

# Cranes Rental Market by Type (Mobile, Fixed), Weight Lifting Capacity (Low, Low-Medium, Heavy, Extreme Heavy), End-Use Industry (Building & Construction, Marine & Offshore, Mining & Excavation, Oil & Gas, Transportation), Region - Global Forecast to 2024

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# **Abstracts**

"The cranes rental market is projected to grow at a CAGR of 4.7% between 2019 and 2024."

The cranes rental market is estimated to be USD 42.1 billion in 2019 and is projected to reach USD 53.1 billion by 2024, at a CAGR of 4.7% from 2019 to 2024. Growing investments from domestic and foreign investors in the country's economy are expected to drive the growth of cranes rental market during the forecast period. Moreover, the preference of cranes on a rental basis rather than purchasing is expected to fuel the growth of cranes rental market during the forecast period.

"Mobile Cranes is the dominant type which is likely to drive the market for cranes rental market during the forecast period."

Based on type, the cranes rental market is segregated into mobile cranes and fixed cranes. Among these, mobile cranes accounted for the largest share in the cranes rental market. This is due to wide acceptability, mobility and ease of installation and setup, coupled with increasing demand from various end-use industries such as building & construction, transportation, and others are expected to drive the growth of cranes rental market.

"Increasing miscellaneous activities is expected to drive the growth of low weight lifting capacity segment of cranes rental market."



Based on weight lifting capacity, the cranes rental market is segregated into low (0-100 Tons), low- medium (101-300 Tons), heavy (301-700 Tons) and extreme heavy (700+ Tons). Among these, low weight lifting capacity segment accounted for the largest share due to increase in miscellaneous activities for construction, repairs, and maintenance around the globe which is expected to drive the growth of cranes rental market. Moreover, heavy weight lifting capacity to account for the second-largest share in the cranes rental market.

"Increasing investment from domestic & foreign investors majorly in the building & construction industry is expected to fuel the growth of cranes rental market"

Based on end-use industry, the cranes rental market is segregated into building & construction, marine & offshore, mining & excavation, oil & gas, transportation, and others. Building & construction, which consists of commercial & residential buildings and infrastructure (bridges, tunnels) is the major consumer of cranes in the cranes rental market and is projected to increase in the near future. This growth is attributed to increasing infrastructure activities in various parts of the world, such as China, India, Ghana, and other countries. Moreover, increasing investment in public and private sectors from domestic and foreign investors around the globe is expected to drive the growth of cranes rental market during the forecast period.

"Asia Pacific occupied for the majority of the market share in 2019 and is projected to witness the fastest growth during the forecast period."

The Asia Pacific region is the largest and fastest-growing market for cranes rental. Due to increasing investments and rising population levels in the Asia Pacific region, the demand for cranes on a rental basis is expected to grow, and the trend is projected to increase in the near future. Middle East & Africa to account for the second-largest share in the cranes rental market.

Breakdown of primary interviews for the report on the cranes rental market

By Company Type – Tier 1 – 20 %, Tier 2 –45 %, and Tier 3 – 35 %

By Designation – C-Level – 20 %, Director Level – 25 % and Others – 55 %

By Region –Europe- 50 %, North America – 20 %, Asia Pacific– 15 %, South America- 10 %. Middle East & Africa – 5 %



The leading cranes renting companies, globally, profiled in this report are Sarens NV (Belgium), Mammoet (Netherlands), ALL Erection & Crane Rental Corp. (US), Lampson International LLC (US), Action Construction Equipment Ltd. (India), Maxim Crane Works, L.P. (US), ALE (US), Sanghvi Movers Limited (India), and Deep South Crane and Rigging (US), among others.

# Research Coverage:

The report covers the cranes rental market based on type, weight lifting capacity, enduse industry, and region. This report aims at estimating the size and future growth potential of the cranes rental market across various segmentation types. The report also includes an in-depth competitive analysis of the key market players, along with their profiles and key growth strategies.

# Key Benefits of Buying the Report

From an insight perspective, this report has been focusing on various levels of analyses, which include industry analysis (industry trends) and company profiles. These insights together comprise and discuss the basic views on the competitive landscape, emerging and high-growth segments of the cranes rental market, high-growth regions, and drivers, restraints, opportunities, and challenges in the cranes rental market.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on various types of cranes on a rental basis offered by top players operating in the cranes rental market.

Product Development/Innovation: A detailed insight into upcoming cranes rental based on type & weight lifting capacity, R&D activities, and new applications in various end-use industries in the cranes rental market.

Market Development: Comprehensive information about the lucrative and emerging markets. The report analyzes the markets for cranes rental across different regions.

Market Diversification: An exhaustive information about new products, untapped geographies, recent developments, and investments in the cranes rental market.



Competitive Assessment: In-depth assessment of strategies, products, and fleet capabilities of leading players in the cranes rental market.



# **Contents**

### 1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
- 1.3.1 YEARS CONSIDERED FOR THE STUDY
- 1.4 CURRENCY
- 1.5 STAKEHOLDERS

### 2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
  - 2.1.1 SECONDARY DATA
  - 2.1.1.1 Key data from secondary sources
  - 2.1.2 PRIMARY DATA
    - 2.1.2.1 Key data from primary sources
    - 2.1.2.2 Key industry insights
    - 2.1.2.3 Breakdown of primary interviews
- 2.2 MARKET SIZE ESTIMATION
- 2.3 DATA TRIANGULATION
- 2.4 RESEARCH ASSUMPTIONS AND LIMITATIONS
  - 2.4.1 ASSUMPTIONS
  - 2.4.2 LIMITATIONS

### **3 EXECUTIVE SUMMARY**

## **4 PREMIUM INSIGHTS**

- 4.1 ATTRACTIVE OPPORTUNITIES IN CRANES RENTAL MARKET
- 4.2 CRANES RENTAL MARKET, BY WEIGHT LIFTING CAPACITY
- 4.3 CRANES RENTAL MARKET, BY END-USE INDUSTRY
- 4.4 CRANES RENTAL MARKET, BY REGION
- 4.5 ASIA PACIFIC CRANES RENTAL MARKET, BY TYPE AND COUNTRY

## **5 MARKET OVERVIEW**

# 5.1 INTRODUCTION



### 5.1.1 DRIVERS

- 5.1.1.1 Ongoing transformation of urban areas into smart cities
- 5.1.1.2 Covering of insurance, maintenance, and breakdown costs

# by crane renting companies

- 5.1.2 RESTRAINTS
  - 5.1.2.1 Preference for old cranes
- 5.1.2.2 Low-rent cranes offered by small and medium-sized enterprises
- 5.1.3 OPPORTUNITIES
  - 5.1.3.1 Development of new power plants using renewable sources of energy
  - 5.1.3.2 Emergence of the US as a potential market for rented cranes
- 5.1.4 CHALLENGES
  - 5.1.4.1 Lack of skilled workforce
- 5.2 PORTER'S FIVE FORCES ANALYSIS
  - 5.2.1 BARGAINING POWER OF SUPPLIERS
  - **5.2.2 THREAT OF NEW ENTRANTS**
  - 5.2.3 THREAT OF SUBSTITUTES
  - 5.2.4 BARGAINING POWER OF BUYERS
  - 5.2.5 INTENSITY OF COMPETITIVE RIVALRY

# **6 CRANES RENTAL MARKET, BY TYPE**

- **6.1 INTRODUCTION**
- **6.2 MOBILE CRANES**
- 6.3 FIXED CRANES

# 7 CRANES RENTAL MARKET, BY WEIGHT LIFTING CAPACITY

- 7.1 INTRODUCTION
- 7.2 LOW WEIGHT LIFTING CAPACITY
- 7.3 LOW-MEDIUM WEIGHT LIFTING CAPACITY
- 7.4 HEAVY WEIGHT LIFTING CAPACITY
- 7.5 EXTREME HEAVY WEIGHT LIFTING CAPACITY

# **8 CRANES RENTAL MARKET, BY END-USE INDUSTRY**

- 8.1 INTRODUCTION
- 8.2 BUILDING & CONSTRUCTION
- 8.3 OIL & GAS
- 8.4 MARINE & OFFSHORE



- 8.5 MINING & EXCAVATION
- 8.6 TRANSPORTATION
- 8.7 OTHERS

### 9 REGIONAL ANALYSIS

- 9.1 INTRODUCTION
- 9.2 ASIA PACIFIC
  - 9.2.1 CHINA
    - 9.2.1.1 China is projected to lead cranes rental market in
- Asia Pacific during the forecast period
  - 9.2.2 JAPAN
- 9.2.2.1 Increasing construction activities in Japan post-2011 earthquake are expected to drive growth of cranes rental market in Japan
  - 9.2.3 INDIA
- 9.2.3.1 Increasing investments for infrastructure developments in the country are expected to fuel growth of cranes rental market in India
  - 9.2.4 AUSTRALIA
- 9.2.4.1 Flourishing mining & excavation industry is expected to drive growth of cranes rental market in Australia
  - 9.2.5 REST OF ASIA PACIFIC
- 9.2.5.1 Growing industries and increasing investments are expected to fuel growth of cranes rental market in Rest of Asia Pacific
- 9.3 MIDDLE EAST & AFRICA
  - 9.3.1 UAE
- 9.3.1.1 Increasing government investments and ongoing construction projects are expected to drive growth of cranes rental market in UAE
  - 9.3.2 IRAN
- 9.3.2.1 Growing government investments for the development of greenfield projects are expected to drive the demand for rented cranes in Iran
  - 9.3.3 SAUDI ARABIA
- 9.3.3.1 Flourishing oil & gas industry is expected to contribute to growth of cranes rental market in Saudi Arabia
  - 9.3.4 SOUTH AFRICA
- 9.3.4.1 Change in market dynamics from long-term rental to short-term rental is expected to fuel growth of cranes rental market in
- South Africa
- 9.3.5 REST OF MIDDLE EAST & AFRICA
- 9.3.5.1 Increased investments and favorable government policies are expected to



fuel growth of cranes rental market in Rest of Middle East & Africa

9.4 NORTH AMERICA

9.4.1 US

9.4.1.1 Ongoing government initiatives to renovate old infrastructures and increasing demand for rented cranes from various end-use industries is expected to fuel growth of cranes rental market in US

9.4.2 CANADA

9.4.2.1 Increasing investments in infrastructure development projects are expected to drive growth of cranes rental market in Canada

**9.4.3 MEXICO** 

9.4.3.1 Increasing private investments in the infrastructure development and industrial sectors are expected to contribute to growth of cranes rental market in Mexico 9.5 EUROPE

9.5.1 GERMANY

9.5.1.1 Increasing infrastructure spending is expected to drive growth of cranes rental market in Germany

9.5.2 FRANCE

9.5.2.1 Rising investments in construction industry of France are fueling growth of cranes rental market in France

9.5.3 UK

9.5.3.1 Flourishing construction industry is expected to drive growth of cranes rental market in UK

9.5.4 ITALY

9.5.4.1 Recovering construction industry of country is expected to fuel growth of cranes rental market in Italy

9.5.5 SPAIN

9.5.5.1 Increasing investments in non-residential projects are leading to growth of cranes rental market in Spain

**9.5.6 SWEDEN** 

9.5.6.1 Increasing government initiatives and flourishing non-residential sector are expected to drive growth of cranes rental

market in Sweden

9.5.7 REST OF EUROPE

9.5.7.1 Flourishing construction industry, especially in Poland, is projected to fuel growth of cranes rental market in Rest of Europe

9.6 SOUTH AMERICA

9.6.1 BRAZIL

9.6.1.1 Flourishing end-use industries are expected to drive growth of



Brazil cranes rental market during the forecast period

### 9.6.2 ARGENTINA

9.6.2.1 Sustainable economic development and investments from foreign investors are expected to drive growth of cranes rental market in Argentina

# 9.6.3 REST OF SOUTH AMERICA

9.6.3.1 Free trade zone and presence of trained workforce are expected to fuel growth of cranes rental market in Rest of South America

### 10 DIVE

- 10.1 INTRODUCTION
  - 10.1.1 VISIONARIES
  - 10.1.2 INNOVATORS
  - 10.1.3 DYNAMIC DIFFERENTIATORS
  - 10.1.4 EMERGING COMPANIES
- 10.2 RANKING OF KEY PLAYERS IN CRANES RENTAL MARKET IN 2018

### 11 COMPANY PROFILES

(Business Overview, Products Offered, Recent Developments, SWOT Analysis, MnM View)\*

- 11.1 MAMMOET
- 11.2 SARENS NV
- 11.3 LAMPSON INTERNATIONAL LLC
- 11.4 ALE
- 11.5 MAXIM CRANE WORKS, L.P.
- 11.6 ACTION CONSTRUCTION EQUIPMENT LTD.
- 11.7 WELDEX (INTERNATIONAL) OFFSHORE LTD.
- 11.8 MEDIACO GROUP
- 11.9 BUCKNER HEAVYLIFT CRANES, LLC
- 11.10 STARLOG ENTERPRISES LIMITED
- 11.11 AHERN RENTALS, INC.
- 11.12 UNITED RENTALS, INC.
- 11.13 ALL ERECTION & CRANE RENTAL CORP.
- 11.14 UCHIMIYA TRANSPORTATION AND ENGINEERING CO., LTD.
- 11.15 SANGHVI MOVERS LIMITED
- 11.16 OTHER KEY PLAYERS
- 11.16.1 TAT HONG HOLDINGS LTD.



- 11.16.2 AL JABER HEAVY LIFT
- 11.16.3 PRANGL GESELLSCHAFT M.B.H.
- 11.16.4 TIONG WOON CORPORATION HOLDING LTD.
- 11.16.5 SARILAR GROUP
- 11.16.6 DEEP SOUTH CRANE AND RIGGING
- 11.16.7 HSS HIRE SERVICE GROUP PLC
- 11.16.8 LIEBHERR-MIETPARTNER GMBH
- 11.16.9 HITACHI CONSTRUCTION MACHINERY CO., LTD.
- 11.16.10 AMECO
- \*Details on Business Overview, Products Offered, Recent Developments, SWOT Analysis, MnM View might not be captured in case of unlisted companies.

### **12 APPENDIX**

- 12.1 INSIGHTS OF INDUSTRY EXPERTS
- 12.2 DISCUSSION GUIDE
- 12.3 KNOWLEDGE STORE: MARKETSANDMARKETS SUBSCRIPTION PORTAL
- 12.4 AVAILABLE CUSTOMIZATIONS
- 12.5 RELATED REPORTS
- 12.6 AUTHOR DETAILS



# **List Of Tables**

### LIST OF TABLES

TABLE 1 CRANES RENTAL MARKET SNAPSHOT

TABLE 2 CRANES RENTAL MARKET, BY TYPE, 2017–2024 (USD MILLION)

TABLE 3 MOBILE CRANES RENTAL MARKET, BY REGION, 2017–2024 (USD MILLION)

TABLE 4 FIXED CRANES RENTAL MARKET, BY REGION, 2017–2024 (USD MILLION)

TABLE 5 CRANES RENTAL MARKET, BY WEIGHT LIFTING CAPACITY, 2017–2024 (USD MILLION)

TABLE 6 LOW WEIGHT LIFTING CAPACITY CRANES RENTAL MARKET, BY REGION, 2017–2024 (USD MILLION)

TABLE 7 LOW-MEDIUM WEIGHT LIFTING CAPACITY CRANES RENTAL MARKET, BY REGION, 2017–2024 (USD MILLION)

TABLE 8 HEAVY WEIGHT LIFTING CAPACITY CRANES RENTAL MARKET, BY REGION, 2017–2024 (USD MILLION)

TABLE 9 EXTREME HEAVY WEIGHT LIFTING CAPACITY CRANES RENTAL MARKET, BY REGION, 2017–2024 (USD MILLION)

TABLE 10 CRANES RENTAL MARKET, BY END-USE INDUSTRY, 2017–2024 (USD MILLION)

TABLE 11 CRANES RENTAL MARKET FOR BUILDING & CONSTRUCTION, BY REGION, 2017–2024 (USD MILLION)

TABLE 12 CRANES RENTAL MARKET FOR OIL & GAS, BY REGION, 2017–2024 (USD MILLION)

TABLE 13 CRANES RENTAL MARKET FOR MARINE & OFFSHORE, BY REGION, 2017–2024 (USD MILLION)

TABLE 14 CRANES RENTAL MARKET FOR MINING & EXCAVATION, BY REGION, 2017–2024 (USD MILLION)

TABLE 15 CRANES RENTAL MARKET FOR TRANSPORTATION, BY REGION, 2017–2024 (USD MILLION)

TABLE 16 CRANES RENTAL MARKET FOR OTHER END-USE INDUSTRIES, BY REGION, 2017–2024 (USD MILLION)

TABLE 17 CRANES RENTAL MARKET, BY REGION, 2017–2024 (USD MILLION)
TABLE 18 ASIA PACIFIC CRANES RENTAL MARKET, BY COUNTRY, 2017–2024
(USD MILLION)

TABLE 19 ASIA PACIFIC CRANES RENTAL MARKET, BY WEIGHT LIFTING CAPACITY, 2017–2024 (USD MILLION)



TABLE 20 ASIA PACIFIC CRANES RENTAL MARKET, BY TYPE, 2017–2024 (USD MILLION)

TABLE 21 ASIA PACIFIC CRANES RENTAL MARKET, BY END-USE INDUSTRY, 2017–2024 (USD MILLION)

TABLE 22 CHINA CRANES RENTAL MARKET, BY END-USE INDUSTRY, 2017–2024 (USD MILLION

TABLE 23 JAPAN CRANES RENTAL MARKET, BY END-USE INDUSTRY, 2017–2024 (USD MILLION)

TABLE 24 INDIA CRANES RENTAL MARKET, BY END-USE INDUSTRY, 2017–2024 (USD MILLION)

TABLE 25 AUSTRALIA CRANES RENTAL MARKET, BY END-USE INDUSTRY, 2017–2024 (USD MILLION)

TABLE 26 REST OF ASIA PACIFIC CRANES RENTAL MARKET, BY END-USE INDUSTRY, 2017–2024 (USD MILLION)

TABLE 27 MIDDLE EAST & AFRICA CRANES RENTAL MARKET, BY COUNTRY, 2017–2024 (USD MILLION)

TABLE 28 MIDDLE EAST & AFRICA CRANES RENTAL MARKET, BY TYPE, 2017–2024 (USD MILLION)

TABLE 29 MIDDLE EAST & AFRICA CRANES RENTAL MARKET, BY WEIGHT LIFTING

CAPACITY, 2017–2024 (USD MILLION)

TABLE 30 MIDDLE EAST & AFRICA CRANES RENTAL MARKET, BY END-USE INDUSTRY, 2017–2024 (USD MILLION)

TABLE 31 UAE CRANES RENTAL MARKET, BY END-USE INDUSTRY, 2017–2024 (USD MILLION)

TABLE 32 IRAN CRANES RENTAL MARKET, BY END-USE INDUSTRY, 2017–2024 (USD MILLION)

TABLE 33 SAUDI ARABIA CRANES RENTAL MARKET, BY END-USE INDUSTRY, 2017–2024 (USD MILLION)

TABLE 34 SOUTH AFRICA CRANES RENTAL MARKET, BY END-USE INDUSTRY, 2017–2024 (USD MILLION)

TABLE 35 REST OF MIDDLE EAST & AFRICA CRANES RENTAL MARKET, BY END-USE INDUSTRY, 2017–2024 (USD MILLION)

TABLE 36 NORTH AMERICA CRANES RENTAL MARKET, BY COUNTRY, 2017–2024 (USD MILLION)

TABLE 37 NORTH AMERICA CRANES RENTAL MARKET, BY TYPE, 2017–2024 (USD MILLION)

TABLE 38 NORTH AMERICA CRANES RENTAL MARKET, BY WEIGHT LIFTING CAPACITY, 2017–2024 (USD MILLION)



TABLE 39 NORTH AMERICA CRANES RENTAL MARKET, BY END-USE INDUSTRY, 2017–2024 (USD MILLION)

TABLE 40 US CRANES RENTAL MARKET, BY END-USE INDUSTRY, 2017–2024 (USD MILLION)

TABLE 41 CANADA CRANES RENTAL MARKET, BY END-USE INDUSTRY, 2017–2024 (USD MILLION)

TABLE 42 MEXICO CRANES RENTAL MARKET, BY END-USE INDUSTRY, 2017–2024 (USD MILLION)

TABLE 43 EUROPE CRANES RENTAL MARKET, BY COUNTRY, 2017–2024 (USD MILLION)

TABLE 44 EUROPE CRANES RENTAL MARKET, BY WEIGHT LIFTING CAPACITY, 2017–2024 (USD MILLION)

TABLE 45 EUROPE CRANES RENTAL MARKET, BY TYPE, 2017–2024 (USD MILLION)

TABLE 46 EUROPE CRANES RENTAL MARKET, BY END-USE INDUSTRY, 2017–2024 (USD MILLION)

TABLE 47 GERMANY CRANES RENTAL MARKET, BY END-USE INDUSTRY, 2017–2024 (USD MILLION)

TABLE 48 FRANCE CRANES RENTAL MARKET, BY END-USE INDUSTRY, 2017–2024 (USD MILLION)

TABLE 49 UK CRANES RENTAL MARKET, BY END-USE INDUSTRY, 2017–2024 (USD MILLION)

TABLE 50 ITALY CRANES RENTAL MARKET, BY END-USE INDUSTRY, 2017–2024 (USD MILLION)

TABLE 51 SPAIN CRANES RENTAL MARKET, BY END-USE INDUSTRY, 2017–2024 (USD MILLION)

TABLE 52 SWEDEN CRANES RENTAL MARKET, BY END-USE INDUSTRY, 2017–2024 (USD MILLION)

TABLE 53 REST OF EUROPE CRANES RENTAL MARKET, BY END-USE INDUSTRY, 2017–2024 (USD MILLION)

TABLE 54 SOUTH AMERICA CRANES RENTAL MARKET, BY COUNTRY, 2017–2024 (USD MILLION)

TABLE 55 SOUTH AMERICA CRANES RENTAL MARKET, BY TYPE, 2017–2024 (USD MILLION)

TABLE 56 SOUTH AMERICA CRANES RENTAL MARKET, BY WEIGHT LIFTING CAPACITY, 2017–2024 (USD MILLION)

TABLE 57 SOUTH AMERICA CRANES RENTAL MARKET, BY END-USE INDUSTRY, 2017–2024 (USD MILLION)

TABLE 58 BRAZIL CRANES RENTAL MARKET, BY END-USE INDUSTRY,



2017-2024 (USD MILLION)

TABLE 59 ARGENTINA CRANES RENTAL MARKET, BY END-USE INDUSTRY, 2017–2024 (USD MILLION)

TABLE 60 REST OF SOUTH AMERICA CRANES RENTAL MARKET, BY END-USE INDUSTRY, 2017–2024 (USD MILLION)



# **List Of Figures**

### LIST OF FIGURES

FIGURE 1 CRANES RENTAL MARKET SEGMENTATION

FIGURE 2 CRANES RENTAL MARKET: RESEARCH DESIGN

FIGURE 3 BOTTOM-UP APPROACH

FIGURE 4 TOP-DOWN APPROACH

FIGURE 5 CRANES RENTAL MARKET: DATA TRIANGULATION

FIGURE 6 MOBILE CRANES SEGMENT IS PROJECTED TO LEAD CRANES

RENTAL MARKET BETWEEN 2019 AND 2024

FIGURE 7 BUILDING & CONSTRUCTION SEGMENT IS PROJECTED TO LEAD

CRANES RENTAL MARKET BETWEEN 2019 AND 2024

FIGURE 8 ASIA PACIFIC CRANES RENTAL MARKET IS PROJECTED TO GROW

AT THE HIGHEST CAGR FROM 2019 TO 2024

FIGURE 9 LOW WEIGHT LIFTING CAPACITY SEGMENT LED CRANES RENTAL MARKET IN 2018

FIGURE 10 BUILDING & CONSTRUCTION SEGMENT IS PROJECTED TO LEAD CRANES RENTAL MARKET FROM 2019 TO 2024

FIGURE 11 ASIA PACIFIC ACCOUNTED FOR THE LARGEST SHARE OF CRANES RENTAL MARKET IN 2018

FIGURE 12 MOBILE CRANES SEGMENT AND CHINA LED ASIA PACIFIC CRANES RENTAL MARKET IN 2018

FIGURE 13 MARKET DYNAMICS: CRANES RENTAL MARKET

FIGURE 14 PORTER'S FIVE FORCES ANALYSIS

FIGURE 15 MOBILE CRANES SEGMENT IS PROJECTED TO LEAD CRANES

RENTAL MARKET FROM 2019 TO 2024

FIGURE 16 LOW WEIGHT LIFTING CAPACITY SEGMENT OF CRANES RENTAL MARKET

IS PROJECTED TO GROW AT THE HIGHEST CAGR FROM 2019 TO 2024

FIGURE 17 BUILDING & CONSTRUCTION SEGMENT OF CRANES RENTAL

MARKET IS PROJECTED TO GROW AT THE HIGHEST CAGR FROM 2019 TO 2024

FIGURE 18 ASIA PACIFIC CRANES RENTAL MARKET IS PROJECTED TO GROW

AT THE HIGHEST CAGR FROM 2019 TO 2024

FIGURE 19 ASIA PACIFIC CRANES RENTAL MARKET SNAPSHOT

FIGURE 20 MIDDLE EAST CRANES RENTAL MARKET SNAPSHOT

FIGURE 21 NORTH AMERICA CRANES RENTAL MARKET SNAPSHOT

FIGURE 22 EUROPE CRANES RENTAL MARKET SNAPSHOT

FIGURE 23 SOUTH AMERICA CRANES RENTAL MARKET SNAPSHOT



FIGURE 24 DIVE CHART

FIGURE 25 MAMMOET: SWOT ANALYSIS

FIGURE 26 SARENS NV: COMPANY SNAPSHOT

FIGURE 27 SARENS NV: SWOT ANALYSIS

FIGURE 28 LAMPSON INTERNATIONAL LLC: SWOT ANALYSIS

FIGURE 29 ALE: SWOT ANALYSIS

FIGURE 30 MAXIM CRANE WORKS, L.P.: SWOT ANALYSIS

FIGURE 31 ACTION CONSTRUCTION EQUIPMENT LTD.: COMPANY SNAPSHOT

FIGURE 32 ACTION CONSTRUCTION EQUIPMENT LTD.: SWOT ANALYSIS

FIGURE 33 WELDEX (INTERNATIONAL) OFFSHORE LTD: SWOT ANALYSIS

FIGURE 34 MEDIACO GROUP: SWOT ANALYSIS

FIGURE 35 BUCKNER HEAVYLIFT CRANES, LLC: SWOT ANALYSIS

FIGURE 36 STARLOG ENTERPRISES LIMITED: COMPANY SNAPSHOT

FIGURE 37 AHERN RENTALS, INC.: SWOT ANALYSIS

FIGURE 38 UNITED RENTALS, INC.: COMPANY SNAPSHOT

FIGURE 39 UNITED RENTALS, INC.: SWOT ANALYSIS

FIGURE 40 SANGHVI MOVERS LIMITED: COMPANY SNAPSHOT

FIGURE 41 SANGHVI MOVERS LIMITED: SWOT ANALYSIS



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