

Convertible Roof System Market by Rooftop (Hardtop, Soft Top), Vehicle Class (Luxury, Semi-Luxury), Body (Sedan, SUV, Roadster), EV (BEV, HEV, PHEV, FCEV), Material (PVC, Carbon Fiber, Aluminum), Propulsion (ICE, EV), and Region - Global Forecast to 2025

<https://marketpublishers.com/r/CBD839A724BEN.html>

Date: April 2018

Pages: 127

Price: US\$ 5,650.00 (Single User License)

ID: CBD839A724BEN

Abstracts

“Increasing sales of premium vehicles in developed regions and the growing demand for electric and hybrid vehicles across the globe to fuel the convertible roof system market.”

The global convertible roof system market is projected to grow at a CAGR of 6.77%, from 2018 to 2025, to reach USD 2.11 billion by 2025 from USD 1.33 billion in 2018. The major factors driving the growth of the market include advances in material technology and increasing consumer preference for convertible roof systems. On the other hand, difficulty in meeting government fuel efficiency norms and high costs of regular maintenance may pose challenges to the growth of the convertible roof system market.

“The SUV segment is estimated to grow at the fastest pace.”

The convertible roof system market for SUVs, by volume, is estimated to grow at the highest rate during the forecast period. The growth of the convertible roof system market can be attributed to the increased production and demand for SUVs across the globe.

“Increasing demand for premium vehicles and comfort features would drive the convertible roof system market in Europe.”

Europe is estimated to account for the largest share, by value and volume, of the convertible roof system market in 2018. Also, in terms of growth, the market in Asia Pacific is projected to grow at the highest CAGR, during the forecast period. Developing economies such as China and India are expected to play a major role in the increase in vehicle production in the region. Also, the increasing installation of convertible roof systems in vehicles such as SUVs and sedans/hatchbacks would drive the demand for convertible roof systems.

The study contains insights of various industry experts, ranging from component suppliers to tier 1 companies and OEMs. The break-up of the primaries is as follows:

By Company Type: Tier 1- 42%, Tier 2- 40%, OEM- 18%

By Designation: C-level- 57%, D-level- 29%, Others- 14%

By Region: North America- 28%, Europe- 27%, Asia Pacific- 34%, RoW- 11%

The major players profiled in the report are:

Webasto (US)

Magna International (Canada)

Valmet Automotive (Finland)

Aisin Seiki (Japan)

Continental (Germany)

Pininfarina (Italy)

Standex International (US)

Hoerbiger (Switzerland)

Haartz (US)

GAHH Automotive (US)

Research Coverage:

The report segments the convertible roof system market and forecasts its size, by volume and value, on the basis of region (Asia Pacific, Europe, North America, and RoW), electric vehicle type (BEV, HEV, PHEV, and FCEV), body style type (sedan/hatchback, SUV, and roadster/sports car), material type (PVC, carbon fiber, aluminum, and others), vehicle class type (luxury vehicles and semi-luxury vehicles), roof top type (hardtop and soft top), and propulsion type (ICE and EV).

Reasons to Buy the Report:

This report contains various levels of analyses, including industry analyses, competitive leadership mapping, and company profiles, which together offer the basic views on the emerging and high-growth segments of the convertible roof system market; high-growth regions and countries; government initiatives; and market dynamics such as drivers, restraints, opportunities, and challenges.

The report enables new entrants and smaller firms as well as established firms to understand the market better to help them acquire a larger market share. Firms purchasing the report could use any one or a combination of the below-mentioned four strategies (market development, product development/innovation, market diversification, and competitive assessment) to strengthen their positions in the market.

The report provides insights into the following points:

Market Penetration: The report offers comprehensive information about the convertible roof system market and the top 10 players in the market.

Product Development/Innovation: The report provides detailed insights into upcoming technologies and new product launches in the convertible roof system market.

Market Development: The report analyzes the market for convertible roof systems across regions and provides comprehensive information about lucrative emerging markets.

Market Diversification: The report provides exhaustive information about new

products, untapped regional markets, recent developments, and investments in the convertible roof system market.

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
 - 1.3.1 MARKETS COVERED
 - 1.3.2 YEARS CONSIDERED FOR THE STUDY
- 1.4 CURRENCY
- 1.5 LIMITATIONS
- 1.6 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
- 2.2 SECONDARY DATA
 - 2.2.1 KEY SECONDARY SOURCES
 - 2.2.2 KEY DATA FROM SECONDARY SOURCES
- 2.3 PRIMARY DATA
 - 2.3.1 SAMPLING TECHNIQUES & DATA COLLECTION METHODS
 - 2.3.2 PRIMARY PARTICIPANTS
- 2.4 FACTOR ANALYSIS
 - 2.4.1 DEMAND-SIDE ANALYSIS
 - 2.4.1.1 Growth in luxury vehicle sales
 - 2.4.1.2 Increased demand for esthetics
 - 2.4.2 SUPPLY-SIDE ANALYSIS
 - 2.4.2.1 Regulations about lightweight materials
- 2.5 MARKET SIZE ESTIMATION
 - 2.5.1 BOTTOM-UP APPROACH
- 2.6 MARKET BREAKDOWN AND DATA TRIANGULATION
- 2.7 ASSUMPTIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE OPPORTUNITIES IN THE AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET

4.2 MARKET SHARE OF AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY REGION

4.3 AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY ROOFTOP TYPE

4.4 AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY BODY STYLE TYPE

4.5 AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY VEHICLE CLASS TYPE

4.6 AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY ELECTRIC VEHICLE TYPE

4.7 AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY PROPULSION TYPE

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

5.2.1 DRIVERS

5.2.1.1 Increased demand for premium vehicles

5.2.1.2 Innovations in materials to drive the convertible roof system market

5.2.2 RESTRAINTS

5.2.2.1 Increasing penetration of panoramic sunroof

5.2.2.2 Low penetration of convertible roof system in mid-segment vehicles

5.2.3 OPPORTUNITIES

5.2.3.1 Increasing penetration of convertible roof system in SUV

5.2.4 CHALLENGES

5.2.4.1 Difficulty in complying with government fuel efficiency norms

5.2.4.2 High cost of regular maintenance

5.3 WHO SUPPLIES WHOM DATA

6 AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY BODY STYLE TYPE

6.1 INTRODUCTION

6.2 SEDAN/HATCHBACK

6.3 SUV

6.4 ROADSTER/SPORTS CAR

7 AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY ELECTRIC VEHICLE TYPE

7.1 INTRODUCTION

- 7.2 BATTERY ELECTRIC VEHICLE (BEV)
- 7.3 FUEL CELL ELECTRIC VEHICLE (FCEV)
- 7.4 HYBRID ELECTRIC VEHICLE (HEV)
- 7.5 PLUG-IN HYBRID VEHICLE (PHEV)

8 AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY MATERIAL TYPE

- 8.1 INTRODUCTION
- 8.2 PVC
- 8.3 CARBON FIBER
- 8.4 ALUMINUM
- 8.5 OTHERS (MAGNESIUM, STEEL, AND PLASTIC)

9 AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY PROPULSION TYPE

- 9.1 INTRODUCTION
 - 9.1.1 ELECTRIC VEHICLE (EV)
 - 9.1.2 INTERNAL COMBUSTION ENGINE (ICE) VEHICLE

10 AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY ROOFTOP TYPE

- 10.1 INTRODUCTION
- 10.2 HARDTOP
- 10.3 SOFT TOP

11 AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY VEHICLE CLASS TYPE

- 11.1 INTRODUCTION
- 11.2 LUXURY VEHICLES
- 11.3 SEMI-LUXURY VEHICLES

12 AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY REGION

- 12.1 INTRODUCTION
- 12.2 ASIA PACIFIC
 - 12.2.1 CHINA
 - 12.2.2 INDIA
 - 12.2.3 JAPAN

- 12.2.4 SOUTH KOREA
- 12.3 EUROPE
 - 12.3.1 FRANCE
 - 12.3.2 GERMANY
 - 12.3.3 ITALY
 - 12.3.4 SPAIN
 - 12.3.5 UK
- 12.4 NORTH AMERICA
 - 12.4.1 CANADA
 - 12.4.2 MEXICO
 - 12.4.3 US
- 12.5 ROW
 - 12.5.1 BRAZIL
 - 12.5.2 RUSSIA

13 COMPETITIVE LANDSCAPE

- 13.1 OVERVIEW
- 13.2 MARKET SHARE ANALYSIS
- 13.3 COMPETITIVE SITUATION & TRENDS
 - 13.3.1 NEW PRODUCT DEVELOPMENTS
 - 13.3.2 EXPANSION
 - 13.3.3 MAJOR MODELS EQUIPPED WITH AUTOMOTIVE CONVERTIBLE ROOF SYSTEM

14 COMPANY PROFILES

(Business overview, Products offered, Recent developments, SWOT analysis & MnM View)*

- 14.1 WEBASTO
- 14.2 MAGNA INTERNATIONAL
- 14.3 VALMET AUTOMOTIVE
- 14.4 AISIN SEIKI
- 14.5 CONTINENTAL
- 14.6 PININFARINA
- 14.7 STANDEX INTERNATIONAL
- 14.8 HOERBIGER
- 14.9 HAARTZ

14.10 GAHH AUTOMOTIVE

*Details on Business overview, Products offered, Recent developments, SWOT analysis & MnM View might not be captured in case of unlisted companies.

15 APPENDIX

15.1 KEY INSIGHTS OF INDUSTRY EXPERTS

15.2 DISCUSSION GUIDE

15.3 KNOWLEDGE STORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL

15.4 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE

15.5 AVAILABLE CUSTOMIZATIONS

15.5.1 ADDITIONAL COUNTRY-WISE ANALYSIS OF THE AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY VEHICLE CLASS TYPE (ANY 3 COUNTRY)

15.5.2 ADDITIONAL COUNTRY-WISE ANALYSIS OF THE AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY BODY STYLE TYPE (ANY 3 COUNTRY)

15.6 RELATED REPORTS

15.7 AUTHOR DETAILS

List Of Tables

LIST OF TABLES

Table 1 CURRENCY EXCHANGE RATES (PER 1 USD)

Table 2 AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET SNAPSHOT

Table 3 COUNTRY WISE SUV PRODUCTION DATA, 2016 & 2017

Table 4 AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY BODY STYLE TYPE, 2016–2025 ('000 UNITS)

Table 5 AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY BODY STYLE TYPE, 2016–2025 (USD MILLION)

Table 6 SEDAN/HATCHBACK: AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY REGION, 2016–2025 ('000 UNITS)

Table 7 SEDAN/HATCHBACK: AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY REGION, 2016–2025 (USD MILLION)

Table 8 SUV: AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY REGION, 2016–2025 ('000 UNITS)

Table 9 SUV: AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY REGION, 2016–2025 (USD MILLION)

Table 10 ROADSTER/SPORTS CAR: AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY REGION, 2016–2025 ('000 UNITS)

Table 11 ROADSTER/SPORTS CAR: AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY REGION, 2016–2025 (USD MILLION)

Table 12 AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET SIZE, BY ELECTRIC VEHICLE TYPE, 2016–2025 (UNITS)

Table 13 AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET SIZE, BY ELECTRIC VEHICLE TYPE, 2016–2025 (USD THOUSAND)

Table 14 BATTERY ELECTRIC VEHICLE: AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET SIZE, BY REGION, 2016–2025 (UNITS)

Table 15 BATTERY ELECTRIC VEHICLE: AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET SIZE, BY REGION, 2016–2025 (USD THOUSAND)

Table 16 FUEL CELL ELECTRIC VEHICLE: AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET SIZE, BY REGION, 2016–2025 (UNITS)

Table 17 FUEL CELL ELECTRIC VEHICLE: AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET SIZE, BY REGION, 2016–2025 (USD THOUSAND)

Table 18 HYBRID ELECTRIC VEHICLE: AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET SIZE, BY REGION, 2016–2025 (UNITS)

Table 19 HYBRID ELECTRIC VEHICLE: AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET SIZE, BY REGION, 2016–2025 (USD THOUSAND)

Table 20 PLUG-IN HYBRID ELECTRIC VEHICLE: AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET SIZE, BY REGION, 2016–2025 (UNITS)

Table 21 PLUG-IN HYBRID ELECTRIC VEHICLE: AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET SIZE, BY REGION, 2016–2025 (USD THOUSAND)

Table 22 GLOBAL AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET SIZE, BY PROPULSION TYPE, 2016–2025 (UNITS)

Table 23 GLOBAL AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET SIZE, BY PROPULSION TYPE, 2016–2025 (USD MILLION)

Table 24 EV: AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET SIZE, BY REGION, 2016–2025 (UNITS)

Table 25 EV: AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET SIZE, BY REGION, 2016–2025 (USD MILLION)

Table 26 ICE: AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET SIZE, BY REGION, 2016–2025 (UNITS)

Table 27 ICE: AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET SIZE, BY REGION, 2016–2025 (USD MILLION)

Table 28 AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET SIZE, BY ROOFTOP TYPE, 2016–2025 ('000 UNITS)

Table 29 AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET SIZE, BY ROOFTOP TYPE, 2016–2025 (USD MILLION)

Table 30 HARDTOP: AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET SIZE, BY REGION, 2016–2025 ('000 UNITS)

Table 31 HARDTOP: AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET SIZE, BY REGION, 2016–2025 (USD MILLION)

Table 32 SOFT TOP: AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET SIZE, BY REGION, 2016–2025 ('000 UNITS)

Table 33 SOFT TOP: AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET SIZE, BY REGION, 2016–2025 (USD MILLION)

Table 34 AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET SIZE, BY VEHICLE CLASS TYPE, 2016–2025 ('000 UNITS)

Table 35 LUXURY VEHICLES: AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET SIZE, BY REGION, 2016–2025 ('000 UNITS)

Table 36 SEMI-LUXURY VEHICLES: AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET SIZE, BY REGION, 2016–2025 ('000 UNITS)

Table 37 AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY REGION, 2016–2025 ('000 UNITS)

Table 38 AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY REGION, 2016–2025 (USD MILLION)

Table 39 ASIA PACIFIC: AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET,

BY COUNTRY, 2016–2025 ('000 UNITS)

Table 40 ASIA PACIFIC: AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY COUNTRY, 2016–2025 (USD MILLION)

Table 41 CHINA: AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY ROOFTOP TYPE, 2016–2025 ('000 UNITS)

Table 42 CHINA: AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY ROOFTOP TYPE, 2016–2025 (USD MILLION)

Table 43 INDIA: AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY ROOFTOP TYPE, 2016–2025 (UNITS)

Table 44 INDIA: AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY ROOFTOP TYPE, 2016–2025 (USD MILLION)

Table 45 JAPAN: AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY ROOFTOP TYPE, 2016–2025 ('000 UNITS)

Table 46 JAPAN: AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY ROOFTOP TYPE, 2016–2025 (USD MILLION)

Table 47 SOUTH KOREA: AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY ROOFTOP TYPE, 2016–2025 ('000 UNITS)

Table 48 SOUTH KOREA: AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY ROOFTOP TYPE, 2016–2025 (USD MILLION)

Table 49 EUROPE: AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY COUNTRY, 2016–2025 ('000 UNITS)

Table 50 EUROPE: AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY COUNTRY, 2016–2025 (USD MILLION)

Table 51 FRANCE: AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY ROOFTOP TYPE, 2016–2025 ('000 UNITS)

Table 52 FRANCE: AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY ROOFTOP TYPE, 2016–2025 (USD MILLION)

Table 53 GERMANY: AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY ROOFTOP TYPE, 2016–2025 ('000 UNITS)

Table 54 GERMANY: AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY ROOFTOP TYPE, 2016–2025 (USD MILLION)

Table 55 ITALY: AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY ROOFTOP TYPE, 2016–2025 ('000 UNITS)

Table 56 ITALY: AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY ROOFTOP TYPE, 2016–2025 (USD MILLION)

Table 57 SPAIN: AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY ROOFTOP TYPE, 2016–2025 ('000 UNITS)

Table 58 SPAIN: AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY ROOFTOP TYPE, 2016–2025 (USD MILLION)

Table 59 UK: AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY ROOFTOP TYPE, 2016–2025 ('000 UNITS)

Table 60 UK: AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY ROOFTOP TYPE, 2016–2025 (USD MILLION)

Table 61 NORTH AMERICA: AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY COUNTRY, 2016–2025 ('000 UNITS)

Table 62 NORTH AMERICA: AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY COUNTRY, 2016–2025 (USD MILLION)

Table 63 CANADA: AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY ROOFTOP TYPE, 2016–2025 ('000 UNITS)

Table 64 CANADA: AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY ROOFTOP TYPE, 2016–2025 (USD MILLION)

Table 65 MEXICO: AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY ROOFTOP TYPE, 2016–2025 ('000 UNITS)

Table 66 MEXICO: AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY ROOFTOP TYPE, 2016–2025 (USD MILLION)

Table 67 US: AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY ROOFTOP TYPE, 2016–2025 ('000 UNITS)

Table 68 US: AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY ROOFTOP TYPE, 2016–2025 (USD MILLION)

Table 69 ROW: AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY COUNTRY, 2016–2025 ('000 UNITS)

Table 70 ROW: AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY COUNTRY, 2016–2025 (USD MILLION)

Table 71 BRAZIL: AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY ROOFTOP TYPE, 2016–2025 ('000 UNITS)

Table 72 BRAZIL: AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY ROOFTOP TYPE, 2016–2025 (USD MILLION)

Table 73 RUSSIA: AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY ROOFTOP TYPE, 2016–2025 ('000 UNITS)

Table 74 RUSSIA: AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY ROOFTOP TYPE, 2016–2025 (USD MILLION)

Table 75 AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET ANALYSIS: 2017

Table 76 NEW PRODUCT DEVELOPMENTS, 2015–2017

Table 77 EXPANSIONS, 2014

List Of Figures

LIST OF FIGURES

Figure 1 AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET SEGMENTATION

Figure 2 AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET: RESEARCH DESIGN

Figure 3 RESEARCH DESIGN MODEL

Figure 4 BREAKDOWN OF PRIMARY INTERVIEWS

Figure 5 GLOBAL LUXURY VEHICLE SALES DATA (2015 VS 2016)

Figure 6 AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET: BOTTOM-UP APPROACH

Figure 7 DATA TRIANGULATION

Figure 8 AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY REGION, 2018–2025 (USD MILLION)

Figure 9 AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY BODY STYLE TYPE, 2018 VS 2025 (USD MILLION)

Figure 10 AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY ROOFTOP TYPE, 2018 VS 2025 (USD MILLION)

Figure 11 AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY VEHICLE CLASS TYPE, 2018 VS 2025 ('000 UNITS)

Figure 12 AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY PROPULSION TYPE, 2018 VS 2025 (USD MILLION)

Figure 13 AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY ELECTRIC VEHICLE TYPE, 2018 VS 2025 (USD THOUSAND)

Figure 14 INCREASE IN DEMAND FOR PREMIUM VEHICLES AND COMFORT FEATURES IS ANTICIPATED TO FUEL THE GROWTH OF AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET FROM 2018 TO 2025

Figure 15 EUROPE IS ESTIMATED TO HOLD THE LARGEST SHARE OF THE AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET IN 2018

Figure 16 SOFT TOP SEGMENT IS ESTIMATED TO HOLD THE LARGEST MARKET SHARE IN 2018

Figure 17 SEDAN/HATCHBACK IS ESTIMATED TO HOLD THE LARGEST SHARE OF AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET IN 2018

Figure 18 SEMI-LUXURY VEHICLE SEGMENT IS ESTIMATED TO HOLD THE LARGEST SHARE OF AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET IN 2018

Figure 19 HEV SEGMENT IS ESTIMATED TO HOLD THE LARGEST SHARE OF AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET IN 2018

Figure 20 ICE SEGMENT IS ESTIMATED TO HOLD THE LARGEST SHARE OF AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET IN 2018

Figure 21 AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET: MARKET DYNAMICS

Figure 22 AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY BODY STYLE TYPE, 2018 VS 2025 (USD MILLION)

Figure 23 AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY ELECTRIC VEHICLE TYPE, 2018 VS. 2025 (USD THOUSAND)

Figure 24 AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY PROPULSION TYPE, 2018 VS. 2025 (USD MILLION)

Figure 25 AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY ROOFTOP TYPE, 2018 VS. 2025 (USD MILLION)

Figure 26 AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, BY VEHICLE CLASS TYPE, 2018 VS 2025 ('000 UNITS)

Figure 27 ASIA PACIFIC IS ESTIMATED TO BE THE FASTEST GROWING MARKET FOR AUTOMOTIVE CONVERTIBLE ROOF SYSTEM DURING THE FORECAST PERIOD (2018–2025)

Figure 28 CHINA ACCOUNTS FOR THE LARGEST MARKET SHARE IN THE ASIA PACIFIC AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, 2018 VS 2025

Figure 29 EUROPE: AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET SNAPSHOT

Figure 30 NORTH AMERICA: AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET SNAPSHOT

Figure 31 KEY DEVELOPMENTS BY LEADING PLAYERS IN THE AUTOMOTIVE CONVERTIBLE ROOF SYSTEM MARKET, 2014–2017

Figure 32 WEBASTO: COMPANY SNAPSHOT

Figure 33 WEBASTO: SWOT ANALYSIS

Figure 34 MAGNA INTERNATIONAL: COMPANY SNAPSHOT

Figure 35 MAGNA INTERNATIONAL: SWOT ANALYSIS

Figure 36 VALMET AUTOMOTIVE: SWOT ANALYSIS

Figure 37 AISIN SEIKI: COMPANY SNAPSHOT

Figure 38 AISIN SEIKI: SWOT ANALYSIS

Figure 39 CONTINENTAL: COMPANY SNAPSHOT

Figure 40 CONTINENTAL: SWOT ANALYSIS

I would like to order

Product name: Convertible Roof System Market by Rooftop (Hardtop, Soft Top), Vehicle Class (Luxury, Semi-Luxury), Body (Sedan, SUV, Roadster), EV (BEV, HEV, PHEV, FCEV), Material (PVC, Carbon Fiber, Aluminum), Propulsion (ICE, EV), and Region - Global Forecast to 2025

Product link: <https://marketpublishers.com/r/CBD839A724BEN.html>

Price: US\$ 5,650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CBD839A724BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970