

Conversational Systems Market by Component (Compute Platforms, Solutions, Services), Type (Voice and Text), Application (Customer Support and Personal Assistant, Branding and Advertisement, and Compliance), Vertical, and Region - Global Forecast to 2024

<https://marketpublishers.com/r/CF0651D5586EN.html>

Date: May 2019

Pages: 131

Price: US\$ 5,650.00 (Single User License)

ID: CF0651D5586EN

Abstracts

The global conversational systems market size to grow at a Compound Annual Growth Rate (CAGR) of 30.8% during the forecast period

MarketsandMarkets forecasts the global conversational systems market size to grow from USD 4.6 billion in 2019 to USD 17.4 billion by 2024, at a CAGR of 30.8% during 2019–2024. The major growth drivers for the market include highly advanced AI and NLP tools and an increasing demand for AI-powered customer support services. However, lack of awareness may restrain the market growth.

Branding and advertisement application to grow at the highest rate during the forecast period

Enterprises are leveraging the computational platform to create awareness and post ads about the latest and upcoming products through the digital channel. The conversational systems can also be used by enterprises for cross-selling and up-selling purposes leading to the reduction in the operational cost. Moreover, conversations between customers and machines can be analyzed with the help of data aggregator tools integrated with the platform.

Asia Pacific (APAC) to grow at the highest CAGR during the forecast period

APAC is expected to record the highest growth rate over the next few years in the conversational systems market, as a result of its growing technology adoption rate. APAC holds more than 50% of the world's population, therefore any major technological shifts such as those being heralded by AI are expected to shape the future of the region. IBM, Microsoft, Google, and AWS account for a majority of share in the conversational systems market in the region, along with several other significant conversational systems solutions providers. SMEs and large enterprises in APAC have become more aware of government regulations and compliances and started adopting AI-based solutions proactively.

By Company: Tier I: 15%, Tier II: 42%, and Tier III: 43%

By Designation: C-Level: 62%, Director Level: 20%, and Others: 18%

By Region: North America: 40%, APAC: 30%, Europe: 20%, MEA: 5%, and Latin America: 5%

The report includes the study of the key players offering conversational systems solutions. It profiles major vendors in the global conversational systems market including Google (US), Microsoft (US), IBM (US), AWS (US), Baidu (China), Oracle (US), SAP (Germany), Nuance (US), Artificial Solutions (Spain), Conversica (US), Haptik (India), Rasa (Germany), Rulai (US), Avaamo (US), Kore.ai (US), Solvvy (US), Pypestream (US), Inbenta (US), and Saarthi.ai (India).

Research coverage

The report segments the global conversational systems market by component, type, application, vertical, and region. The component segment comprises compute platforms, solutions, and services. The conversational systems market by type has voice assisted, text assistant, and other (gesture recognition, object recognition, and expression recognition). The conversational systems market by application has customer support and personal assistant, branding and advertisement, data privacy and compliance, and other segments (campaign analysis and data aggregation). The conversational systems market by verticals covers Banking, Financial Services, and Insurance (BFSI), media and entertainment, retail and ecommerce, travel and hospitality, healthcare and life sciences, telecom, and other verticals (manufacturing, government, media and entertainment, and education). The report covers the

conversational systems market with respect to 5 major regions: North America, Europe, APAC, Latin America, and Middle East and Africa (MEA).

The report would help the market leaders and new entrants in the global conversational systems market in the following ways:

1. The report segments the market into various subsegments, hence it covers the market comprehensively. It provides the closest approximations of the revenue numbers for the overall market and its subsegments. The market numbers are further split across applications and regions.
2. It helps in understanding the overall growth of the market. It also provides information about key market drivers, restraints, challenges, and opportunities.
3. It helps stakeholders in understanding their competitors better and gaining more insights to strengthen their positions in the market. The study also presents the positioning of the key players based on their product offerings and business strategies.

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
 - 1.3.1 MARKET SEGMENTATION
 - 1.3.2 REGIONS COVERED
- 1.4 YEARS CONSIDERED FOR THE STUDY
- 1.5 CURRENCY CONSIDERED
- 1.6 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 SECONDARY DATA
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Breakup of primary profiles
 - 2.1.2.2 Key industry insights
- 2.2 MARKET BREAKUP AND DATA TRIANGULATION
- 2.3 MARKET SIZE ESTIMATION
 - 2.3.1 TOP-DOWN APPROACH
 - 2.3.2 BOTTOM-UP APPROACH
- 2.4 MARKET FORECAST
- 2.5 ASSUMPTIONS FOR THE STUDY
- 2.6 LIMITATIONS OF THE STUDY

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE MARKET OPPORTUNITIES IN THE CONVERSATIONAL SYSTEMS MARKET
- 4.2 CONVERSATIONAL SYSTEMS MARKET, BY APPLICATION
- 4.3 CONVERSATIONAL SYSTEMS MARKET, BY REGION
- 4.4 CONVERSATIONAL SYSTEMS MARKET IN NORTH AMERICA, BY COMPONENT, TYPE, AND APPLICATION

5 MARKET OVERVIEW AND INDUSTRY TRENDS

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

5.2.1 DRIVERS

5.2.1.1 Highly advanced AI and NLP tools bolstering the market growth

5.2.1.2 Increasing demand for AI-powered customer support services

5.2.2 RESTRAINTS

5.2.2.1 Dependency on deployment platforms

5.2.2.2 Lack of awareness of emerging technologies

5.2.3 OPPORTUNITIES

5.2.3.1 Increasing demand for smartphones

5.2.3.2 Integration of advanced AI capabilities adding value to the conversational systems offerings

5.2.3.3 Rise in customer engagement through social media platforms

5.2.4 CHALLENGES

5.2.4.1 Lack of awareness and reluctance to use chatbots

5.2.4.2 Lack of accuracy in chatbots and virtual assistants

5.3 USE CASES

5.3.1 USE CASE: SCENARIO 1

5.3.2 USE CASE: SCENARIO 2

5.3.3 USE CASE: SCENARIO 3

5.3.4 USE CASE: SCENARIO 4

5.3.5 USE CASE: SCENARIO 5

5.4 REGULATORY IMPLICATIONS

5.4.1 GDPR

5.4.2 HIPAA

5.4.3 FTC

5.4.4 ISO/IEC JTC 1/SC 42

6 CONVERSATIONAL SYSTEMS MARKET, BY COMPONENT

6.1 INTRODUCTION

6.2 COMPUTE PLATFORMS

6.2.1 INCREASING DEMAND TO DEVELOP NLP AND ML ENABLED CONVERSATIONAL SOLUTIONS TO DRIVE THE GROWTH OF CONVERSATIONAL SYSTEMS MARKET

6.3 SOLUTIONS

6.3.1 AI-ENABLED SOLUTIONS TO AUTOMATE CONVERSATION ACROSS CHANNELS TO GROW AT A RAPID PACE IN THE COMING YEARS

6.4 SERVICES

6.4.1 INCREASING NEED TO PROVIDE POST PURCHASE ENGAGEMENT WITH CLIENTS TO DRIVE THE GROWTH OF SERVICES IN CONVERSATIONAL SYSTEMS MARKET

7 CONVERSATIONAL SYSTEMS MARKET, BY TYPE

7.1 INTRODUCTION

7.2 VOICE ASSISTED

7.2.1 INCREASING DEMAND FOR VOICE ASSISTED SOLUTIONS TO PAVE THE WAY FOR CONVERSATIONAL SYSTEMS MARKET IN DIFFERENT VERTICALS

7.3 TEXT ASSISTANT

7.3.1 AI-ENABLED TEXT ASSISTANT SOLUTIONS TO AUTOMATE CONVERSATION ACROSS CHANNELS TO GROW AT A RAPID PACE IN THE COMING YEARS

7.4 OTHERS

8 CONVERSATIONAL SYSTEMS MARKET, BY APPLICATION

8.1 INTRODUCTION

8.2 CUSTOMER SUPPORT AND PERSONAL ASSISTANCE

8.2.1 GROWING DEMAND FOR HANDLING CUSTOMER QUERIES TO INCREASE THE DEMAND FOR CONVERSATIONAL SYSTEMS MARKET IN VARIOUS VERTICALS

8.3 BRANDING AND ADVERTISEMENT

8.3.1 GROWING NEED TO CREATE AWARENESS AND PERFORM EFFECTIVE BRANDING ACTIVITIES TO INCREASE THE DEMAND FOR CONVERSATIONAL SYSTEMS MARKET

8.4 DATA PRIVACY AND COMPLIANCE

8.4.1 INCREASING NEED TO SECURE CUSTOMERS' DATA AND COMPLY WITH STRINGENT REGULATIONS TO FUEL THE ADOPTION OF CONVERSATIONAL SYSTEMS AMONG ENTERPRISES

8.5 OTHERS

9 CONVERSATIONAL SYSTEMS MARKET, BY VERTICAL

9.1 INTRODUCTION

9.2 BANKING, FINANCIAL SERVICES, AND INSURANCE

9.2.1 PRESENCE OF A LARGE NUMBER OF DATA ACROSS BFSI VERTICAL TO HELP FINANCIAL INSTITUTIONS PROVIDE ENHANCED CUSTOMER EXPERIENCE

9.3 MEDIA AND ENTERTAINMENT

9.3.1 PERSONALIZED AND ENHANCED CUSTOMER EXPERIENCE USING CONVERSATIONAL SYSTEMS SOLUTIONS

9.4 RETAIL AND ECOMMERCE

9.4.1 INCREASING DEPLOYMENT OF CONVERSATIONAL SYSTEMS SOLUTIONS BY RETAIL AND ECOMMERCE VERTICAL ON VARIOUS CHANNELS FOR GREATER CUSTOMER ENGAGEMENT

9.5 TRAVEL AND HOSPITALITY

9.5.1 AUTOMATION OF BOOKING PROCESS THROUGH VARIOUS PLATFORMS TO INCREASE THE ADOPTION OF CHATBOTS AND PERSONAL ASSISTANTS

9.6 TELECOM

9.6.1 INCREASING USE OF CHATBOTS TO PROVIDE CUSTOMIZED SERVICES TO CUSTOMERS WILL LEAD CONVERSATIONAL SYSTEMS MARKET

9.7 HEALTHCARE AND LIFE SCIENCES

9.7.1 CONVERSATIONAL SYSTEMS SOLUTIONS TO IMPROVE PATIENT MANAGEMENT, MONITORING, AND EXPERIENCE AND ENGAGEMENT

9.8 OTHERS

10 CONVERSATIONAL SYSTEMS MARKET, BY REGION

10.1 INTRODUCTION

10.2 NORTH AMERICA

10.2.1 UNITED STATES

10.2.1.1 Growing implementation of AI- and ML-based solutions to fuel the demand for conversational systems in the US

10.2.2 CANADA

10.2.2.1 Increase in AI-based investments and research activities to drive the growth of conversational systems market in Canada

10.3 EUROPE

10.3.1 UNITED KINGDOM

10.3.1.1 Growing investments to fuel the adoption of conversational systems solutions in the UK

10.3.2 GERMANY

10.3.2.1 Increasing adoption of conversational systems solutions across major verticals to drive the market in Germany

10.3.3 FRANCE

10.3.3.1 Heavy inflow of capital from various investors to drive the conversational systems market in France

10.3.4 REST OF EUROPE

10.4 ASIA PACIFIC

10.4.1 CHINA

10.4.1.1 Increasing investments in AI landscape to drive the adoption of conversational systems solutions in China

10.4.2 JAPAN

10.4.2.1 Rising use of chatbots and intelligent virtual agents in the telecom vertical to fuel the adoption of conversational systems solutions in Japan

10.4.3 INDIA

10.4.3.1 Increase in investments among startups and growth of AI technology among verticals to trigger conversational systems adoption in India

10.4.4 REST OF ASIA PACIFIC

10.5 MIDDLE EAST AND AFRICA

10.5.1 ISRAEL

10.5.1.1 Upcoming AI startups in the country to drive the growth of conversational systems market in Israel

10.5.2 UNITED ARAB EMIRATES

10.5.2.1 Government initiatives to drive the adoption of AI-based solutions in the UAE

10.5.3 REST OF MIDDLE EAST AND AFRICA

10.6 LATIN AMERICA

10.6.1 BRAZIL

10.6.1.1 Emerging startups in Brazil to drive the growth of conversational systems market in the coming years

10.6.2 MEXICO

10.6.2.1 Growing demand for AI-based technologies to fuel the adoption of conversational systems solutions in Mexico

10.6.3 REST OF LATIN AMERICA

11 COMPETITIVE LANDSCAPE

11.1 COMPETITIVE LEADERSHIP MAPPING

11.1.1 VISIONARY LEADERS

11.1.2 INNOVATORS

11.1.3 DYNAMIC

11.1.4 EMERGING

11.2 COMPETITIVE LANDSCAPE OVERVIEW

11.3 COMPETITIVE SCENARIO

- 11.3.1 NEW PRODUCT LAUNCHES/PRODUCT ENHANCEMENTS
- 11.3.2 PARTNERSHIPS, AGREEMENTS, AND COLLABORATIONS
- 11.3.3 MERGERS AND ACQUISITIONS

12 COMPANY PROFILES

12.1 INTRODUCTION

(Business Overview, Platforms Offered, Recent Developments, SWOT Analysis, and MNM View)*

12.2 GOOGLE

12.3 MICROSOFT

12.4 AWS

12.5 IBM

12.6 ORACLE

12.7 NUANCE

12.8 BAIDU

12.9 SAP

12.10 ARTIFICIAL SOLUTIONS

12.11 KORE.AI

12.12 AVAAMO

12.13 CONVERSICA

12.14 HAPTİK

12.15 RASA

12.16 SOLVVY

12.17 PYPESTREAM

12.18 INBENTA

12.19 RULAI

12.20 SAARTHI.AI

*Details on Business Overview, Platforms Offered, Recent Developments, SWOT Analysis, and MNM View might not be captured in case of unlisted companies.

13 APPENDIX

13.1 DISCUSSION GUIDE

13.2 KNOWLEDGE STORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL

13.3 AVAILABLE CUSTOMIZATIONS

13.4 RELATED REPORTS

13.5 AUTHOR DETAILS

List Of Tables

LIST OF TABLES

TABLE 1 CURRENCY EXCHANGE TABLE

TABLE 2 FACTOR ANALYSIS

TABLE 3 GLOBAL CONVERSATIONAL SYSTEMS MARKET SIZE AND GROWTH RATE, 2017–2024 (USD MILLION, Y-O-Y %)

TABLE 4 CONVERSATIONAL SYSTEMS MARKET SIZE, BY COMPONENT, 2017–2024 (USD MILLION)

TABLE 5 COMPUTE PLATFORMS: CONVERSATIONAL SYSTEMS MARKET SIZE, BY REGION, 2017–2024 (USD MILLION)

TABLE 6 SOLUTIONS: CONVERSATIONAL SYSTEMS MARKET SIZE, BY REGION, 2017–2024 (USD MILLION)

TABLE 7 SERVICES: CONVERSATIONAL SYSTEMS MARKET SIZE, BY REGION, 2017–2024 (USD MILLION)

TABLE 8 CONVERSATIONAL SYSTEMS MARKET SIZE, BY TYPE, 2017–2024 (USD MILLION)

TABLE 9 CONVERSATIONAL SYSTEMS MARKET SIZE, BY APPLICATION, 2017–2024 (USD MILLION)

TABLE 10 CONVERSATIONAL SYSTEMS MARKET SIZE, BY VERTICAL, 2017–2024 (USD MILLION)

TABLE 11 BANKING, FINANCIAL SERVICES, AND INSURANCE: CONVERSATIONAL SYSTEMS MARKET SIZE, BY REGION, 2017–2024 (USD MILLION)

TABLE 12 MEDIA AND ENTERTAINMENT: CONVERSATIONAL SYSTEMS MARKET SIZE, BY REGION, 2017–2024 (USD MILLION)

TABLE 13 RETAIL AND ECOMMERCE: CONVERSATIONAL SYSTEMS MARKET SIZE, BY REGION, 2017–2024 (USD MILLION)

TABLE 14 TRAVEL AND HOSPITALITY: CONVERSATIONAL SYSTEMS MARKET SIZE, BY REGION, 2017–2024 (USD MILLION)

TABLE 15 TELECOM: CONVERSATIONAL SYSTEMS MARKET SIZE, BY REGION, 2017–2024 (USD MILLION)

TABLE 16 HEALTHCARE AND LIFE SCIENCES: CONVERSATIONAL SYSTEMS MARKET SIZE, BY REGION, 2017–2024 (USD MILLION)

TABLE 17 OTHERS: CONVERSATIONAL SYSTEMS MARKET SIZE, BY REGION, 2017–2024 (USD MILLION)

TABLE 18 CONVERSATIONAL SYSTEMS MARKET SIZE, BY REGION, 2017–2024 (USD MILLION)

TABLE 19 NORTH AMERICA: CONVERSATIONAL SYSTEMS MARKET SIZE, BY COMPONENT, 2017–2024 (USD MILLION)

TABLE 20 NORTH AMERICA: CONVERSATIONAL SYSTEMS MARKET SIZE, BY TYPE, 2017–2024 (USD MILLION)

TABLE 21 NORTH AMERICA: CONVERSATIONAL SYSTEMS MARKET SIZE, BY APPLICATION, 2017–2024 (USD MILLION)

TABLE 22 NORTH AMERICA: CONVERSATIONAL SYSTEMS MARKET SIZE, BY VERTICAL, 2017–2024 (USD MILLION)

TABLE 23 NORTH AMERICA: CONVERSATIONAL SYSTEMS MARKET SIZE, BY COUNTRY, 2017–2024 (USD MILLION)

TABLE 24 EUROPE: CONVERSATIONAL SYSTEMS MARKET SIZE, BY COMPONENT, 2017–2024 (USD MILLION)

TABLE 25 EUROPE: CONVERSATIONAL SYSTEMS MARKET SIZE, BY TYPE, 2017–2024 (USD MILLION)

TABLE 26 EUROPE: CONVERSATIONAL SYSTEMS MARKET SIZE, BY APPLICATION, 2017–2024 (USD MILLION)

TABLE 27 EUROPE: CONVERSATIONAL SYSTEMS MARKET SIZE, BY VERTICAL, 2017–2024 (USD MILLION)

TABLE 28 EUROPE: CONVERSATIONAL SYSTEMS MARKET SIZE, BY COUNTRY, 2017–2024 (USD MILLION)

TABLE 29 ASIA PACIFIC: CONVERSATIONAL SYSTEMS MARKET SIZE, BY COMPONENT, 2017–2024 (USD MILLION)

TABLE 30 ASIA PACIFIC: CONVERSATIONAL SYSTEMS MARKET SIZE, BY TYPE, 2017–2024 (USD MILLION)

TABLE 31 ASIA PACIFIC: CONVERSATIONAL SYSTEMS MARKET SIZE, BY APPLICATION, 2017–2024 (USD MILLION)

TABLE 32 ASIA PACIFIC: CONVERSATIONAL SYSTEMS MARKET SIZE, BY VERTICAL, 2017–2024 (USD MILLION)

TABLE 33 ASIA PACIFIC: CONVERSATIONAL SYSTEMS MARKET SIZE, BY COUNTRY, 2017–2024 (USD MILLION)

TABLE 34 MIDDLE EAST AND AFRICA: CONVERSATIONAL SYSTEMS MARKET SIZE, BY COMPONENT, 2017–2024 (USD MILLION)

TABLE 35 MIDDLE EAST AND AFRICA: CONVERSATIONAL SYSTEMS MARKET SIZE, BY TYPE, 2017–2024 (USD MILLION)

TABLE 36 MIDDLE EAST AND AFRICA: CONVERSATIONAL SYSTEMS MARKET SIZE, BY APPLICATION, 2017–2024 (USD MILLION)

TABLE 37 MIDDLE EAST AND AFRICA: CONVERSATIONAL SYSTEMS MARKET SIZE, BY VERTICAL, 2017–2024 (USD MILLION)

TABLE 38 MIDDLE EAST AND AFRICA: CONVERSATIONAL SYSTEMS MARKET

SIZE, BY COUNTRY, 2017–2024 (USD MILLION)

TABLE 39 LATIN AMERICA: CONVERSATIONAL SYSTEMS MARKET SIZE, BY COMPONENT, 2017–2024 (USD MILLION)

TABLE 40 LATIN AMERICA: CONVERSATIONAL SYSTEMS MARKET SIZE, BY TYPE, 2017–2024 (USD MILLION)

TABLE 41 LATIN AMERICA: CONVERSATIONAL SYSTEMS MARKET SIZE, BY APPLICATION, 2017–2024 (USD MILLION)

TABLE 42 LATIN AMERICA: CONVERSATIONAL SYSTEMS MARKET SIZE, BY VERTICAL, 2017–2024 (USD MILLION)

TABLE 43 LATIN AMERICA: CONVERSATIONAL SYSTEMS MARKET SIZE, BY COUNTRY, 2017–2024 (USD MILLION)

TABLE 44 NEW PRODUCT LAUNCHES/PRODUCT ENHANCEMENTS

TABLE 45 PARTNERSHIPS, AGREEMENTS, AND COLLABORATIONS

TABLE 46 MERGERS AND ACQUISITIONS

List Of Figures

LIST OF FIGURES

FIGURE 1 GLOBAL CONVERSATIONAL SYSTEMS MARKET: RESEARCH DESIGN

FIGURE 2 CONVERSATIONAL SYSTEMS MARKET: TOP-DOWN AND BOTTOM-UP APPROACHES

FIGURE 3 CONVERSATIONAL SYSTEMS MARKET SNAPSHOT, BY COMPONENT

FIGURE 4 CONVERSATIONAL SYSTEMS MARKET SNAPSHOT, BY TYPE

FIGURE 5 CONVERSATIONAL SYSTEMS MARKET SNAPSHOT, BY APPLICATION

FIGURE 6 CONVERSATIONAL SYSTEMS MARKET SNAPSHOT, BY VERTICAL

FIGURE 7 CONVERSATIONAL SYSTEMS MARKET SNAPSHOT, BY REGION

FIGURE 8 INCREASING DEMAND FOR AI-POWERED CUSTOMER SUPPORT SERVICES TO DRIVE THE OVERALL GROWTH OF THE CONVERSATIONAL SYSTEMS MARKET DURING THE FORECAST PERIOD

FIGURE 9 BRANDING AND ADVERTISEMENT SEGMENT TO GROW AT A SIGNIFICANT PACE DURING THE FORECAST PERIOD

FIGURE 10 NORTH AMERICA TO HOLD THE HIGHEST MARKET SHARE IN 2019

FIGURE 11 COMPUTE PLATFORMS, TEXT ASSISTANT, AND CUSTOMER SUPPORT AND PERSONAL ASSISTANT SEGMENTS IN NORTH AMERICA ACCOUNTED FOR THE HIGHEST MARKET SHARES IN THE CONVERSATIONAL SYSTEMS MARKET IN 2019

FIGURE 12 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES: CONVERSATIONAL SYSTEMS MARKET

FIGURE 13 SERVICES SEGMENT TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

FIGURE 14 VOICE ASSISTED SEGMENT TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

FIGURE 15 CUSTOMER SUPPORT AND PERSONAL ASSISTANT SEGMENT TO HOLD THE HIGHEST MARKET SIZE DURING THE FORECAST PERIOD

FIGURE 16 RETAIL AND ECOMMERCE SEGMENT TO REGISTER THE HIGHEST CAGR DURING THE FORECAST PERIOD

FIGURE 17 NORTH AMERICA TO HOLD THE LARGEST MARKET SIZE DURING THE FORECAST PERIOD

FIGURE 18 INDIA TO REGISTER THE HIGHEST CAGR DURING THE FORECAST PERIOD

FIGURE 19 ASIA PACIFIC TO ACCOUNT FOR THE HIGHEST CAGR DURING THE FORECAST PERIOD

FIGURE 20 NORTH AMERICA: MARKET SNAPSHOT

FIGURE 21 ASIA PACIFIC: MARKET SNAPSHOT

FIGURE 22 CONVERSATIONAL SYSTEMS MARKET (GLOBAL) COMPETITIVE LEADERSHIP MAPPING, 2019

FIGURE 23 KEY DEVELOPMENTS IN THE CONVERSATIONAL SYSTEMS MARKET DURING 2017–2019

FIGURE 24 GEOGRAPHICAL SEGMENTATION OF THE TOP PLAYERS IN THE CONVERSATIONAL SYSTEMS MARKET

FIGURE 25 GOOGLE: COMPANY SNAPSHOT

FIGURE 26 GOOGLE: SWOT ANALYSIS

FIGURE 27 MICROSOFT: COMPANY SNAPSHOT

FIGURE 28 MICROSOFT: SWOT ANALYSIS

FIGURE 29 AWS: COMPANY SNAPSHOT

FIGURE 30 AWS: SWOT ANALYSIS

FIGURE 31 IBM: COMPANY SNAPSHOT

FIGURE 32 IBM: SWOT ANALYSIS

FIGURE 33 ORACLE: COMPANY SNAPSHOT

FIGURE 34 ORACLE: SWOT ANALYSIS

FIGURE 35 NUANCE: COMPANY SNAPSHOT

FIGURE 36 BAIDU: COMPANY SNAPSHOT

FIGURE 37 SAP: COMPANY SNAPSHOT

I would like to order

Product name: Conversational Systems Market by Component (Compute Platforms, Solutions, Services), Type (Voice and Text), Application (Customer Support and Personal Assistant, Branding and Advertisement, and Compliance), Vertical, and Region - Global Forecast to 2024

Product link: <https://marketpublishers.com/r/CF0651D5586EN.html>

Price: US\$ 5,650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CF0651D5586EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970