TYPE
 - 3.8.3 INNOVATION AND PATENT APPLICATIONS
- 3.9 PRICING ANALYSIS
 - 3.9.1 AVERAGE SELLING PRICE OF OFFERINGS, BY KEY PLAYER, 2024
 - 3.9.2 AVERAGE SELLING PRICE OF APPLICATIONS, BY KEY PLAYER, 2024
- 3.10 KEY CONFERENCES AND EVENTS, 2025–2026
- 3.11 PORTER'S FIVE FORCES ANALYSIS
 - 3.11.1 THREAT OF NEW ENTRANTS
 - 3.11.2 THREAT OF SUBSTITUTES
 - 3.11.3 BARGAINING POWER OF SUPPLIERS
 - 3.11.4 BARGAINING POWER OF BUYERS

- 3.11.5 INTENSITY OF COMPETITIVE RIVALRY
- 3.12 TRENDS/DISRUPTIONS IMPACTING CUSTOMER BUSINESS

4 COMPETITIVE LANDSCAPE

- 4.1 OVERVIEW
- 4.2 KEY PLAYERS STRATEGIES/RIGHT TO WIN, 2022–2024
- 4.3 REVENUE ANALYSIS, 2020–2024
- 4.4 MARKET SHARE ANALYSIS, 2024
 - 4.4.1 MARKET SHARE OF KEY PLAYERS OFFERING CUSTOMER INFORMATION SYSTEMS, 2024
 - 4.4.1.1 Market ranking analysis
- 4.5 PRODUCT COMPARISON
 - 4.5.1 PRODUCT COMPARATIVE ANALYSIS, BY BILLING & REVENUE MANAGEMENT SOFTWARE
 - 4.5.2 PRODUCT COMPARATIVE ANALYSIS, BY METER DATA MANAGEMENT SOLUTIONS
- 4.6 COMPANY VALUATION AND FINANCIAL METRICS
- 4.7 COMPANY EVALUATION MATRIX: KEY PLAYERS, 2024
 - 4.7.1 STARS
 - 4.7.2 EMERGING LEADERS
 - 4.7.3 PERVASIVE PLAYERS
 - 4.7.4 PARTICIPANTS
 - 4.7.5 COMPANY FOOTPRINT: KEY PLAYERS, 2024
 - 4.7.5.1 Company footprint
 - 4.7.5.2 Regional footprint
 - 4.7.5.3 Offering footprint
 - 4.7.5.4 Application footprint
 - 4.7.5.5 End user footprint
- 4.8 COMPANY EVALUATION MATRIX: STARTUPS/SMES, 2024
 - 4.8.1 PROGRESSIVE COMPANIES
 - 4.8.2 RESPONSIVE COMPANIES
 - 4.8.3 DYNAMIC COMPANIES
 - 4.8.4 STARTING BLOCKS
 - 4.8.5 COMPETITIVE BENCHMARKING: STARTUPS/SMES, 2024
 - 4.8.5.1 Detailed list of key startups/SMEs
 - 4.8.5.2 Competitive benchmarking of key startups/SMEs
- 4.9 COMPETITIVE SCENARIO
 - 4.9.1 PRODUCT LAUNCHES AND ENHANCEMENTS

4.9.2 DEALS

5 COMPANY PROFILES

5.1 INTRODUCTION

5.2 KEY PLAYERS

5.2.1 GENTRACK

5.2.1.1 Business overview

5.2.1.2 Products/Solutions/Services offered

5.2.1.3 Recent developments

5.2.1.3.1 Product launches and enhancements

5.2.1.3.2 Deals

5.2.1.4 MnM view

5.2.1.4.1 Key strengths

5.2.1.4.2 Strategic choices

5.2.1.4.3 Weaknesses and competitive threats

5.2.2 ORACLE

5.2.2.1 Business overview

5.2.2.2 Products/Solutions/Services offered

5.2.2.3 Recent developments

5.2.2.3.1 Product launches and enhancements

5.2.2.3.2 Deals

5.2.2.4 MnM view

5.2.2.4.1 Key strengths

5.2.2.4.2 Strategic choices

5.2.2.4.3 Weaknesses and competitive threats

5.2.3 SAP

5.2.3.1 Business overview

5.2.3.2 Products/Solutions/Services offered

5.2.3.3 Recent developments

5.2.3.3.1 Product launches and enhancements

5.2.3.3.2 Deals

5.2.3.4 MnM view

5.2.3.4.1 Key strengths

5.2.3.4.2 Strategic choices

5.2.3.4.3 Weaknesses and competitive threats

5.2.4 HANSEN TECHNOLOGIES

5.2.4.1 Business overview

5.2.4.2 Products/Solutions/Services offered

- 5.2.4.3 Recent developments
 - 5.2.4.3.1 Product launches and enhancements
 - 5.2.4.3.2 Deals
- 5.2.4.4 MnM view
 - 5.2.4.4.1 Key strengths
 - 5.2.4.4.2 Strategic choices
 - 5.2.4.4.3 Weaknesses and competitive threats
- 5.2.5 I3 VERTICALS
 - 5.2.5.1 Business overview
 - 5.2.5.2 Products/Solutions/Services offered
 - 5.2.5.3 Recent developments
 - 5.2.5.3.1 Product launches and enhancements
 - 5.2.5.4 MnM view
 - 5.2.5.4.1 Key strengths
 - 5.2.5.4.2 Strategic choices
 - 5.2.5.4.3 Weaknesses and competitive threats
- 5.2.6 MINSAIT
 - 5.2.6.1 Business overview
 - 5.2.6.2 Products/Solutions/Services offered
 - 5.2.6.3 Recent developments
 - 5.2.6.3.1 Product launches and enhancements
 - 5.2.6.3.2 Deals
- 5.2.7 CSG INTERNATIONAL
 - 5.2.7.1 Business overview
 - 5.2.7.2 Products/Solutions/Services offered
- 5.2.8 SOLTEQ
 - 5.2.8.1 Business overview
 - 5.2.8.2 Products/Solutions/Services offered
 - 5.2.8.3 Recent developments
 - 5.2.8.3.1 Deals
- 5.2.9 WIPRO
 - 5.2.9.1 Business overview
 - 5.2.9.2 Products/Solutions/Services offered
- 5.2.10 IBM
 - 5.2.10.1 Business overview
 - 5.2.10.2 Products/Solutions/Services offered
 - 5.2.10.3 Recent developments
 - 5.2.10.3.1 Product launches and enhancements
- 5.2.11 ASSECO UTILITY MANAGEMENT SOLUTIONS

- 5.2.12 EG
- 5.2.13 INHEMETER
- 5.2.14 ENGINEERING GROUP
- 5.2.15 ITINERIS
- 5.2.16 FLUENTGRID
- 5.2.17 MERIDIAN COOPERATIVE
- 5.2.18 KRAKEN TECHNOLOGIES
- 5.2.19 SMART ENERGY WATER
- 5.3 STARTUPS/SMES
 - 5.3.1 OPEN INTELLIGENCE
 - 5.3.2 CAYENTA
 - 5.3.3 ADVANCED UTILITY SYSTEMS
 - 5.3.4 FERRANTI COMPUTER SYSTEMS
 - 5.3.5 NORTHSTAR UTILITIES SOLUTIONS
 - 5.3.6 VERTEXONE
 - 5.3.7 TALLY GROUP
 - 5.3.8 AVERTRA
 - 5.3.9 COGSDALE
 - 5.3.10 INHANCE UTILITIES SOLUTIONS
 - 5.3.11 EFLUID
 - 5.3.12 MILSOFT UTILITY SOLUTIONS
 - 5.3.13 BYNRY
 - 5.3.14 STARNIK
 - 5.3.15 SPRYPOINT
 - 5.3.16 CONTINENTAL UTILITY SOLUTIONS, INC.
 - 5.3.17 MAXBILL
 - 5.3.18 SKYBILL
 - 5.3.19 KALUZA

6 APPENDIX

- 6.1 RESEARCH METHODOLOGY
 - 6.1.1 RESEARCH DATA
 - 6.1.1.1 Secondary data
 - 6.1.1.2 Primary data
 - 6.1.2 RESEARCH ASSUMPTIONS
 - 6.1.3 RESEARCH LIMITATIONS
- 6.2 COMPANY EVALUATION MATRIX: METHODOLOGY
- 6.3 AUTHOR DETAILS

List Of Tables

LIST OF TABLES

TABLE 1 CUSTOMER INFORMATION SYSTEM MARKET SIZE AND GROWTH RATE, 2020–2024 (USD MILLION, Y-O-Y %)

TABLE 2 CUSTOMER INFORMATION SYSTEM MARKET SIZE AND GROWTH RATE, 2025–2030 (USD MILLION, Y-O-Y %)

TABLE 3 ROLE OF COMPANIES IN ECOSYSTEM

TABLE 4 PATENTS FILED, 2015–2024

TABLE 5 LIST OF FEW PATENTS IN CUSTOMER INFORMATION SYSTEM MARKET, 2023–2025

TABLE 6 AVERAGE SELLING PRICE OF OFFERINGS, BY KEY PLAYER, 2024

TABLE 7 AVERAGE SELLING PRICE OF APPLICATIONS, BY KEY PLAYER, 2024

TABLE 8 CUSTOMER INFORMATION SYSTEM MARKET: LIST OF KEY CONFERENCES AND EVENTS, 2025–2026

TABLE 9 CUSTOMER INFORMATION SYSTEM MARKET: OVERVIEW OF STRATEGIES ADOPTED BY KEY VENDORS, 2022–2024

TABLE 10 CUSTOMER INFORMATION SYSTEM MARKET: DEGREE OF COMPETITION

TABLE 11 CUSTOMER INFORMATION SYSTEM MARKET: REGIONAL FOOTPRINT (19 COMPANIES)

TABLE 12 CUSTOMER INFORMATION SYSTEM MARKET: OFFERING FOOTPRINT (19 COMPANIES)

TABLE 13 CUSTOMER INFORMATION SYSTEM MARKET: APPLICATION FOOTPRINT (19 COMPANIES)

TABLE 14 CUSTOMER INFORMATION SYSTEM MARKET: END USER FOOTPRINT (19 COMPANIES)

TABLE 15 CUSTOMER INFORMATION SYSTEM MARKET: KEY STARTUPS/SMES

TABLE 16 CUSTOMER INFORMATION SYSTEM MARKET: COMPETITIVE BENCHMARKING OF KEY STARTUPS/SMES

TABLE 17 CUSTOMER INFORMATION SYSTEM MARKET: PRODUCT LAUNCHES AND ENHANCEMENTS, JANUARY 2022–MARCH 2025

TABLE 18 CUSTOMER INFORMATION SYSTEM MARKET: DEALS, JANUARY 2022–MARCH 2025

TABLE 19 GENTRACK: COMPANY OVERVIEW

TABLE 20 GENTRACK: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 21 GENTRACK: PRODUCT LAUNCHES AND ENHANCEMENTS

TABLE 22 GENTRACK: DEALS

TABLE 23 ORACLE: COMPANY OVERVIEW

TABLE 24 ORACLE: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 25 ORACLE: PRODUCT LAUNCHES AND ENHANCEMENTS

TABLE 26 ORACLE: DEALS

TABLE 27 SAP: COMPANY OVERVIEW

TABLE 28 SAP: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 29 SAP: PRODUCT LAUNCHES AND ENHANCEMENTS

TABLE 30 SAP: DEALS

TABLE 31 HANSEN TECHNOLOGIES: COMPANY OVERVIEW

TABLE 32 HANSEN TECHNOLOGIES: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 33 HANSEN TECHNOLOGIES: PRODUCT LAUNCHES AND ENHANCEMENTS

TABLE 34 HANSEN TECHNOLOGIES: DEALS

TABLE 35 I3 VERTICALS: COMPANY OVERVIEW

TABLE 36 I3 VERTICALS: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 37 I3 VERTICALS: PRODUCT LAUNCHES AND ENHANCEMENTS

TABLE 38 MINSAIT: COMPANY OVERVIEW

TABLE 39 MINSAIT: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 40 MINSAIT: PRODUCT LAUNCHES AND ENHANCEMENTS

TABLE 41 MINSAIT: DEALS

TABLE 42 CSG INTERNATIONAL: COMPANY OVERVIEW

TABLE 43 CSG INTERNATIONAL: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 44 SOLTEQ: COMPANY OVERVIEW

TABLE 45 SOLTEQ: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 46 SOLTEQ: DEALS

TABLE 47 WIPRO: COMPANY OVERVIEW

TABLE 48 WIPRO: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 49 IBM: COMPANY OVERVIEW

TABLE 50 IBM: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 51 IBM: PRODUCT LAUNCHES AND ENHANCEMENTS

LIST OF TABLES

FIGURE 1 SOFTWARE SEGMENT TO DOMINATE MARKET IN 2025

FIGURE 2 BILLING & REVENUE MANAGEMENT SOFTWARE SEGMENT TO HOLD LARGEST MARKET SHARE IN 2025

FIGURE 3 MAINTENANCE & SUPPORT SERVICES SEGMENT TO LEAD MARKET IN 2025

FIGURE 4 CLOUD SEGMENT TO ACCOUNT FOR MAJORITY MARKET SHARE IN 2025

FIGURE 5 PUBLIC CLOUD SEGMENT TO LEAD MARKET IN 2025

FIGURE 6 BILLING & PAYMENT AUTOMATION SEGMENT TO ACCOUNT FOR LARGEST MARKET SHARE IN 2025

FIGURE 7 WASTE & WASTEWATER MANAGEMENT UTILITIES SEGMENT TO REGISTER HIGHEST CAGR DURING FORECAST PERIOD

FIGURE 8 ASIA PACIFIC TO REGISTER FASTEST GROWTH RATE DURING FORECAST PERIOD

FIGURE 9 CUSTOMER INFORMATION SYSTEM MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES

FIGURE 10 EVOLUTION OF CUSTOMER INFORMATION SYSTEM MARKET

FIGURE 11 CUSTOMER INFORMATION SYSTEM MARKET: SUPPLY CHAIN ANALYSIS

FIGURE 12 CUSTOMER INFORMATION SYSTEM MARKET: ECOSYSTEM ANALYSIS

FIGURE 13 MARKET POTENTIAL OF GENERATIVE AI IN VARIOUS CUSTOMER INFORMATION SYSTEM USE CASES

FIGURE 14 PATENTS APPLIED AND GRANTED, 2015–2025

FIGURE 15 REGIONAL ANALYSIS OF PATENTS GRANTED, 2015–2024

FIGURE 16 CUSTOMER INFORMATION SYSTEM MARKET: PORTER'S FIVE FORCES ANALYSIS

FIGURE 17 TRENDS/DISRUPTIONS IMPACTING CUSTOMER BUSINESS

FIGURE 18 CUSTOMER INFORMATION SYSTEM MARKET: REVENUE ANALYSIS OF TOP FIVE PUBLIC PLAYERS, 2022–2024

FIGURE 19 SHARE OF LEADING COMPANIES IN CUSTOMER INFORMATION SYSTEM MARKET, 2024

FIGURE 20 PRODUCT COMPARATIVE ANALYSIS, BY BILLING & REVENUE MANAGEMENT SOFTWARE

FIGURE 21 PRODUCT COMPARATIVE ANALYSIS, BY METER DATA MANAGEMENT SOLUTIONS

FIGURE 22 COMPANY VALUATION AND FINANCIAL METRICS OF KEY VENDORS

FIGURE 23 YEAR-TO-DATE (YTD) PRICE TOTAL RETURN AND 5-YEAR STOCK BETA OF KEY VENDORS

FIGURE 24 CUSTOMER INFORMATION SYSTEM MARKET: COMPANY EVALUATION MATRIX (KEY PLAYERS), 2024

FIGURE 25 CUSTOMER INFORMATION SYSTEM MARKET: COMPANY FOOTPRINT (19 COMPANIES)

FIGURE 26 CUSTOMER INFORMATION SYSTEM MARKET: COMPANY

EVALUATION MATRIX (STARTUPS/SMES), 2024

FIGURE 27 GENTRACK: COMPANY SNAPSHOT

FIGURE 28 ORACLE: COMPANY SNAPSHOT

FIGURE 29 SAP: COMPANY SNAPSHOT

FIGURE 30 HANSEN TECHNOLOGIES: COMPANY SNAPSHOT

FIGURE 31 I3 VERTICALS: COMPANY SNAPSHOT

FIGURE 32 CSG INTERNATIONAL: COMPANY SNAPSHOT

FIGURE 33 SOLTEQ: COMPANY SNAPSHOT

FIGURE 34 WIPRO: COMPANY SNAPSHOT

FIGURE 35 IBM: COMPANY SNAPSHOT

FIGURE 36 CUSTOMER INFORMATION SYSTEM MARKET: RESEARCH DESIGN

I would like to order

Product name: Customer Information System (CIS) - Company Evaluation Report, 2025

Product link: <https://marketpublishers.com/r/CF49E146AAE7EN.html>

Price: US\$ 2,650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CF49E146AAE7EN.html>