

COVID-19 Impact on 5G Infrastructure Market by Communication Infrastructure (Small Cell and Macro Cell), Core Network Technology Type (SDN and NFV), End-User (Commercial, Residential, Government, Industrial), and Region - Global Forecast to 2025

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Abstracts

“Increasing demand for high data transfer speed with low latency to drive growth of the 5G infrastructure market”

Post COVID-19, the 5G Infrastructure market is estimated to grow from USD 12.6 billion in 2020 and projected to reach USD 44.9 billion by 2025, at a CAGR of 28.97%. The projection for 2025 is estimated to be down by 22.79% as compared to pre COVID-19 estimation. The major factors driving the growth of the global 5G infrastructure market is the need for high data transfer speed with low latency, increasing adoption of IoT devices, rising implementation of automation technologies across the end-user industries, and exponential rise in data traffic.

“5G macro cell-based communication Infrastructure market to generate highest revenue between 2020 and 2025”

Macro cells provide radio coverage for cellular networks and comprise the bulk of 4G/5G data traffic. Though macro cell sites are costly to deploy, they generate a higher average gross margin compared with small cells. Since one macro cell can cover several small cells. The impact of COVID-19 on macro cells is expected to be high as operators are seeking to minimize their capital spending to remain in the growth stage. However, the COVID-19 crisis has made end users realize the true value of automation, IoT, and digitalization, who are now anticipated to increase their focus on implementing 5G wireless technology across their facilities, leading to aggressive deployment of

macro cells during 2020-2025.

“Industrial end-user to have the highest CAGR in 5G infrastructure market during forecast period”

The industrial market is estimated to grow at the highest rate because of the growing demand for process automation in various manufacturing and process industries. 5G networks will become mainstream in industrial facilities for various applications. To efficiently collect, store, manage, and analyze the data generated by connected devices, a robust communication network infrastructure such as 5G will be needed to facilitate communication between IoT devices.

“5G infrastructure market in APAC to generate highest revenue between 2020 and 2025 during forecast period “

The 5G infrastructure market in APAC is expected to generate highest revenue during the forecast period. This growth is attributed to aggressive spending on the development 5G network infrastructure by China, South Korea, Japan, and India. The rising 5G subscriber base and the adoption of 5G smartphones in these countries will result in large scale deployment of 5G base stations.

In the process of determining and verifying the market size for several segments gathered through secondary research, extensive primary interviews have been conducted with the key experts. The breakup of the profiles of primary participants is as follows:

By Company Type: Tier 1 – 20 %, Tier 2 – 50%, and Tier 3 – 30%

By Designation: C-level Executives – 30%, Manager Level – 50%, Others – 20%

By Geography: North America – 20%, Europe – 40%, APAC – 30%, and RoW – 10%

Some of the major players in the global 5G infrastructure market are Ericsson (Sweden), Huawei Technologies Co., Ltd. (US), Nokia Networks (Finland), Samsung Electronics Co., Ltd. (South Korea), and ZTE Corporation (China) among others.

Research Coverage

This report covers the COVID-19 impact on 5G infrastructure market based on communication infrastructure type, core network technology, end-user, and geography. A detailed analysis of the key industry players has been done to provide insights into their business, products and services, and key strategies associated with the 5G infrastructure market.

Reasons to Buy the Report:

Illustrative Pre COVID-19 and post COVID-19 impact analysis on supply chain members, communication infrastructure, end-users, geography, key players, and forecast during 2020-2025

Major drivers, restraints, and strategies followed by value chain members to minimize COVID-19 impact.

Contents

1 INTRODUCTION

1.1 COVID-19 HEALTH ASSESSMENT

1.2 COVID-19 ECONOMIC ASSESSMENT

1.2.1 COVID-19 IMPACT ON THE ECONOMY—SCENARIO ASSESSMENT

2 INTRODUCTION

2.1 STUDY OBJECTIVES

2.2 DEFINITION

2.3 MARKETS COVERED

2.3.1 YEARS CONSIDERED

2.4 CURRENCY

2.5 LIMITATIONS

2.6 STAKEHOLDERS

3 RESEARCH METHODOLOGY

3.1 RESEARCH DATA

3.1.1 SECONDARY AND PRIMARY RESEARCH

3.1.2 SECONDARY DATA

3.1.2.1 List of major secondary sources

3.1.2.2 Secondary sources

3.1.3 PRIMARY DATA

3.1.3.1 Breakdown of primaries

3.1.3.2 Primary sources

3.2 MARKET SIZE ESTIMATION

3.2.1 BOTTOM-UP APPROACH

3.2.1.1 Approach for estimating market size by bottom-up approach (demand side)

3.2.2 TOP-DOWN APPROACH

3.2.2.1 Approach for estimating market size by top-down approach

(supply side)

3.3 MARKET BREAKDOWN AND DATA TRIANGULATION

3.4 RESEARCH ASSUMPTIONS

4 EXECUTIVE SUMMARY

5 IMPACT OF COVID-19 ON 5G ECOSYSTEM

5.1 VALUE CHAIN OF 5G

5.1.1 IMPACT ON VALUE CHAIN

5.1.2 COMPONENT MANUFACTURERS

5.1.3 OEM

5.1.4 INFRASTRUCTURE EQUIPMENT MANUFACTURERS

5.1.5 MOBILE NETWORK OPERATORS

6 IMPACT OF COVID-19 ON 5G INFRASTRUCTURE MARKET

6.1 5G, BY COMMUNICATION INFRASTRUCTURE

6.1.1 SMALL CELL-BASED 5G INFRASTRUCTURE

6.1.2 MACRO CELL-BASED 5G INFRASTRUCTURE

6.2 5G, BY CORE NETWORK TECHNOLOGY

6.2.1 SDN

6.2.2 NFV

7 MACROECONOMIC AND MICROECONOMIC INDICATORS

7.1 COVID-19 IMPACT ON DRIVERS

7.1.1 EMERGING 5G APPLICATIONS

7.1.2 RISING DIGITALIZATION

7.1.3 PARTNERSHIPS AND ALLIANCES FOR 5G MONETIZATION

7.2 RESTRAINTS

7.2.1 SUPPLY CHAIN DISRUPTION

7.2.2 DELAY IN THE RELEASE OF 5G SPECIFICATIONS

7.2.3 CHINA-US TRADE WAR

8 5G INFRASTRUCTURE MARKET, BY END USER

8.1 IMPACT OF COVID-19 ON 5G INFRASTRUCTURE MARKET, BY END USER

8.1.1 COVID-19 IMPACT ON COMMERCIAL

8.1.2 COVID-19 IMPACT ON RESIDENTIAL

8.1.3 COVID-19 IMPACT ON INDUSTRIAL SECTOR

8.1.4 COVID-19 IMPACT ON GOVERNMENT SECTOR

9 5G INFRASTRUCTURE MARKET, BY REGION

9.1 IMPACT OF COVID-19 IMPACT ON 5G INFRASTRUCTURE MARKET BY GEOGRAPHY

9.2 COVID-19 IMPACT ANALYSIS ON APAC

9.2.1 COVID-19 IMPACT ANALYSIS ON CHINA

9.2.2 SOUTH KOREA

9.2.3 JAPAN

9.3 COVID-19 IMPACT ANALYSIS ON NORTH AMERICA

9.3.1 US

9.4 IMPACT OF COVID-19 ON EUROPE

9.4.1 ITALY

9.4.2 GERMANY

9.4.3 UK

9.4.4 FRANCE

9.5 IMPACT OF COVID-19 ON ROW

10 STRATEGIES OF SUPPLY CHAIN MEMBERS

10.1 IMPACT OF COVID-19 ON COMPONENT SUPPLIER'S PRODUCT/APPLICATION/GEOGRAPHY

10.1.1 IMPACT OF COVID-19 ON OEM

10.1.1.1 Product/application/geography

10.1.1.2 Impact of covid-19 on telecommunication infrastructure equipment providers product/application/geography

10.1.1.3 Impact of covid-19 on MNOS product/application/geography

10.2 WINNING STRATEGIES TO GAIN MARKET SHARE

10.2.1 SHORT-TERM STRATEGIES

10.2.2 MID-TERM STRATEGIES

10.2.3 LONG-TERM STRATEGIES

10.3 VENDOR ANALYSIS

10.3.1 TELECOM EQUIPMENT PROVIDERS MARKET EVOLUTION

10.3.2 HUAWEI

10.3.3 ERICSSON

10.3.4 NOKIA

10.3.5 ZTE

10.3.6 SAMSUNG

10.3.7 VENDOR 5G CONTRACTS AND COVID-19 IMPACT ANALYSIS

11 APPENDIX

11.1 KNOWLEDGE STORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL

11.2 AUTHOR DETAILS

List Of Tables

LIST OF TABLES

TABLE 1 5G INFRASTRUCTURE MARKET, PRE COVID-19 VS. POST COVID-19 SCENARIO, 2019–2025 (USD BILLION)

TABLE 2 5G SUBSCRIBER BASE IN MILLION

TABLE 3 5G INFRASTRUCTURE MARKET, BY SMALL CELL COMMUNICATION INFRASTRUCTURE, PRE COVID-19 VS. POST COVID-19 SCENARIO, 2019–2025 (USD BILLION)

TABLE 4 5G INFRASTRUCTURE MARKET, BY SMALL CELL COMMUNICATION INFRASTRUCTURE, PRE COVID-19 VS. POST COVID-19, 2019–2025 (THOUSAND UNITS)

TABLE 5 5G INFRASTRUCTURE MARKET, BY MACRO CELL COMMUNICATION INFRASTRUCTURE, PRE-COVID-19 VS. POST-COVID-19 SCENARIO, 2019–2025 (USD BILLION)

TABLE 6 5G INFRASTRUCTURE MARKET, BY MACRO CELL COMMUNICATION INFRASTRUCTURE, PRE COVID-19 VS. POST COVID-19, 2019–2025 (THOUSAND UNITS)

TABLE 7 5G INFRASTRUCTURE MARKET, BY CORE NETWORK TECHNOLOGY, PRE COVID-19 VS. POST COVID-19 SCENARIO, 2019–2025 (USD MILLION)

TABLE 8 5G INFRASTRUCTURE MARKET, BY SDN, PRE-COVID-19 VS. POST-COVID-19, 2019–2025 (USD MILLION)

TABLE 9 5G INFRASTRUCTURE MARKET, BY NFV, PRE-COVID-19 VS. POST-COVID-19, 2019–2025 (USD MILLION)

TABLE 10 5G INFRASTRUCTURE MARKET, BY END USER, PRE-COVID-19, 2019–2025 (USD MILLION)

TABLE 11 5G INFRASTRUCTURE MARKET, BY END USER, POST-COVID-19, 2019–2025 (USD MILLION)

TABLE 12 OPPORTUNITY LOST DUE TO COVID-19 IMPACT BY THE VENDORS, 2019–2025 (USD MILLION)

TABLE 13 5G INFRASTRUCTURE MARKET, BY COMMERCIAL SECTOR, PRE-COVID-19 VS.

POST COVID-19, 2019–2025 (USD MILLION)

TABLE 14 5G INFRASTRUCTURE MARKET, BY RESIDENTIAL SECTOR, PRE-COVID-19 VS.

POST COVID-19, 2019–2025 (USD MILLION)

TABLE 15 MOBILE INTERNET CONNECTIVITY (%) FOR GLOBAL POPULATION, PRE-COVID-19 VS. POST-COVID-19, 2019–2025

TABLE 16 CONSUMER IOT SPENDING, PRE COVID-19 VS. POST COVID-19 (USD BILLION)

TABLE 17 5G INFRASTRUCTURE MARKET, BY RESIDENTIAL SECTOR, PRE-COVID-19 VS.

POST COVID-19, 2019–2025 (USD MILLION)

TABLE 18 5G INFRASTRUCTURE MARKET, BY GOVERNMENT SECTOR, PRE-COVID-19 VS. POST COVID-19, 2019–2025 (USD MILLION)

TABLE 19 5G INFRASTRUCTURE MARKET, BY GEOGRAPHY, PRE COVID-19 SCENARIO, 2019–2025 (USD MILLION)

TABLE 20 5G INFRASTRUCTURE MARKET, BY GEOGRAPHY, POST COVID-19 SCENARIO, 2019–2025 (USD MILLION)

TABLE 21 5G INFRASTRUCTURE MARKET IN APAC, PRE COVID-19 VS. POST COVID-19, 2019–2025 (USD MILLION)

TABLE 22 PLANNED CAPEX STRUCTURE OF TOP THREE CHINESE TELECOM OPERATORS ON 5G (USD BILLION)

TABLE 23 5G INFRASTRUCTURE MARKET IN CHINA, PRE-COVID-19 VS. POST-COVID-19, 2019–2025 (USD MILLION)

TABLE 24 5G MACRO CELL MARKET IN CHINA, PRE-COVID-19 VS. POST-COVID-19, 2019–2025 (USD MILLION)

TABLE 25 5G SMALL CELL MARKET IN CHINA, PRE-COVID-19 VS. POST-COVID-19, 2019–2025 (USD MILLION)

TABLE 26 5G CORE NETWORK TECHNOLOGY MARKET IN CHINA, PRE-COVID-19 VS.

POST-COVID-19, 2019–2025 (USD MILLION)

TABLE 27 5G SUBSCRIBERS IN SOUTH KOREA, BY TELECOM OPERATOR, 2019 & 2020, (MILLION)

TABLE 28 5G INFRASTRUCTURE MARKET IN SOUTH KOREA, PRE-COVID-19 VS. POST-COVID-19, 2019–2025 (USD MILLION)

TABLE 29 5G MACRO CELL MARKET IN SOUTH KOREA, PRE-COVID-19 VS. POST-COVID-19, 2019–2025 (USD MILLION)

TABLE 30 5G SMALL CELL MARKET IN SOUTH KOREA, PRE-COVID-19 VS. POST-COVID-19, 2019–2025 (USD MILLION)

TABLE 31 5G CORE NETWORK TECHNOLOGY MARKET IN SOUTH KOREA, POST COVID-19 VS PRE COVID-19, 2019–2025 (USD MILLION)

TABLE 32 5G INFRASTRUCTURE MARKET IN JAPAN, PRE-COVID-19 VS. POST-COVID-19, 2019–2025 (USD MILLION)

TABLE 33 5G MACRO CELL MARKET IN JAPAN, PRE-COVID-19 VS. POST-COVID-19, 2019–2025 (USD MILLION)

TABLE 34 5G SMALL CELL MARKET IN JAPAN, PRE-COVID-19 VS. POST-

COVID-19, 2019–2025 (USD MILLION)

TABLE 35 5G CORE NETWORK TECHNOLOGY MARKET IN JAPAN, PRE-COVID-19 VS.

POST-COVID-19, 2019–2025 (USD MILLION)

TABLE 36 5G INFRASTRUCTURE MARKET IN NORTH AMERICA, PRE-COVID-19 VS.

POST COVID-19, 2019–2025 (USD MILLION)

TABLE 37 5G MACRO CELL MARKET IN NORTH AMERICA, PRE COVID-19 VS.

POST-COVID-19, 2019–2025 (USD MILLION)

TABLE 38 5G SMALL CELL MARKET IN NORTH AMERICA, PRE COVID-19 VS.

POST COVID- 19, 2019–2025 (USD MILLION)

TABLE 39 5G CORE NETWORK TECHNOLOGY MARKET IN NORTH AMERICA, PRE-COVID-19 VS. POST-COVID-19, 2019–2025 (USD MILLION)

TABLE 40 5G INFRASTRUCTURE MARKET IN US, PRE COVID-19 VS. POST COVID-19, 2019–2025 (USD MILLION)

TABLE 41 5G MACRO CELL MARKET IN US, PRE COVID-19 VS. POST COVID-19, 2019–2025 (USD MILLION)

TABLE 42 5G SMALL CELL MARKET IN US, PRE COVID-19 VS. POST COVID-19, 2019–2025 (USD MILLION)

TABLE 43 5G CORE NETWORK TECHNOLOGY MARKET IN US, PRE COVID-19 VS. POST COVID-19 SCENARIO, 2019–2025 (USD MILLION)

TABLE 44 5G INFRASTRUCTURE MARKET IN EUROPE, PRE COVID-19 VS. POST COVID-19, 2019–2025 (USD MILLION)

TABLE 45 5G MACRO CELL MARKET IN EUROPE, PRE COVID-19 VS. POST COVID-19, 2019–2025 (USD MILLION)

TABLE 46 5G SMALL CELL MARKET IN EUROPE, PRE COVID-19 VS. POST COVID-19, 2019–2025 (USD MILLION)

TABLE 47 5G CORE TECHNOLOGY MARKET IN EUROPE, PRE COVID-19 VS. POST COVID-19, 2019–2025 (USD MILLION)

TABLE 48 5G INFRASTRUCTURE MARKET IN ROW, PRE COVID-19 VS. POST COVID-19, 2019–2025 (USD MILLION)

TABLE 49 5G MACRO CELL MARKET IN ROW, PRE COVID-19 VS. POST COVID-19, 2019–2025 (USD MILLION)

TABLE 50 5G SMALL CELL MARKET IN ROW, PRE-COVID-19 VS. POST-COVID-19, 2019–2025 (USD MILLION)

TABLE 51 5G CORE NETWORK TECHNOLOGY MARKET IN ROW, PRE-COVID-19 VS.

POST-COVID-19, 2019–2025 (USD MILLION)

TABLE 52 OVERVIEW OF CHINA MOBILE SUBSCRIBER BASE (MILLION)

List Of Figures

LIST OF FIGURES

FIGURE 1 COVID-19: GLOBAL PROPAGATION

FIGURE 2 COVID-19 PROPAGATION: SELECT COUNTRIES

FIGURE 3 COUNTRIES BEGIN WITH SIMILAR TRAJECTORIES, BUT CURVES
DEVIATE BASED ON MEASURES TAKEN

FIGURE 4 REVISED GDP FORECASTS FOR SELECT G20 COUNTRIES IN 2020

FIGURE 5 CRITERIA IMPACTING THE GLOBAL ECONOMY

FIGURE 6 SCENARIOS IN TERMS OF RECOVERY OF THE GLOBAL ECONOMY

FIGURE 7 5G INFRASTRUCTURE MARKET SEGMENTATION

FIGURE 8 BOTTOM-UP APPROACH

FIGURE 9 TOP-DOWN APPROACH

FIGURE 10 DATA TRIANGULATION

FIGURE 11 5G INFRASTRUCTURE MARKET, PRE COVID-19 VS. POST COVID-19
SCENARIO, 2019 VS. 2025 (USD BILLION)

FIGURE 12 SHIFT IN CLIENT'S CLIENT REVENUE

FIGURE 13 IMPACT OF COVID-19 ON SMALL CELL DEPLOYMENT

FIGURE 14 5G INFRASTRUCTURE MARKET, BY SMALL CELL COMMUNICATION
INFRASTRUCTURE, PRE COVID-19 VS. POST COVID-19, 2019–2025 (USD
BILLION)

FIGURE 15 IMPACT OF COVID-19 ON MACRO CELL DEPLOYMENTS

FIGURE 16 5G INFRASTRUCTURE MARKET, BY MACRO CELL COMMUNICATION
INFRASTRUCTURE, PRE-COVID-19 VS. POST-COVID-19, 2019–2025 (USD
BILLION)

FIGURE 17 5G INFRASTRUCTURE MARKET, BY CORE NETWORK TECHNOLOGY,
PRE-COVID-19 VS. POST-COVID-19, 2019–2025 (USD MILLION)

FIGURE 18 5G INFRASTRUCTURE MARKET, BY SDN, PRE-COVID-19 VS. POST-
COVID-19, 2019–2025 (USD MILLION)

FIGURE 19 5G INFRASTRUCTURE MARKET, BY NFV, PRE-COVID-19 VS. POST-
COVID-19, 2019–2025 (USD MILLION)

FIGURE 20 5G INFRASTRUCTURE MARKET, BY COMMERCIAL SECTOR, PRE-
COVID-19 VS. POST-COVID-19, 2019–2025 (USD MILLION)

FIGURE 21 5G INFRASTRUCTURE MARKET, BY RESIDENTIAL SECTOR, PRE-
COVID-19 VS.

POST COVID-19, 2019–2025 (USD MILLION)

FIGURE 22 5G INFRASTRUCTURE MARKET, BY INDUSTRIAL SECTOR, PRE-
COVID-19 VS.

POST-COVID-19, 2019–2025 (USD MILLION)

FIGURE 23 5G INFRASTRUCTURE MARKET, BY GOVERNMENT SECTOR, PRE-COVID-19 VS. POST-COVID-19, 2019–2025 (USD MILLION)

FIGURE 24 5G INFRASTRUCTURE MARKET IN APAC, PRE COVID-19 VS. POST COVID-19, 2019–2025 (USD MILLION)

FIGURE 25 5G INFRASTRUCTURE MARKET IN CHINA, PRE COVID-19 VS. POST COVID-19, 2019–2025 (USD MILLION)

FIGURE 26 5G INFRASTRUCTURE MARKET IN SOUTH KOREA, PRE-COVID-19 VS. POST-COVID-19, 2019–2025 (USD MILLION)

FIGURE 27 5G INFRASTRUCTURE MARKET IN JAPAN, PRE-COVID-19 VS. POST-COVID-19, 2019–2025 (USD MILLION)

FIGURE 28 5G INFRASTRUCTURE MARKET IN NORTH AMERICA, PRE COVID-19 VS.

POST COVID-19, 2019–2025 (USD MILLION)

FIGURE 29 5G INFRASTRUCTURE MARKET IN US, PRE COVID-19 VS. POST COVID-19, 2019–2025 (USD MILLION)

FIGURE 30 5G INFRASTRUCTURE MARKET IN EUROPE, PRE COVID-19 VS. POST COVID-19, 2019–2025 (USD MILLION)

FIGURE 31 5G INFRASTRUCTURE MARKET IN ROW, PRE COVID-19 VS. POST COVID-19, 2019–2025 (USD MILLION)

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