

Corporate Learning Management System Market by Component (Solutions (Standalone Solution and Integrated Solution) and Services), Delivery Mode, Organization Size, Deployment Type (On-premises and Cloud), Vertical, and Region - Global Forecast to 2023

<https://marketpublishers.com/r/CF776D6C519EN.html>

Date: May 2018

Pages: 159

Price: US\$ 5,650.00 (Single User License)

ID: CF776D6C519EN

Abstracts

“Continuous innovation in eLearning tools, increasing trend of BYOD and enterprise mobility, and growing emphasis on continuous learning are expected to drive the growth of the corporate Learning Management System (LMS) market.”

The global corporate LMS market is expected to grow from USD 2.06 billion in 2018 to USD 7.12 billion by 2023, at a Compound Annual Growth Rate (CAGR) of 28.2% during the forecast period.

Continuous innovation in eLearning tools, increasing trend of BYOD and enterprise mobility, and growing emphasis on continuous learning are expected to drive the global corporate LMS market. However, low motivation and engagement by organizations may hinder the market growth.

“The services segment is expected to grow at a higher CAGR during the forecast period.”

Among components, the services segment is expected to grow at a higher rate during the forecast period. These services are designed to provide a wide range of service offerings that help meet the specific needs of customers. The services considered for this report include consulting services, implementation services, and support services.

These services provide assistance in effectively understanding the right corporate LMS needs of enterprises to deploy a suitable solution.

“The blended learning delivery mode is expected to grow at the highest rate during the forecast period.”

Among delivery mode, the blended learning delivery mode is expected to grow at the highest CAGR during the forecast period. As blended learning is a hybrid learning model that offers an effective collaboration of traditional classroom learning and web-based online learning to engage trainers and learners across the globe, it is expected to grow at the highest rate. Blended learning helps save time, is economical, engages learners effectively, and is a flexible and creative way to guide learners.

“Asia Pacific (APAC) is expected to grow at the highest CAGR during the forecast period.”

Several factors are expected to drive the market’s impressive growth in the APAC region. Companies in the region have started adopting LMS solutions, due to regional presence of major IT companies. APAC organizations are trying to gain better ROI on talent development, assess their employee learning requirements, impart proper employee training, and receive quantifiable business outcomes. Thus, the APAC region is expected to grow at the highest CAGR during the forecast period. On the other hand, North America is estimated to hold the largest market size in the global corporate LMS market in 2018.

In-depth interviews were conducted with Chief Executive Officers (CEOs), marketing directors, innovation and technology directors, and executives from various key organizations operating in the corporate LMS market.

The breakup of the profiles of the primary participants is given below:

By Company: Tier 1 – 22%, Tier 2 – 44%, and Tier 3 – 34%

By Designation: C-Level – 45%, Director Level – 51%, and Others – 4%

By Region: North America – 40%, Europe – 25%, APAC – 20%, and Rest of the World (RoW) – 15%

The key corporate LMS vendors profiled in the report include Absorb Software (Canada), Adobe Systems (US), Blackboard (US), Cornerstone OnDemand (US), CrossKnowledge (US), CYPHER LEARNING (US), D2L (Canada), Docebo (Canada), Epignosis (US), Expertus (US), G-Cube (India), Geenio (Cyprus), Growth Engineering (UK), IBM (Kenexa; US), Instructure (Bridge; US), iSpring (US), Latitude CG (US), LearnUpon (Ireland), Mindflash (US), Oracle (US), Saba Software (US), SAP (Germany), Schoology (US), SumTotal Systems (US), Tata Interactive Systems (India), and Upside Learning (UpsideLMS; India).

Research Coverage

The corporate LMS market has been segmented on the basis of component (solution and service), delivery mode, deployment type, organization size, vertical, and region. A detailed analysis of the key industry players has been done to provide insights into their business overview; products and services; key strategies; new product launches; partnerships, agreements, and collaborations; business expansions; and the competitive landscape associated with the global corporate LMS market.

Reasons to Buy the Report

The report will help market leaders/new entrants in the following ways:

The report segments the corporate LMS market comprehensively and provides the closest approximations to the revenue numbers for the overall market segments and subsegments across different regions.

The report is expected to help stakeholders understand the pulse of the market and provides them information on the key market drivers, restraints, challenges, and opportunities.

The report is expected to help stakeholders understand their competitors better and gain more insights to advance their position in the market. The competitive landscape section includes the competitor ecosystem, new product developments, partnerships, and mergers and acquisitions.

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
 - 1.3.1 MARKET SEGMENTATION
- 1.4 YEARS CONSIDERED FOR THE STUDY
- 1.5 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 SECONDARY DATA
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Breakup of primaries
- 2.2 MARKET SIZE ESTIMATION
- 2.3 MARKET FORECAST
- 2.4 ASSUMPTIONS FOR THE STUDY
- 2.5 LIMITATIONS OF THE STUDY

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE MARKET OPPORTUNITIES IN THE LEARNING MANAGEMENT SYSTEM MARKET
- 4.2 LEARNING MANAGEMENT SYSTEM MARKET IN NORTH AMERICA, BY USER TYPE AND COUNTRY
- 4.3 MARKET INVESTMENT SCENARIO

5 MARKET OVERVIEW AND INDUSTRY TRENDS

- 5.1 INTRODUCTION
- 5.2 MARKET DYNAMICS
 - 5.2.1 DRIVERS
 - 5.2.1.1 Increasing adoption of digital learning
 - 5.2.1.2 Growing inclination toward BYOD policy and enterprise mobility

5.2.1.3 Extensive government initiatives for growth of LMS

5.2.1.4 Growing use of AI and ML in LMS

5.2.1.5 Increasing significance of eLearning in corporate and academic setups

5.2.2 RESTRAINTS

5.2.2.1 Low motivation and engagement to adopt LMS solutions

5.2.3 OPPORTUNITIES

5.2.3.1 Increase in demand for gamification in LMS to provide opportunities for LMS vendors

5.2.3.2 Rise in cloud adoption among organizations and institutes to motivate learners to adopt web-based LMS solutions

5.2.3.3 Rapid demand for collaborative learning in LMS to provide opportunities for trainees

5.2.4 CHALLENGES

5.2.4.1 Lack of technical support post implementation of LMS

5.2.4.2 Lack of skilled trainers and instructors

5.3 LEARNING MANAGEMENT SYSTEM ARCHITECTURE

5.4 INDUSTRY STANDARDS AND REGULATIONS

5.4.1 AVIATION INDUSTRY COMPUTER-BASED TRAINING COMMITTEE

5.4.2 LEARNING TOOLS INTEROPERABILITY

5.4.3 SHAREABLE CONTENT OBJECT REFERENCE MODEL

5.4.4 AUSTRALIAN EDUCATION ACT

5.4.5 EDUCATION SERVICES FOR OVERSEAS STUDENTS ACT

5.4.6 COMMON CARTRIDGE

5.4.7 EXPERIENCE API

5.5 USE CASES

5.5.1 USE CASE 1: CORNERSTONE

5.5.2 USE CASE 2: BLACKBOARD

5.5.3 USE CASE 3: INSTRUCUTRE INC

5.5.4 USE CASE 4: DISPRZ

6 LEARNING MANAGEMENT SYSTEM MARKET, BY COMPONENT

6.1 INTRODUCTION

6.2 SOLUTION

6.2.1 CONTINUOUS INNOVATION IN ELEARNING TOOLS

6.3 SERVICES

6.3.1 CONSULTING SERVICES

6.3.1.1 Rising pressure on organizations to stay competitive in their respective markets

6.3.2 IMPLEMENTATION SERVICES

6.3.2.1 The need to enable enterprises to customize, implement, and configure LMS to match their business needs

6.3.3 SUPPORT SERVICES

6.3.3.1 Overall preference for support services to increase

7 LEARNING MANAGEMENT SYSTEM MARKET, BY DELIVERY MODE

7.1 INTRODUCTION

7.2 DISTANCE LEARNING

7.2.1 TEACHERS OR INSTRUCTORS TO REACH A LARGE NUMBER OF STUDENTS USING DISTANCE LEARNING AND ADVANCED COMMUNICATION MEDIA

7.3 INSTRUCTOR-LED TRAINING

7.3.1 VARIOUS ASPECTS OF INSTRUCTOR-LED TRAINING IN ORGANIZATIONS CAN BE SIMPLIFIED USING LMS

7.4 BLENDED LEARNING

7.4.1 INCREASED NEED TO ADOPT BLENDED LEARNING

8 LEARNING MANAGEMENT SYSTEM MARKET, BY DEPLOYMENT TYPE

8.1 INTRODUCTION

8.2 CLOUD

8.2.1 INCREASING ADOPTION OF CLOUD-BASED SOLUTIONS

8.3 ON-PREMISES

8.3.1 HIGHER DEMAND FOR SECURITY

9 LEARNING MANAGEMENT SYSTEM MARKET, BY USER TYPE

9.1 INTRODUCTION

9.2 ACADEMIC

9.2.1 K-12

9.2.1.1 Increasing awareness about K-12

9.2.2 HIGHER EDUCATION

9.2.2.1 Need to simplify the learning process in higher education

9.3 CORPORATE

9.3.1 SOFTWARE AND TECHNOLOGY

9.3.1.1 Need to continuously improve employees' skillsets

9.3.2 HEALTHCARE

9.3.2.1 Need to keep healthcare staff updated on the latest treatments available and the upgraded pharma products

9.3.3 RETAIL

9.3.3.1 Increasing need to bring coordination among employees working in retail stores

9.3.4 BANKING, FINANCIAL SERVICES AND INSURANCE

9.3.4.1 The need to reduce the cost of compliance management AND keep employees updated about new technologies

9.3.5 MANUFACTURING

9.3.5.1 The need to fulfil the increasing demand for skilled technicians

9.3.6 GOVERNMENT AND DEFENSE

9.3.6.1 To the need to provide training for employees

9.3.7 TELECOM

9.3.7.1 The need to enhance the response of the telecom staff

9.3.8 OTHERS

10 LEARNING MANAGEMENT SYSTEM MARKET, BY REGION

10.1 INTRODUCTION

10.2 NORTH AMERICA

10.2.1 UNITED STATES

10.2.1.1 Increasing adoption of eLearning platforms

10.2.2 CANADA

10.2.2.1 Increasing awareness of cloud and its benefits

10.3 EUROPE

10.3.1 UNITED KINGDOM

10.3.1.1 The presence of well-established academic institutions and their adoption of LMS

10.3.2 GERMANY

10.3.2.1 Existing cloud infrastructure to lead to easy and cost-effective operations in online education

10.3.3 FRANCE

10.3.3.1 Increasing investments in higher education

10.3.4 REST OF EUROPE

10.4 ASIA PACIFIC

10.4.1 CHINA

10.4.1.1 Increasing number of government initiatives to develop the training and development industry

10.4.2 JAPAN

10.4.2.1 Early adoption trend of IT for corporate learning

10.4.3 INDIA

10.4.3.1 The increasing need to promote the use of technology in various verticals

10.4.4 REST OF ASIA PACIFIC

10.5 MIDDLE EAST AND AFRICA

10.5.1 MIDDLE EAST

10.5.1.1 The need to gain a positive outlook toward regulatory compliances

10.5.2 AFRICA

10.5.2.1 Increasing government initiatives to boost the use of LMS solutions across the region

10.6 LATIN AMERICA

10.6.1 BRAZIL

10.6.1.1 One of the fastest-growing economies in the education industry

10.6.2 MEXICO

10.6.2.1 The need to become digitally advanced and technically well-established

10.6.3 REST OF LATIN AMERICA

11 COMPETITIVE LANDSCAPE

11.1 COMPETITIVE LEADERSHIP MAPPING

11.1.1 VISIONARIES

11.1.2 INNOVATORS

11.1.3 DYNAMIC DIFFERENTIATORS

11.1.4 EMERGING COMPANIES

11.2 COMPETITIVE LEADERSHIP MAPPING (START-UP/SMES)

11.2.1 PROGRESSIVE COMPANIES

11.2.2 STARTING BLOCKS

11.2.3 RESPONSIVE COMPANIES

11.2.4 DYNAMIC COMPANIES

11.3 KEY DEVELOPMENTS

11.4 COMPETITIVE SCENARIO

11.4.1 PARTNERSHIPS

11.4.2 NEW PRODUCT LAUNCHES

11.4.3 ACQUISITIONS

11.4.4 BUSINESS EXPANSIONS

12 COMPANY PROFILES

(Business Overview, Products & Services, Solutions, Key Insights, Recent

Developments, SWOT Analysis, MnM View)*

12.1 CORNERSTONE ONDEMAND, INC.

12.2 BLACKBOARD

12.3 SABA SOFTWARE

12.4 D2L CORPORATION

12.5 ADOBE SYSTEMS

12.6 CROSSKNOWLEDGE

12.7 ORACLE

12.8 SAP

12.9 DOCEBO

12.10 SCHOOLOGY

12.11 IBM

12.12 EPIGNOSIS

12.13 MPS

12.14 PEARSON

12.15 MCGRAW-HILL

12.16 SUMTOTAL SYSTEMS

12.17 ABSORB SOFTWARE

12.18 INSTRUCTURE

12.19 ISPRING SOLUTIONS

12.20 (G-CUBE)

12.21 LATTITUDE CG

12.22 UPSIDE LMS

12.23 PARADISO

12.24 SKYPREP INC

12.25 KNOWLEDGE ANYWHERE

*Details on Business Overview, Products & Services, Solutions, Key Insights, Recent Developments, SWOT Analysis, MnM View might not be captured in case of unlisted companies.

13 APPENDIX

13.1 DISCUSSION GUIDE

13.2 KNOWLEDGE STORE: MARKETSSANDMARKETS' SUBSCRIPTION PORTAL

13.3 AVAILABLE CUSTOMIZATIONS

13.4 RELATED REPORTS

13.5 AUTHOR DETAILS

List Of Tables

LIST OF TABLES

TABLE 1 FACTORS ANALYSIS

TABLE 2 LEARNING MANAGEMENT SYSTEM MARKET SIZE, BY COMPONENT, 2016–2023 (USD MILLION)

TABLE 3 SOLUTION: LEARNING MANAGEMENT SYSTEM MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

TABLE 4 SERVICES: LEARNING MANAGEMENT SYSTEM MARKET SIZE, BY TYPE, 2016–2023 (USD MILLION)

TABLE 5 SERVICES: LEARNING MANAGEMENT SYSTEM MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

TABLE 6 CONSULTING SERVICES MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

TABLE 7 IMPLEMENTATION SERVICES MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

TABLE 8 SUPPORT SERVICES MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

TABLE 9 LEARNING MANAGEMENT SYSTEM MARKET SIZE, BY DELIVERY MODE, 2016–2023 (USD MILLION)

TABLE 10 DISTANCE LEARNING: LEARNING MANAGEMENT SYSTEM MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

TABLE 11 INSTRUCTOR-LED TRAINING: LEARNING MANAGEMENT SYSTEM MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

TABLE 12 BLENDED LEARNING: LEARNING MANAGEMENT SYSTEM MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

TABLE 13 LEARNING MANAGEMENT SYSTEM MARKET SIZE, BY DEPLOYMENT TYPE, 2016–2023 (USD MILLION)

TABLE 14 CLOUD: LEARNING MANAGEMENT SYSTEM MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

TABLE 15 ON-PREMISES: LEARNING MANAGEMENT SYSTEM MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

TABLE 16 USER TYPE: LEARNING MANAGEMENT SYSTEM MARKET SIZE, BY TYPE, 2016–2023 (USD MILLION)

TABLE 17 ACADEMIC: LEARNING MANAGEMENT SYSTEM MARKET SIZE, BY TYPE, 2016–2023 (USD MILLION)

TABLE 18 ACADEMIC: LEARNING MANAGEMENT SYSTEM MARKET SIZE, BY REGION,

2016–2023 (USD MILLION)

TABLE 19 K-12: LEARNING MANAGEMENT SYSTEM MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

TABLE 20 HIGHER EDUCATION: LEARNING MANAGEMENT SYSTEM MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

TABLE 21 CORPORATE: LEARNING MANAGEMENT SYSTEM MARKET SIZE, BY TYPE, 2016–2023 (USD MILLION)

TABLE 22 CORPORATE: LEARNING MANAGEMENT SYSTEM MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

TABLE 23 SOFTWARE AND TECHNOLOGY: LEARNING MANAGEMENT SYSTEM MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

TABLE 24 HEALTHCARE: LEARNING MANAGEMENT SYSTEM MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

TABLE 25 RETAIL: LEARNING MANAGEMENT SYSTEM MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

TABLE 26 BANKING, FINANCIAL SERVICES AND INSURANCE: LEARNING MANAGEMENT SYSTEM MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

TABLE 27 MANUFACTURING: LEARNING MANAGEMENT SYSTEM MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

TABLE 28 GOVERNMENT AND DEFENSE: LEARNING MANAGEMENT SYSTEM MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

TABLE 29 TELECOM: LEARNING MANAGEMENT SYSTEM MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

TABLE 30 OTHERS: LEARNING MANAGEMENT SYSTEM MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

TABLE 31 LEARNING MANAGEMENT SYSTEM MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

TABLE 32 NORTH AMERICA: LEARNING MANAGEMENT SYSTEM MARKET SIZE, BY COMPONENT, 2016–2023 (USD MILLION)

TABLE 33 NORTH AMERICA: LEARNING MANAGEMENT SYSTEM MARKET SIZE, BY SERVICE, 2016–2023 (USD MILLION)

TABLE 34 NORTH AMERICA: LEARNING MANAGEMENT SYSTEM MARKET SIZE, BY DELIVERY MODE, 2016–2023 (USD MILLION)

TABLE 35 NORTH AMERICA: LEARNING MANAGEMENT SYSTEM MARKET SIZE, BY DEPLOYMENT TYPE, 2016–2023 (USD MILLION)

TABLE 36 NORTH AMERICA: CORPORATE LEARNING MANAGEMENT SYSTEM MARKET SIZE, BY USER TYPE, 2016–2023 (USD MILLION)

TABLE 37 NORTH AMERICA: LEARNING MANAGEMENT SYSTEM MARKET SIZE, BY ACADEMIC TYPE, 2016–2023 (USD MILLION)

TABLE 38 NORTH AMERICA: LEARNING MANAGEMENT SYSTEM MARKET SIZE, BY CORPORATE TYPE, 2016–2023 (USD MILLION)

TABLE 39 NORTH AMERICA: LEARNING MANAGEMENT SYSTEM MARKET SIZE, BY COUNTRY, 2016–2023 (USD MILLION)

TABLE 40 EUROPE: LEARNING MANAGEMENT SYSTEM MARKET SIZE, BY COMPONENT, 2016–2023 (USD MILLION)

TABLE 41 EUROPE: LEARNING MANAGEMENT SYSTEM MARKET SIZE, BY SERVICE, 2016–2023 (USD MILLION)

TABLE 42 EUROPE: LEARNING MANAGEMENT SYSTEM MARKET SIZE, BY DELIVERY MODE, 2016–2023 (USD MILLION)

TABLE 43 EUROPE: LEARNING MANAGEMENT SYSTEM MARKET SIZE, BY DEPLOYMENT TYPE, 2016–2023 (USD MILLION)

TABLE 44 EUROPE: LEARNING MANAGEMENT SYSTEM MARKET SIZE, BY USER TYPE, 2016–2023 (USD MILLION)

TABLE 45 EUROPE: LEARNING MANAGEMENT SYSTEM MARKET SIZE, BY ACADEMIC TYPE, 2016–2023 (USD MILLION)

TABLE 46 EUROPE: LEARNING MANAGEMENT SYSTEM MARKET SIZE, BY CORPORATE TYPE, 2016–2023 (USD MILLION)

TABLE 47 EUROPE: LEARNING MANAGEMENT SYSTEM MARKET SIZE, BY COUNTRY, 2016–2023 (USD MILLION)

TABLE 48 ASIA PACIFIC: LEARNING MANAGEMENT SYSTEM MARKET SIZE, BY COMPONENT, 2016–2023 (USD MILLION)

TABLE 49 ASIA PACIFIC: LEARNING MANAGEMENT SYSTEM MARKET SIZE, BY SERVICE, 2016–2023 (USD MILLION)

TABLE 50 ASIA PACIFIC: LEARNING MANAGEMENT SYSTEM MARKET SIZE, BY DELIVERY MODE, 2016–2023 (USD MILLION)

TABLE 51 ASIA PACIFIC: LEARNING MANAGEMENT SYSTEM MARKET SIZE, BY DEPLOYMENT TYPE, 2016–2023 (USD MILLION)

TABLE 52 ASIA PACIFIC: LEARNING MANAGEMENT SYSTEM MARKET SIZE, BY USER TYPE, 2016–2023 (USD MILLION)

TABLE 53 ASIA PACIFIC: LEARNING MANAGEMENT SYSTEM MARKET SIZE, BY ACADEMIC TYPE, 2016–2023 (USD MILLION)

TABLE 54 ASIA PACIFIC: LEARNING MANAGEMENT SYSTEM MARKET SIZE, BY CORPORATE TYPE, 2016–2023 (USD MILLION)

TABLE 55 ASIA PACIFIC: LEARNING MANAGEMENT SYSTEM MARKET SIZE, BY COUNTRY, 2016–2023 (USD MILLION)

TABLE 56 MIDDLE EAST AND AFRICA: LEARNING MANAGEMENT SYSTEM

MARKET SIZE, BY COMPONENT, 2016–2023 (USD MILLION)

TABLE 57 MIDDLE EAST AND AFRICA: LEARNING MANAGEMENT SYSTEM

MARKET SIZE, BY SERVICE, 2016–2023 (USD MILLION)

TABLE 58 MIDDLE EAST AND AFRICA: LEARNING MANAGEMENT SYSTEM

MARKET SIZE, BY DELIVERY MODE, 2016–2023 (USD MILLION)

TABLE 59 MIDDLE EAST AND AFRICA: LEARNING MANAGEMENT SYSTEM

MARKET SIZE, BY DEPLOYMENT TYPE, 2016–2023 (USD MILLION)

TABLE 60 MIDDLE EAST AND AFRICA: LEARNING MANAGEMENT SYSTEM

MARKET SIZE, BY USER TYPE, 2016–2023 (USD MILLION)

TABLE 61 MIDDLE EAST AND AFRICA: LEARNING MANAGEMENT SYSTEM

MARKET SIZE, BY ACADEMIC TYPE, 2016–2023 (USD MILLION)

TABLE 62 MIDDLE EAST AND AFRICA: LEARNING MANAGEMENT SYSTEM

MARKET SIZE, BY CORPORATE TYPE, 2016–2023 (USD MILLION)

TABLE 63 MIDDLE EAST AND AFRICA: LEARNING MANAGEMENT SYSTEM

MARKET SIZE, BY COUNTRY, 2016–2023 (USD MILLION)

TABLE 64 LATIN AMERICA: LEARNING MANAGEMENT SYSTEM MARKET SIZE, BY COMPONENT, 2016–2023 (USD MILLION)

TABLE 65 LATIN AMERICA: LEARNING MANAGEMENT SYSTEM MARKET SIZE, BY SERVICE, 2016–2023 (USD MILLION)

TABLE 66 LATIN AMERICA: LEARNING MANAGEMENT SYSTEM MARKET SIZE, BY DELIVERY MODE, 2016–2023 (USD MILLION)

TABLE 67 LATIN AMERICA: LEARNING MANAGEMENT SYSTEM MARKET SIZE, BY DEPLOYMENT TYPE, 2016–2023 (USD MILLION)

TABLE 68 LATIN AMERICA: LEARNING MANAGEMENT SYSTEM MARKET SIZE, BY USER TYPE, 2016–2023 (USD MILLION)

TABLE 69 LATIN AMERICA: LEARNING MANAGEMENT SYSTEM MARKET SIZE, BY ACADEMIC TYPE, 2016–2023 (USD MILLION)

TABLE 70 LATIN AMERICA: LEARNING MANAGEMENT SYSTEM MARKET SIZE, BY CORPORATE TYPE, 2016–2023 (USD MILLION)

TABLE 71 LATIN AMERICA: LEARNING MANAGEMENT SYSTEM MARKET SIZE, BY COUNTRY, 2016–2023 (USD MILLION)

TABLE 72 PARTNERSHIPS, 2017–2018

TABLE 73 NEW PRODUCT/SERVICE LAUNCHES AND PRODUCT ENHANCEMENTS, 2016–2018

TABLE 74 ACQUISITIONS, 2018

TABLE 75 BUSINESS EXPANSIONS, 2015–2018

List Of Figures

LIST OF FIGURES

FIGURE 1 LEARNING MANAGEMENT SYSTEM MARKET: RESEARCH DESIGN

FIGURE 2 BREAKUP OF PRIMARY PARTICIPANTS' PROFILES: BY COMPANY, DESIGNATION, AND REGION

FIGURE 3 DATA TRIANGULATION

FIGURE 4 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

FIGURE 5 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

FIGURE 6 LEARNING MANAGEMENT SYSTEM MARKET, 2016–2023

FIGURE 7 CLOUD DEPLOYMENT TYPE ACCOUNTED FOR A LARGER SHARE IN 2018

FIGURE 8 INSTRUCTOR-LED TRAINING SEGMENT TO HOLD THE HIGHEST MARKET SHARE IN 2018

FIGURE 9 NORTH AMERICA TO ACCOUNT FOR THE HIGHEST MARKET SHARE IN 2018

FIGURE 10 INCREASING ADOPTION OF DIGITAL LEARNING AND GROWING INCLINATION FOR BYOD POLICY TO DRIVE THE MARKET GROWTH DURING THE FORECAST PERIOD

FIGURE 11 ACADEMIC USER TYPE AND THE US TO ACCOUNT FOR THE HIGHEST MARKET SHARES IN 2018

FIGURE 12 ASIA PACIFIC TO EMERGE AS THE BEST MARKET FOR INVESTMENTS IN THE NEXT 5 YEARS

FIGURE 13 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES: LEARNING MANAGEMENT SYSTEM MARKET

FIGURE 14 SOLUTION SEGMENT TO ACCOUNT FOR A HIGHER MARKET SHARE DURING THE FORECAST PERIOD

FIGURE 15 IMPLEMENTATION SERVICES SEGMENT TO DOMINATE THE MARKET DURING THE FORECAST PERIOD

FIGURE 16 INSTRUCTOR-LED TRAINING SEGMENT TO DOMINATE THE MARKET DURING THE FORECAST PERIOD

FIGURE 17 CLOUD SEGMENT TO DOMINATE THE MARKET DURING THE FORECAST PERIOD

FIGURE 18 ACADEMIC SEGMENT TO DOMINATE THE MARKET DURING THE FORECAST PERIOD

FIGURE 19 ASIA PACIFIC TO EXHIBIT THE HIGHEST GROWTH RATE DURING THE FORECAST PERIOD

FIGURE 20 NORTH AMERICA: MARKET SNAPSHOT

FIGURE 21 ASIA PACIFIC: MARKET SNAPSHOT
FIGURE 22 LEARNING MANAGEMENT SYSTEM MARKET (GLOBAL),
COMPETITIVE LEADERSHIP MAPPING, 2018
FIGURE 23 LEARNING MANAGEMENT SYSTEM MARKET (GLOBAL),
COMPETITIVE LEADERSHIP MAPPING, STARTUP COMPANIES, 2018
FIGURE 24 KEY DEVELOPMENTS IN THE LEARNING MANAGEMENT SYSTEM
MARKET
(2016–2018)
FIGURE 25 MARKET EVALUATION FRAMEWORK, 2015–2018
FIGURE 26 CORNERSTONE ONDEMAND: COMPANY SNAPSHOT
FIGURE 27 SWOT ANALYSIS: BLACKBOARD
FIGURE 28 ADOBE SYSTEMS: COMPANY SNAPSHOT
FIGURE 29 SWOT ANALYSIS: ADOBE SYSTEMS
FIGURE 30 SWOT ANALYSIS: CROSSKNOWLEDGE
FIGURE 31 ORACLE: COMPANY SNAPSHOT
FIGURE 32 SWOT ANALYSIS: ORACLE
FIGURE 33 SAP: COMPANY SNAPSHOT
FIGURE 34 SWOT ANALYSIS: SAP
FIGURE 35 IBM: COMPANY SNAPSHOT
FIGURE 36 MPS LIMITED: COMPANY SNAPSHOT
FIGURE 37 PEARSON: COMPANY SNAPSHOT
FIGURE 38 MCGRAW-HILL: COMPANY SNAPSHOT
FIGURE 39 INSTRUCTURE: COMPANY SNAPSHOT

I would like to order

Product name: Corporate Learning Management System Market by Component (Solutions (Standalone Solution and Integrated Solution) and Services), Delivery Mode, Organization Size, Deployment Type (On-premises and Cloud), Vertical, and Region - Global Forecast to 2023

Product link: <https://marketpublishers.com/r/CF776D6C519EN.html>

Price: US\$ 5,650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CF776D6C519EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970