

CT Scanner Market by Type (Stationary, Portable), Architecture (C-arm, O-arm), Technology (High, Mid, Low Slice, CBCT), Application (Human, Veterinary, Research), End User (Hospital, Diagnostic Center, Research, Veterinary Clinic) - Global Forecast to 2022

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Abstracts

“CT scanner market projected to grow at a CAGR of 5.4%”

The global CT scanner market is projected to reach USD 6.20 billion by 2022 from USD 4.76 billion in 2017, at a CAGR of 5.4%. Factors such as technological advancements, growing emphasis on effective and early disease diagnosis, rising prevalence of target diseases, increasing patient preference for minimally invasive diagnostic procedures, and procedural benefits are driving the growth of the CT scanner market. However, significant installation & maintenance costs, uncertain reimbursement scenario across developing nations, and a dearth of well-trained healthcare professionals are expected to hinder the market growth of the market.

“C-arm CT to grow at the fastest rate during the forecast period”

On the basis of device architecture, the market is segmented into O-arm and C-arm CT scanners. The C-arm CT scanners are expected to register the highest growth rate owing to its the focus on device miniaturization and process automation in hospitals & diagnostic centers, high preference for C-arm scanners among surgeons, and a growing demand for minimally invasive procedures.

“Intraoperative application segment expected to be the fastest-growing segment 2017-2022”

Segmentation on the basis of the application includes human diagnostic, human intraoperative, veterinary, and research applications. The intraoperative application segment is poised to grow faster due to the increasing need for accuracy during minimally invasive & image-guided surgical procedures, favorable reimbursement scenario across mature markets, and greater patient emphasis on procedural safety & efficacy during surgical treatments.

“Asia-Pacific expected to register the highest growth rate in the CT scanner market”

Geographically, the CT scanner market is segmented into North America, Europe, Asia-Pacific, and the Rest of the World. North America accounted for the largest share of the market in 2017, followed but Asia-Pacific is expected to register the highest growth rate during the forecast period, owing to increasing incidence of target diseases, rising patient awareness on the benefits of CT scanning, and the ongoing expansion & modernization of healthcare infrastructure in the region.

Breakdown of supply-side primary interviews:

By Company Type - Tier 1 – 33%, Tier 2 – 50% and Tier 3 – 17%

By Designation – C level – 35%, Director level – 25%, Others – 40%

By Region – North America - 24%, Europe – 19%, APAC – 33%, RoW – 24%

The major players in the market are Koninklijke Philips N.V. (Netherlands), GE Healthcare (U.S.), Toshiba Corporation (Japan), Siemens AG (Germany), Hitachi Ltd. (Japan), Shimadzu Corporation (Japan), Samsung Electronics Co., Ltd. (South Korea), Neusoft Medical Systems Co., Ltd. (China), Medtronic plc (Ireland), Shenzhen Anke High-tech Co., Ltd. (Hong Kong), Accuray Incorporated (U.S.), PlanMED (Finland), Koning Corporation (U.S.), Carestream Health Inc. (U.S.), and PointNix Co. Ltd (South Korea).

Research Coverage

This report studies the CT scanner market based on type, device architecture, technology, application, and end user. The report also studies factors (such as drivers, restraints, opportunities, and challenges) affecting market growth. It analyzes opportunities and challenges in the market for stakeholders and provides details of the

competitive landscape for market leaders. Furthermore, the report analyzes micromarkets with respect to their individual growth trends and prospects to the total market. The report forecasts the revenue of the market segments with respect to four main regions.

Reasons to Buy the Report:

From an insights perspective, this research report has focused on various levels of analysis—industry trends, market share analysis of top ten players, and company profiles, which together comprise and discuss basic views on the competitive landscape, emerging and high-growth segments of the CT scanner market, and high-growth regions and countries and their respective drivers, restraints, challenges, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help firms garner greater market shares. Firms purchasing the report could use any one or a combination of the below-mentioned five strategies for strengthening their market shares.

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*Top 25 companies analyzed for this studies are - Koninklijke Philips N.V.

(Netherlands), GE Healthcare (part of General Electric Co., U.S.), Toshiba Corporation (Japan), Siemens AG (Germany), Hitachi Ltd. (Japan), Shimadzu Corporation (Japan), Samsung Electronics Co., Ltd. (South Korea), Neusoft Medical Systems Co., Ltd. (China), Medtronic plc (Ireland), Shenzhen Anke High-tech Co., Ltd. (Hong Kong), Accuray Incorporated (U.S.), PlanMED (Finland), Koning Corporation (U.S.), Carestream Health Inc. (U.S.), PointNix Co. Ltd (South Korea), Epica Medical Innovations (U.S.), SCANCO Medical AG (Switzerland), AB-CT - Advanced Breast-CT GmbH (Germany), Brainlab AG (Germany), Curvebeam (U.S.) Imaging Sciences International LLC (U.S.), Genoray Co., Ltd. (Korea), United-imaging (China), Xoran Technologies, LLC. (U.S.), Trivitron Healthcare Private Limited (India)

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