

COVID-19 Impact on Packaging Market by Material Type (Plastics/Polymers, Paper & Paperboard, Glass And Metal), Application (Healthcare, Food & Beverages, Household Hygiene, Beauty & Personal Care And Electrical & Electronics) And Region - Global Forecast to 2021

<https://marketpublishers.com/r/CB64C164E27BEN.html>

Date: May 2020

Pages: 89

Price: US\$ 4,950.00 (Single User License)

ID: CB64C164E27BEN

Abstracts

The global packaging market size during the COVID-19 pandemic is projected to grow from USD 909.2 billion in 2019 to USD 1,012.6 billion by 2021, at a Compound Annual Growth Rate (CAGR) of 5.5% as the most likely outcome during the forecast period, with the best-case scenario reflecting 9.2% growth and the worst-case scenario at 2.2% growth. The major drivers for the packaging industry include the increased demand for FMCG and pharmaceutical packaging, rising e-commerce sales due to lockdown.

Based on application, healthcare is one of the fastest-growing segments amidst this pandemic

During the COVID-19 pandemic, states and local municipalities are practicing extreme caution to avoid the spread of the coronavirus. Healthcare products, such as syringes, vials, and cartridges, are required on a large scale amidst this pandemic to fulfill the increasing global demand.

The plastic packaging segment is projected to lead the market during the forecast period.

Based on material type, plastic is projected to lead the packaging market during the

forecast period. Plastic is described to be very necessary, and several measures are being taken to either temporarily roll back single-use plastic bag bans or stop the implementation of state-wide ban laws. Since the demand from many end-use industries is growing, the use of plastic packaging will also see a significant rise during this crisis.

APAC is projected to be the largest packaging market during the forecast period.

The growth in APAC is fueled by the easy availability of packaging raw materials such as plastic, fiber, and glass and the presence of manufacturing facilities of most of the packaging companies.

The market sizes estimated in this study were validated through primary interviews conducted with various industry experts globally.

The report profiles several leading players in the packaging market that include companies, such as Amcor (Australia), Ball Corporation (US), Bizongo (India), International Paper (US), Tetra Pak (Switzerland), Berry Global Inc. (US), DS Smith Plc (UK), Mondi Group (Austria), Macfarlane Group Plc (UK) and Smurfit Kappa (Ireland). They have adopted short, mid, and long term growth strategies such as donations, increased production, partnerships, and others to serve their customers efficiently and increase their future market shares.

RESEARCH COVERAGE

The objective of this study is to define, describe, and forecast the impact of COVID-19 on the packaging market based on various segmentations and strategically analyze these market segments with respect to individual growth trends, growth prospects, and contribution to the overall growth. In this report, the packaging industry has been segmented based on application, material type, and region.

Primary Research

In the primary research process, various primary sources from both the supply sides and demand sides were interviewed to obtain qualitative and quantitative information for this report. The primary sources from the supply side included industry experts, such as marketing directors, consultants, managers, and related key executives from major companies and organizations operating in the market. The primary sources from the demand side included lab technicians, technologists, and sales/purchase managers

from end-use industries.

Breakdown of Primary Interviews

KEY BENEFITS OF BUYING THE REPORT

The report is expected to help companies in the packaging market in the following ways:

1. This report comprehensively segments the impact of COVID-19 on the packaging market. It provides the closest approximations for the sizes of different segments and sub-segments of the market across different verticals and regions.
2. This report is expected to help stakeholders in obtaining an improved understanding of their competitors and gain insights about their businesses during this period. The competitive landscape section includes detailed information about strategies, such as donations, increased production, partnerships, which were undertaken by various key players to enhance their position in the packaging market during this crisis period.

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 COVID-19
- 1.3 CONFIRMED CASES AND DEATHS, BY COUNTRY
- 1.4 MARKET SCOPE
 - 1.4.1 MARKET DEFINITION
- 1.5 CURRENCY
- 1.6 LIMITATIONS OF THE STUDY

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 SECONDARY DATA
 - 2.1.1.1 Key data from secondary sources
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Breakdown of primary interviews
- 2.2 MARKET SIZE ESTIMATION
 - 2.2.1 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH
 - 2.2.2 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH
- 2.3 DATA TRIANGULATION

3 EXECUTIVE SUMMARY

4 MACROECONOMIC INDICATORS

5 COVID-19 IMPACT ON PACKAGING INDUSTRY

- 5.1 VALUE CHAIN OF THE PACKAGING INDUSTRY
- 5.2 IMPACT ON VALUE CHAIN
 - 5.2.1 RAW MATERIAL SUPPLIERS
 - 5.2.2 PACKAGING MANUFACTURERS
 - 5.2.3 PACKAGING EQUIPMENT MANUFACTURERS/SUPPLIERS
 - 5.2.4 CO-PACKERS/FILLERS
 - 5.2.5 END-PRODUCT MANUFACTURERS
- 5.3 MARKET DYNAMICS
 - 5.3.1 DRIVERS

5.3.1.1 Growing demand for FMCG and pharmaceutical packaging

5.3.1.2 Rising e-commerce sales

5.3.2 RESTRAINTS

5.3.2.1 Shut down of manufacturing facilities

5.3.2.2 Non-availability of raw materials

5.3.2.3 Burden on machinery and equipment

6 CUSTOMER ANALYSIS

6.1 SHIFT IN BEAUTY & PERSONAL CARE INDUSTRY

6.1.1 DISRUPTION IN THE INDUSTRY

6.1.2 IMPACT ON CUSTOMERS' OUTPUT & STRATEGIES TO RESUME/
IMPROVE PRODUCTION

6.1.2.1 Impact on customers' revenues

6.1.2.2 Customer's most impacted regions

6.1.2.3 Short-term strategies to manage cost structure and supply chains

6.1.3 NEW MARKET OPPORTUNITIES/GROWTH OPPORTUNITIES

6.1.3.1 Measures taken by the customers

6.1.3.2 Customers' perspective on the growth outlook

6.2 SHIFT IN ELECTRICAL & ELECTRONICS INDUSTRY

6.2.1 DISRUPTION IN THE INDUSTRY

6.2.2 IMPACT ON CUSTOMERS' OUTPUT & STRATEGIES TO RESUME/
IMPROVE PRODUCTION

6.2.2.1 Impact on customers' revenues

6.2.2.2 Customer's most impacted regions

6.2.2.3 Short-term strategies to manage cost structure and supply chains

6.2.3 NEW MARKET OPPORTUNITIES/GROWTH OPPORTUNITIES

6.2.3.1 Measures taken by the customers

6.2.3.2 Customers' perspective on the growth outlook

6.3 SHIFT IN HEALTHCARE INDUSTRY

6.3.1 DISRUPTION IN THE INDUSTRY

6.3.2 IMPACT ON CUSTOMERS' OUTPUT & STRATEGIES TO RESUME/
IMPROVE PRODUCTION

6.3.2.1 Short-term strategies to manage cost structure and supply chains

6.3.3 NEW MARKET OPPORTUNITIES/GROWTH OPPORTUNITIES

6.3.3.1 Measures taken by the customers

6.3.3.2 Customers' perspective on the growth outlook

6.4 SHIFT IN FOOD & BEVERAGE INDUSTRY

6.4.1 DISRUPTION IN THE INDUSTRY

6.4.2 IMPACT ON CUSTOMERS' OUTPUT & STRATEGIES TO RESUME/ IMPROVE PRODUCTION

6.4.2.1 Short-term strategies to manage cost structure and supply chains

6.4.3 NEW MARKET OPPORTUNITIES/GROWTH OPPORTUNITIES

6.4.3.1 Measures taken by the customers

6.4.3.2 Customers' perspective on the growth outlook

7 IMPACT OF COVID-19 ON PACKAGING COMPANIES

7.1 BIGGEST GAINERS, BY TOP END-USE INDUSTRIES

7.1.1 HEALTHCARE

7.1.2 FOOD & BEVERAGE

7.1.3 HOUSEHOLD HYGIENE

7.2 BIGGEST LOSERS, BY TOP END-USE INDUSTRIES

7.2.1 BEAUTY & PERSONAL CARE

7.2.2 ELECTRICAL & ELECTRONICS

7.3 BIGGEST GAINERS, BY TOP TECHNOLOGIES

7.3.1 ASEPTIC PACKAGING

7.3.2 INTELLIGENT/SMART PACKAGING

7.4 BIGGEST LOSERS, BY TOP TECHNOLOGIES

7.4.1 NON-AUTOMATED TECHNOLOGY

7.4.2 PACKAGING ROBOTS AND EQUIPMENT FOR BULK PACKAGING

7.5 COVID IMPACT ON TOP COMPANIES

7.5.1 AMCOR (AUSTRALIA)

7.5.2 BALL CORPORATION (US)

7.5.3 BIZONGO (INDIA)

7.5.4 INTERNATIONAL PAPER (US)

7.5.5 TETRA PAK (SWITZERLAND)

7.5.6 BERRY GLOBAL INC. (US)

7.5.7 DS SMITH PLC (UK)

7.5.8 MONDI GROUP (AUSTRIA)

7.5.9 MACFARLANE GROUP PLC (UK)

7.5.10 SMURFIT KAPPA (IRELAND)

8 STRATEGIES OF PACKAGING COMPANIES AND COVID-19 IMPACT

8.1 IMPACT ON PACKAGING COMPANIES PORTFOLIO

8.1.1 PRODUCT

8.1.2 APPLICATION

8.1.3 TECHNOLOGY

8.1.4 REGION

8.2 WINNING STRATEGIES TO GAIN MARKET SHARE

8.2.1 SHORT-TERM STRATEGIES (TILL DEC 2020)

8.2.2 MID-TERM STRATEGIES (2021-2022)

8.2.3 LONG-TERM STRATEGIES (2022 ONWARDS)

8.3 COVID-19 RELATED DEVELOPMENTS/STRATEGIES OF STAKEHOLDERS IN THE PACKAGING VALUE CHAIN

9 IMPACT OF COVID-19 ON THE PACKAGING MARKET

9.1 SCENARIO BASED FORECASTING, BY PACKAGING MATERIAL TYPE

9.1.1 PESSIMISTIC SCENARIO

9.1.2 REALISTIC SCENARIO

9.1.3 OPTIMISTIC SCENARIO

9.2 BY PACKAGING MATERIAL TYPE, IN REALISTIC SCENARIO

9.2.1 PLASTICS/POLYMERS

9.2.2 PAPER & PAPERBOARD

9.2.3 GLASS

9.2.4 METAL

9.2.5 OTHERS

9.3 SCENARIO BASED FORECASTING, BY APPLICATION

9.3.1 PESSIMISTIC SCENARIO

9.3.2 REALISTIC SCENARIO

9.3.3 OPTIMISTIC SCENARIO

9.4 BY APPLICATION, IN REALISTIC SCENARIO

9.4.1 HEALTHCARE

9.4.2 FOOD & BEVERAGES

9.4.3 HOUSEHOLD HYGIENE

9.4.4 BEAUTY & PERSONAL CARE

9.4.5 ELECTRICAL & ELECTRONICS

9.4.6 OTHERS

9.5 BY REGION, IN REALISTIC SCENARIO

9.5.1 APAC

9.5.1.1 China

9.5.1.2 India

9.5.1.3 Japan

9.5.1.4 Rest of APAC

9.5.2 EUROPE

- 9.5.2.1 Italy
- 9.5.2.2 Germany
- 9.5.2.3 France
- 9.5.2.4 UK
- 9.5.2.5 Rest of Europe
- 9.5.3 NORTH AMERICA
 - 9.5.3.1 US
 - 9.5.3.2 Rest of North America
- 9.5.4 REST OF THE WORLD

10 APPENDIX

- 10.1 KNOWLEDGE STORE: MARKETSANDMARKETS SUBSCRIPTION PORTAL
- 10.2 AVAILABLE CUSTOMIZATIONS
- 10.3 RELATED REPORTS
- 10.4 AUTHOR DETAILS

List Of Tables

LIST OF TABLES

TABLE 1 TYPES OF RAW MATERIALS USED TO MANUFACTURE GLASS

TABLE 2 GLOBAL PESSIMISTIC SCENARIO: COVID-19 IMPACT ON PACKAGING MARKET SIZE, BY MATERIAL TYPE, 2018-2021 (USD MILLION)

TABLE 3 GLOBAL REALISTIC SCENARIO: COVID-19 IMPACT ON PACKAGING MARKET SIZE, BY MATERIAL TYPE, 2018-2021 (USD MILLION)

TABLE 4 GLOBAL OPTIMISTIC SCENARIO: COVID-19 IMPACT ON PACKAGING MARKET SIZE, BY MATERIAL TYPE, 2018-2021 (USD MILLION)

TABLE 5 PLASTIC/POLYMER PACKAGING MARKET SIZE, BY REGION, 2018-2021 (USD MILLION)

TABLE 6 PAPER & PAPERBOARD PACKAGING MARKET SIZE, BY REGION, 2018-2021 (USD MILLION)

TABLE 7 GLASS PACKAGING MARKET SIZE, BY REGION, 2018-2021 (USD MILLION)

TABLE 8 METAL PACKAGING MARKET SIZE, BY REGION, 2018-2021 (USD MILLION)

TABLE 9 OTHER MATERIAL TYPES PACKAGING MARKET SIZE, BY REGION, 2018-2021 (USD MILLION)

TABLE 10 GLOBAL PESSIMISTIC SCENARIO: COVID-19 IMPACT ON PACKAGING MARKET SIZE, BY APPLICATION, 2018-2021 (USD MILLION)

TABLE 11 GLOBAL REALISTIC SCENARIO: COVID-19 IMPACT ON PACKAGING MARKET SIZE, BY APPLICATION, 2018-2021 (USD MILLION)

TABLE 12 GLOBAL OPTIMISTIC SCENARIO: COVID-19 IMPACT ON PACKAGING MARKET SIZE, BY APPLICATION, 2018-2021 (USD MILLION)

TABLE 13 PACKAGING MARKET SIZE IN HEALTHCARE APPLICATION, BY REGION, 2018-2021 (USD MILLION)

TABLE 14 PACKAGING MARKET SIZE IN FOOD & BEVERAGES APPLICATION, BY REGION, 2018-2021 (USD MILLION)

TABLE 15 PACKAGING MARKET SIZE IN HOUSEHOLD HYGIENE APPLICATION, BY REGION, 2018-2021 (USD MILLION)

TABLE 16 PACKAGING MARKET SIZE IN BEAUTY & PERSONAL CARE APPLICATION, BY REGION, 2018-2021 (USD MILLION)

TABLE 17 PACKAGING MARKET SIZE IN ELECTRICAL & ELECTRONICS APPLICATION, BY REGION, 2018-2021 (USD MILLION)

TABLE 18 PACKAGING MARKET SIZE IN OTHER APPLICATIONS, BY REGION, 2018-2021 (USD MILLION)

TABLE 19 PACKAGING MARKET SIZE, BY REGION, 2018-2021 (USD MILLION)

TABLE 20 APAC: PACKAGING MARKET SIZE, BY COUNTRY, 2018-2021 (USD MILLION)

TABLE 21 CHINA: PACKAGING MARKET SIZE, BY APPLICATION, 2018-2021 (USD MILLION)

TABLE 22 INDIA: PACKAGING MARKET SIZE, BY APPLICATION, 2018-2021 (USD MILLION)

TABLE 23 JAPAN: PACKAGING MARKET SIZE, BY APPLICATION, 2018-2021 (USD MILLION)

TABLE 24 REST OF APAC: PACKAGING MARKET SIZE, BY APPLICATION, 2018-2021 (USD MILLION)

TABLE 25 EUROPE: PACKAGING MARKET SIZE, BY COUNTRY, 2018-2021 (USD MILLION)

TABLE 26 ITALY: PACKAGING MARKET SIZE, BY APPLICATION, 2018-2021 (USD MILLION)

TABLE 27 GERMANY: PACKAGING MARKET SIZE, BY APPLICATION, 2018-2021 (USD MILLION)

TABLE 28 FRANCE: PACKAGING MARKET SIZE, BY APPLICATION, 2018-2021 (USD MILLION)

TABLE 29 UK: PACKAGING MARKET SIZE, BY APPLICATION, 2018-2021 (USD MILLION)

TABLE 30 REST OF EUROPE: PACKAGING MARKET SIZE, BY APPLICATION, 2018-2021 (USD MILLION)

TABLE 31 NORTH AMERICA: PACKAGING MARKET SIZE, BY COUNTRY, 2018-2021 (USD MILLION)

TABLE 32 US: PACKAGING MARKET SIZE, BY APPLICATION, 2018-2021 (USD MILLION)

TABLE 33 REST OF NORTH AMERICA: PACKAGING MARKET SIZE, BY APPLICATION, 2018-2021 (USD MILLION)

TABLE 34 REST OF THE WORLD: PACKAGING MARKET SIZE, BY APPLICATION, 2018-2021 (USD MILLION)

List Of Figures

LIST OF FIGURES

FIGURE 1 COVID-19 PANDEMIC'S PACE OF GLOBAL PROPAGATION IS UNPRECEDENTED

FIGURE 2 PACKAGING MARKET SEGMENTATION

FIGURE 3 YEARS CONSIDERED FOR THE STUDY

FIGURE 4 IMPACT OF COVID-19 ON THE PACKAGING INDUSTRY: RESEARCH DESIGN

FIGURE 5 IMPACT OF COVID-19 ON GLOBAL PACKAGING: MARKET SIZE ESTIMATION (METHOD 1)

FIGURE 6 IMPACT OF COVID-19 ON GLOBAL PACKAGING: MARKET SIZE ESTIMATION (METHOD 2)

FIGURE 7 DIFFERENT SCENARIOS FOR PAPER PACKAGING MARKET

FIGURE 8 DIFFERENT SCENARIOS FOR PLASTIC PACKAGING MARKET

FIGURE 9 DATA TRIANGULATION METHODOLOGY

FIGURE 10 DIFFERENT SCENARIOS FOR THE PACKAGING MARKET (USD BILLION)

FIGURE 11 IMPACT OF COVID-19 IN 2020 (Q1) ON DIFFERENT COUNTRIES

FIGURE 12 THREE SCENARIOS BASED ANALYSIS OF IMPACT OF COVID-19 ON BUSINESS

FIGURE 13 IMPACT OF COVID-19 ON THE PACKAGING SPACE

FIGURE 14 VALUE CHAIN OF THE PACKAGING INDUSTRY

FIGURE 15 VALUE CHAIN OF GLASS PACKAGING

FIGURE 16 IMPACT OF COVID-19 ON PACKAGING MARKET: DRIVERS AND RESTRAINTS

FIGURE 17 IMPACT OF COVID-19 ON OTHER APPLICATION INDUSTRIES

I would like to order

Product name: COVID-19 Impact on Packaging Market by Material Type (Plastics/Polymers, Paper & Paperboard, Glass And Metal), Application (Healthcare, Food & Beverages, Household Hygiene, Beauty & Personal Care And Electrical & Electronics) And Region - Global Forecast to 2021

Product link: <https://marketpublishers.com/r/CB64C164E27BEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CB64C164E27BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970