

# **Cultured Marble Market by Type (Polyester, Cement, Composite, and Sintered), Application (Countertops, Vanities, Bathtubs, Flooring ), End-use Industry (Residential and Non-residential), and Region (2024-2029)**

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## **Abstracts**

The cultured marble market is projected to register a CAGR of 5.8% between 2024 and 2029, in terms of value. The synthetic leather market size is projected to reach USD 6.25 billion by 2029 at a CAGR of 5.8% from USD 4.73 billion in 2024. The countertops, by application segment is estimated to account for the largest share in terms of value of the cultured marble market in 2023. Flooring, by application likely to be the fastest growing type of cultured marble market in terms of value.

Cultured marble, is manufactured with a precise blend of polyester resin, catalyst, fillers, and pigments that are mixed thoroughly and then poured into polished molds that have been coated with a clear gelcoat. It is molded into various shapes, including sinks, countertops, and shower walls. The material is designed to mimic the appearance of natural marble but is more affordable and easier to maintain. Cultured marble is known for its smooth, glossy finish and can be customized in different colors and patterns. It is often used in bathroom and kitchen applications due to its durability and aesthetic appeal.

“Flooring, by application is fastest growing application segment of cultured marble market”

Cultured marble in flooring application is popular choice as it offers luxurious appearance, and practical benefits. Its non-porous surface mimics the elegance of natural stone while offering superior durability and ease of maintenance. The primary

advantage of cultured marble is its resistance to stains and moisture. Further, its seamless installation adds up to its appeal as it minimizes grout lines and creates sleek and polished surface.

“Non-residential, by end use industry is fastest growing end-use industry segment of cultured marble market”

The non-residential segment of the cultured marble market is expanding at its fastest pace due to the growing need for cost-effective material for aesthetic and decorative purposes. Hospitality, healthcare and retail are adopting these materials to enhance functionality and aesthetics. Unlike natural stone, cultured marble can be molded into specific shapes and sizes, making it ideal for unique design requirements in non-residential spaces such as retail stores, corporate offices, and public restrooms. Cultured marble are resistant to stains, moisture, and bacteria, making it ideal for high-traffic environments.

“Asia Pacific, by region is forecasted to be the fastest growing segment of cultured marble market during the forecast period.”

Asia Pacific has emerged as the fastest-growing cultured marble market due to increased industrialization, urbanization, and rising disposable incomes. The low labor costs and extensive industrial bases in China, and India have made them key production hubs for cultured marble products. In addition factors driving the demand of cultured marble are its affordability to natural stone making an attractive choice for homeowners and businesses looking for a luxurious look without the high price tag of quarried stone.

Interviews:

By Company Type: Tier 1 – 46%, Tier 2 – 36%, and Tier 3 – 18%

By Designation: C Level – 21%, D Level – 23%, and Others – 56%

By Region: North America – 37%, Europe – 26%, Asia Pacific – 23%, and South America – 4%, Middle East & Africa – 10%

The key companies profiled in this report are LX Hausys Ltd. (South Korea), Corian (DuPont) (US), Lotte Chemical Corporation (South Korea), MarCraft, Inc. (US), Antolini

Luigi & C. S.p.A (Italy), KalingaStone (Classsic Marble Company) (India), Rynone Manufacturing Corp. (US), Xiamen Byroca Industries Co., Ltd. (China), Hangzhou Nabel China Co., Ltd. (China), Patrician Marble Company (US).

#### Research Coverage:

The cultured marble market has been segmented based on Type (Polyester, Cement, Composite, and Sintered), Application (Countertops, Vanities, Bathtubs, Flooring, and Others), End-use Industry (Residential, and Non-residential), and by Region (Asia Pacific, North America, Europe, South America, Middle East & Africa).

This report provides insights on the following pointers:

Analysis of key drivers (Growth in residential and commercial construction), restraints (Presence of alternative material), opportunities (Economic growth and increase in per capita consumption), and challenges (Economic slowdown and supply chain volatility) influencing the growth of the cultured marble market.

Product Development/Innovation: Detailed insight of upcoming technologies, research & development activities, and new product launch in the cultured marble market.

Market Development: Comprehensive information about lucrative markets – the report analyses the cultured marble market across varied regions.

Market Diversification: Exclusive information about the new products & service untapped geographies, recent developments, and investments in cultured marble market.

Competitive Assessment: In-depth assessment of market shares, growth strategies and service offerings of leading players like, LX Hausys Ltd. (South Korea), Corian (DuPont) (US), Lotte Chemical Corporation (South Korea), MarCraft, Inc. (US), Antolini Luigi & C. S.p.A (Italy), KalingaStone (Classsic Marble Company) (India), Rynone Manufacturing Corp. (US), Xiamen Byroca Industries Co., Ltd. (China), Hangzhou Nabel China Co., Ltd. (China), Patrician Marble Company (US) among other in the cultured marble market.

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